



US00D619197S

(12) **United States Design Patent**
Anderson et al.

(10) **Patent No.:** **US D619,197 S**

(45) **Date of Patent:** **** Jul. 6, 2010**

(54) **FISHING LURE DESIGN**

D470,909 S * 2/2003 Dalpaos D22/133
D588,673 S * 3/2009 Leppala D22/133

(75) Inventors: **Jeremy Douglas Anderson**, Livermore, CA (US); **Grant Olguin**, Danville, CA (US)

* cited by examiner

Primary Examiner—Catherine R Oliver

(73) Assignee: **Black Dog Bait Co.**, Danville, CA (US)

(74) *Attorney, Agent, or Firm*—Townsend and Townsend and Crew LLP

(**) Term: **14 Years**

(57) **CLAIM**

(21) Appl. No.: **29/351,003**

The ornamental design for fishing lure design, as shown and described.

(22) Filed: **Nov. 25, 2009**

(51) **LOC (9) Cl.** **22-05**

(52) **U.S. Cl.** **D22/131**

(58) **Field of Classification Search** D22/125–133;
43/42.24, 42.26, 42.28, 42.35, 42.39, 42.45,
43/42.48, 42.15, 42.44; D21/597, 599
See application file for complete search history.

DESCRIPTION

FIG. 1 is a left side perspective view of the fishing lure design;
FIG. 2 is a right side elevation view thereof;
FIG. 3 is a left side elevation view thereof;
FIG. 4 is a front elevation view thereof;
FIG. 5 is a rear elevation view thereof;
FIG. 6 is a top plan view thereof; and,
FIG. 7 is a bottom plan view.

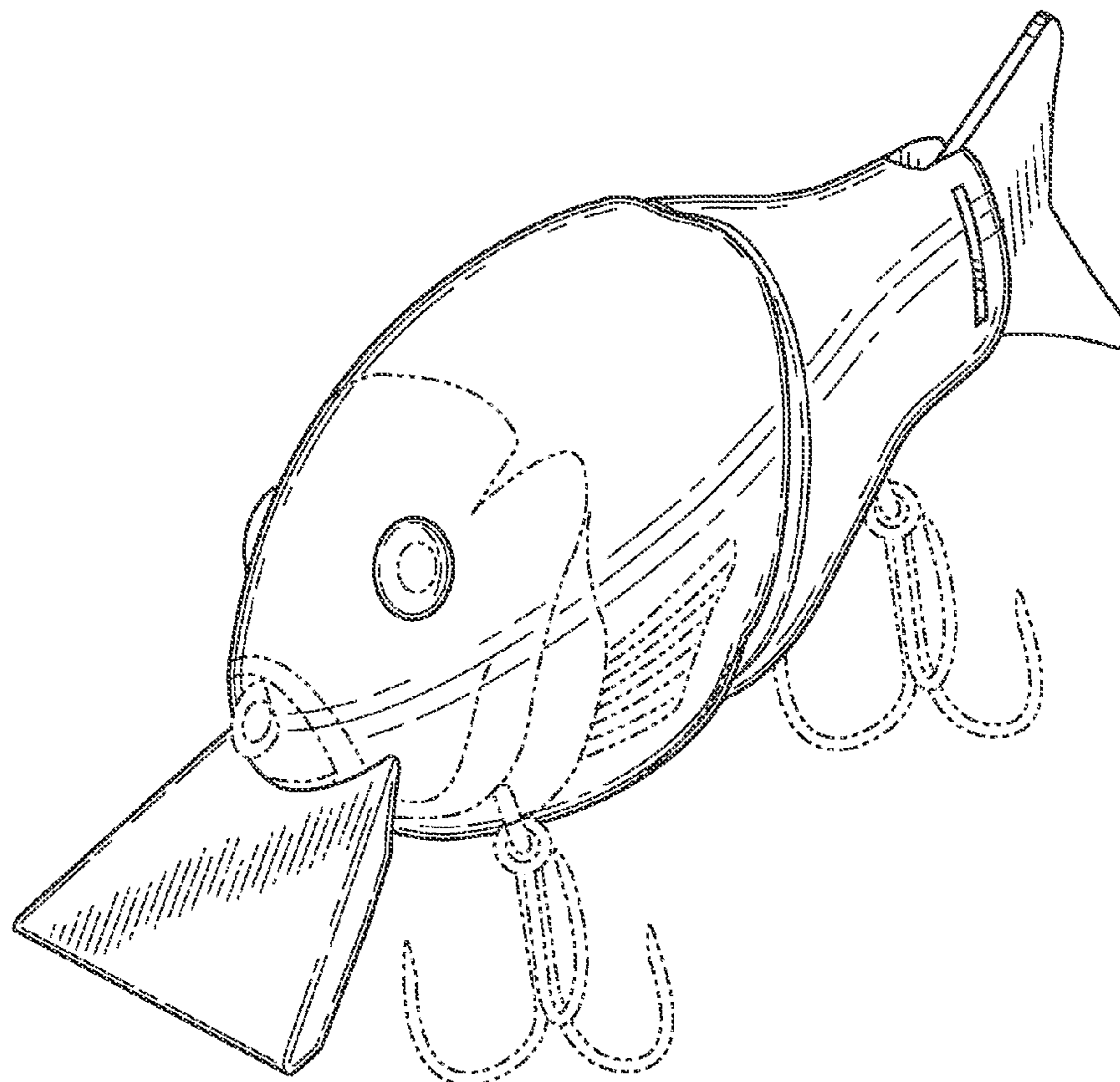
The broken line shown of environment and all views are for illustrative purposes only and forms no part of the claimed design.

(56) **References Cited**

U.S. PATENT DOCUMENTS

2,499,718 A * 3/1950 Boshears 43/42.44
4,176,490 A * 12/1979 Philips 43/42.15
D414,543 S * 9/1999 Firmin D22/133
D464,704 S * 10/2002 Policicchio D22/133
D467,298 S * 12/2002 Pearce D22/131

1 Claim, 4 Drawing Sheets



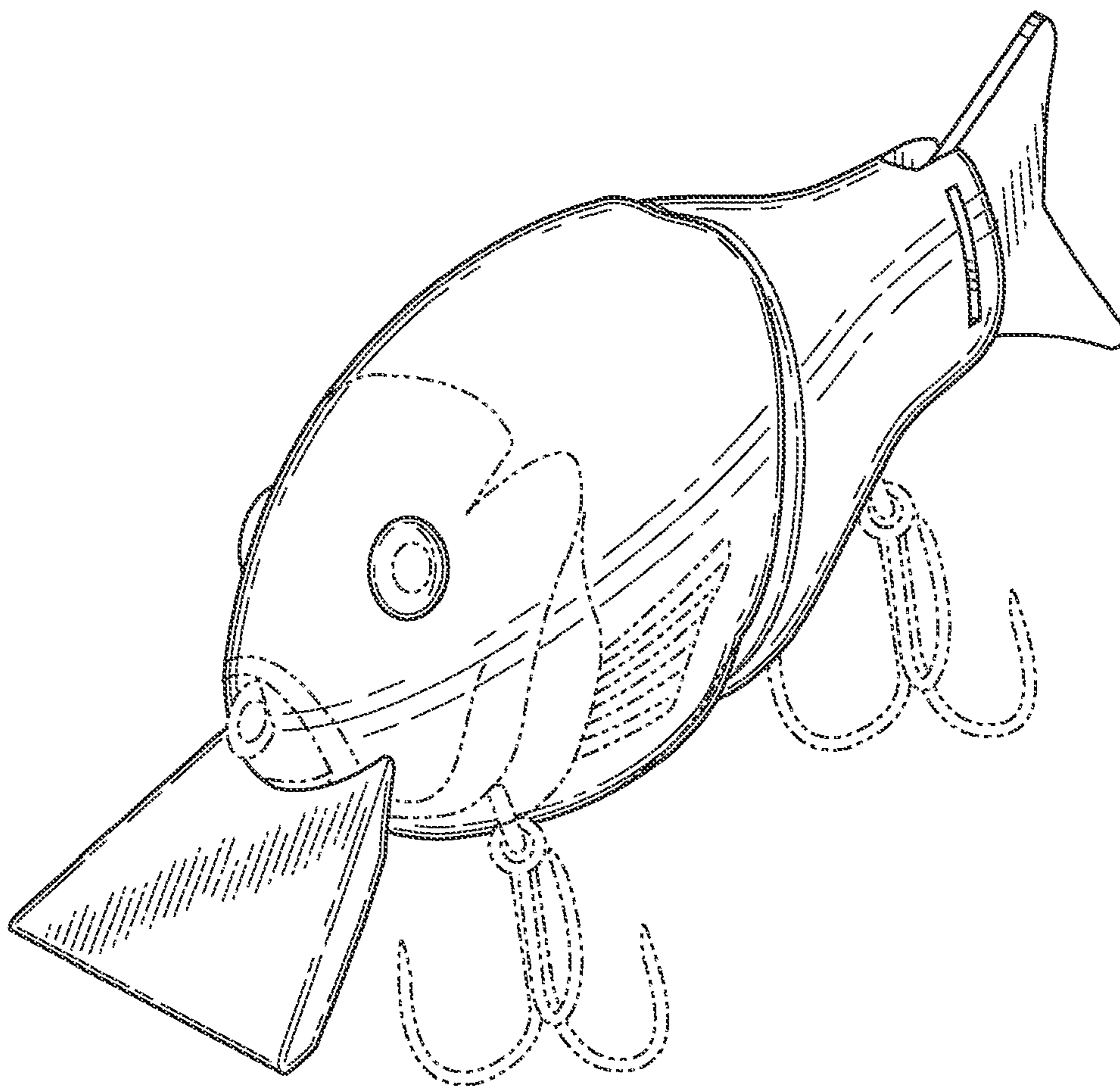


FIG. 1

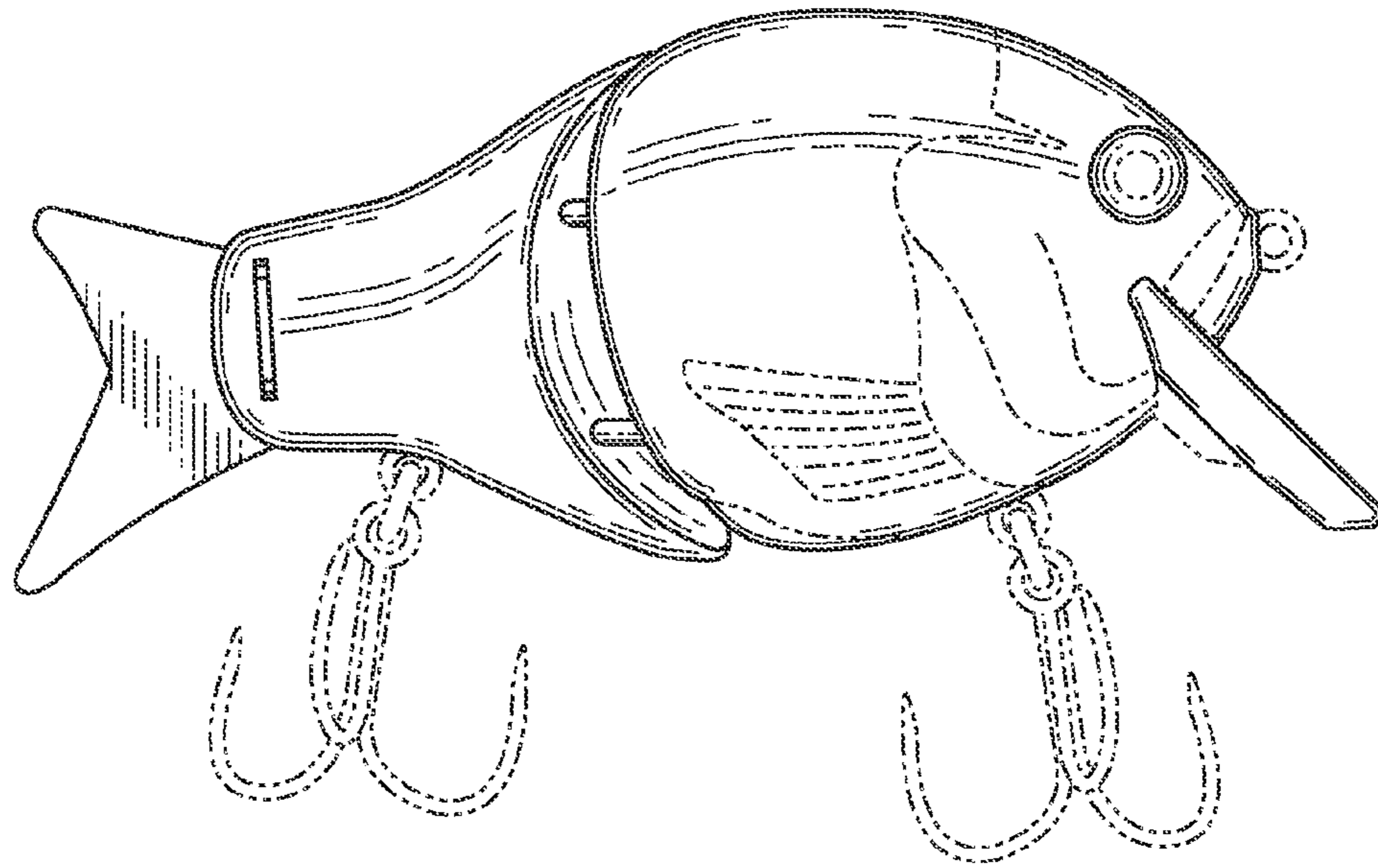


FIG. 2

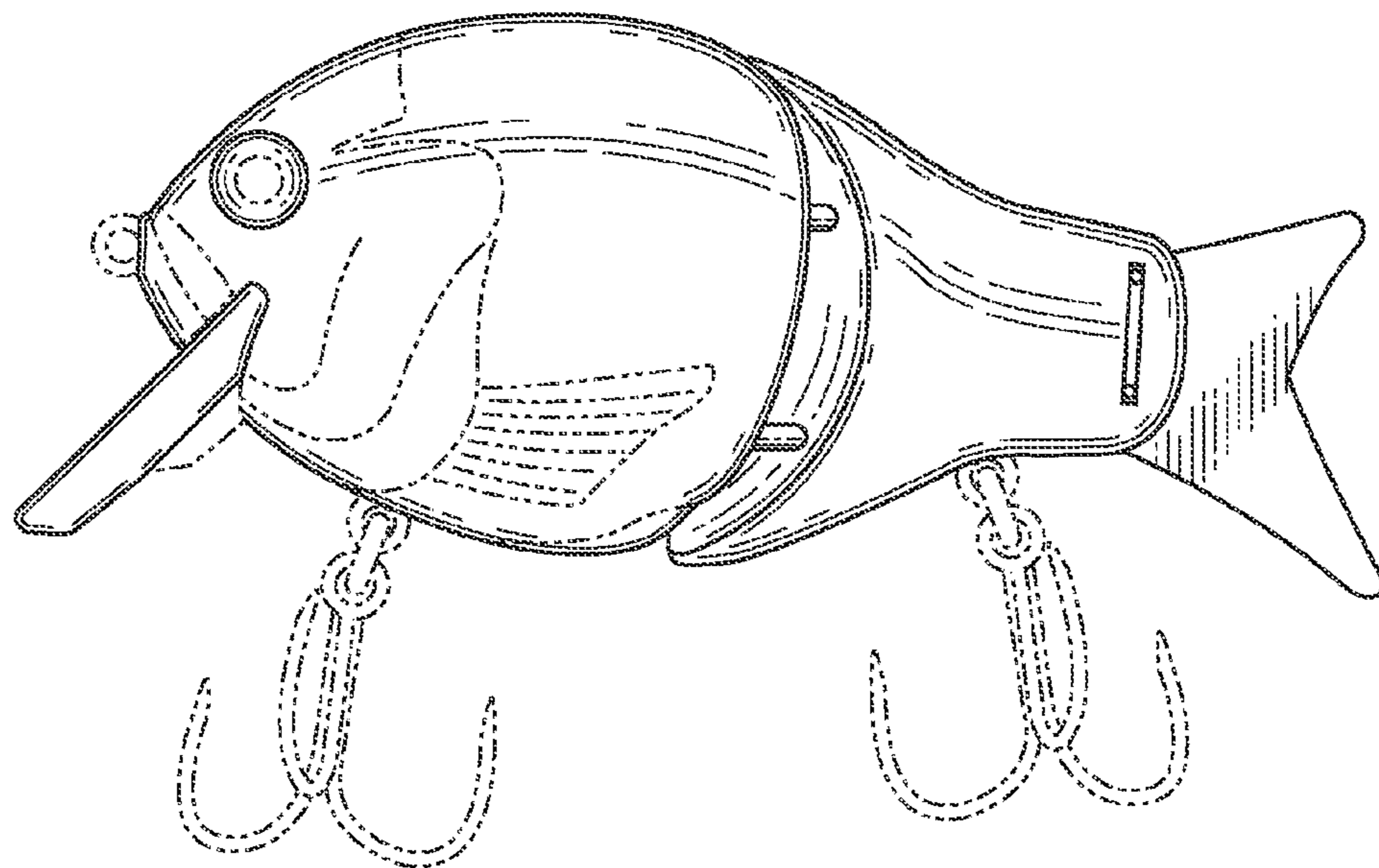


FIG. 3

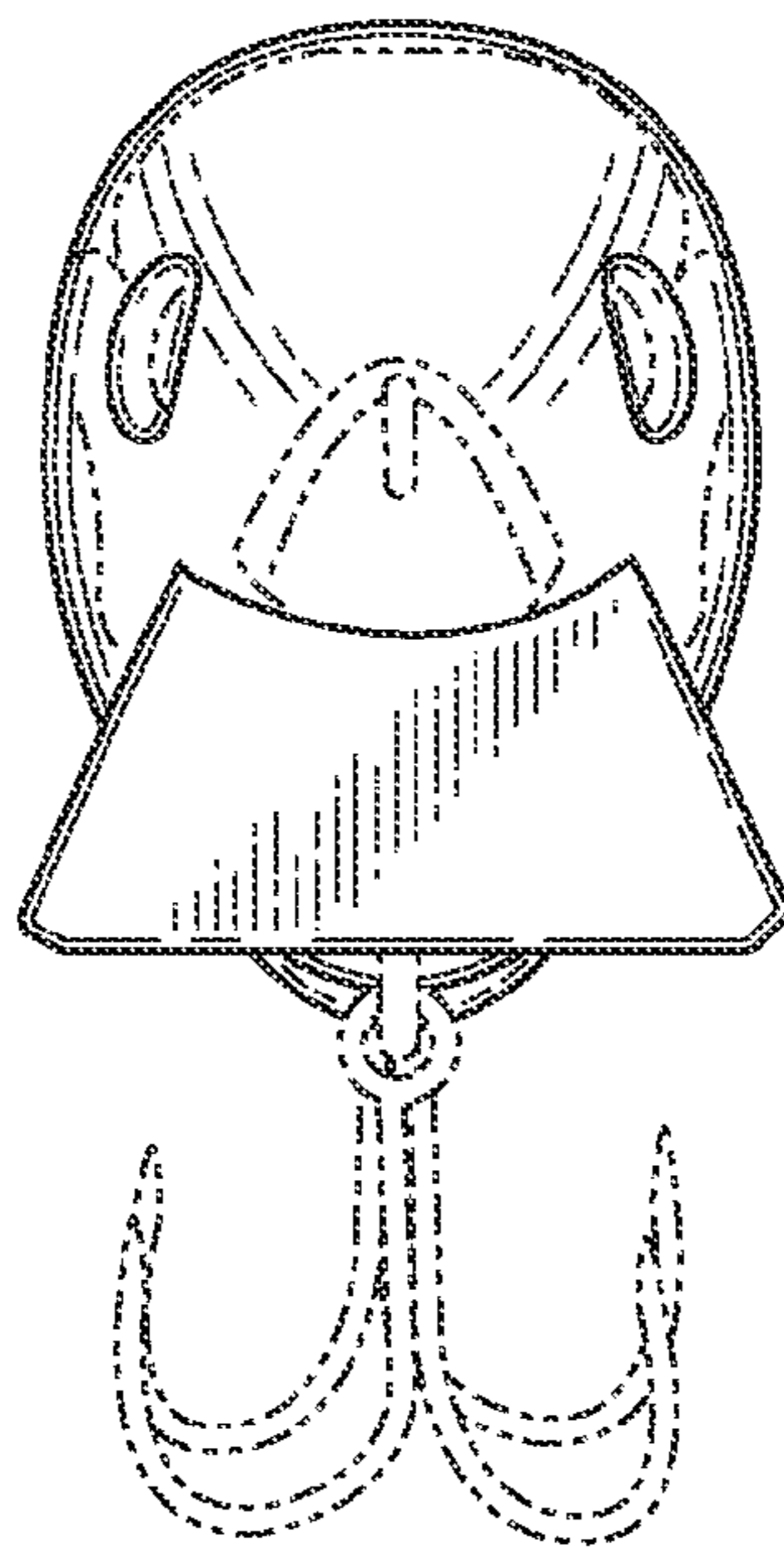


FIG. 4

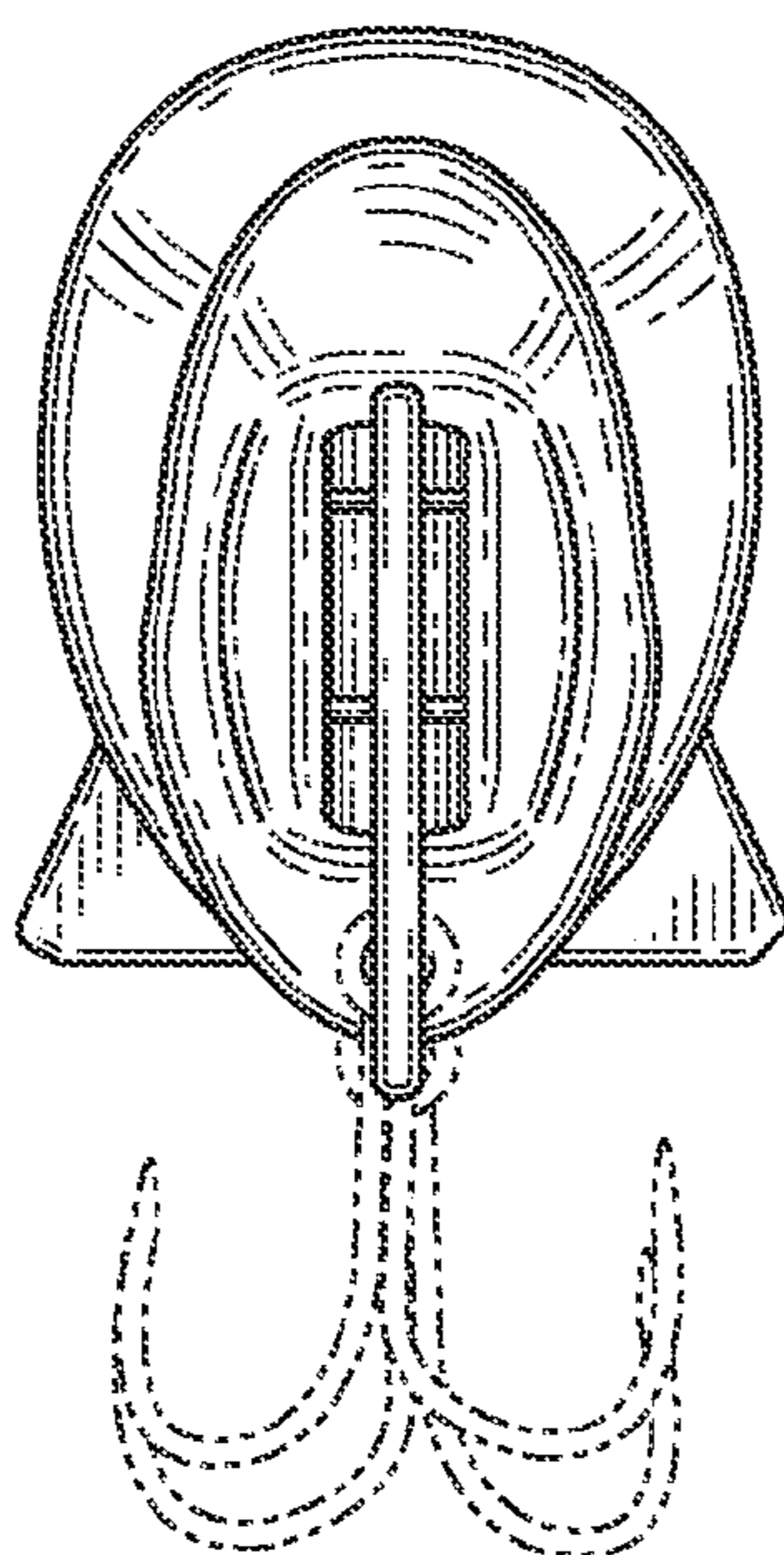


FIG. 5

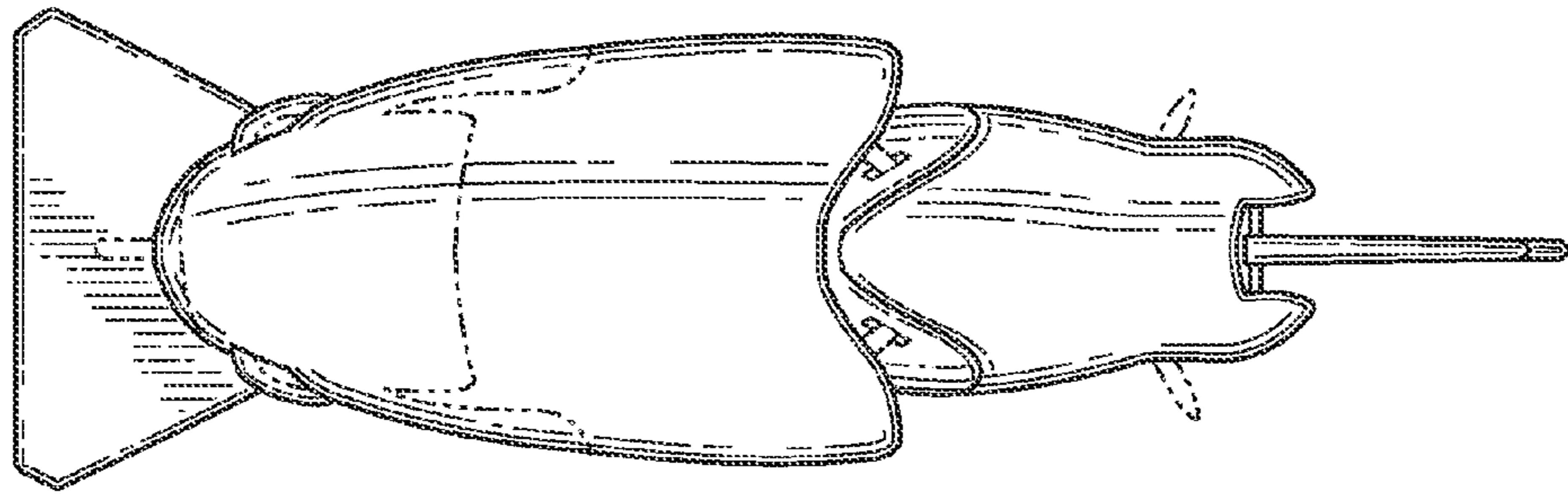


FIG. 6

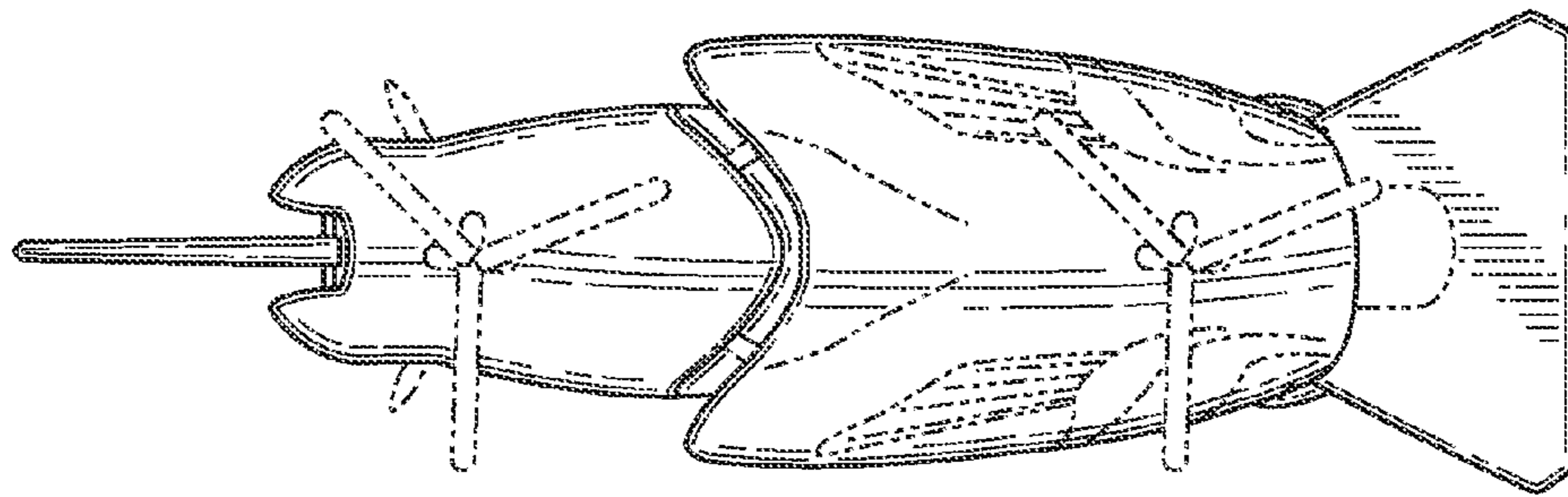


FIG. 7