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(12) **United States Design Patent**  
**Miller et al.**

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(54) **PROMOTIONAL DEVICE**

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(73) Assignee: **KYP Holdings PLC.**, London (GB)

(\*\*) Term: **14 Years**

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(51) **LOC (9) Cl.** ..... **20-03**

(52) **U.S. Cl.** ..... **D20/18; D20/27**

(58) **Field of Classification Search** ..... D20/10,  
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40/649, 654.01, 661.06, 661.08, 663, 672,  
40/679; D3/247, 303; D6/300; D19/1-3;  
116/234; 156/277; 206/39.5; 229/72, 92.8,  
229/125.39; 235/89 R; 299/72; 283/56,  
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See application file for complete search history.

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(57) **CLAIM**

The ornamental design for a promotional device, as shown and described.

**DESCRIPTION**

FIG. 1 is a rear view of a promotional device showing our new design in an unfolded configuration without a content insert; FIG. 2 is a front view of the promotional device showing the design in an unfolded configuration with a content insert in a retracted state, a center flap in an extended state, and a foldout sheet in a retracted state;

FIG. 3 is a front perspective view of the promotional device showing the design in a partially folded configuration with the content insert in a retracted state, the center flap in a retracted state, and the foldout sheet in a partially retracted state;

FIG. 4 is a front perspective view of the promotional device showing the design in an unfolded configuration with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially retracted state;

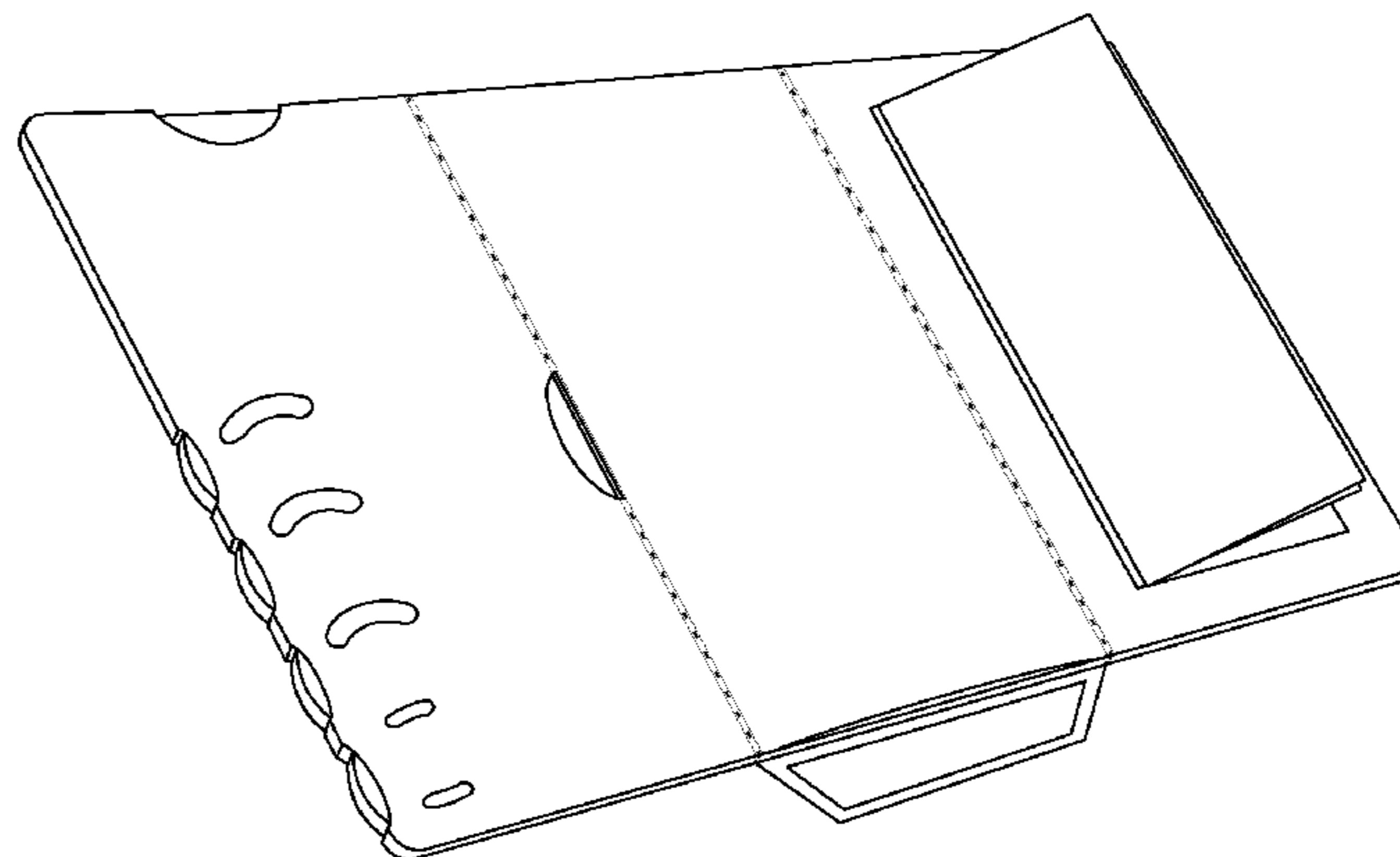
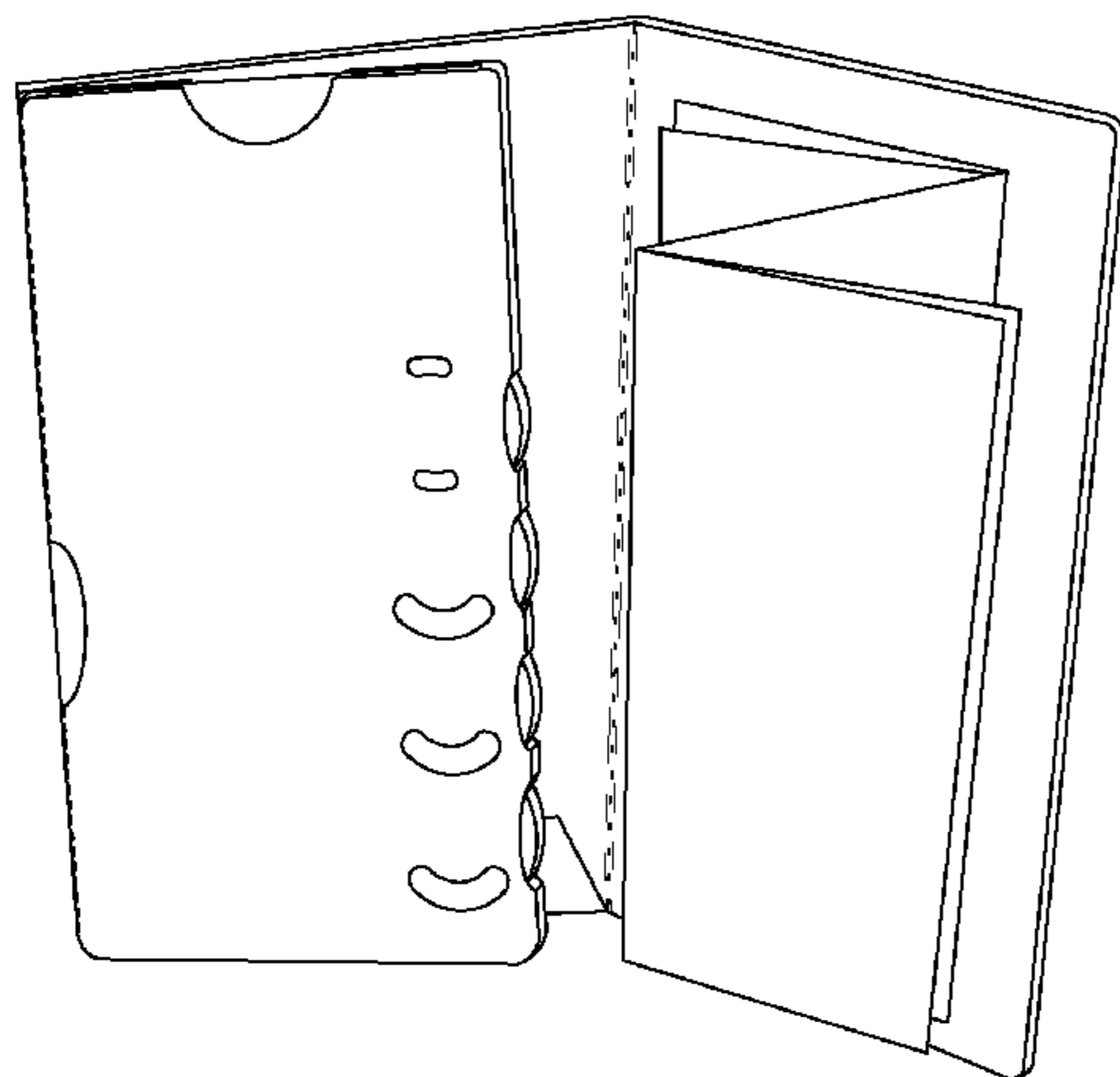
FIG. 5 is a front perspective view of the promotional device showing the design in a partially perforated state with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially retracted state;

FIG. 6 is a front view of the promotional device showing the design in an unfolded configuration with content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially extended state; and,

FIG. 7 is a front view of the promotional device showing the design in an unfolded configuration with content insert in a retracted state, the center flap in an extended state, and the foldout sheet in an extended state.

The foldout sheet extending from the body of the design in FIGS. 6 and 7 retracts into the body of the design as shown in FIGS. 2-5. The broken lines in FIGS. 1, 2, and 4-7 represent perforation lines. Any unshown portion of the promotional device forms no part of the claimed design.

**1 Claim, 4 Drawing Sheets**



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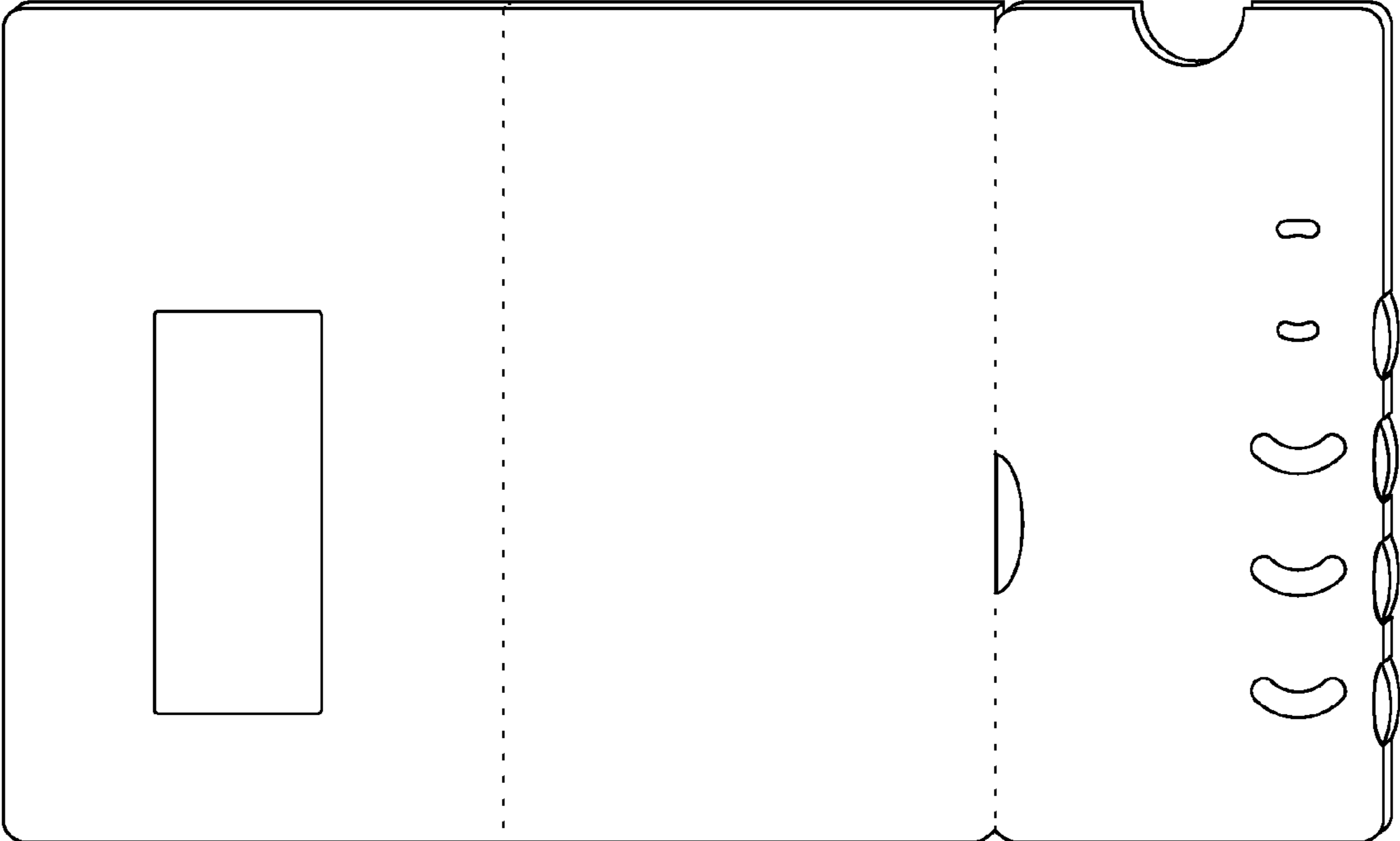


FIG. 1

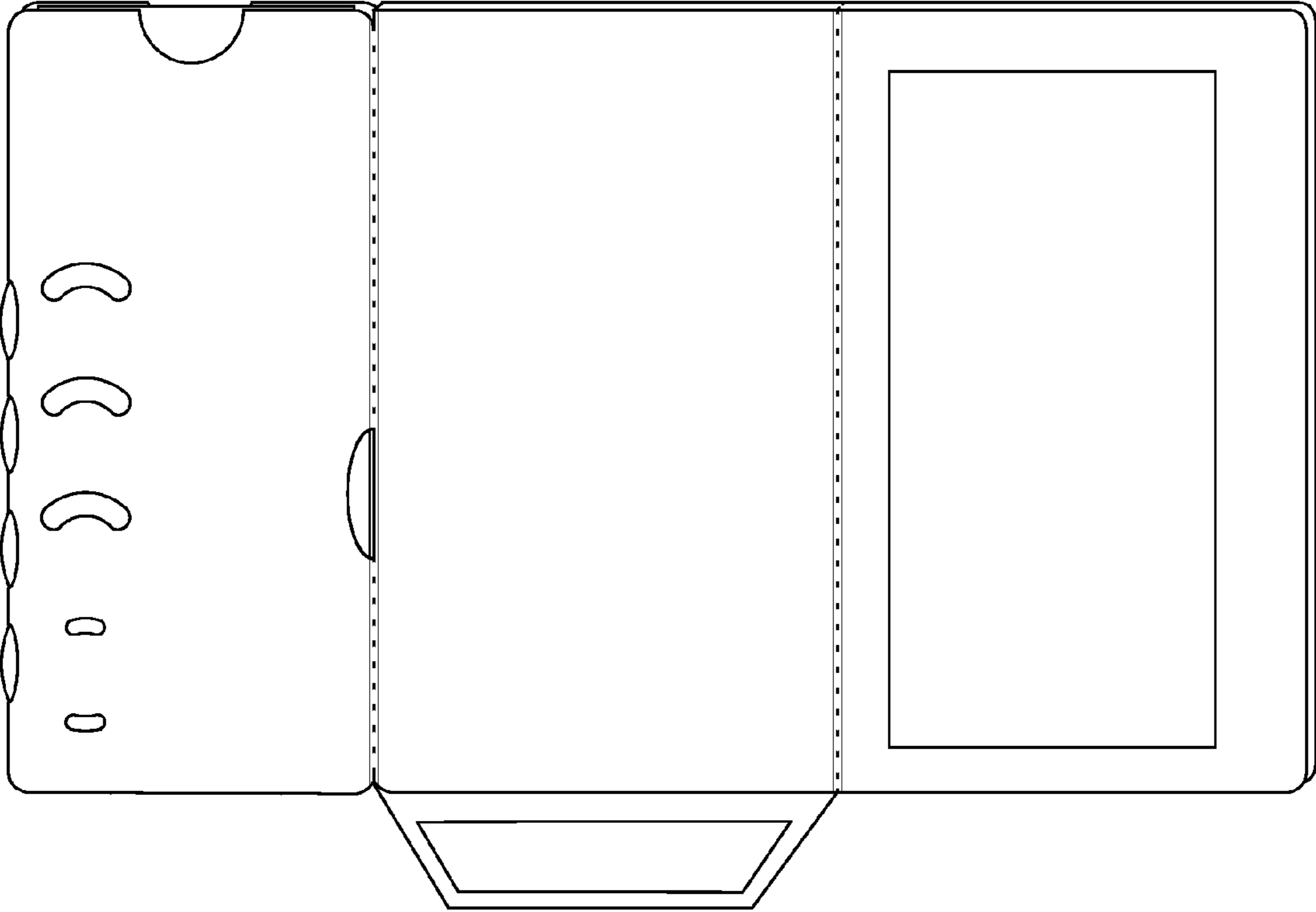


FIG. 2

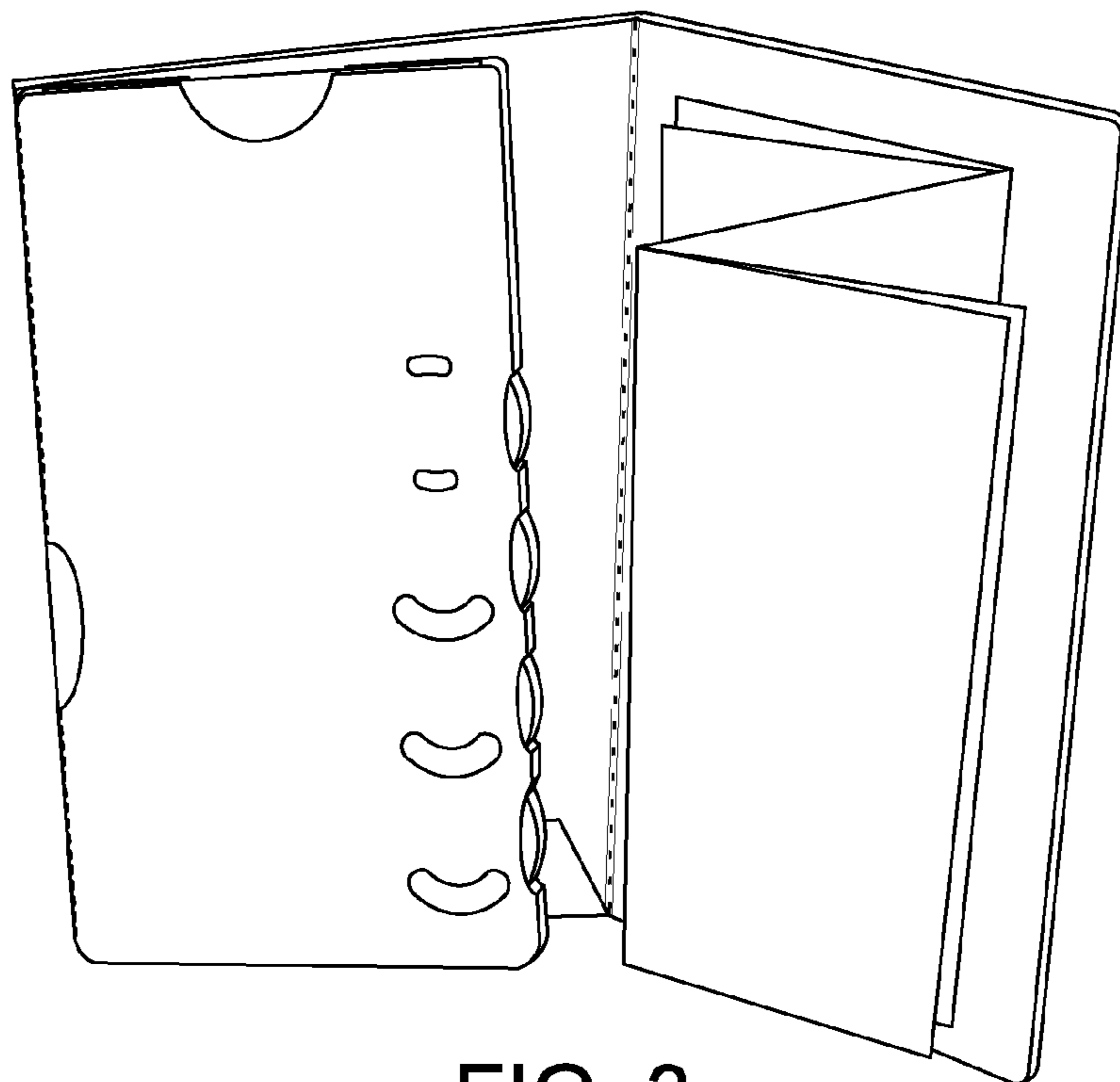


FIG. 3

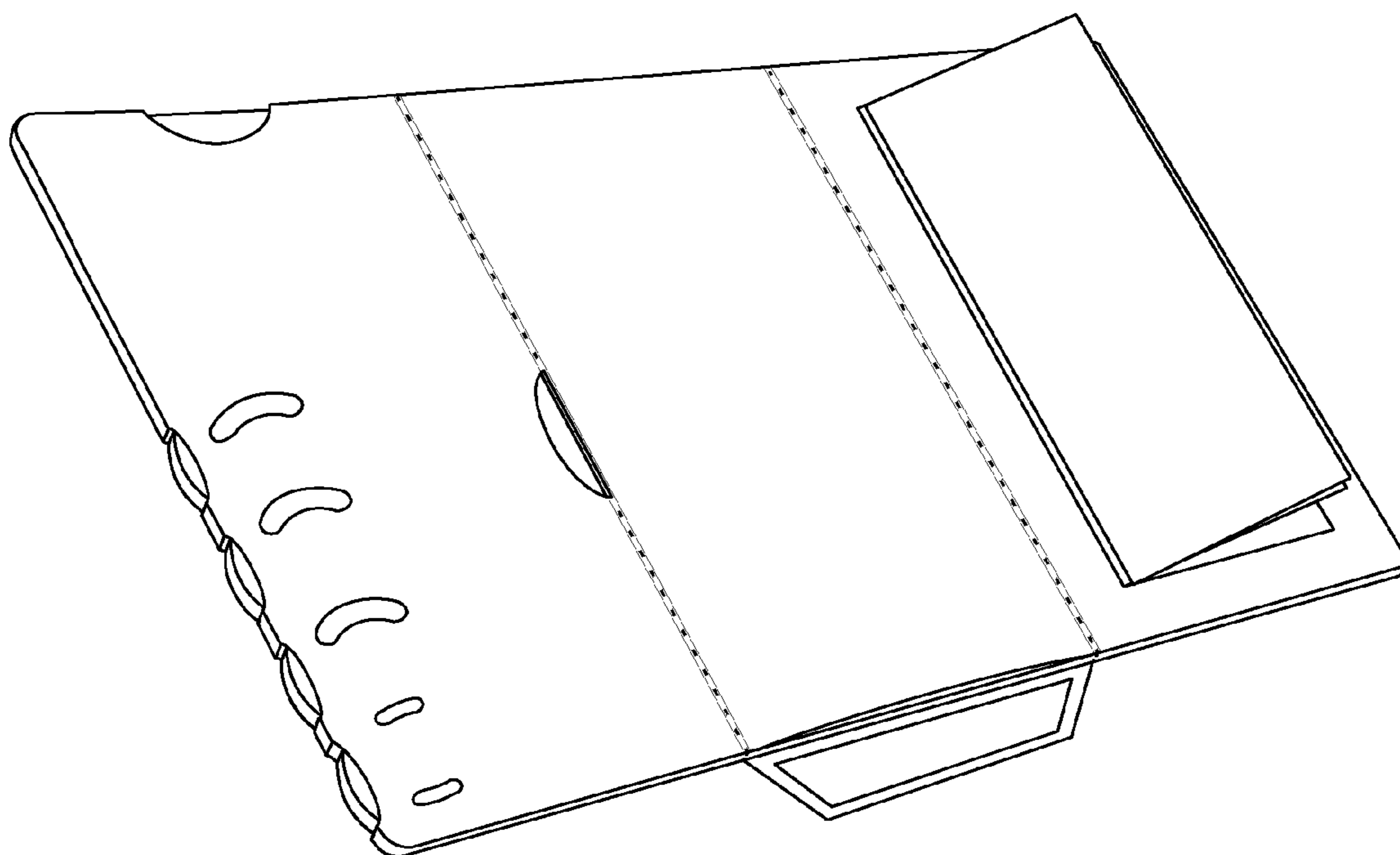


FIG. 4

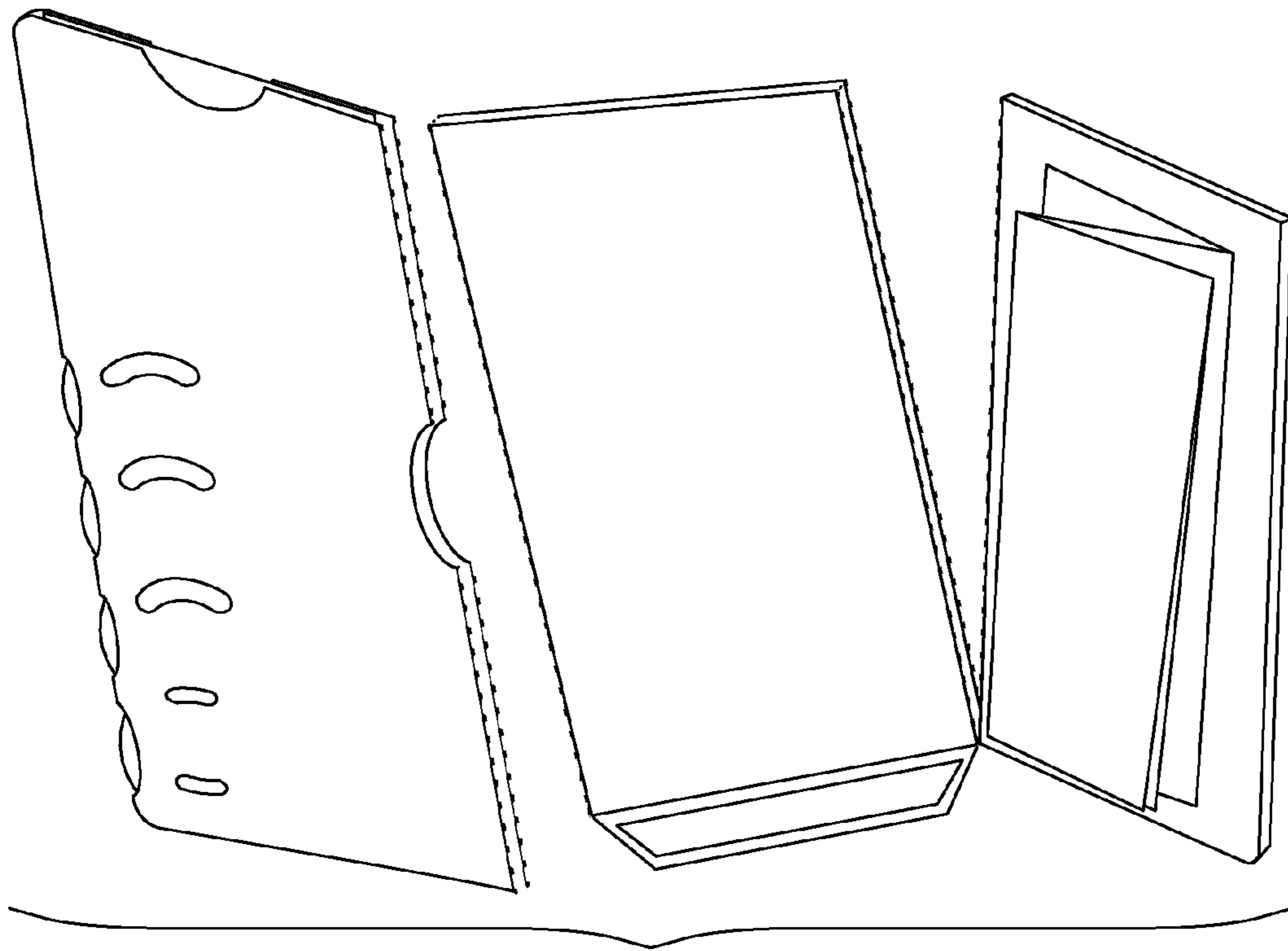


FIG. 5

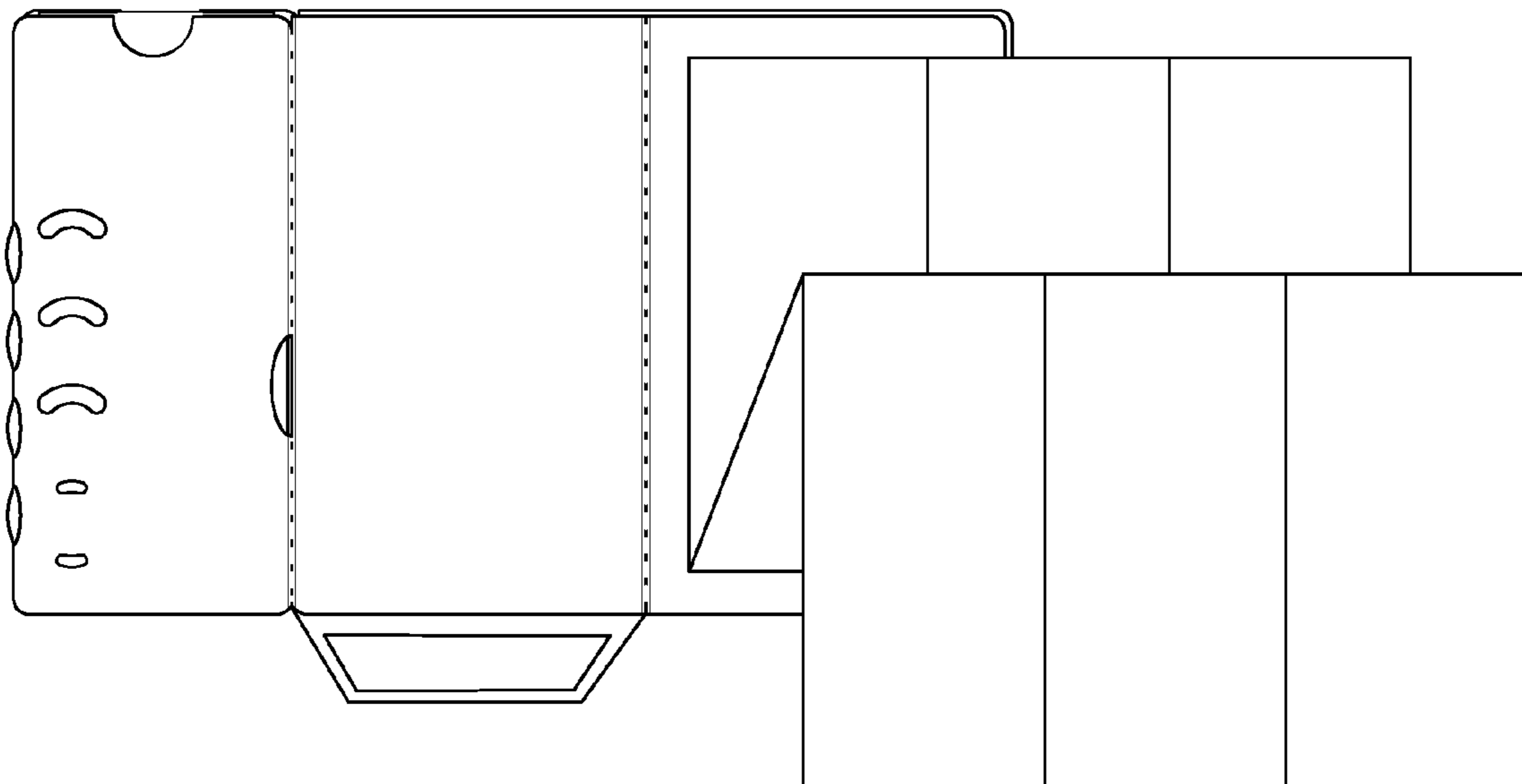


FIG. 6

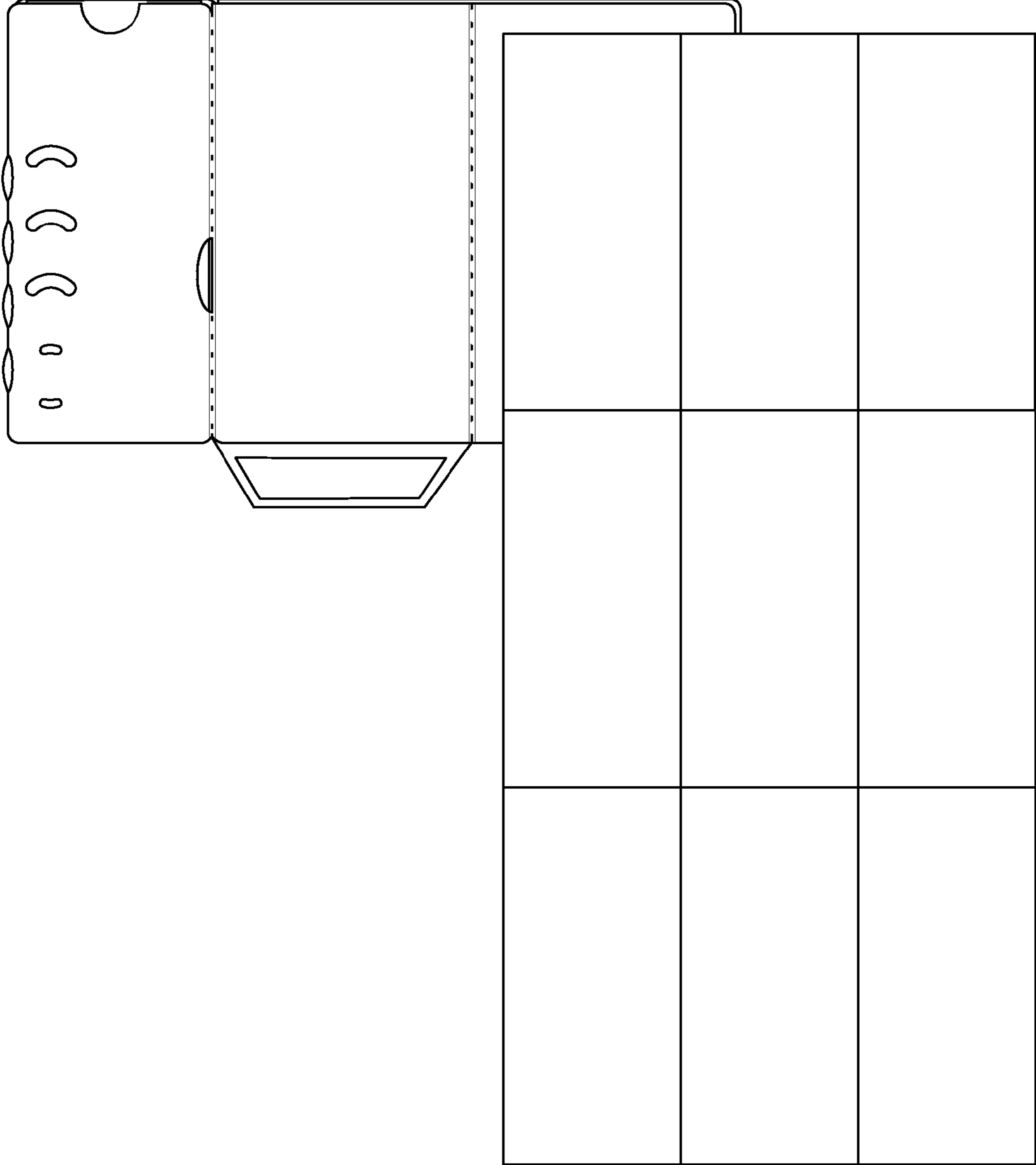


FIG. 7