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(12) **United States Design Patent**  
**Miller et al.**

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(54) **PROMOTIONAL DEVICE**

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(73) Assignee: **KYP Holdings Plc**, London (GB)

(\*\*) Term: **14 Years**

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(52) **U.S. Cl.** ..... **D18/18; D20/27**

(58) **Field of Classification Search** ..... D20/10,  
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40/679; D3/247, 303; D6/300; D19/1-3;  
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229/125.39; 235/89 R; 299/72; 283/56,  
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See application file for complete search history.

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(57) **CLAIM**

The ornamental design for a promotional device, as shown and described.

**DESCRIPTION**

FIG. 1 is a rear view of a promotional device showing our new design in an unfolded configuration with a content insert in a retracted state and a center flap in an extended state;

FIG. 2 is a front view of the promotional device in an unfolded configuration with the content insert in a retracted state, the center flap in an extended state, and a foldout sheet in a retracted state;

FIG. 3 is a front perspective view of the promotional device in a partially folded configuration with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially retracted state;

FIG. 4 is a front perspective view of the promotional device in an unfolded configuration with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially retracted state;

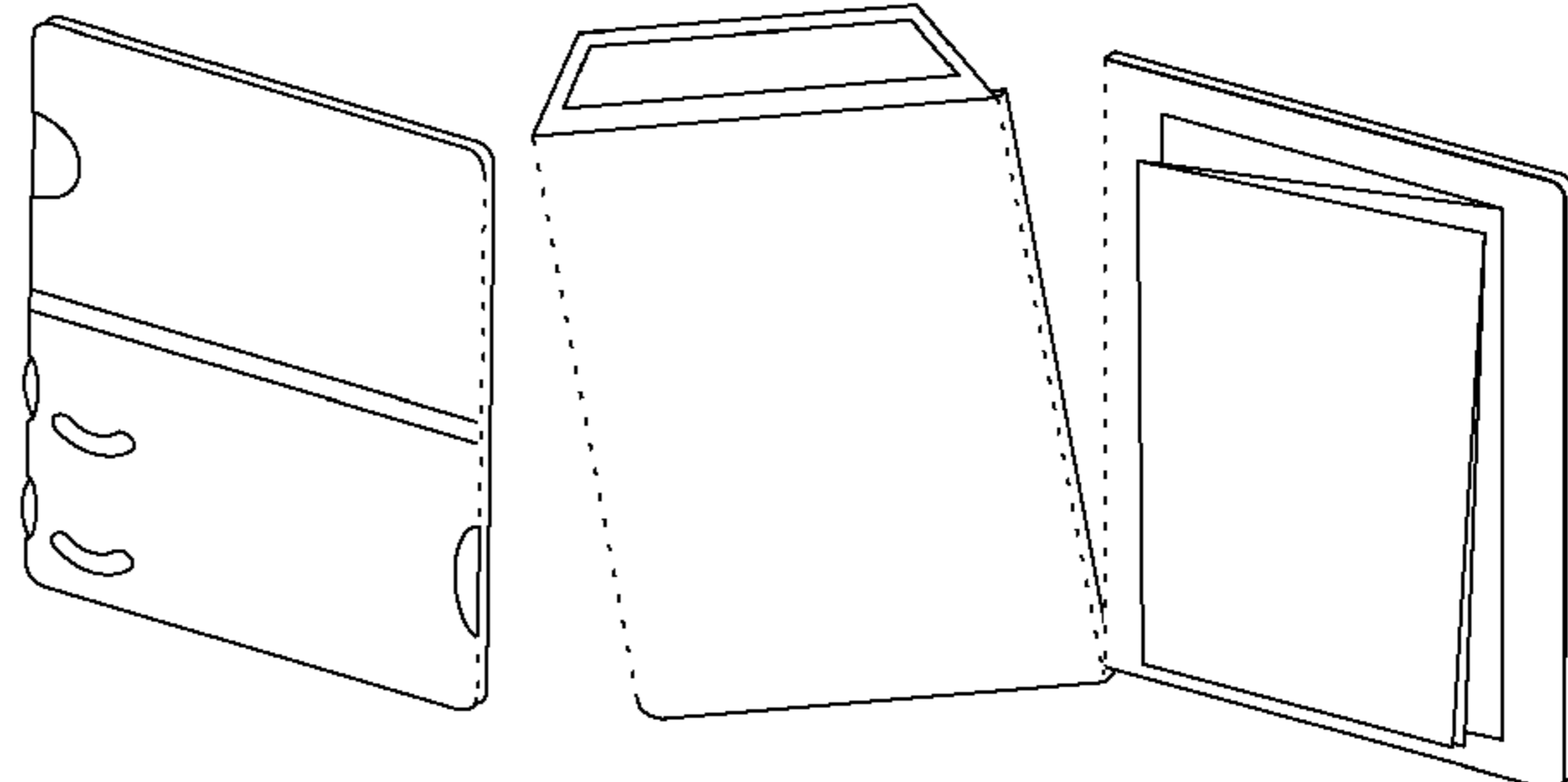
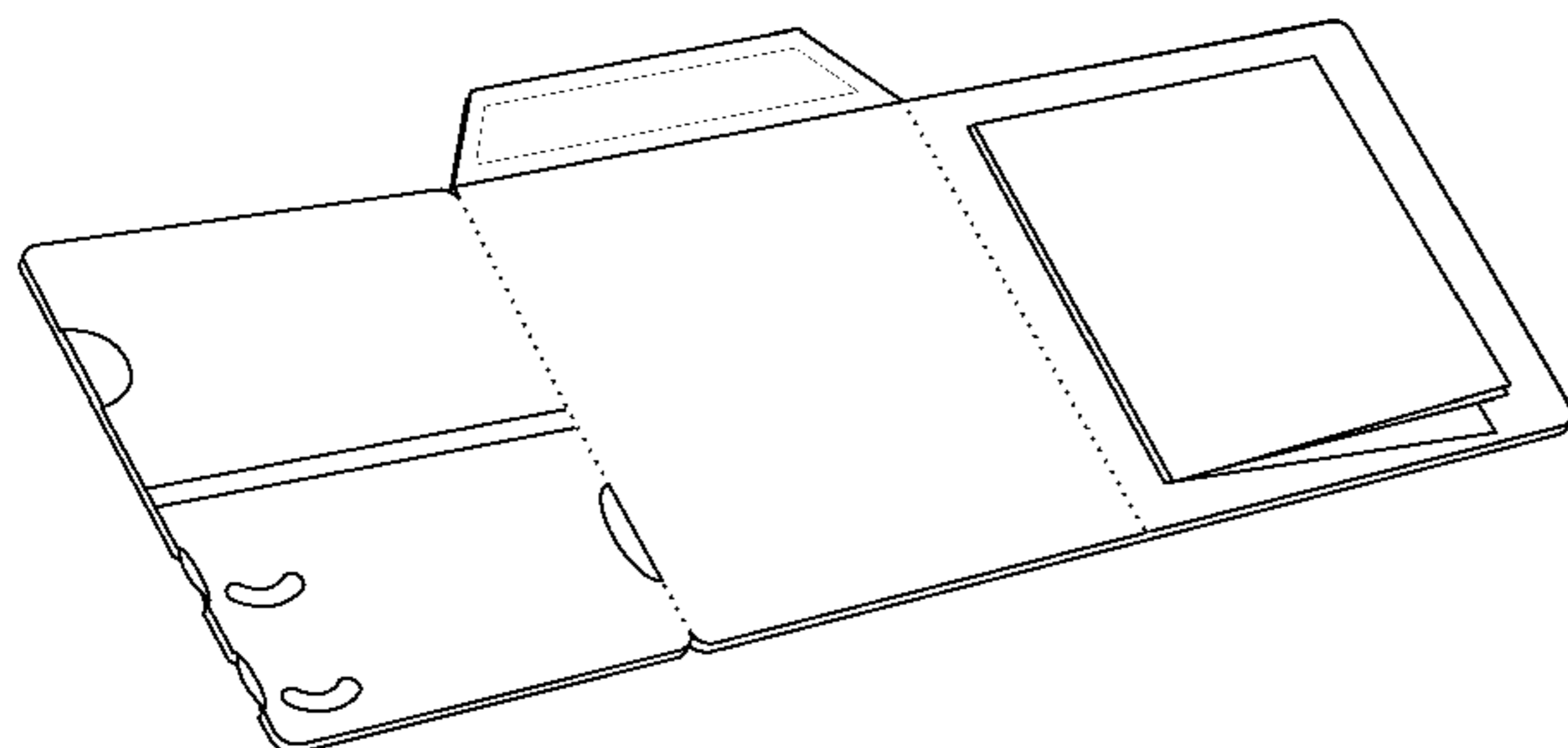
FIG. 5 is a front perspective view of the promotional device in a partially perforated state with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially retracted state;

FIG. 6 is a front view of the promotional device in an unfolded configuration with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in a partially extended state; and,

FIG. 7 is a front view of the promotional device in an unfolded configuration with the content insert in a retracted state, the center flap in an extended state, and the foldout sheet in an extended state.

The foldout sheet extended from the body of the design as shown in FIGS. 6 and 7 retracts into the body of the design as shown in FIGS. 2-5. The broken lines in FIGS. 1, 2, and 4-7 represent perforation lines. Any unshown portion of the promotional device forms no part of the claimed design.

**1 Claim, 4 Drawing Sheets**



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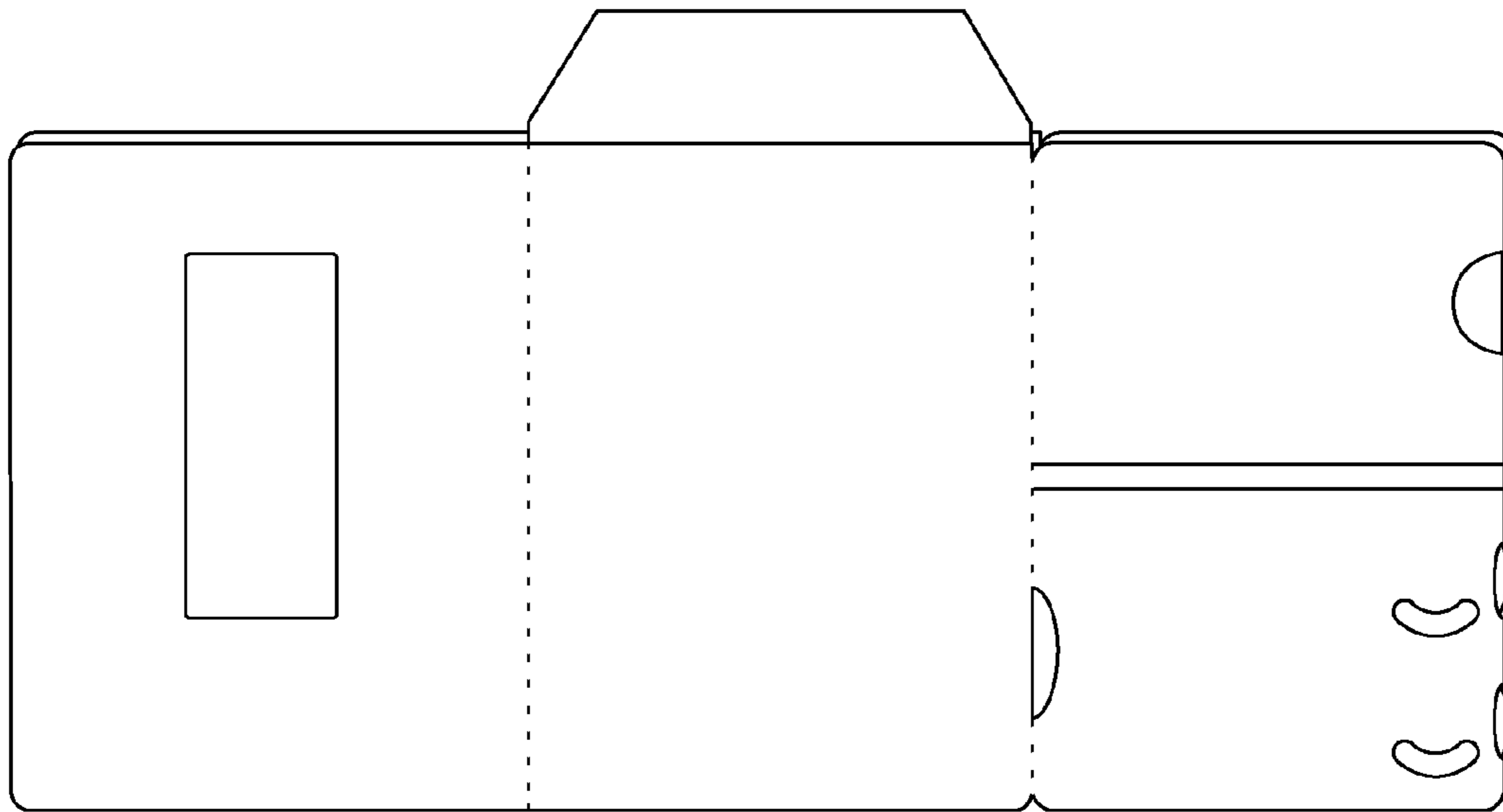
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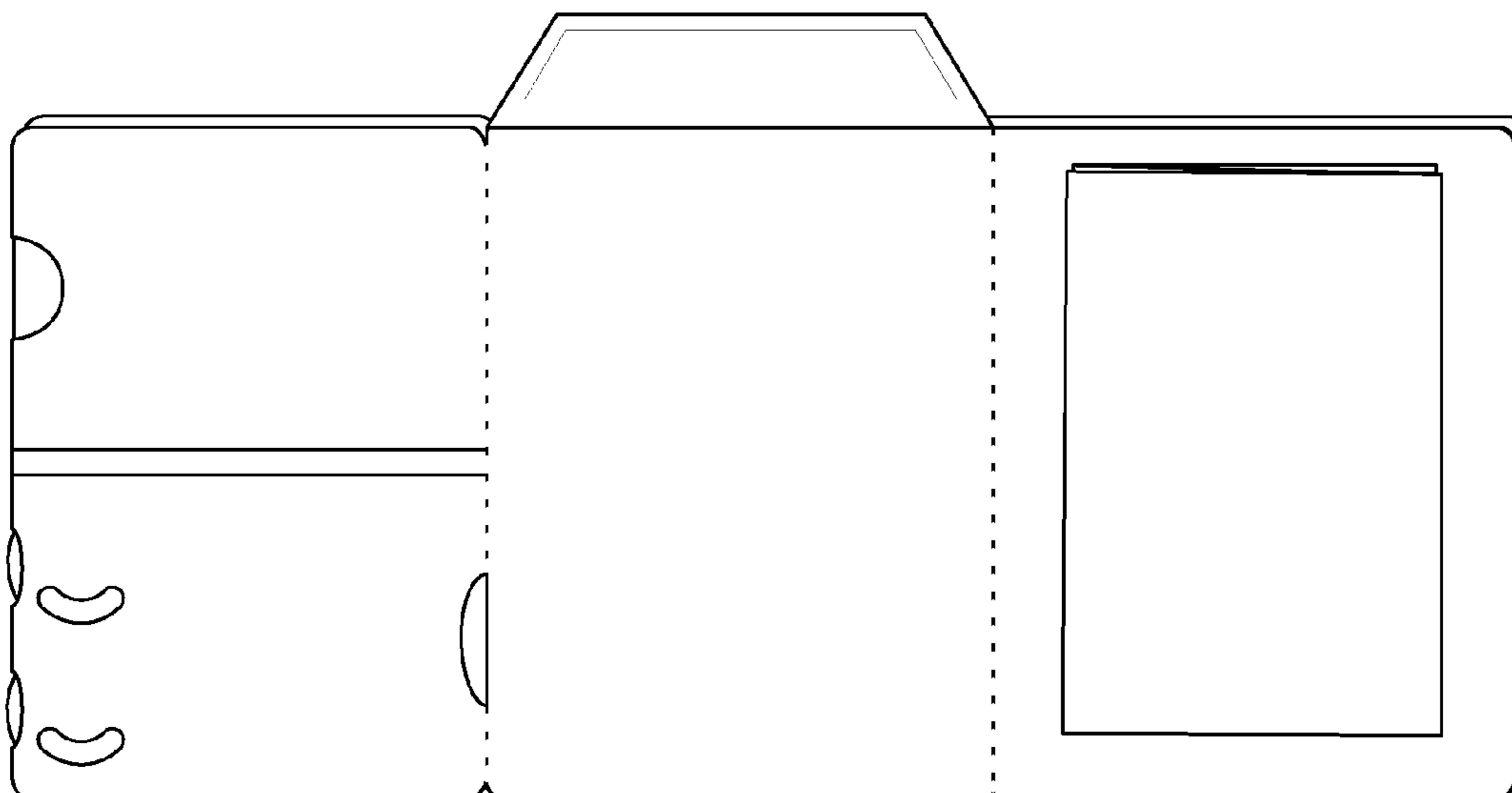
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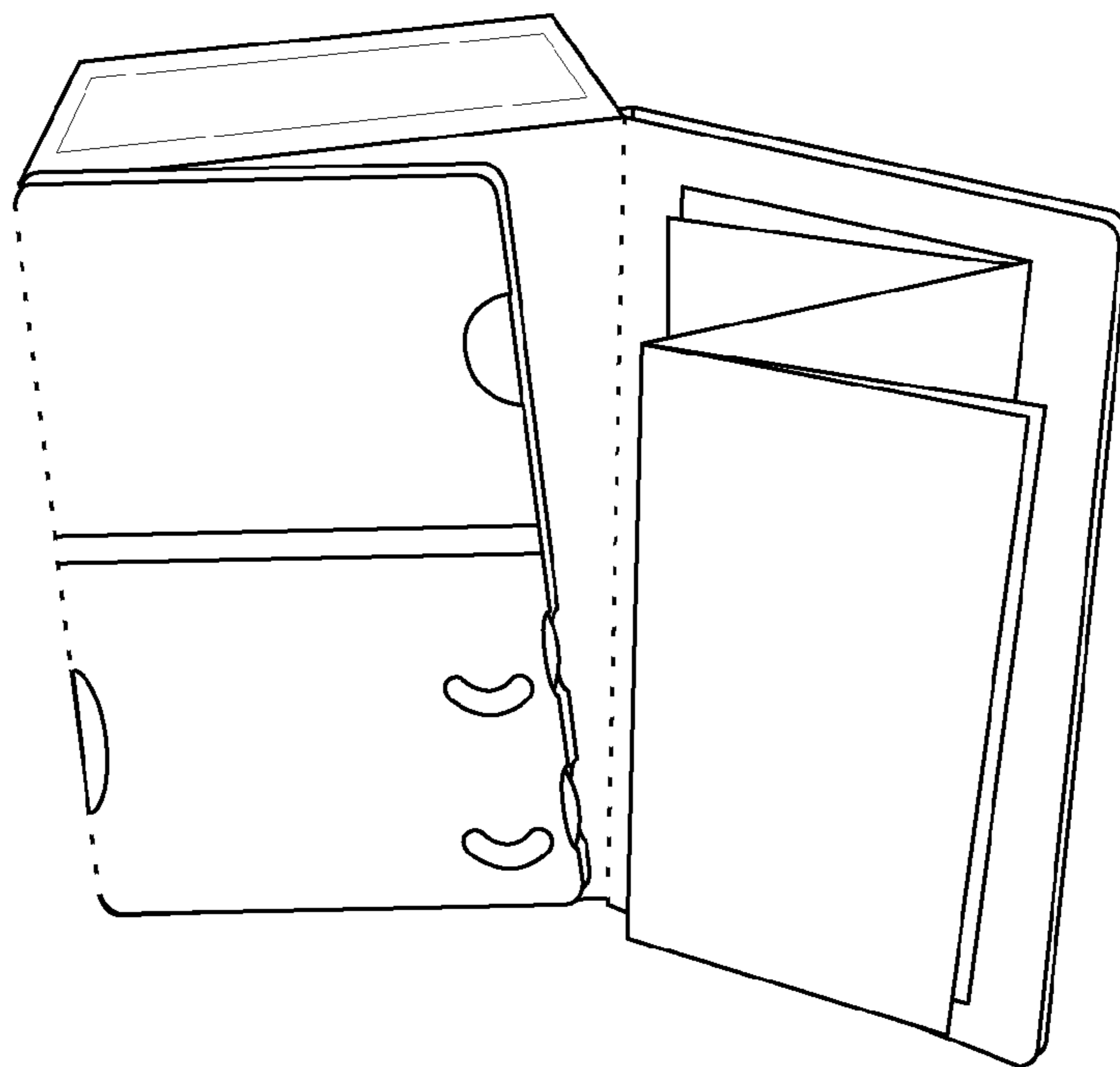
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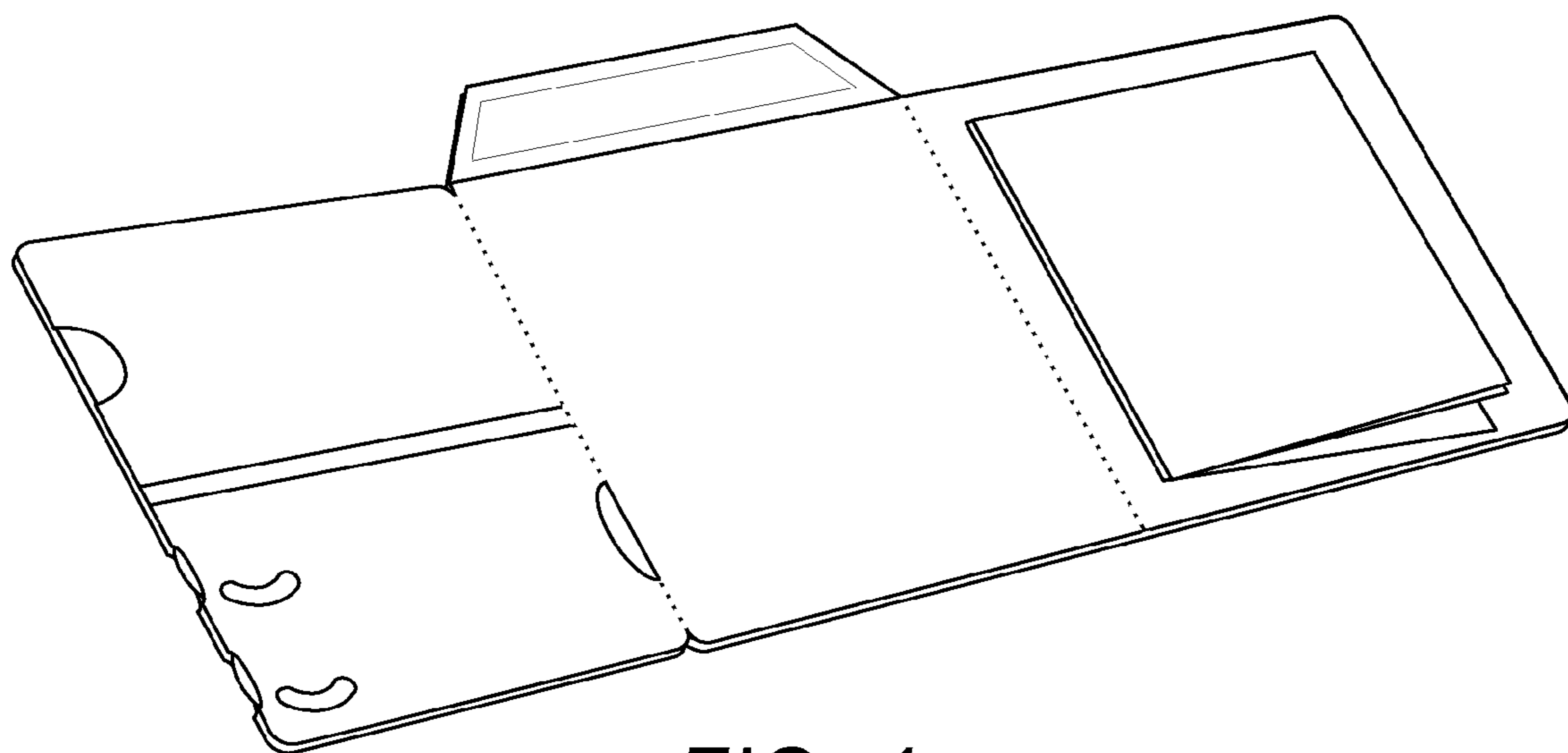
*FIG. 1*



*FIG. 2*



**FIG. 3**



**FIG. 4**

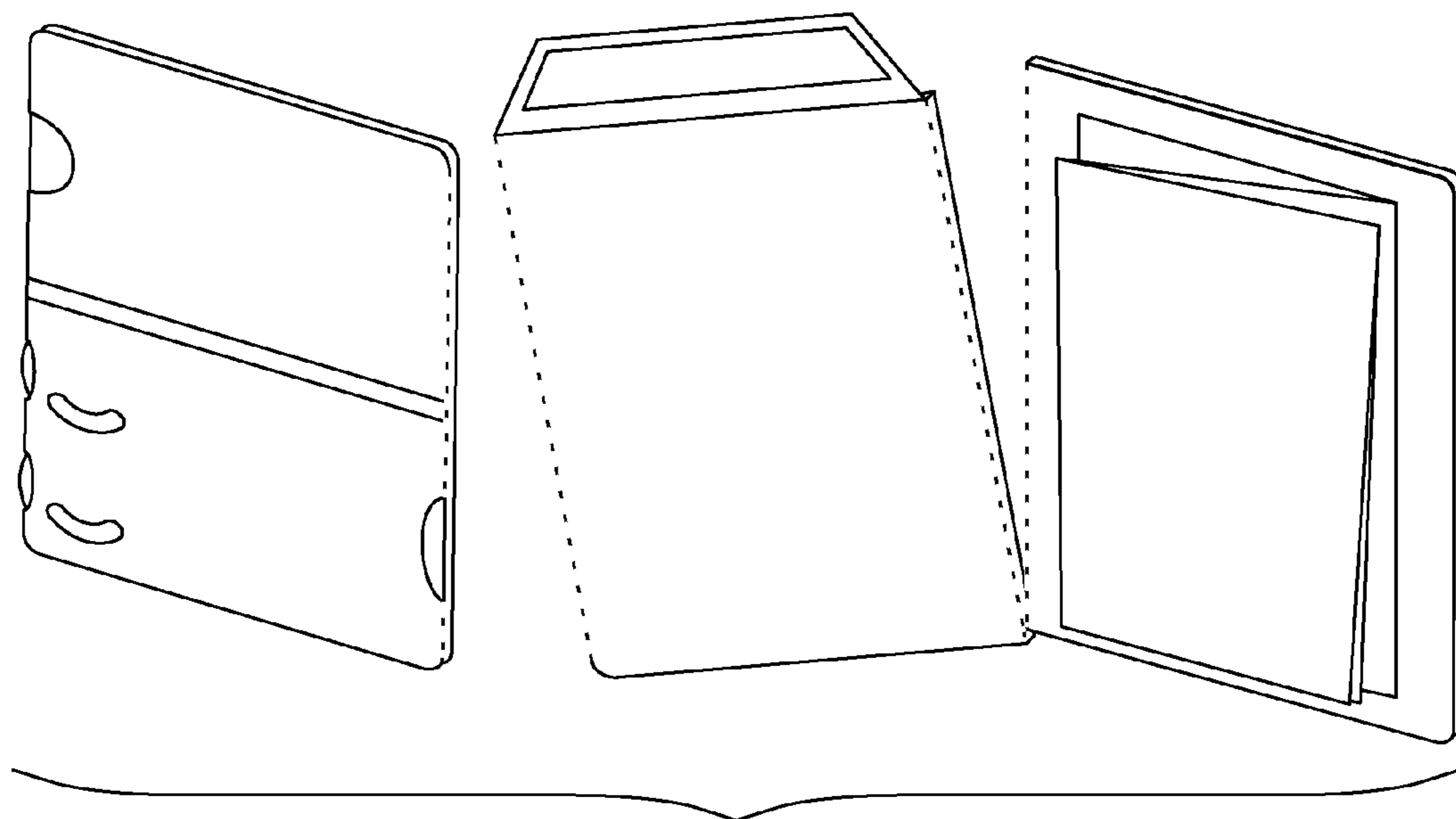


FIG. 5

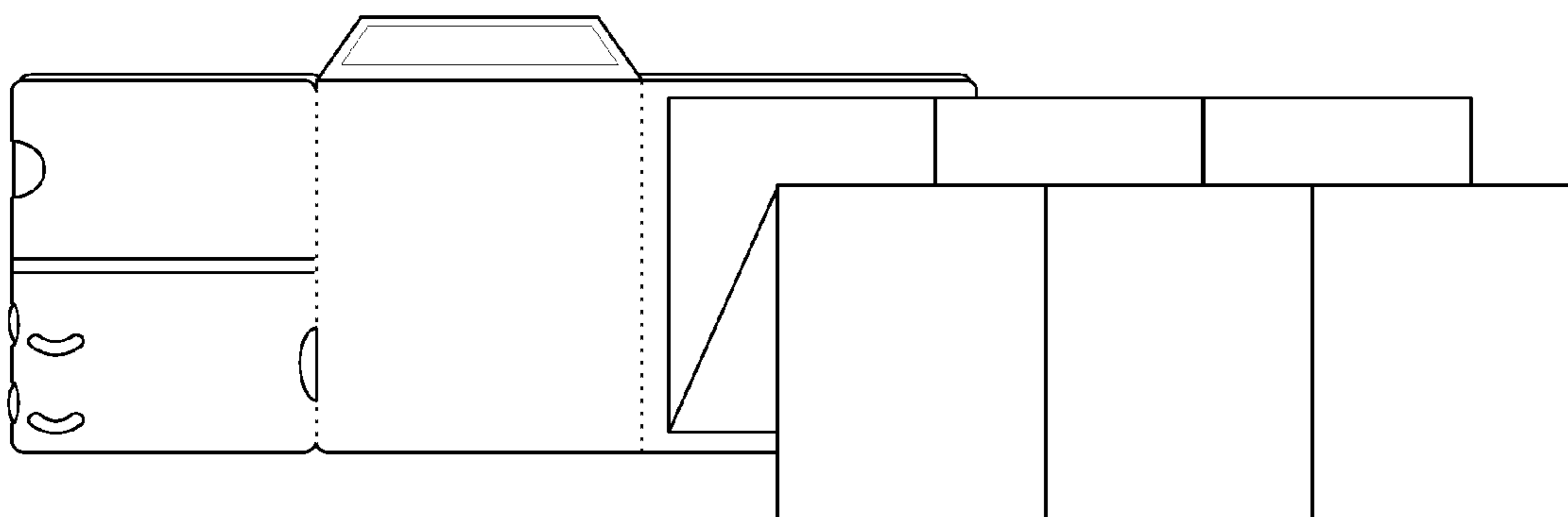
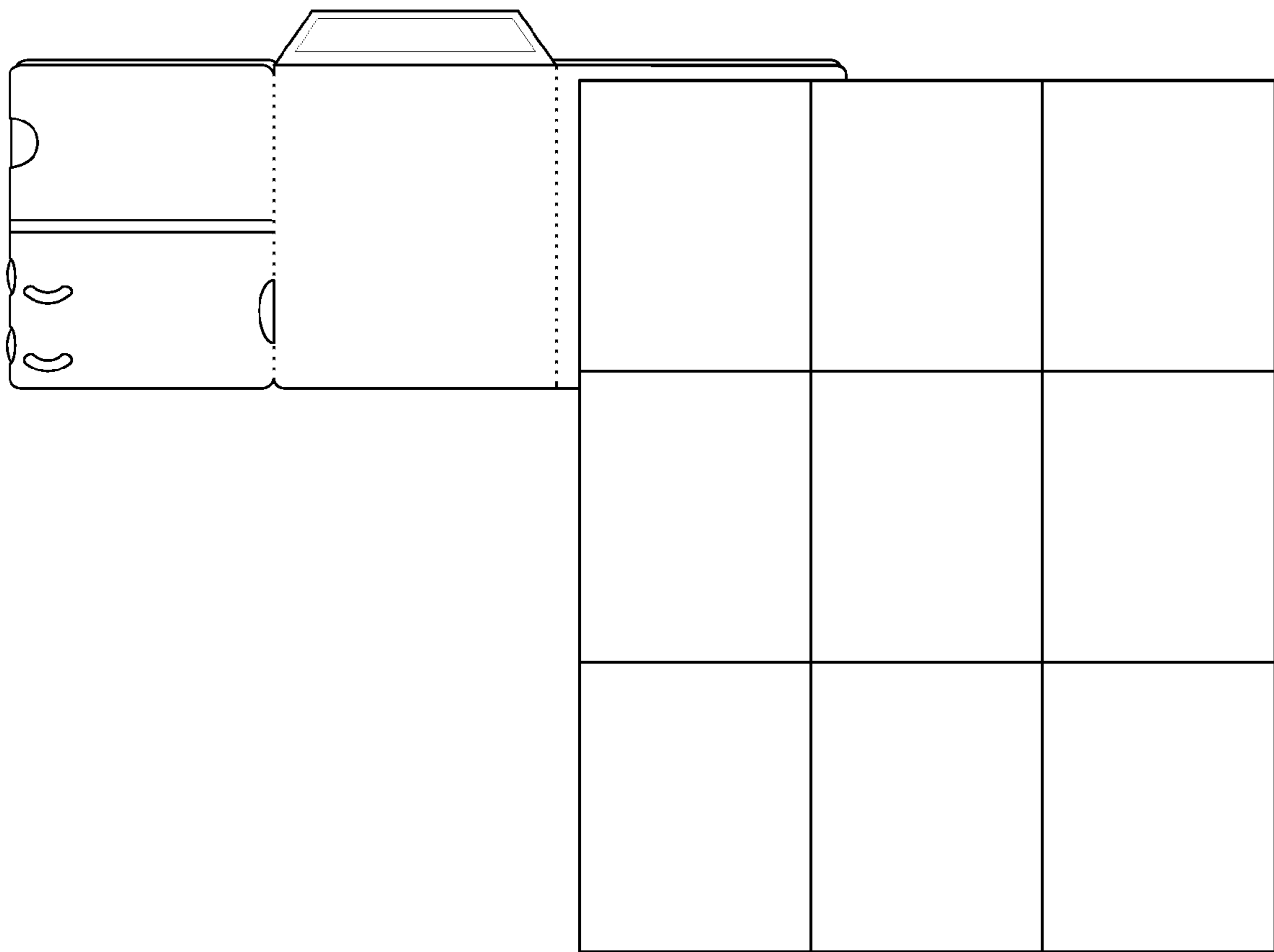


FIG. 6



*FIG. 7*