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(12) **United States Design Patent**  
**Beckholt et al.**

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(45) **Date of Patent:** **\*\* Aug. 25, 2009**

(54) **INDICIA FOR LAUNDRY TREATMENT PRODUCT**

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(73) Assignee: **The Procter & Gamble Company**, Cincinnati, OH (US)

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/307,981**

(22) Filed: **May 21, 2008**

(51) **LOC (9) Cl.** ..... **28-02**

(52) **U.S. Cl.** ..... **D28/8.1**

(58) **Field of Classification Search** ..... 510/147,  
510/192, 194, 220, 221, 223, 224, 294, 298,  
510/439, 440-442, 447-450; D28/4, 5, 8.1,  
D28/8.2; D24/101-103; D9/432

See application file for complete search history.

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Primary Examiner—Jennifer Rivard

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(57) **CLAIM**

The ornamental design for indicia for laundry treatment product, as shown and described.

**DESCRIPTION**

FIG. 1 is a perspective view of indicia for laundry treatment product showing my new design.

FIG. 2 is a top view of the indicia for laundry treatment product of FIG. 1.

FIG. 3 is a front view of the indicia for laundry treatment product of FIG. 1.

FIG. 4 is a left side view of the indicia for laundry treatment product of FIG. 1.

FIG. 5 is a right side view of the indicia for laundry treatment product of FIG. 1.

FIG. 6 is a back view of the indicia for laundry treatment product of FIG. 1.

FIG. 7 is a bottom view of the indicia for laundry treatment product of FIG. 1.

FIG. 8 is a perspective view of the second embodiment for indicia for laundry treatment product.

FIG. 9 is a top view of the indicia for laundry treatment product of FIG. 8.

FIG. 10 is a bottom view of the indicia for laundry treatment product of FIG. 8.

FIG. 11 is a front view of the indicia for laundry treatment product of FIG. 8.

FIG. 12 is a left side view of the indicia for laundry treatment product of FIG. 8.

FIG. 13 is a right side view of the indicia for laundry treatment product of FIG. 8.

FIG. 14 is a back view of the indicia for laundry treatment product of FIG. 8.

FIG. 15 is a perspective view of the third embodiment for indicia for laundry treatment product.

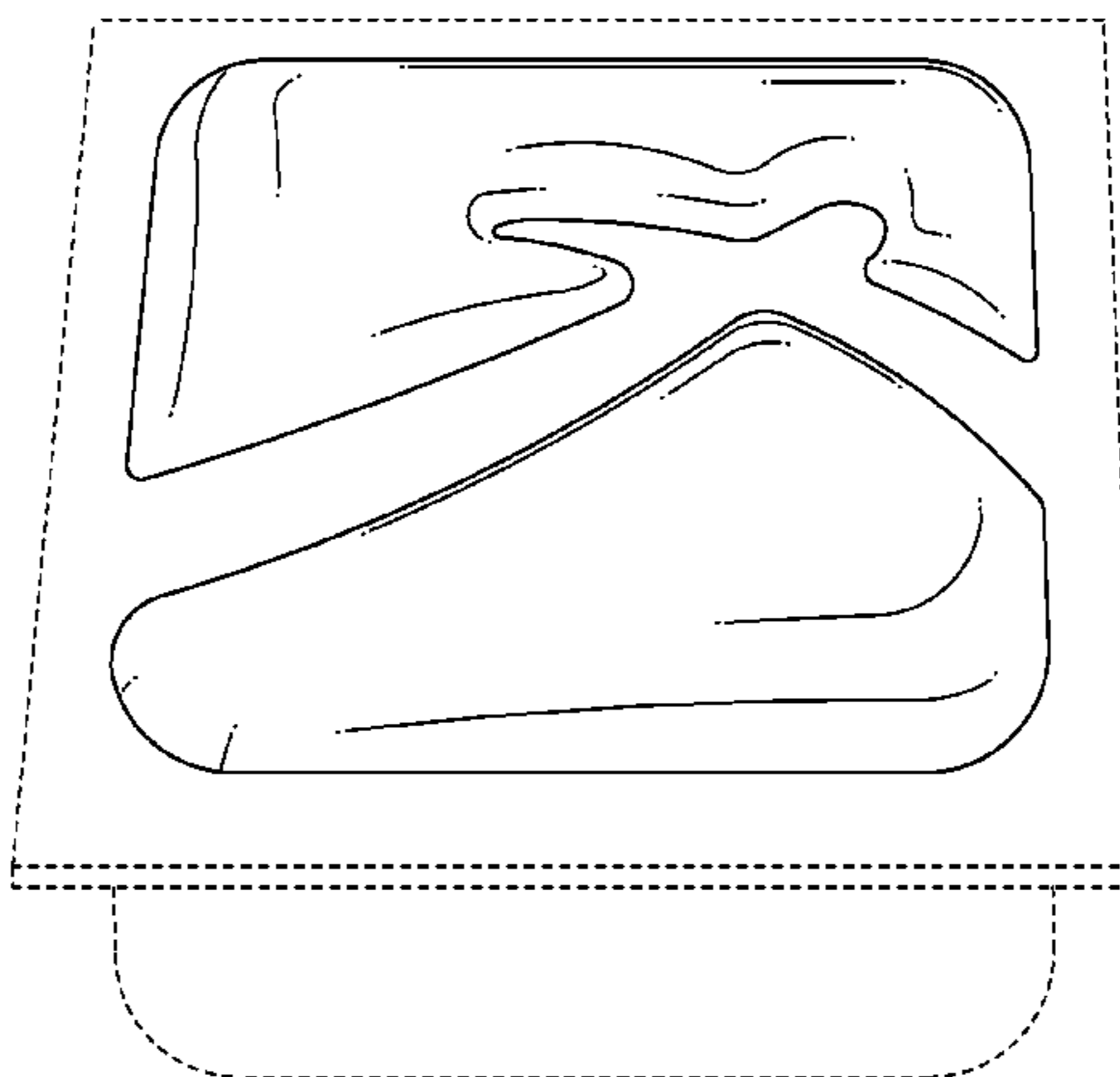


FIG. 16 is a top view of the indicia for laundry treatment product of FIG. 15.

FIG. 17 is a front view of the indicia for laundry treatment product of FIG. 15.

FIG. 18 is a left side view of the indicia for laundry treatment product of FIG. 15.

FIG. 19 is a right side view of the indicia for laundry treatment product of FIG. 15.

FIG. 20 is a back view of the indicia for laundry treatment product of FIG. 15.

FIG. 21 is a bottom view of the indicia for laundry treatment product of FIG. 15.

FIG. 22 is a perspective view of the fourth embodiment for indicia for laundry treatment product.

FIG. 23 is a top view of the indicia for laundry treatment product of FIG. 22.

FIG. 24 is a bottom view of the indicia for laundry treatment product of FIG. 22.

FIG. 25 is a front view of the indicia for laundry treatment product of FIG. 22.

FIG. 26 is a left side view of the indicia for laundry treatment product of FIG. 22.

FIG. 27 is a right side view of the indicia for laundry treatment product of FIG. 22; and,

FIG. 28 is a back view of the indicia for laundry treatment product of FIG. 22.

The broken lines which connect the ends of the full line disclosure in FIGS. 15–16 and 22–23 define the bounds of the claimed design. All other broken lines represent environmental structure. None of the broken lines form part of the claimed design.

**1 Claim, 14 Drawing Sheets**

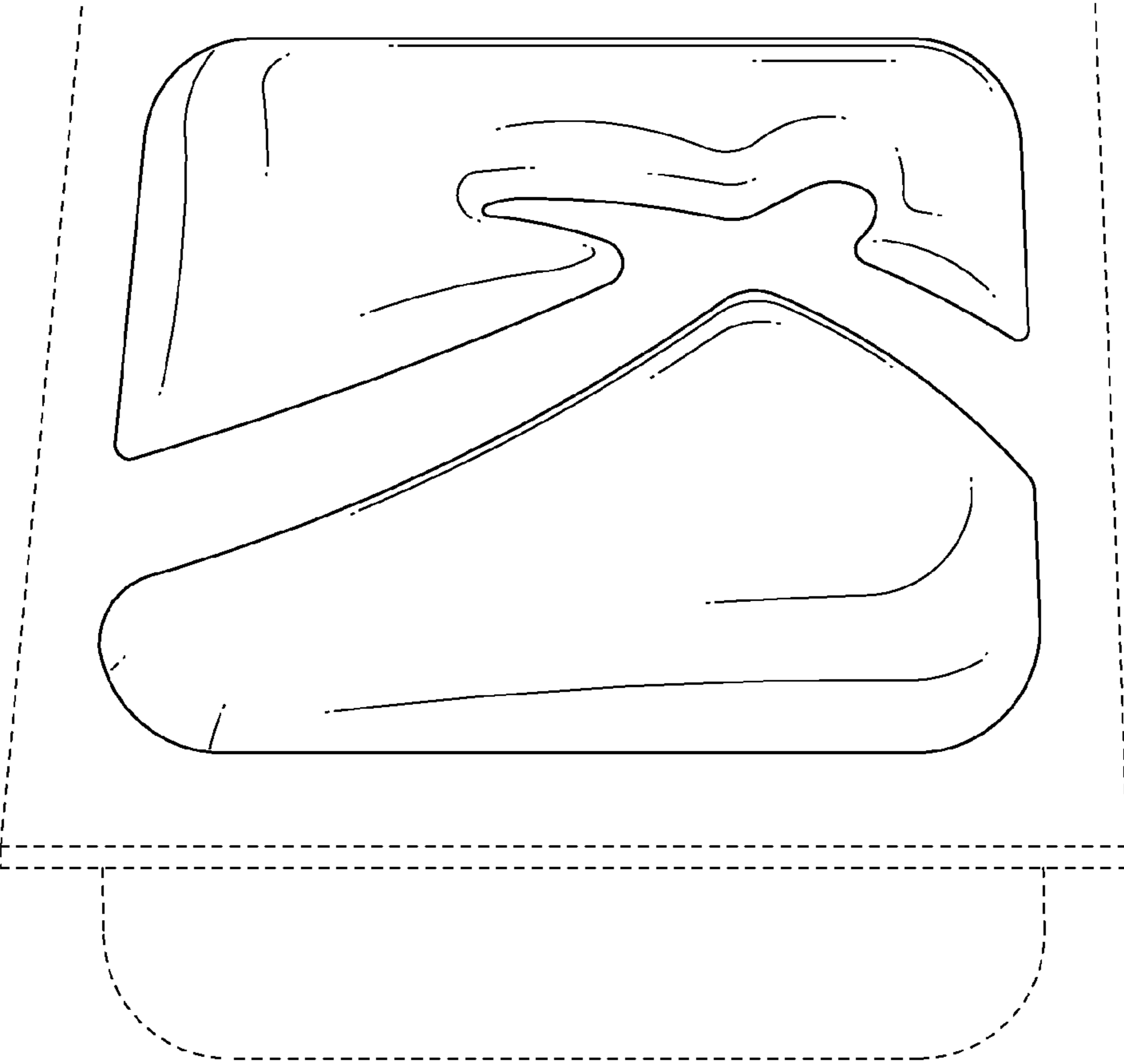


FIG. 1

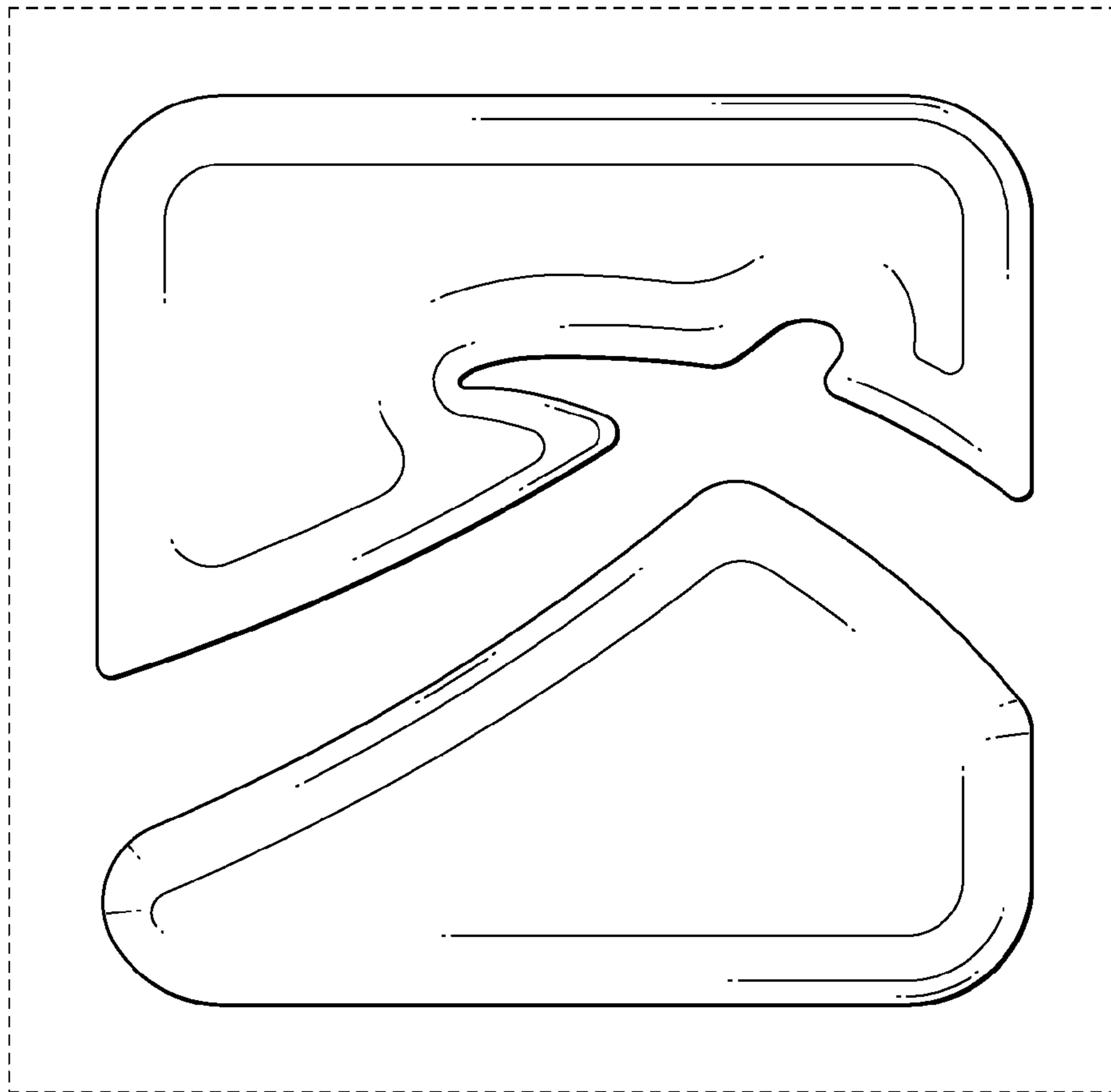


FIG. 2

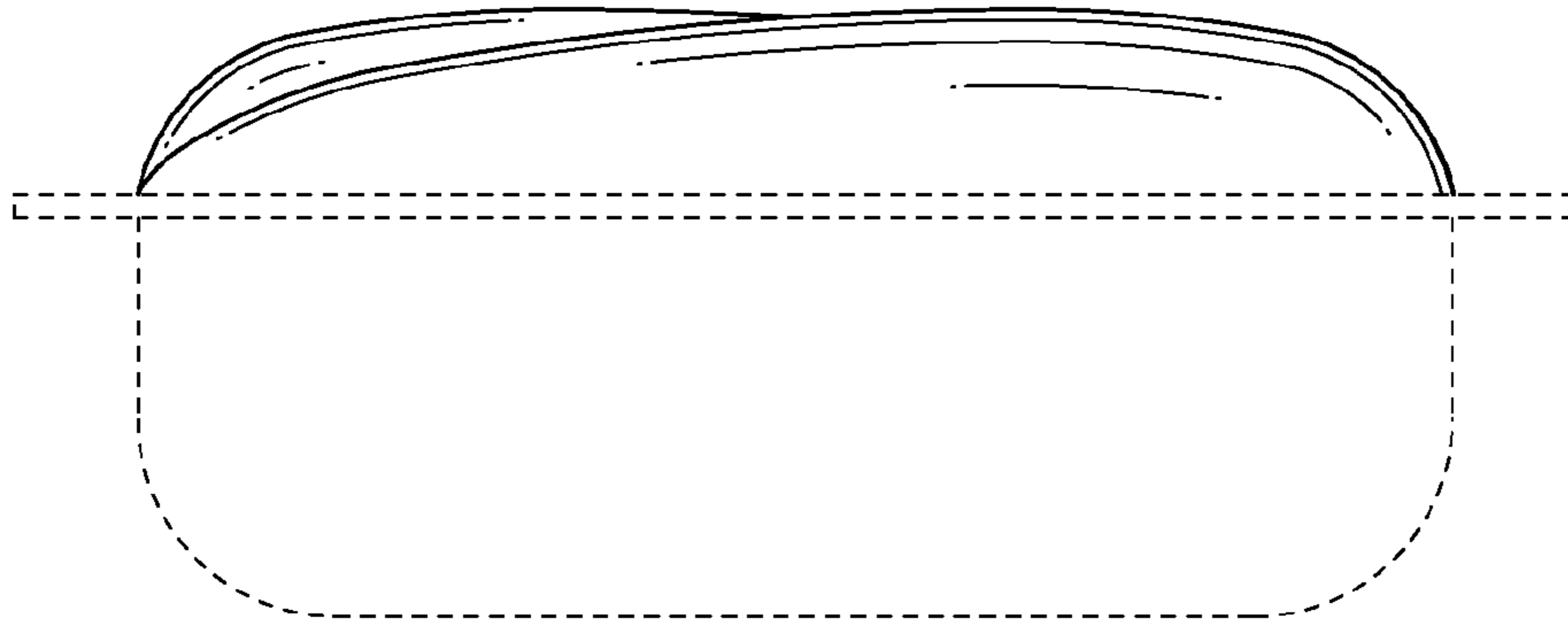


FIG. 3

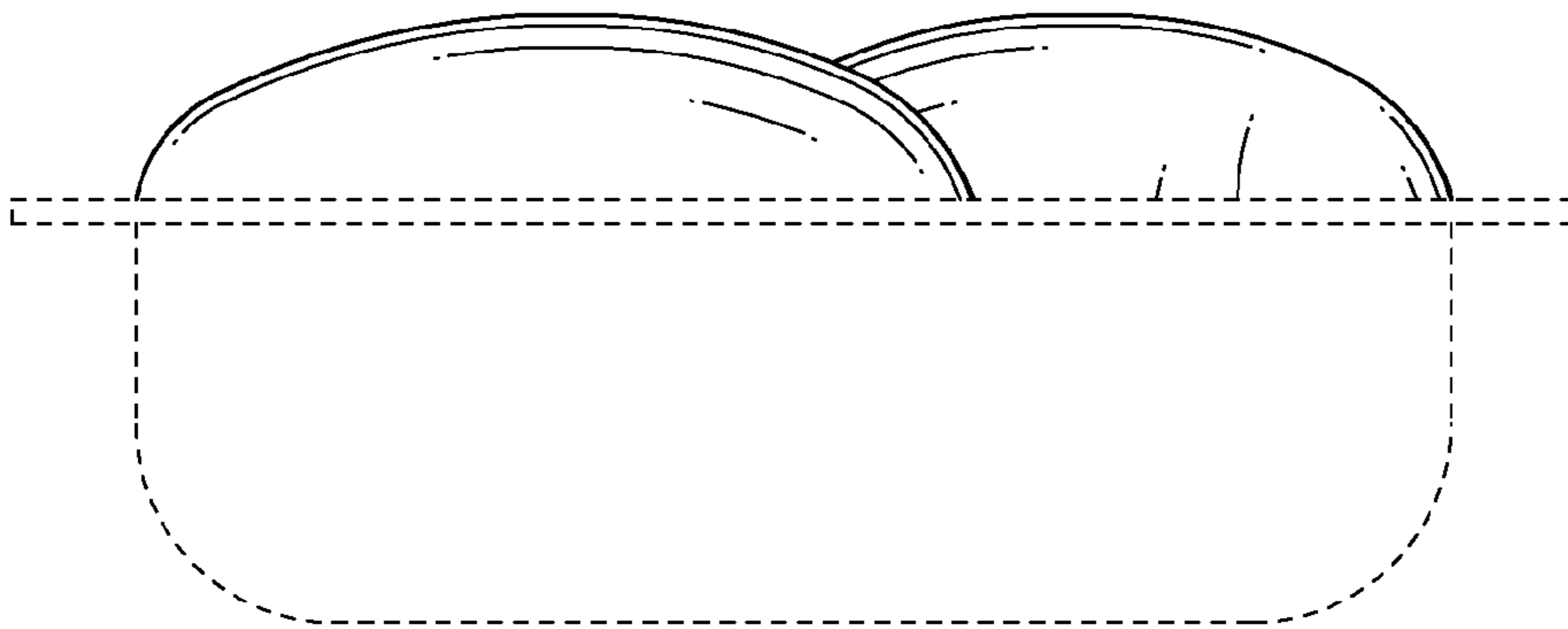


FIG. 4

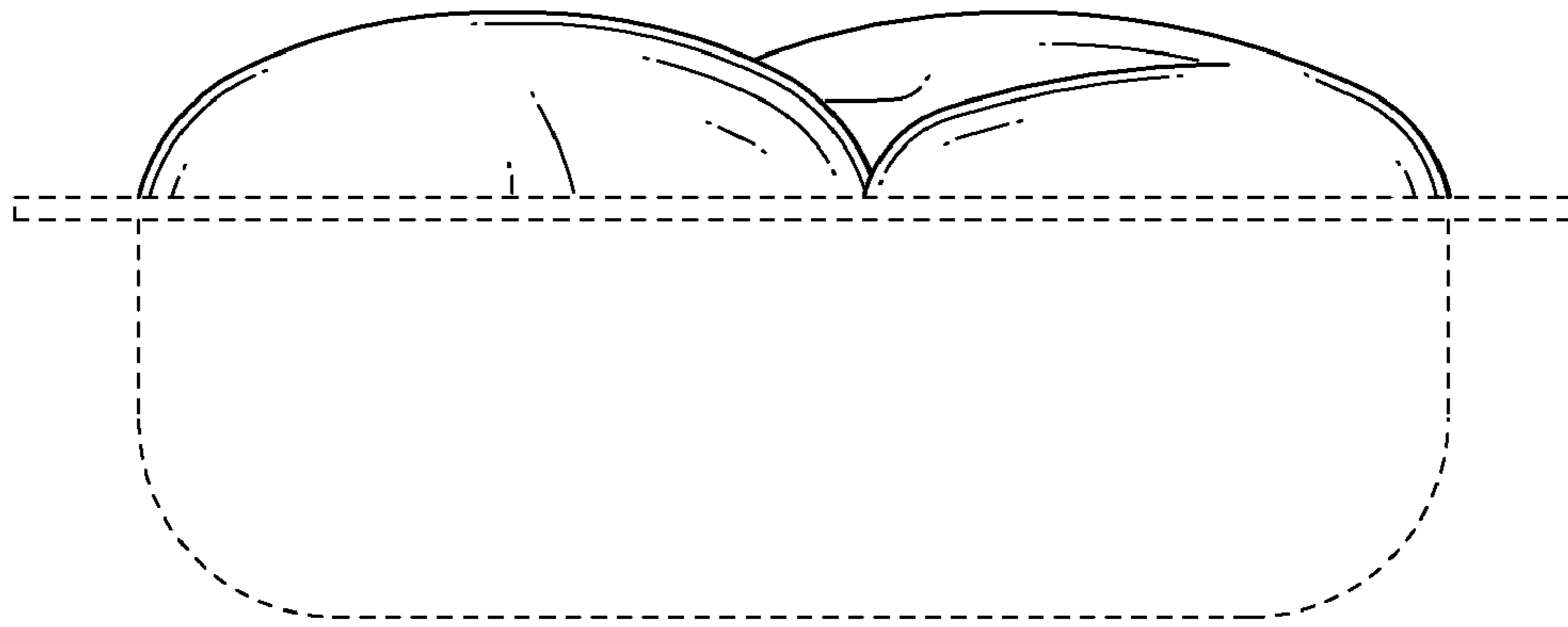


FIG. 5

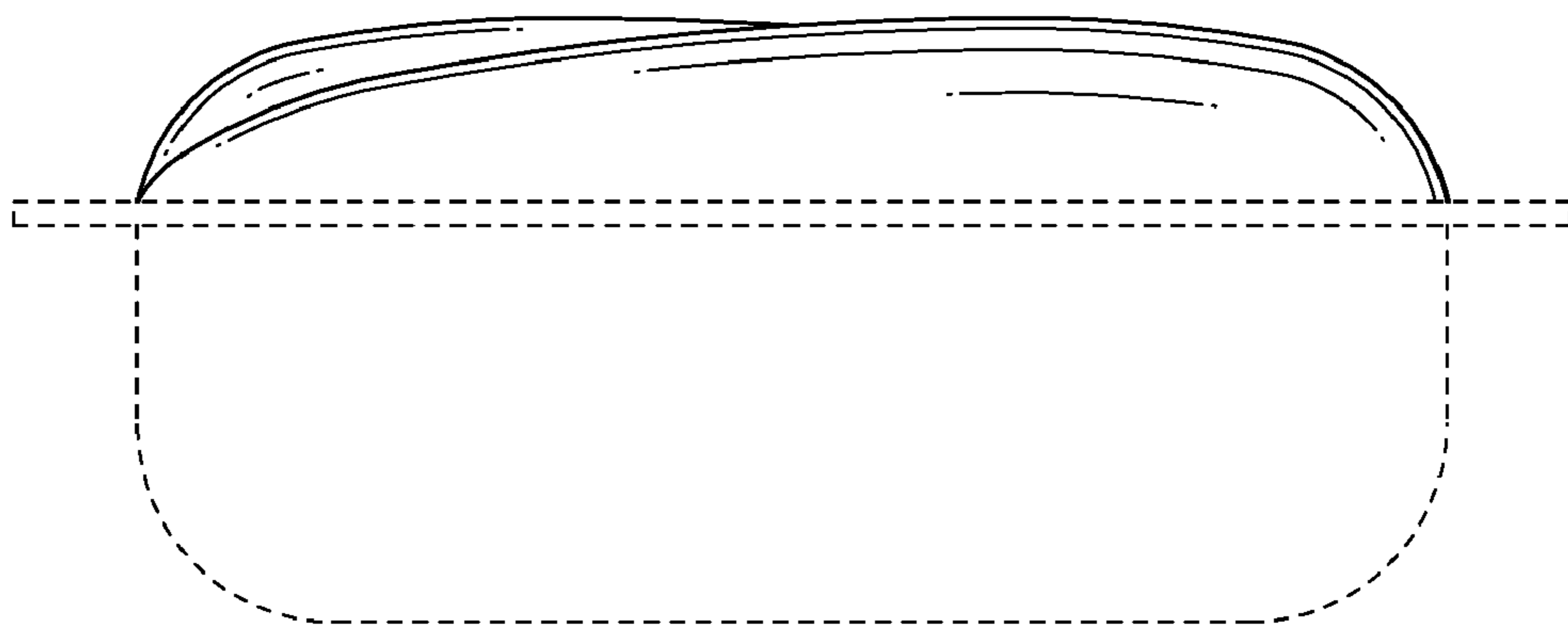


FIG. 6

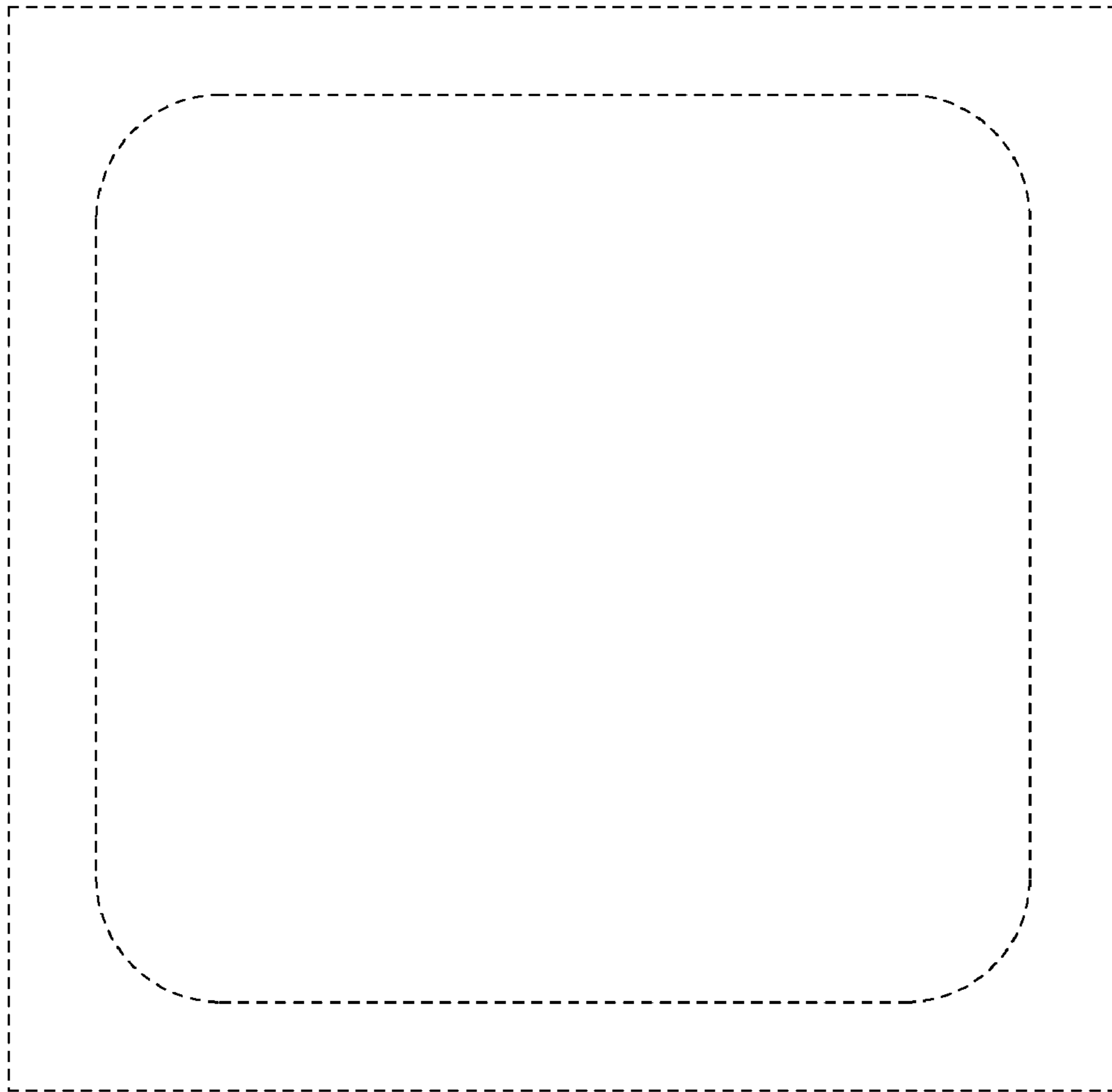


FIG. 7

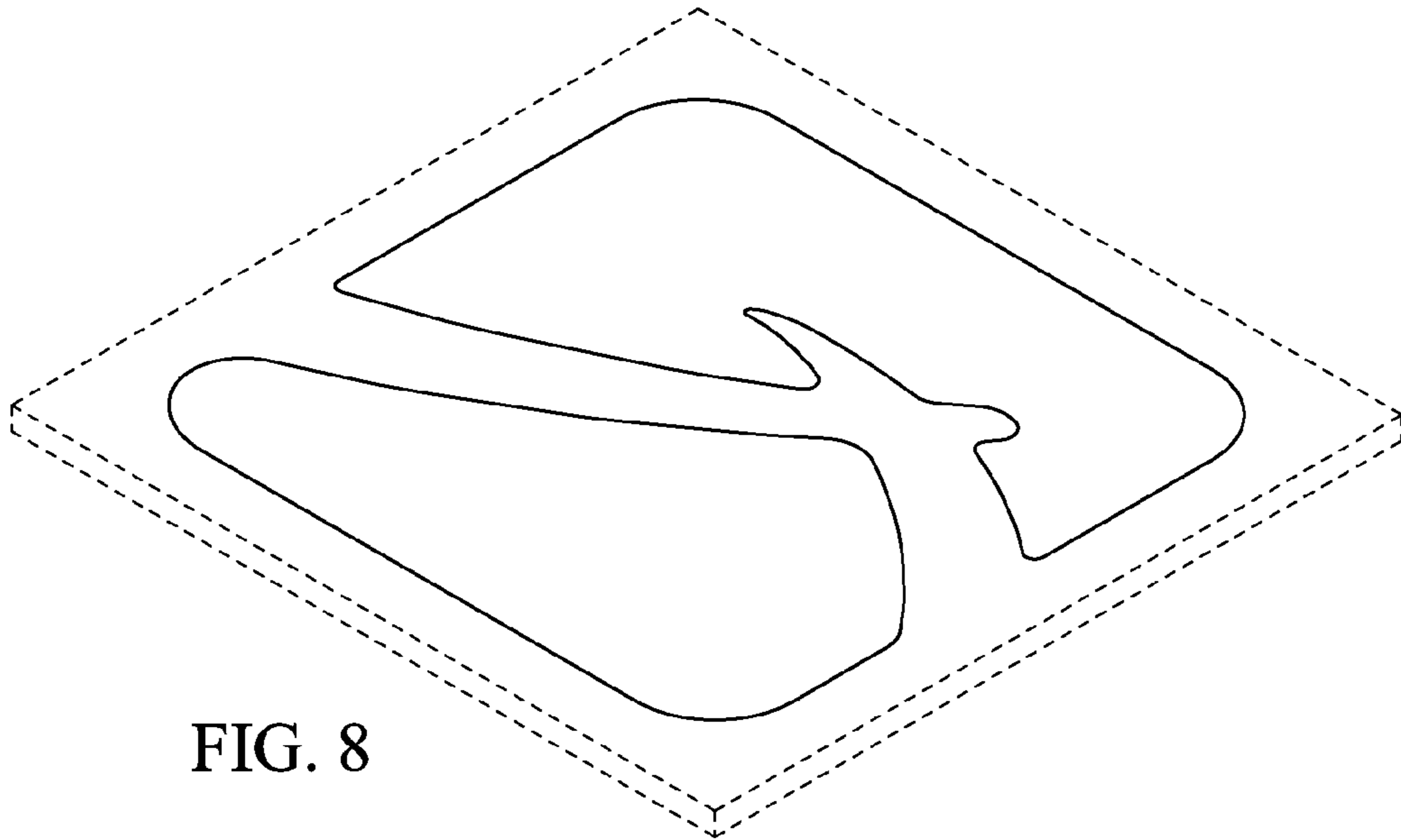


FIG. 8

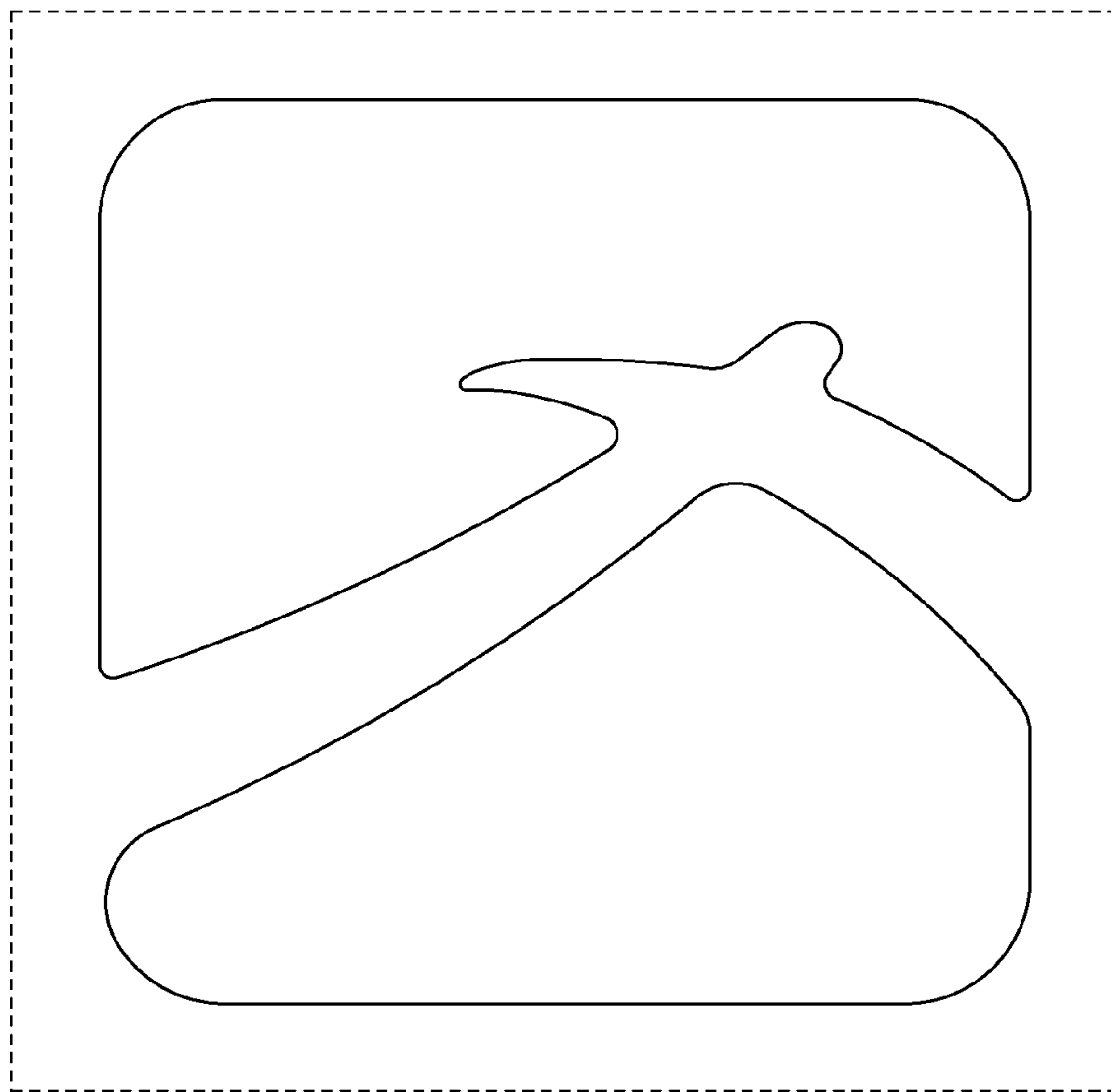
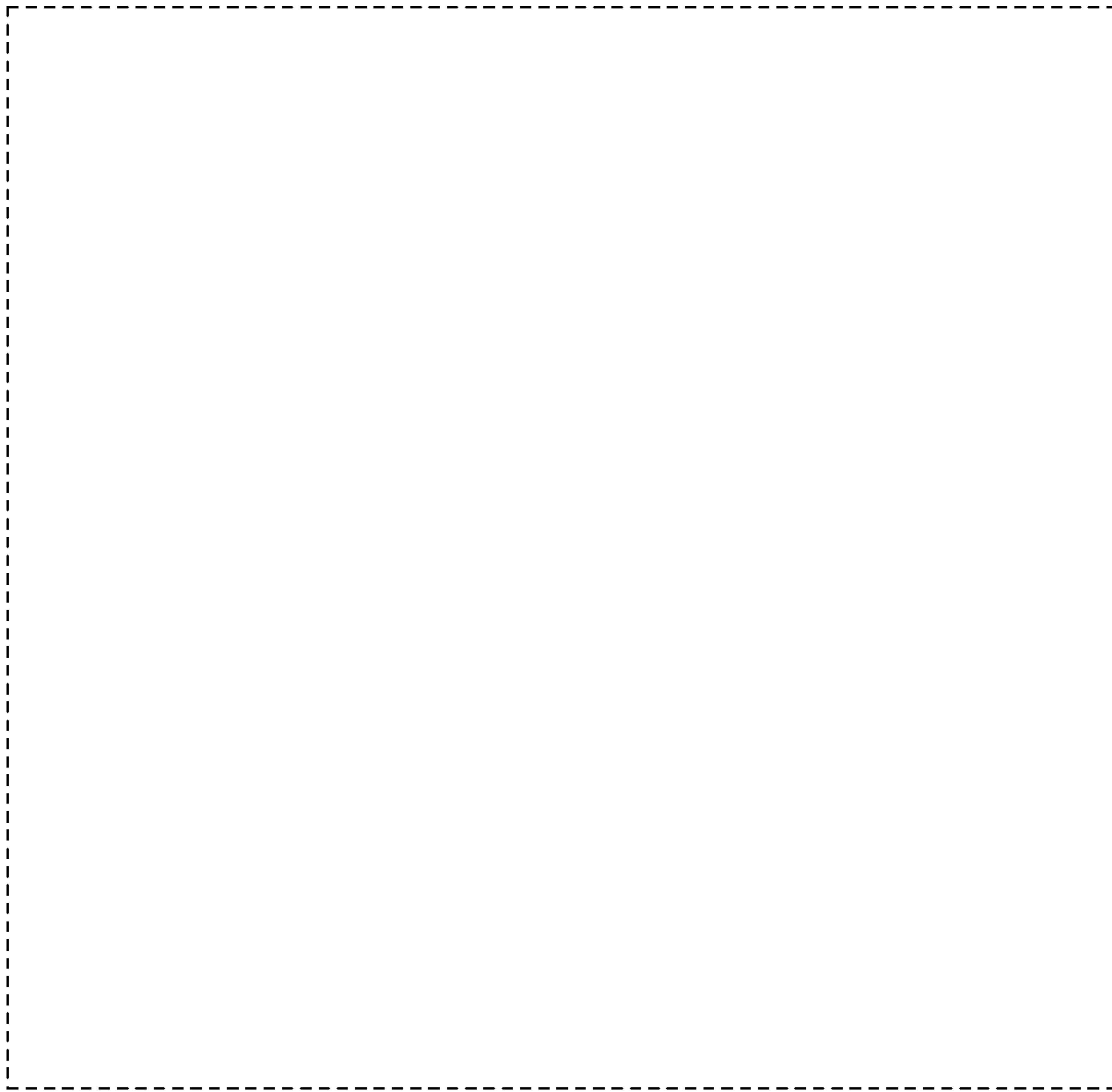
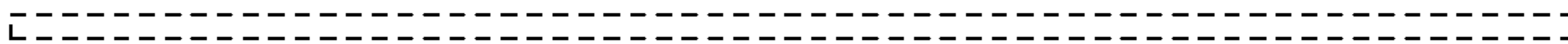


FIG. 9

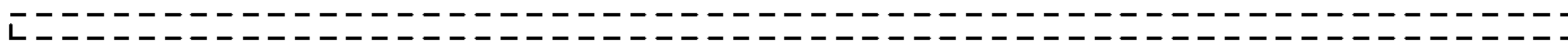




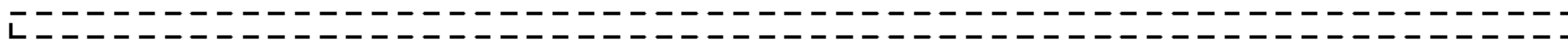
**FIG. 10**



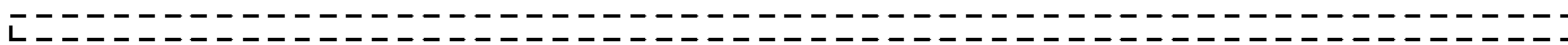
**FIG. 11**



**FIG. 12**



**FIG. 13**



**FIG. 14**

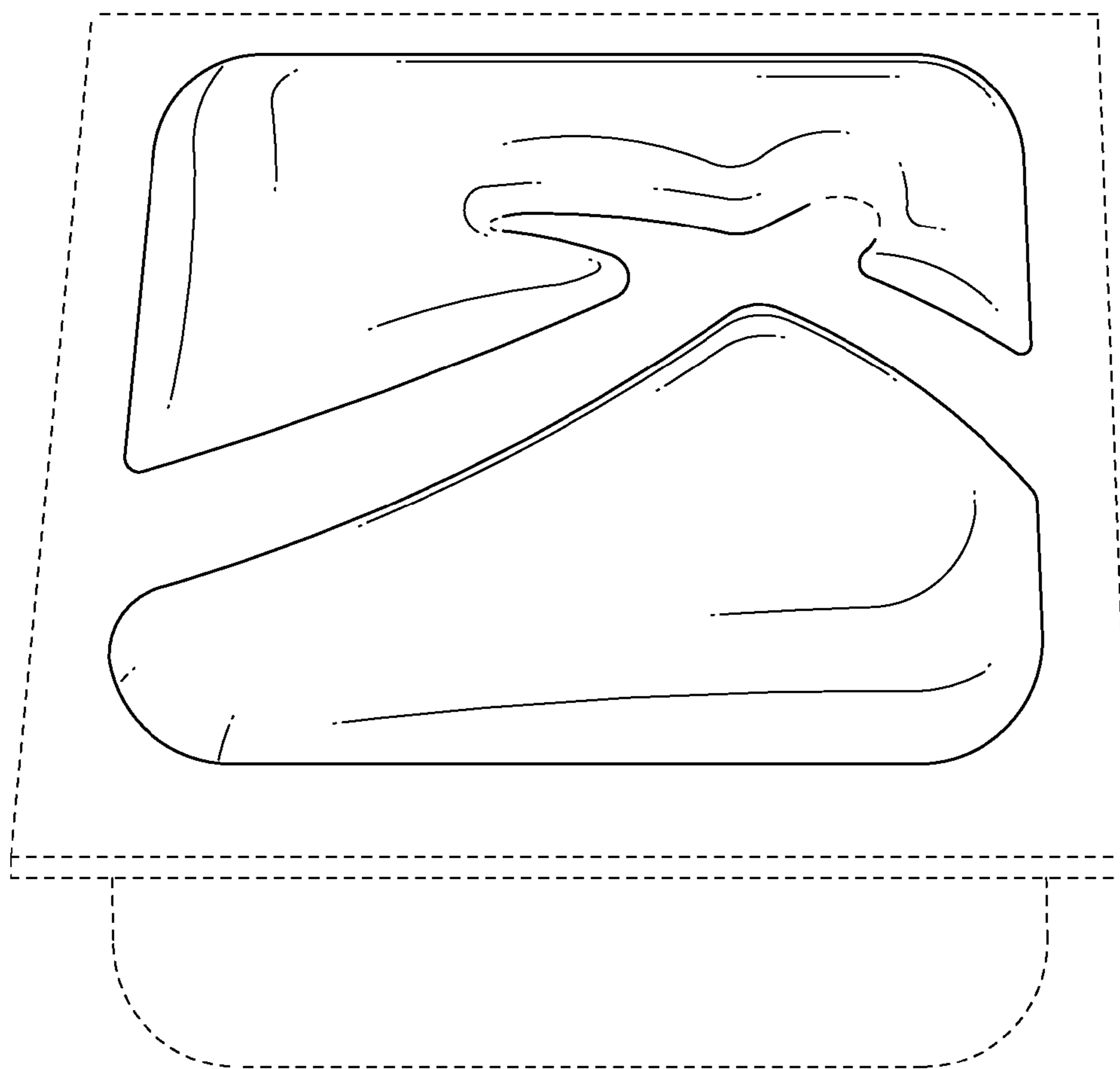


FIG. 15

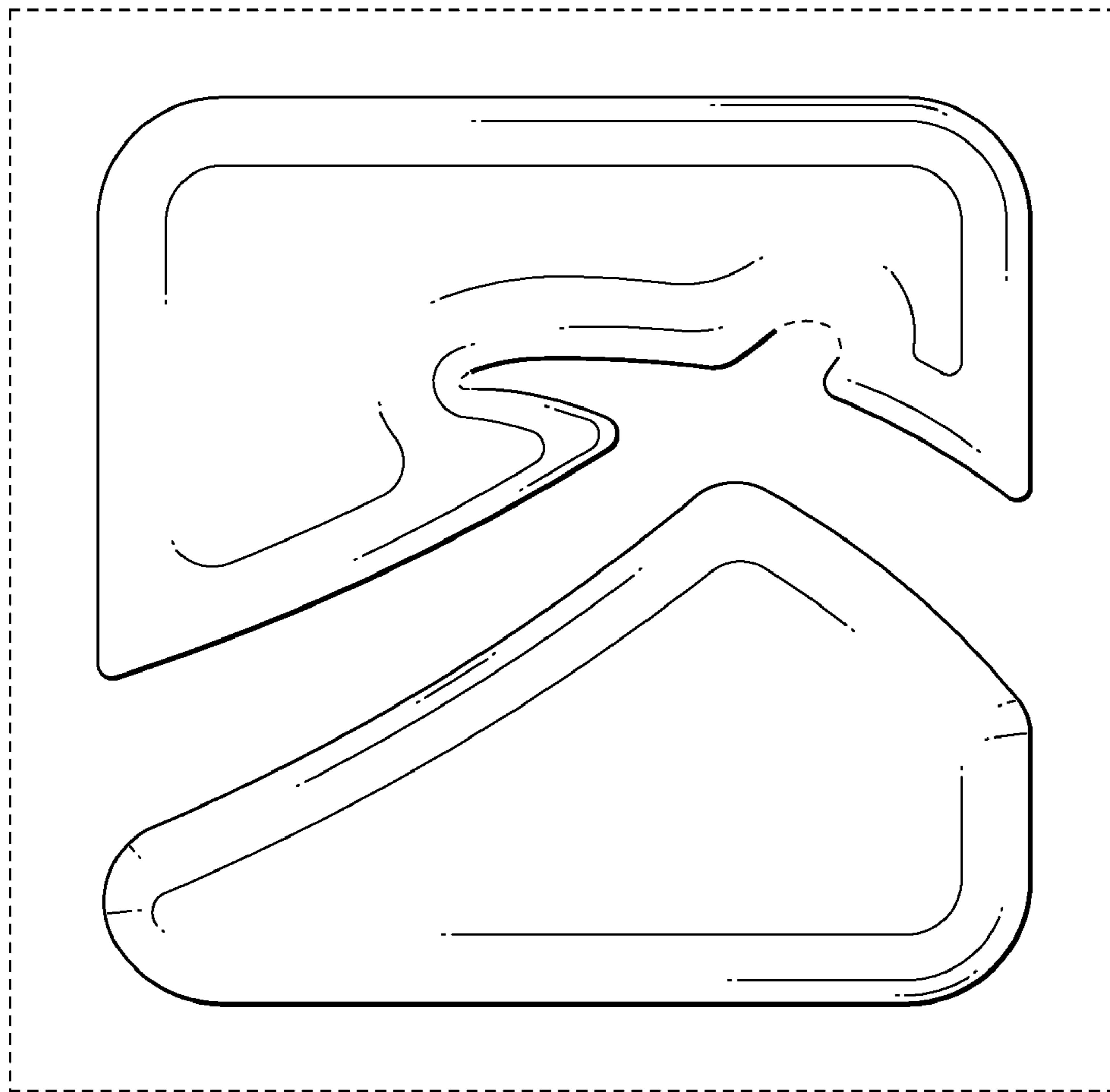


FIG. 16

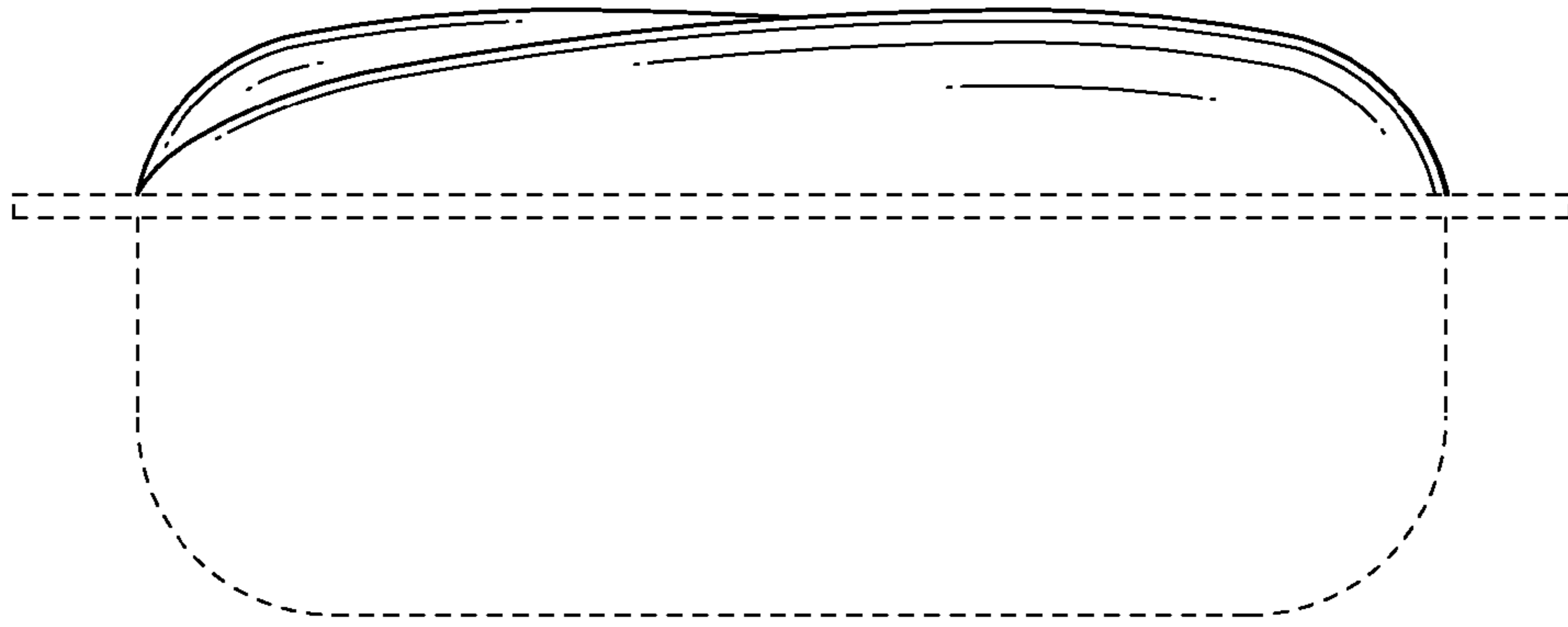


FIG. 17

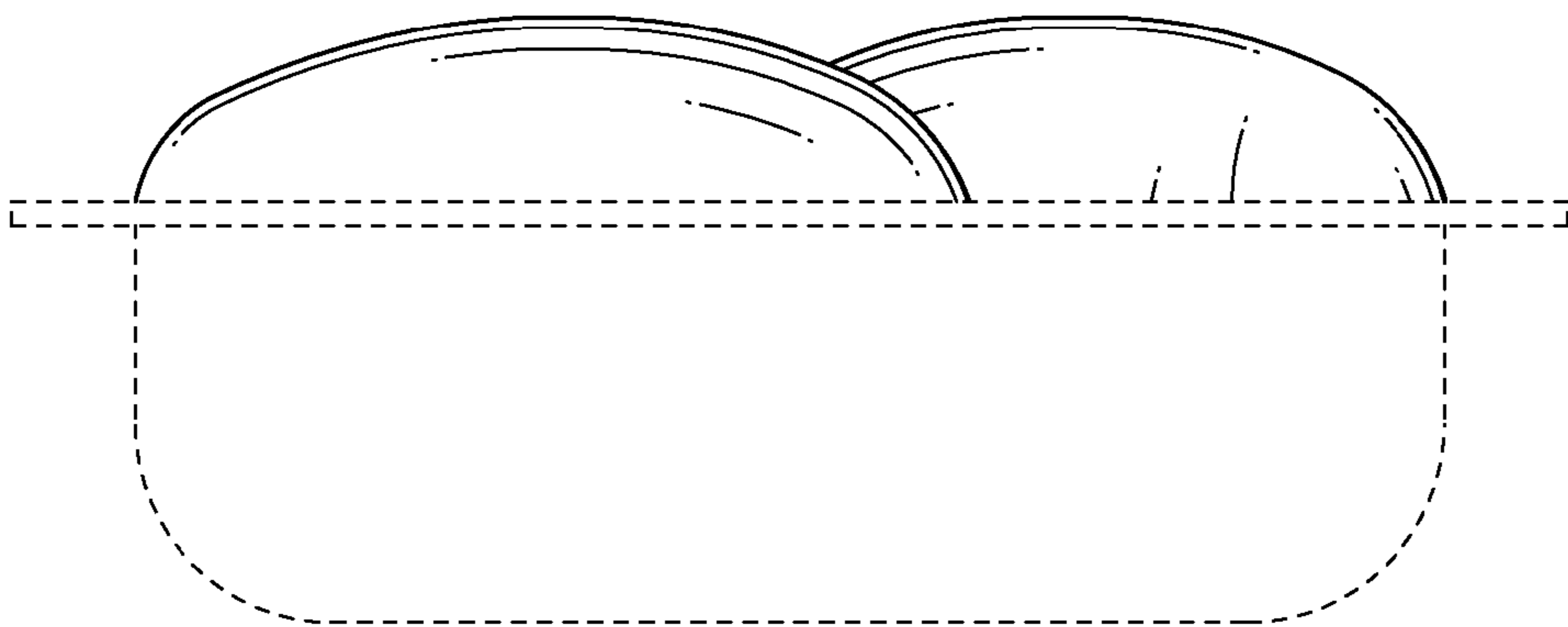


FIG. 18

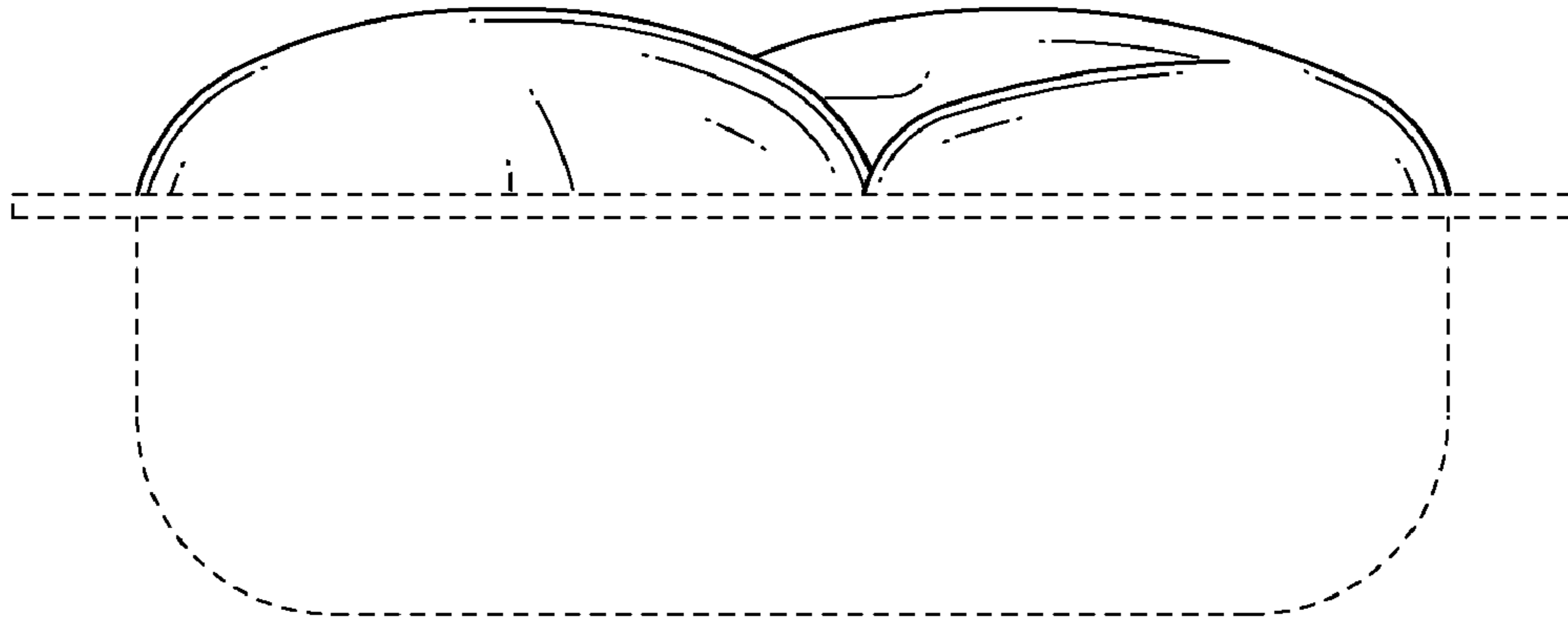


FIG. 19

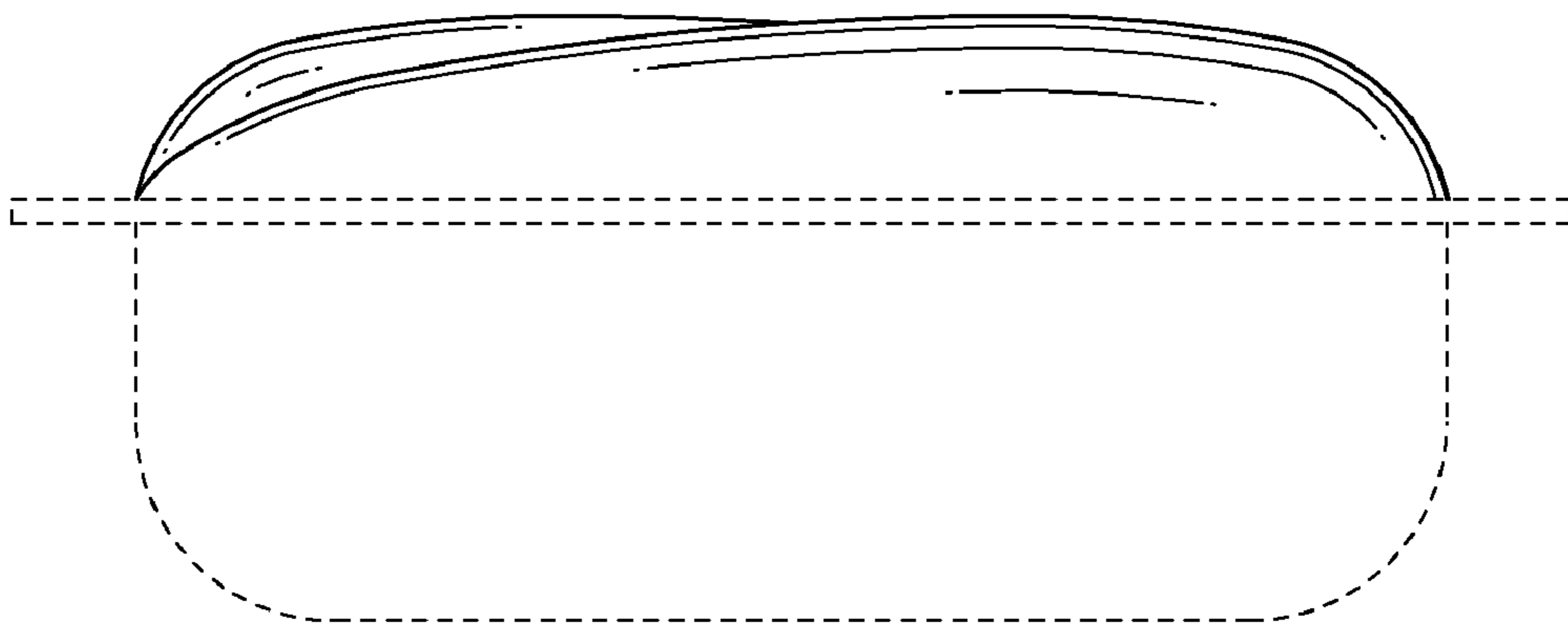


FIG. 20

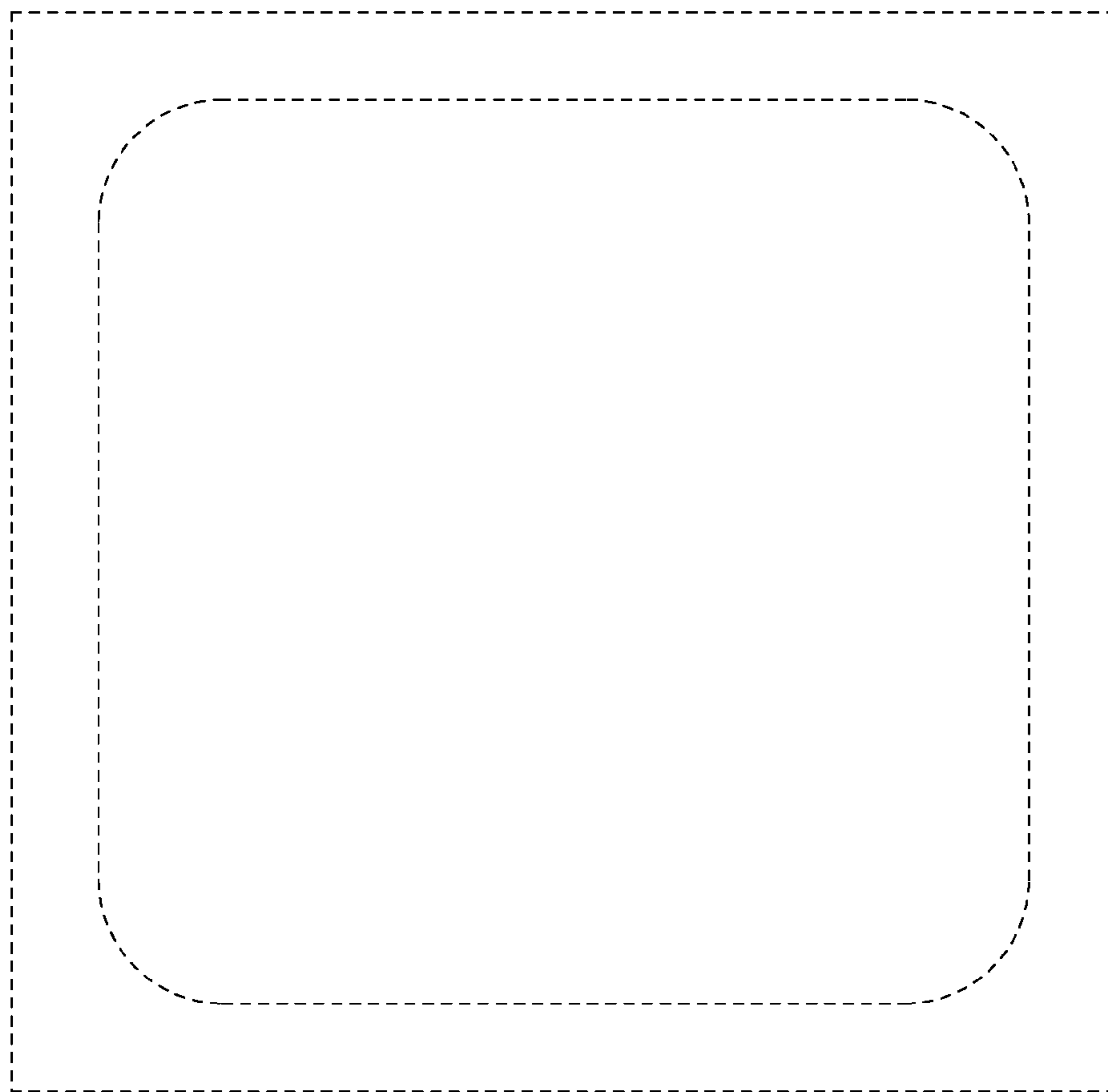


FIG. 21

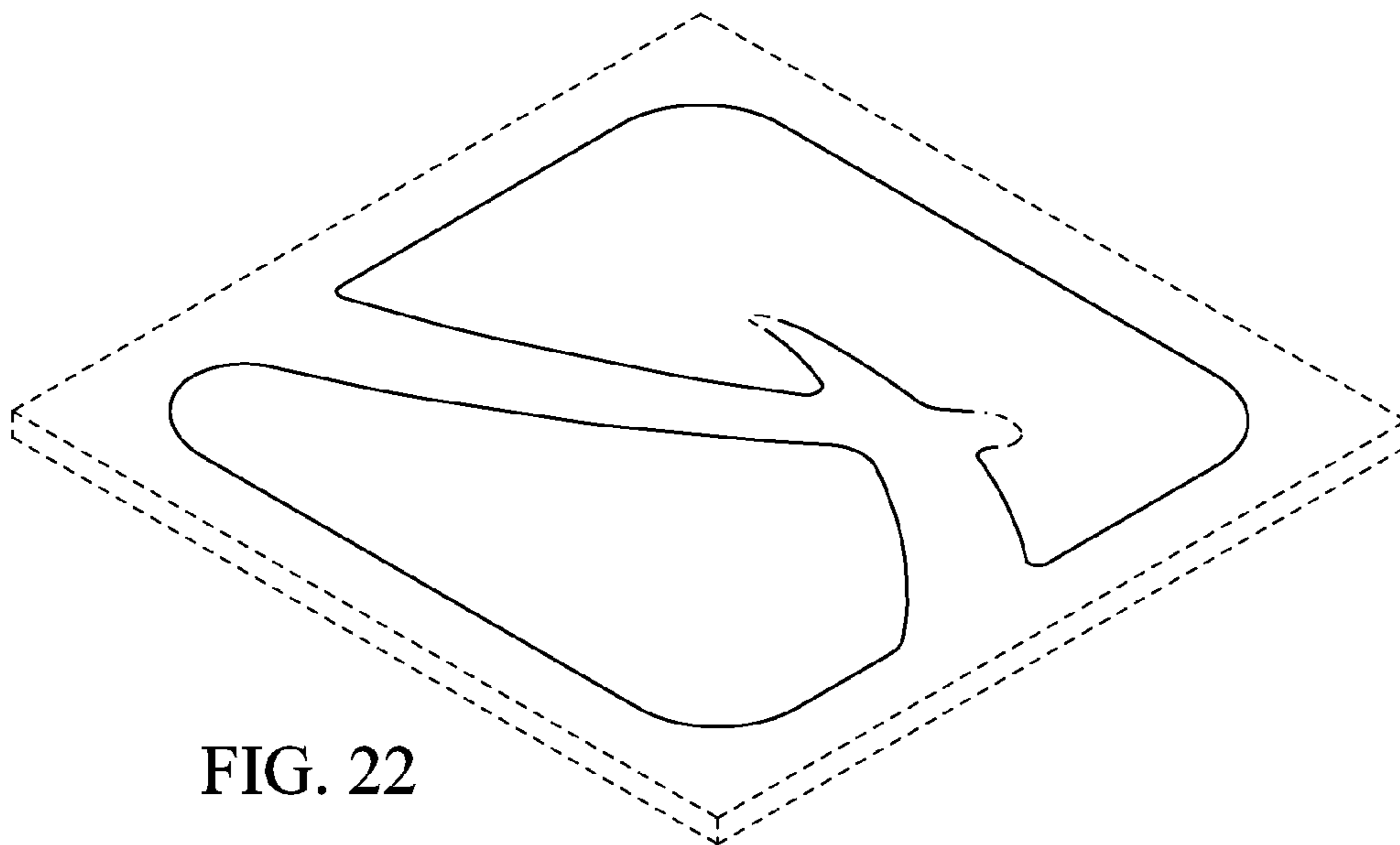


FIG. 22

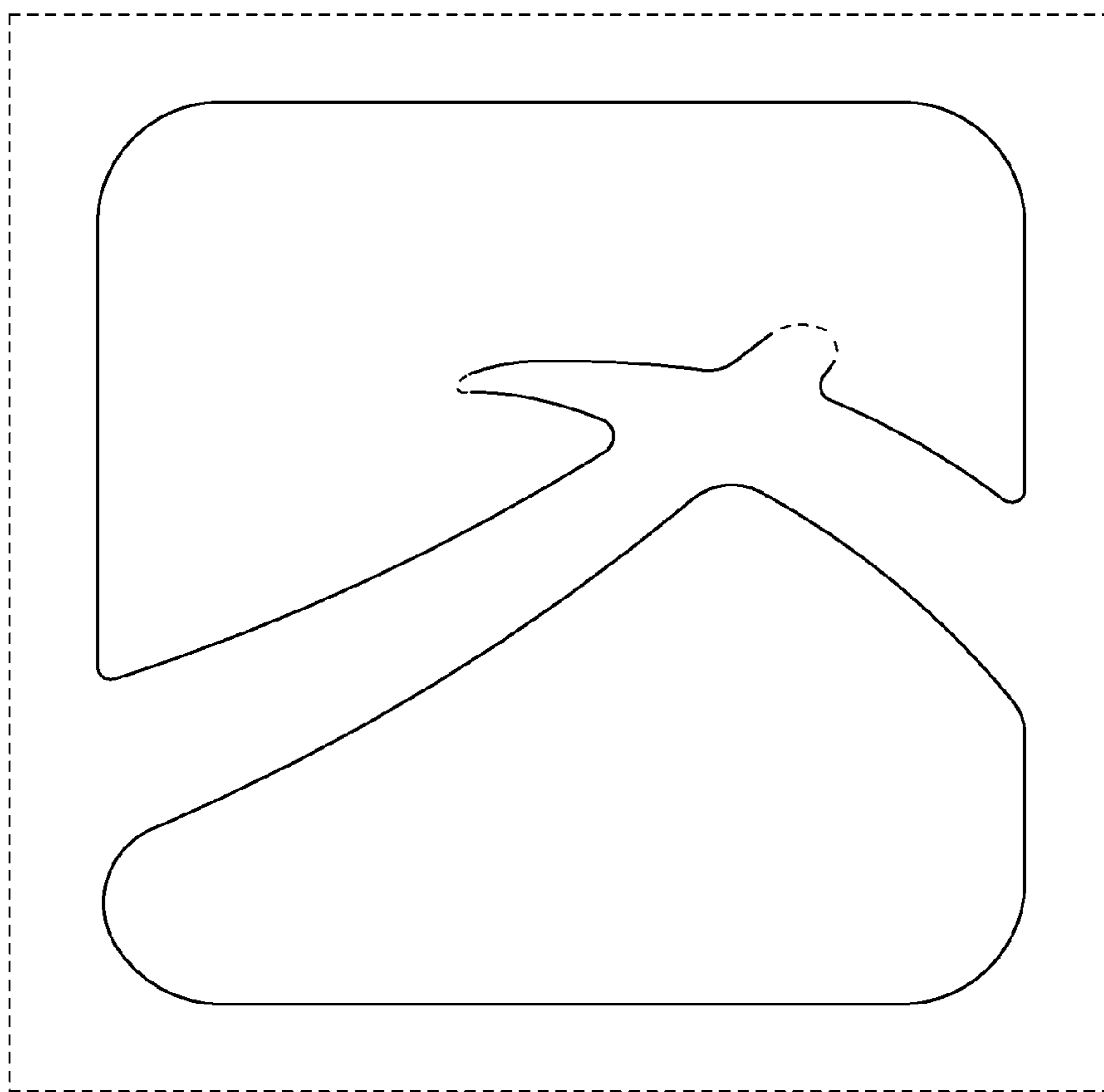
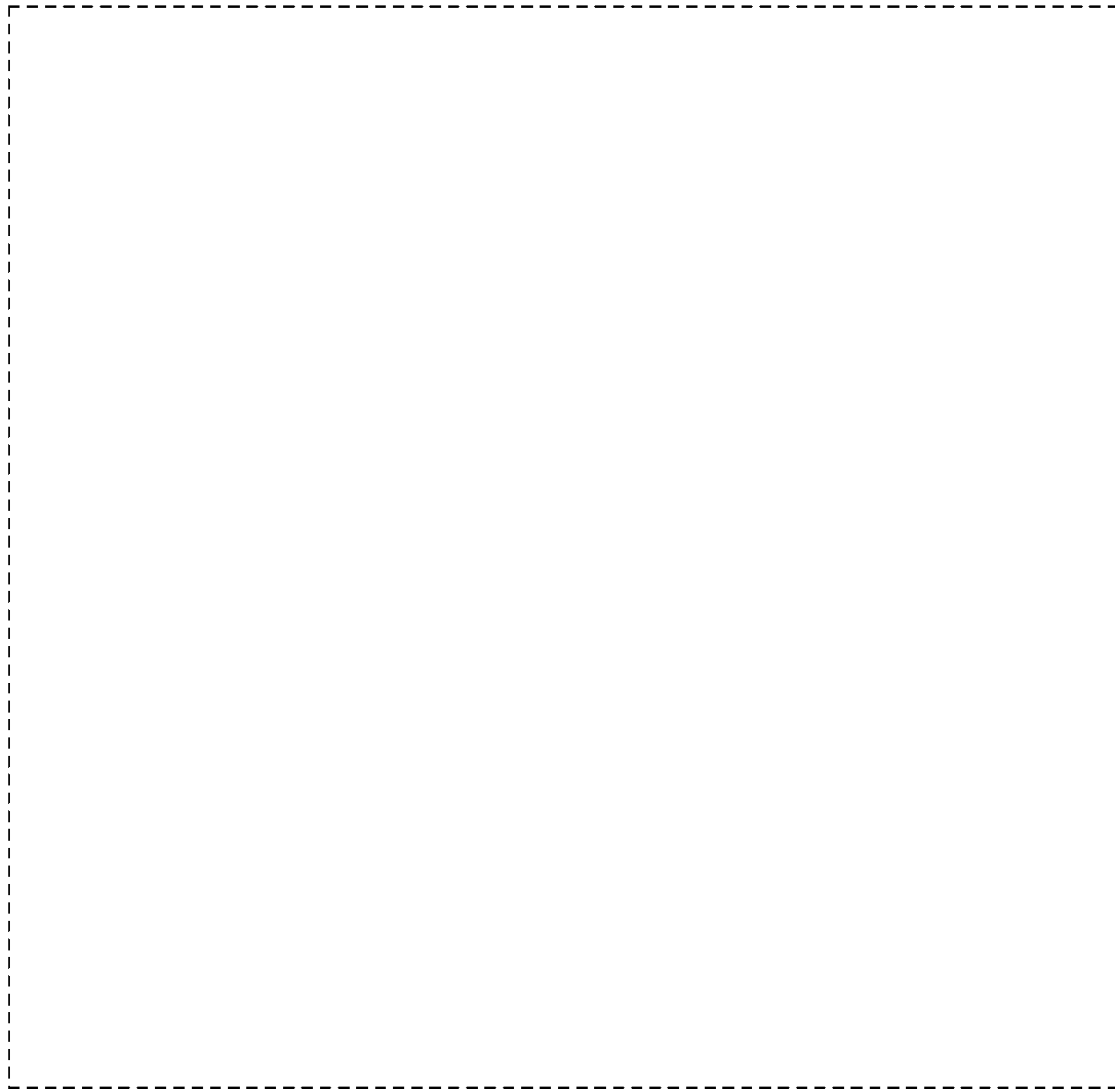
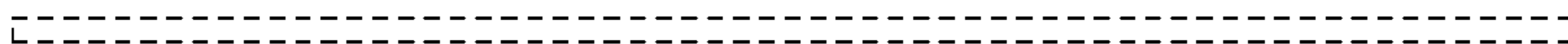


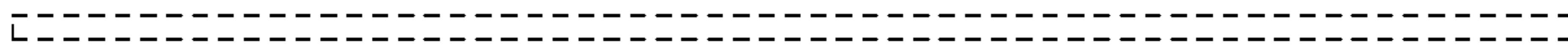
FIG. 23



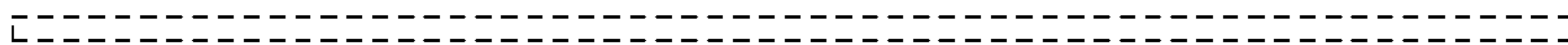
**FIG. 24**



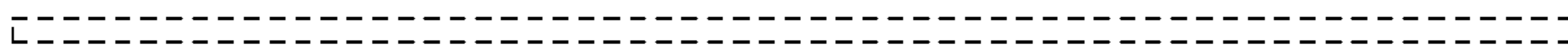
**FIG. 25**



**FIG. 26**



**FIG. 27**



**FIG. 28**