



US00D478934S

(12) **United States Design Patent**  
**O'Brien et al.**

(10) **Patent No.: US D478,934 S**

(45) **Date of Patent: \*\* Aug. 26, 2003**

(54) **SERVICE STATION BUILDING TOWER SIGNAGE**

**DESCRIPTION**

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(73) Assignee: **BP p.l.c.** (GB)

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/138,468**

(22) Filed: **Mar. 14, 2001**

(51) **LOC (7) Cl.** ..... **20-03**

(52) **U.S. Cl.** ..... **D20/10**

(58) **Field of Search** ..... D20/10, 16, 17, D20/29, 36, 41, 99; 40/368, 369, 446, 541, 584, 605, 606, 612

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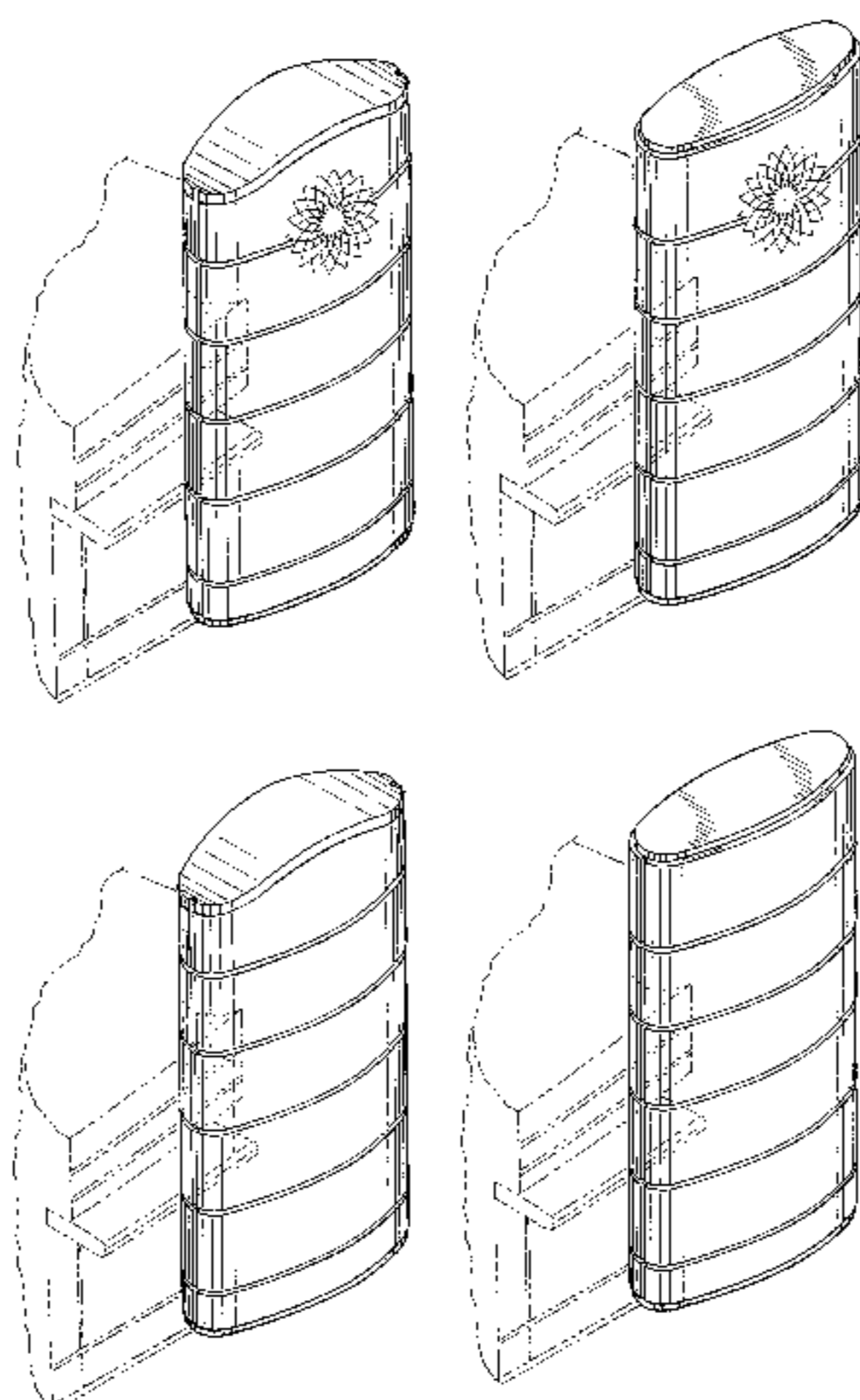
(57) **CLAIM**

The ornamental design for service station building tower signage, substantially as shown and described.

FIG. 1 is a perspective view of a service station building tower signage showing our new design; FIG. 2 is a front view thereof; the back view thereof being a mirror image and symmetrical to the front view thereof; FIG. 3 is a left side view thereof; the right side view thereof being a mirror image and symmetrical to the left view thereof; FIG. 4 is a top plan thereof; FIG. 5 is a bottom view thereof; FIG. 6 is a perspective view of a second embodiment of the service station building tower signage; FIG. 7 is a front view thereof; the back view thereof being a mirror image and symmetrical to the front view thereof; FIG. 8 is a left side view thereof; the right side view thereof being a mirror image and symmetrical to the left view thereof; FIG. 9 is a top plan thereof; FIG. 10 is a bottom view thereof; FIG. 11 is a perspective view of a third embodiment of the service station building tower signage; FIG. 12 is a front view thereof; the back view thereof being a mirror image and symmetrical to the front view thereof; FIG. 13 is a left side view thereof; the right side view thereof being a mirror image and symmetrical to the left view thereof; FIG. 14 is a top plan thereof; FIG. 15 is a bottom view thereof; FIG. 16 is a perspective view of a fourth embodiment of the service station building tower signage; FIG. 17 is a front view thereof; the back view thereof being a mirror image and symmetrical to the front view thereof; FIG. 18 is a left side view thereof; the right side view thereof being a mirror image and symmetrical to the left view thereof; FIG. 19 is a top plan thereof; and, FIG. 20 is a bottom view thereof.

The broken lines showing a portion of a service station building in FIGS. 1, 2, 4, 5, 6, 7, 9, 10, 11, 12, 14, 15, 16, 17, 19, and 20 are for illustrative purposes only and form no part of the claimed design.

**1 Claim, 8 Drawing Sheets**



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Photograph of perspective view of Jet sign of Conoco taken in Feb. 2001.

Photograph of front view of Jet sign of Conoco taken in Feb. 2001.

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FIG. 1

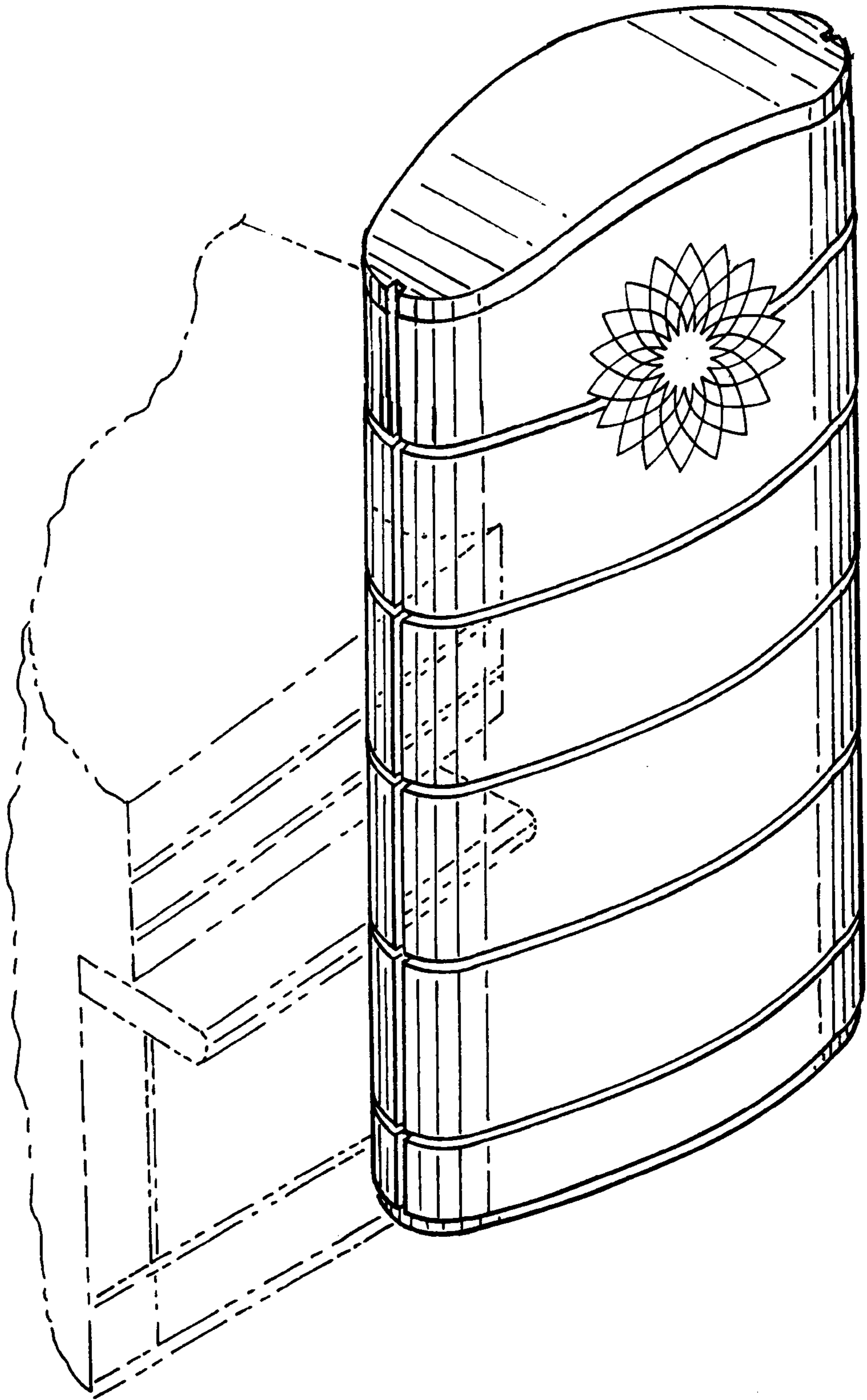


FIG.4

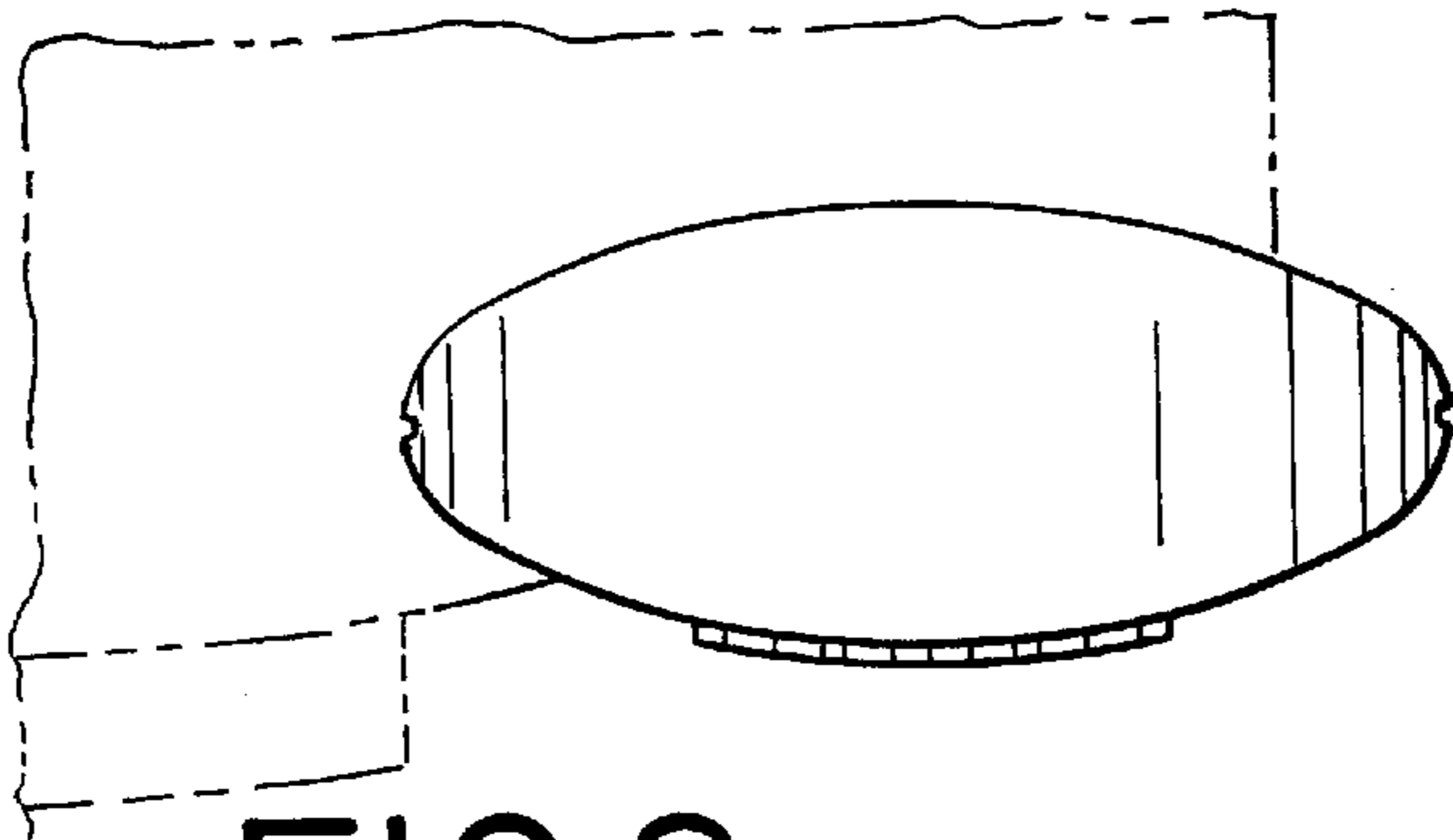


FIG.2

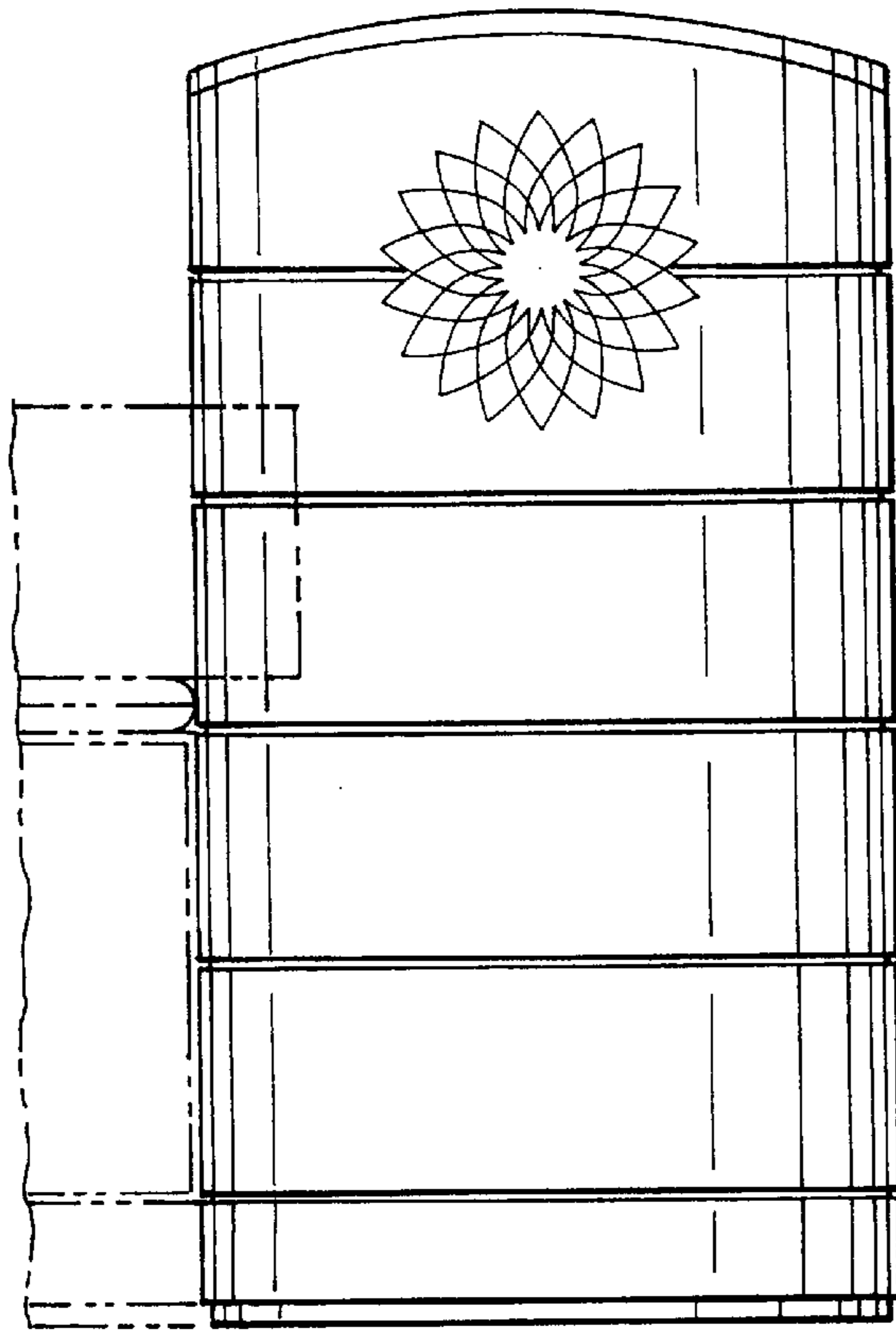


FIG.3

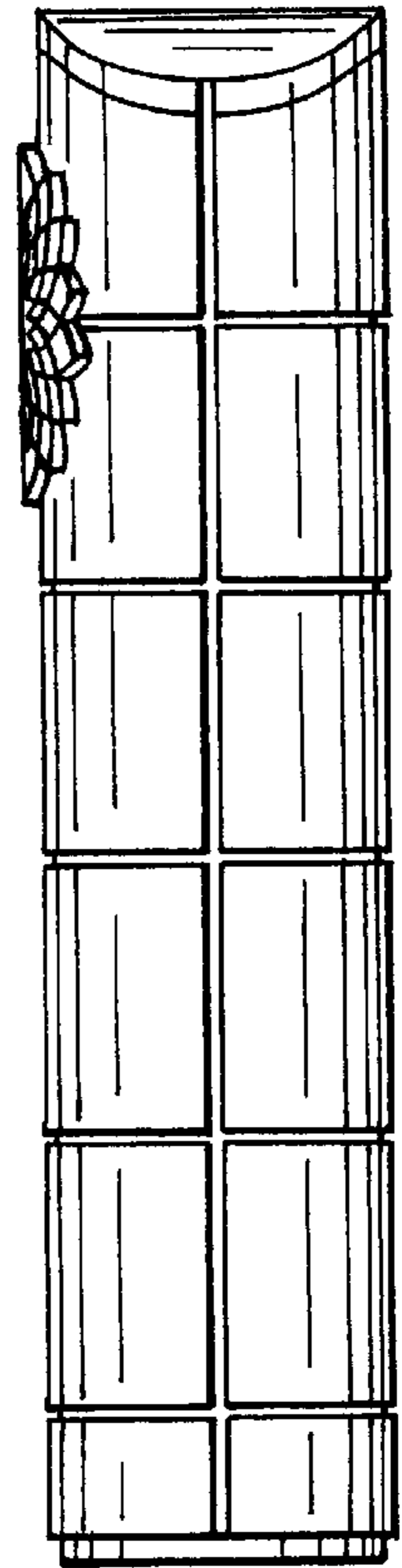


FIG.5

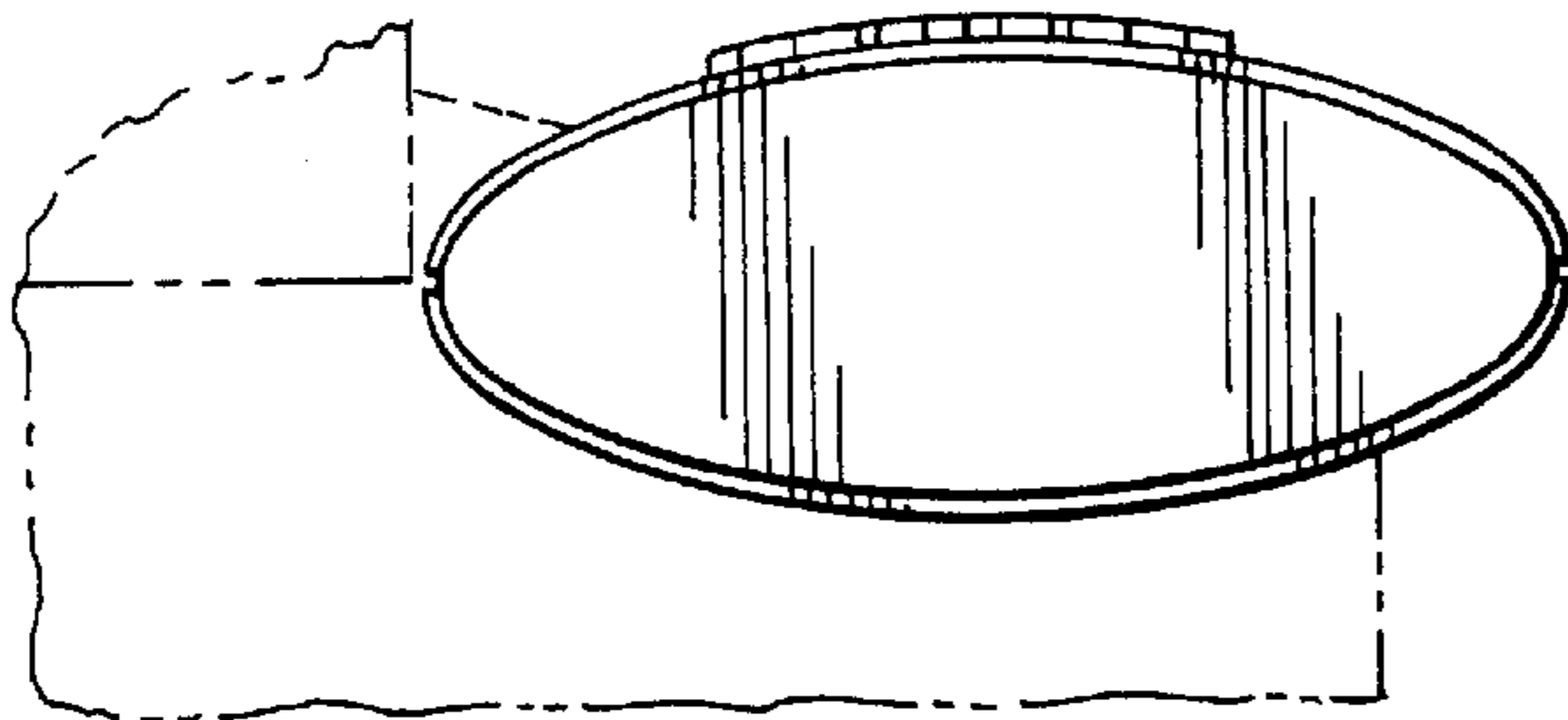


FIG. 6

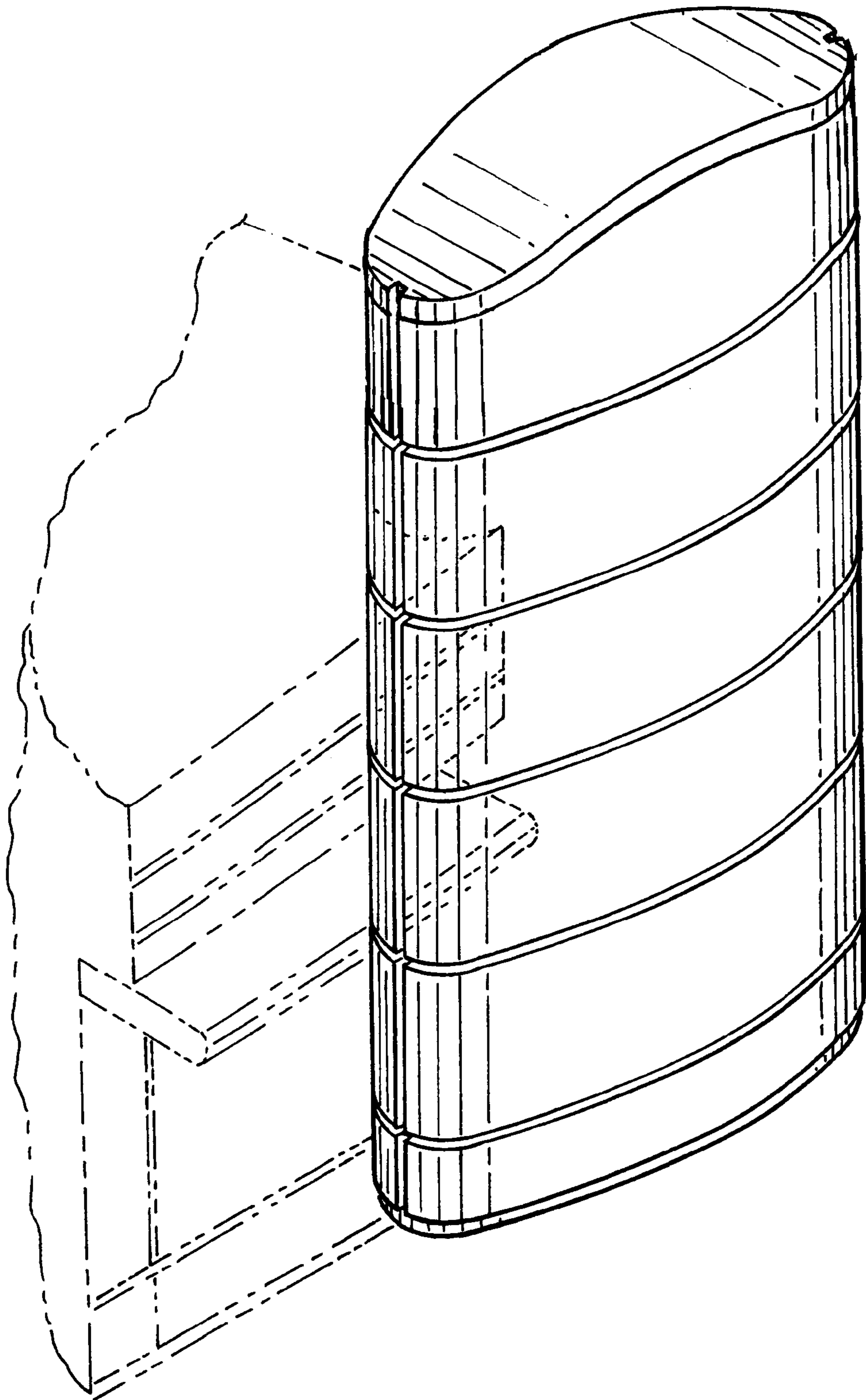


FIG. 9

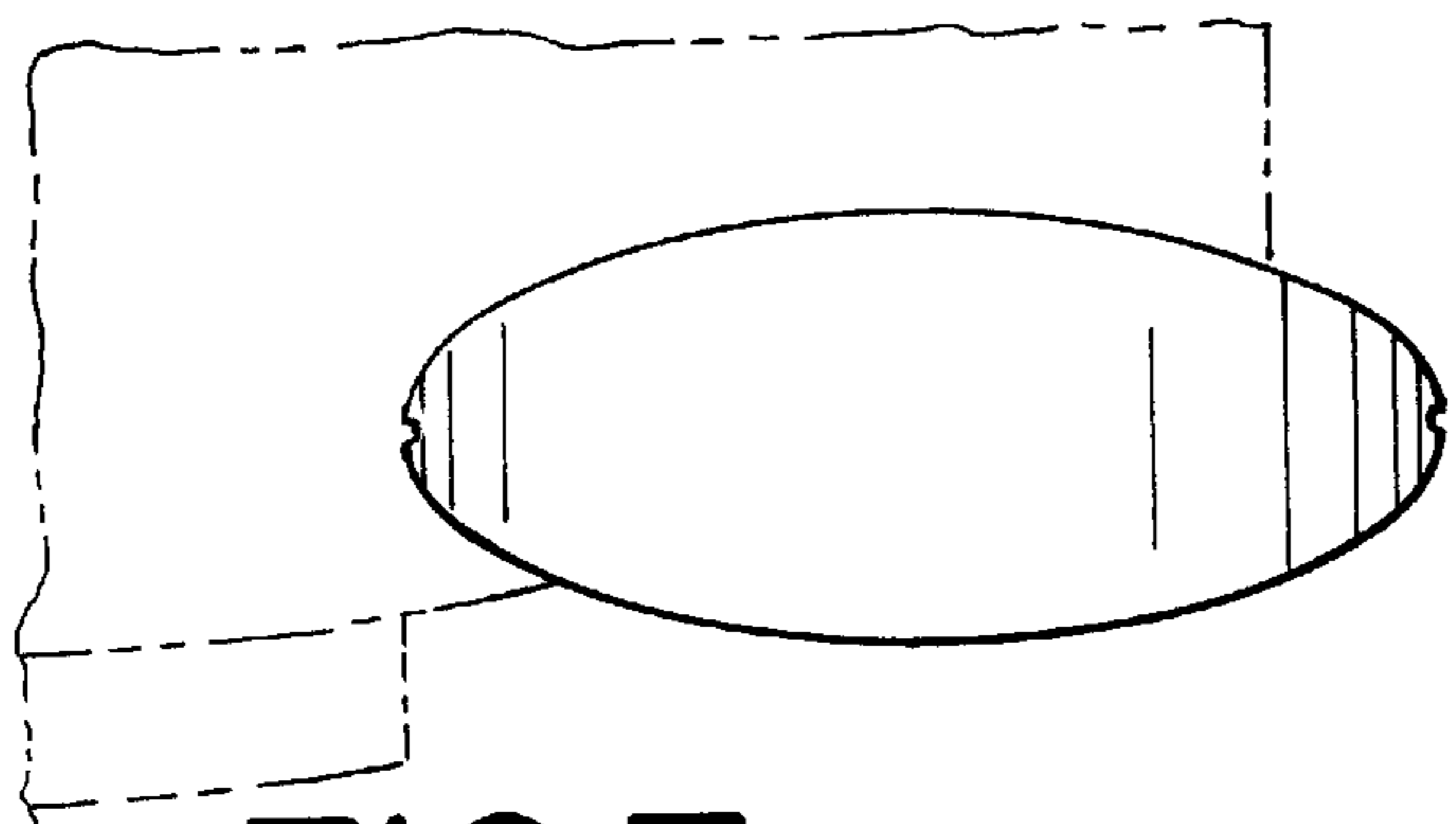


FIG. 7

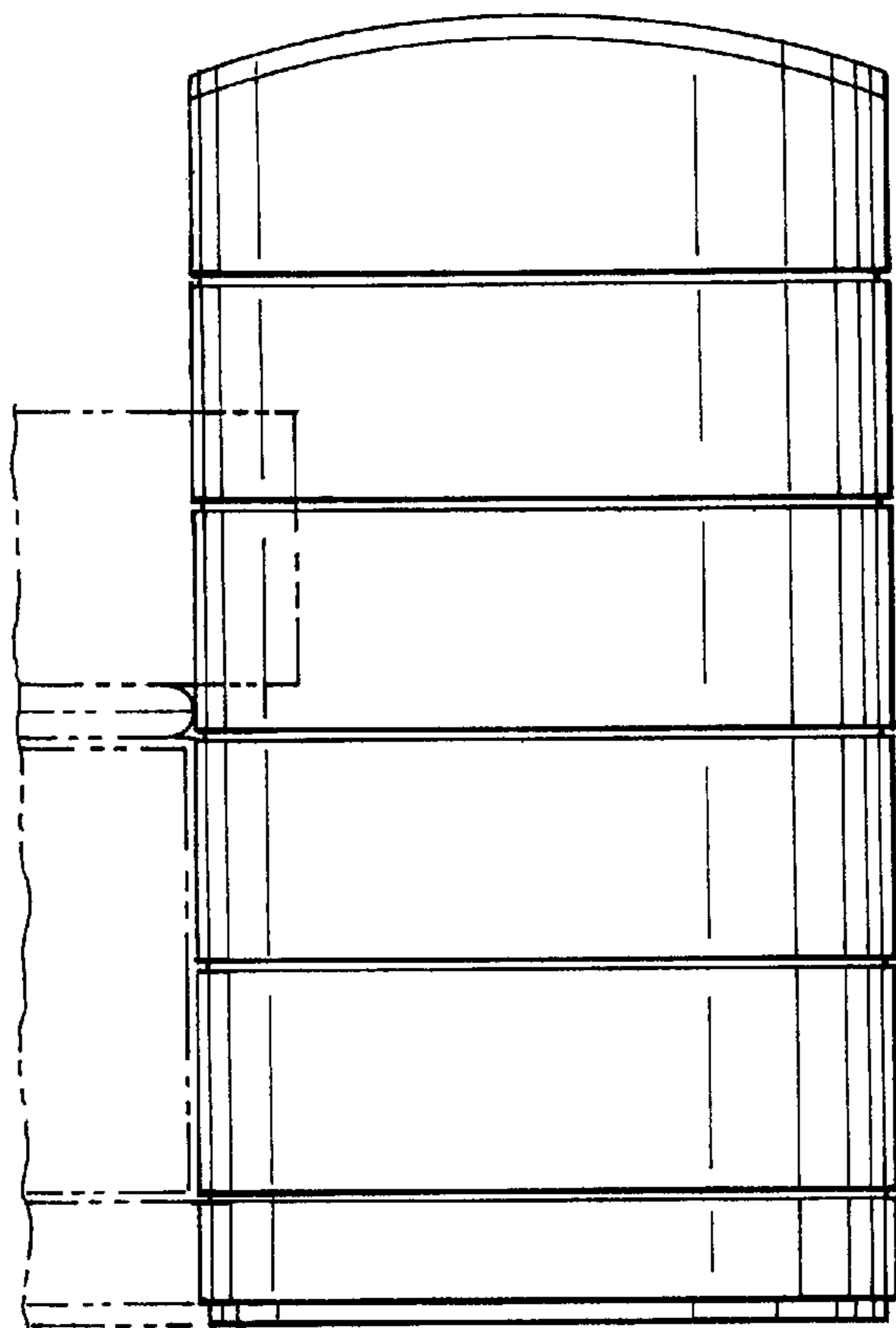


FIG. 8

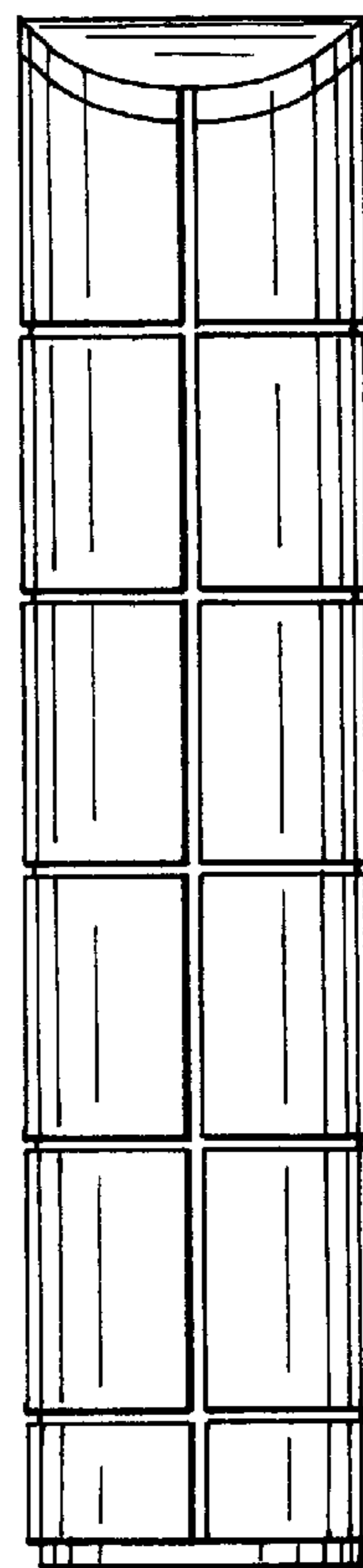


FIG. 10

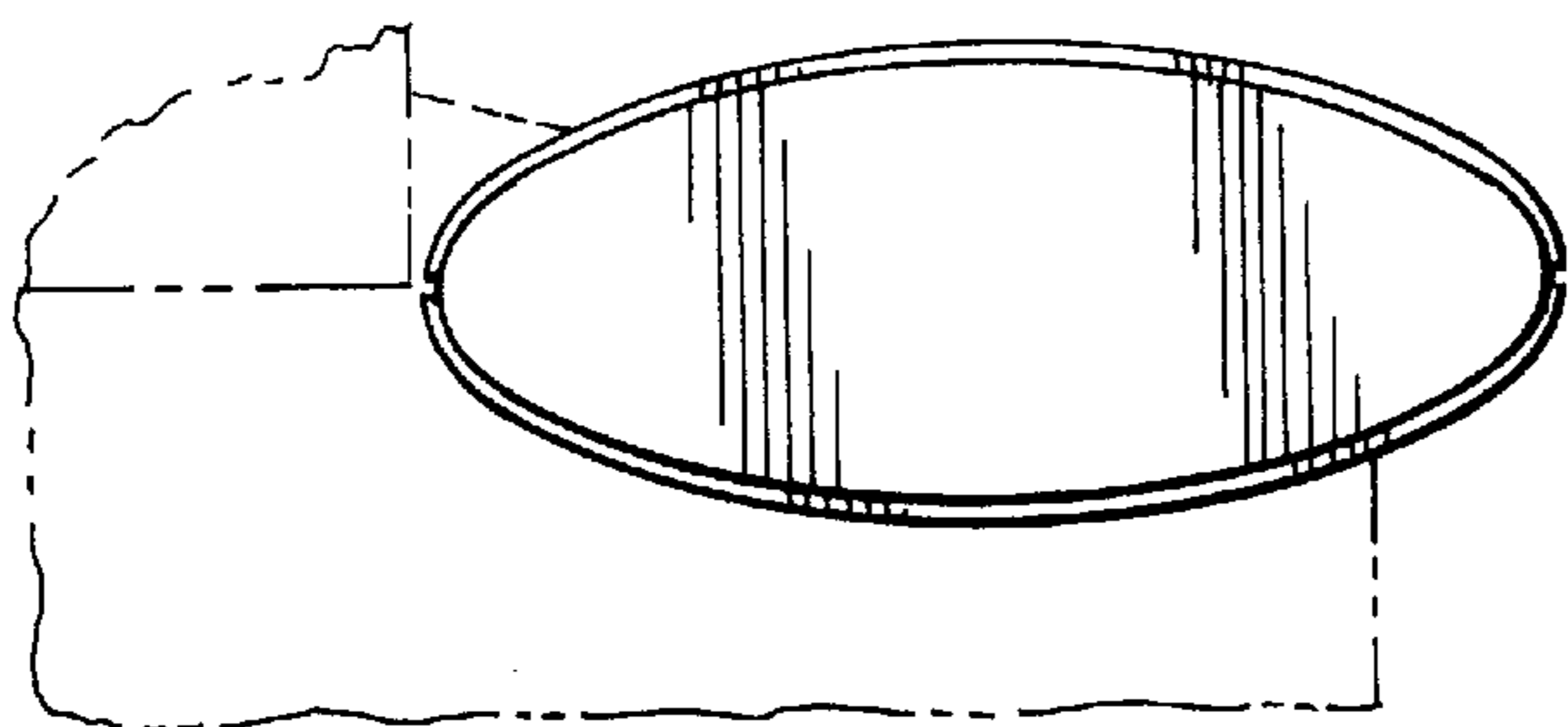


FIG. 11

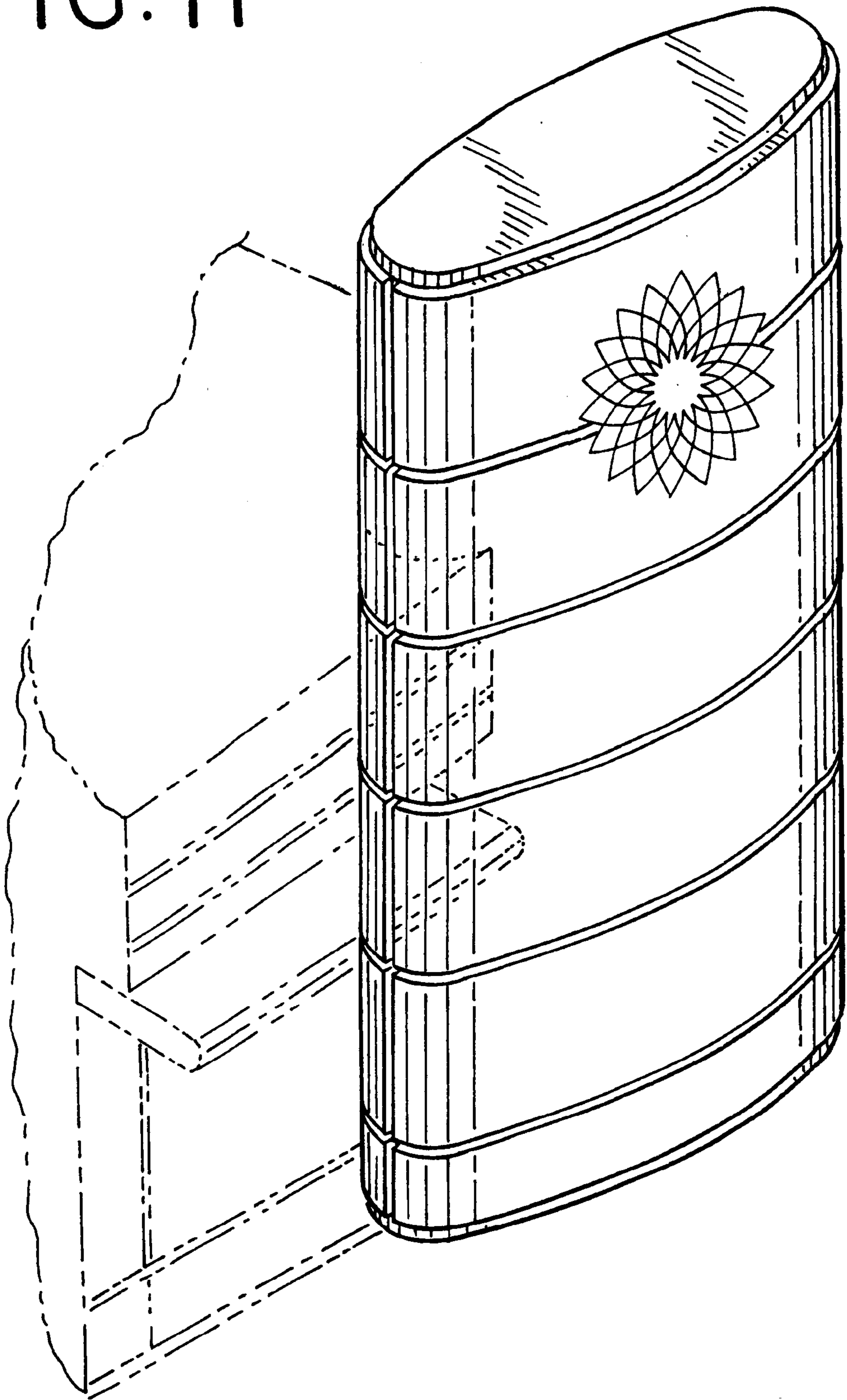


FIG. 14

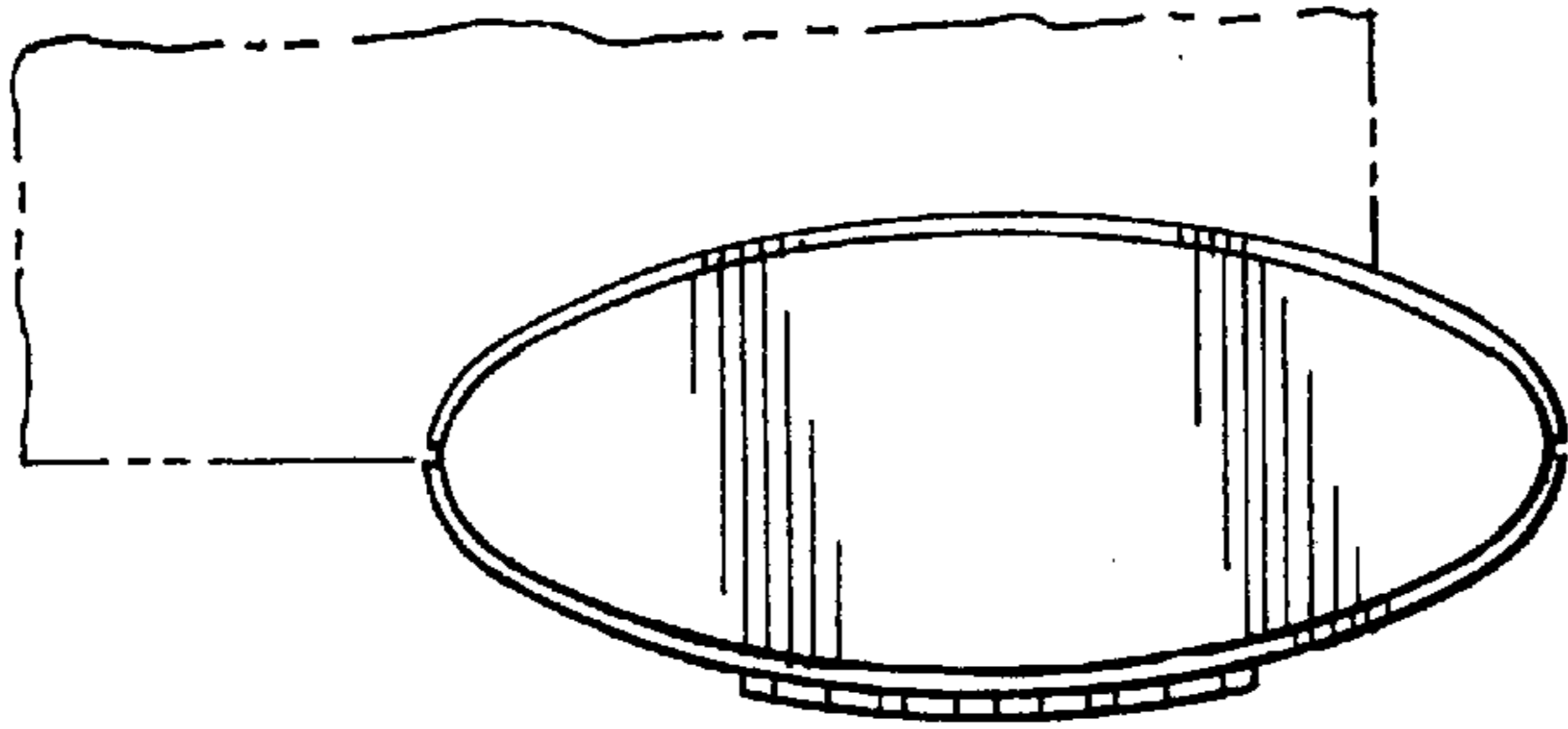


FIG. 12

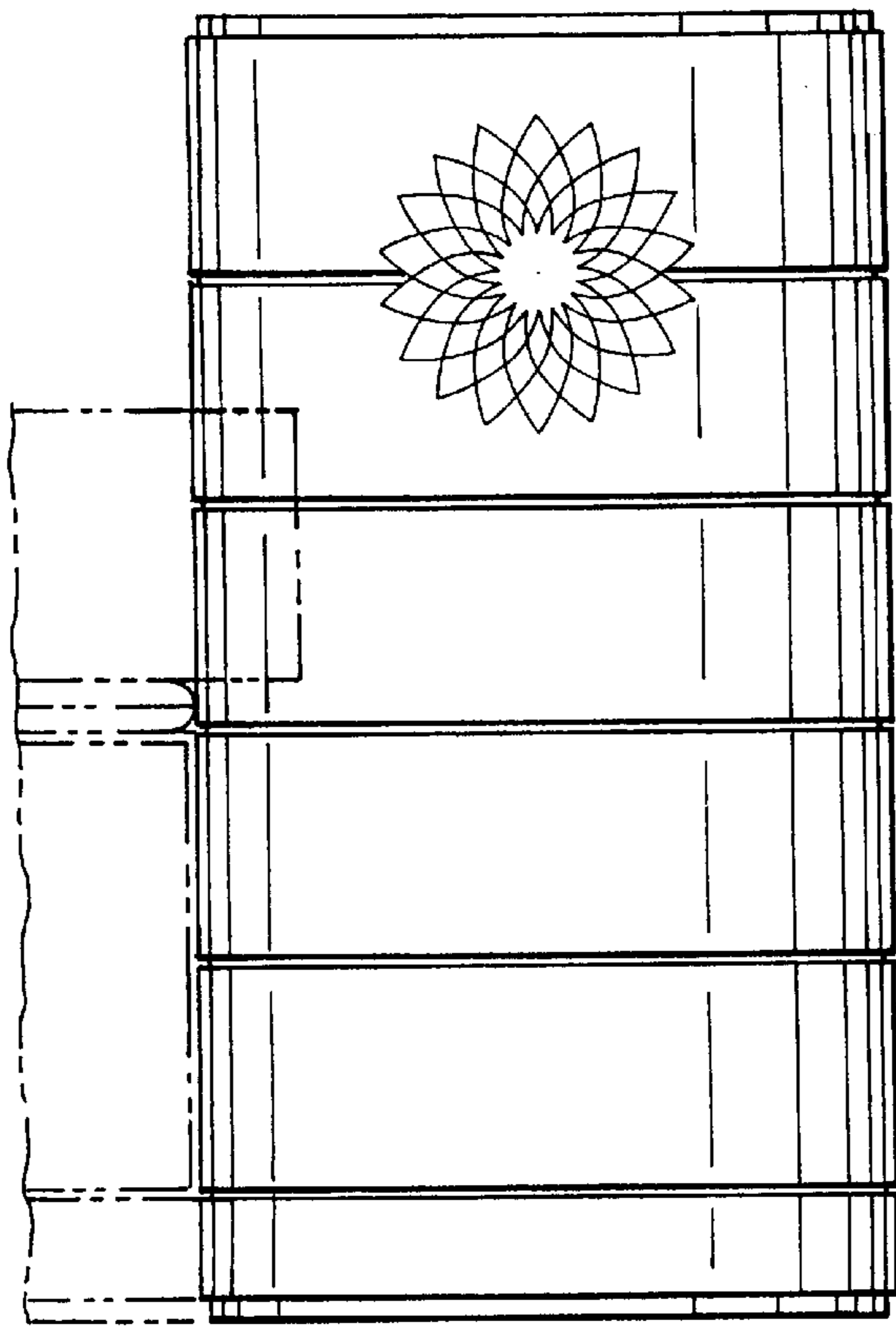


FIG. 13

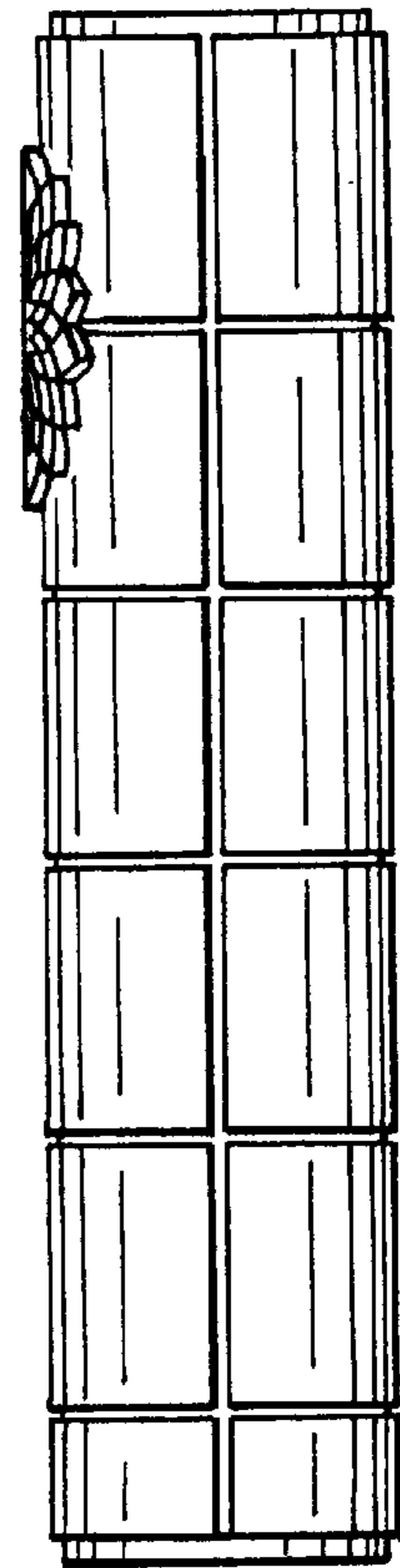
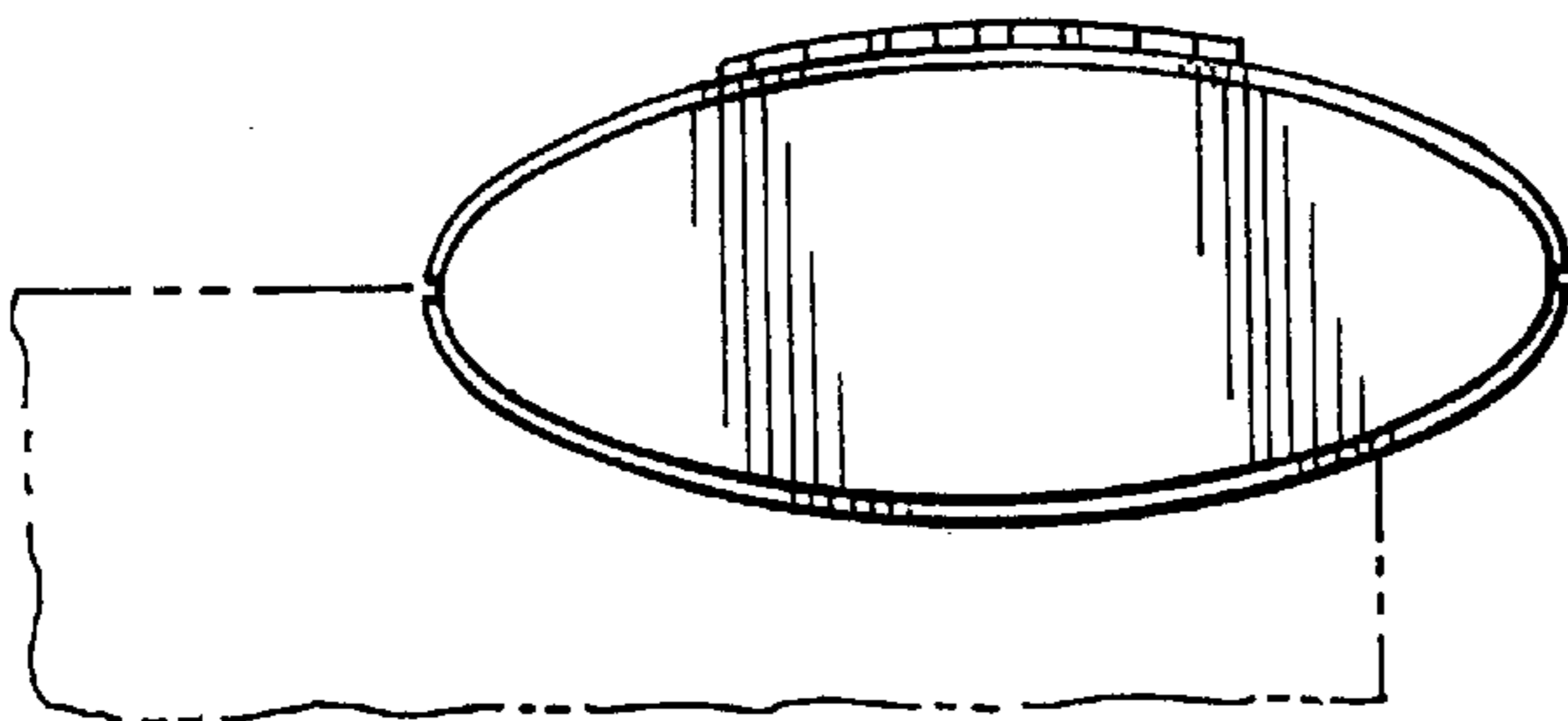


FIG. 15





# FIG. 16

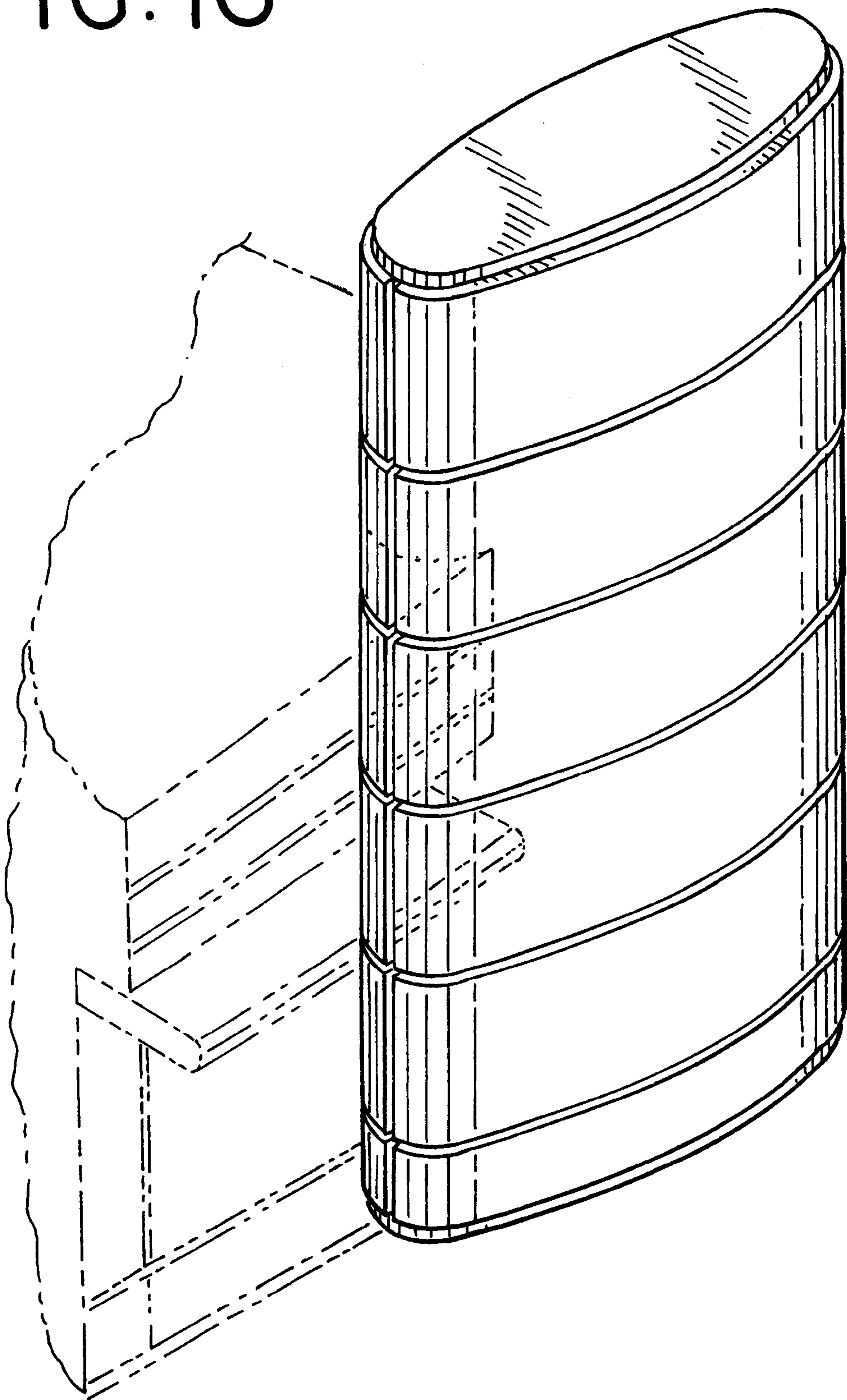


FIG. 19

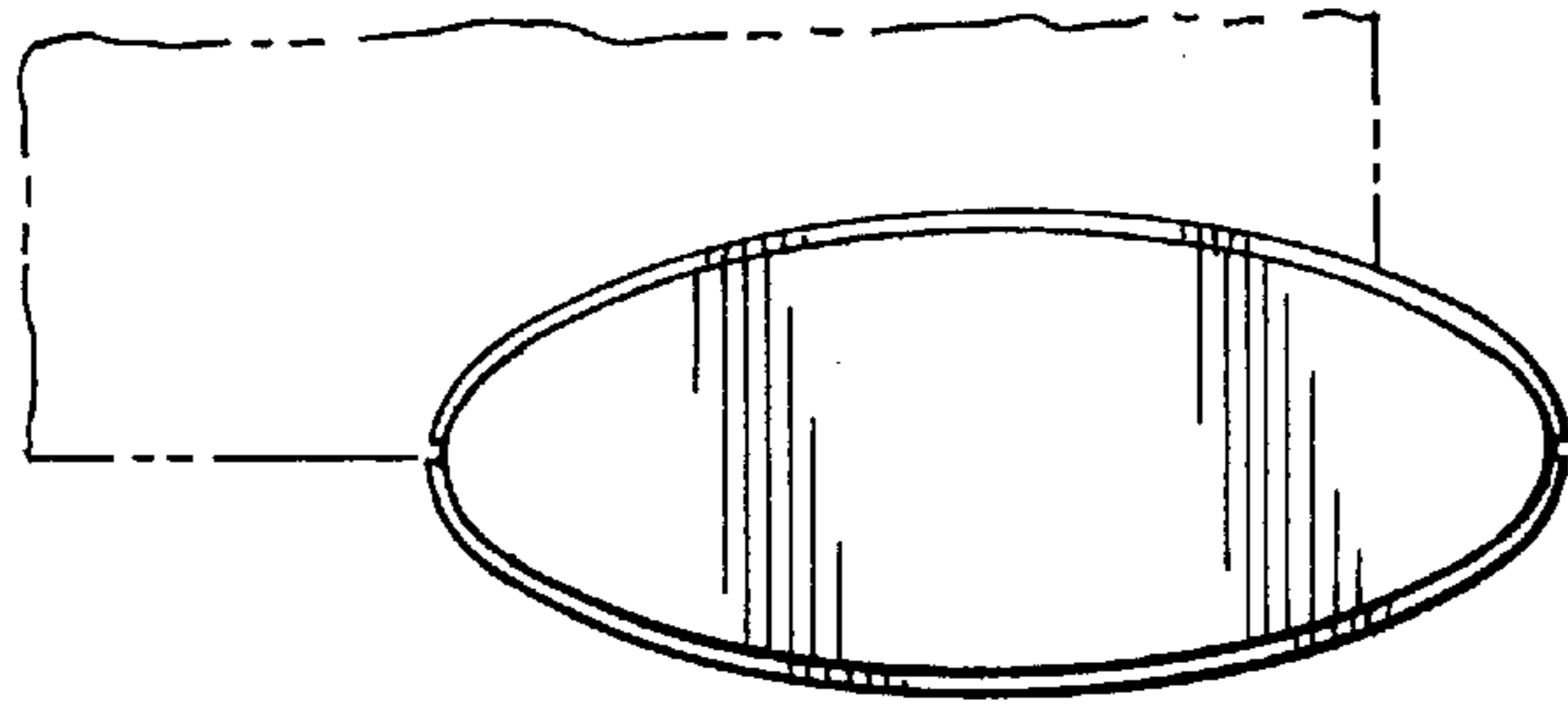


FIG. 17

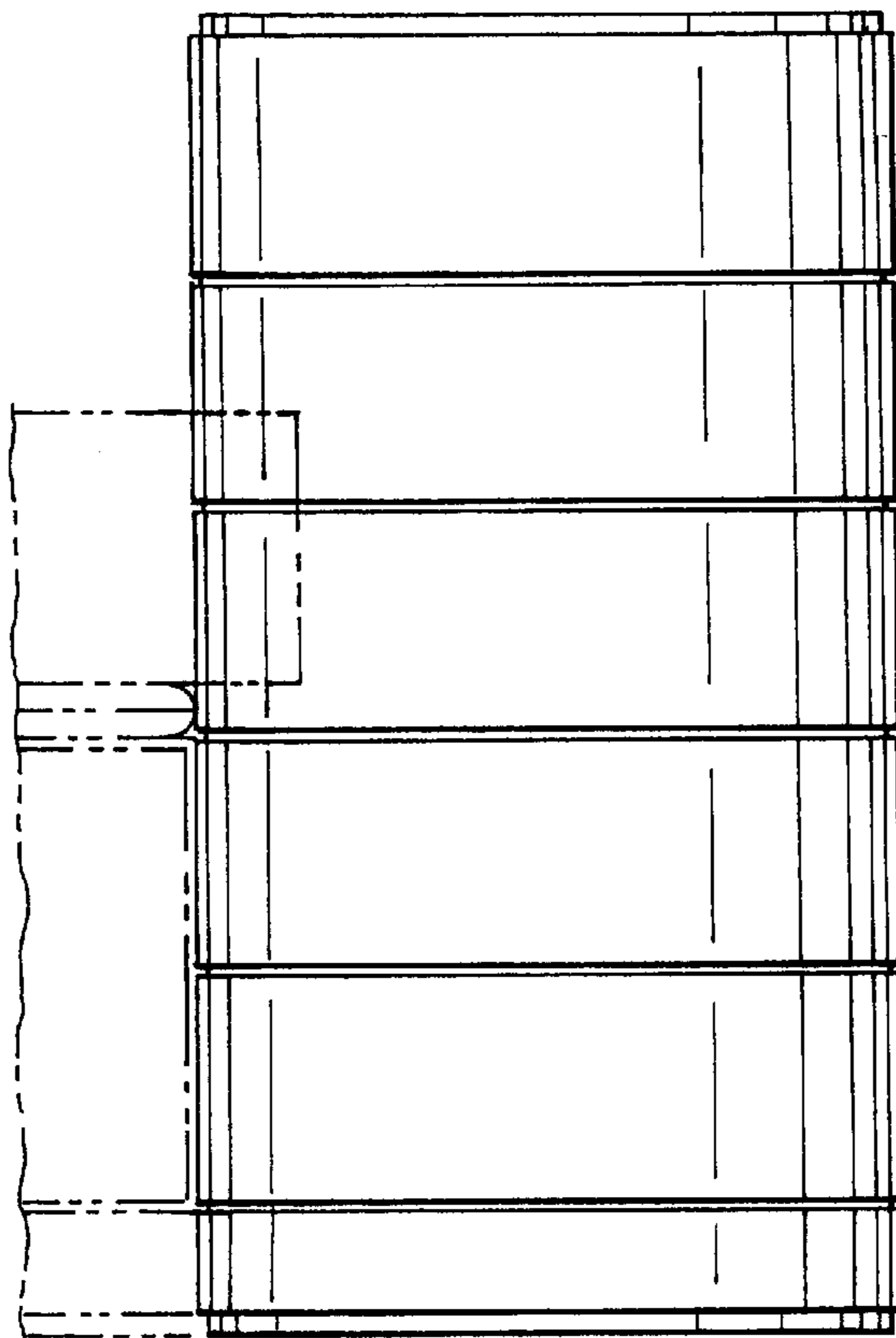


FIG. 18

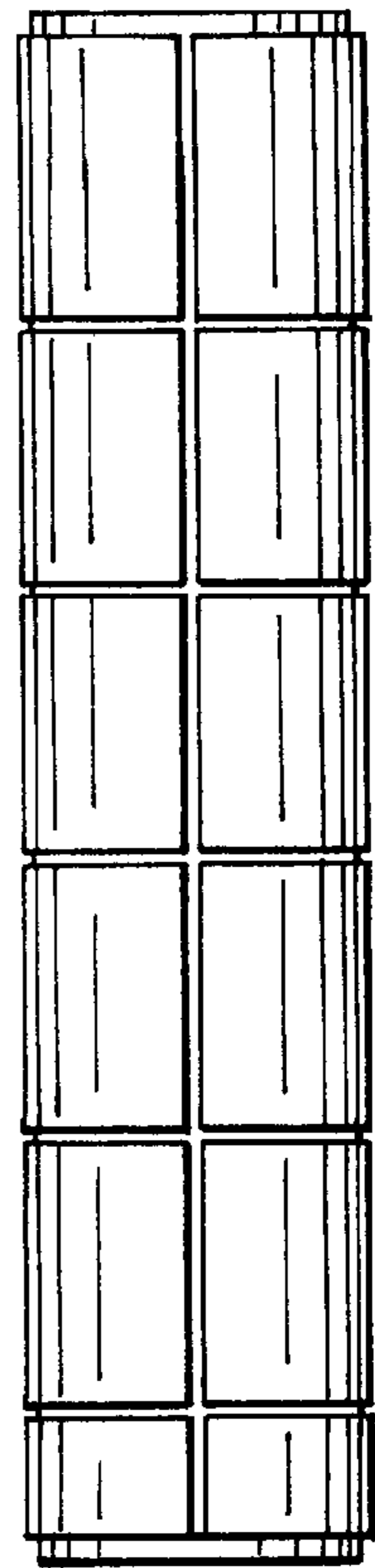


FIG. 20

