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(12) **United States Design Patent**  
**Shea**

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(45) **Date of Patent:** **\*\* Jan. 21, 2003**

(54) **MERCHANDISING DISPLAY STRUCTURE**

(76) Inventor: **Thomas M. Shea**, 1343 Rochester Rd.,  
Suite 100, Troy, MI (US) 48083

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/128,046**

(22) Filed: **Aug. 17, 2000**

**Related U.S. Application Data**

(63) Continuation-in-part of application No. 08/829,837, filed on  
Apr. 1, 1997, now Pat. No. 6,199,706, which is a continu-  
ation-in-part of application No. 08/599,407, filed on Nov.  
26, 1995, now Pat. No. 5,660,286.

(51) **LOC (7) Cl.** ..... **06-04**

(52) **U.S. Cl.** ..... **D6/567; D6/566**

(58) **Field of Search** ..... D6/566, 567, 552,  
D6/553; 211/13.1, 86.01, 87.01, 181.1,  
182; 248/235, 302

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*Primary Examiner*—Brian N. Vinson

(74) *Attorney, Agent, or Firm*—Gifford, Krass, Groh,  
Sprinkle, Anderson & Citkowski, P.C.

(57) **CLAIM**

I claim the ornamental design for a merchandising display  
structure, as shown and described.

**DESCRIPTION**

FIG. 1 is a top, front, and left side perspective view of a

merchandising display structure showing a first embodiment  
of my new design;

FIG. 2 is a top plan view thereof;

FIG. 3 is a front elevational view thereof;

FIG. 4 is a bottom plan view thereof;

FIG. 5 is a left side elevational view thereof;

FIG. 6 is a right side elevational view thereof;

FIG. 7 is a fragmentary top, front, and left side perspective  
view of a merchandising display structure showing a second  
embodiment of my new design, with the horizontal and  
vertical elements omitted for convenience of illustration,  
and the only difference from the other embodiments residing  
in the appearance of the portion shown;

FIG. 8 is a fragmentary top, rear, and right side perspective  
view thereof;

FIG. 9 is a fragmentary top, front, and left side perspective  
view of a merchandising display structure showing a third  
embodiment of my new design, with the horizontal and  
vertical elements omitted for convenience of illustration,  
and the only difference from the other embodiments residing  
in the appearance of the portion shown;

FIG. 10 is a fragmentary top, rear, and right side perspective  
view thereof;

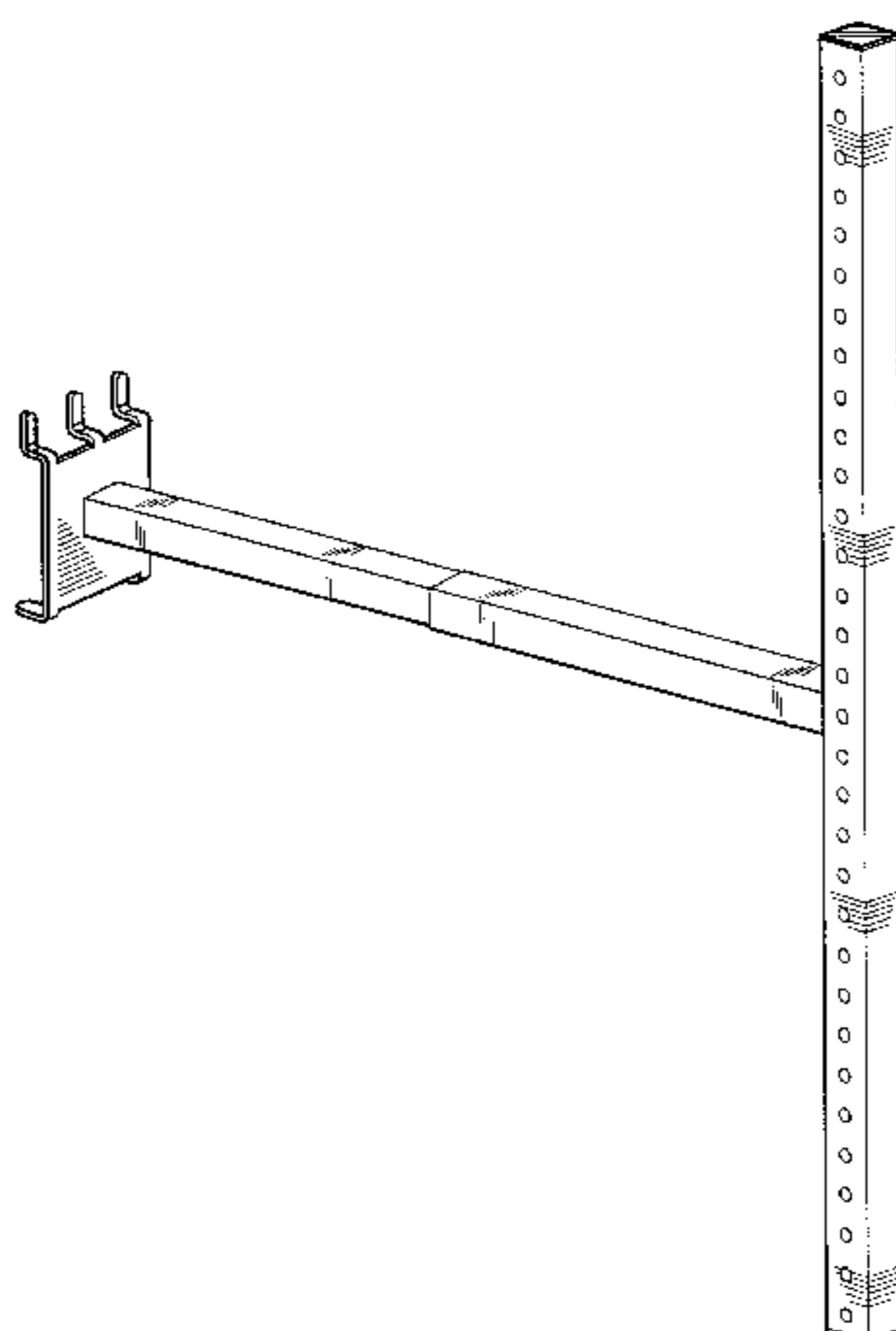
FIG. 11 is a fragmentary top, front, and left side perspective  
view of a merchandising display structure showing a fourth  
embodiment of my new design, with the horizontal and  
vertical elements omitted for convenience of illustration,  
and the only difference from the other embodiments residing  
in the appearance of the portion shown;

FIG. 12 is a fragmentary top, rear, and right side perspective  
view thereof;

FIG. 13 is a fragmentary top, front, and left side perspective  
view of a merchandising display structure showing a fifth  
embodiment of my new design, with the horizontal and  
vertical elements omitted for convenience of illustration,  
and the only difference from the other embodiments residing  
in the appearance of the portion shown; and,

FIG. 14 is a fragmentary top, rear, and right side perspective  
view thereof.

**1 Claim, 3 Drawing Sheets**



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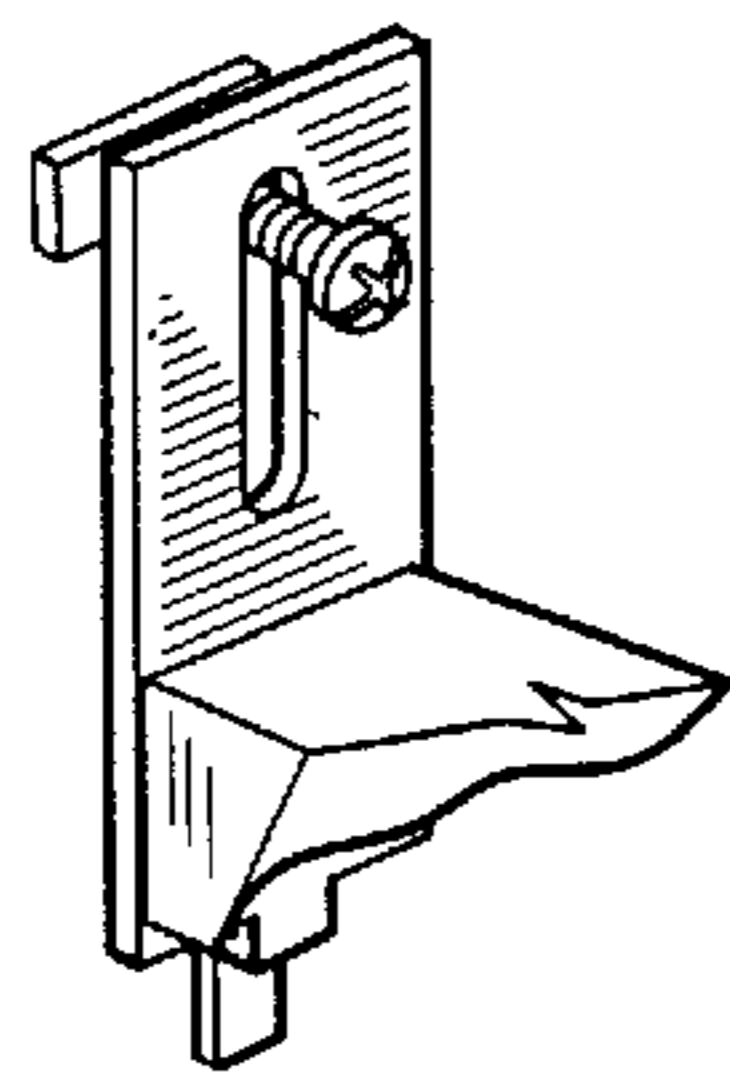
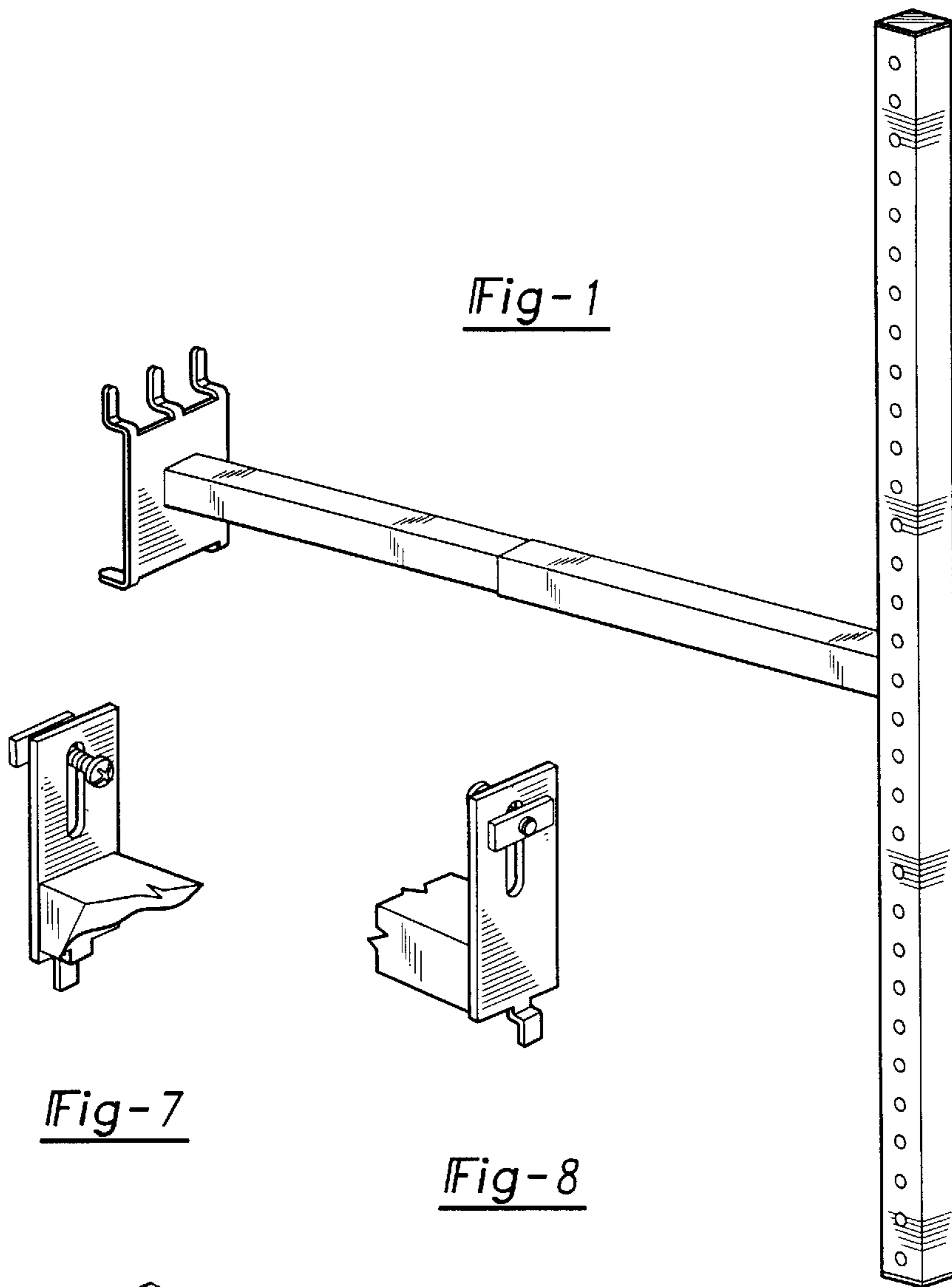


Fig-7

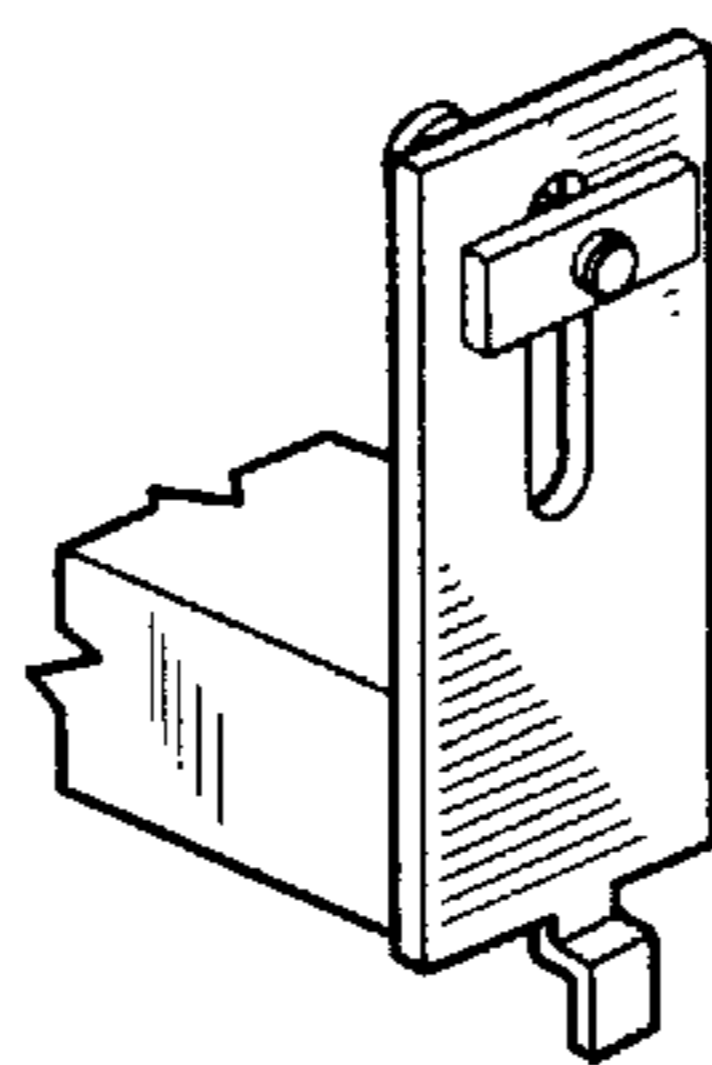


Fig-8

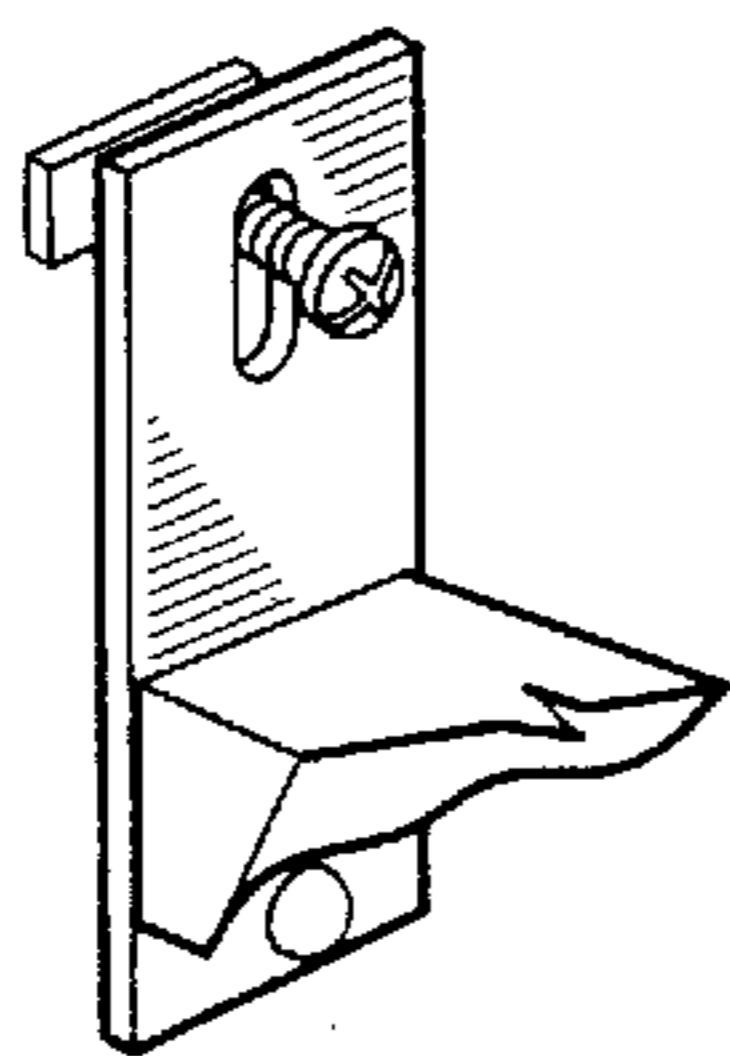


Fig-9

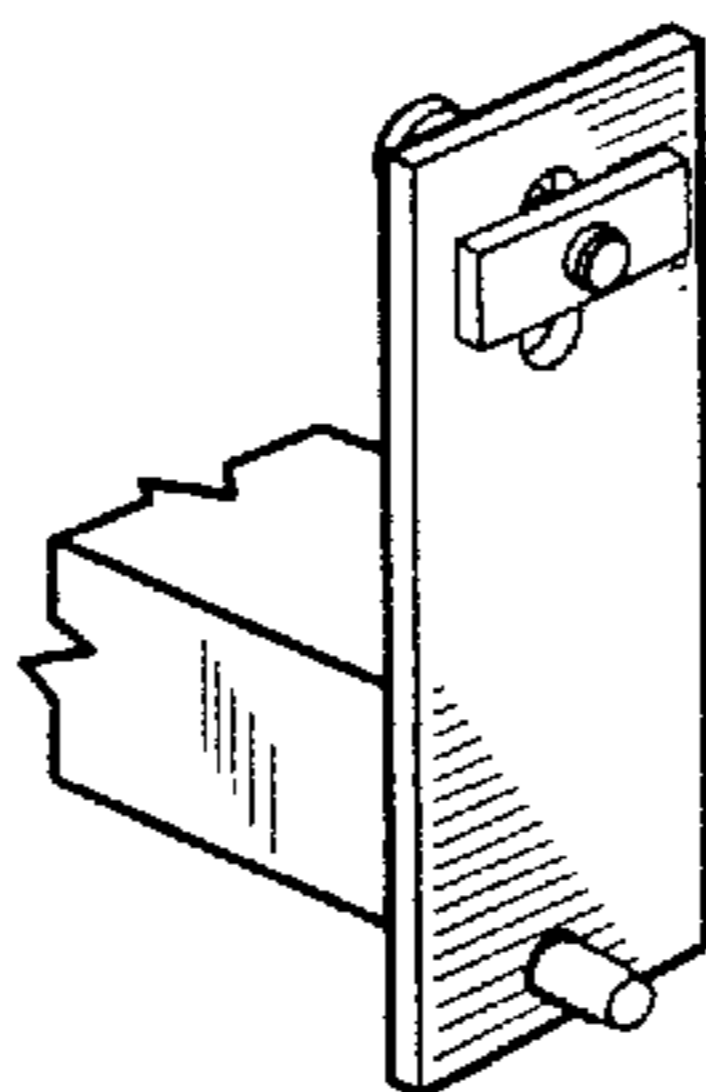


Fig-10

Fig-2

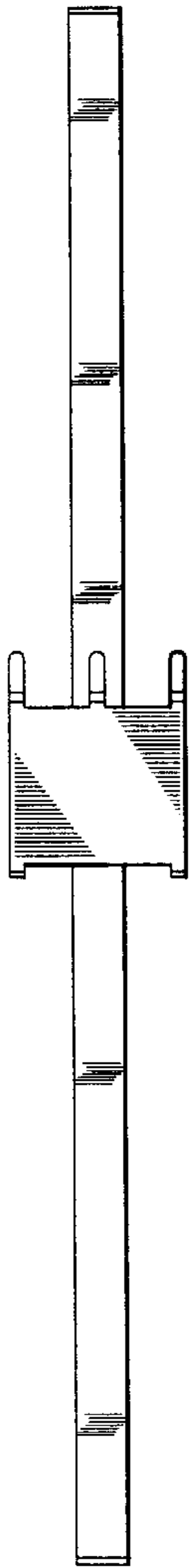
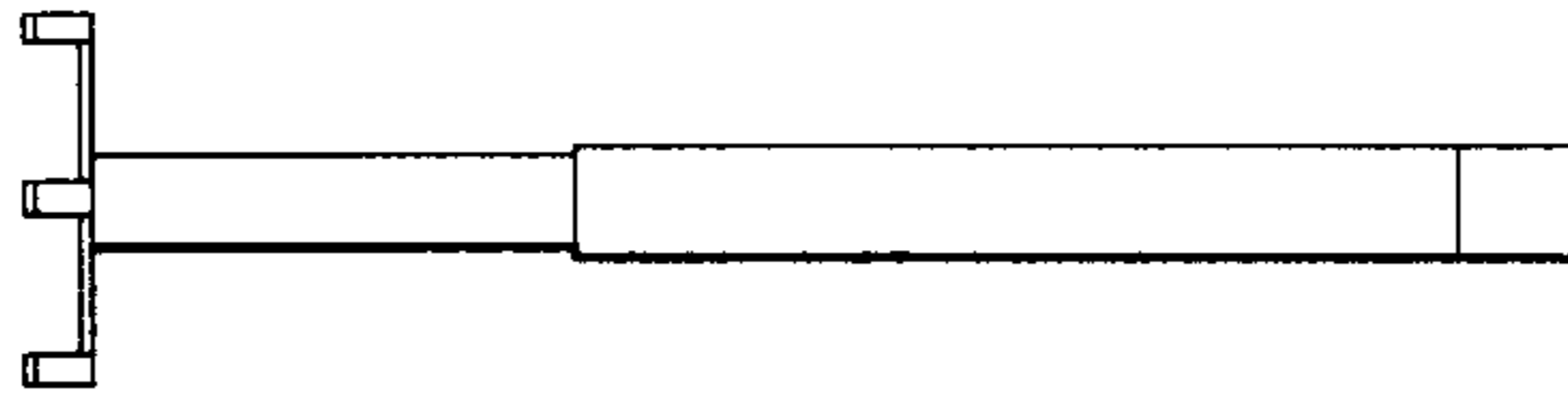


Fig-5

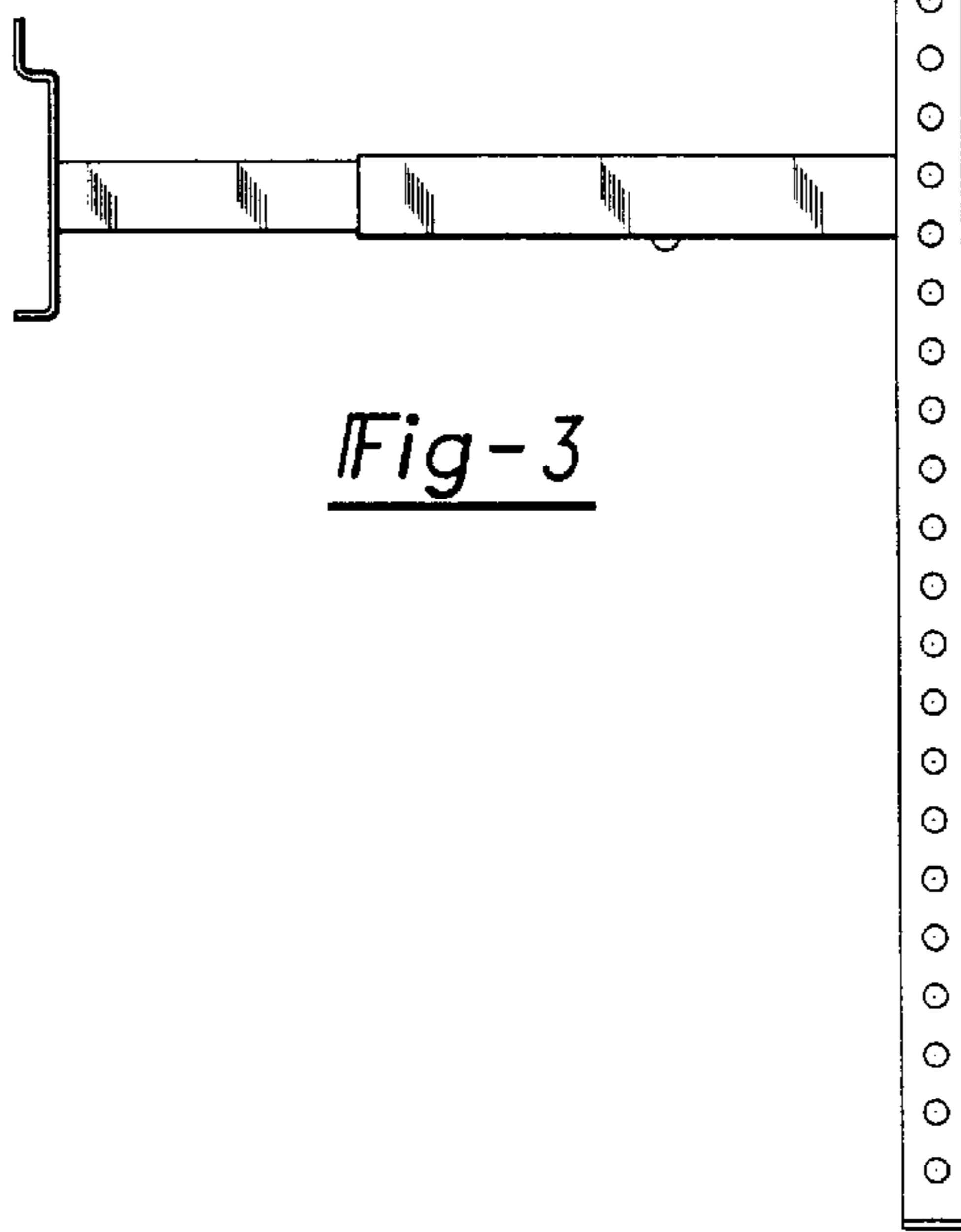


Fig-3



Fig-6

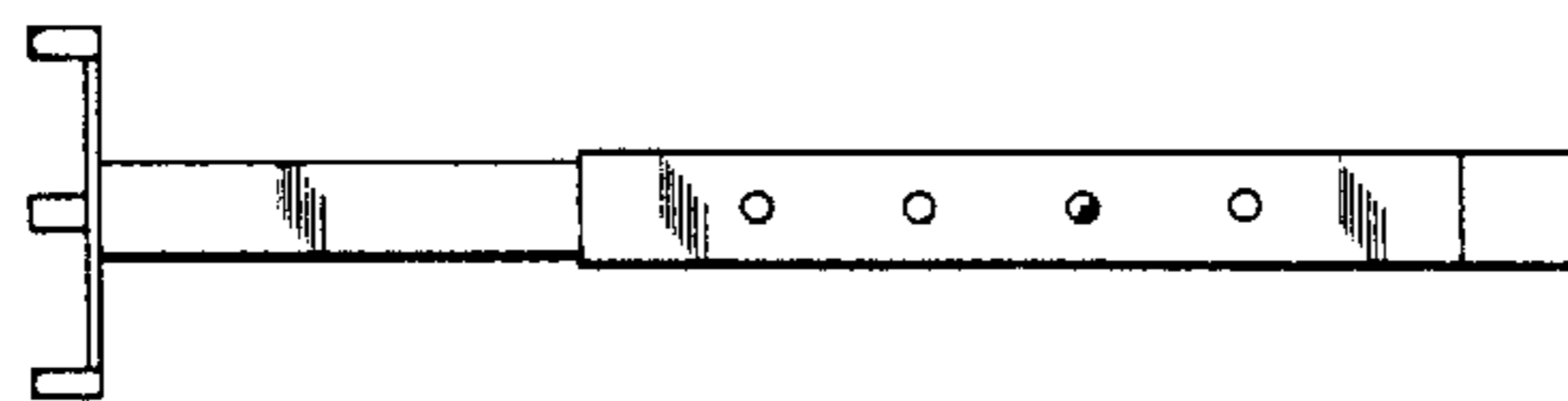


Fig-4

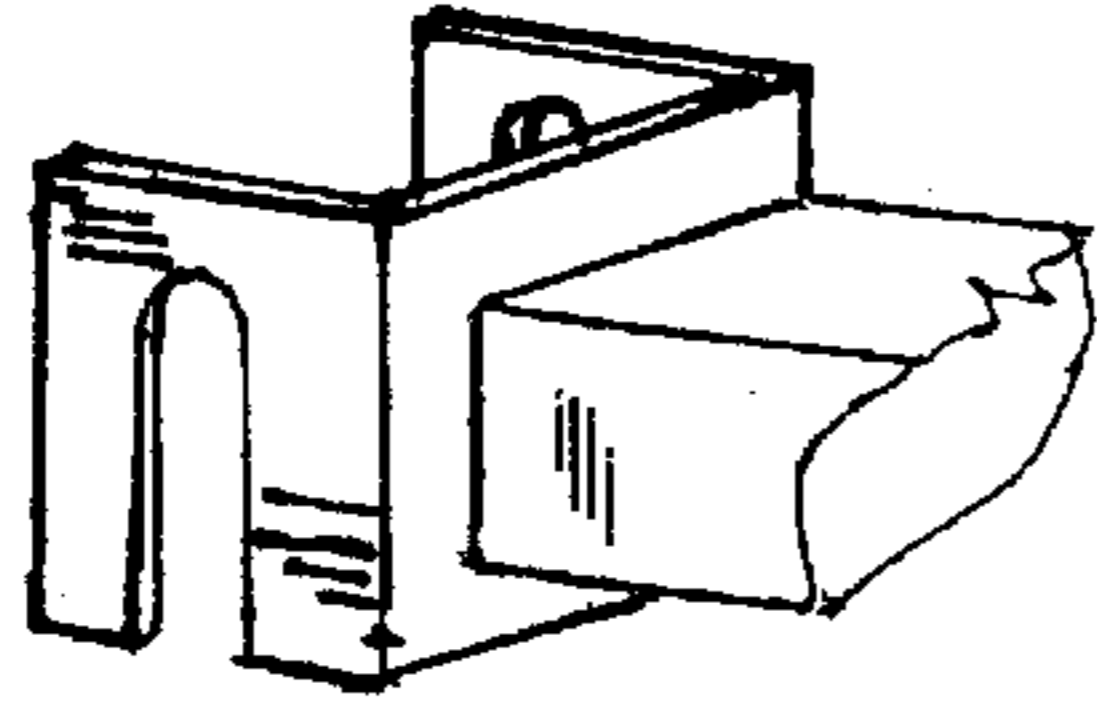


Fig-11

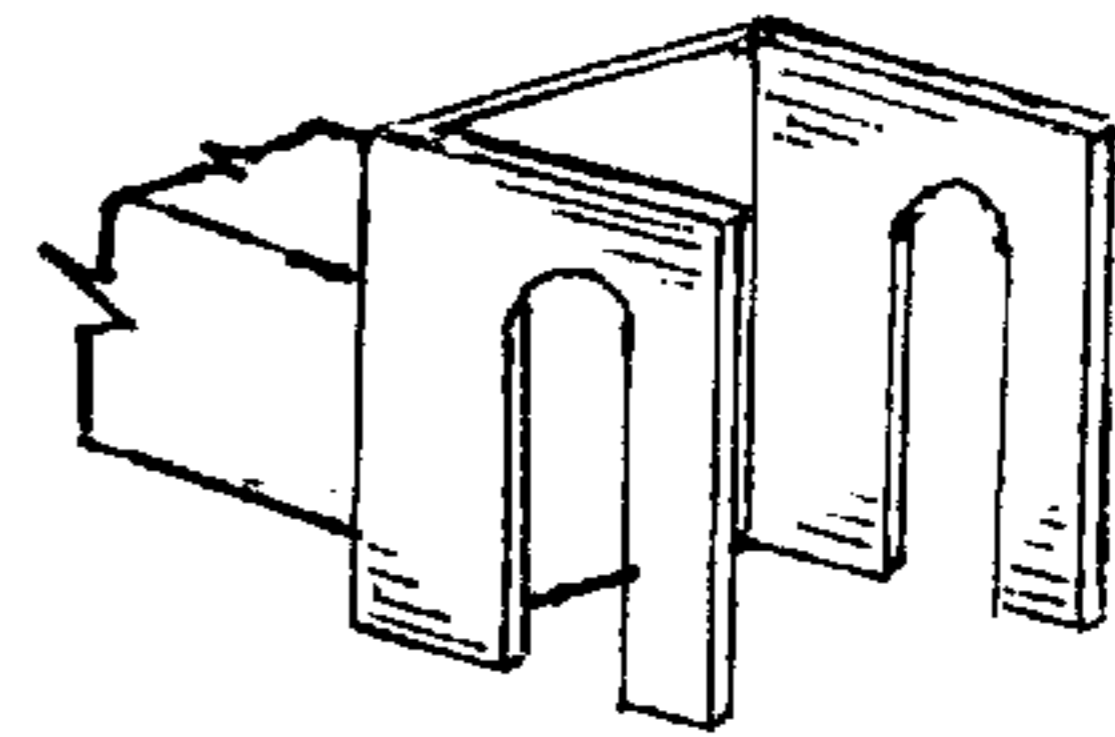


Fig-12

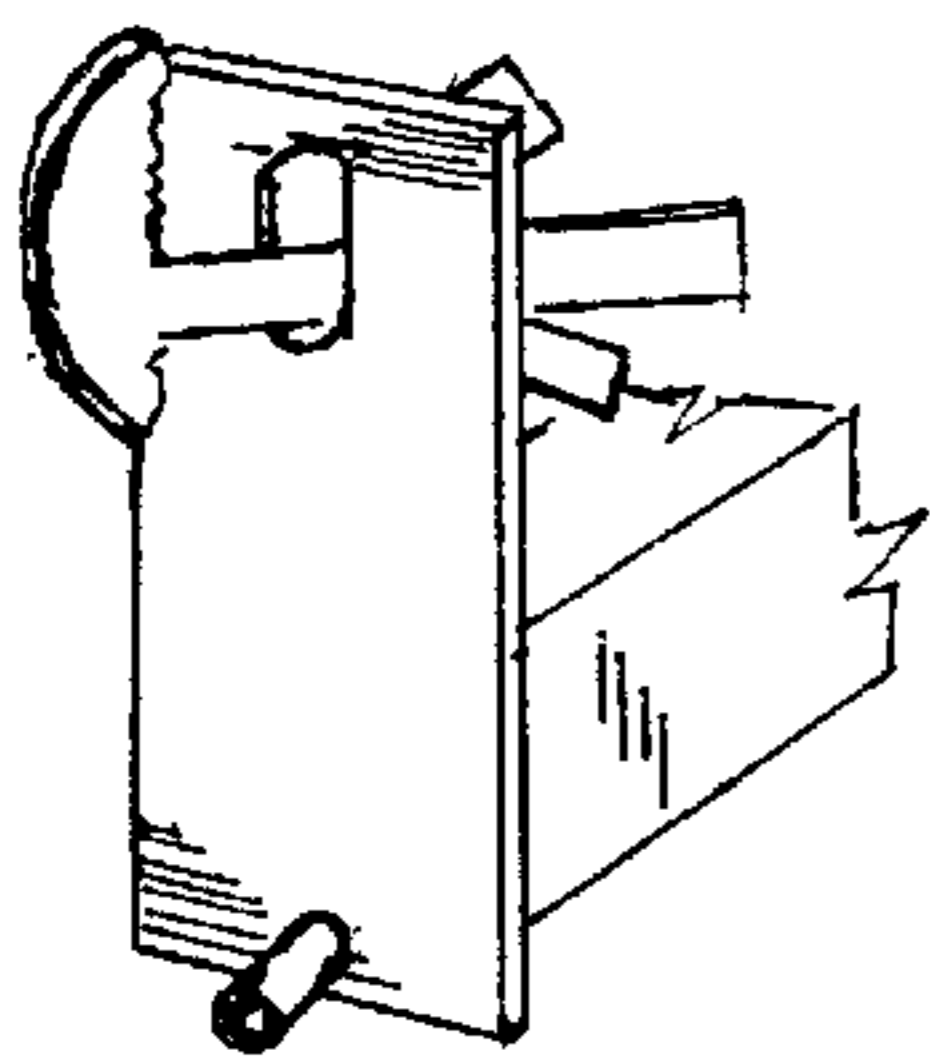


Fig-13

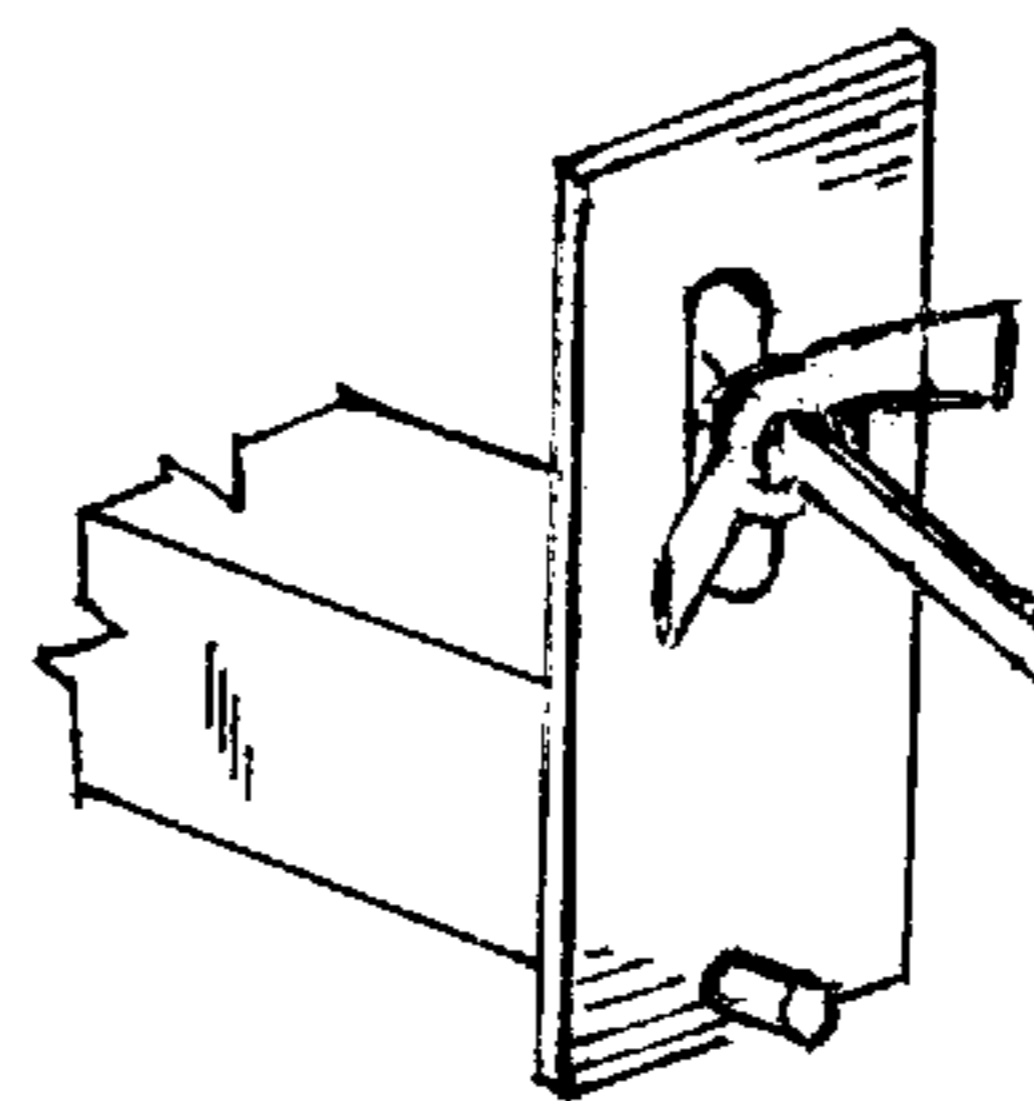


Fig-14