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(12) **United States Design Patent**  
**Shea**

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(54) **MERCHANDISING DISPLAY STRUCTURE**

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(\*\*) **Term:** **14 Years**

(21) **Appl. No.:** **29/128,094**

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**Related U.S. Application Data**

(63) Continuation-in-part of application No. 29/107,556, filed on Jul. 8, 1999, now Pat. No. Des. 432,844, which is a continuation-in-part of application No. 09/225,671, filed on Jan. 5, 1999, now Pat. No. 6,070,747, which is a continuation-in-part of application No. 08/829,837, filed on Apr. 1, 1997, now Pat. No. 6,199,706, which is a continuation-in-part of application No. 08/599,407, filed on Nov. 26, 1995, now Pat. No. 5,660,286.

(51) **LOC (7) Cl.** ..... **06-04**

(52) **U.S. Cl.** ..... **D6/567**

(58) **Field of Search** ..... D6/566, 567, 552,  
D6/553; 211/13.1, 86.01, 87.01, 181.1,  
182; 248/235, 302, 251, 309.1, 309.2, 317

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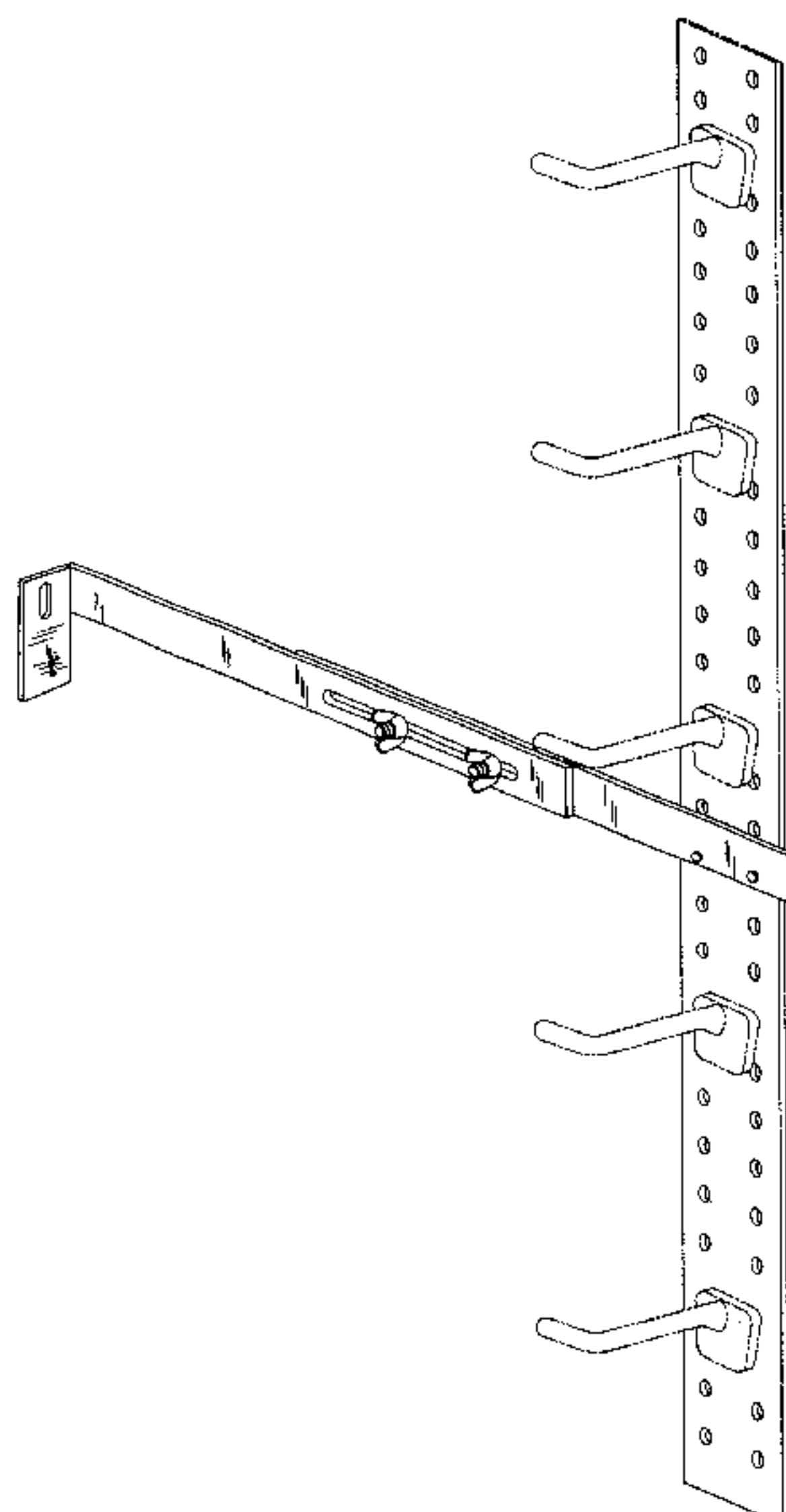
(57) **CLAIM**

I claim the ornamental design for a merchandising display structure, as shown and described.

**DESCRIPTION**

FIG. 1 is a top, front, and left side perspective view of a merchandising display structure showing my new design; FIG. 2 is an enlarged front elevational view thereof; FIG. 3 is an enlarged top plan view thereof; FIG. 4 is an enlarged rear elevational view thereof; FIG. 5 is an enlarged left side elevational view thereof; and, FIG. 6 is an enlarged right side elevational view thereof. The broken-line disclosure of pegs installed in the vertical, perforated component are understood to be for illustrative purposes only and to form no part of the claimed design, while the same vertical, perforated component is omitted from other views for convenience of illustration.

**1 Claim, 2 Drawing Sheets**



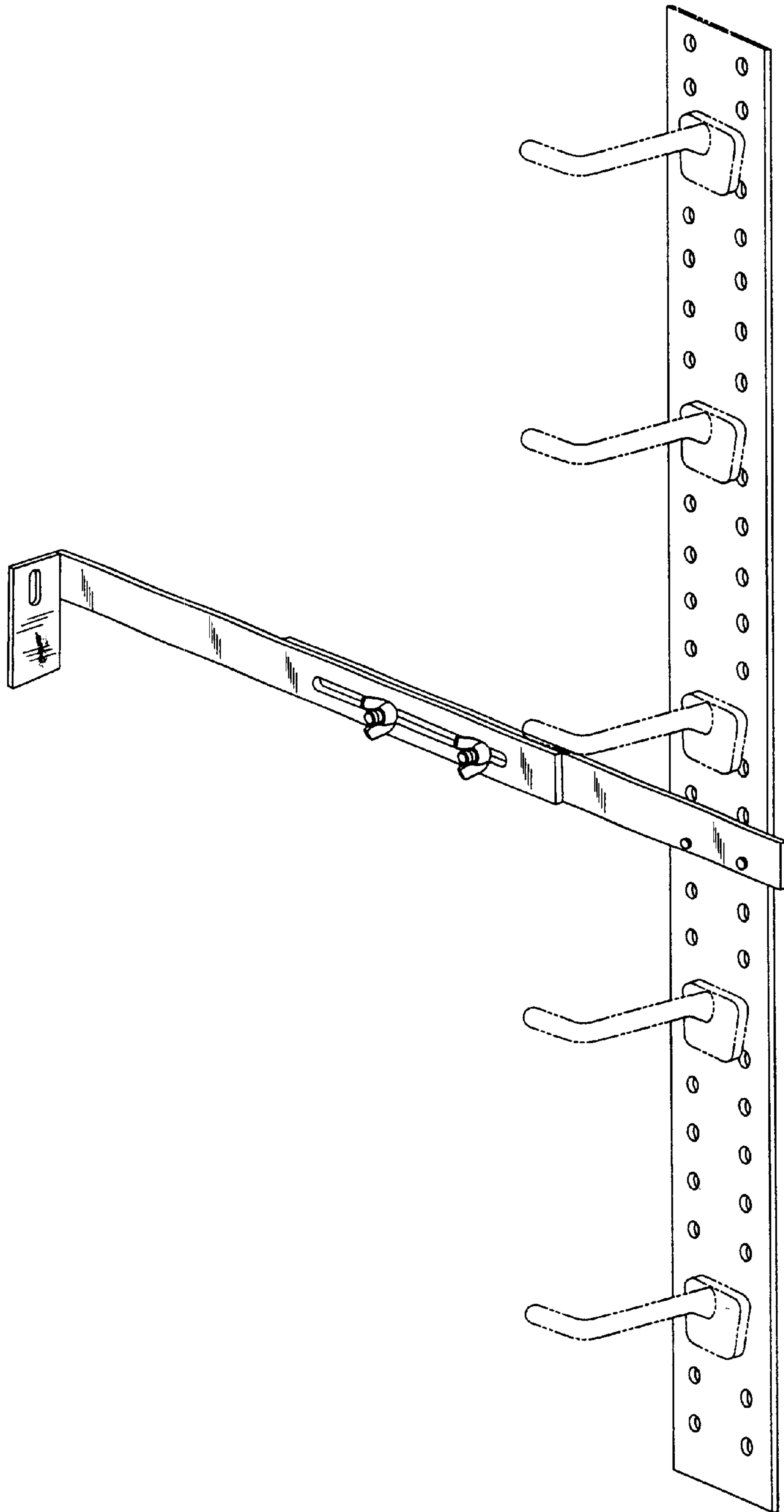


Fig-1

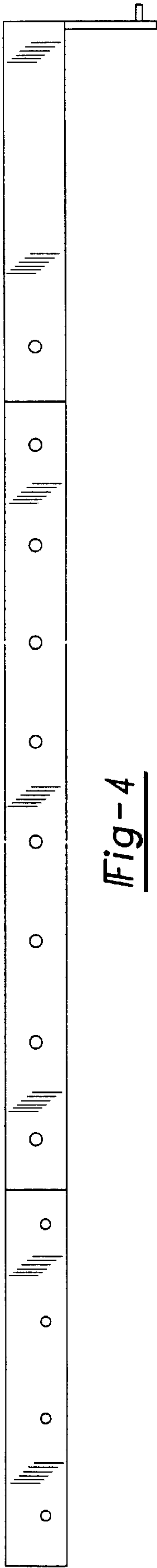


Fig-4

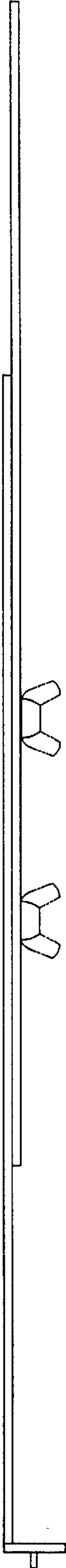


Fig-3

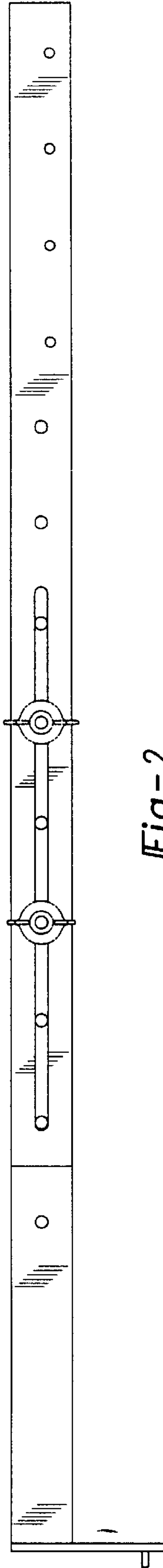


Fig-2

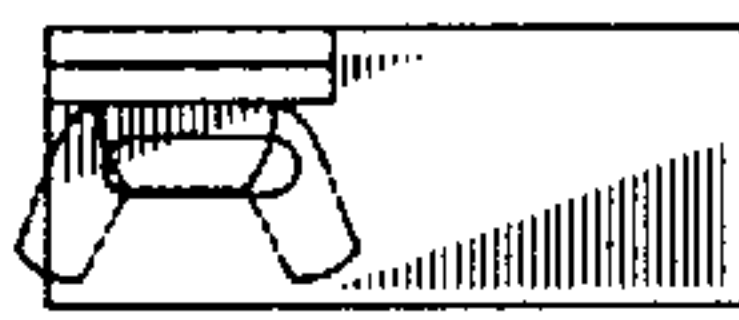


Fig-6



Fig-5