



US00D437356S

(12) **United States Design Patent**  
**Mayet**

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(45) **Date of Patent:** **\*\* Feb. 6, 2001**

(54) **ADVERTISING MEDIUM**

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(73) Assignee: **Societe Novax, Saint Medard en Jalles (FR)**

(\*\*) Term: **14 Years**

(21) Appl. No.: **29/094,629**

(22) Filed: **Oct. 5, 1998**

(30) **Foreign Application Priority Data**

Apr. 3, 1998 (FR) ..... 98 2245

(51) **LOC (7) Cl.** ..... **20-02**

(52) **U.S. Cl.** ..... **D20/10; D20/39**

(58) **Field of Search** ..... D20/10, 12, 41,  
D20/42, 39, 43; 40/584, 538, 540, 541,  
542, 543, 544, 618, 619, 607, 606, 550,  
577

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(57) **CLAIM**

The ornamental design for an advertising medium, as substantially, as shown and described.

**DESCRIPTION**

FIG. 1 is a schematic perspective view of a first embodiment of the design for an advertising medium according to the invention;

FIG. 2 is a schematic front view of a first embodiment of the design according to the invention;

FIG. 3 is a schematic side elevational view of a first embodiment; the opposite side elevational view is the same;

FIG. 4 is a schematic top plan view of a first embodiment; the underside view is the same;

FIG. 5 is a schematic rear view of a first embodiment of the design according to the invention;

FIG. 6 is a schematic perspective view of a second embodiment of the design for an advertising medium according to the invention;

FIG. 7 is a schematic front view of a second embodiment of the design according to the invention;

FIG. 8 is a schematic side elevational view of a second embodiment; the opposite side elevational view is the same;

FIG. 9 is a schematic top plan view of a second embodiment; the underside view is the same;

FIG. 10 is a schematic front view of a third embodiment of the design for an advertising medium according to the invention;

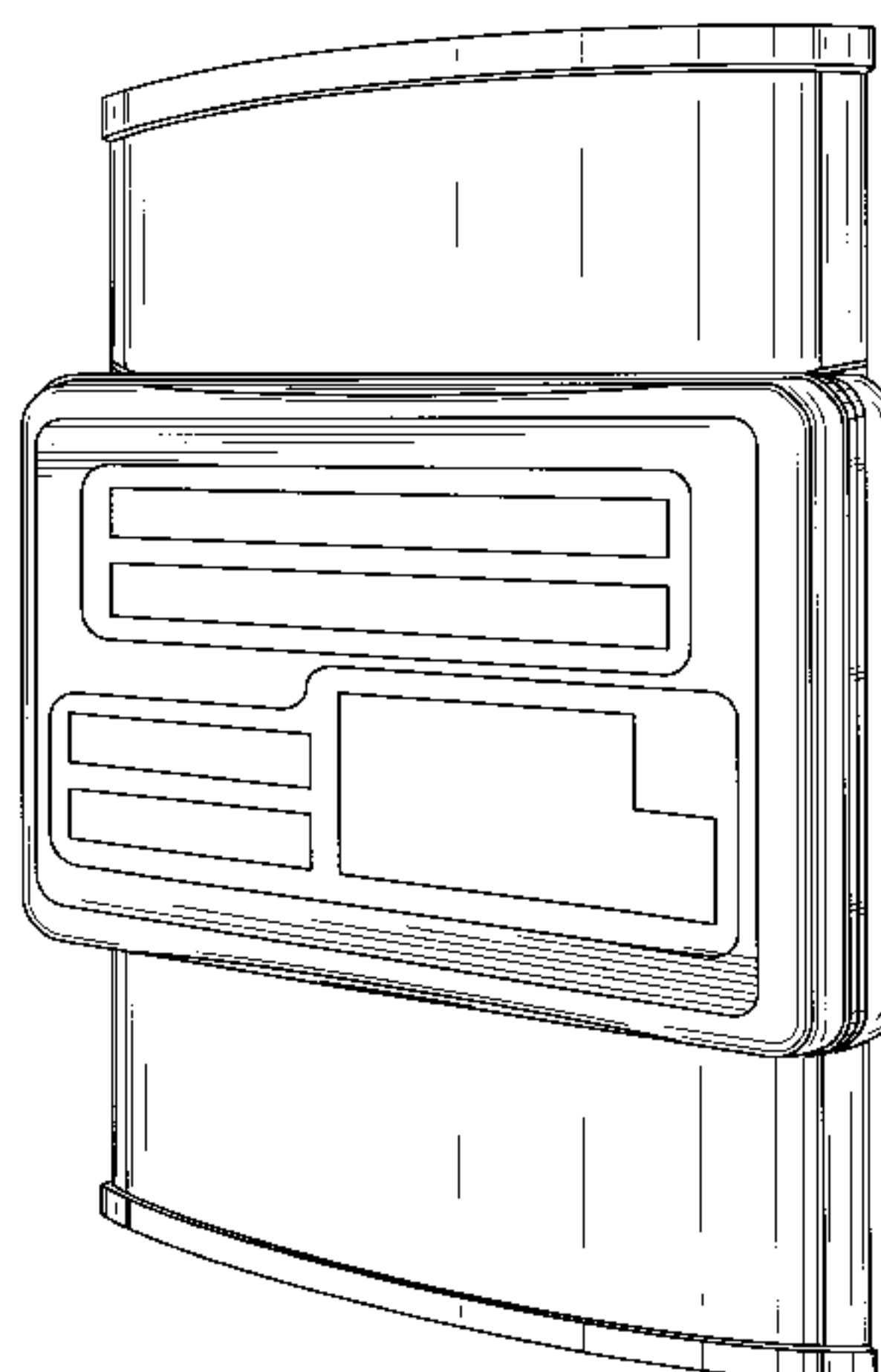
FIG. 11 is a schematic perspective view of a third embodiment of the design according to the invention;

FIG. 12 is a schematic side elevational view of a third embodiment of the design according to the invention; the opposite side elevational view is the same;

FIG. 13 is a schematic top plan view of a third embodiment; the underside view is the same; and,

FIG. 14 is a schematic rear view of a third embodiment of the design according to the invention.

**1 Claim, 14 Drawing Sheets**



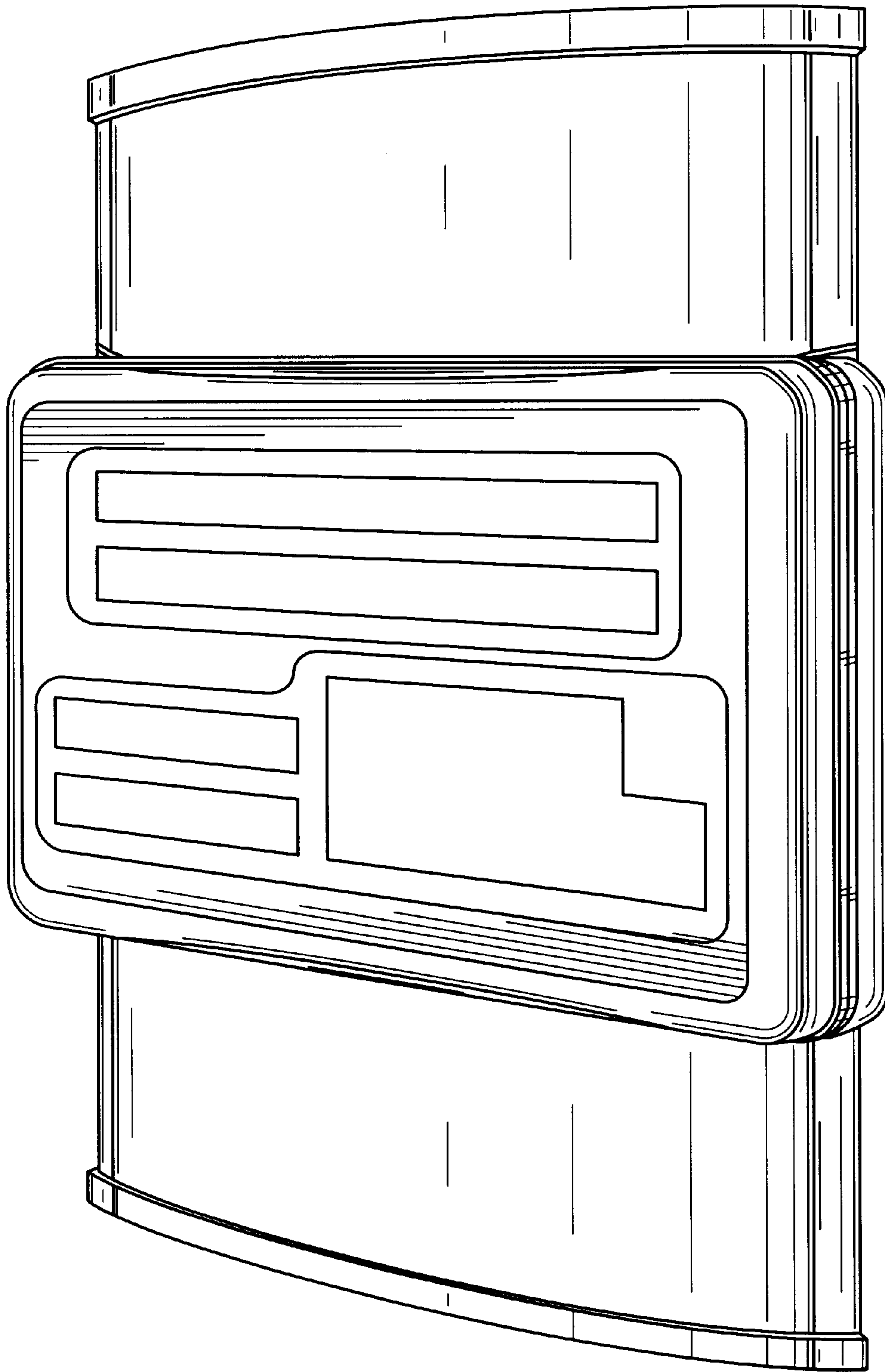


FIG. 1

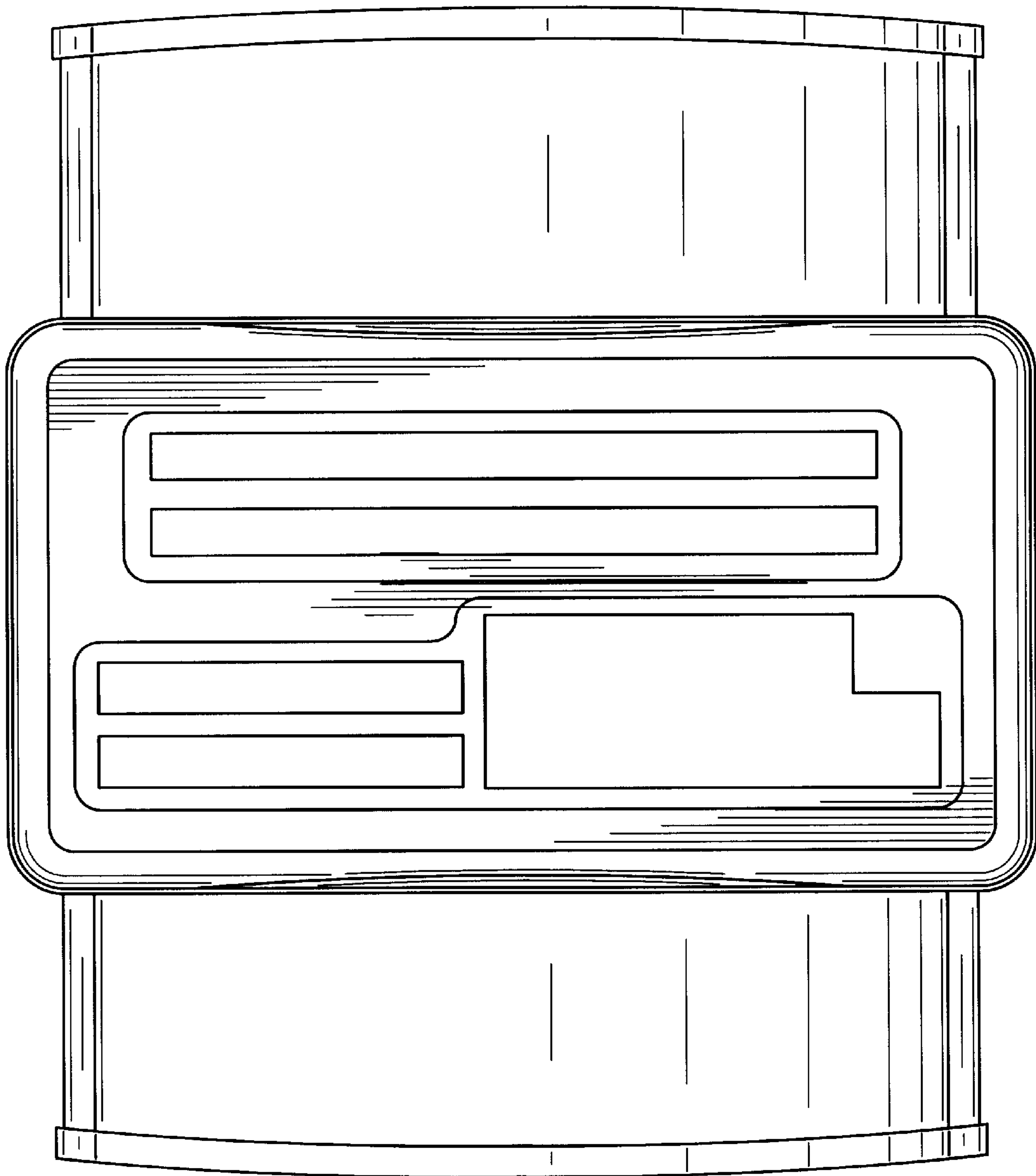


FIG. 2

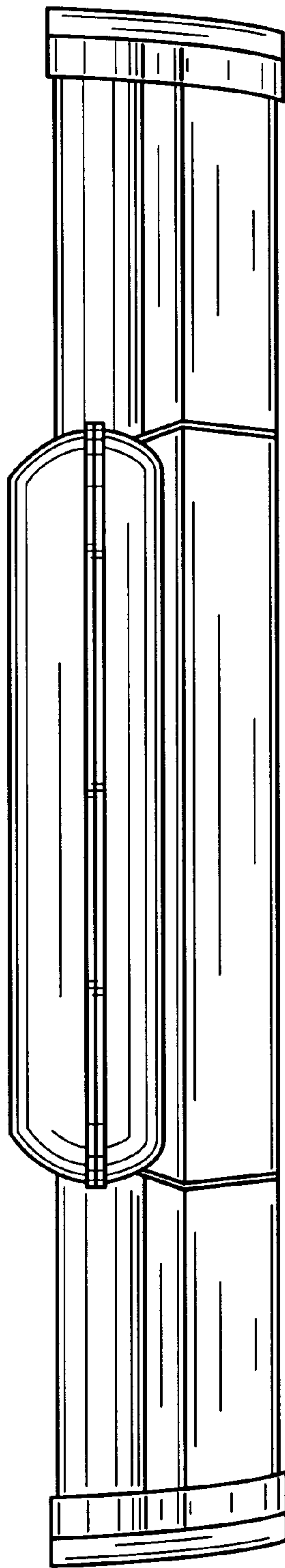
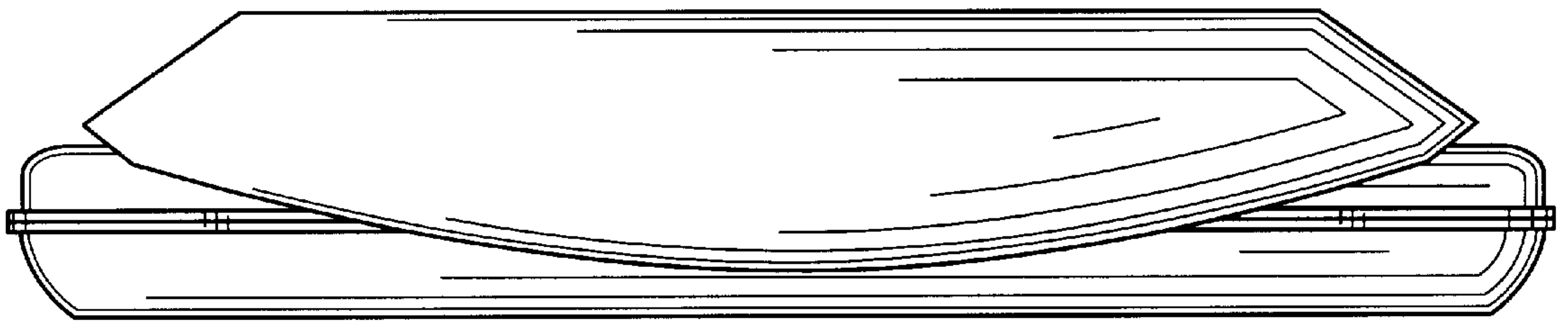


FIG. 3

FIG. 4



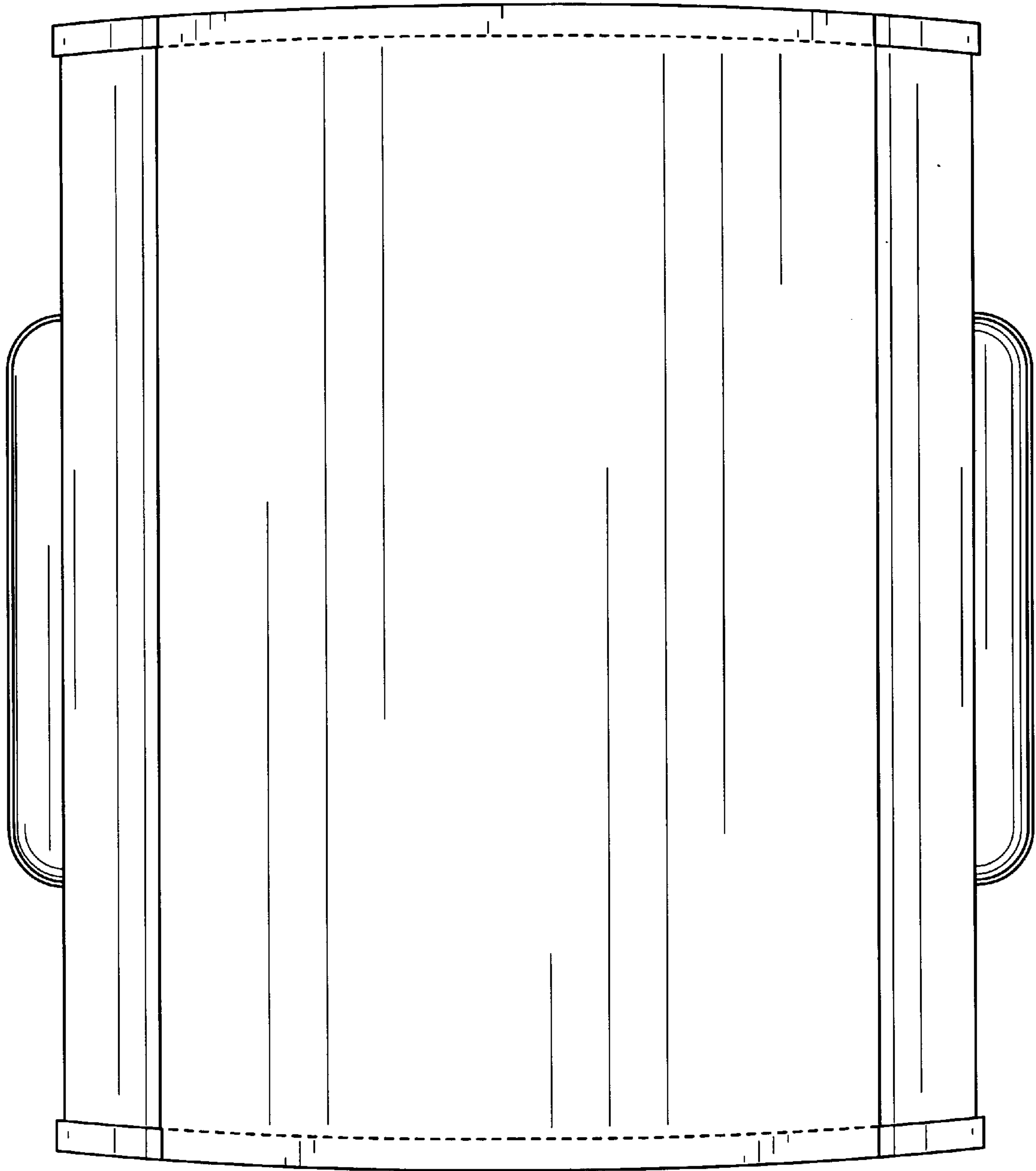


FIG. 5

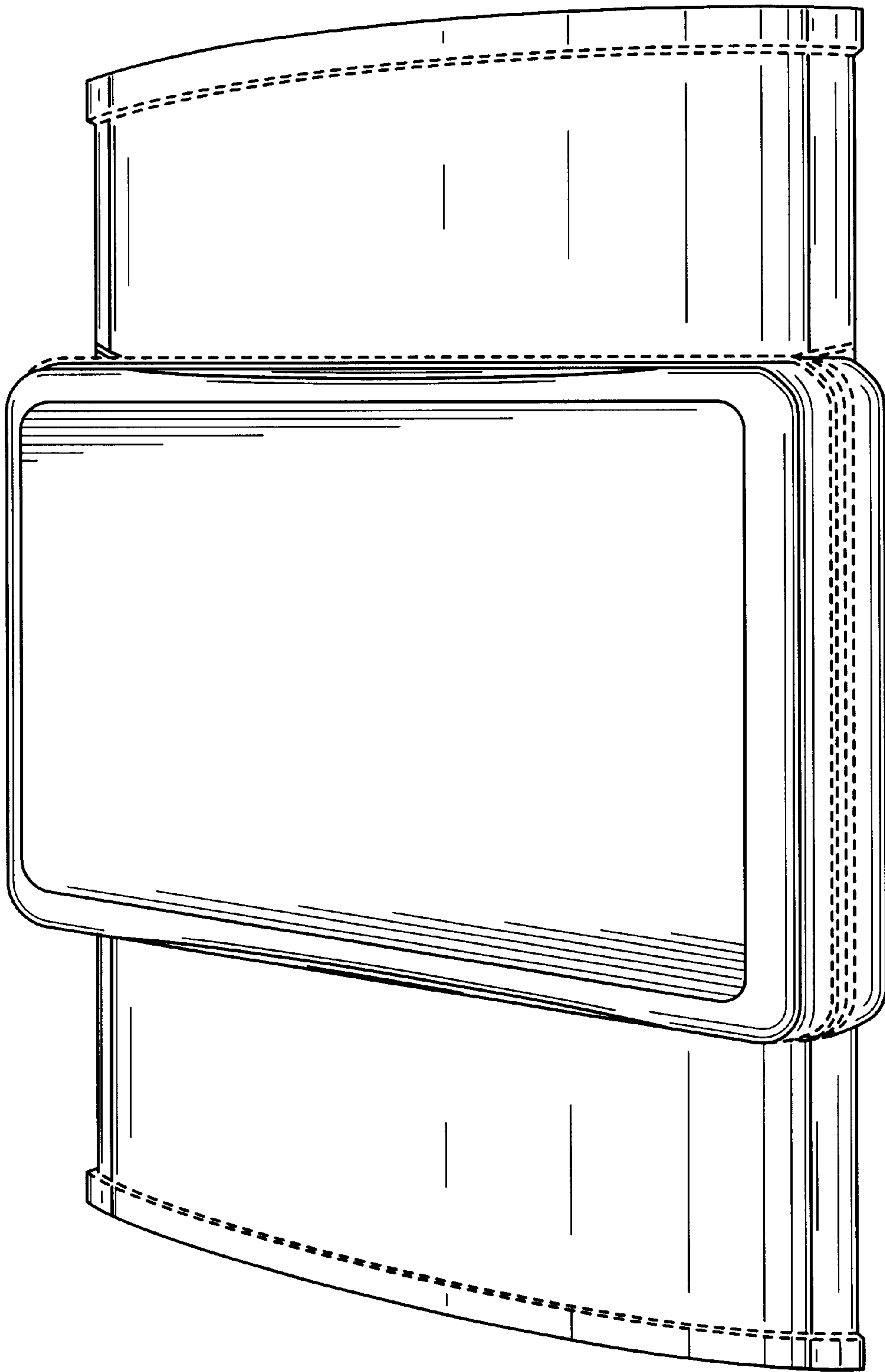


FIG. 6

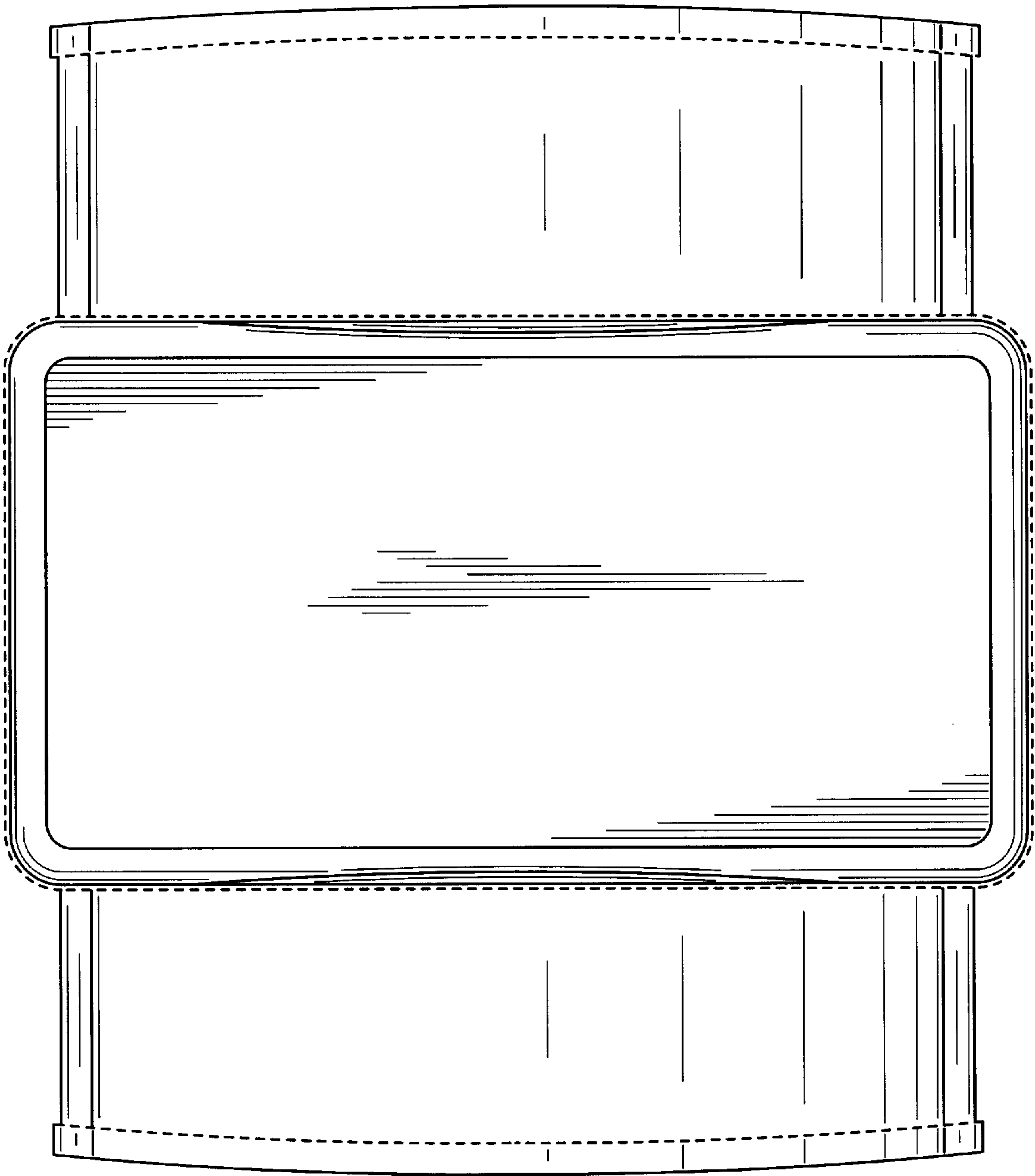


FIG. 7



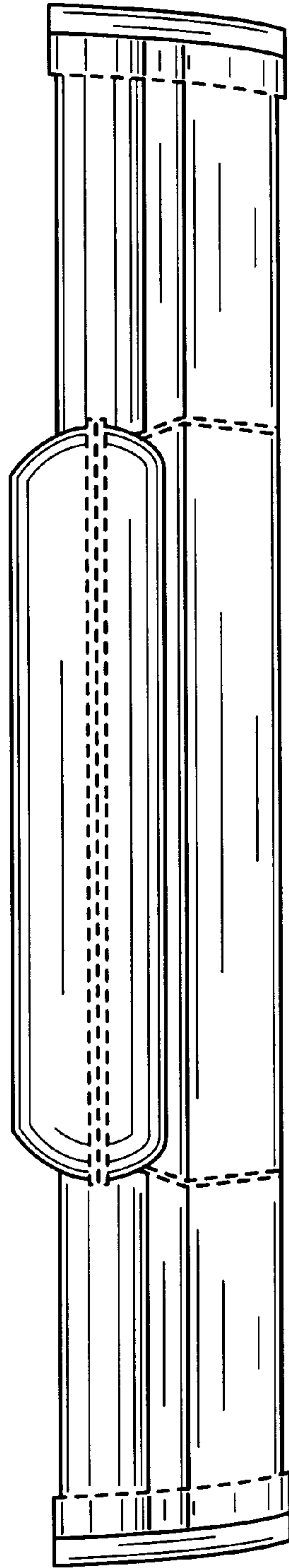
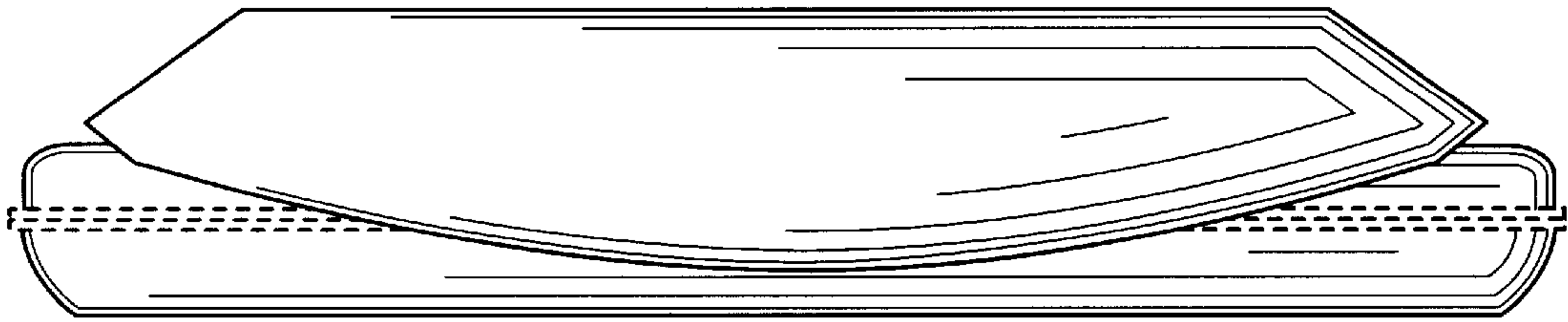


FIG. 8

FIG. 9



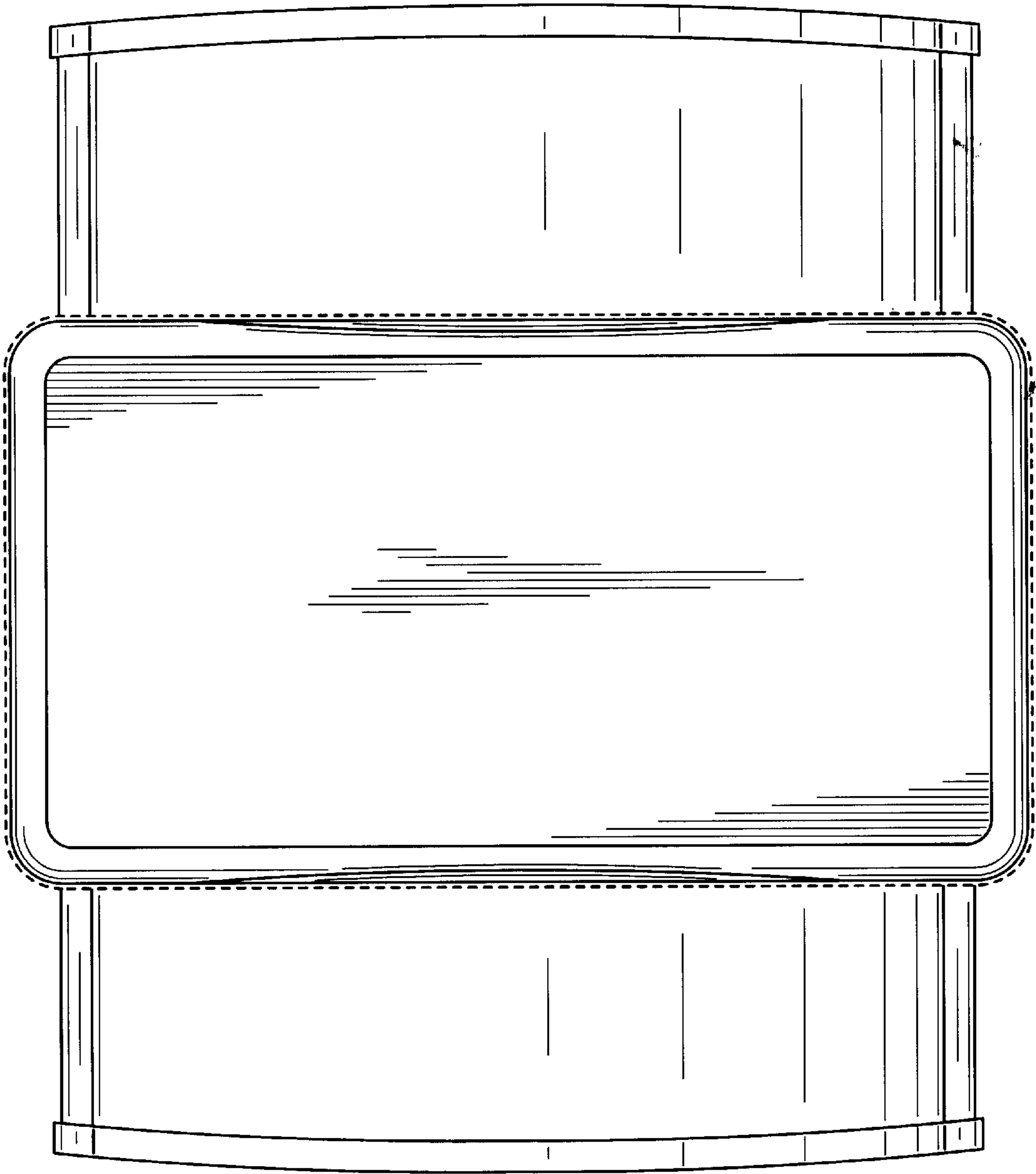


FIG. 10

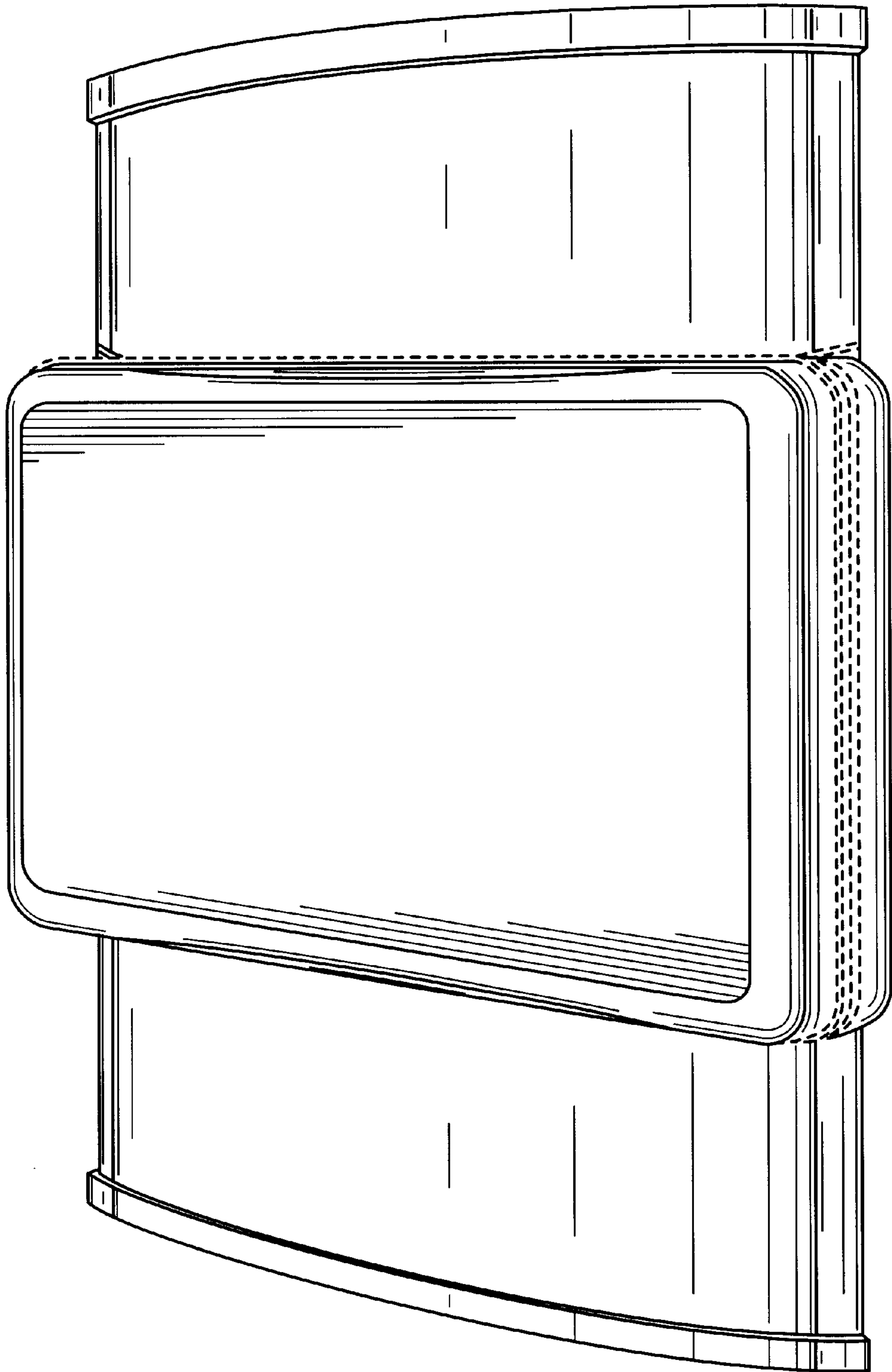


FIG. 11

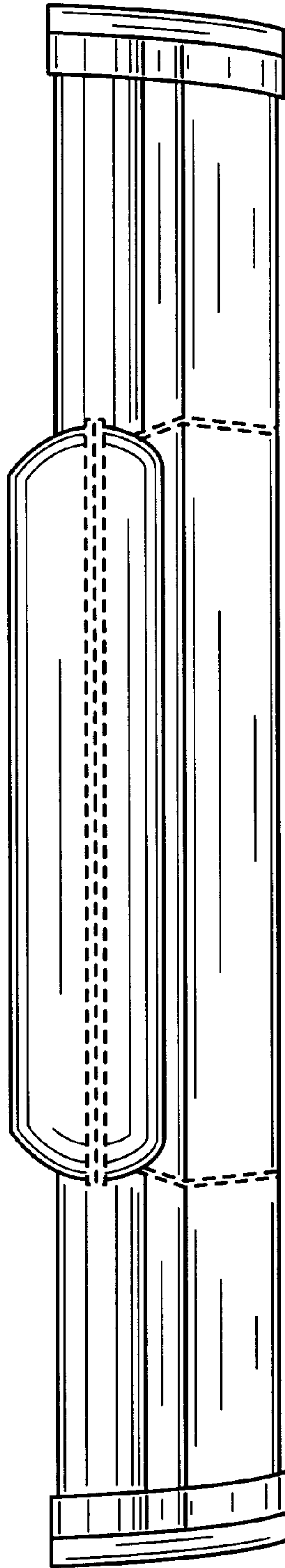
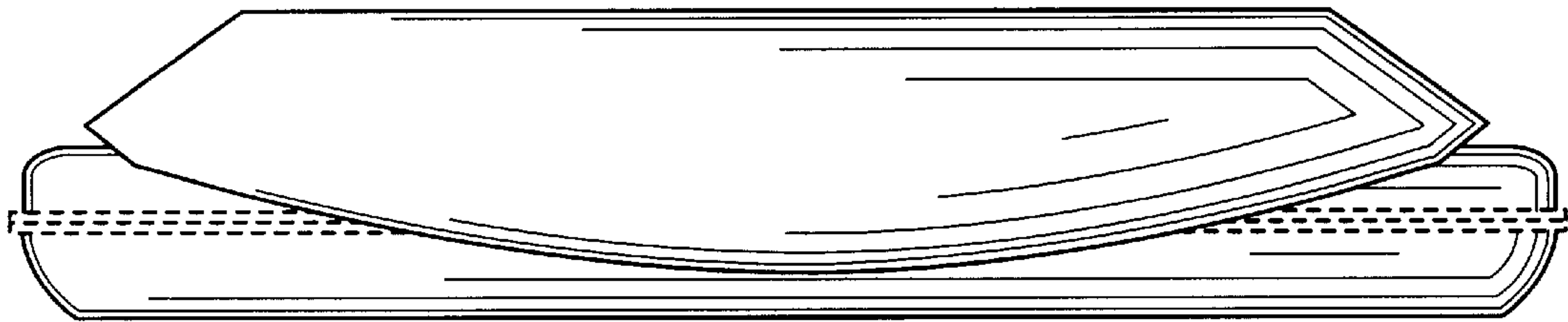


FIG. 12

FIG. 13



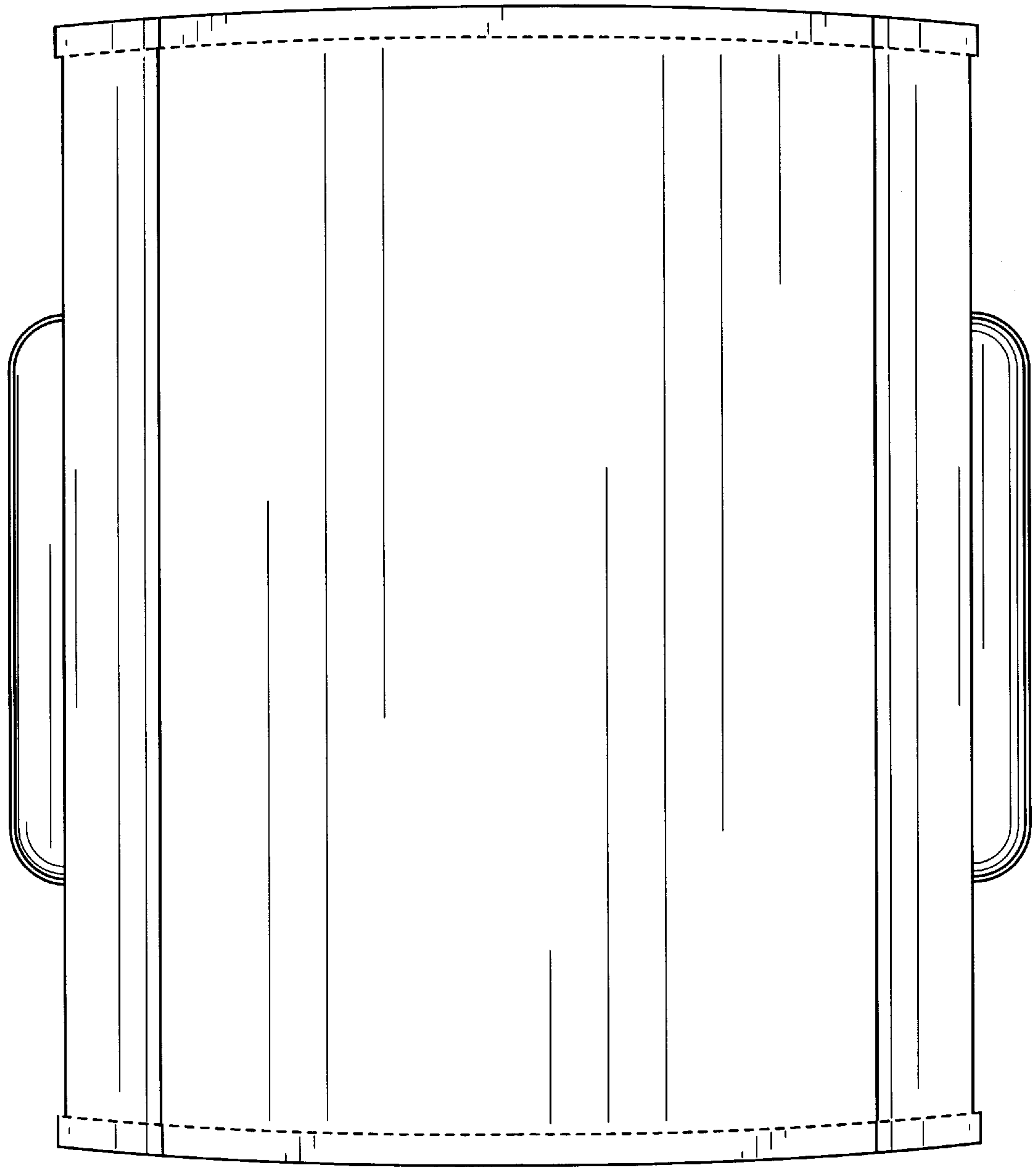


FIG. 14