



US00D437356S

(12) **United States Design Patent**
Mayet

(10) **Patent No.:** **US D437,356 S**

(45) **Date of Patent:** **** Feb. 6, 2001**

(54) **ADVERTISING MEDIUM**

(75) Inventor: **Olivier Mayet, Le Taillan (FR)**

(73) Assignee: **Societe Novax, Saint Medard en Jalles (FR)**

(**) Term: **14 Years**

(21) Appl. No.: **29/094,629**

(22) Filed: **Oct. 5, 1998**

(30) **Foreign Application Priority Data**

Apr. 3, 1998 (FR) 98 2245

(51) **LOC (7) Cl.** **20-02**

(52) **U.S. Cl.** **D20/10; D20/39**

(58) **Field of Search** D20/10, 12, 41,
D20/42, 39, 43; 40/584, 538, 540, 541,
542, 543, 544, 618, 619, 607, 606, 550,
577

(56) **References Cited**

U.S. PATENT DOCUMENTS

- D. 268,349 * 3/1983 Cobb D20/10
- D. 330,919 * 11/1992 Von Canal D20/10
- D. 334,775 * 4/1993 Foster D20/10
- D. 388,124 * 12/1997 Rath D20/42
- D. 395,677 * 6/1998 Gongora et al. D20/10
- D. 397,155 * 8/1998 Hetzer D20/43
- D. 398,657 * 9/1998 Palmer et al. D20/42
- D. 407,117 * 3/1999 Quatrini D20/10

* cited by examiner

Primary Examiner—Susan J. Lucas

Assistant Examiner—Jennifer Rivard

(74) *Attorney, Agent, or Firm*—Fulbright & Jaworski L.L.P.

(57) **CLAIM**

The ornamental design for an advertising medium, as substantially, as shown and described.

DESCRIPTION

FIG. 1 is a schematic perspective view of a first embodiment of the design for an advertising medium according to the invention;

FIG. 2 is a schematic front view of a first embodiment of the design according to the invention;

FIG. 3 is a schematic side elevational view of a first embodiment; the opposite side elevational view is the same;

FIG. 4 is a schematic top plan view of a first embodiment; the underside view is the same;

FIG. 5 is a schematic rear view of a first embodiment of the design according to the invention;

FIG. 6 is a schematic perspective view of a second embodiment of the design for an advertising medium according to the invention;

FIG. 7 is a schematic front view of a second embodiment of the design according to the invention;

FIG. 8 is a schematic side elevational view of a second embodiment; the opposite side elevational view is the same;

FIG. 9 is a schematic top plan view of a second embodiment; the underside view is the same;

FIG. 10 is a schematic front view of a third embodiment of the design for an advertising medium according to the invention;

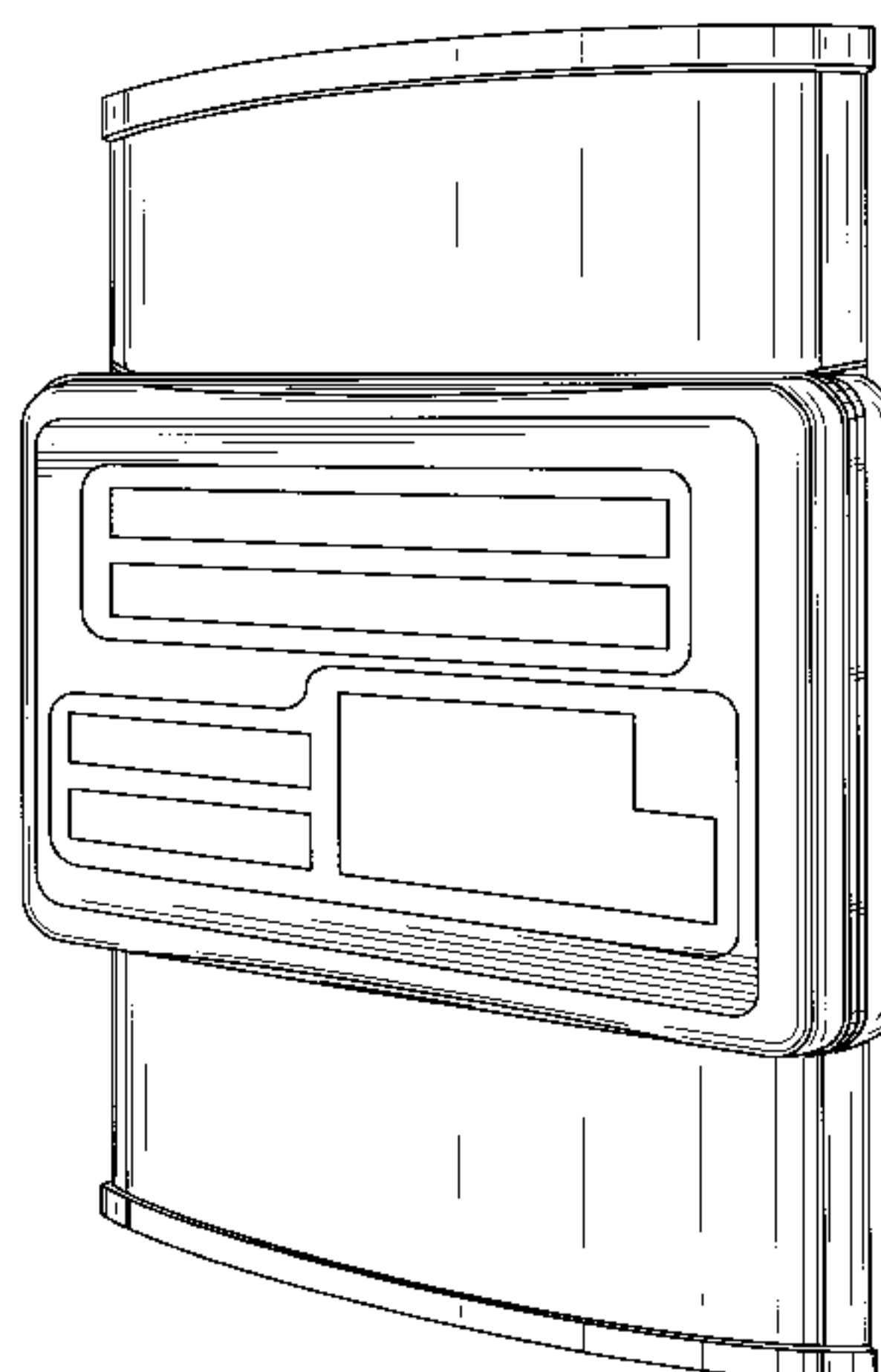
FIG. 11 is a schematic perspective view of a third embodiment of the design according to the invention;

FIG. 12 is a schematic side elevational view of a third embodiment of the design according to the invention; the opposite side elevational view is the same;

FIG. 13 is a schematic top plan view of a third embodiment; the underside view is the same; and,

FIG. 14 is a schematic rear view of a third embodiment of the design according to the invention.

1 Claim, 14 Drawing Sheets



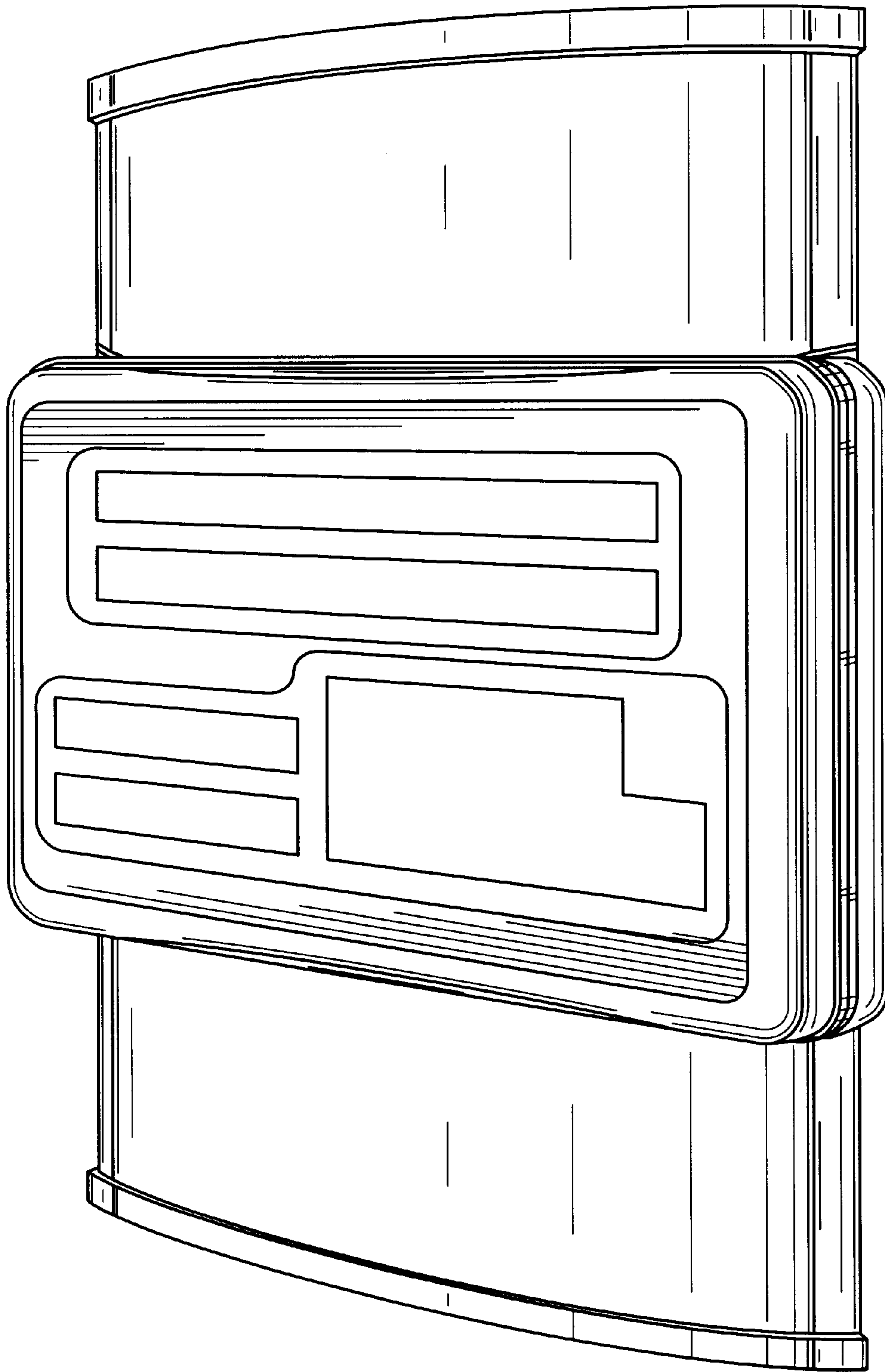


FIG. 1

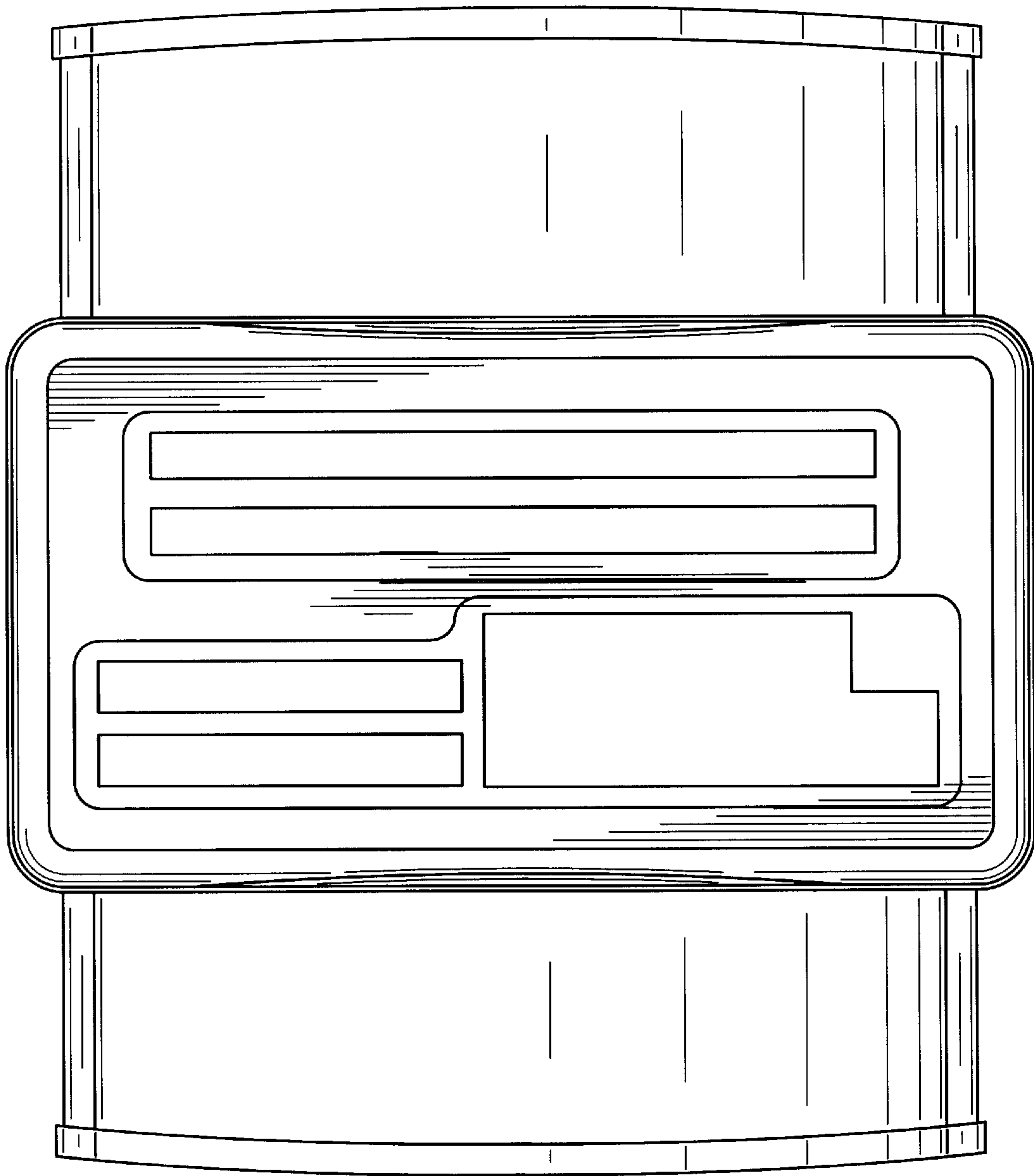


FIG. 2

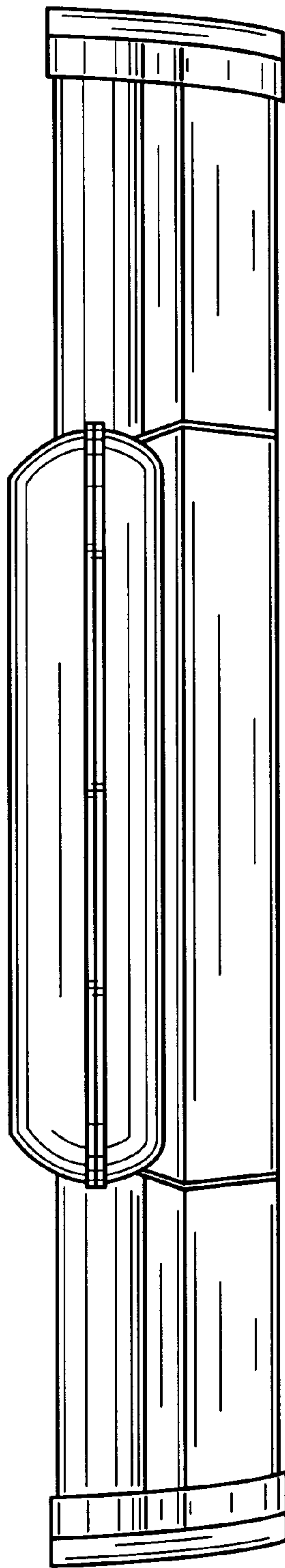
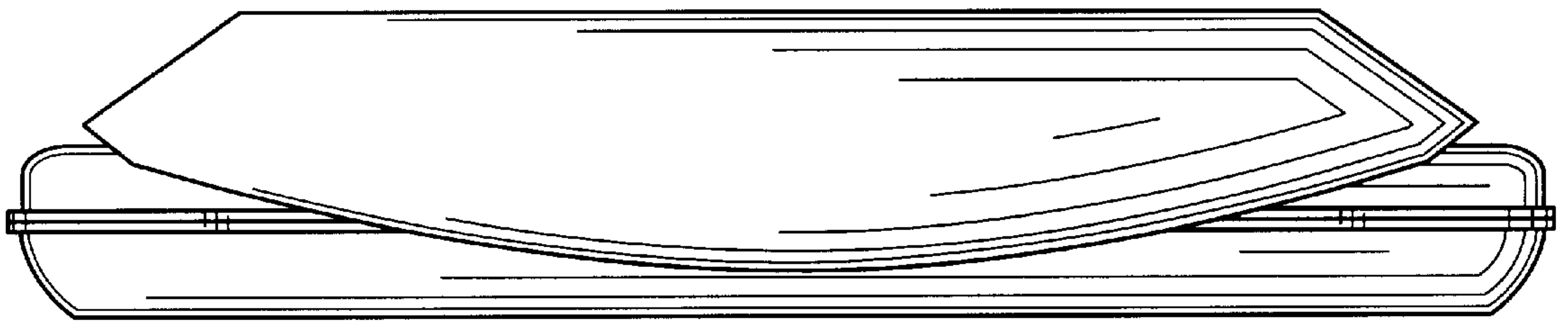


FIG. 3

FIG. 4



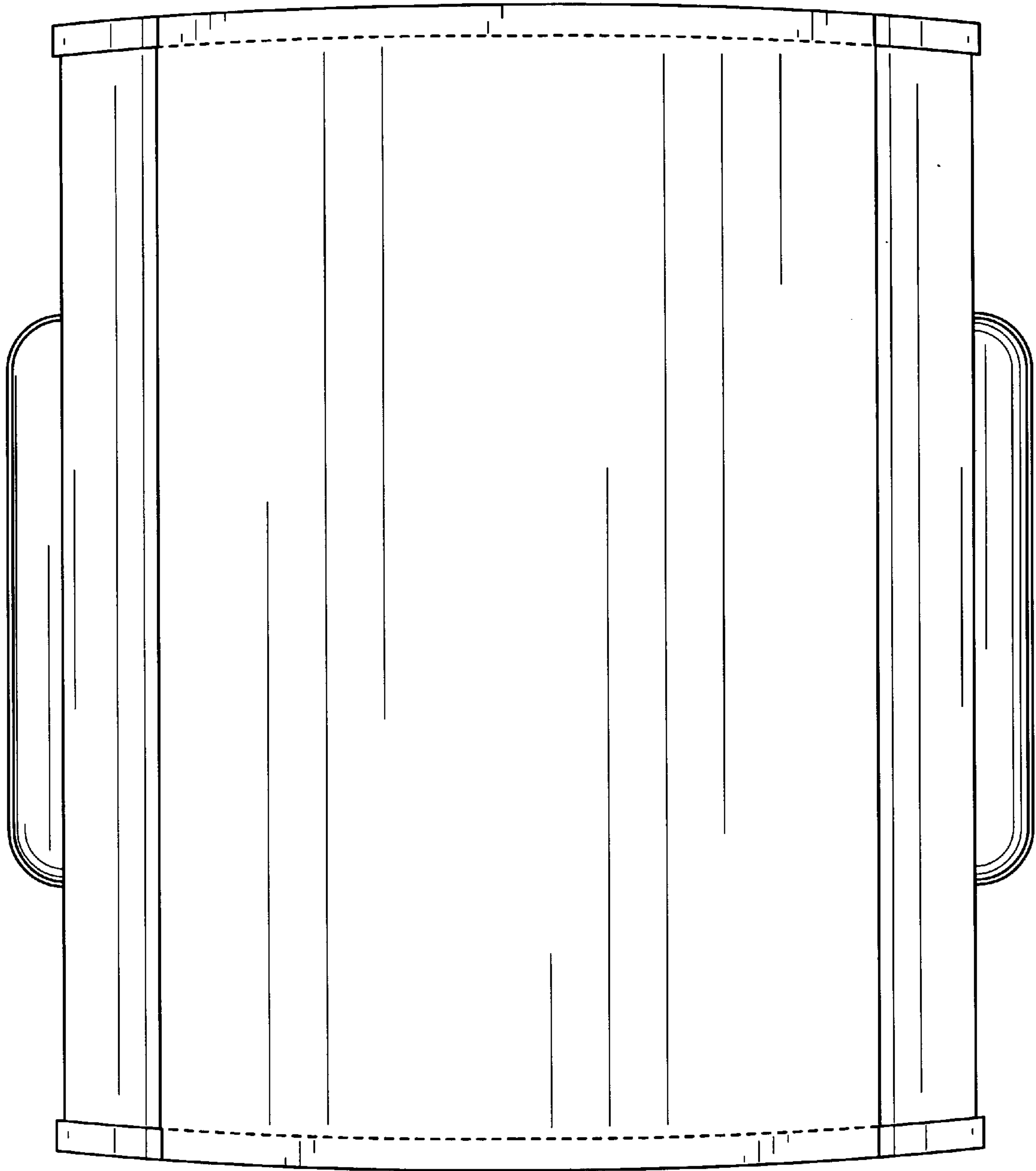


FIG. 5

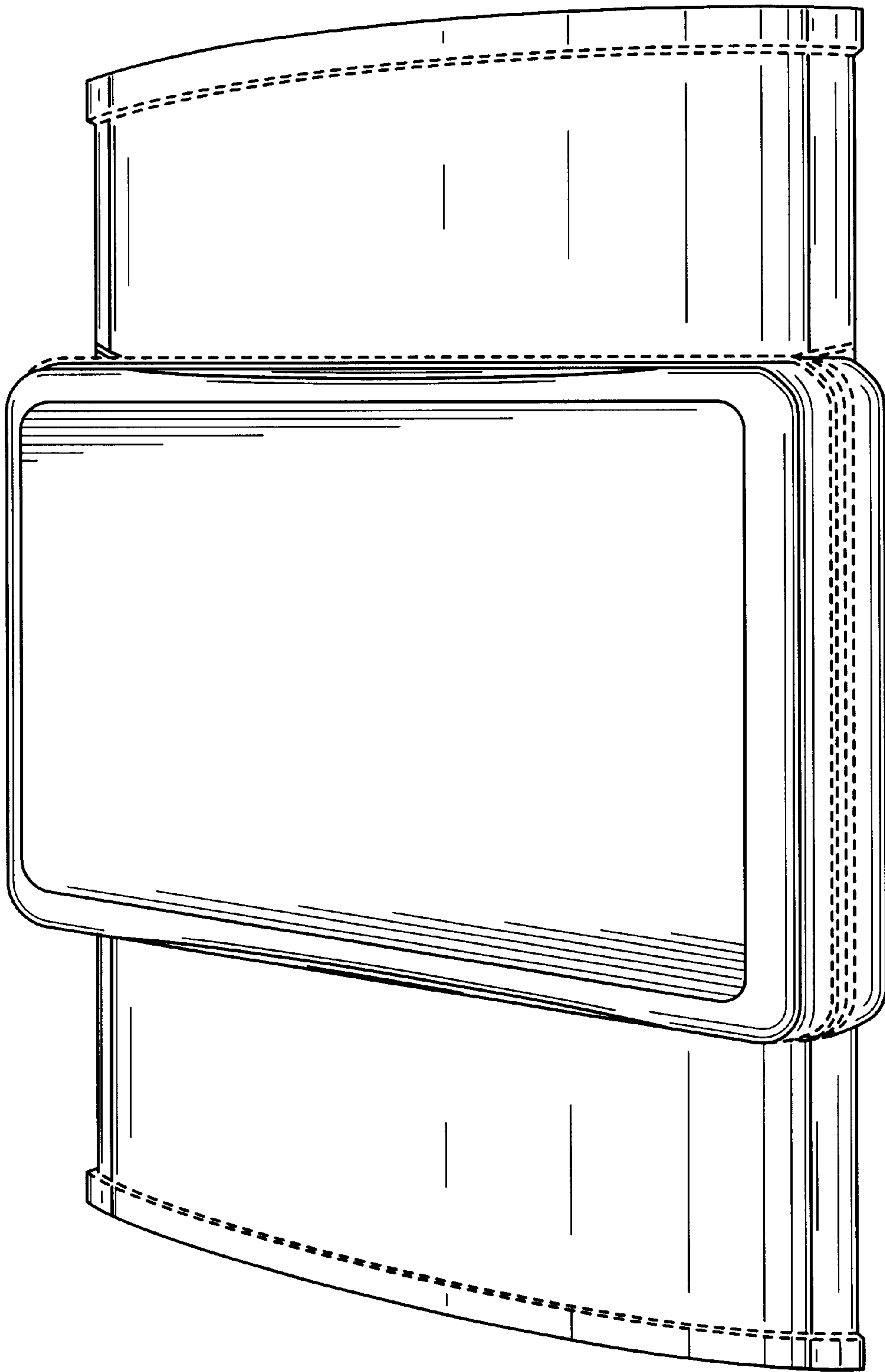


FIG. 6

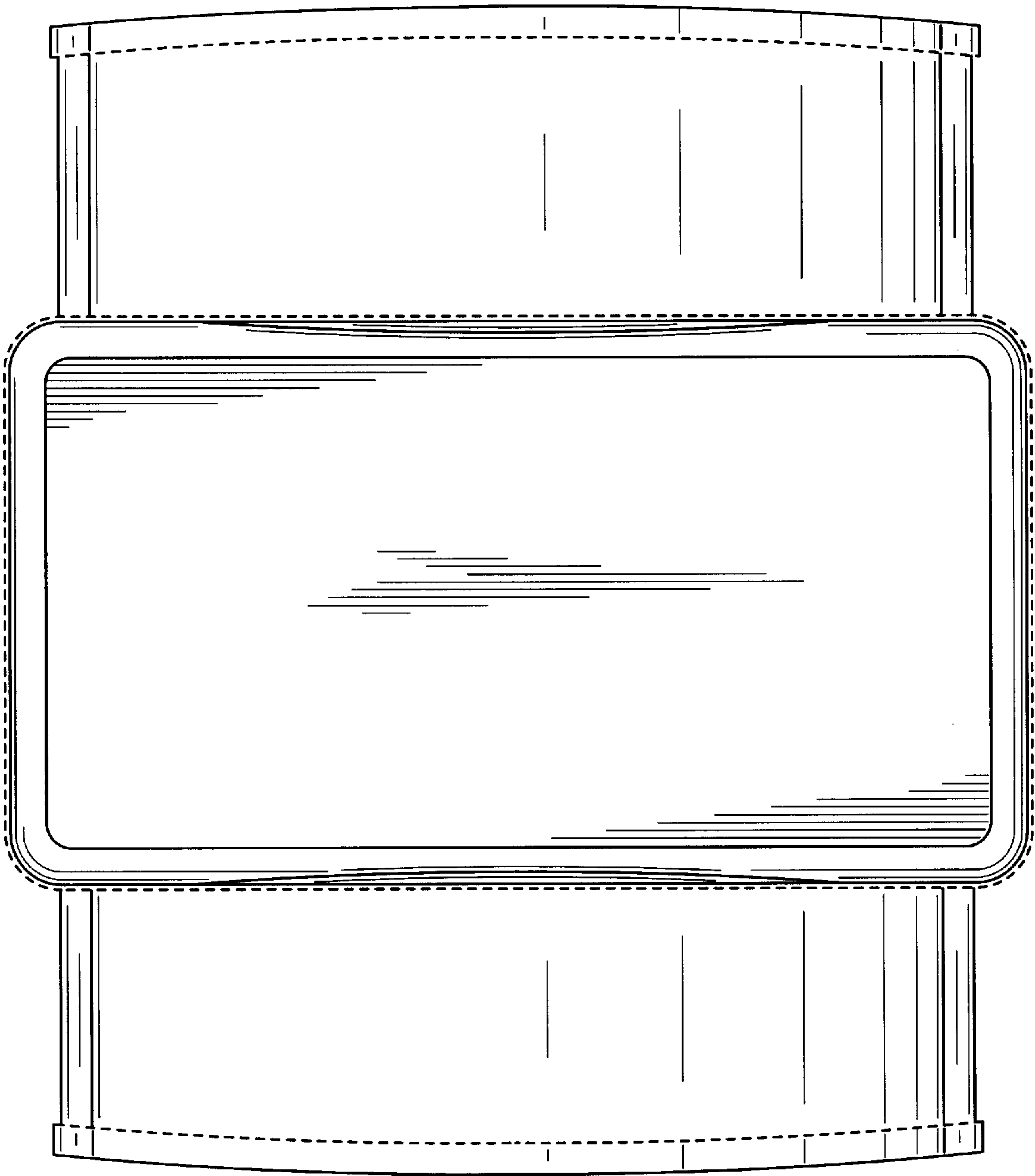


FIG. 7

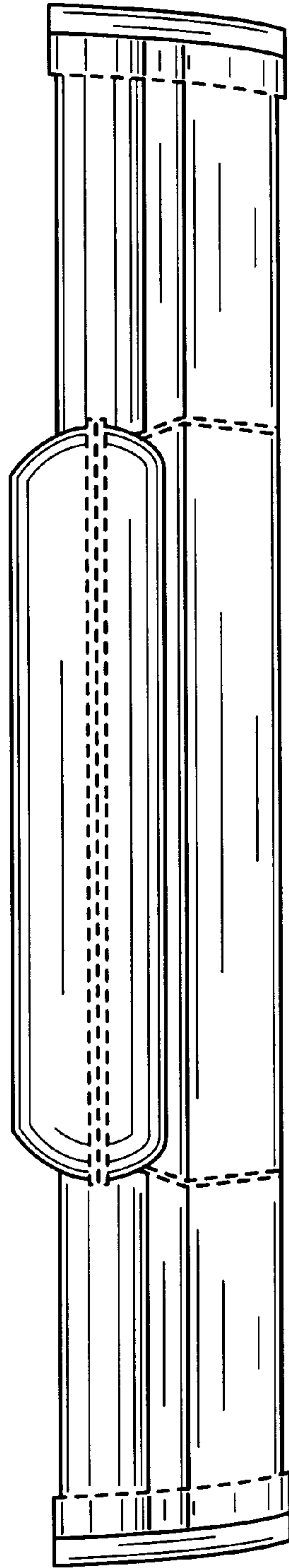
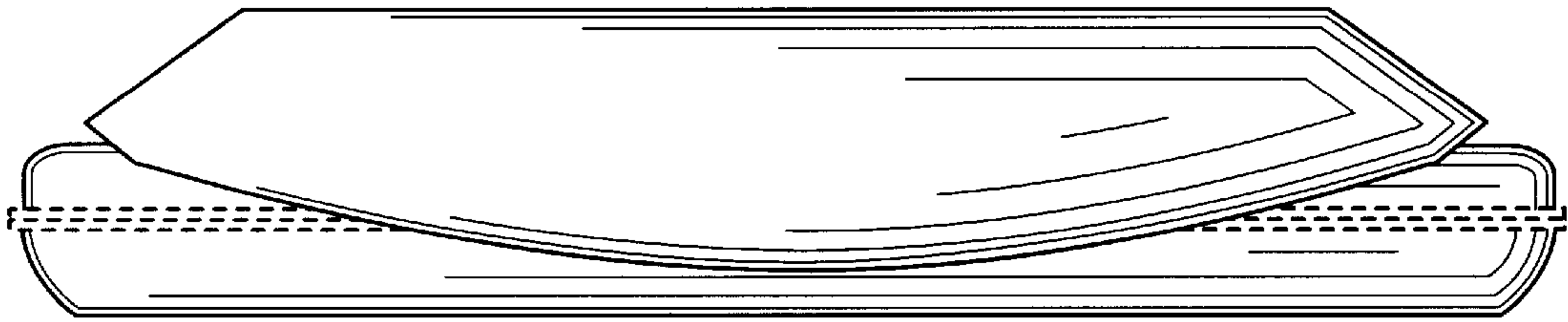


FIG. 8

FIG. 9



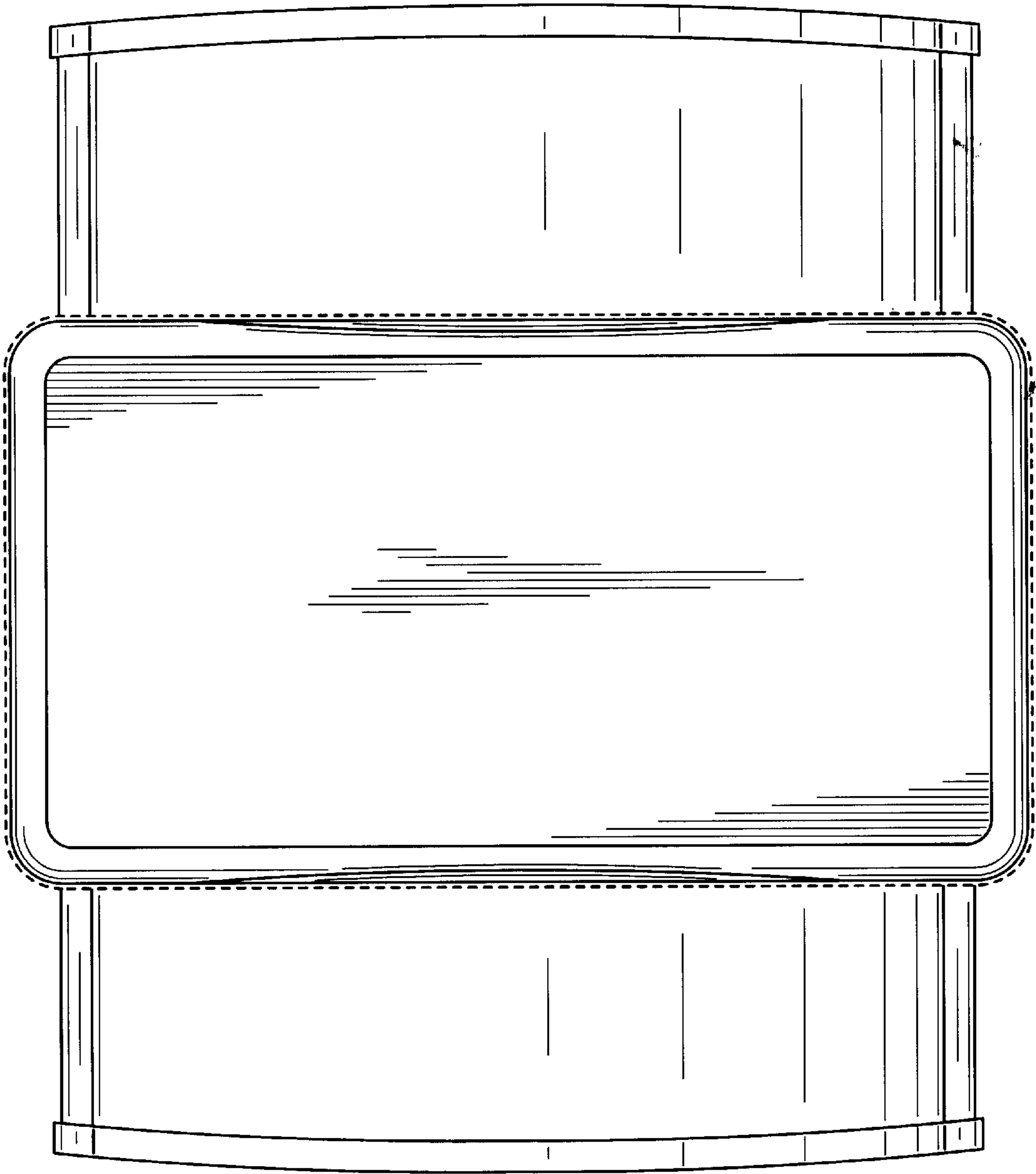


FIG. 10

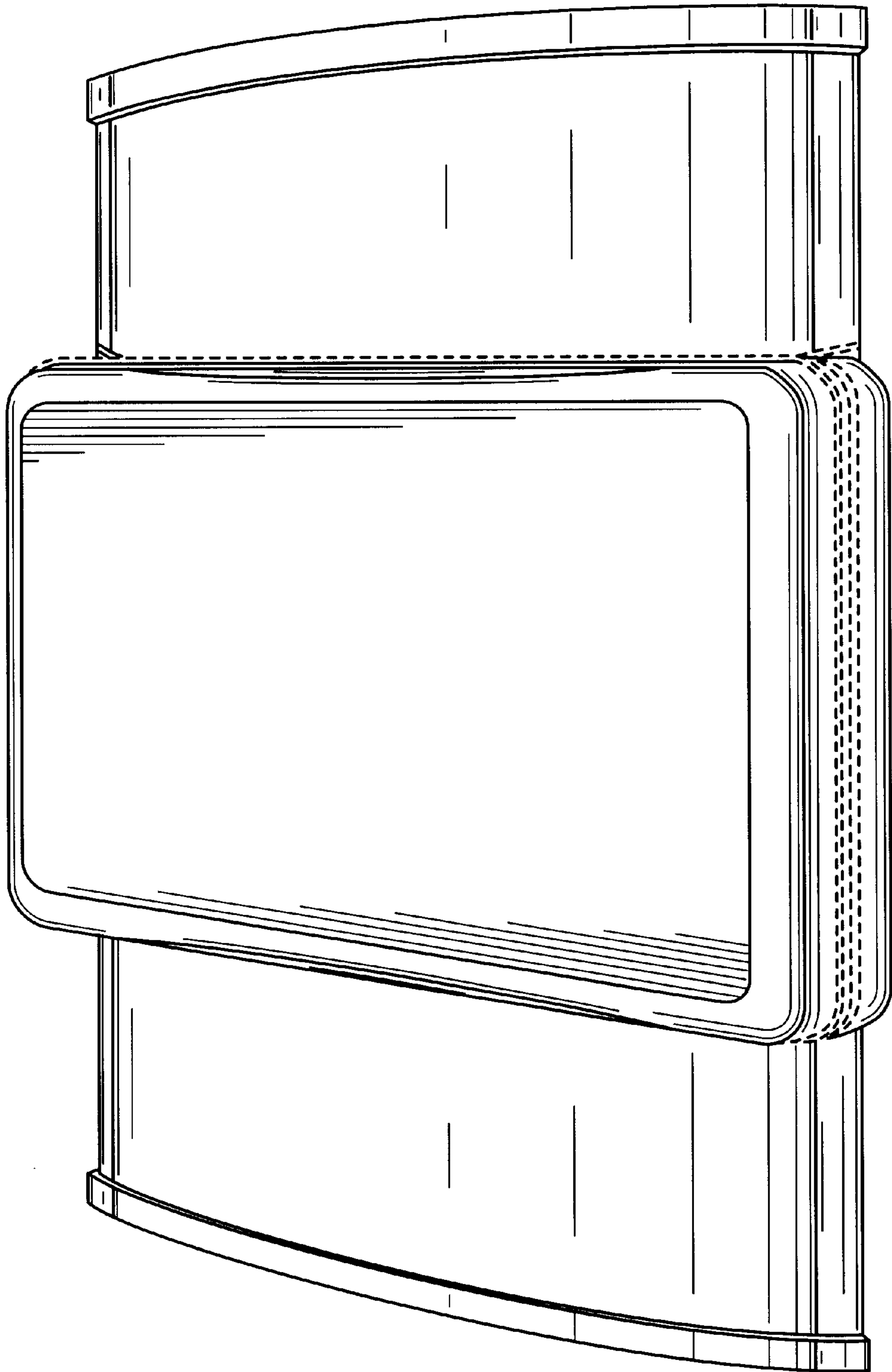


FIG. 11

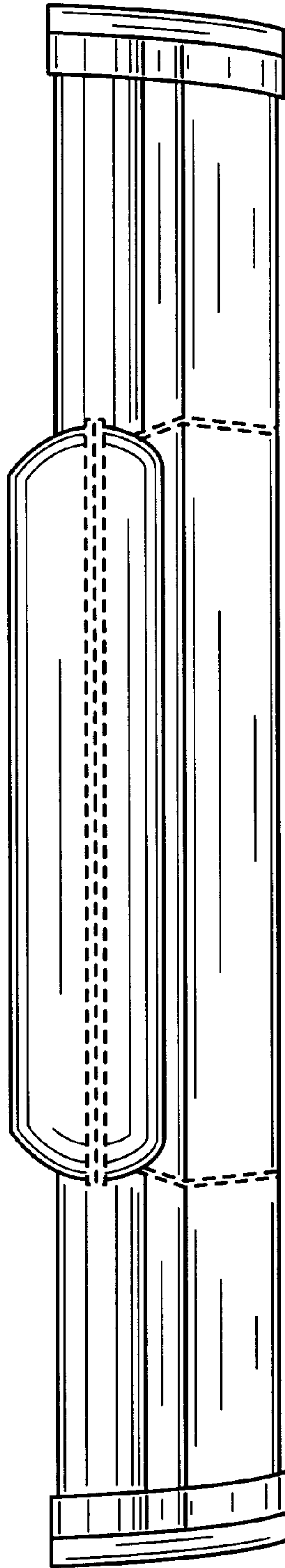
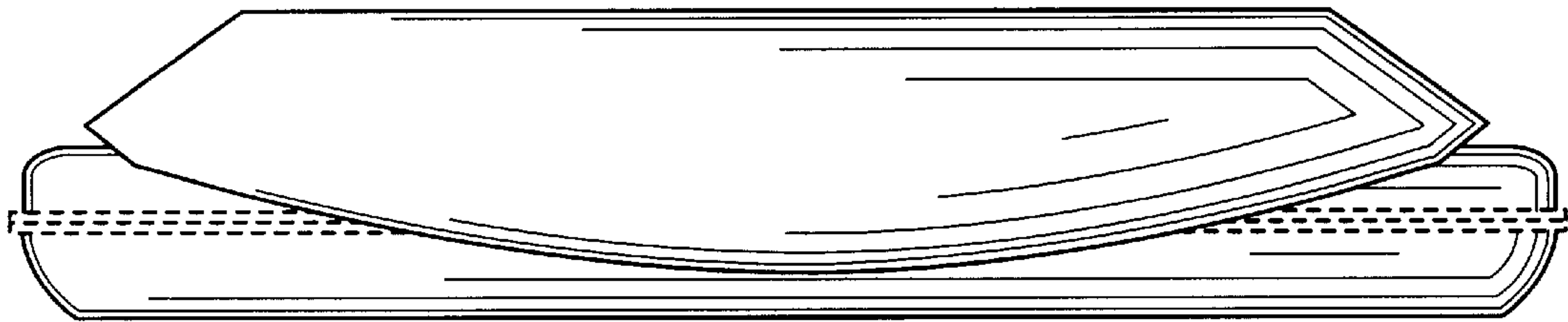


FIG. 12

FIG. 13



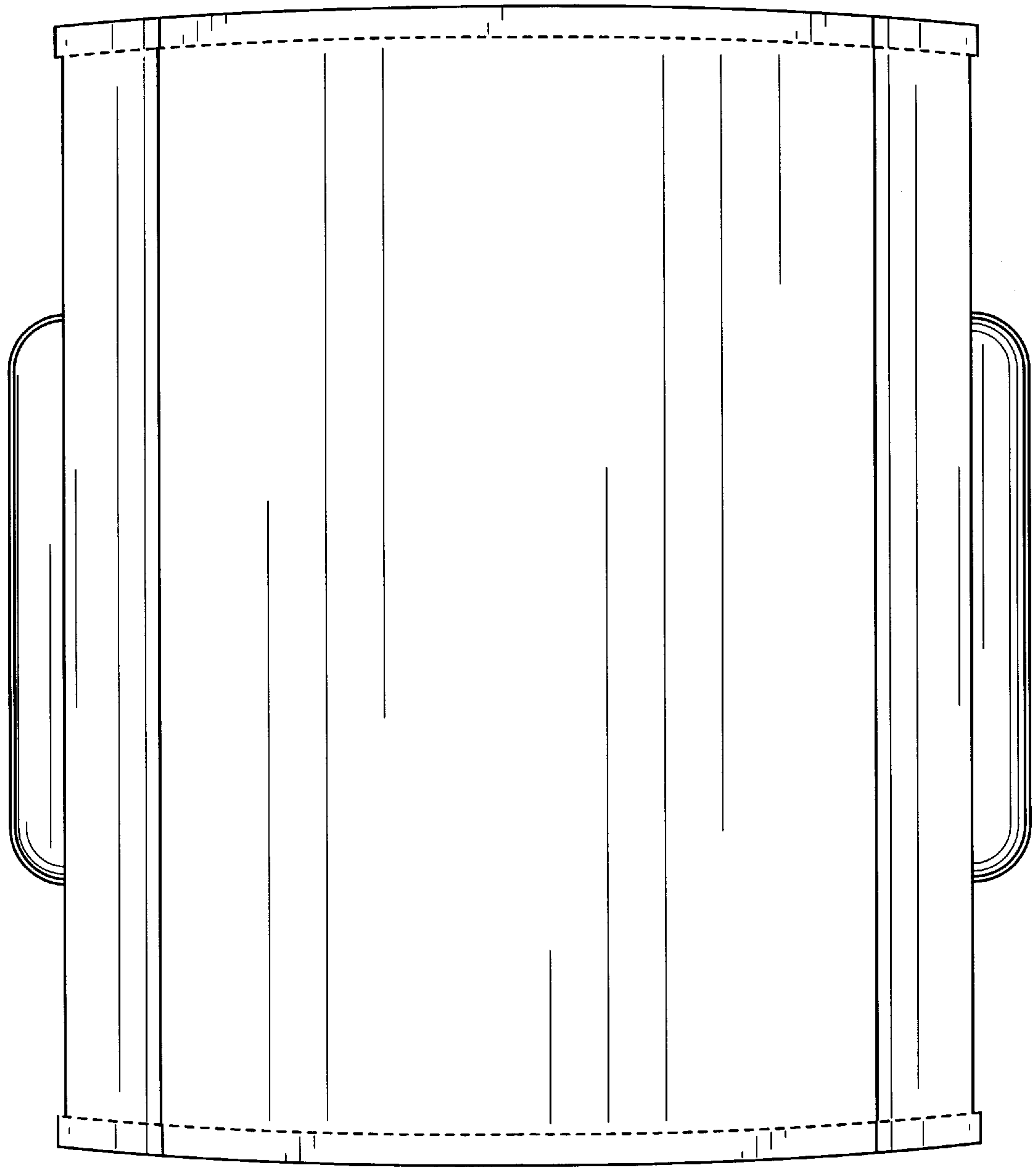


FIG. 14