



US00D406707S

**United States Patent** [19]  
**Battaglia**

[11] **Patent Number: Des. 406,707**

[45] **Date of Patent: \*\*Mar. 16, 1999**

[54] **DISPLAY STAND MERCHANDISER**

[75] Inventor: **Joseph M. Battaglia**, Douglasville, Ga.

[73] Assignee: **L&P Property Management Company**, South Gate, Calif.

[\*\*] Term: **14 Years**

[21] Appl. No.: **78,360**

[22] Filed: **Oct. 24, 1997**

[51] **LOC (6) Cl.** ..... **06-04**

[52] **U.S. Cl.** ..... **D6/473**

[58] **Field of Search** ..... D6/462-467, 473-479,  
D6/408; 211/59.2, 59.3, 59.4, 85.26, 133.2,  
126.1, 126.14; 312/42, 107, 108, 111, 257.1

[56] **References Cited**

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*Primary Examiner*—James Gandy  
*Assistant Examiner*—Linda Brooks

*Attorney, Agent, or Firm*—Wood, Herron & Evans

[57] **CLAIM**

The ornamental design for a display stand merchandiser, as shown and described.

**DESCRIPTION**

FIG. 1 is a perspective view of a display stand merchandiser showing my new design;

FIG. 2 is a front elevational view thereof;

FIG. 3 is a side elevational view thereof, the opposite side being a mirror image;

FIG. 4 is a rear elevational view thereof;

FIG. 5 is a top plan view thereof;

FIG. 6 is a bottom plan view thereof;

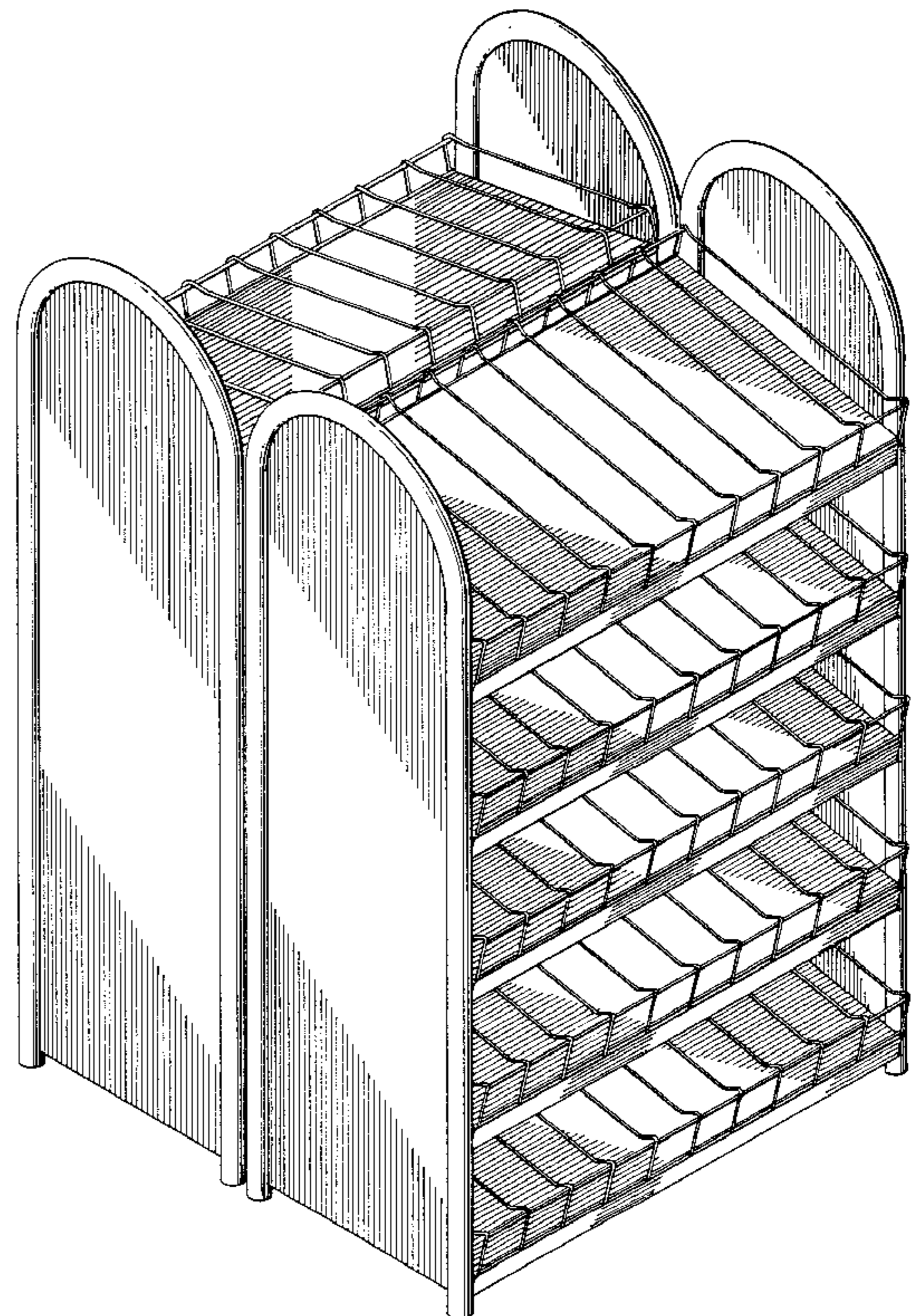
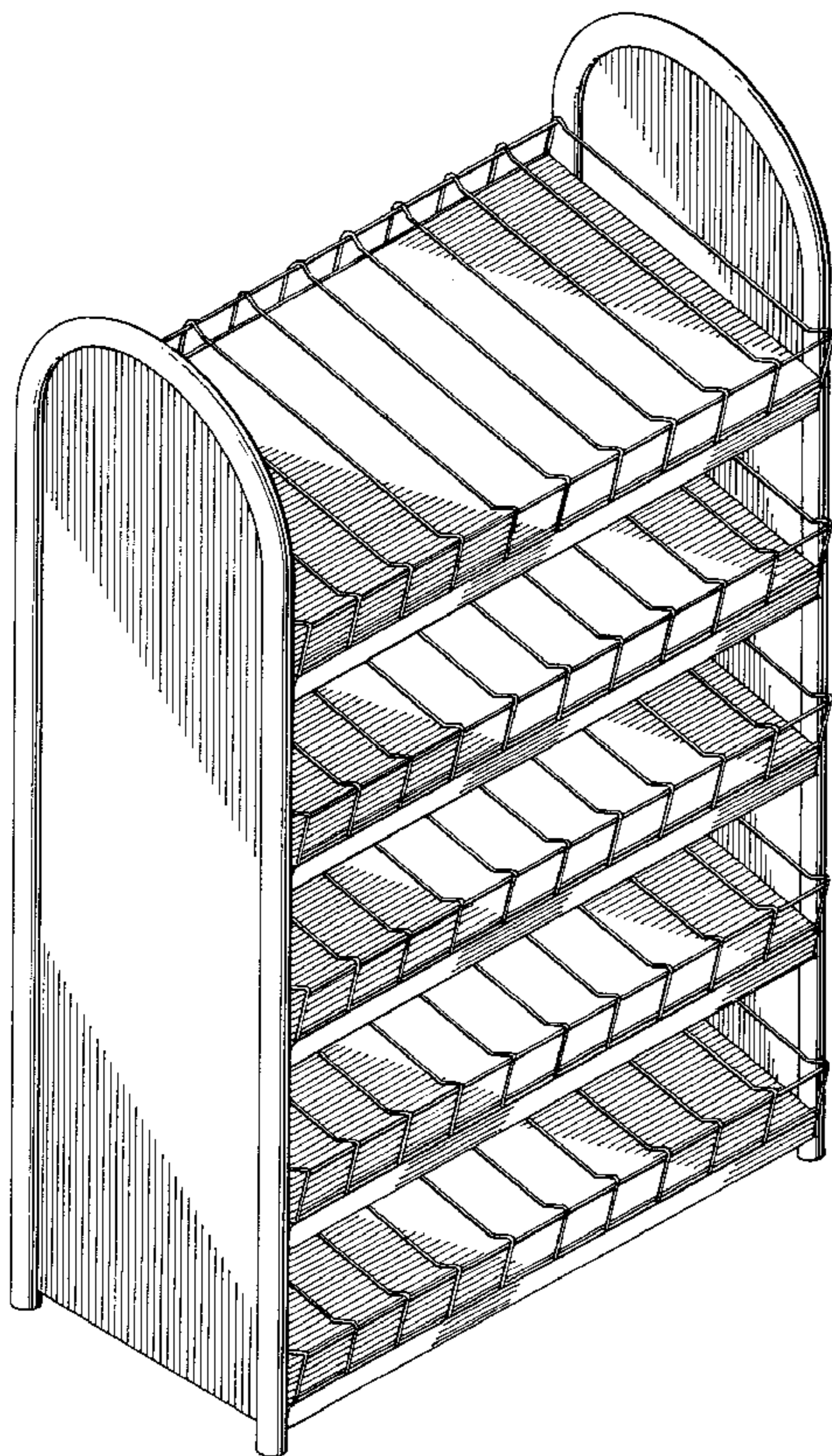
FIG. 7 is a perspective view of a second embodiment of the display stand merchandiser of FIG. 1, the only difference being the placement of an additional identical display unit on the rear of the first unit;

FIG. 8 is a front elevational view of the embodiment of FIG. 7, the rear elevational view of which is a mirror image thereof;

FIG. 9 is a side elevational view of the embodiment of FIG. 7, the opposite side being a mirror image;

FIG. 10 is a top plan view of the embodiment of FIG. 7; and, FIG. 11 is a bottom plan view of the embodiment of FIG. 7.

**1 Claim, 5 Drawing Sheets**



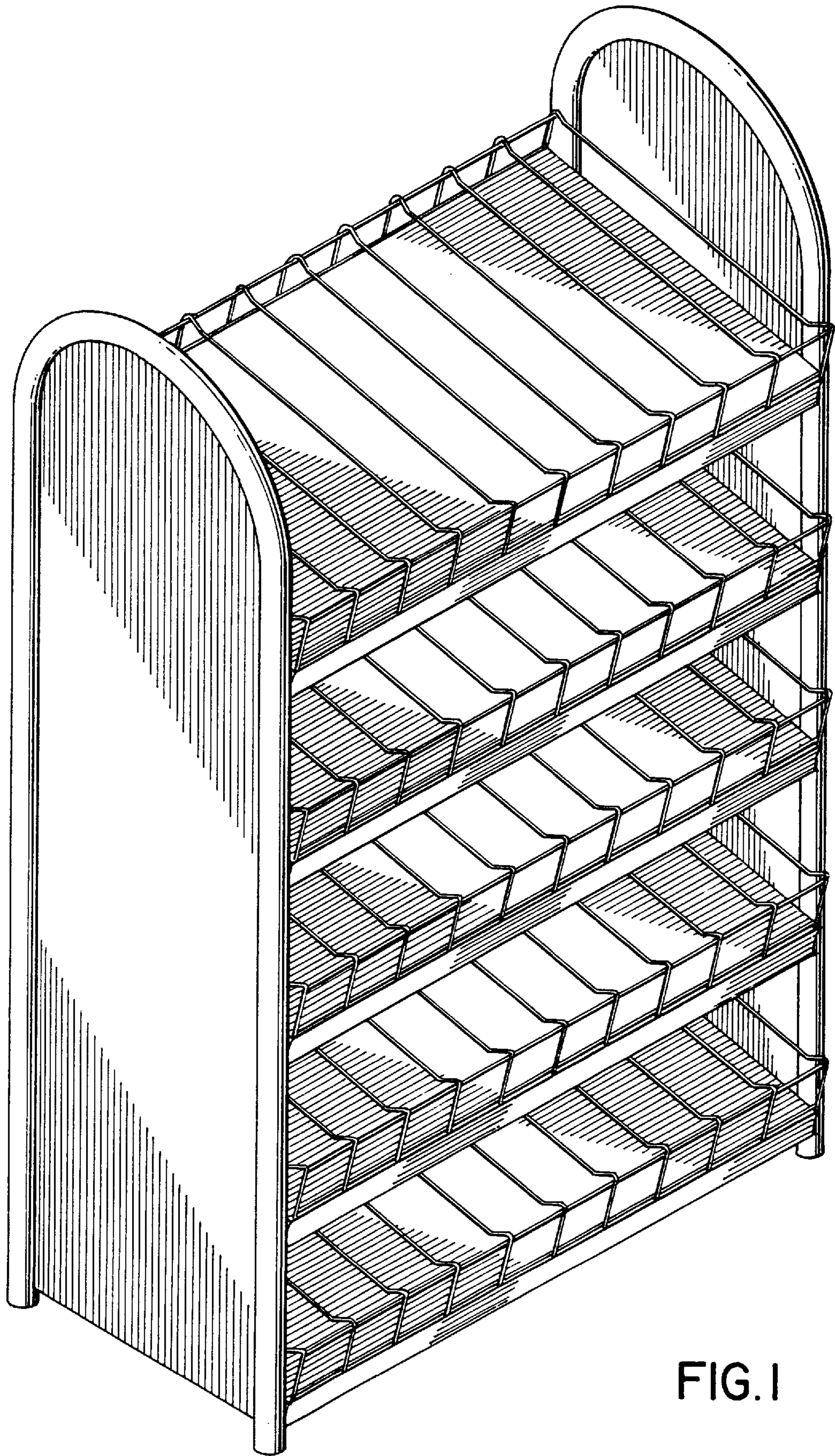


FIG. 1

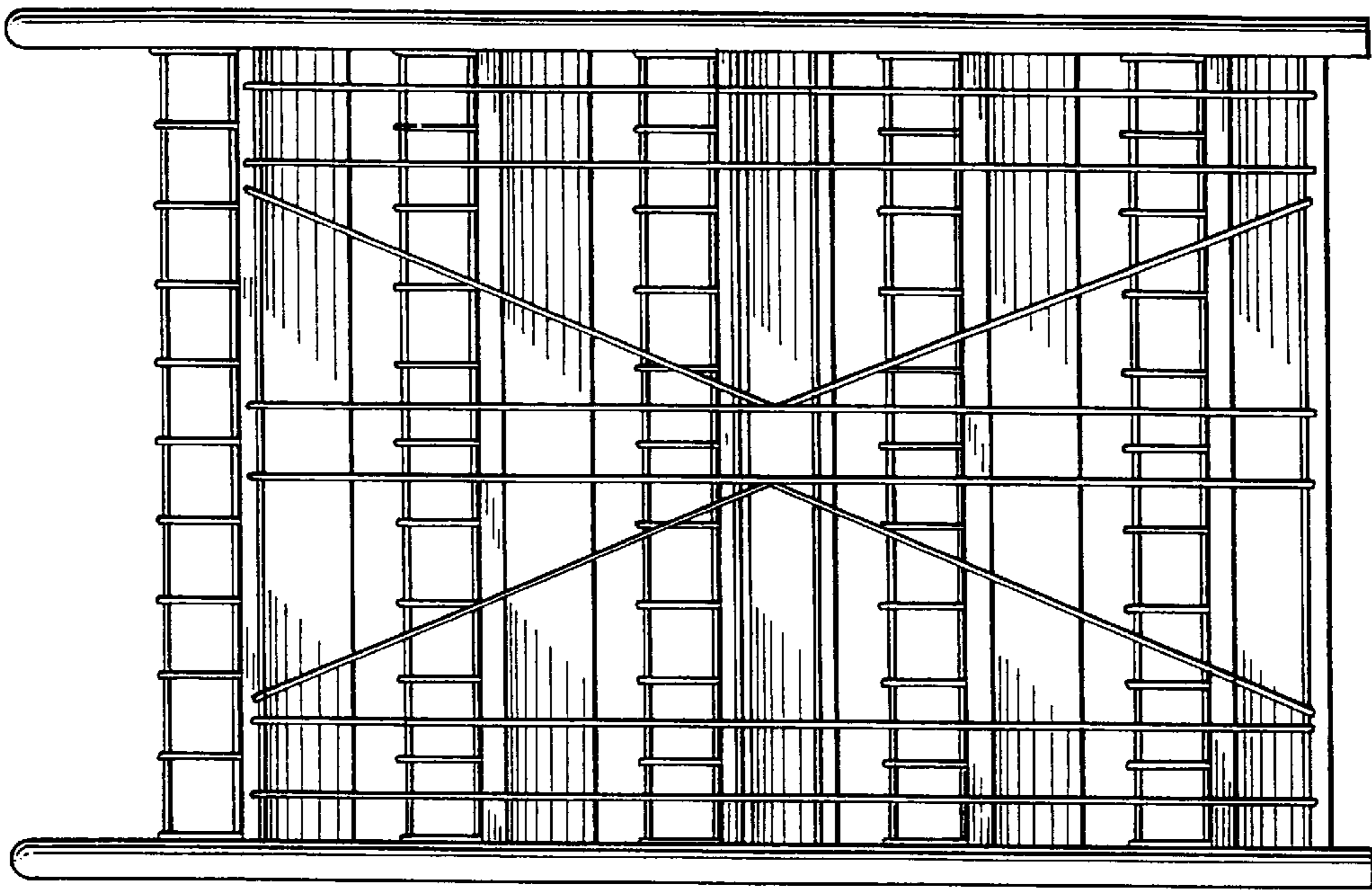


FIG. 4

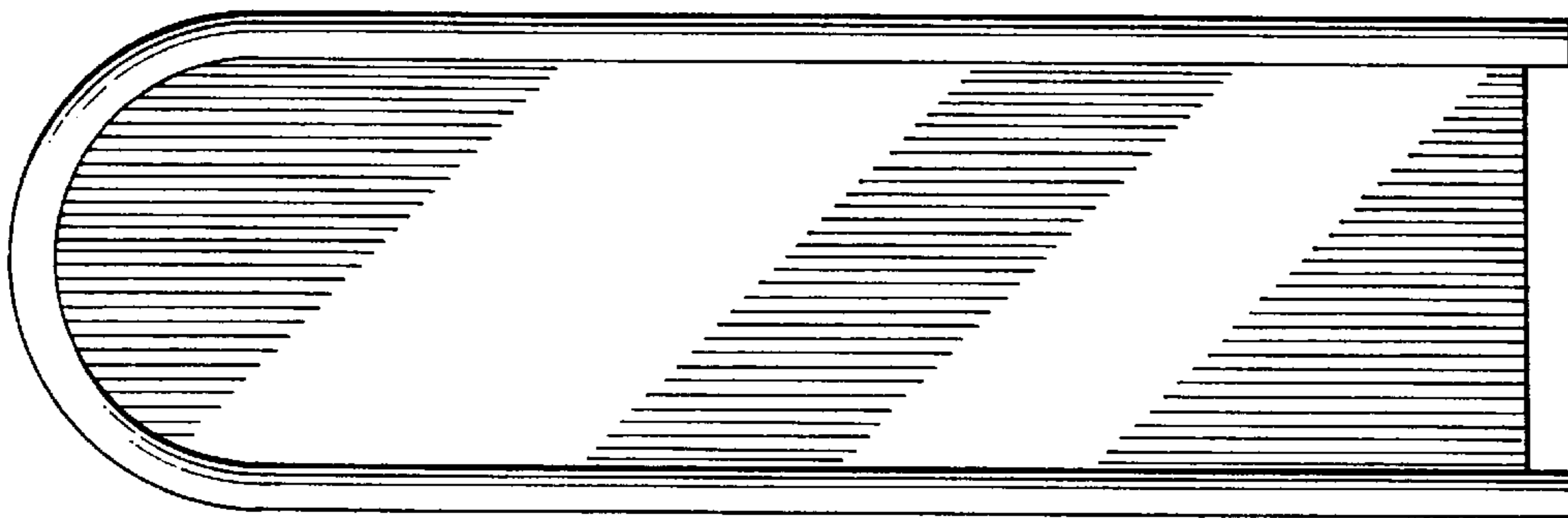


FIG. 3

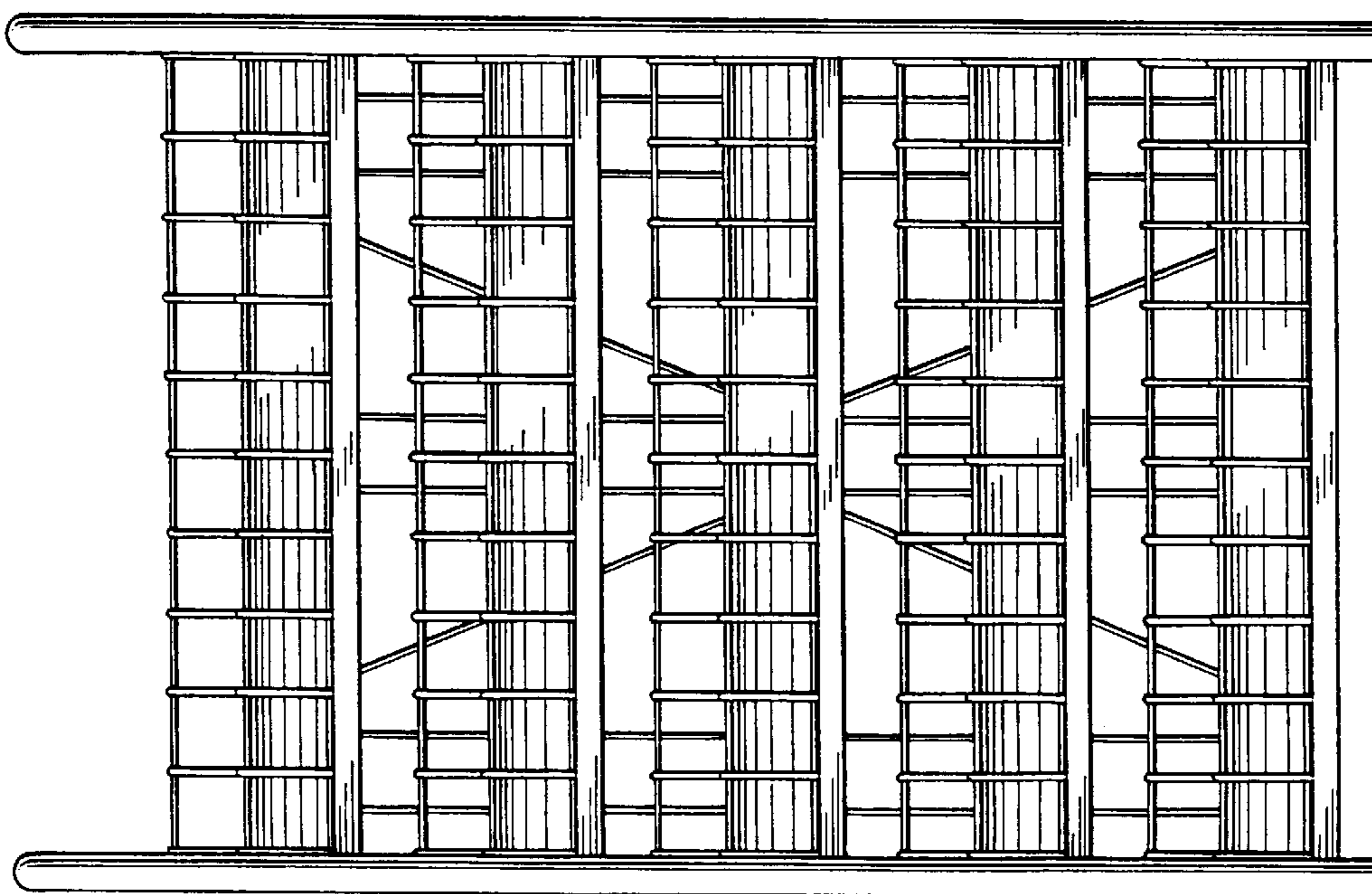


FIG. 2

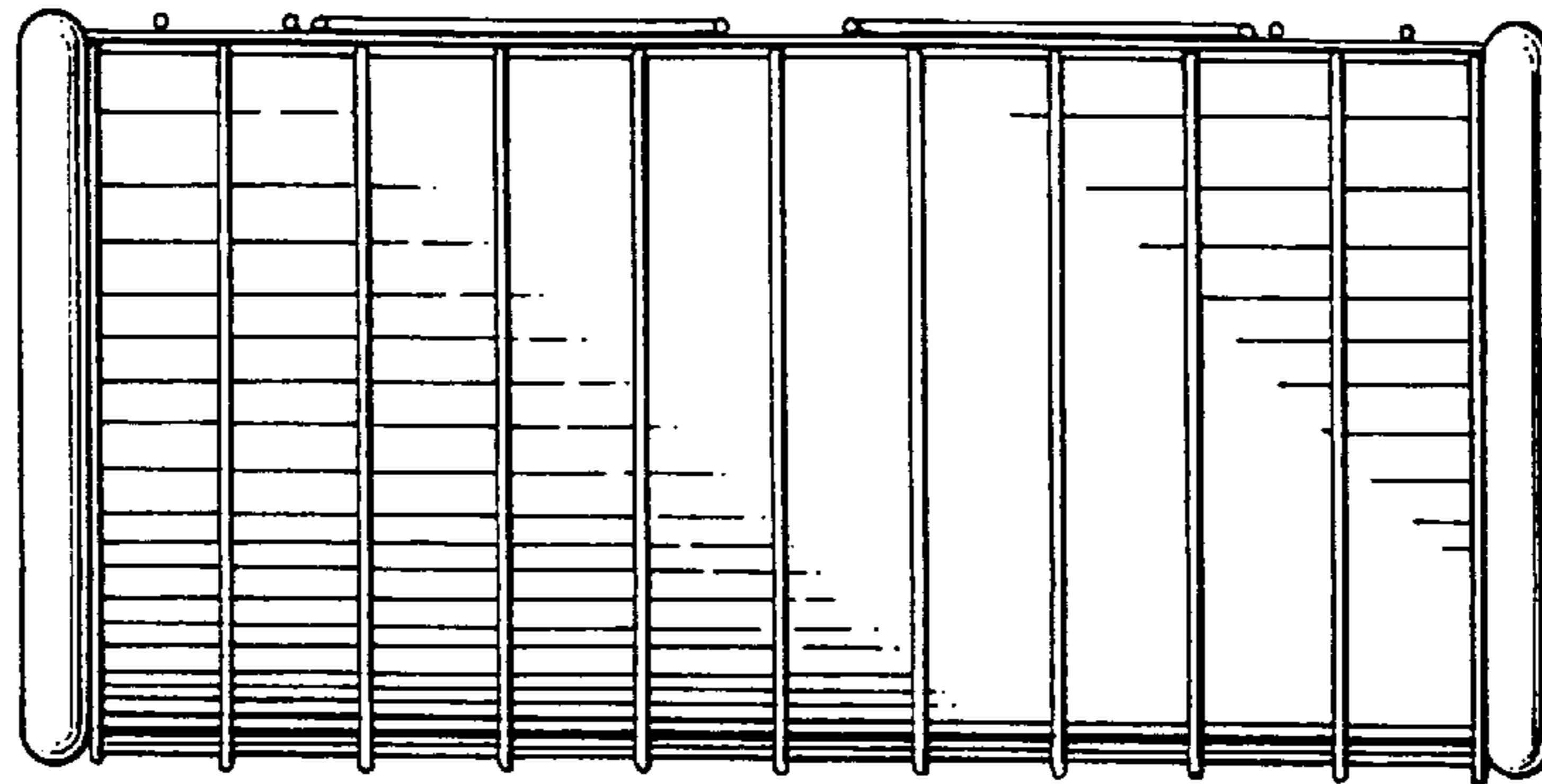


FIG. 5

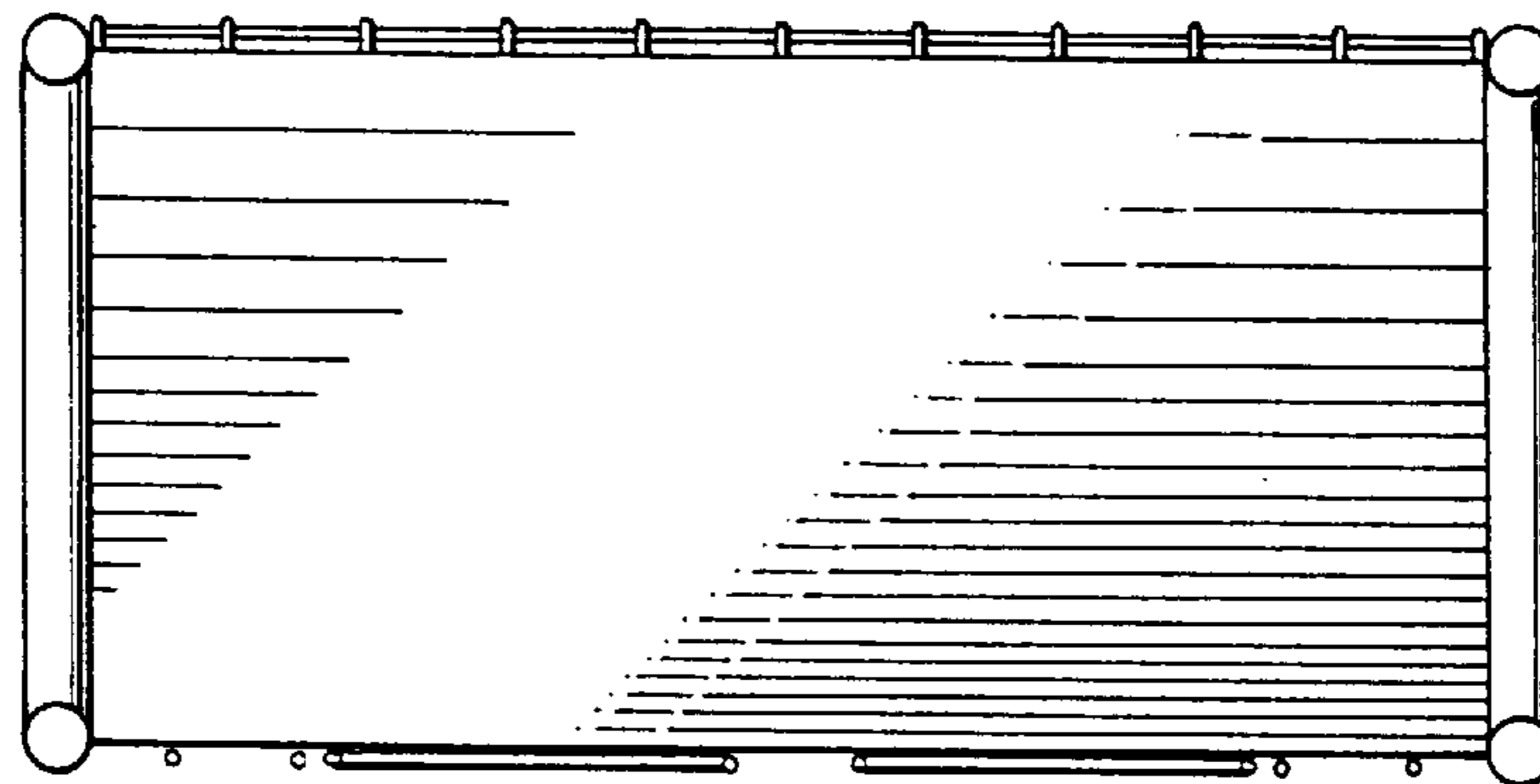


FIG. 6

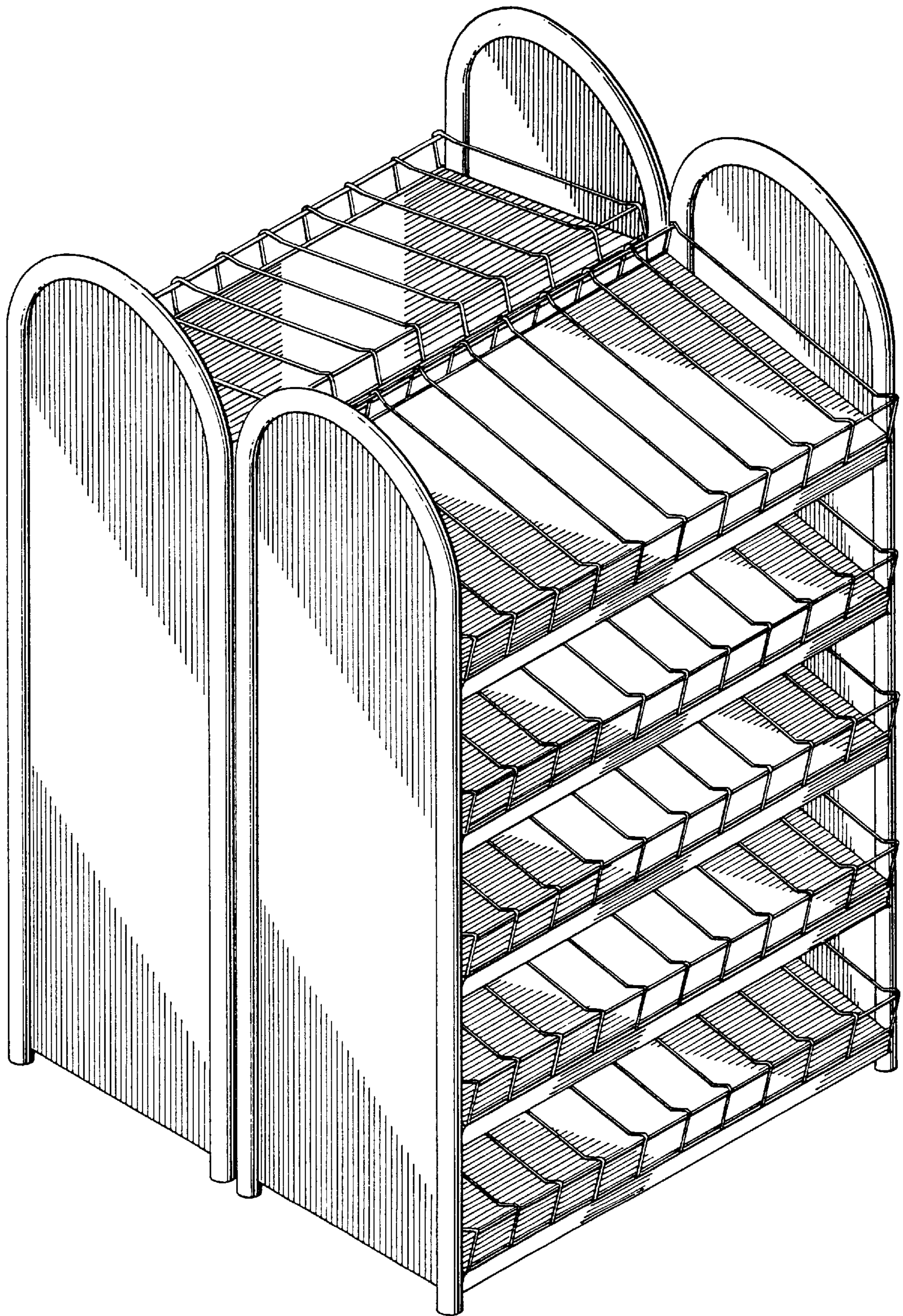


FIG.7

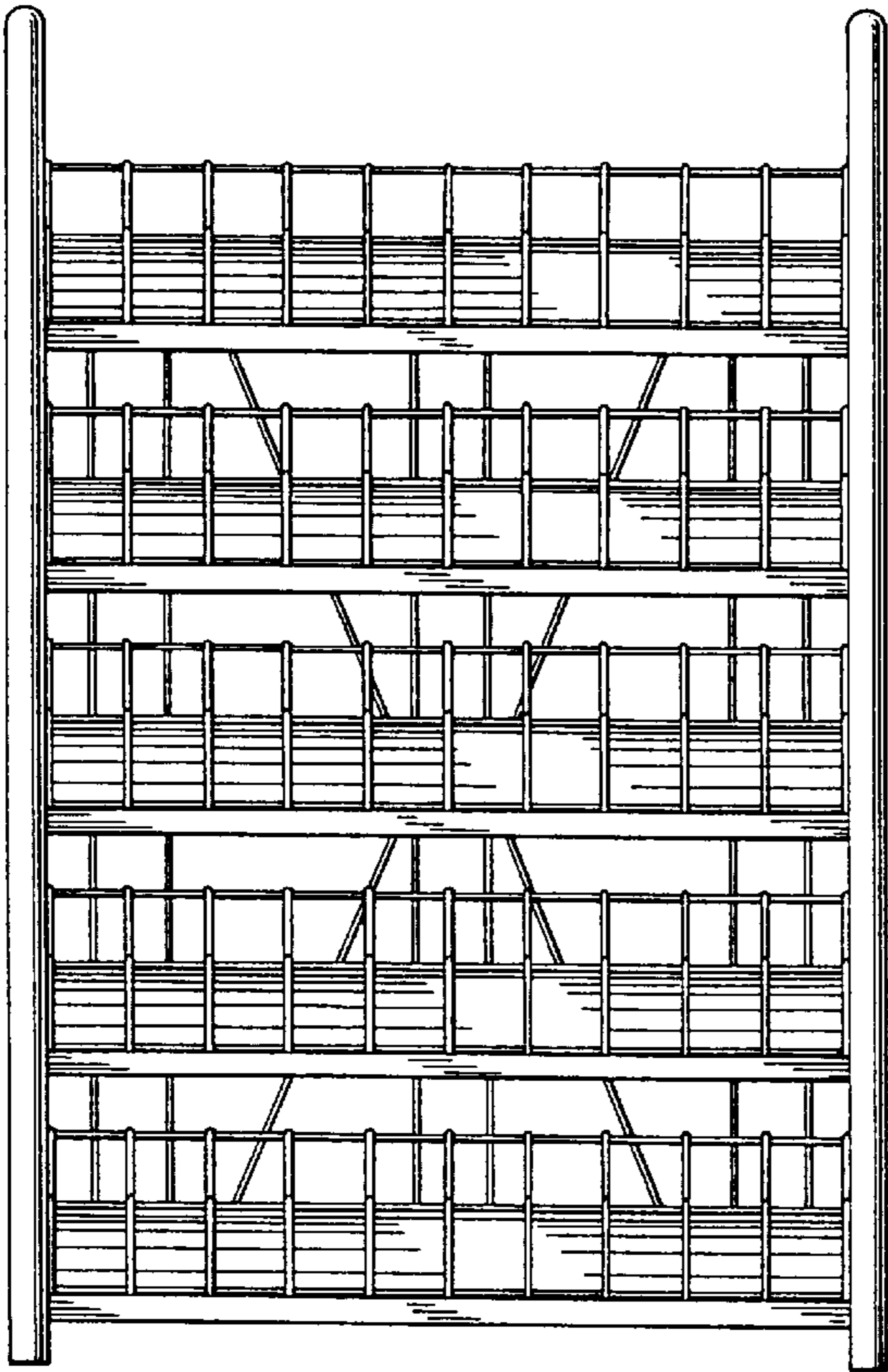


FIG. 8

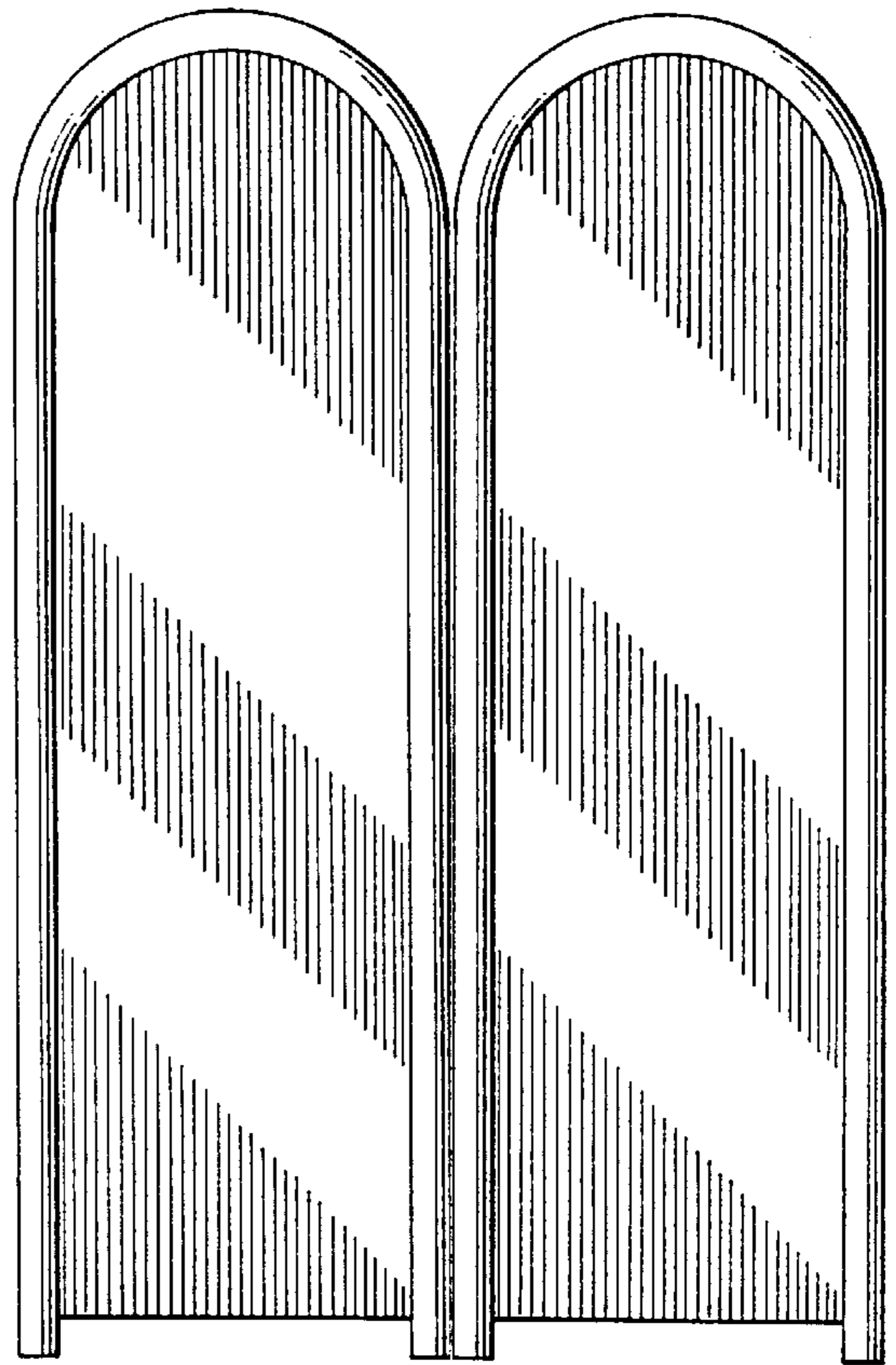


FIG. 9

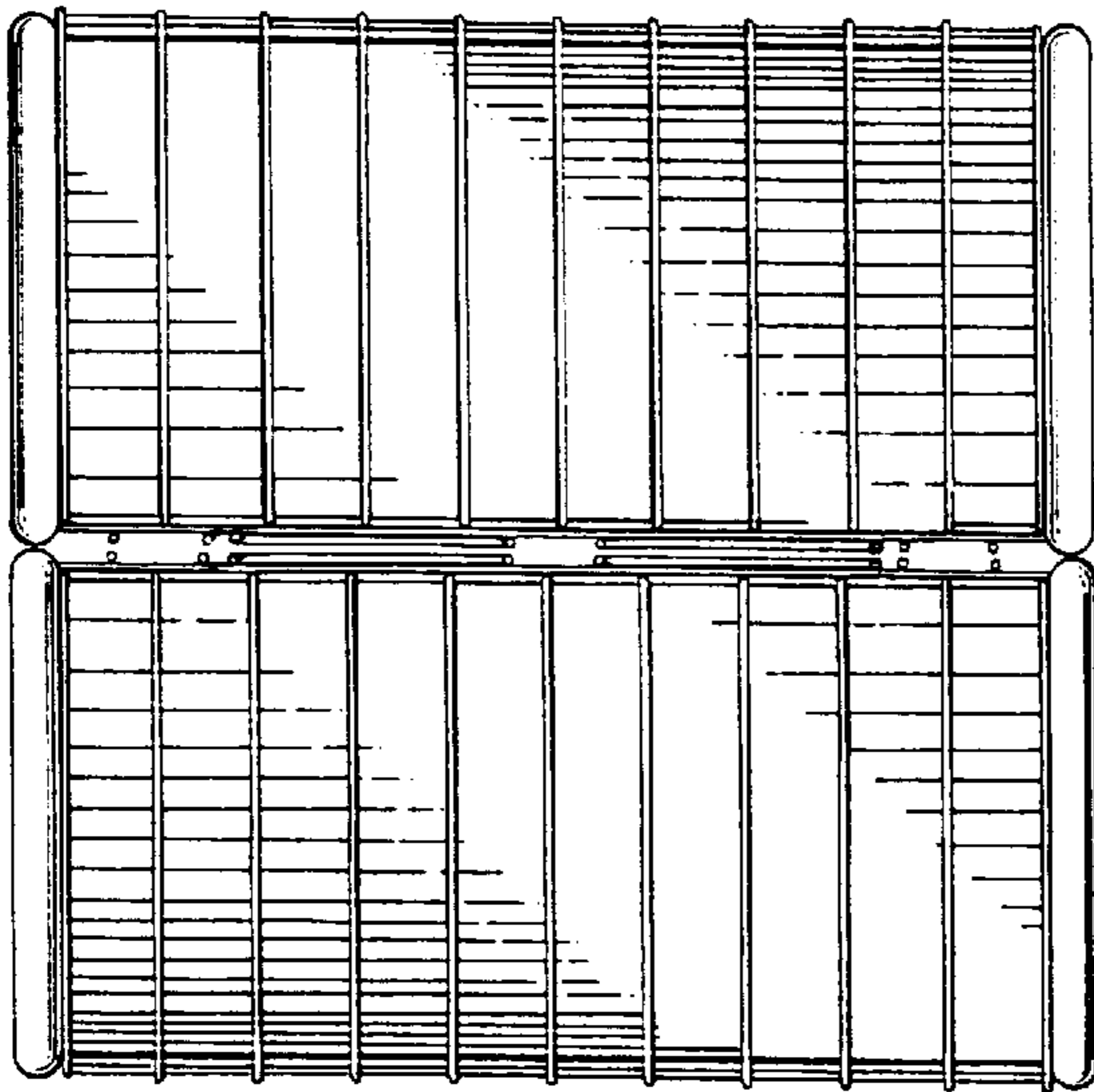


FIG. 10

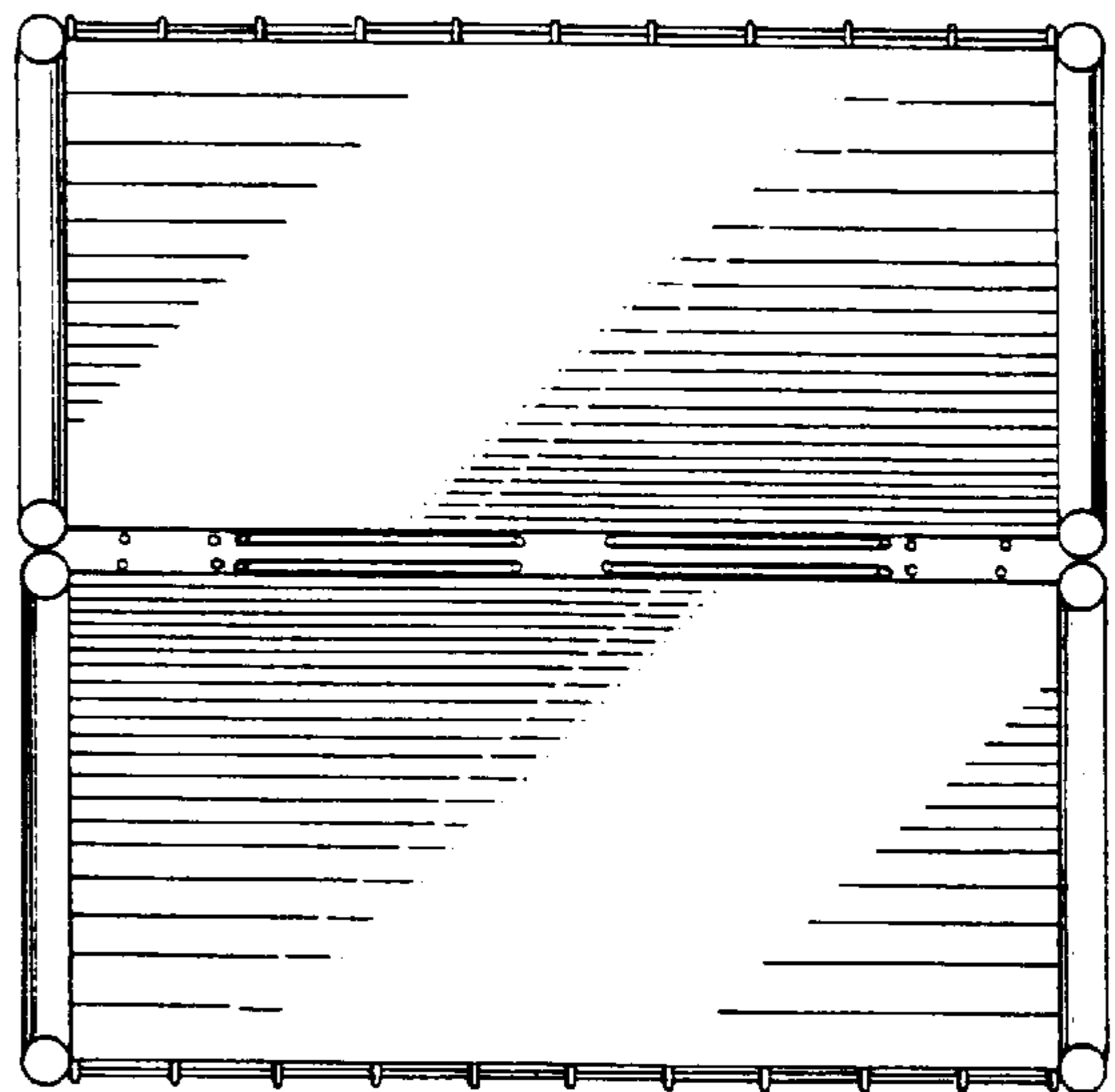


FIG. 11