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# United States Patent [19]

Socha et al.

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[54] **MERCHANDISER**

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[73] Assignee: **The Coca-Cola Company**, Atlanta, Ga.

[\*\*] Term: **14 Years**

[21] Appl. No.: **72,095**

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[51] LOC (6) Cl. .... **06-04**

[52] U.S. Cl. .... **D6/450**

[58] Field of Search ..... D6/407, 408, 466, D6/467, 475, 476, 440, 434, 432, 459, 451, 436, 449; 211/40, 41.12, 13.1; D3/270-273; D21/124, 128, 134, 136, 140; 206/457, 387.14, 387.1; 312/9.57, 9.1, 204; D9/307, 308; D12/96

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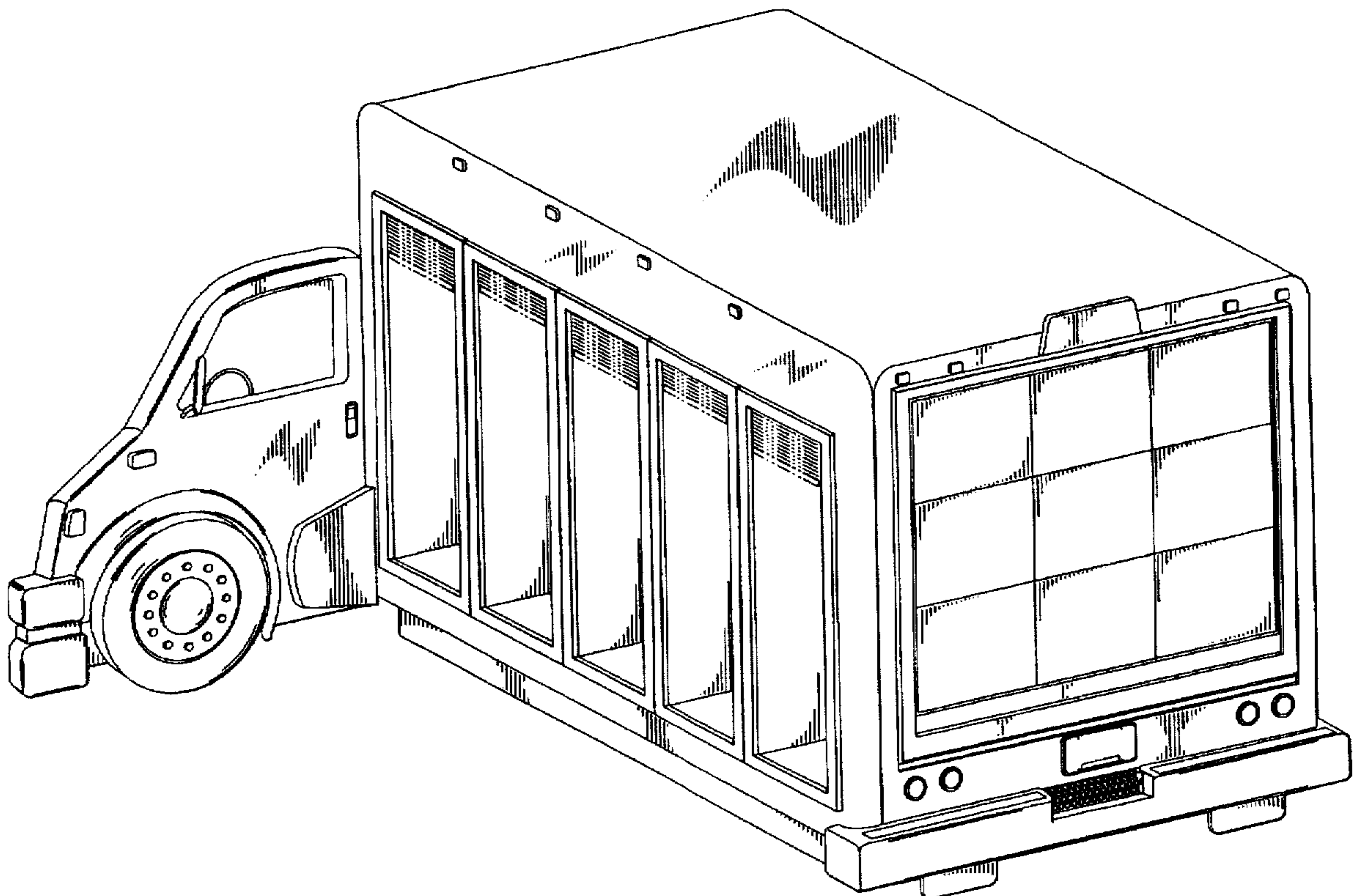
[57] **CLAIM**

The ornamental design for a merchandiser, as shown and described.

**DESCRIPTION**

FIG. 1 is a top front left side perspective view of a merchandiser showing our new design;  
FIG. 2 is a front elevational view thereof on an enlarged scale;  
FIG. 3 is a left side view of FIG. 2; and,  
FIG. 4 is a right side view of FIG. 2.  
The rear forms no part of the claimed design. The environmental structure shown in broken lines in FIGS. 1, 2, 3, and 4 is for illustrative purposes only and forms no part of the claimed design.

**1 Claim, 4 Drawing Sheets**



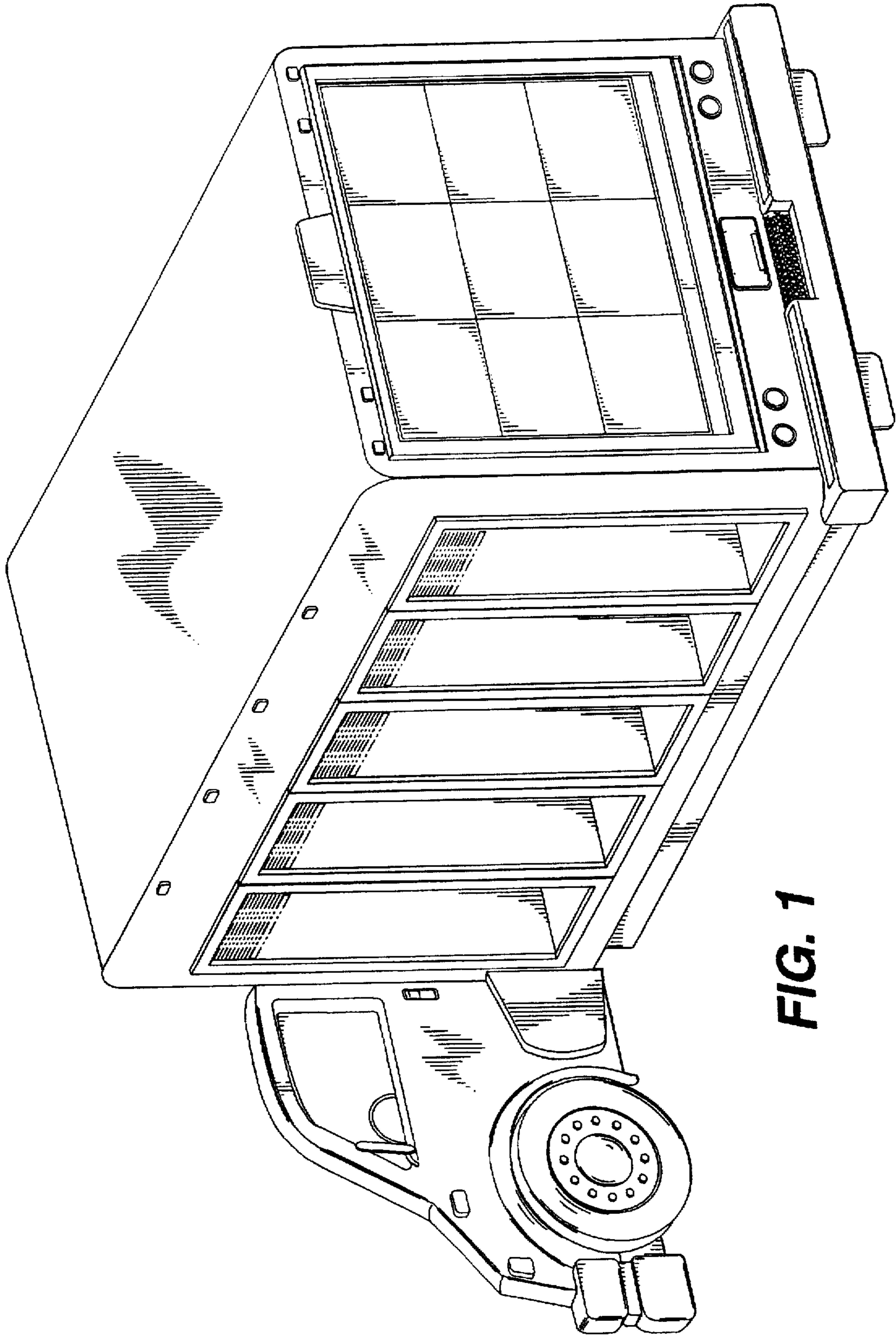
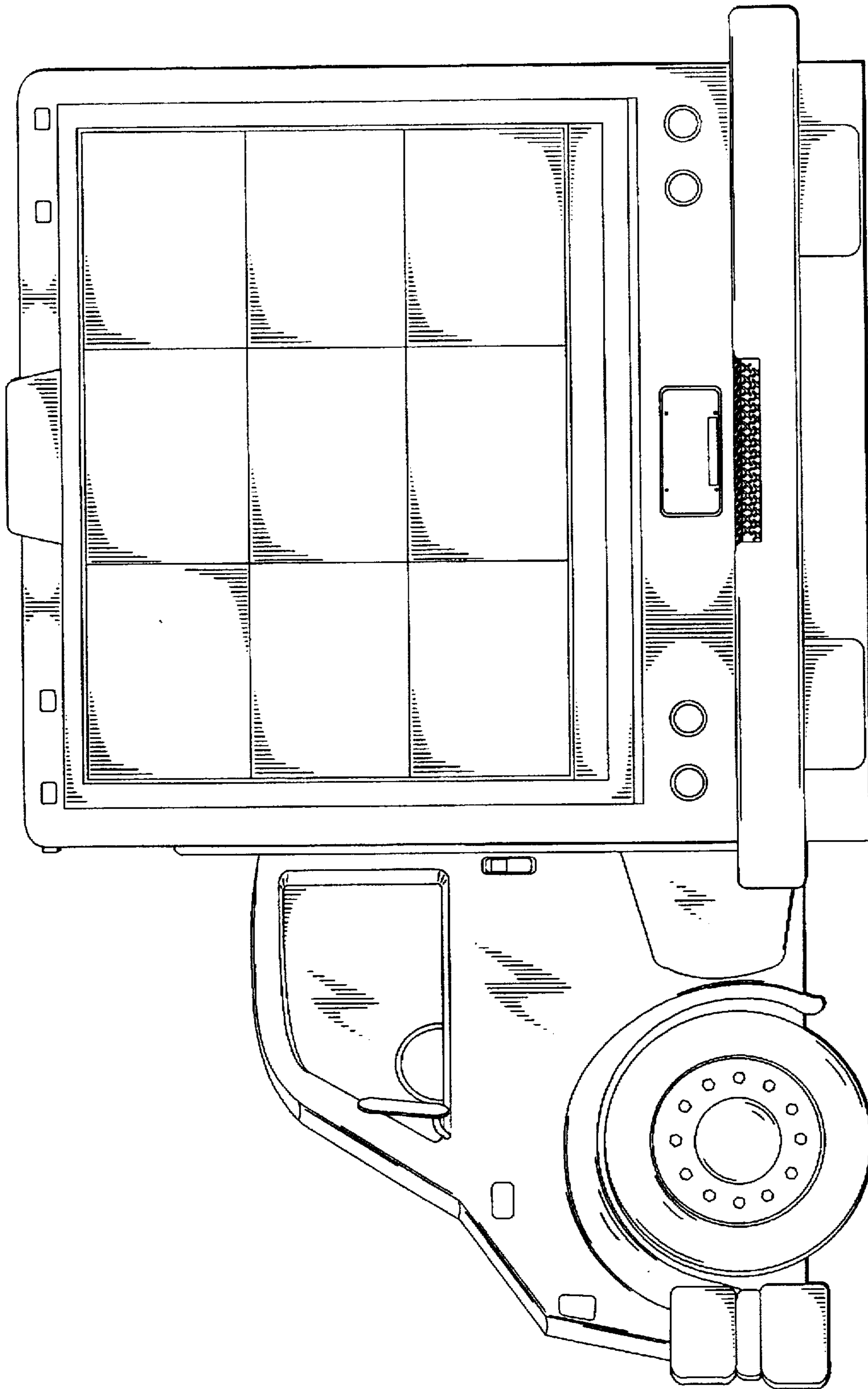
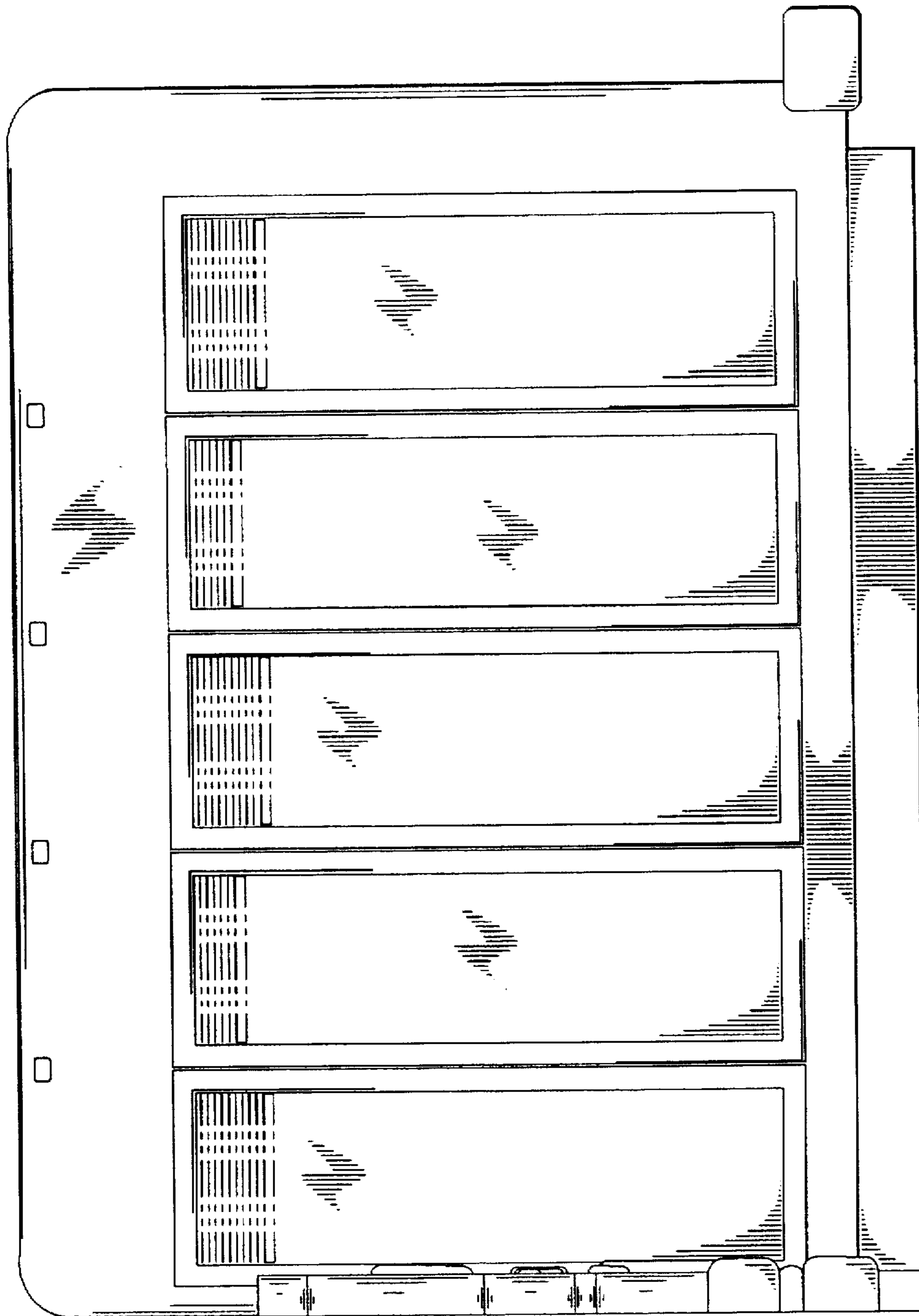


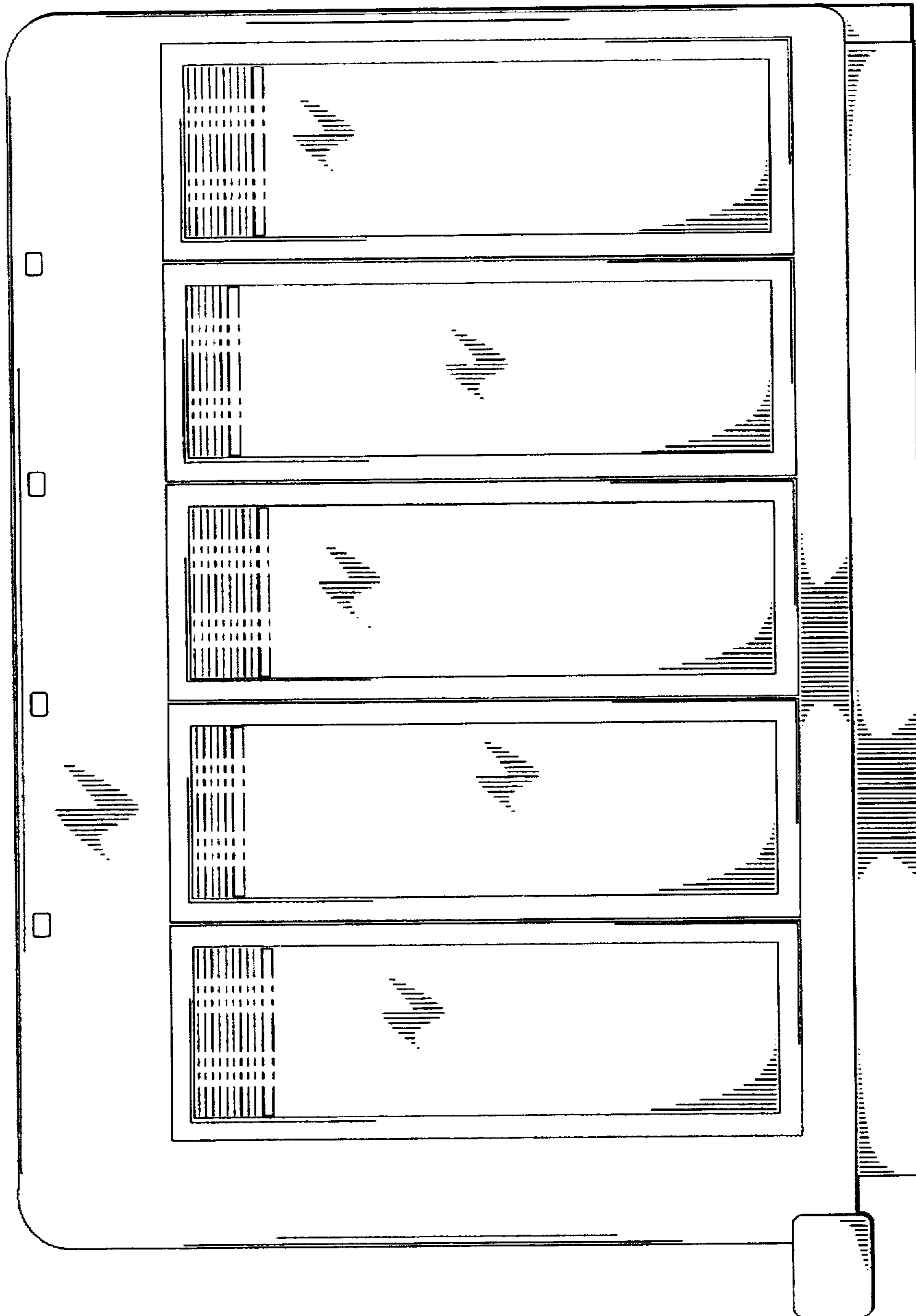
FIG. 1



**FIG. 2**



**FIG. 3**



**FIG. 4**