



US00D383499S

United States Patent [19]
Markson

[11] **Patent Number:** **Des. 383,499**
[45] **Date of Patent:** ****Sep. 9, 1997**

[54] **ADVERTISING PRESENTATION FOR A SHELF DISPLAY**
[75] **Inventor:** **Richard Markson**, Goshen, N.Y.
[73] **Assignee:** **Markson Rosenthal & Company**, Englewood Cliffs, N.J.
[**] **Term:** **14 Years**
[21] **Appl. No.:** **45,109**
[22] **Filed:** **Oct. 10, 1995**
[51] **LOC (6) Cl.** **20-02**
[52] **U.S. Cl.** **D20/37**
[58] **Field of Search** 211/59.4, 59.2, 211/74, 49.1; 206/558, 559, 564; D6/396, 470, 567, 515, 512, 514, 574; 40/489, 584; D20/37, 10, 12, 29, 44, 99, 19

4,690,287 9/1987 Fershko et al. 211/49.1
4,785,945 11/1988 Rowse et al. 211/59.2
4,801,025 1/1989 Flum et al. 211/59.2 X
4,898,282 2/1990 Hawkinson et al. 211/49.1
5,160,051 11/1992 Bustos 211/59.2
5,379,905 1/1995 Bustos et al. 211/74 X
5,417,333 5/1995 Flum 211/59.2

Primary Examiner—Susan J. Lucas
Assistant Examiner—Jennifer A. Register
Attorney, Agent, or Firm—Abelman, Frayne & Schwab

[57] **CLAIM**

The ornamental design for an advertising presentation for a shelf display, as shown and described.

DESCRIPTION

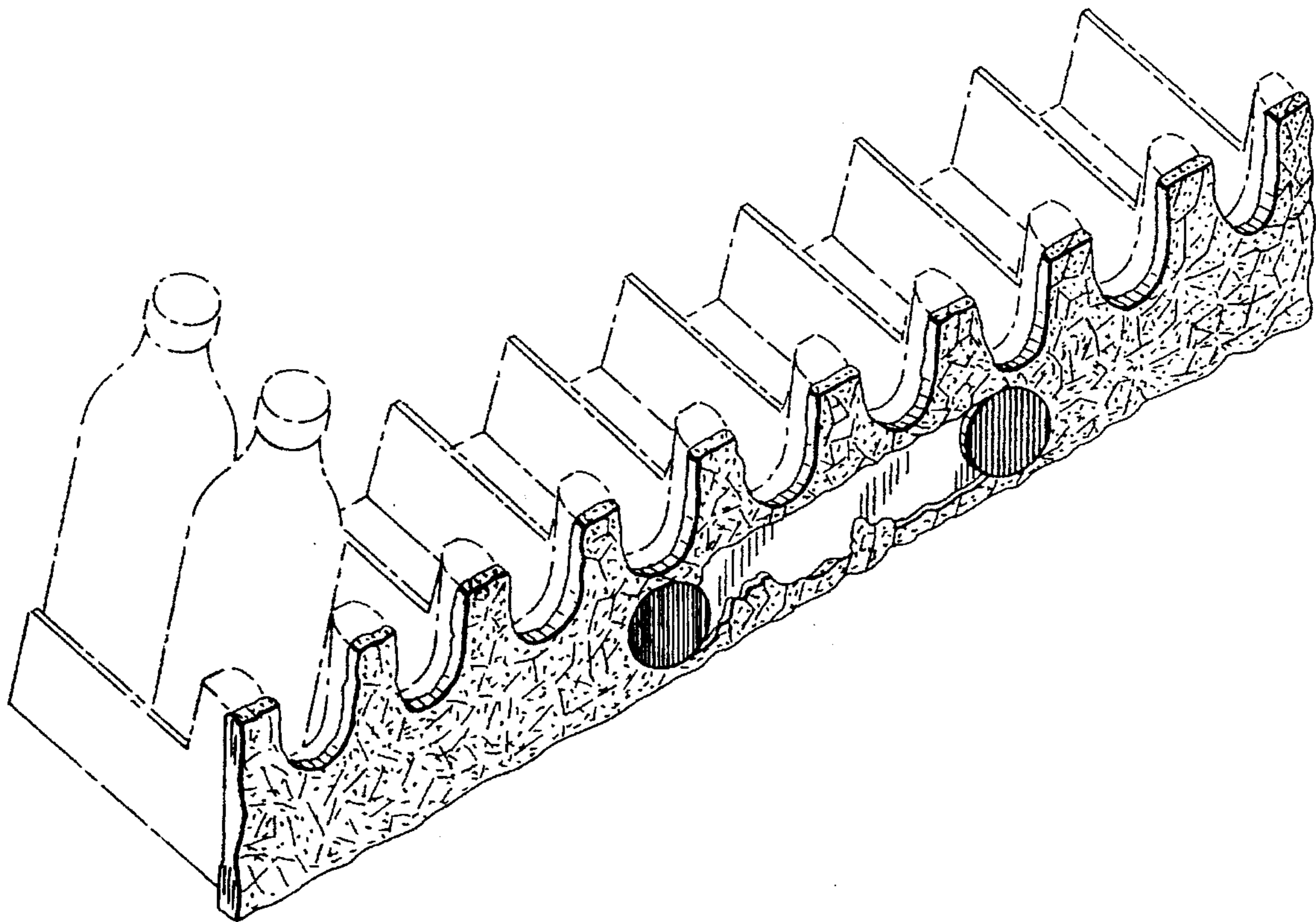
FIG. 1 is perspective view looking down from the top, showing one embodiment of my new design installed on the forward surface of a shelf organizer;
FIG. 2 is a front view thereof;
FIG. 3 is a top view thereof;
FIG. 4 is a right side view thereof;
FIG. 5 is a rear view thereof; and,
FIG. 6 is a bottom view thereof.

[56] **References Cited**

U.S. PATENT DOCUMENTS

D. 180,987 9/1957 Ayres et al. D6/470
D. 268,068 3/1983 Ellenson et al. D6/515
D. 327,785 7/1992 Day D6/396

1 Claim, 3 Drawing Sheets



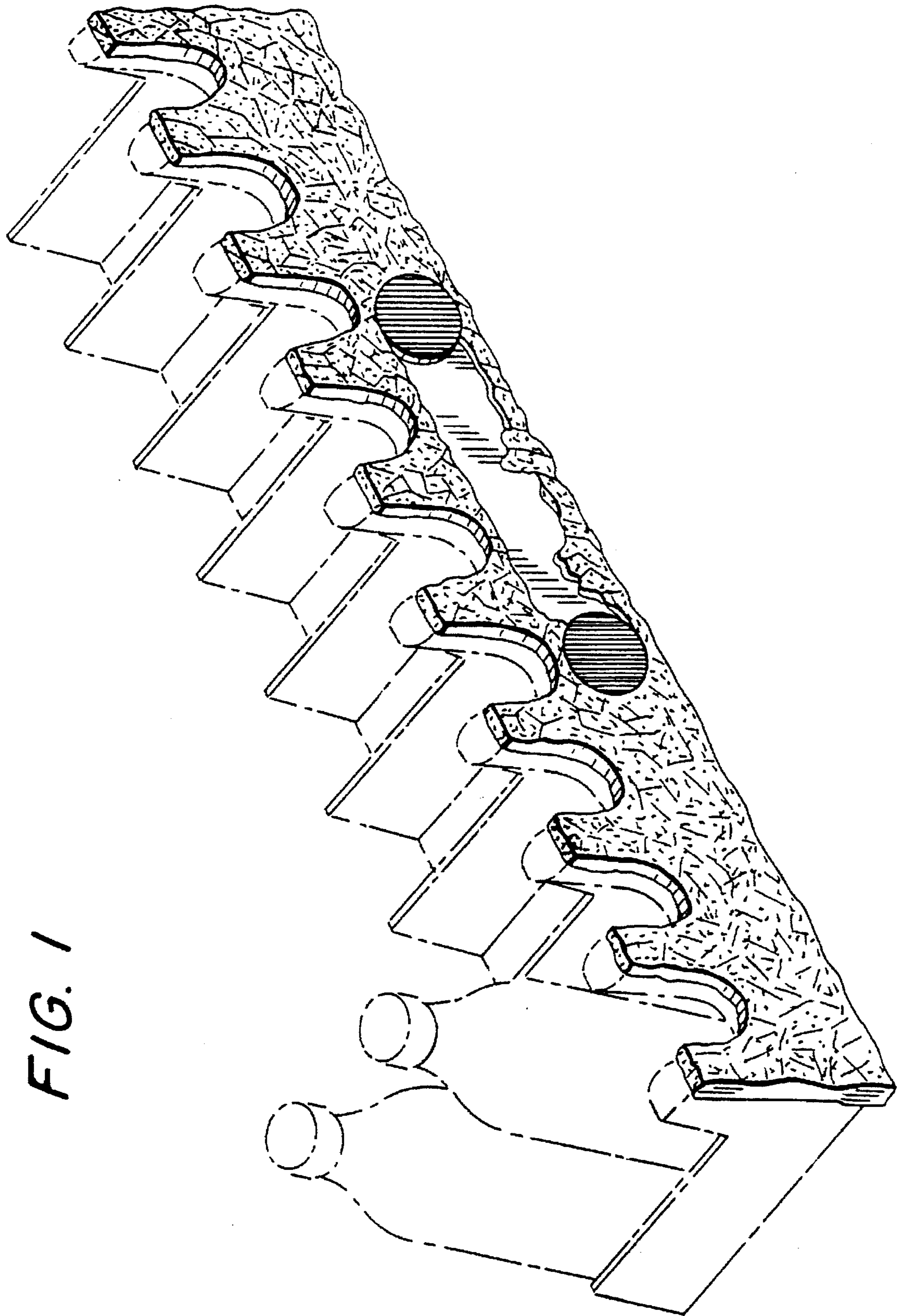


FIG. 1

FIG. 2

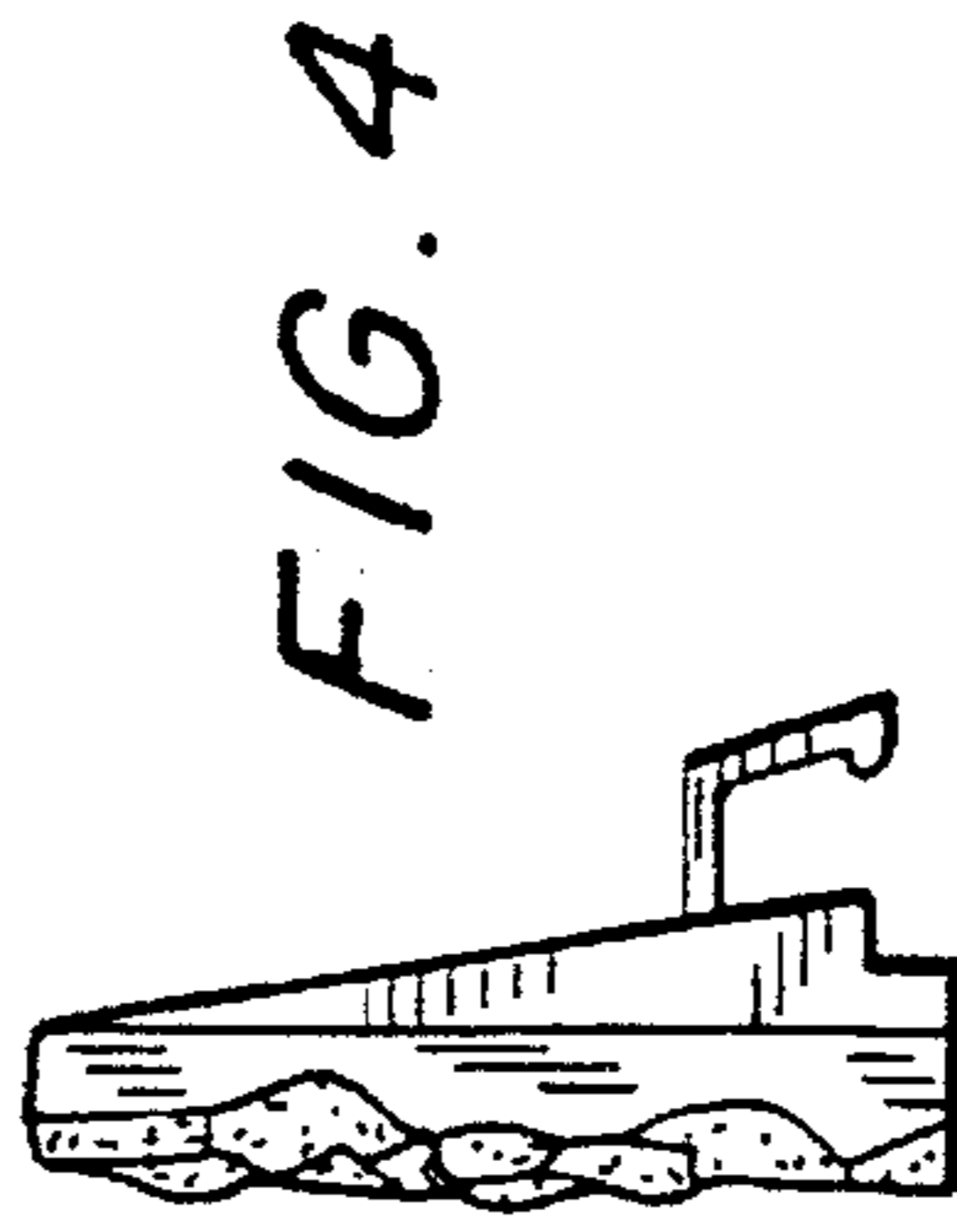
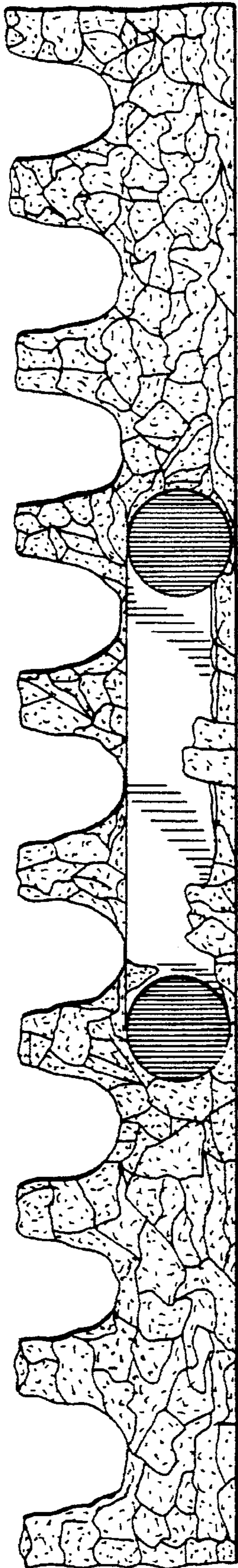
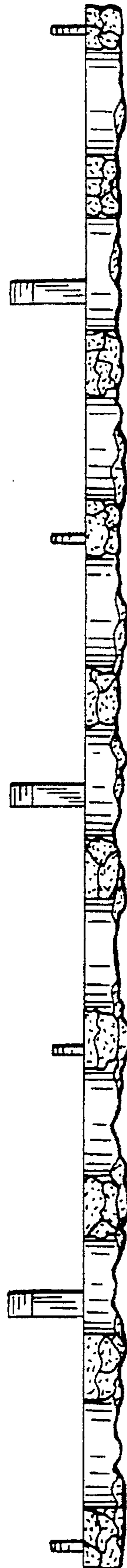


FIG. 4

FIG. 3



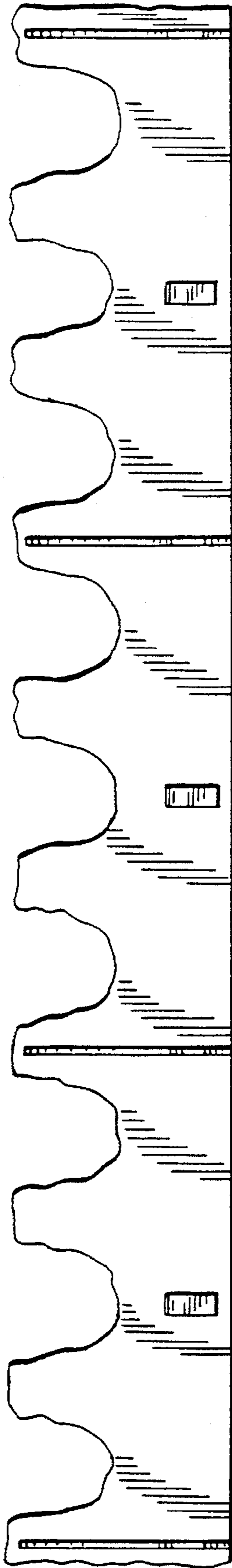


FIG. 5

FIG. 6

