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# United States Patent [19]

Heithaus

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[54] **MERCHANDISE DISPLAY FIXTURE**

[75] Inventor: **James G. Heithaus**, St. Louis, Mo.

[73] Assignee: **The James Group, Inc.**, Earth City, Mo.

[\*\*] Term: **14 Years**

[21] Appl. No.: **21,634**

[22] Filed: **Apr. 20, 1994**

[52] U.S. Cl. .... **D8/396**

[58] Field of Search ..... D8/394, 396, 397, D8/382, 385, 399; D13/156; 411/34, 42, 180, 181, 967, 968; 403/342, 343

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[57] **CLAIM**

The ornamental design for a merchandise display fixture, as shown and described.

**DESCRIPTION**

FIG. 1 is a front elevational view of a merchandise display fixture showing my new design, a pole on which the fixture mounts being shown in phantom;  
FIG. 2 is a rear elevational view thereof;  
FIG. 3 is a right side elevational view thereof;  
FIG. 4 is a left side elevational view thereof;  
FIG. 5 is a bottom plan view thereof;  
FIG. 6 is a top plan view thereof; and,  
FIG. 7 is a front elevational view of the merchandise display fixture illustrated in FIGS. 1-6 disassembled.

**1 Claim, 2 Drawing Sheets**

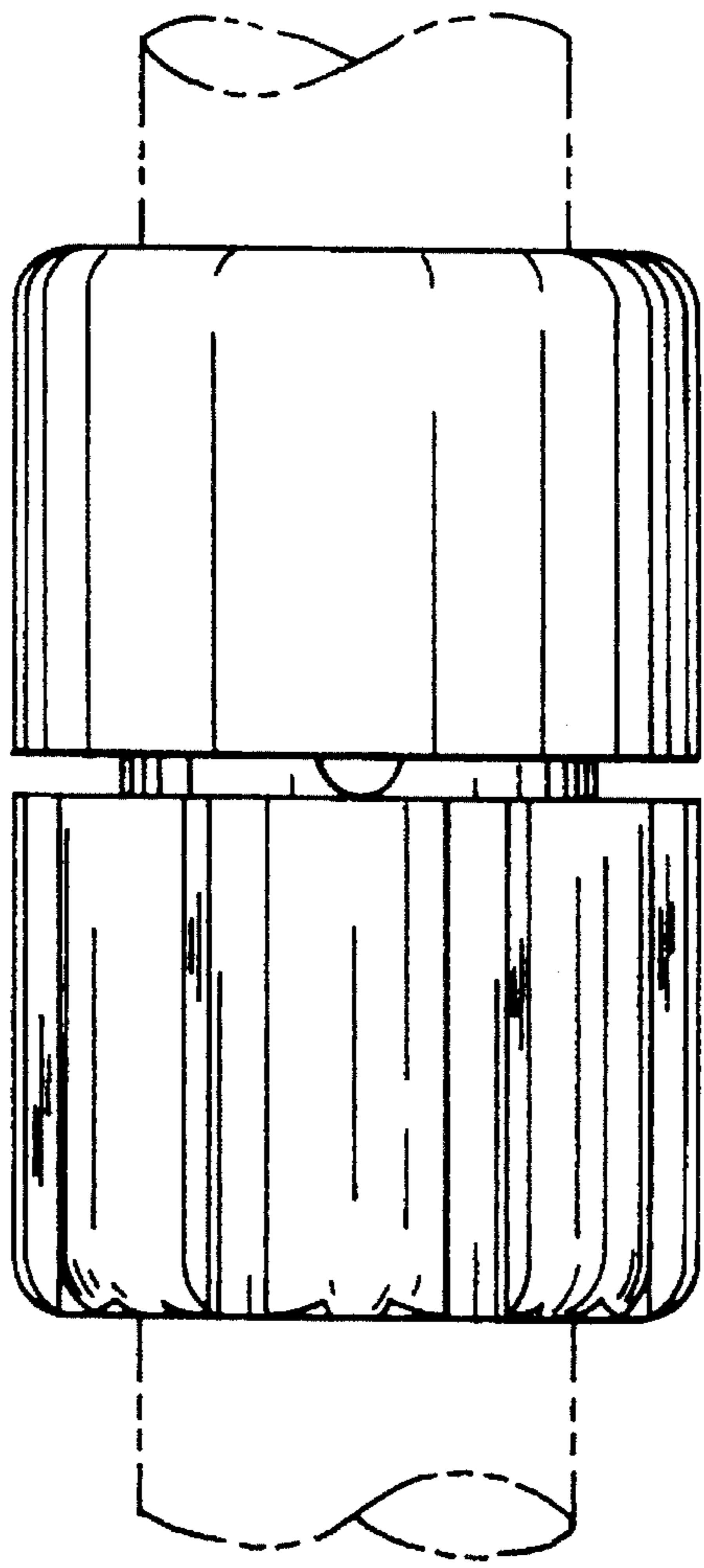


FIG. 1

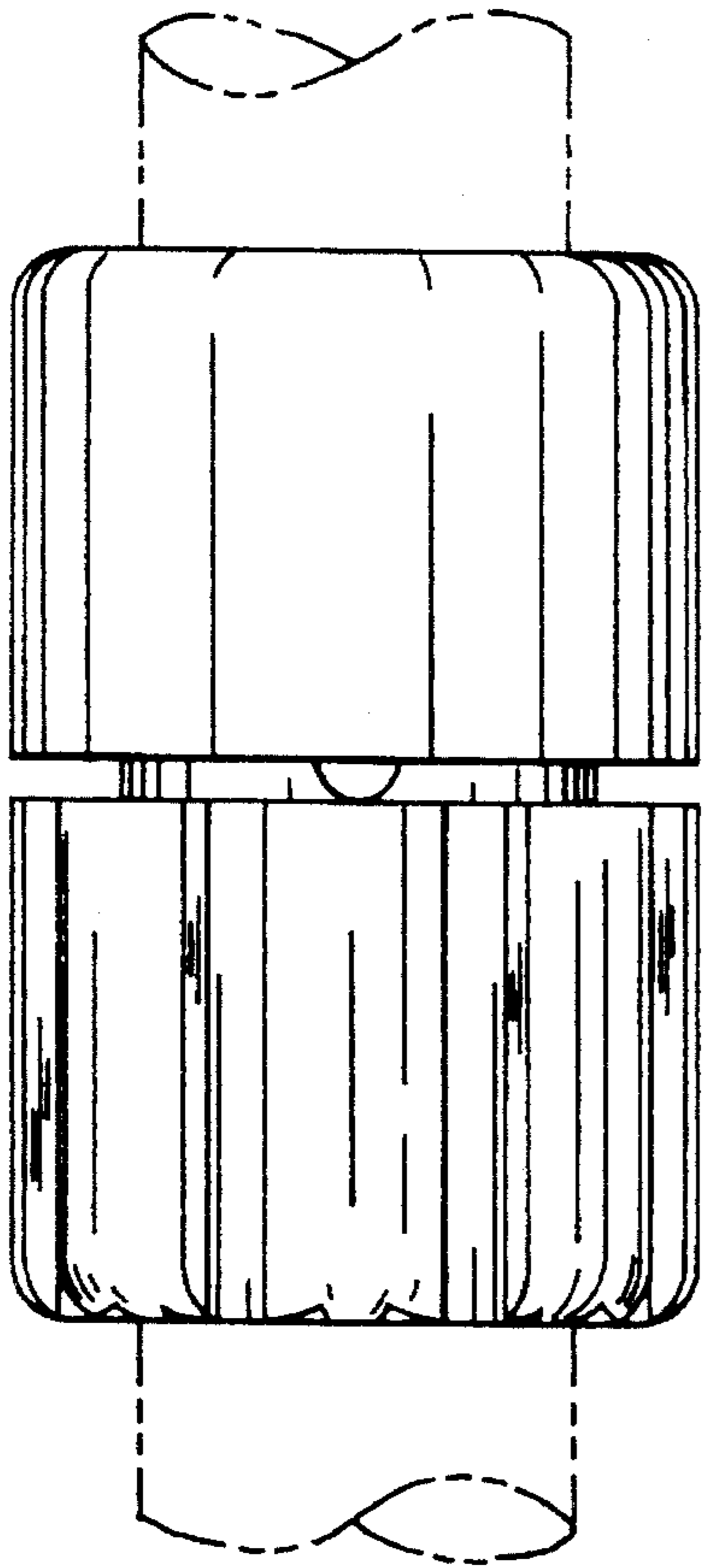


FIG. 2

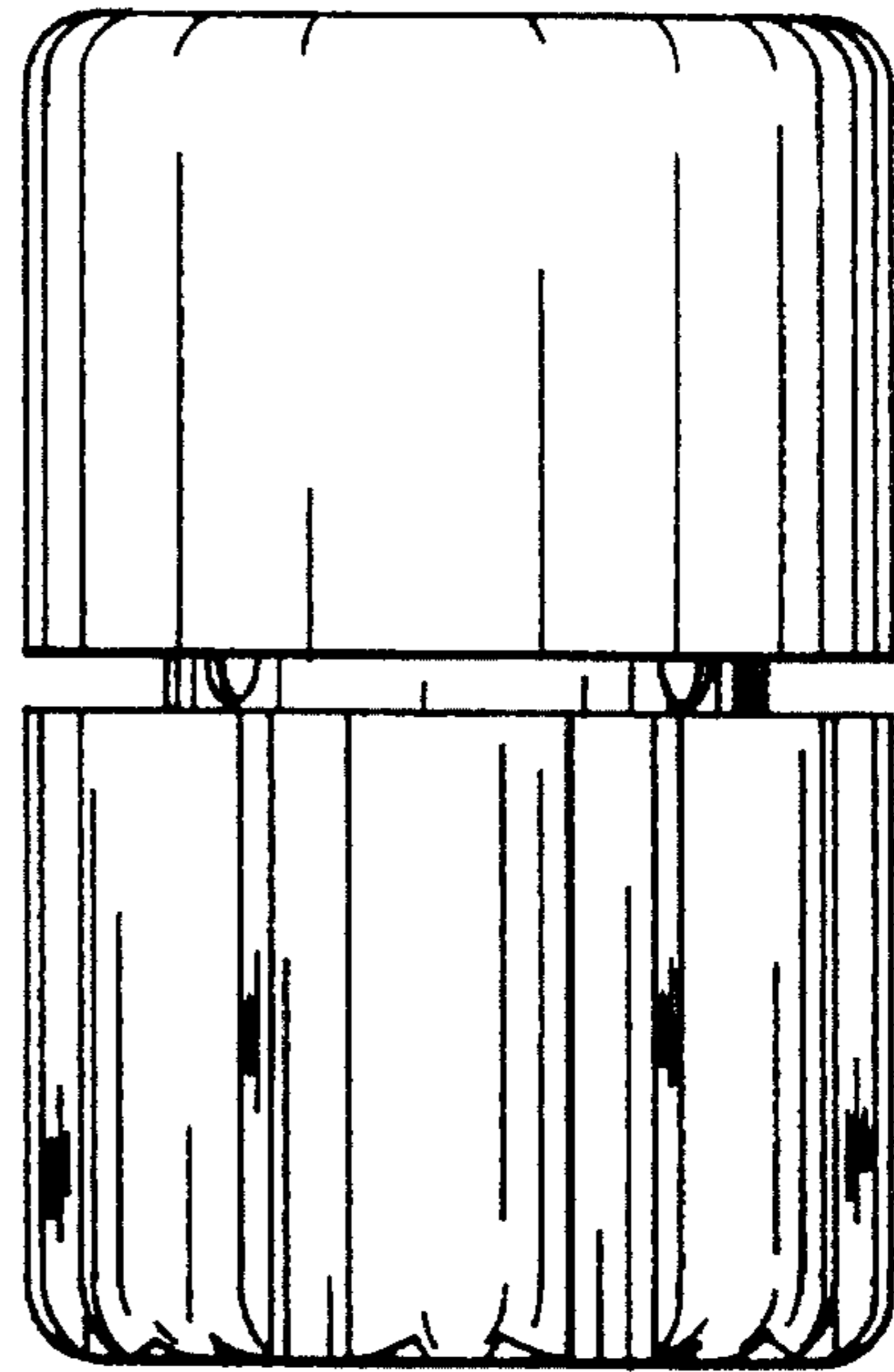


FIG. 4



FIG. 3

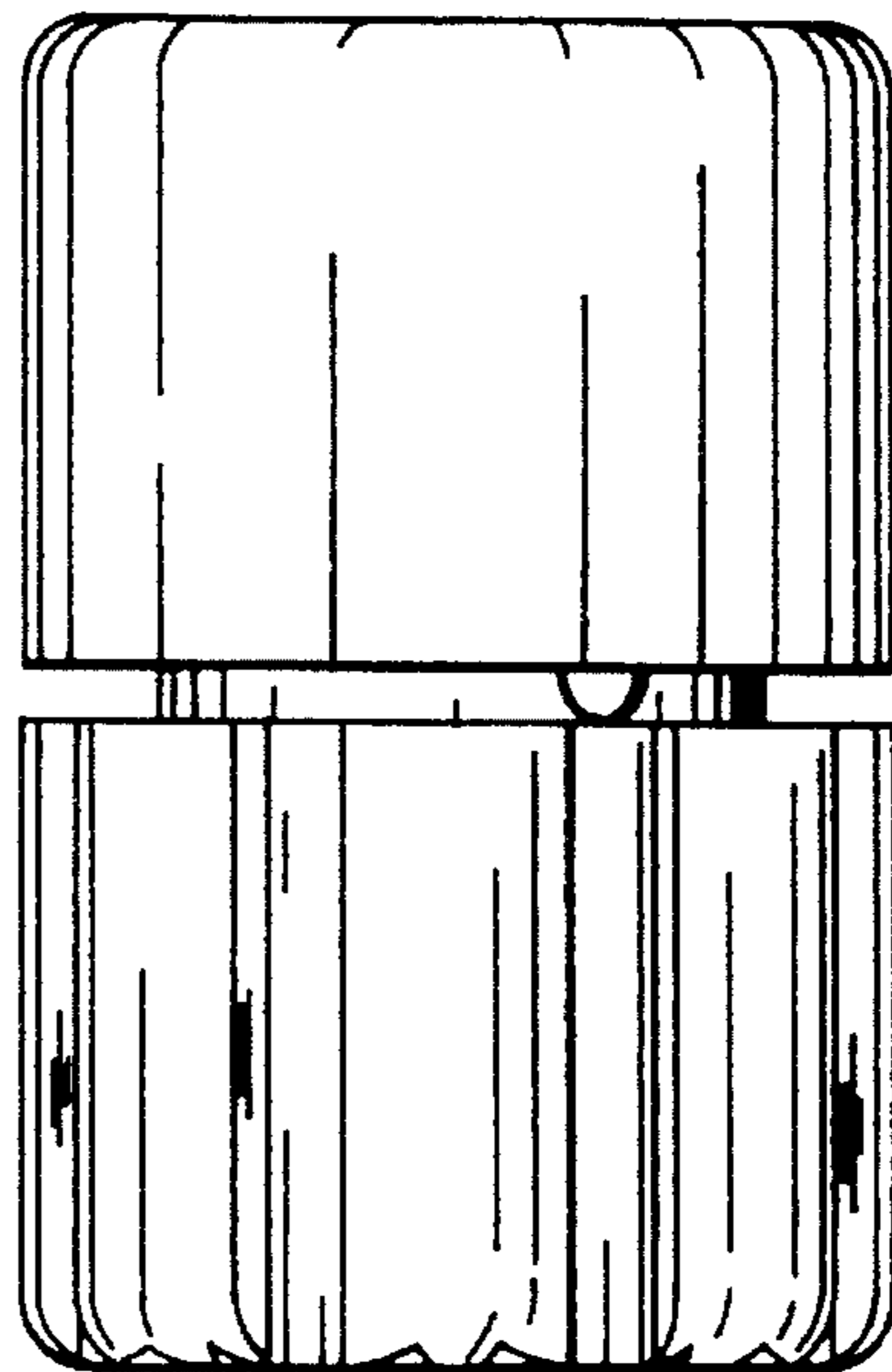


FIG. 5

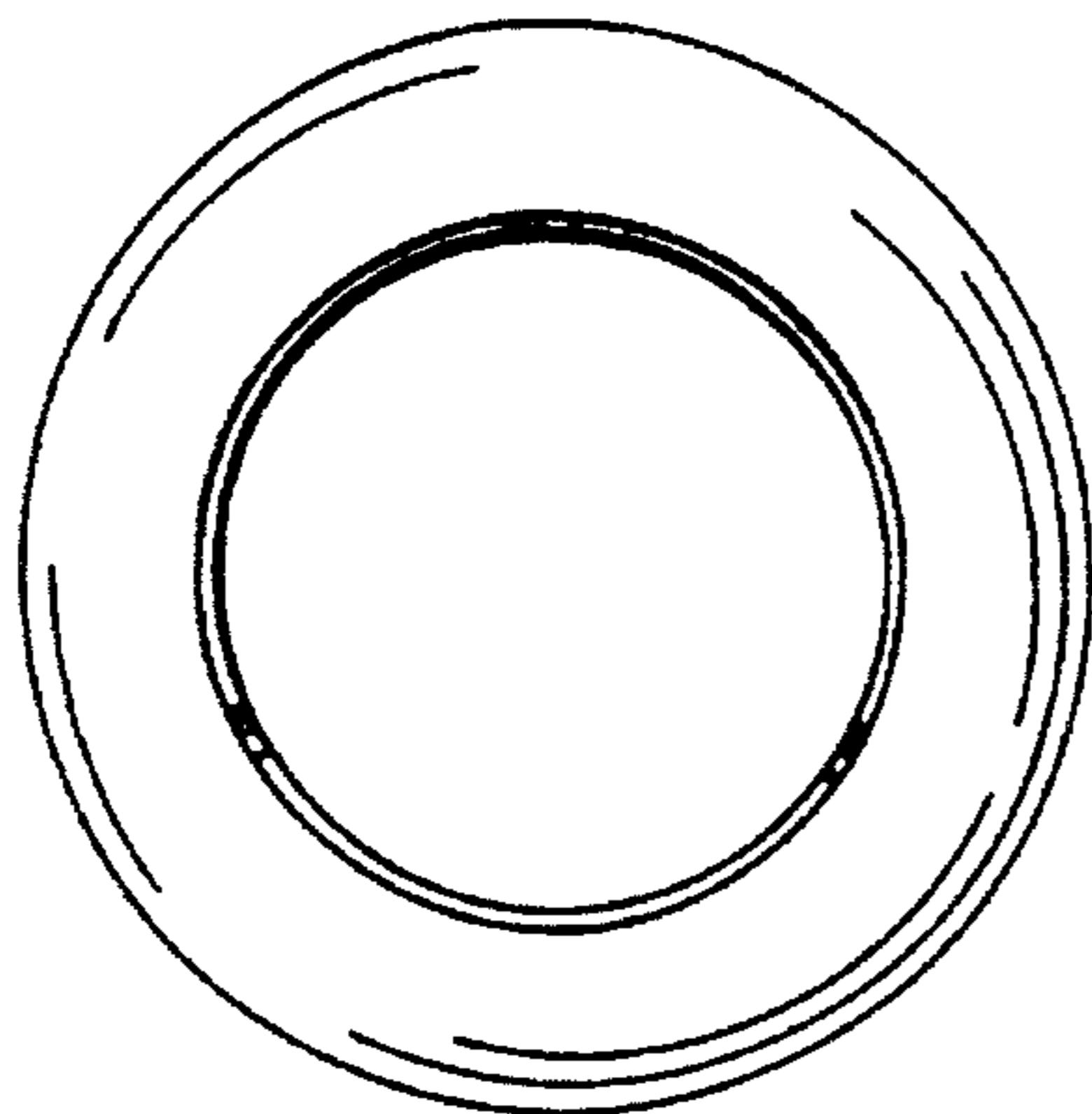


FIG. 6

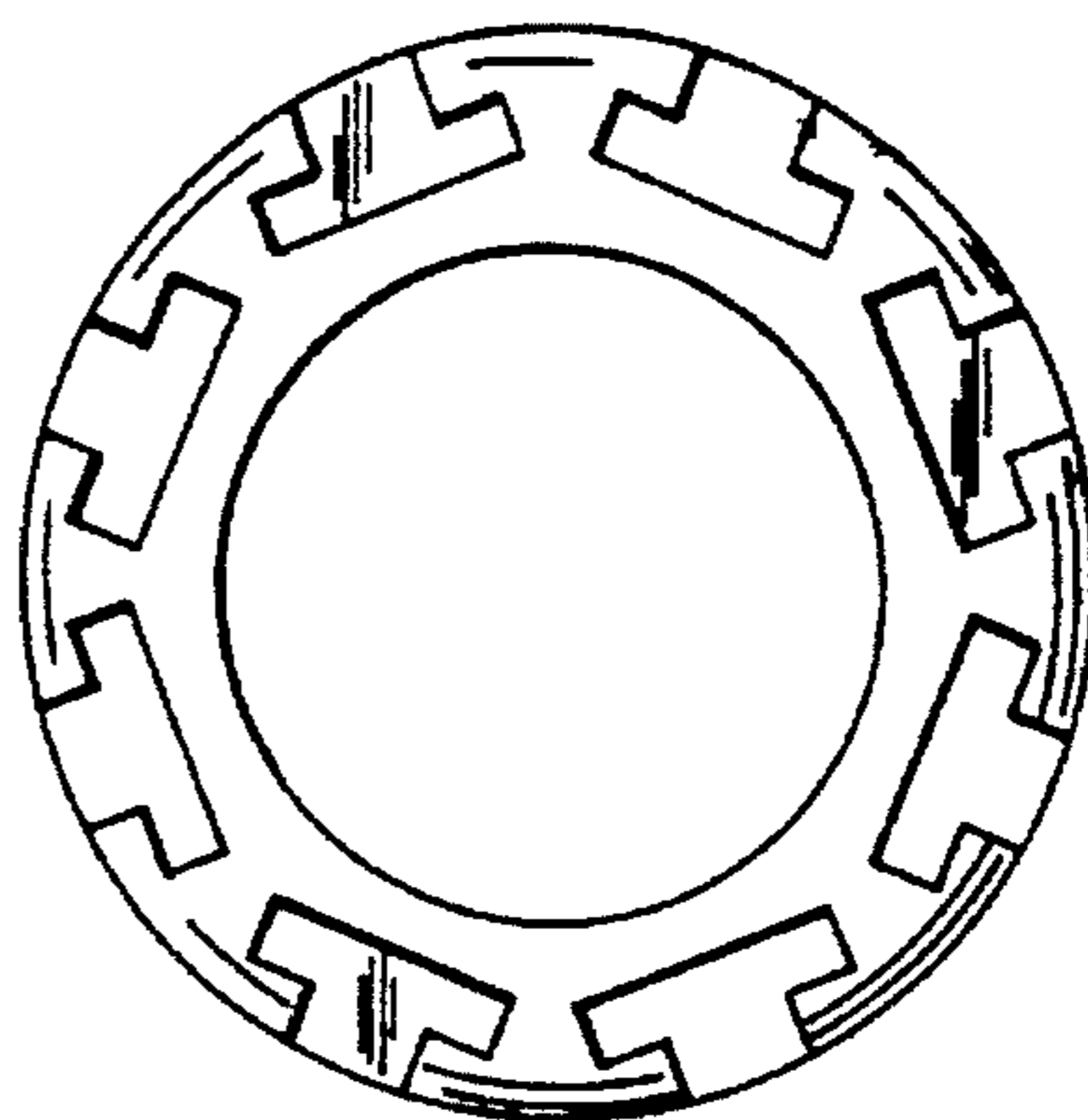


FIG. 7

