



US00D348646S

# United States Patent [19] Reuben

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[45] Date of Patent: **\*\* Jul. 12, 1994**

## [54] AUTOMOTIVE FLOOR MAT

- [75] Inventor: **Harold Reuben, Akron, Ohio**
- [73] Assignee: **The Akro Corporation, Canton, Ohio**
- [\*\*] Term: **14 Years**
- [21] Appl. No.: **12,770**
- [22] Filed: **Sep. 9, 1993**

### Related U.S. Application Data

- [63] Continuation of Ser. No. 732,310, Jul. 18, 1991, abandoned.
- [52] U.S. Cl. .... **D12/203**
- [58] Field of Search ..... 296/97.23; 15/215, 217; D6/582, 583, 592; D12/203

### References Cited

#### U.S. PATENT DOCUMENTS

- D. 194,347 1/1963 Gerber ..... D12/203
- D. 200,295 2/1965 Lea ..... D12/203

## OTHER PUBLICATIONS

J. C. Whitney Catalog No. 515J, p. 96, Mat No. 1 of 4-Piece Carpet Mat Set, bottom center of page.  
 J. C. Whitney Catalog No. 515J, p. 97, Plush Carpet Mat No. 1, lower left center of page & Custom-Tailored Carpet Mat No. 3, left center of page.

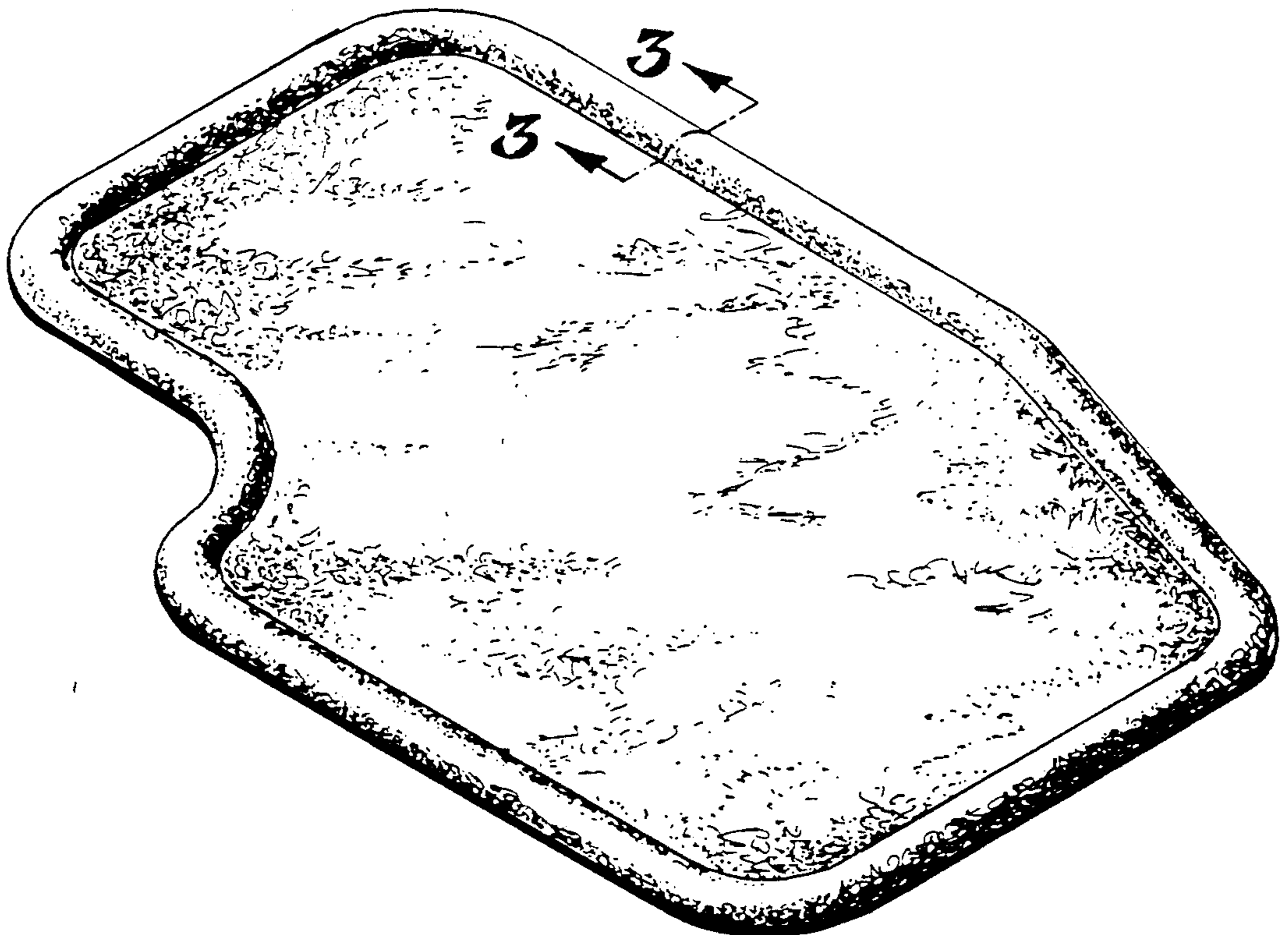
*Primary Examiner*—James M. Gandy  
*Attorney, Agent, or Firm*—Bell, Seltzer, Park & Gibson

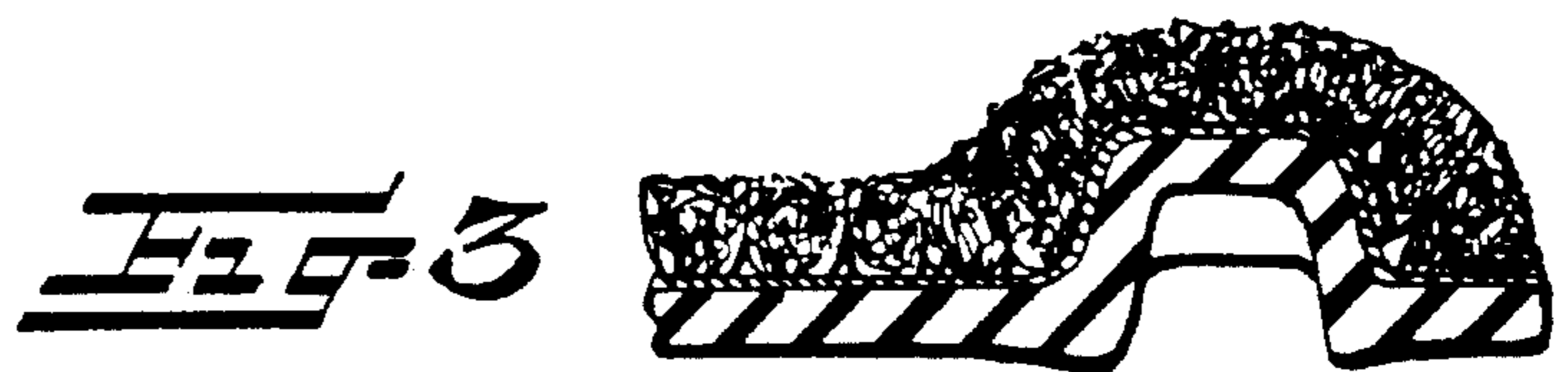
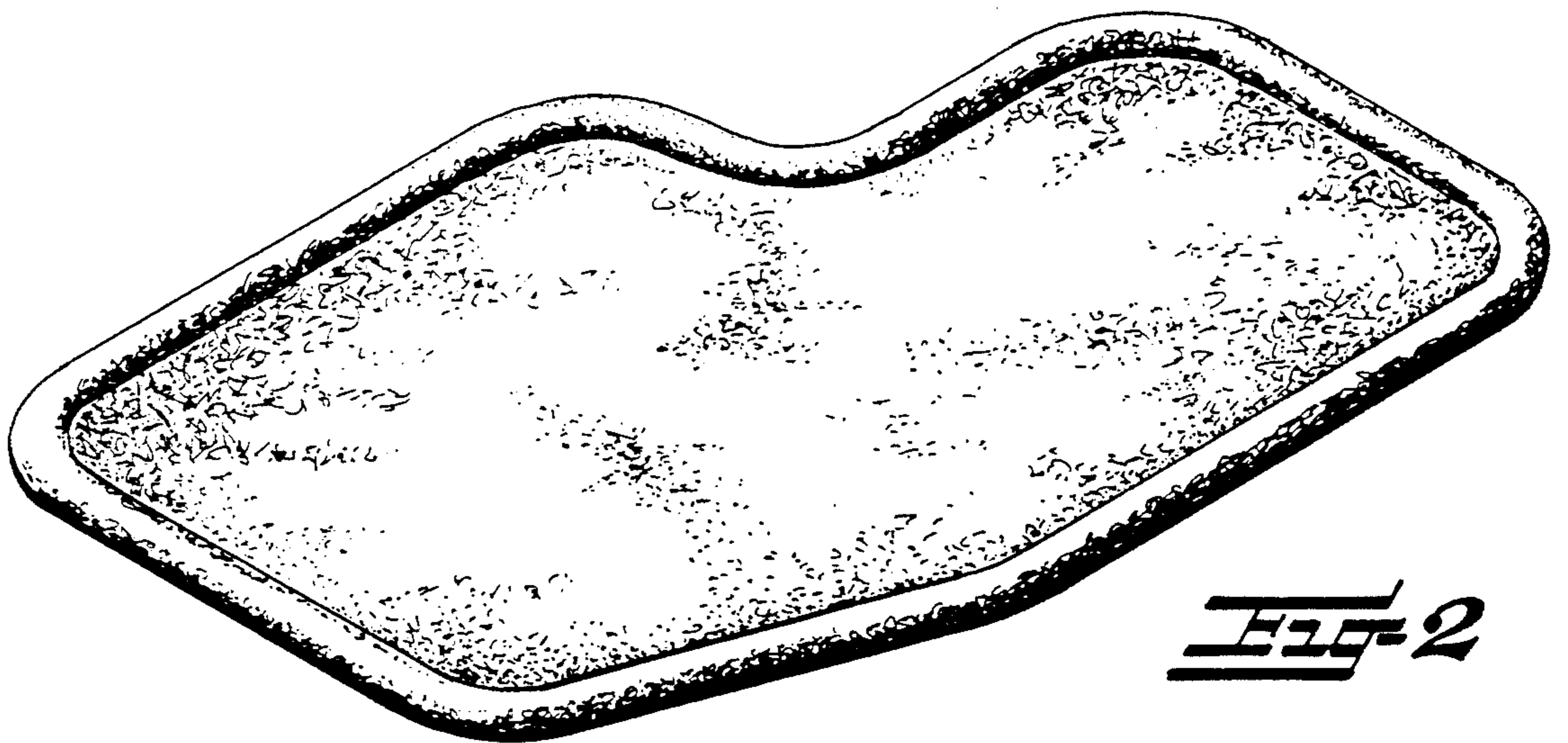
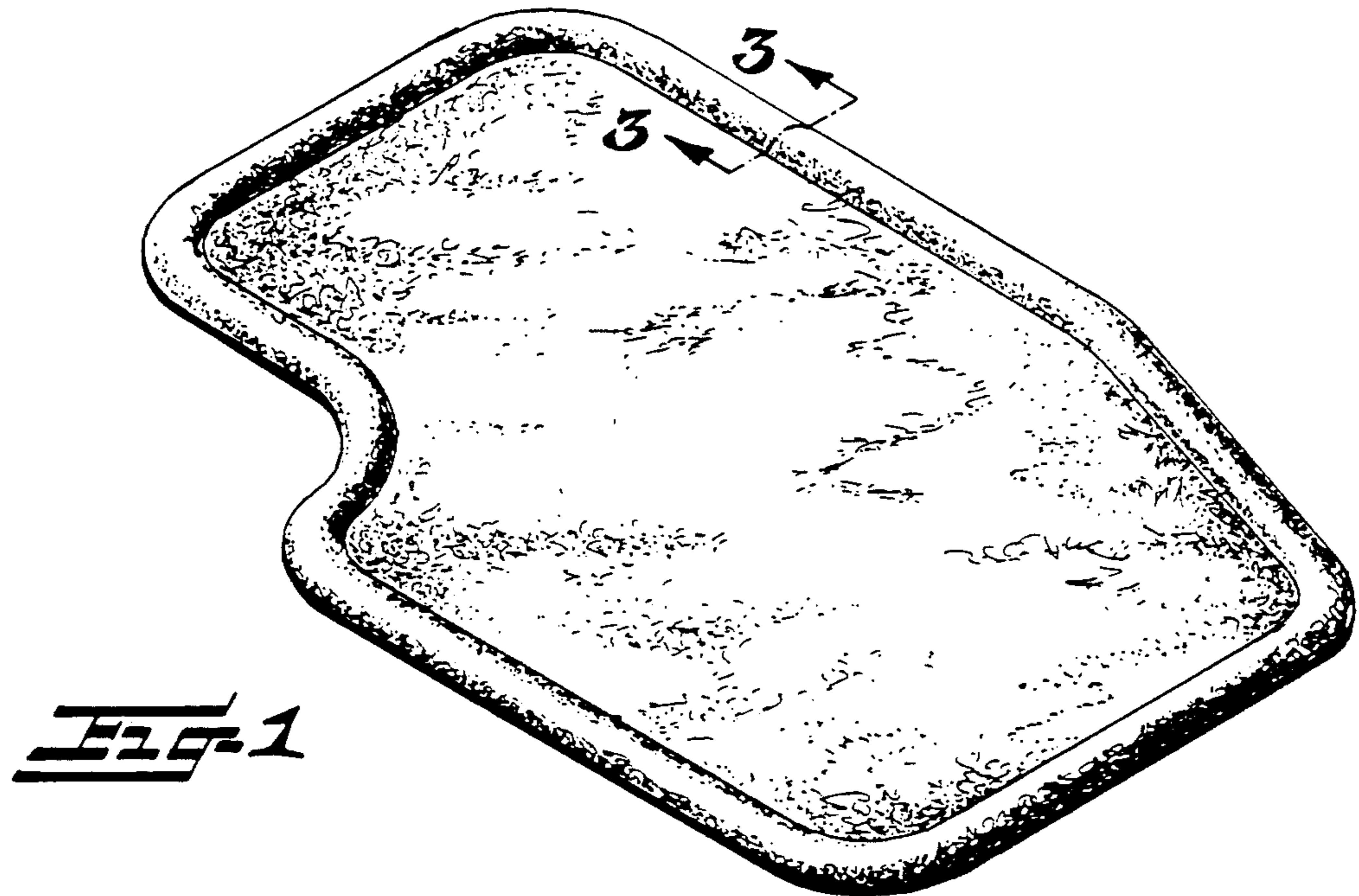
## [57] CLAIM

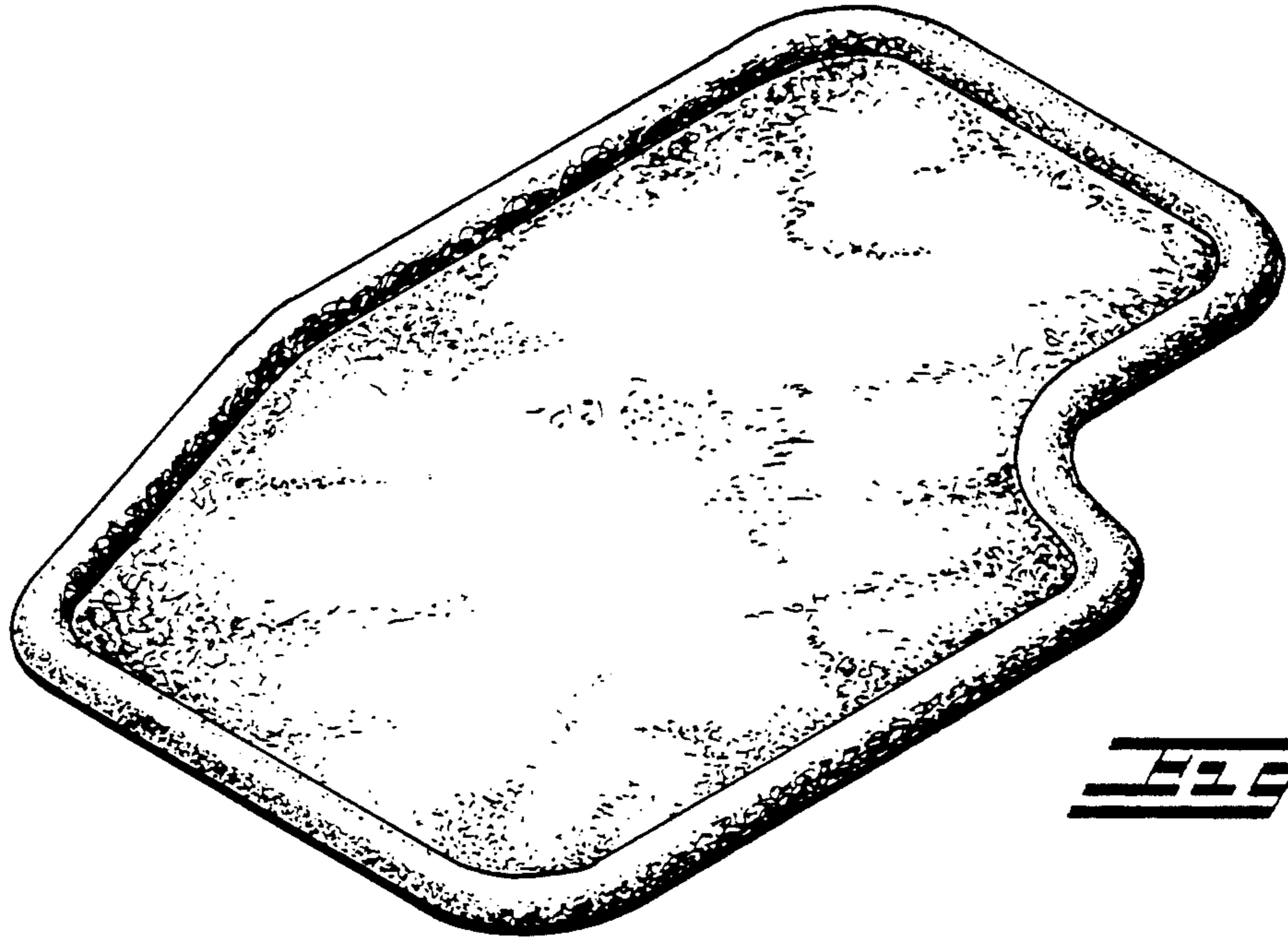
The ornamental design for an automotive floor mat, as shown and described.

## DESCRIPTION

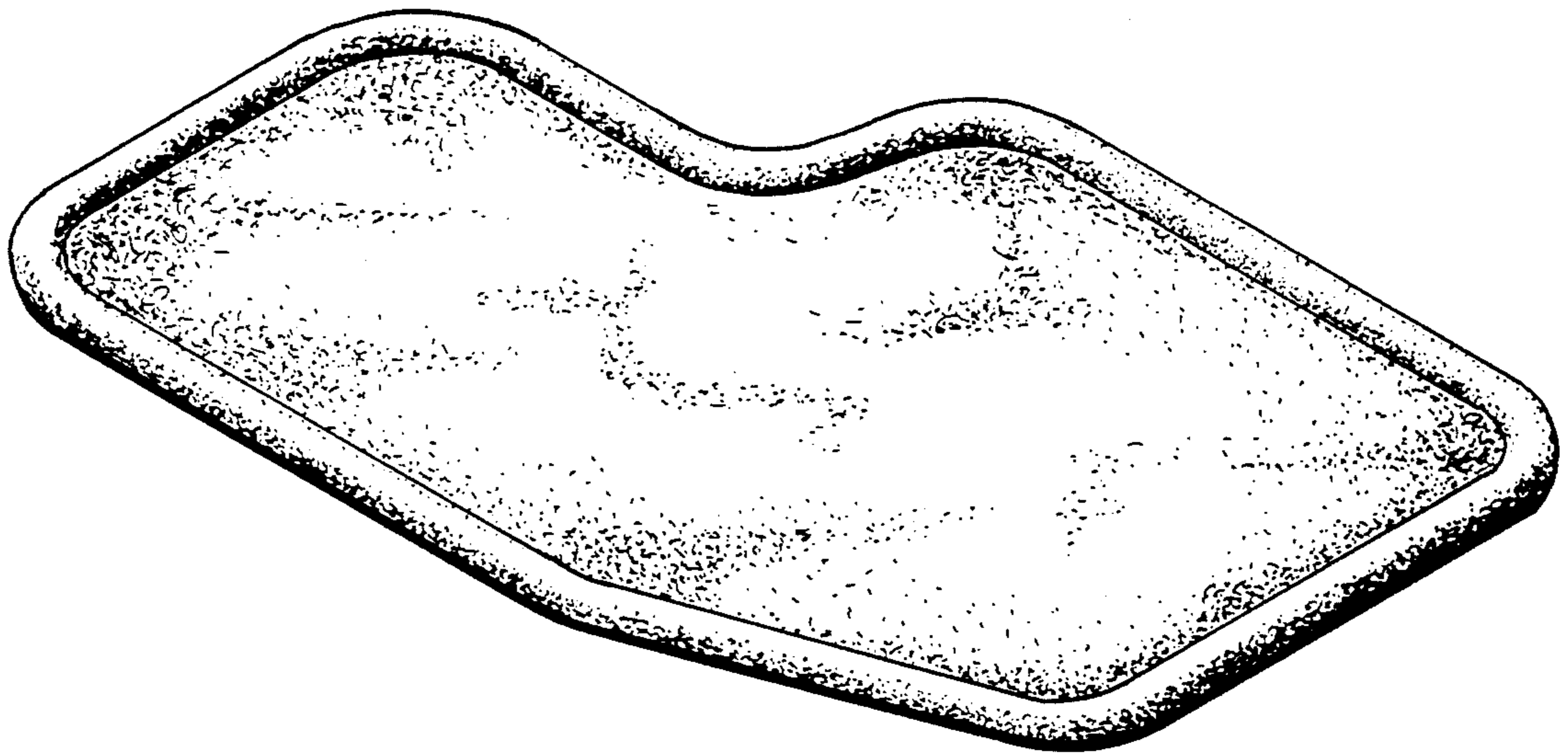
FIG. 1 is a left side top perspective view of the present invention;  
 FIG. 2 is a right side top perspective view of the present invention;  
 FIG. 3 is a cross sectional view taken along lines 3—3 of FIG. 1;  
 FIG. 4 is a right side top perspective view of an alternate embodiment of the present invention; and,  
 FIG. 5 is a left side top perspective view of an alternate embodiment of the present invention.  
 The bottom of the main body portion of the two embodiments of the automobile floor mat is understood to be substantially flat and unornamented.







**FIG-4**



**FIG-5**