



US00D339171S

United States Patent [19]

[11] Patent Number: **Des. 339,171**

Carlsson

[45] Date of Patent: **** Sep. 7, 1993**

[54] **PRICE DISPLAY MODULE FOR A DISPLAY ADVERTISING UNIT**

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[75] Inventor: **Stig Carlsson, Västerås, Sweden**

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[73] Assignee: **Unigrafic AG, Zurich, Switzerland**

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[**] Term: **14 Years**

[21] Appl. No.: **845,440**

[22] Filed: **Mar. 3, 1992**

Related U.S. Application Data

[62] Division of Ser. No. 401,091, Aug. 31, 1989, Pat. No. Des. 326,478.

[52] U.S. Cl. **D20/43**

[58] Field of Search **D20/10, 40, 41, 42, D20/43, 44; 40/657, 658, 662, 663, 649, 644; 248/297.2, 295.1, 298, 299**

OTHER PUBLICATIONS

"Electronic Price Labels Tested in Supermarkets", *Wall Street Journal*, Mar. 31, 1988.
Article in *Supermarket*, Magazine No. 7—Aug. 1984, p. 25.

Primary Examiner—Wallace R. Burke
Assistant Examiner—Marcus Jackson
Attorney, Agent, or Firm—Merchant & Gould, Smith, Edell, Welter & Schmidt

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4,087,958 5/1978 Ebihara et al. .

[57] CLAIM

The ornamental design for a price display module for a display advertising unit, as shown.

DESCRIPTION

FIG. 1 is a front elevational view of a price display module for a display advertising unit showing my new design;
FIG. 2 is a rear perspective view thereof; and,
FIG. 3 is a front perspective view thereof.

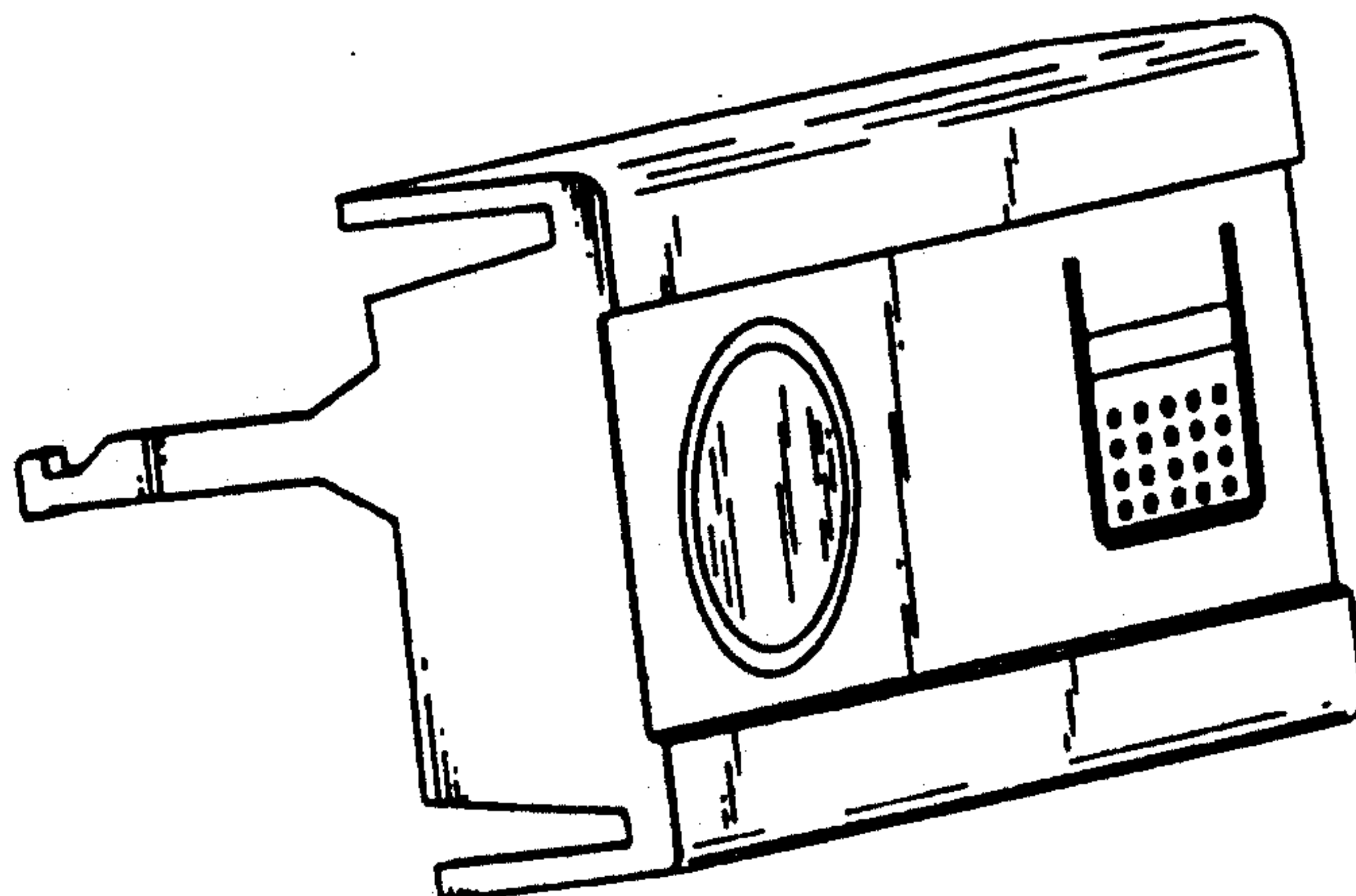


FIG. 1

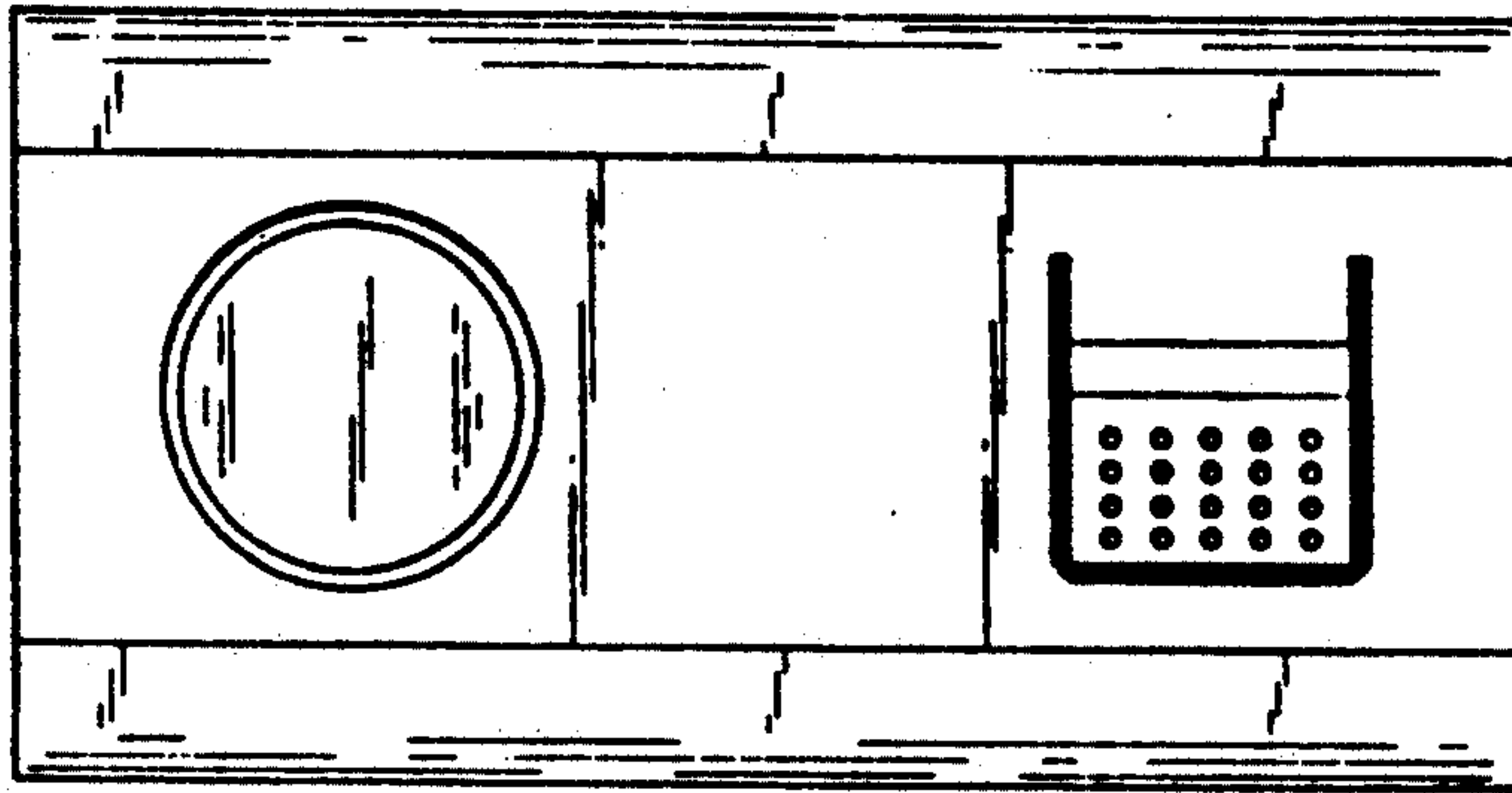


FIG. 2

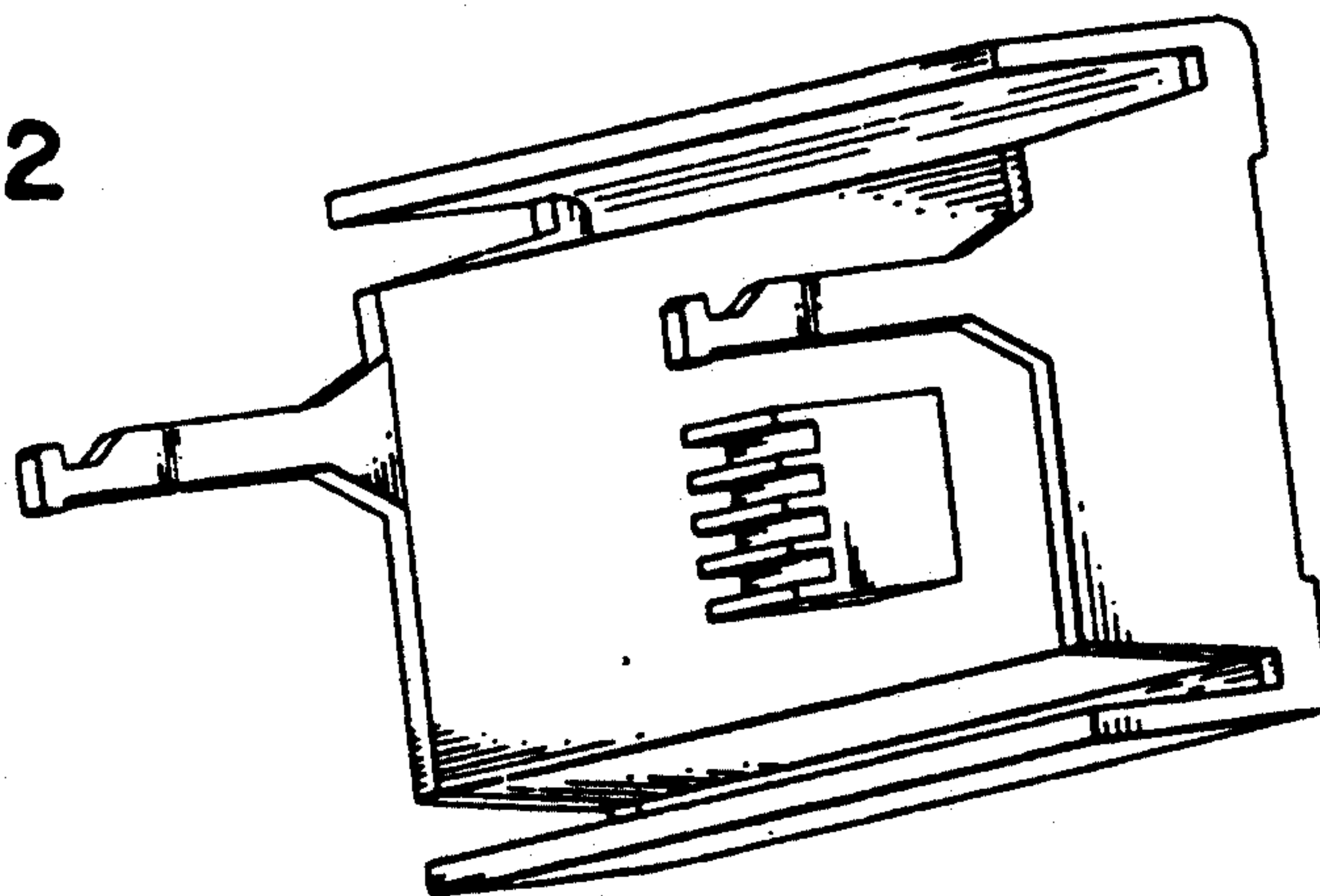


FIG. 3

