

[54] **ADVERTISING SIGN**

[76] **Inventor:** Donald O. Carstensen, 3660 W. 78th Ave., Merrillville, Ind. 46410

[**] **Term:** 14 Years

[21] **Appl. No.:** 119,432

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[52] **U.S. Cl.** D20/29; D22/129

[58] **Field of Search** D22/125, 126, 129, 130, D22/131, 132, 133; 43/42, 42.14; D20/10, 29, 30

[56] **References Cited**

U.S. PATENT DOCUMENTS

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D. 195,777	7/1963	Hajek	D22/129
D. 218,821	9/1970	Drake	D22/129
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OTHER PUBLICATIONS

The Complete Book of Lurecraft, ISBN-0-943822-9-8-8—p. 30 by Russ Mohny, Outdoor Life Books (N.Y., N.Y.) 1987.
Buyer's Guide, Copyrighted 1985, Pop Geer Company.

Original Pop Geer catalog 1983-1984, p. 11, upper left corner (O blade size).

Les Davis Inc. catalog, Aug. 1, 1983, p. 12, lower right corner (Bang Tail Spinner).

Cotton Cordells "Liveliest Lures", 9/8/70, Spintail Series 7500, p. 13 (Lure).

Advertisements of lures from fishing catalogs.

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[57] **CLAIM**

The ornamental design for advertising sign, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a advertising sign showing my new design, with the broken lines shown for illustrative purposes only and forming no part of the claimed design.

FIG. 2 is a front elevational view thereof;

FIG. 3 is a side elevational view thereof, with the opposite side being a mirror image thereof;

FIG. 4 is a bottom plan view thereof;

FIG. 5 is a top plan view thereof.

The design is characterized by having a large essential flat area on both sides of the lure for receiving advertisements.



