

[54] ADVERTISING SIGN
[76] Inventor: Donald O. Carstensen, 3660 W. 78th Ave., Merrillville, Ind. 46410
[**] Term: 14 Years
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[52] U.S. Cl. D20/29; D22/129
[58] Field of Search D22/125, 126, 129, 130, D22/131, 132, 133; 43/42, 42.14; D20/10, 29, 30

Original Pop Geer catalog 1983-1984, p. 11, upper left corner (O blade size).
Les Davis Inc. catalog, Aug. 1, 1983, p. 12, lower right corner (Bang Tail Spinner).
Cotton Cordells "Liveliest Lures", 9/8/70, Spintail Series 7500, p. 13 (Lure).
Advertisements of lures from fishing catalogs.
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[57] CLAIM
The ornamental design for advertising sign, as shown and described.

[56] References Cited
U.S. PATENT DOCUMENTS
D. 137,768 4/1944 Lehman et al. D20/30
D. 195,777 7/1963 Hajek D22/129
D. 218,821 9/1970 Drake D22/129
3,305,964 2/1967 Wieszeck D22/129
OTHER PUBLICATIONS
The Complete Book of Lurecraft, ISBN-0-943822-9-8-8—p. 30 by Russ Mohny, Outdoor Life Books (N.Y., N.Y.) 1987.
Buyer's Guide, Copyrighted 1985, Pop Geer Company.

DESCRIPTION
FIG. 1 is a perspective view of a advertising sign showing my new design, with the broken lines shown for illustrative purposes only and forming no part of the claimed design.
FIG. 2 is a front elevational view thereof;
FIG. 3 is a side elevational view thereof, with the opposite side being a mirror image thereof;
FIG. 4 is a bottom plan view thereof;
FIG. 5 is a top plan view thereof.
The design is characterized by having a large essential flat area on both sides of the lure for receiving advertisements.



