## United States Patent [19]

## Carstensen

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[54]	ADVERTISING SIGN		
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[**]	Term:	14 Years	
[21]	Appl. No.:	119,432	

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[52]	U.S. Cl	************************	<b>D20/29</b> ; D22/129
[58]	Field of Sea	rch D2	2/125, 126, 129, 130,
	D22/13	1, 132, 133; 43/4	2, 42.14; D20/10, 29,

[56]	References Cited		
	U.S. PATENT DOCUMENTS		

D. 137,768	4/1944	Lehman et al
D. 195,777	7/1963	Hajek D22/129
		Drake
3,305,964	2/1967	Wieszeck

## OTHER PUBLICATIONS

The Complete Book of Lurecraft, ISBN-0-943822-9-8-8-p. 30 by Russ Mohney, Outdoor Life Books (N.Y., N.Y.) 1987.

Buyer's Guide, Copyrighted 1985, Pop Geer Company.

Original Pop Geer catalog 1983-1984, p. 11, upper left corner (O blade size).

Les Davis Inc. catalog, Aug. 1, 1983, p. 12, lower right corner (Bang Tail Spinner).

Cotton Cordells "Liveliest Lures", 9/8/70, Spintail Series 7500, p. 13 (Lure).

Advertisements of lures from fishing catalogs.

Primary Examiner—Wallace R. Burke Assistant Examiner—Marcus Jackson Attorney, Agent, or Firm-Richard G. Kinney

[57] **CLAIM** 

The ornamental design for advertising sign, as shown and described.

## **DESCRIPTION**

FIG. 1 is a perspective view of a advertising sign showing my new design, with the broken lines shown for illustrative purposes only and forming no part of the claimed design.

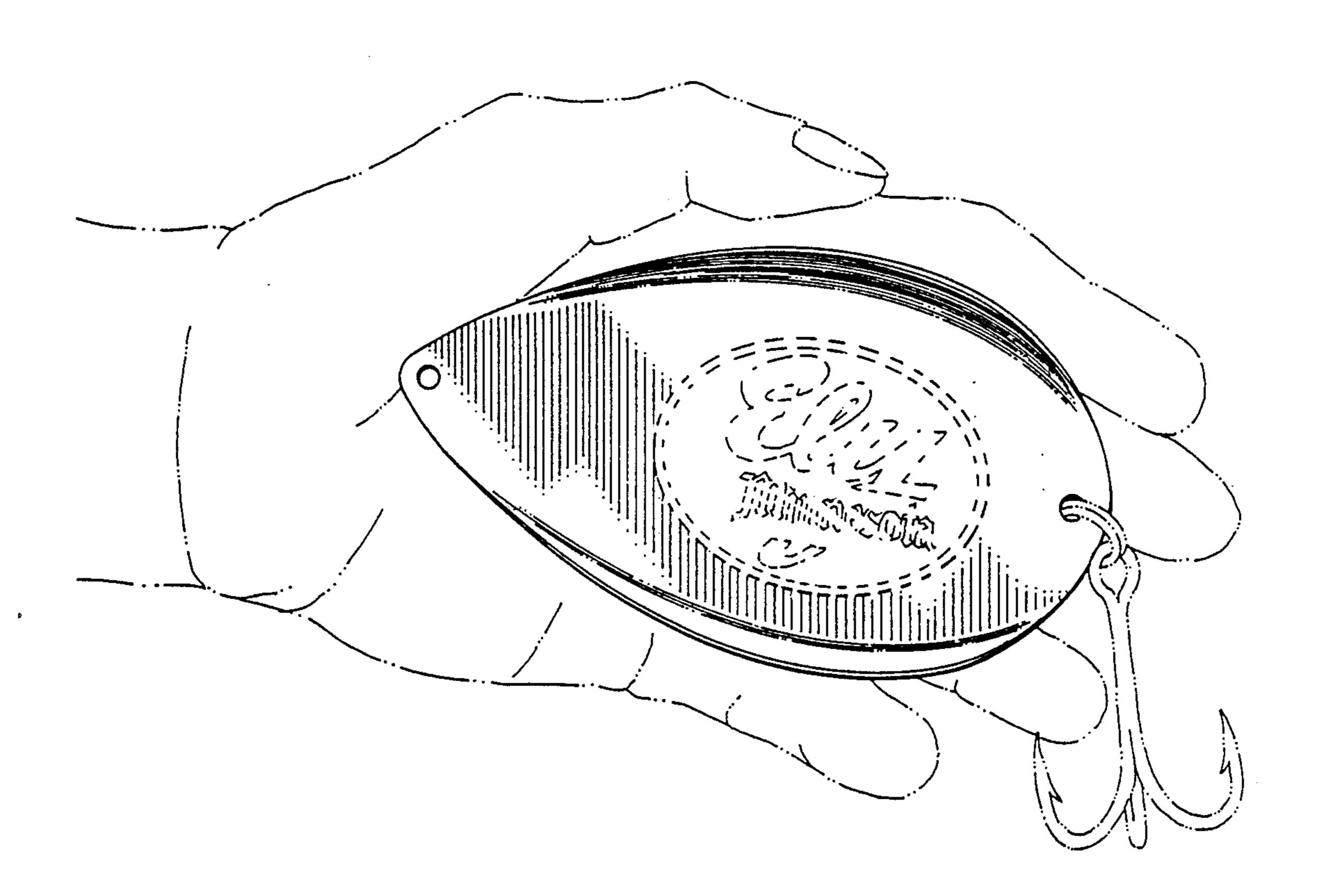
FIG. 2 is a front elevational view thereof;

FIG. 3 is a side elevational view thereof, with the opposite side being a mirror image thereof;

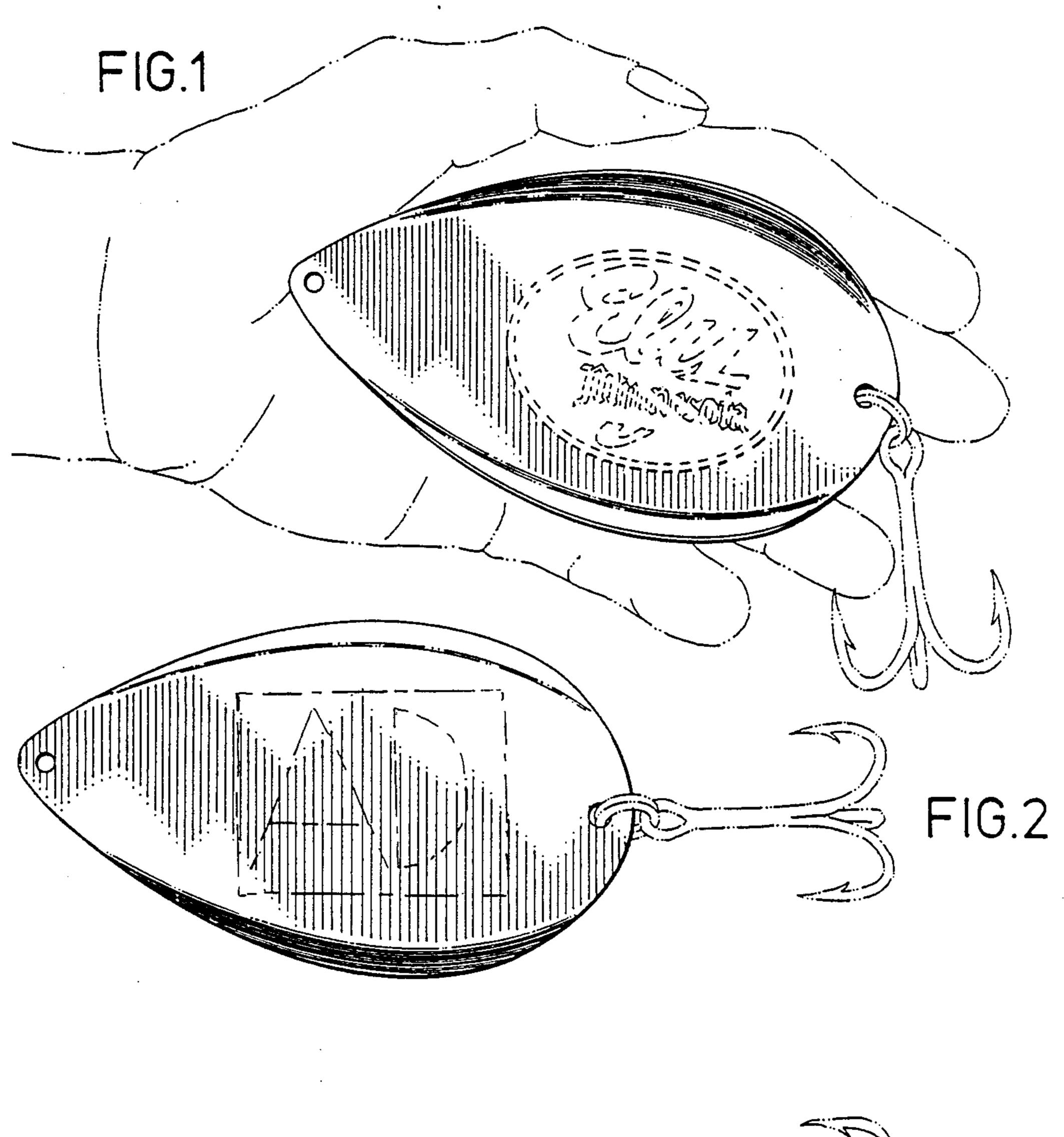
FIG. 4 is a bottom plan view thereof;

FIG. 5 is a top plan view thereof.

The design is characterized by having a large essential flat area on both sides of the lure for receiving advertisements.



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