[45] \*\* May 29, 1979

| [54]  | ARTIFICI   | AL FISHING LURE  |
|---|--|--|
| [76]  | Inventor:  | William O. Williams, Jr., 1309<br>Lynhurst Dr., Gastonia, N.C. 28052 |
| [**]  | Term:  | 14 Years   |
| [21]  | Appl. No.:   | 819,240  |
| [22]  | Filed:   | Jul. 27, 1977  |
| [52]  | U.S. Cl  | D22—05 D22/27 D22/27, 28; 43/42.28, 43/42.30, 42.48, 42.22           |
| [56]  |  | References Cited   |
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| Primary Examiner—A. Hugo Word Attorney, Agent, or Firm—Channing L. Richards   |  |  |
| [57]  |  | CLAIM  |
| The ornamental design for an artificial fishing lure, as shown and described. |  |  |

## **DESCRIPTION**

FIG. 1 is a perspective view of an artificial fishing lure of one form of the present invention shown prior to mounting on a hook member or jig;

FIG. 2 is a side elevation of the lure of FIG. 1 shown

mounted on a jig;

FIG. 3 is a front elevation of the lure shown in FIG. 2; FIG. 4 is a plan view of the lure shown in FIG. 2;

FIG. 5 is a perspective view of the lure of FIG. 1 turned over to reverse the direction of the slant at the front face of the lure;

FIG. 6 is a side elevation of the lure of FIG. 5 mounted on a jig;

FIG. 7 is a front elevation of the lure of FIG. 6;

FIG. 8 is a plan view of the lure of FIG. 6;

FIG. 9 is a perspective view of a modified form of the lure of the present invention having half of the front face slanted in the direction shown in FIG. 1 and the other half shown slanted in the direction of FIG. 5;

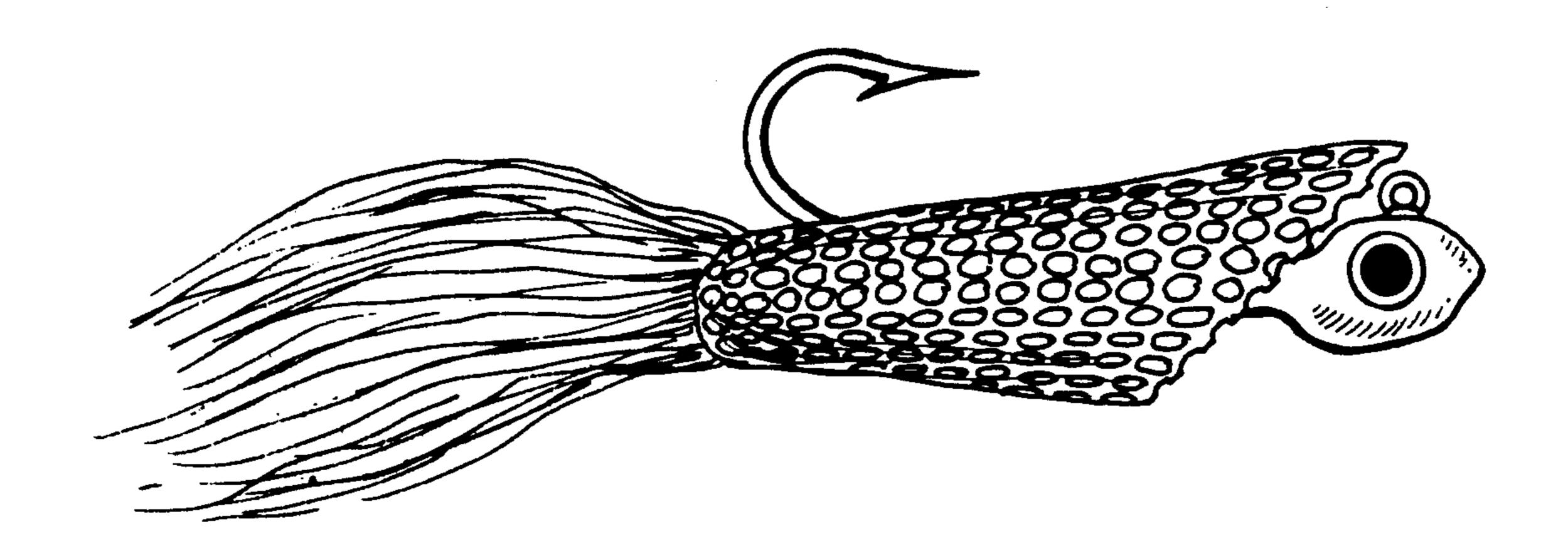
FIG. 10 is a side elevation of the lure of FIG. 9 shown mounted on a jig;

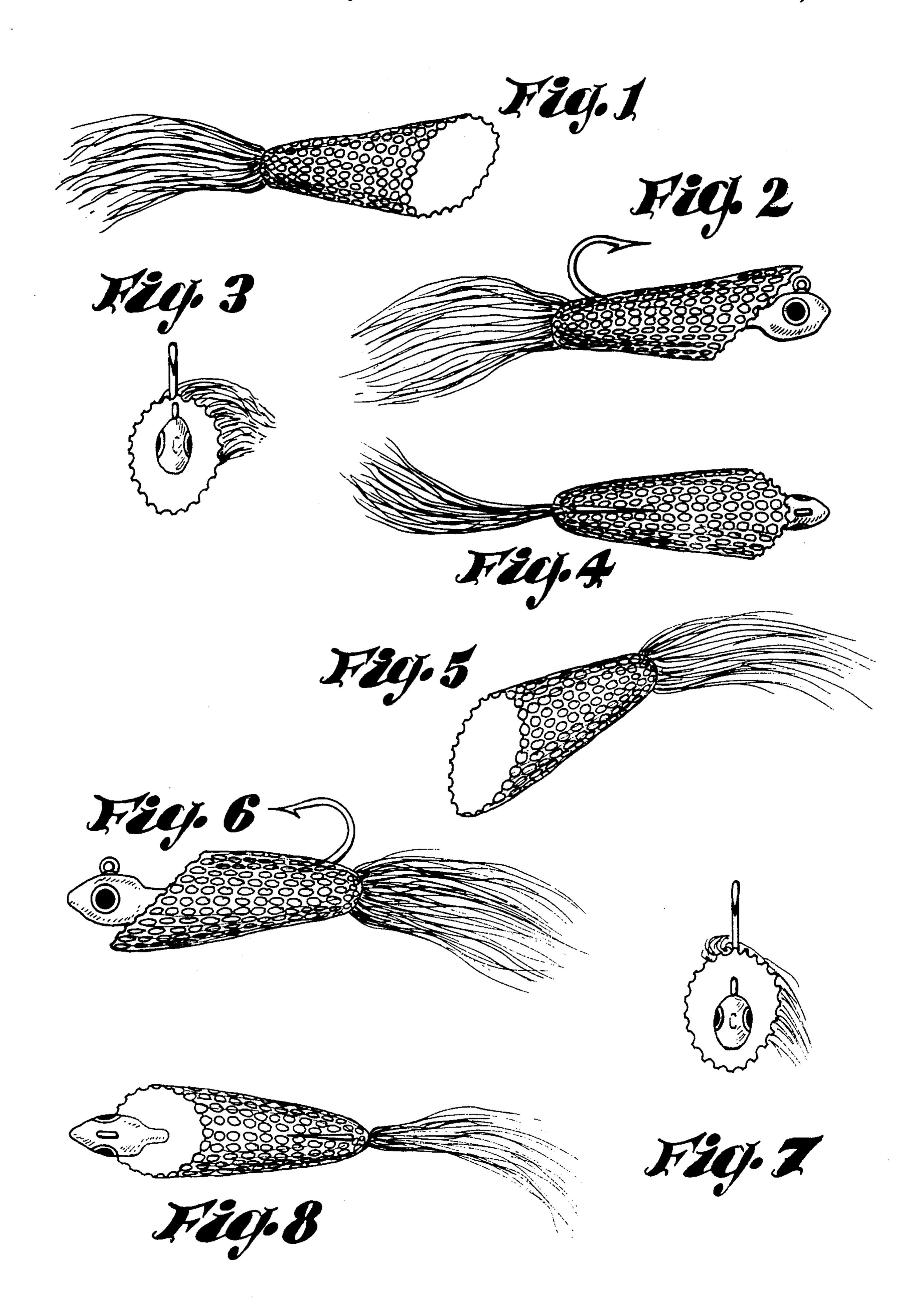
FIG. 11 is a front elevation of the lure of FIG. 10;

FIG. 12 is a plan view of the lure of FIG. 10;

FIG. 13 is a side elevation of the lure of FIGS. 9-12 with the jig positioned 90° from the position shown in FIGS. 10-12; and

FIG. 14 is a plan view of the lure of FIG. 13.





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