



US0D1045980S

(12) **United States Design Patent** (10) **Patent No.:** **US D1,045,980 S**  
**Hadley** (45) **Date of Patent:** **\*\* Oct. 8, 2024**

(54) **MOTIVATIONAL POSTER**

- (71) Applicant: **Rebecca Hadley**, Flower Mound, TX (US)
- (72) Inventor: **Rebecca Hadley**, Flower Mound, TX (US)
- (\*\*) Term: **15 Years**
- (21) Appl. No.: **29/855,496**
- (22) Filed: **Oct. 4, 2022**
- (51) **LOC (14) Cl.** ..... **19-99**
- (52) **U.S. Cl.**  
USPC ..... **D19/100**
- (58) **Field of Classification Search**  
USPC ..... D19/59-64, 20, 113, 100; D20/10, 42, D20/22, 27, 40; D14/357, 435; D11/132, 131  
CPC . G09B 5/04; G09B 5/06; G09B 5/062; G09B 5/065; G09B 5/067; G09B 19/00; G09B 9/00; G09B 1/08; G09B 1/16; G09B 1/04; G09B 1/20; G09B 1/22; G06N 99/005; G09D 3/00; G09D 3/02; G09D 3/044; G09D 3/06; G09D 3/10; B42D 15/042; B42D 15/022; B42D 15/027; B42D 15/045; B42D 25/00; B42D 25/20; B42D 25/23; B42D 25/26; B42D 25/29; B42D 25/30; B42D 25/285; B42D 2033/00; B42D 2033/02; B42D 2033/04; B42D 2033/08; B42D 2033/10; B42D 2033/16; B42D 2033/20; B42D 2033/22; B42D 2033/28; B42D 2033/30  
See application file for complete search history.

(56) **References Cited**

**U.S. PATENT DOCUMENTS**

D962,339 S *	8/2022	Hadley	.....	D19/59
D962,342 S *	8/2022	Hadley	.....	D19/64
D967,263 S *	10/2022	Hadley	.....	D19/59

**OTHER PUBLICATIONS**

Hadley Designs 6 Boho Reading Posters\_Amazon\_496, [date first available: Jun. 27, 2022], [date found online: Mar. 15, 2024], <https://www.amazon.com/Hadley-Designs-Motivational-Poster-4/dp/B0963H1YGZ?th=1> (Year: 2022).\*

Hadley Designs 6 Boho Reading Posters\_Amazon.ca\_496, [date first available: Jun. 18, 2022], [date found online: Mar. 15, 2024], <https://www.amazon.ca/dp/B09Z8MGW15?th=1> (Year: 2022).\*

Hadley Designs 6 Superhero Reading Posters\_Amazon.ca\_508, [date first available: Jun. 18, 2022], [date found online: Mar. 15, 2024], <https://www.amazon.ca/Hadley-Designs-Motivational-Poster-4/dp/B0963H1YGZ?th=1> (Year: 2022).\*

Hadley Designs 6 Colorful Reading Posters\_Amazon.ca\_507, [date first available: Jun. 20, 2022], [date found online: Dec. 18, 2023], <https://www.amazon.ca/dp/B09Z8NPT7X> (Year: 2022).\*

Hadley Designs 6 Colorful Reading Posters\_Amazon.ca\_503, [date first available: Jun. 18, 2022], [date found online: Dec. 18, 2023], <https://www.amazon.ca/dp/B09Z8QD1RG?th=1> (Year: 2022).\*

(Continued)

*Primary Examiner* — Richard Edgar  
*Assistant Examiner* — Katherine E Morris  
 (74) *Attorney, Agent, or Firm* — Goldstein Law Offices, P.C.

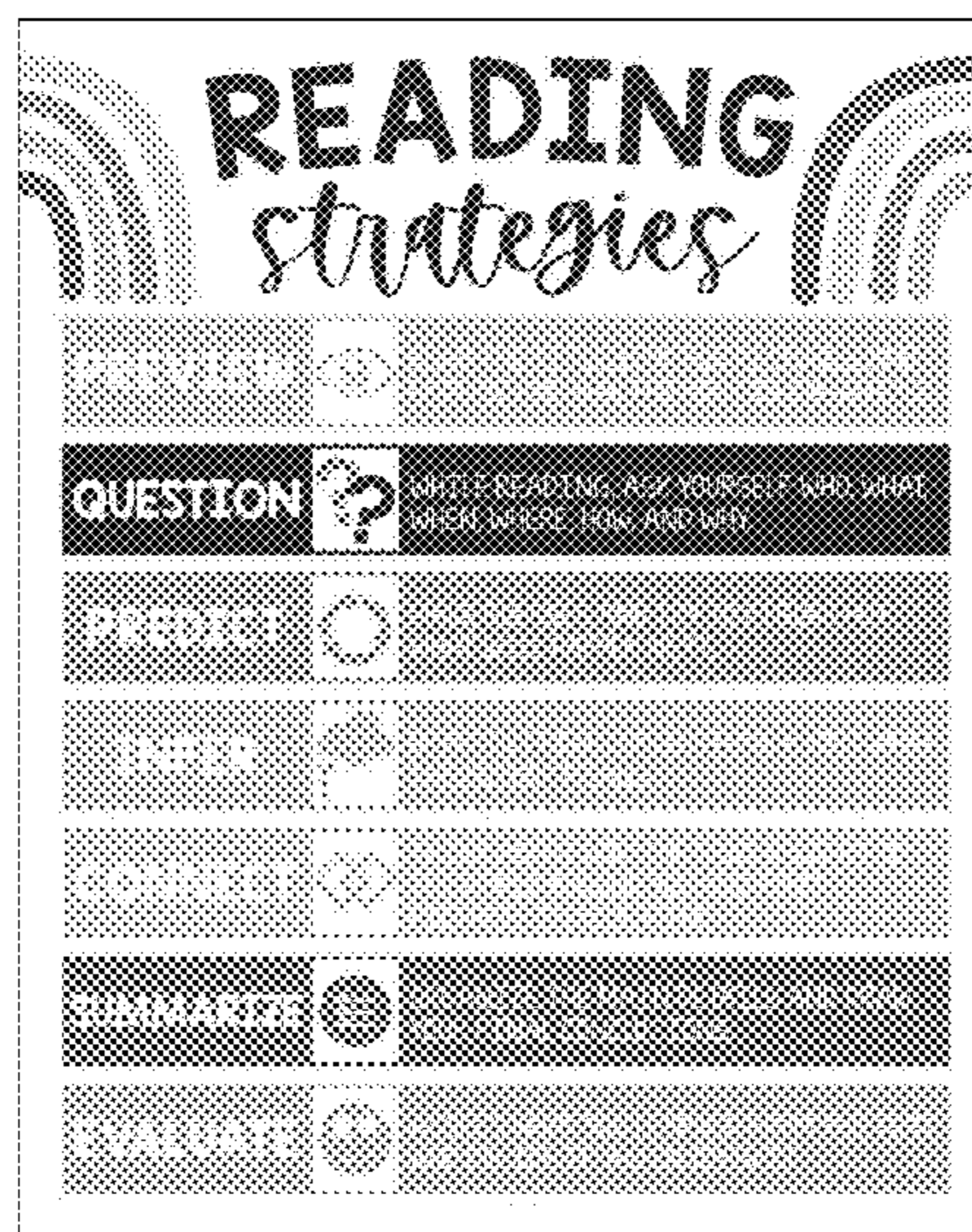
(57) **CLAIM**

The ornamental design for a motivational poster, as shown and described.

**DESCRIPTION**

The patent or application file contains at least one drawing executed in color. Copies of this patent or patent application publication with color drawing (s) will be provided by the Office upon request and payment of the necessary fee.  
 The sole drawing FIGURE, is a front elevational view of the motivational poster.

**1 Claim, 1 Drawing Sheet**  
**(1 of 1 Drawing Sheet(s) Filed in Color)**



(56)

**References Cited**

## OTHER PUBLICATIONS

Hadley Designs 6 Colorful Reading Posters\_Amazon.ca\_502, [date first available: Jun. 18, 2022], [date found online: Dec. 18, 2023], <https://www.amazon.ca/dp/B09Z8NWM2X> (Year: 2022).\*

Hadley Designs 6 Colorful Reading Posters\_Amazon.ca\_499, [date first available: Jun. 18, 2022], [date found online: Dec. 18, 2023], <https://www.amazon.ca/dp/B09Z8WBYS2> (Year: 2022).\*

Hadley Designs 6 Colorful Reading Posters\_Amazon.ca\_501, [date first available: Jun. 18, 2022], [date found online: Dec. 18, 2023], <https://www.amazon.ca/dp/B09Z8Q2JQV> (Year: 2022).\*

Hadley Designs 6 Black & White Reading Posters\_Amazon.ca\_495, [date first available: Jun. 13, 2022], [date found online: Dec. 18, 2023], <https://www.amazon.ca/dp/B09Z8QSL17?th=1> (Year: 2022).\*

Hadley Designs 6 Farmhouse Reading Posters\_Amazon.ca\_505, [date first available: Jun. 21, 2022], [date found online: Jan. 10, 2024], <https://www.amazon.ca/dp/B09Z8QQLC3?th=1> (Year: 2022).\*

Hadley Designs 6 Greenery Reading Posters\_Amazon.ca\_506, [date first available: Jun. 21, 2022], [date found online: Jan. 10, 2024], <https://www.amazon.ca/dp/B09Z8QLP7V> (Year: 2022).\*

Hadley Designs 6 Farmhouse Reading Posters\_Amazon.ca\_504, [date first available: Jun. 21, 2022], [date found online: Jan. 10, 2024], <https://www.amazon.ca/dp/B09Z8QGZ9B> (Year: 2022).\*

Zoiwa 16 Pcs Colorful Reading Posters Color Bulletin Board Posters\_Amazon.ae, [date first available: May 9, 2023], [date found online: Dec. 7, 2023], <https://www.amazon.ca/dp/B09Z8QGZ9B> (Year: 2023).\*

AestheticWallArt Reading Strategies Posters for Classroom Reading\_Amazon, [date first available: Feb. 10, 2023], [date found online: Dec. 18, 2023], <https://www.amazon.com/Strategies-Classroom-Education-Decorations-Figurative/dp/B0BVG7HB7R?th=1> (Year: 2023).\*

Hadley Designs 6 Colorful Reading Posters\_Amazon.ca\_500, [date first available: Jun. 22, 2022], [date found online: Mar. 15, 2024], <https://www.amazon.ca/dp/B09Z8QPR8K?th=1> (Year: 2022).\*

Hadley Designs 6 Cactus Reading Posters\_498\_Amazon.ca, [date first available: Jun. 21, 2022], [date found online: Mar. 15, 2024], <https://www.amazon.ca/dp/B09Z8Q7XKW?th=1> (Year: 2022).\*

Hadley Designs 9 Rainbow Classroom Decor Signs\_Amazon.ca\_880, [date first available: Mar. 4, 2022], [date found online: Dec. 6, 2023], <https://www.amazon.ca/Rainbow-Classroom-Decor-Signs-Motivational/dp/B0963HG1DC> (Year: 2022).\*

Hadley Designs 9 Boho Rainbow Classroom Decor Signs\_Amazon.ca\_861, [date first available: Feb. 28, 2022], [date found online: Dec. 6, 2023], <https://www.amazon.ca/Boho-Rainbow-Classroom-Decor-Motivational/dp/B0963J68VV> (Year: 2022).\*

Hadley Designs. Amazon Link [amazon.com/dp/B09Z8MGW15](https://www.amazon.com/dp/B09Z8MGW15) 6 Boho Reading Posters for Classroom Library Decorations for School—Reading Posters for Elementary School, Reading Bulletin Board Sets for Classrooms, Reading Corner Decor for Classroom, Read Poster Jun. 27, 2022.

\* cited by examiner

The infographic is titled "READING strategies" in a large, bold, sans-serif font for "READING" and a cursive font for "strategies". It is flanked by two stylized rainbow graphics. Below the title are seven horizontal bars, each representing a reading strategy. Each bar contains the strategy name, an icon, and a brief description. The bars alternate in background color between light and dark gray.

Strategy	Icon	Description
PREVIEW	Eye	READ THE TITLE, LOOK FOR PICTURES, AND UNDERSTAND HOW THE BOOK IS ORGANIZED.
QUESTION	Question mark	WHILE READING, ASK YOURSELF WHO, WHAT, WHEN, WHERE, HOW, AND WHY.
PREDICT	Target	MAKE GUESSES AND TRY TO FIGURE OUT WHAT WILL HAPPEN NEXT.
INFER	Thought bubble	DRAW INFERRENTIAL CONCLUSIONS ABOUT WHAT THE AUTHOR MEANS.
CONNECT	Double arrows	THINK ABOUT HOW THE TEXT RELATES TO THE WORLD AROUND YOU AND FORM CONNECTIONS IN YOUR MIND.
SUMMARIZE	List icon	ORGANIZE THE MAIN DETAILS AND DRAW YOUR FINAL CONCLUSIONS.
EVALUATE	Smiley face	ASSESS WHAT YOU LEARNED FROM THE TEXT AND DECIDE IF YOU ENJOYED IT.