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(54) **CROWD SOURCING BASED ON DEAD RECKONING**

G01C 21/206; G01S 19/48; G01S 19/49;
G01S 5/0027; H04W 4/027
See application file for complete search history.

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ABSTRACT

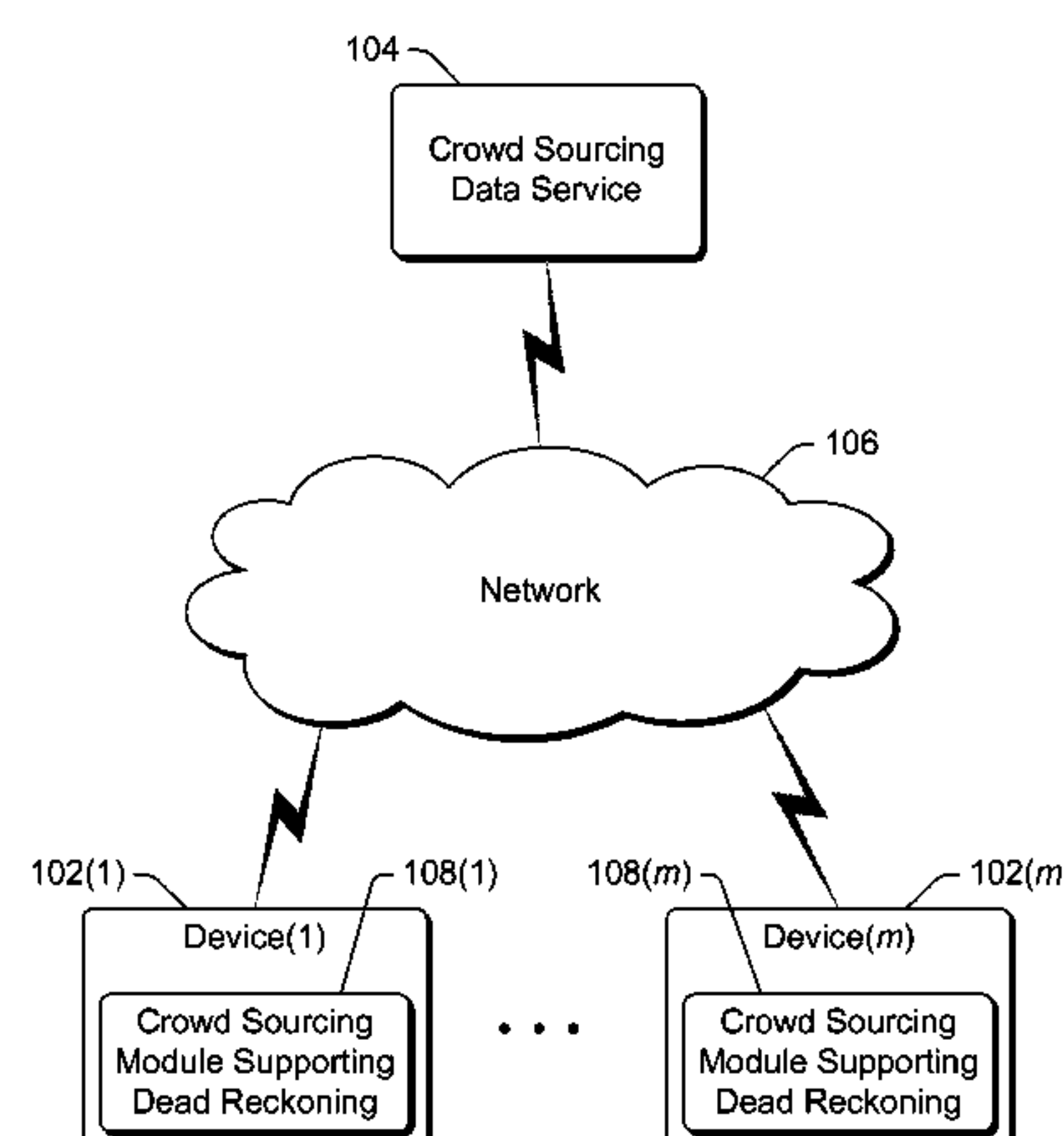
An identification is made as to when a device is at an anchor location, which can be a proximity zone along an edge of a dead zone or a location where a signal from a beacon is detected. In response to the device being at an anchor location, recording of crowd sourcing data based on dead reckoning starts. Recording crowd sourcing data based on dead reckoning includes identifying one or more signals received by a device while the device is at each of multiple positions. For each of the multiple positions, both an indication of the position determined based at least in part on dead reckoning and an indication of the one or more signals received while the device is at that position are recorded.

24 Claims, 9 Drawing Sheets

(58) **Field of Classification Search**

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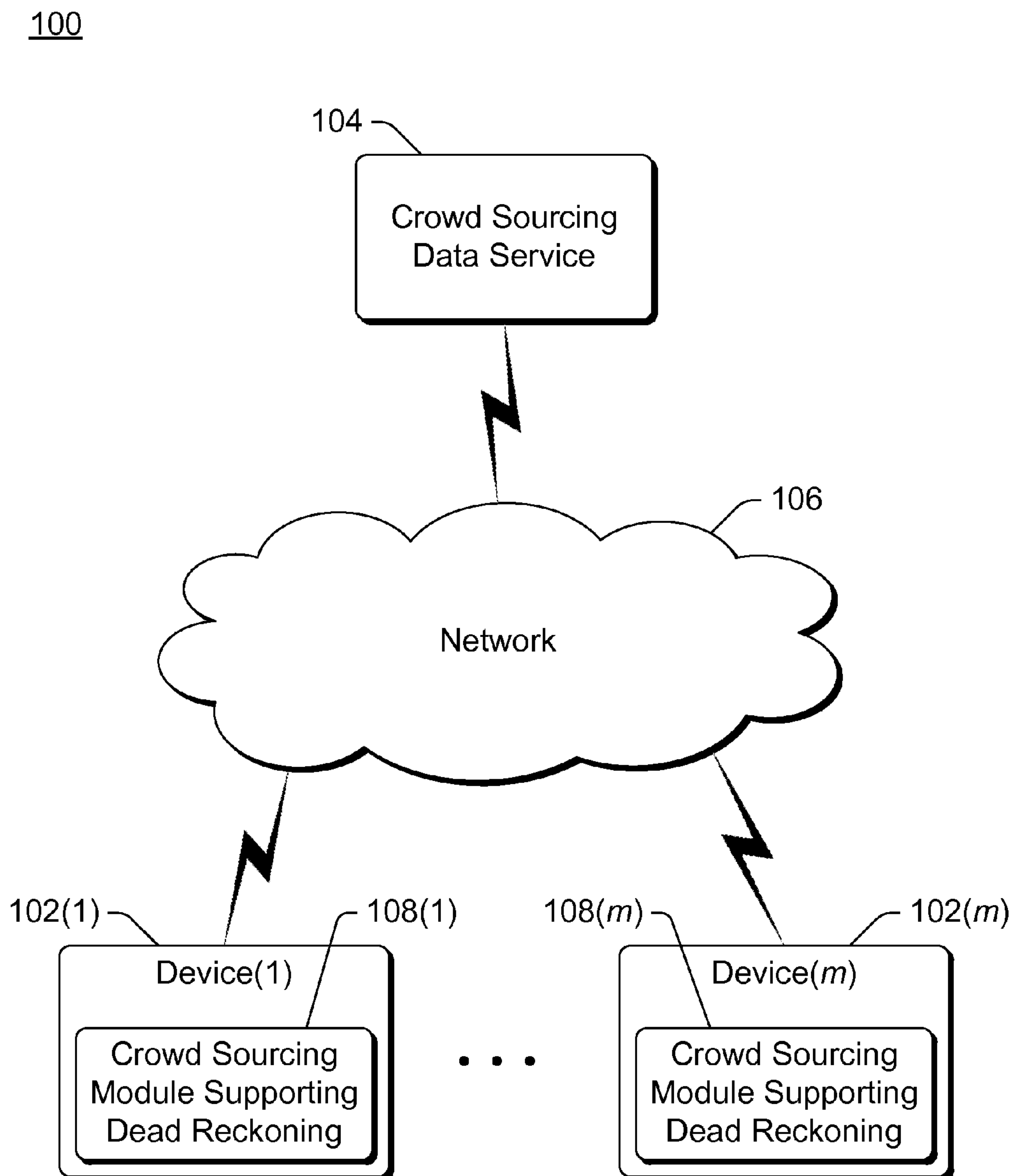
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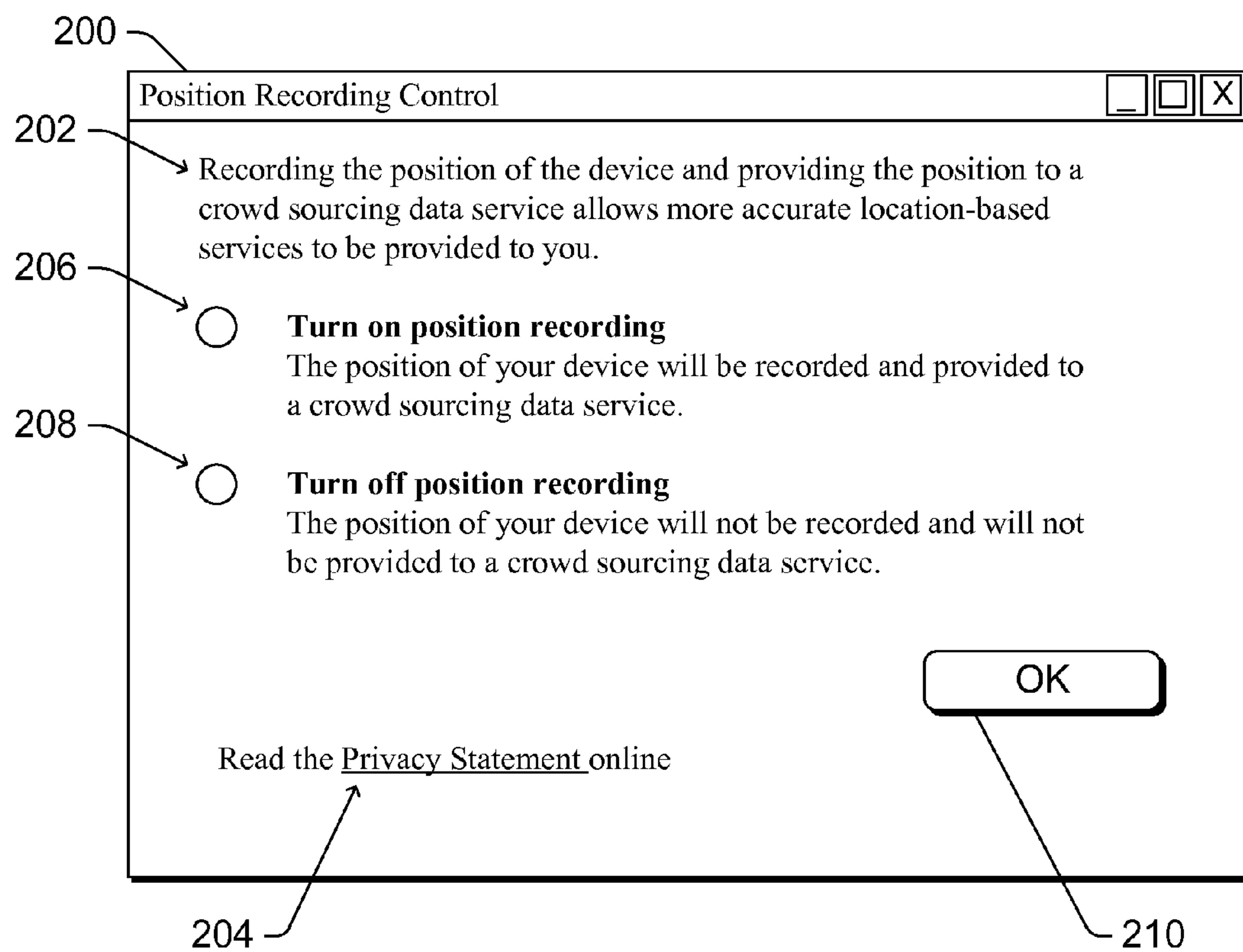
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**Fig. 1**

**Fig. 2**

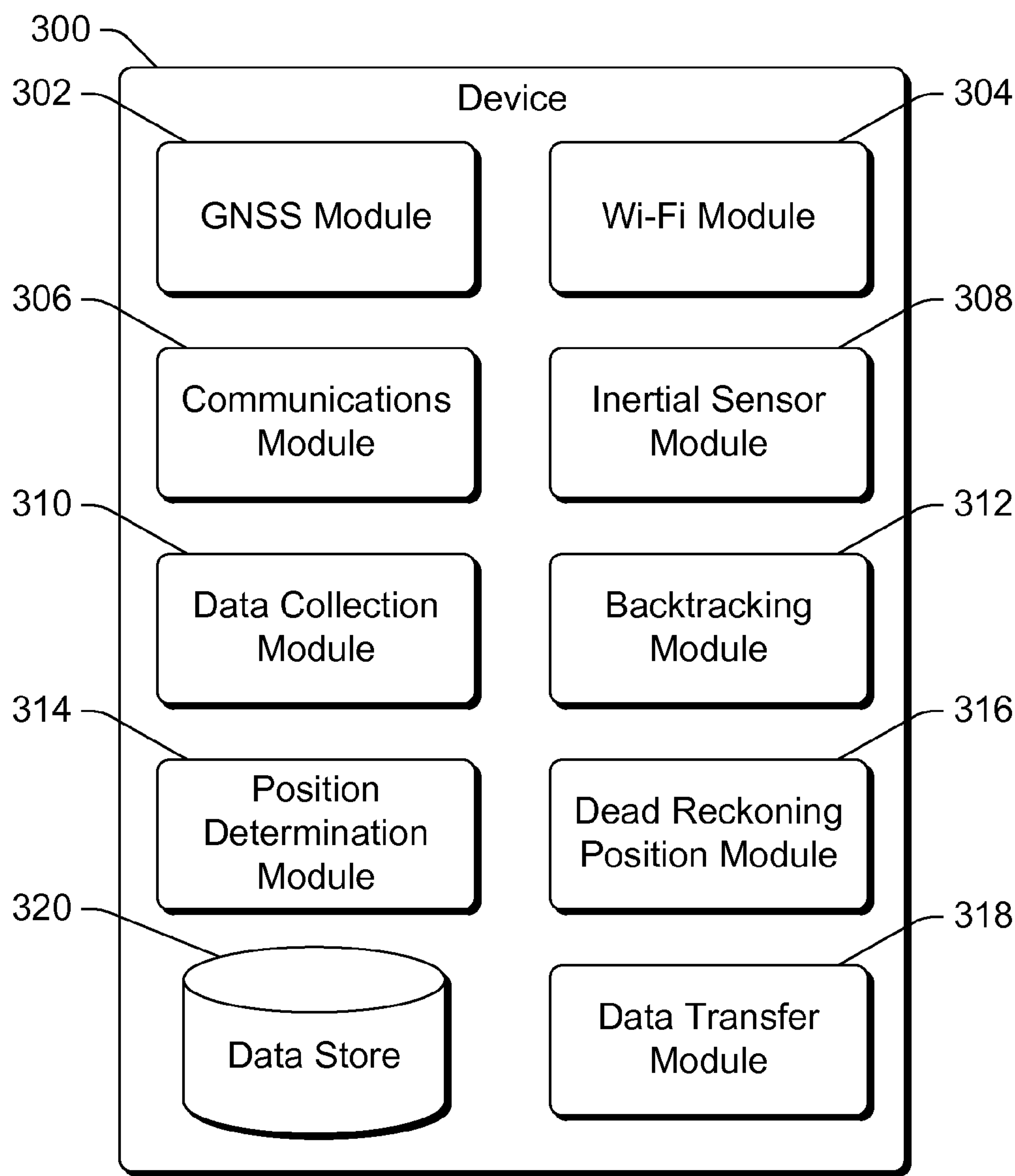


Fig. 3

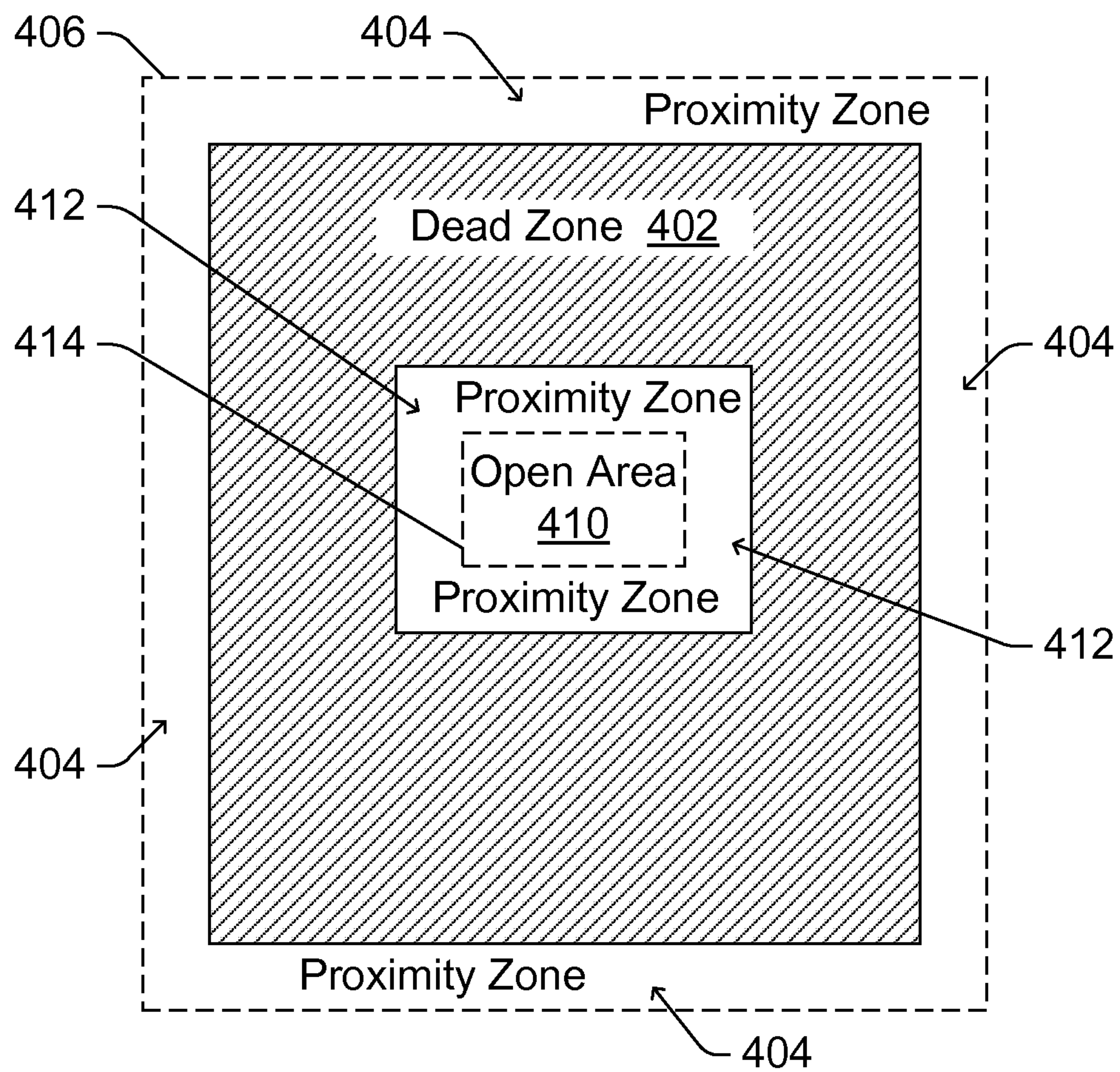


Fig. 4

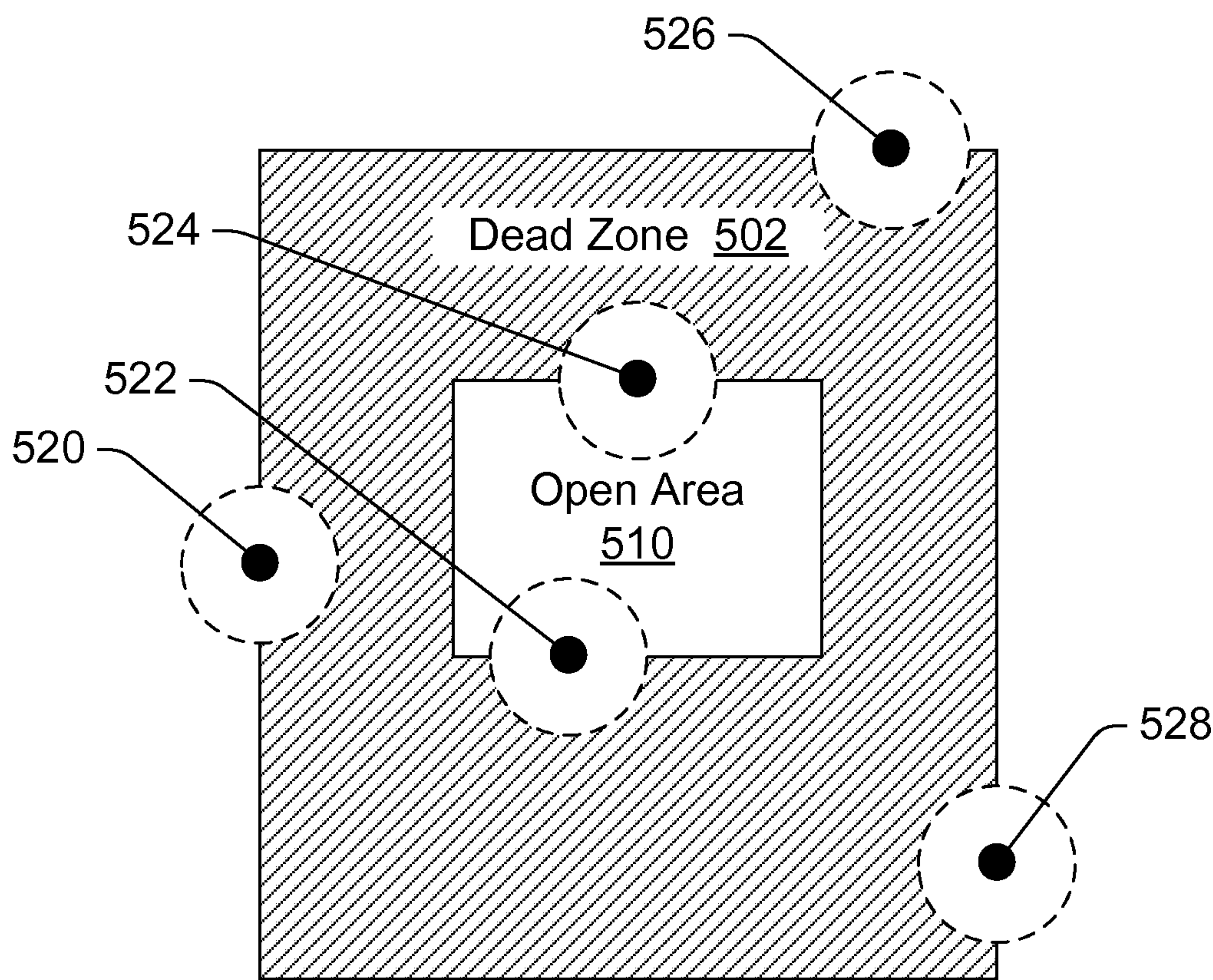


Fig. 5

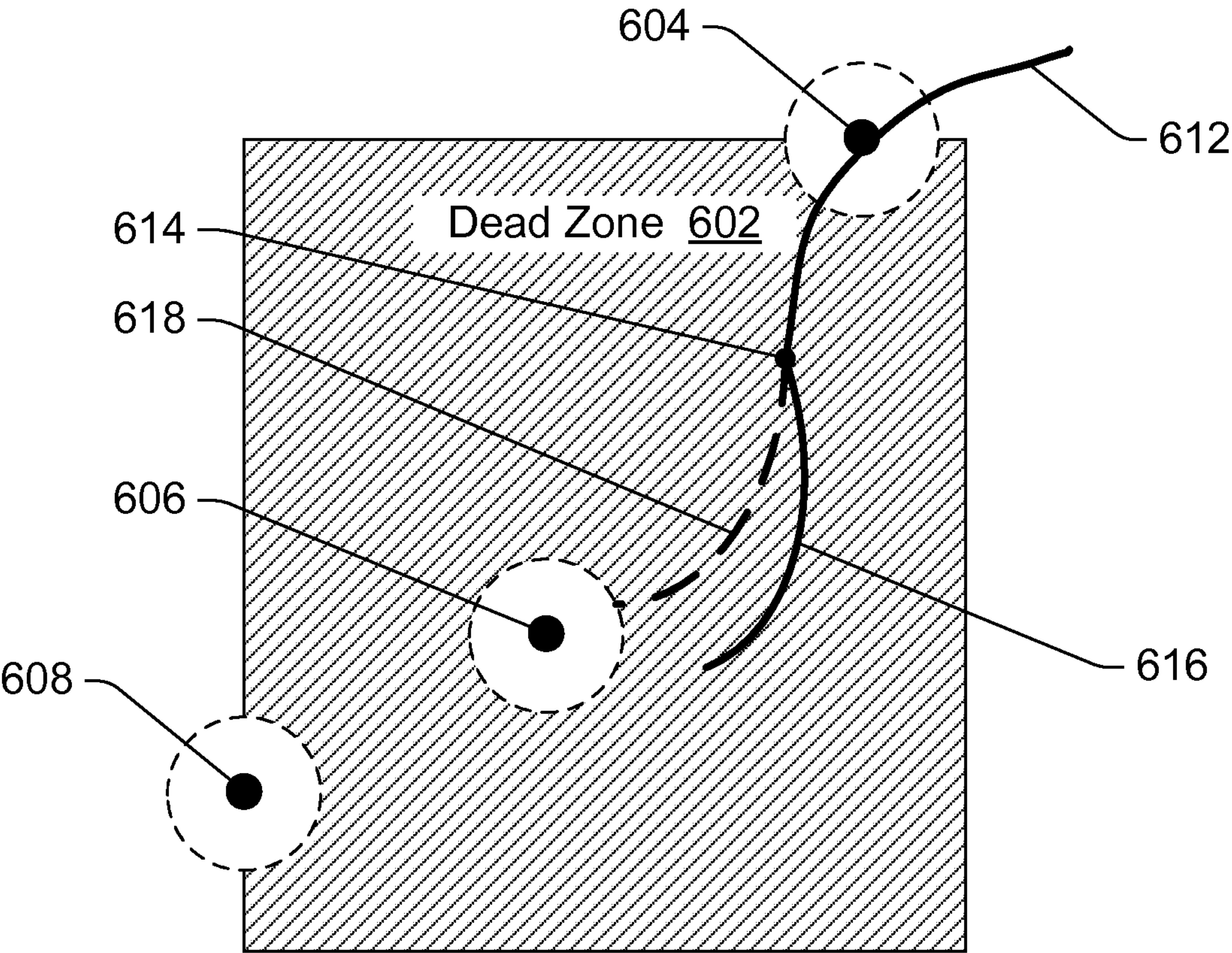
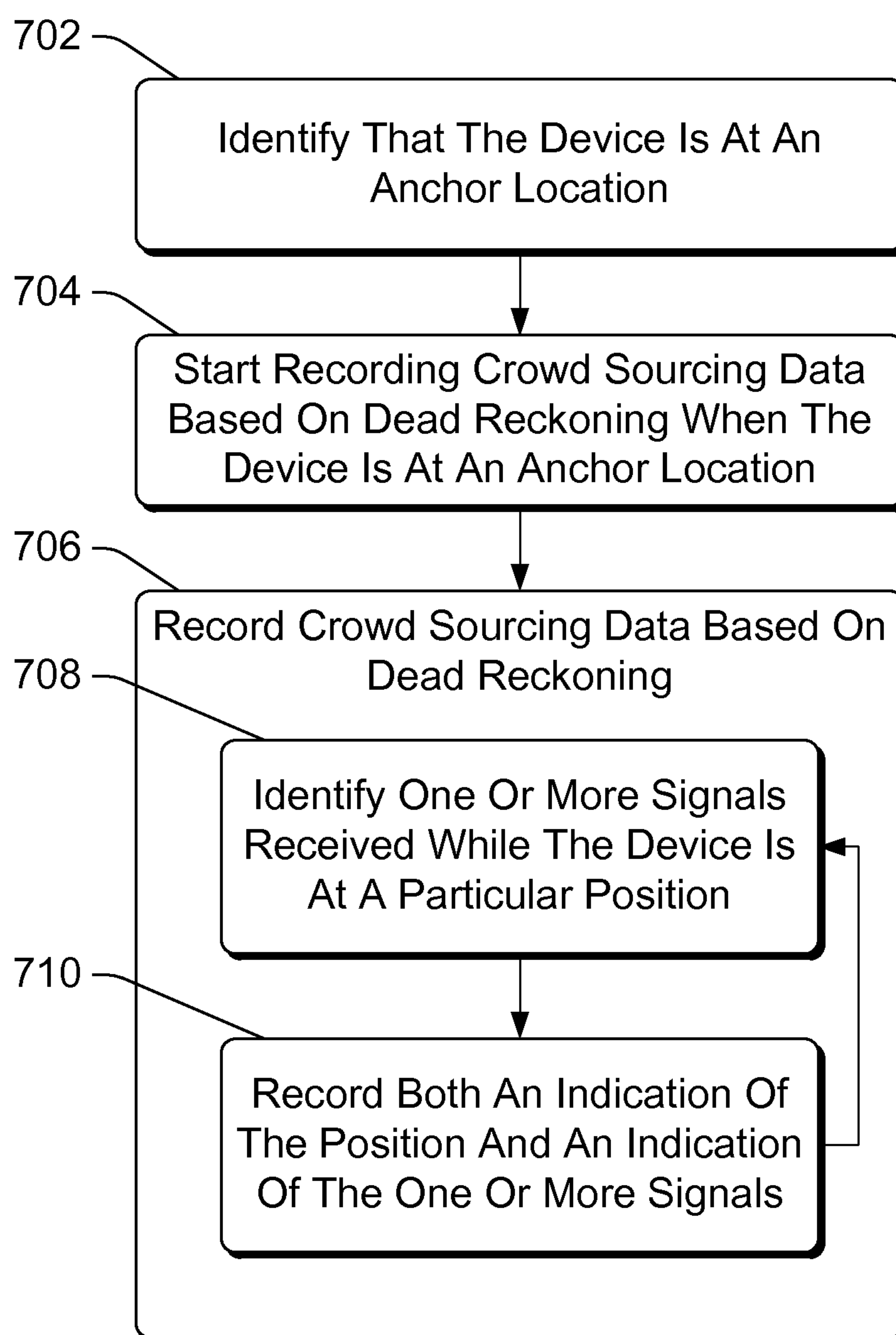
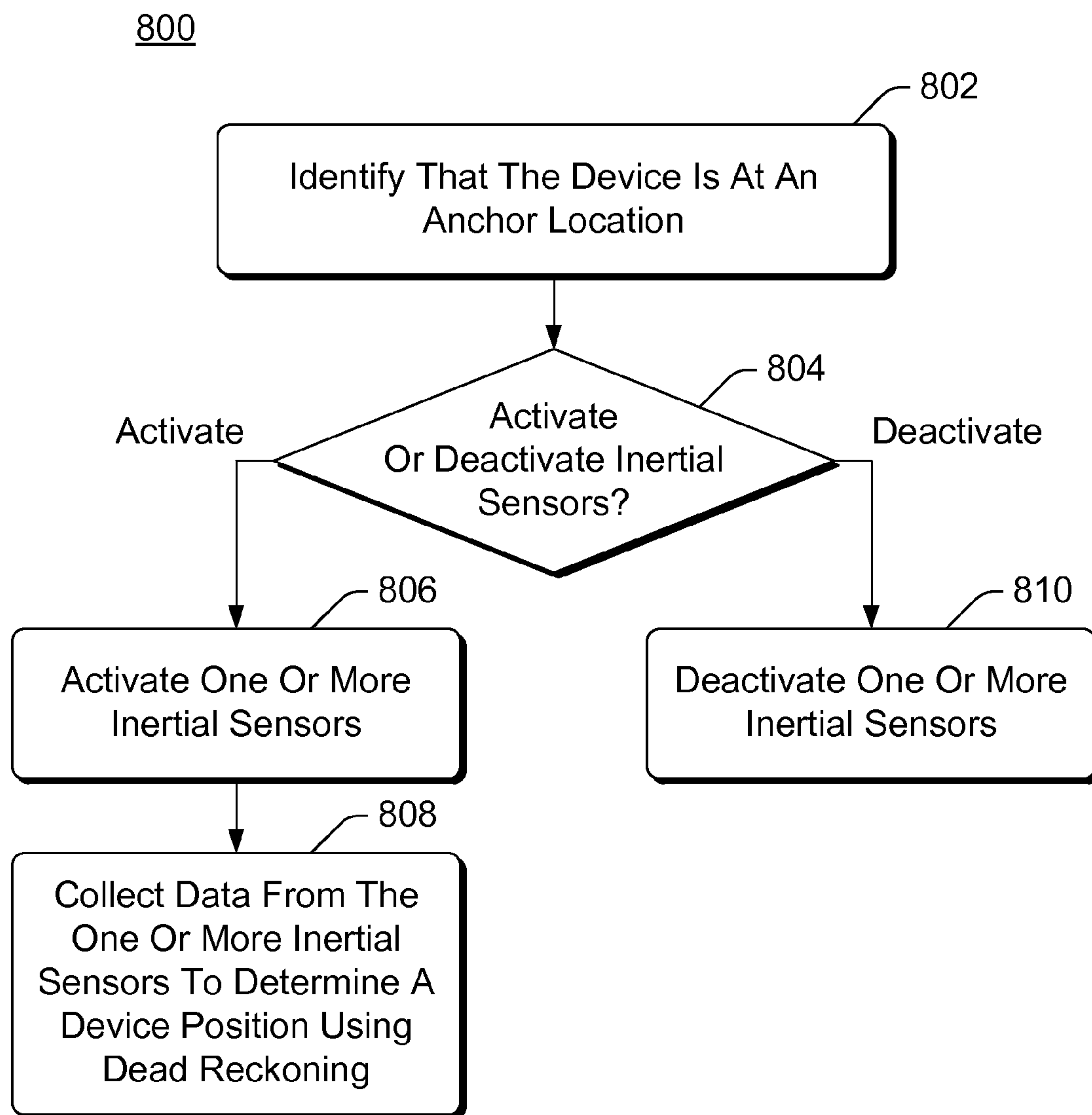
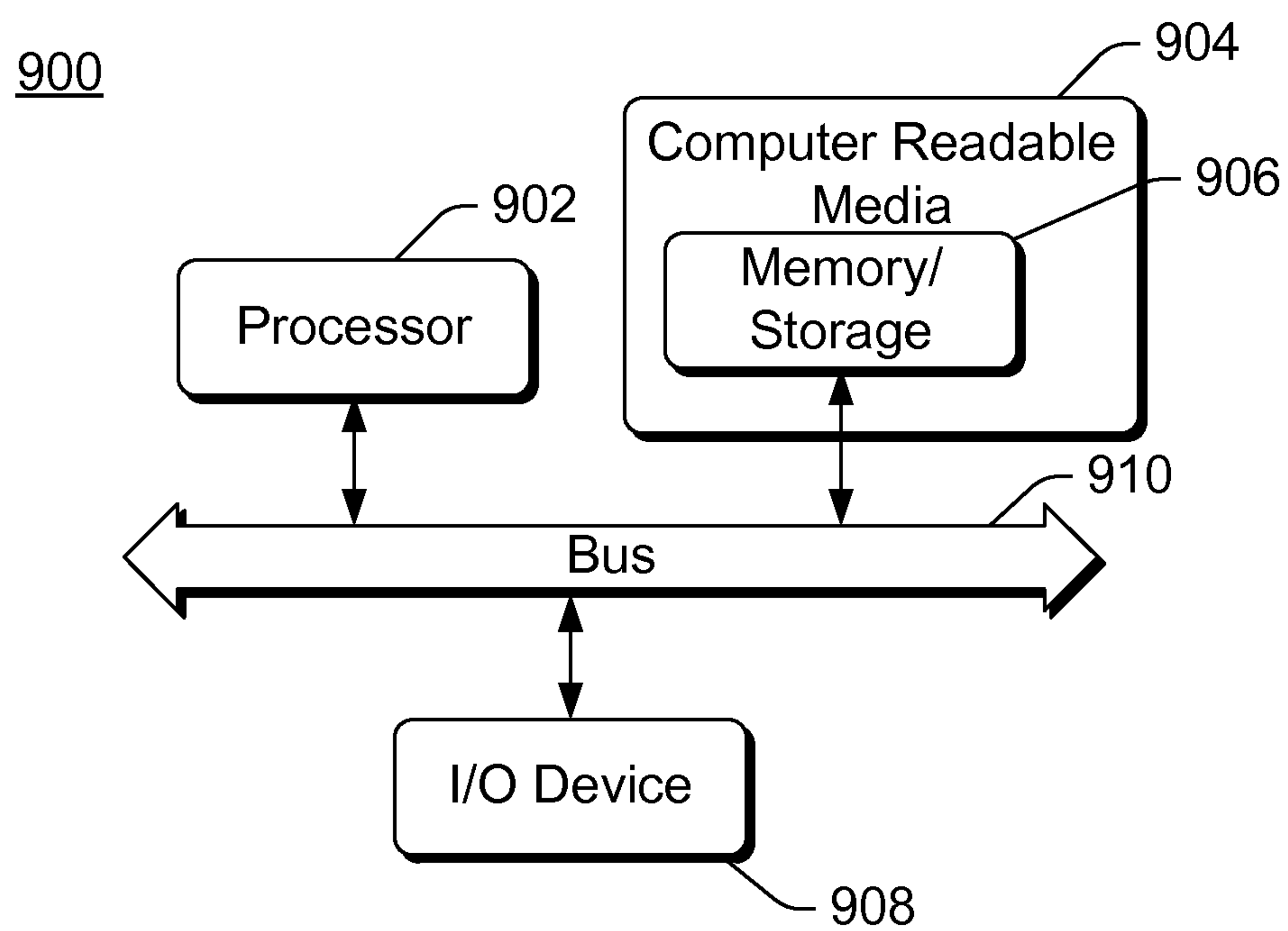


Fig. 6

700**Fig. 7**

**Fig. 8**

**Fig. 9**

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CROWD SOURCING BASED ON DEAD RECKONING

BACKGROUND

As cellular phones have become more commonplace and powerful, the desire for certain applications to provide location-based functionality on these phones has increased. In order to provide such location-based functionality, the position of the phone needs to be known. The position of a phone can sometimes be determined based on coordinates received from a global positioning system (GPS) of the phone. However, it remains difficult to determine the position of a phone under certain circumstances, such as when the GPS of the phone is not able to determine an accurate position of the phone, or when the phone does not include GPS functionality.

SUMMARY

This Summary is provided to introduce a selection of concepts in a simplified form that are further described below in the Detailed Description. This Summary is not intended to identify key features or essential features of the claimed subject matter, nor is it intended to be used to limit the scope of the claimed subject matter.

In accordance with one or more aspects, an identification is made that a device is at an anchor location. In response to the device being at an anchor location, recording of crowd sourcing data based on dead reckoning starts.

In accordance with one or more aspects, one or more signals received while the device is at each of multiple positions are identified. For each of the multiple positions, both an indication of the position and an indication of the one or more signals received while the device is at that position are recorded. The position is determined based at least in part on dead reckoning if the device is in a dead zone (e.g., an area in which a Global Navigation Satellite System cannot provide a position of the device deemed to be accurate enough).

BRIEF DESCRIPTION OF THE DRAWINGS

The same numbers are used throughout the drawings to reference like features.

FIG. 1 illustrates an example system implementing the crowd sourcing based on dead reckoning in accordance with one or more embodiments.

FIG. 2 illustrates an example user interface that can be displayed to a user of a device to allow the user to select whether position data for that device will be recorded and provided to a crowd sourcing data service in accordance with one or more embodiments.

FIG. 3 illustrates an example device implementing the crowd sourcing based on dead reckoning in accordance with one or more embodiments.

FIG. 4 illustrates an example proximity zone in accordance with one or more embodiments.

FIG. 5 illustrates an example use of anchored beacons in accordance with one or more embodiments.

FIG. 6 illustrates an example use of backtracking in accordance with one or more embodiments.

FIG. 7 is a flowchart illustrating an example process for crowd sourcing based on dead reckoning in accordance with one or more embodiments.

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FIG. 8 is a flowchart illustrating an example process for activating and deactivating inertial sensors for dead reckoning in accordance with one or more embodiments.

FIG. 9 illustrates an example computing device that can be configured to implement the crowd sourcing based on dead reckoning in accordance with one or more embodiments.

DETAILED DESCRIPTION

Crowd sourcing based on dead reckoning is discussed herein. A device identifies signals it receives at a particular point in time, such as Wi-Fi signals and cell tower signals. The device records data indicating these identified signals, as well as data indicating the position of the device at that particular point in time. The position of the device can be determined using a Global Navigation Satellite System (GNSS) such as GPS. In situations in which a GNSS is not available or does not provide an accurate enough position, dead reckoning can be used to determine the position of the device. The position determined using dead reckoning can also be modified based on signals received from beacons anchored at known positions. The ability to determine the position of the device is thus extended into areas in which a GNSS is not available or does not provide an accurate enough position. When the position of the device is determined using dead reckoning various inertial sensors can be activated, and these inertial sensors can be deactivated at other times to conserve energy.

The device records data indicating the identified signals and position of the device at various times, as do other devices, and the recorded data is provided by these devices to a collection system. This data provided by the devices, also referred to as crowd sourcing data, is collected by the collection system and can subsequently be used in any of a variety of different manners.

FIG. 1 illustrates an example system **100** implementing the crowd sourcing based on dead reckoning in accordance with one or more embodiments. System **100** includes one or more (m) devices **102** that can communicate with a crowd sourcing data service **104** via a network **106**. Network **106** can be a variety of different networks, including the Internet, a local area network (LAN), a wide area network (WAN), a telephone network, an intranet, other public and/or proprietary networks, combinations thereof, and so forth.

Each device **102** can be a variety of different types of devices, with different devices **102** being the same or different types of devices. Device **102** is typically a mobile device, the position of which is expected to change frequently over time. For example, device **102** can be a cellular or other wireless phone, a laptop or netbook computer, a tablet or notepad computer, a mobile station, an entertainment appliance, a game console, an automotive computer, and so forth. Thus, device **102** may range from a full resource device with substantial memory and processor resources (e.g., personal computers, game consoles) to a low-resource device with limited memory and/or processing resources (e.g., traditional set-top boxes, hand-held game consoles).

Device **102** records data identifying signals that device **102** receives and a corresponding position of device **102** at various points in time, as discussed in more detail below. Device **102** can also optionally provide various other functionality in addition to recording the data identifying received signals and corresponding device position at various points in time, such as a phone functionality, automotive computer functionality, gaming functionality, and so forth.

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Alternatively, device **102** can be a dedicated position sensing device that supports little, if any, functionality other than recording the data identifying received signals and corresponding device position at various points in time.

Each device **102** includes a crowd sourcing module **108** that supports dead reckoning. Each crowd sourcing module **108** can use dead reckoning to determine the position of the device **102** including that module **108**, as discussed in more detail below. Although illustrated as a single module, it should be noted that the functionality of module **108** can alternatively be separated into multiple modules. Data indicating this determined position of the device **102**, as well as data identifying signals received by the device **102** (and optionally strengths of those signals) at that determined position, at various times is recorded by device **102**. This recorded data is also referred to as crowd sourcing data, and is provided to crowd sourcing data service **104**. Crowd sourcing as used herein refers to each of multiple (typically a large number, such as hundreds of thousands or more) devices providing data to a service, so the service obtains data from a crowd of devices rather than relying on data from a single device. Both the individual devices and the service play a part in the crowd sourcing.

Crowd sourcing data service **104** receives recorded data from multiple devices **102**, collecting the data for subsequent use. The data collected by crowd sourcing data service **104** can be used to provide various location-based or position-based functionality. As used herein, a location refers to a general or larger geographic area rather than a precise coordinate, such as one or more buildings (e.g., home or work), a business or store, a buffer zone around a building, and so forth. A position, however, refers to a geographic area that is more precise than a location, such as a coordinate in some coordinate system (e.g., a particular latitude and/or longitude), a particular elevation, and so forth. Thus, each location can include multiple positions. Crowd sourcing data service **104** is implemented using one or more devices. The one or more devices used to implement crowd sourcing data service **104** can be a variety of different types of devices, such as server computers, desktop computers, any of the various types of devices discussed above with reference to device **102**, and so forth. Service **104** can be implemented using multiple ones of the same and/or different types of devices.

In one more embodiments, the recording of data indicating the position of a device and/or the providing of the recorded data to crowd sourcing data service **104** is performed only after receiving user consent to do so. This user consent can be an opt-in consent, where the user takes an affirmative action to request that the position data be recorded before crowd sourcing module **108** performs any recording of data for the device. Alternatively, this user consent can be an opt-out consent, where the user takes an affirmative action to request that the position data not be recorded; if the user does not choose to opt out of this recording of the position data, then it is an implied consent by the user to record the position data.

Furthermore, it should be noted that the crowd sourcing based on dead reckoning techniques discussed herein can allow devices **102** to provide position data to crowd sourcing data service **104**, but need not include any personal information identifying particular users of devices **102** and/or particular devices **102**. For example, a device **102** can record position data and provide the position data to service **104**, but no association between the device **102** and the position data need be provided to and/or maintained by service **104**.

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Similarly, no association between the user of the device **102** and the position data need be provided to and/or maintained by service **104**.

FIG. **2** illustrates an example user interface that can be displayed to a user of a device to allow the user to select whether position data for that device will be recorded and provided to a crowd sourcing data service in accordance with one or more embodiments. A position recording control window **200** is displayed including a description **202** explaining to the user why the position of the device is being recorded. A link **204** to a privacy statement is also displayed. If the user selects link **204**, a privacy statement is displayed, explaining to the user how the recorded position data is kept confidential and/or how no association between the position and the device (as well as the user of the device) is maintained.

Additionally, the user is able to select a radio button **206** to opt-in to the position recording, or a radio button **208** to opt-out of the position recording. Once a radio button **206** or **208** is selected, the user can select an "OK" button **210** to have the selection saved. It is to be appreciated that radio buttons and an "OK" button are only examples of user interfaces that can be presented to a user to opt-in or opt-out of the position recording, and that a variety of other conventional user interface techniques can alternatively be used. The device then proceeds to record or not record the device position in accordance with the user's selection.

FIG. **3** illustrates an example device **300** implementing the crowd sourcing based on dead reckoning in accordance with one or more embodiments. Device **300** can be, for example, a device **102** of FIG. **1**. Device **300** includes a Global Navigation Satellite System (GNSS) module **302**, a Wi-Fi module **304**, a communications module **306**, an inertial sensor module **308**, a data collection module **310**, a backtracking module **312**, a position determination module **314**, a dead reckoning position module **316**, a data transfer module **318**, and a data store **320**. Modules **302-318** can implement, for example, crowd sourcing module **108** of FIG. **1**. Each module **302-318** can be implemented in software, firmware, hardware, or combinations thereof. Although specific modules are illustrated in FIG. **3**, it should be noted that additional modules can be included in device **300** and/or some modules (e.g., backtracking module **312**) illustrated need not be included in device **300**. Additionally, it should be noted that the functionality of multiple modules illustrated in FIG. **3** can be combined into a single module, and/or the functionality of one or more modules illustrated in FIG. **3** can be separated into multiple modules.

GNSS module **302** implements GNSS functionality for device **300**, determining a position of device **300** based on one or more satellites from which GNSS module **302** can receive signals or otherwise communicate. This determined position is typically latitude and longitude coordinates, although the position can alternatively be specified in other manners. GNSS module **302** can implement the GNSS functionality using a variety of different technologies, such as the Global Positioning System (GPS), the Global Navigation Satellite System (GLONASS), the BeiDou (or Compass) navigation system, the Galileo positioning system, combinations thereof, and so forth.

GNSS module **302** provides or otherwise makes available the determined position of device **300** to various other modules of device **300**. GNSS module **302** can also provide or otherwise make available an indication of an estimate of the accuracy of the position of device **300** determined by GNSS module **302**. For example, GNSS module **302** can indicate that a particular determined position of device **300**

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is estimated to be accurate to within a particular distance (e.g., 3 meters or 8 meters). By way of another example, GNSS module 302 can indicate that a particular position of device 300 was determined based on signals received from a particular number of satellites (e.g., 3 satellites or 7 satellites), can indicate the strength of signals received by module 302 from satellites, and so forth. Based on such an indication, another module of device 300 can determine an estimated accuracy of the determined position (e.g., estimated to be accurate within 40 meters if signals are received from 3 satellites, and within 8 meters if signals are received from 7 satellites).

GNSS module 302 can determine the position of device 300 at regular or irregular intervals. GNSS module 302 can also determine the position of device 300 in response to various events, such as a request from another module of device 300. In one or more embodiments, GNSS module 302 can also be deactivated or powered down at various times (e.g., to conserve energy), and not determine the position of device 300 until module 302 is activated or powered on. GNSS module 302 can be configured to deactivate or power down itself in response to certain conditions (e.g., receiving signals from fewer than a threshold number of satellites for a threshold amount of time), and/or in response to a deactivate or power down signal from another module of device 300. GNSS module 302 can be activated or powered on in response to a signal from another module of device 300 and/or in response to certain conditions (e.g., being deactivated or powered down for a threshold amount of time).

Wi-Fi module 304 implements wireless functionality for device 300, sending signals to and/or receiving signals from devices on various wireless networks. Wi-Fi module 304 can receive signals from various wireless access points, including an identifier of a particular wireless access point and/or a particular wireless network from which a signal is received. For example, a wireless access point may send a media access control (MAC) address of the wireless access point, a basic service set identifier (BSSID) of a wireless network supported by the wireless access point, and so forth. Wi-Fi module 304 also measures a strength (e.g., received signal strength indicator (RSSI) values) of these received radio signals. It should be noted that Wi-Fi module 304 can, at any given time for any given position of device 300, receive signals from multiple wireless access points. Wi-Fi module 304 provides or otherwise makes available an indication of the identifiers of the particular wireless access points and/or wireless networks from which signals are received, as well as the strengths of those signals, to various other modules of device 300.

Wi-Fi module 304 can detect particular wireless access points and/or wireless networks from which signals are received, and the strength of those signals, at regular or irregular intervals. Wi-Fi module 304 can also detect particular wireless access points and/or wireless networks from which signals are received, and the strength of those signals, in response to various events, such as a request from another module of device 300.

Communications module 306 implements cell phone functionality for device 300, sending signals to and/or receiving signals from various cell transceivers (e.g., cell towers). Communications module 306 can receive signals from various cell transceivers, including an identifier of a particular cell transceiver (e.g., a cell tower or transceiver identifier) from which a signal is received. Communications module 306 also measures a strength (e.g., RSSI values) of these received signals. It should be noted that communica-

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tions module 306 can, at any given time for any given position of device 300, receive signals from multiple cell transceivers. Communications module 306 provides or otherwise makes available an indication of the identifiers of the particular cell transceivers from which signals are received, as well as the strengths of those signals, to various other modules of device 300.

Communications module 306 can detect particular cell transceivers from which signals are received, and the strength of those signals, at regular or irregular intervals. Communications module 306 can also detect particular cell transceivers from which signals are received, and the strength of those signals, in response to various events, such as a request from another module of device 300.

Inertial sensor module 308 includes one or more inertial sensors that detect movement (e.g., rotation, motion, velocity, etc.), position, or direction. These inertial sensors can be MEMS (Microelectromechanical Systems or Microelectromechanical systems). These inertial sensors can include, for example, an accelerometer, a compass, a gyroscope, a barometer, and so forth. Inertial sensor module 308 collects data regarding the detected movement, position, and/or direction of device 300 from these inertial sensors, and provides or otherwise makes available this collected data to other modules of device 300. This data can be used to determine a position of device 300 using dead reckoning, as discussed in more detail below.

It should also be noted that although inertial sensor module 308 is illustrated as being part of device 300, one or more inertial sensors can be implemented as a separate component or device that is coupled to device 300. For example, inertial sensors can be implemented as part of a watch worn by a user, as part of a device attached to a user's shoe, as part of a heart rate monitor component, and so forth.

Inertial sensor module 308 can collect data at regular or irregular intervals. Inertial sensor module 308 can also collect data in response to various events, such as a request from another module of device 300. In one or more embodiments, inertial sensor module 308 (including the inertial sensors) can also be deactivated or powered down at various times (e.g., to conserve energy), and not provide or collect data until module 308 is activated or powered on. Inertial sensor module 308 can be configured to deactivate or power down itself in response to certain conditions (e.g., after a threshold amount of time), and/or in response to a deactivate or power down signal from another module of device 300. Inertial sensor module 308 (including the inertial sensors) can be activated or powered on in response to a signal from another module of device 300 and/or in response to certain conditions (e.g., being deactivated or powered down for a threshold amount of time).

Dead reckoning position module 316 determines the position of device 300 based on data collected by inertial sensor module 308. Dead reckoning refers to determining a position of device 300 based on the movement of device 300 (e.g., as opposed to receiving one or more signals indicating the position of device 300). In device 300, the movement of device 300 is indicated by the data collected from the inertial sensors as discussed above. The dead reckoning is performed based on a known starting position (e.g., a position determined by GNSS module 302, a position identified by a beacon as discussed below, a position specified by a user of device 300 (e.g., by providing a user input of the position on a map), etc.). Dead reckoning position module 316 analyzes the data collected from the inertial sensors using a variety of different conventional and/or proprietary algorithms, rules,

or criteria to determine, based on the known starting position and movement of device 300, the position of device 300 at a particular time.

The position of device 300 determined based on the inertial sensors is subject to a particular error over time and/or movement, referred to as drift. This error typically accumulates over time and/or movement, increasing as time elapses and/or the distance moved increases. Dead reckoning position module 316 can determine an estimate of the accuracy of the position of device 300 determined based on the data from inertial sensor module 308. Various conventional and/or proprietary algorithms, rules, or criteria can be used to determine the estimated error. For example, dead reckoning position module 316 can determine that, after movement of a threshold distance is detected, the estimated error in the determined position of device 300 is a particular number of meters (e.g., the estimated error may be 3 meters after walking 400 meters).

Position determination module 314 implements functionality to determine the position of device 300. This position is typically latitude and longitude coordinates, although the position can alternatively be specified in other manners. Position determination module 314 can determine the position of device 300 to be the position determined by GNSS module 302 as discussed above, or the position determined by dead reckoning position module 316 as discussed above. Position determination module 314 automatically determines whether the position of device 300 at any given time is the position determined by GNSS module 302 or the position determined by dead reckoning position module 316 based on various factors, as discussed in more detail below. It should be noted that position determination module 314 automatically determines whether to use the position determined by module 302 or the position determined by module 316—no action on the part of a user of device 300 need be performed to switch between modes or otherwise select one of modules 302 or 316 to provide the position for position determination module 314.

Data collection module 310 implements functionality to record data identifying signals that device 300 receives and a corresponding position of device 300 at various points in time. Wi-Fi module 304 provides or otherwise makes available an indication of the identifiers of the particular wireless access point and/or wireless network from which signals are received, as well as the strengths of those signals, as discussed above. Communications module 306 provides or otherwise makes available an indication of the identifiers of the particular cell transceivers from which signals are received, as well as the strengths of those signals, as discussed above. The indication of the identifiers of the particular wireless access point and/or wireless network from which signals are received at a particular point in time (as well as the strengths of those signals) and/or the indication of the identifiers of the particular cell transceivers from which signals are received at that particular point in time (as well as the strengths of those signals) is also referred to as observation data at that particular point in time. Data collection module 310 records, in data store 320, the observation data at that particular point in time. A position of device 300 (as determined by position determination module 314) at that particular point in time is also recorded in data store 320 and corresponds to the observation data.

Data collection module 310 stores a record including the observation data and corresponding position of device 300 at different points in time. These different points in time can be at regular intervals, irregular intervals, or can be determined

based on other factors or events. However, over time, data collection module 310 stores multiple such records in data store 320.

Data transfer module 318 sends the recorded observation data and corresponding positions to a data service (e.g., crowd sourcing data service 104 of FIG. 1). Data transfer module 318 can send the recorded observation data and corresponding positions to the data service at regular or irregular intervals, or alternatively in response to other events (e.g., device 300 being connected to or logged into a particular network).

Position determination module 314 can determine the position of device 300 using GNSS module 302 and/or dead reckoning position module 316. Each module 302 and 316 has an estimated accuracy for the position of device 300 determined by that module. Position determination module 314 can determine the estimated accuracy for the position of device 300 from module 302 and/or module 316 as the estimated accuracy provided by module 302 and/or module 316, and/or determine the estimated accuracy for the position of device 300 based on data provided by module 302 and/or module 316.

Generally, position determination module 314 determines as the position of device 300 the position determined by GNSS position module 302 until device 300 is detected as being at one of one or more anchor locations. An anchor location indicates to device 300 to get ready to use dead reckoning for position determination, for example because the estimated accuracy of GNSS module 302 may decrease and/or GNSS module 302 may be unable to determine a position of device 300 soon (e.g., within a threshold amount of time, such as within the next few or several seconds). Position determination module 314, in response to determining that device 300 is at an anchor location, activates or powers on inertial sensor module 308 if module 308 is not already activated or powered on. Module 314 determines the estimated accuracy of the position of device 300 as determined by module 302 and the estimated accuracy of the position of device 300 as determined by module 316, and determines as the position of device 300 the one of the two determined positions (from module 302 or 316) that is more accurate (e.g., is estimated to be accurate within a smaller amount). For example, if one determined position is estimated to be accurate within 8 meters and the other position is estimated to be accurate within 40 meters, the position estimated to be accurate within 8 meters is the more accurate of the two positions.

It should be noted that inertial sensor module 308 (including the inertial sensors) can be typically deactivated or powered down, and then activated or powered on when device 300 is detected as being at an anchor location. When deactivated or powered down, inertial sensors included in module 308 consume very little if any energy. Thus, by keeping inertial sensor module 308 deactivated or powered down until at an anchor location (and using as the position of device 300 the position determined by GNSS module 302), the energy usage of device 300 can be reduced. However, inertial sensor module 308 can then be activated or powered on to provide data used to determine the position of device 300 when the estimated accuracy of GNSS module 302 may decrease and/or GNSS module 302 may be unable to determine a position of device 300 soon.

The anchor locations can be specified in various manners. In one or more embodiments, the anchor locations are locations along the edge or perimeter of a dead zone, these locations being referred to as a proximity zone. A dead zone as used herein refers to an area in which GNSS module 302

cannot provide a position deemed to be accurate enough. For example, a dead zone can be an area in which the estimated accuracy of the position determined by GNSS module **302** is below a threshold amount, an area in which GNSS module **302** is unable to determine a position, an area in which signals are received from less than a threshold number of satellites, combinations thereof, and so forth.

The proximity zone can be defined in various manners. In one or more embodiments, position determination module **314** has access to a mapping of (e.g., latitude and longitude coordinates of) dead zones. The proximity zones can be determined based on the dead zones in a variety of different manners. In one or more embodiments, the proximity zones are specified as a particular distance or buffer space extending away from the edge of the dead zone. For example, the proximity zones can be the area that is a 5-meter buffer along the edge of the dead zone. The particular distance or buffer space can be based on various factors, such as the amount of time inertial sensor module **308** takes to provide accurate data after being activated or powered on, an expected speed of device **300**, and so forth.

Alternatively, the proximity zones can be specified as a particular distance or buffer space extending away from the edge of the dead zone within a particular distance of an entrance to the dead zone. For example, the proximity zone can be the area that is both a 5-meter buffer along the edge of the dead zone and within 5 meters of an entrance to the dead zone (e.g., within two meters of a door to a building that is a dead zone).

The proximity zones can be fixed, such as a 5-meter buffer along the edge of the dead zone. Alternatively, the proximity zones can be variable, changing based on the speed of device **300**. Position determination module **314** can readily determine the speed of device **300** based on determined positions of device **300** (e.g., by GNSS module **302**) and the time between those determinations. The proximity zone can increase as the speed of device **300** increases, and decrease as the speed of device **300** decreases. For example, the proximity zone when device **300** is being held by a user that is running may be a 10-meter buffer along the edge of the dead zone, and the proximity zone when device **300** is being held by a user that is walking slowly may be a 3-meter buffer along the edge of the dead zone.

Given the proximity zones, position determination module **314** can readily determine when device **300** is in a proximity zone based on the position of device **300** as determined by GNSS module **302**. The mapping of proximity zones can be obtained in different manners, such as from data store **320** or other store of device **300**, from a device or service external to device **300**, and so forth.

FIG. 4 illustrates an example proximity zone in accordance with one or more embodiments. A dead zone **402** is illustrated in FIG. 4 as the area with cross-hatching. A proximity zone **404** surrounding dead zone **402** is shown as the area between dead zone **402** and dashed line **406**. Additionally, an open area **410** is illustrated that is excluded from, but surrounded by, dead zone **402**. In open area **410**, the estimated accuracy of the position determined by GNSS module **302** is not below a threshold amount, and thus open area **410** is not included in dead zone **402**. Open area **410** could be, for example, an area below skylights in a building, or an outdoor courtyard surrounded by a building. A proximity zone **412** around the edge of dead zone **402** (the edge between dead zone **402** and open area **410**) is shown as the area between dead zone **402** and dashed line **414**.

Returning to FIG. 3, anchor locations can alternatively be specified in other manners. For example, the anchor loca-

tions can be locations specified by a user of device **300** (e.g., by providing a user input of the location on a map), etc.). By way of another example, the anchor locations can be locations where a signal from a beacon is detected. Beacons can be implemented in a variety of different manners, such as Bluetooth transmitters, Bluetooth Low Energy (BLE) transmitters, radio frequency transmitters, Near Field Communication (NFC) transmitters, and so forth. Each such beacon can transmit a signal that is detected by position determination module **314**, and can include an indication that the beacon is a beacon for an anchor location and/or an indication of the position of the beacon. The position of the beacon can be transmitted in different manners, such as being transmitted as latitude and longitude coordinates, being transmitted as an identifier that can be looked up in a table accessible to module **314** to determine a corresponding position of the beacon, and so forth. Beacons are typically located at the edge or perimeter of a dead zone (e.g., within or near (within a threshold distance of) a dead zone) where a user can move between the dead zone and a non-dead zone, and optionally can be located elsewhere (e.g., within a dead zone).

FIG. 5 illustrates an example use of anchored beacons in accordance with one or more embodiments. A dead zone **502** is illustrated in FIG. 5 as the area with cross-hatching, analogous to dead zone **402** of FIG. 4. Additionally, an open area **510** is illustrated that is excluded from, but surrounded by, dead zone **502**, analogous to open area **410** of FIG. 4. Multiple beacons **520**, **522**, **524**, **526**, and **528** are illustrated. Each beacon **520-528** transmits a signal for a particular radius around the beacon (e.g., a 3-meter radius). Although the beacons **520-528** are illustrated as transmitting signals having the same radius, it should be noted that the radius of signals transmitted by different beacons can be different. Additionally, although the beacons **520-528** are illustrated as transmitting a signal with a constant radius in all directions from the beacons, the transmitted signal from a beacon can have a different radius in different directions. For example, a beacon may be mounted to a wall and transmit a signal with a 3-meter radius in a direction away from the wall, and a 1-meter radius in a direction towards the wall.

Returning to FIG. 3, position determination module **314** determines the position of device **300** using GNSS module **302** and/or dead reckoning position module **316** while the estimated accuracy of the position determined by at least one of module **302** and module **316** remains acceptable. Whether the estimated accuracy of the position determined by at least one of module **302** and module **316** is acceptable can be determined in different manners, such as based on a particular estimated accuracy that position determination module **314** is configured to use. Module **314** can be configured with this particular estimated accuracy in different manners, such as being pre-configured in module **314**, being set by a user of device **300**, being obtained from another source, and so forth. If the estimated accuracy of the position determined by at least one of module **302** and module **316** satisfies (e.g., is less than or equal to) the particular estimated accuracy, then the estimated accuracy of the position determined by at least one of module **302** and **316** is acceptable. However, if the estimated accuracy of the position determined by at least one of module **302** and module **316** does not satisfy (e.g., is not less than or equal to) the particular estimated accuracy, then the estimated accuracy of the position determined by at least one of module **302** and **316** is not acceptable.

Typically, as device **300** is moved into a dead zone, dead reckoning position module **316** determines a position of device **300** with a better (more accurate) estimated accuracy

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than GNSS module 302 determines for device 300. When comparing estimated accuracies, smaller values are typically better estimated accuracies (e.g., an estimate of being accurate within 3 meters is better than an estimate of being accurate within 8 meters), although depending on the manner in which estimated accuracies are specified larger or other values can be better estimated accuracies. Thus, as device 300 is moved into a dead zone, position determination module 314 typically determines as the position of device 300 the position determined by dead reckoning position module 316 until the module 316 no longer provides an acceptable estimated accuracy (e.g., due to drift as discussed above). This duration for which dead reckoning position module 316 provides an acceptable estimated accuracy is also referred to as a dead reckoning fidelity interval.

It should also be noted that beacons can optionally be placed at various positions within a dead zone. A variety of different types of beacons can be used, analogous to the discussion above regarding anchor locations. Position determination module 314 can identify these beacons and dead reckoning position module 316 can use the position identified by such a beacon as the known starting position of device 300 for dead reckoning. For example, the inertial sensors can be reset (e.g., turned off and back on) to use the position identified by the beacon as the known starting position of device 300. Dead reckoning position module 316 can then continue to determine, based on data from inertial sensor module 308, the position of device 300 from the position identified by the beacon (analogous to module 302 determining the position of device 300 from an anchor location). The dead reckoning fidelity interval can thus effectively be extended each time such a beacon is encountered.

Situations can arise in which neither GNSS module 302 nor dead reckoning position module 316 determine a position of device 300 with an acceptable estimated accuracy. In such situations, data collection module 310 can optionally stop recording the observation data and the corresponding position of device 300. If at a later time at least one of GNSS module 302 and dead reckoning position module 316 determines a position of device 300 with an acceptable estimated accuracy, data collection module 310 resumes recording the observation data and the corresponding position of device 300.

Alternatively, data collection module 310 can continue to record the observation data and the corresponding position of device 300 as determined by dead reckoning position module 316. This recorded observation data and corresponding position can be stored or marked in data store 320 in a manner to indicate that the recorded observation data and corresponding position is based on a determined position of device 300 that does not have an acceptable estimated accuracy. In one or more embodiments, data transfer module 318 does not send to a data service the recorded observation data and corresponding position based on a position of device 300 that does not have an acceptable estimated accuracy.

Subsequently, when a position of device 300 is determined that does have an acceptable estimated accuracy, backtracking module 312 compares that position with the acceptable estimated accuracy to the recorded positions, and modifies at least some of the recorded positions. The position of device 300 that does have an acceptable estimated accuracy can be obtained in various manners, such as from a beacon at the edge of a dead zone or within a dead zone, from GNSS module 302, and so forth. The modified recorded positions and corresponding observation data can

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subsequently be stored or marked to no longer indicate they are based on a determined position of device 300 that does not have an acceptable estimated accuracy, and thus can be sent to a data service by data transfer module 318.

Alternatively, rather than recording the observation data and corresponding position of device 300, data collection module 310 can record the data collected by inertial sensor module 308 when neither GNSS module 302 nor dead reckoning position module 316 determine a position of device 300 with an acceptable estimated accuracy. Subsequently, when a position of device 300 can be determined that does have an acceptable estimated accuracy, backtracking module 312 can use the recorded data from inertial sensor module 308 to perform the backtracking. Thus, when neither GNSS module 302 nor dead reckoning position module 316 can determine a position of device 300 with an acceptable estimated accuracy, a position of device 300 need not be determined until a position with an acceptable estimated accuracy can be determined.

In one or more embodiments, backtracking module 312 backtracks from the position that does have an acceptable estimated accuracy for the dead reckoning fidelity interval. In one or more embodiments, backtracking module 312 performs backtracking by starting at the position that has an acceptable estimated accuracy. Module 312 then works backwards through the inertial sensor data collected by inertial sensor module 308 and recorded in data store 320 that leads up to that position, providing the inertial sensor data recorded in data store 320 (starting at the position that has the acceptable estimated accuracy, so the data is provided in the opposite order in which it was collected by inertial sensor module 308) to dead reckoning position module 316. Module 316 determines a position of device 300 based on the inertial sensor data provided by backtracking module 312 as discussed above. Module 312 thus effectively treats the device as moving backwards (e.g., until the determined position of device 300 does not have an acceptable estimated accuracy) based on the collected inertial sensor data.

Backtracking module 312 can perform the backtracking using a variety of different conventional and/or proprietary algorithms, rules, criteria, and so forth. For example, backtracking module 312 can modify the positions for the dead reckoning fidelity interval to follow approximately the same path shape as was recorded by data collection module 310, except backtracking starting at the position that has the acceptable estimated accuracy rather than the recorded position.

FIG. 6 illustrates an example use of backtracking in accordance with one or more embodiments. A dead zone 602 is illustrated in FIG. 6, analogous to dead zone 502 of FIG. 5 or dead zone 402 of FIG. 4, although without an open area analogous to open area 510 of FIG. 5 or open area 410 of FIG. 4. Multiple beacons 604, 606, and 608 are illustrated, analogous to beacons 520-528 of FIG. 5.

A path 612 is included in FIG. 6, illustrating a path of a device as the device enters dead zone 602. Dead reckoning (e.g., dead reckoning position module 316 of FIG. 3) is used to determine positions of the device for a dead reckoning fidelity interval, which lasts until a point 614. At point 614, the position determined by dead reckoning no longer has an acceptable estimated accuracy. However, dead reckoning continues to be performed, identifying positions indicating a path 616. Positions and corresponding observation data continue to be recorded along path 616. In response to receiving a signal from beacon 606, a module of the device (e.g., position determination module 314 of FIG. 3) detects

that the position of the device as determined based on the signal from beacon 606 is not the same position as the position determined by dead reckoning (along path 616). Accordingly, a backtracking module (e.g., module 312 of FIG. 3) modifies the recorded positions to reflect a path 618 rather than path 616. These positions along paths 612 and 618, and corresponding observation data can be sent to a data service (e.g., by data transfer module 318 of FIG. 3).

Alternatively, rather than recording positions and corresponding observation data along path 616, observation data that would result in positions indicating path 616 is recorded (corresponding positions need not be identified). In response to receiving a signal from beacon 606 (which provides a position with an acceptable estimated accuracy), a backtracking module (e.g., module 312 of FIG. 3) works backwards through the recorded observation data to identify the path 618.

Returning to FIG. 3, in one or more embodiments inertial sensor module 308 is deactivated or powered down (e.g., in response to a signal from position determination module 314) when device 300 is not within a dead zone. Inertial sensor module 308 is then activated or powered on in response to device 300 being detected as being at one of one or more anchor locations. Inertial sensor module 308 can remain activated or powered on until device 300 is no longer detected as being within the dead zone or at an anchor location, at which time inertial sensor module 308 is deactivated or powered down. When device 300 is no longer within a dead zone can be detected in different manners, such as based on whether GNSS module 302 provides a position of device 300 that has an acceptable estimated accuracy, in response to detecting another anchor location while in or having just been in a dead zone (e.g., an anchor location that indicates device 300 is leaving the dead zone), and so forth. Positions of device 300 are then determined as the position detected by GNSS module 302 as discussed above. A delay time (e.g., a particular number of seconds or minutes) can optionally be implemented so that inertial sensor module 308 is not deactivated or powered down until a threshold amount of time (the delay amount of time) has elapsed after device 300 is no longer detected as being within the dead zone or at an anchor location (and device 300 is still detected as not being within the dead zone or at an anchor location when the threshold amount of time elapses). Various other factors can also be used to determine when to deactivate or power down inertial sensor module 308, such as whether GNSS module 302 provides a position of device 300 that has an acceptable estimated accuracy.

Alternatively, inertial sensor module 308 can be deactivated or powered down after the dead reckoning fidelity interval has elapsed. Inertial sensor module 308 can optionally be again powered on or activated in response to different events, such as receiving a signal received from a beacon, detecting that the device is again at an anchor location, and so forth.

In one or more embodiments, GNSS module 302 is deactivated or powered down (e.g., in response to a signal from position determination module 314) when device 300 is within a dead zone. GNSS module 302 can then be activated or powered on (e.g., in response to a signal from position determination module 314) when device 300 is no longer within the dead zone (e.g., as determined by the position of device 300 using dead reckoning, as determined by detecting device 300 is at one of one or more anchor locations, and so forth). Alternatively, rather than being deactivated or powered down, GNSS module 302 can be configured (e.g., in response to a signal from position

determination module 314) to determine the position of device 300 at larger intervals when device 300 is within a dead zone than when device 300 is not within a dead zone. For example, position determination module 314 can indicate to GNSS module 302 to determine the position of device 300 every 1 second when device 300 is not within a dead zone, and every 10 seconds when device 300 is within a dead zone.

FIG. 7 is a flowchart illustrating an example process 700 for crowd sourcing based on dead reckoning in accordance with one or more embodiments. Process 700 is carried out by a device, such as device 102 of FIG. 1 or device 300 of FIG. 3, and can be implemented in software, firmware, hardware, or combinations thereof. Process 700 is shown as a set of acts and is not limited to the order shown for performing the operations of the various acts. Process 700 is an example process for crowd sourcing based on dead reckoning; additional discussions of crowd sourcing based on dead reckoning are included herein with reference to different figures.

In process 700, the device is identified as being at an anchor location (act 702). An anchor location can be identified in different manners, such as a location within a proximity zone along an edge of a dead zone or a location where a signal from a beacon is detected as discussed above.

Recording crowd sourcing data based on dead reckoning starts in response to the device being at the anchor location (act 704). The starting of recording crowd sourcing data can include powering on or activating one or more inertial sensors from which data is collected for dead reckoning.

Crowd sourcing data based on dead reckoning is recorded (act 706). This data is recorded by the device implementing process 700 and can be sent to a crowd sourcing data service at a subsequent time, as discussed above.

Recording crowd sourcing data based on dead reckoning includes identifying one or more signal received at the device implementing process 700 while the device is at a particular position (act 708), and recording both an indication of the position and an indication of the one or more signals received while the device is at that position (act 710). The signals received can be Wi-Fi and/or cell transceiver signals as discussed above, and the indication of the one or more signals can include an identifier of a network, access point, or transceiver, as well as strengths of received signals, as discussed above. The position is determined using dead reckoning, as discussed above. Acts 708 and 710 are repeated for each of multiple different positions.

FIG. 8 is a flowchart illustrating an example process 800 for activating and deactivating inertial sensors for dead reckoning in accordance with one or more embodiments. Process 800 is carried out by a device, such as device 102 of FIG. 1 or device 300 of FIG. 3, and can be implemented in software, firmware, hardware, or combinations thereof. Process 800 is shown as a set of acts and is not limited to the order shown for performing the operations of the various acts. Process 800 is an example process for activating and deactivating inertial sensors for dead reckoning; additional discussions of activating and deactivating inertial sensors for dead reckoning are included herein with reference to different figures.

In process 800, the device is identified as being at an anchor location (act 802). An anchor location can be identified in different manners, such as a location within a proximity zone along an edge of a dead zone or a location where a signal from a beacon is detected as discussed above.

A determination is made, based at least in part on the device being at the anchor location, whether and/or when to

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activate and/or deactivate one or more inertial sensors (act **804**). This determination can be based on various factors, such as whether the inertial sensors are already activated or deactivated, whether the device has moved away from an anchor location for which a determination in act **804** has been made, how long the inertial sensors have been activated, and so forth. For example, the determination can be made in act **804** to activate one or more inertial sensors if the inertial sensors are currently deactivated and the device is identified as being at the anchor location. By way of another example, the determination can be made in act **804** to deactivate one or more inertial sensors a particular amount of time (e.g., a dead reckoning fidelity interval) after the device is identified as being at the anchor location. By way of yet another example, the determination can be made in act **804** to deactivate one or more inertial sensors if the inertial sensors are currently activated and the device is identified as being at the anchor location.

In response to a determination being made to activate the inertial sensors, one or more inertial sensors are activated (act **806**). Data is collected from the one or more inertial sensors and used to determine a device position using dead reckoning (act **808**). Both an indication of the determined position and an identification of one or more signals received while the device is at that position can be recorded as discussed above.

In response to a determination being made to deactivate the inertial sensors, one or more inertial sensors are deactivated (act **810**). The inertial sensors can be deactivated shortly after the determination is made in act **804** (e.g., within 1 second), or alternatively after delay occurs (e.g., a particular amount of time elapses, the device implementing process **800** moves a particular distance, and so forth).

The crowd sourcing based on dead reckoning techniques discussed herein support various usage scenarios. For example, a user can carry a device with him or her and that device can repeatedly record the position of the device and corresponding Wi-Fi and cell transceiver signals (and signal strengths) received at that position. While the user is outside and the device can receive signals from GNSS satellites, a GNSS module of the device is used to determine the position of the device. When the user walks into a dead zone (e.g., near a building, such as a mall) and the device can no longer receive signals from GNSS satellites, the position of the device is determined using dead reckoning. Thus, the user's device is able to record data regarding the positions of the device and corresponding Wi-Fi and cell transceiver signals (and signal strengths) received at those positions within the dead zone, even though signals from GNSS satellites are not received. This recorded data can be provided by the device to a crowd sourcing data service, making information regarding Wi-Fi and cell transceiver signals and signal strengths received at positions at which signals from GNSS satellites are not received available to the crowd sourcing data service. When the user subsequently exits the dead zone (e.g., leaves the building), the device can resume using the GNSS module to determine the position of the device.

By way of another example, a user can carry a device with him or her and that device can repeatedly record the position of the device and corresponding Wi-Fi and cell transceiver signals (and signal strengths) received at that position. While the user is outside and the device can receive signals from GNSS satellites, a GNSS module of the device is used to determine the position of the device and inertial sensors of the device are not activated to conserve energy. When the user walks near a dead zone (e.g., inside a building, such as a mall), the inertial sensors of the device are activated to

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allow positions of the device to be determined using dead reckoning. If the user walks into the dead zone, the position of the device is determined using dead reckoning. However, if the user walks away from the dead zone, the inertial sensors can be deactivated, and the position of the device continues to be determined by the GNSS module.

Various actions such as communicating, receiving, sending, recording, storing, obtaining, and so forth performed by various modules are discussed herein. A particular module discussed herein as performing an action includes that particular module itself performing the action, or alternatively that particular module invoking or otherwise accessing another component or module that performs the action (or performs the action in conjunction with that particular module). Thus, a particular module performing an action includes that particular module itself performing the action and/or another module invoked or otherwise accessed by that particular module performing the action.

FIG. 9 illustrates an example computing device **900** that can be configured to implement the crowd sourcing based on dead reckoning in accordance with one or more embodiments. Computing device **900** can, for example, be a computing device **102** of FIG. 1, implement at least part of crowd sourcing data service **104** of FIG. 1, be a device **300** of FIG. 3, and so forth.

Computing device **900** includes one or more processors or processing units **902**, one or more computer readable media **904** which can include one or more memory and/or storage components **906**, one or more input/output (I/O) devices **908**, and a bus **910** that allows the various components and devices to communicate with one another. Computer readable media **904** and/or one or more I/O devices **908** can be included as part of, or alternatively may be coupled to, computing device **900**. Bus **910** represents one or more of several types of bus structures, including a memory bus or memory controller, a peripheral bus, an accelerated graphics port, a processor or local bus, and so forth using a variety of different bus architectures. Bus **910** can include wired and/or wireless buses.

Memory/storage component **906** represents one or more computer storage media. Component **906** can include volatile media (such as random access memory (RAM)) and/or nonvolatile media (such as read only memory (ROM), Flash memory, optical disks, magnetic disks, and so forth). Component **906** can include fixed media (e.g., RAM, ROM, a fixed hard drive, etc.) as well as removable media (e.g., a Flash memory drive, a removable hard drive, an optical disk, and so forth).

The techniques discussed herein can be implemented in software, with instructions being executed by one or more processing units **902**. It is to be appreciated that different instructions can be stored in different components of computing device **900**, such as in a processing unit **902**, in various cache memories of a processing unit **902**, in other cache memories of device **900** (not shown), on other computer readable media, and so forth. Additionally, it is to be appreciated that where instructions are stored in computing device **900** can change over time.

One or more input/output devices **908** allow a user to enter commands and information to computing device **900**, and also allow information to be presented to the user and/or other components or devices. Examples of input devices include a keyboard, a cursor control device (e.g., a mouse), a microphone, a scanner, and so forth. Examples of output devices include a display device (e.g., a monitor or projector), speakers, a printer, a network card, and so forth.

Various techniques may be described herein in the general context of software or program modules. Generally, software includes routines, programs, applications, objects, components, data structures, and so forth that perform particular tasks or implement particular abstract data types. 5 An implementation of these modules and techniques may be stored on or transmitted across some form of computer readable media. Computer readable media can be any available medium or media that can be accessed by a computing device. By way of example, and not limitation, computer readable media may comprise “computer storage media” and “communication media.” 10

“Computer storage media” include volatile and non-volatile, removable and non-removable media implemented in any method or technology for storage of information such as computer readable instructions, data structures, program modules, or other data. Computer storage media include, but are not limited to, RAM, ROM, EEPROM, flash memory or other memory technology, CD-ROM, digital versatile disks (DVD) or other optical storage, magnetic cassettes, magnetic tape, magnetic disk storage or other magnetic storage devices, or any other medium which can be used to store the desired information and which can be accessed by a computer. Computer storage media refer to media for storage of information in contrast to mere signal transmission, carrier waves, or signals per se. Thus, computer storage media refers to non-signal bearing media, and is not communication media. 15 20 25

“Communication media” typically embody computer readable instructions, data structures, program modules, or other data in a modulated data signal, such as carrier wave or other transport mechanism. Communication media also include any information delivery media. The term “modulated data signal” means a signal that has one or more of its characteristics set or changed in such a manner as to encode information in the signal. By way of example, and not limitation, communication media include wired media such as a wired network or direct-wired connection, and wireless media such as acoustic, RF, infrared, and other wireless media. Combinations of any of the above are also included within the scope of communication media. 30 35 40

Generally, any of the functions or techniques described herein can be implemented using software, firmware, hardware (e.g., fixed logic circuitry), manual processing, or a combination of these implementations. The terms “module” and “component” as used herein generally represent software, firmware, hardware, or combinations thereof. In the case of a software implementation, the module or component represents program code that performs specified tasks when executed on a processor (e.g., CPU or CPUs). The program code can be stored in one or more computer readable memory devices, further description of which may be found with reference to FIG. 9. In the case of hardware implementation, the module or component represents a functional block or other hardware that performs specified tasks. For example, in a hardware implementation the module or component can be an application-specific integrated circuit (ASIC), field-programmable gate array (FPGA), complex programmable logic device (CPLD), and so forth. The features of the crowd sourcing based on dead reckoning techniques described herein are platform-independent, meaning that the techniques can be implemented on a variety of commercial computing platforms having a variety of processors. 45 50 55 60

Although the subject matter has been described in language specific to structural features and/or methodological acts, it is to be understood that the subject matter defined in

the appended claims is not necessarily limited to the specific features or acts described above. Rather, the specific features and acts described above are disclosed as example forms of implementing the claims.

What is claimed is:

1. A method implemented by one or more processing units on a device, the method comprising:
 - identifying that the device is at an anchor location;
 - in response to the device being at the anchor location, starting recording in a data store of the device:
 - intermediate device positions determined by dead reckoning,
 - observation data received at the intermediate device positions, and
 - indications of accuracy of the intermediate device positions;
 - sending a first portion of the observation data and first corresponding intermediate device positions to a crowd sourcing data service, wherein the first corresponding intermediate device positions have an acceptable level of accuracy;
 - not sending a second portion of the observation data and second corresponding intermediate device positions to the crowd sourcing data service, wherein the second corresponding intermediate device positions do not have the acceptable level of accuracy;
 - identifying an updated device position that has the acceptable level of accuracy;
 - in response to the identifying the updated device position, using backtracking to modify at least one of the second corresponding intermediate device positions, producing a modified position; and
 - sending the modified position and corresponding observation data to the crowd sourcing data service.
2. The method of claim 1, the crowd sourcing data including an identification of one or more signals received while the device is at an individual intermediate device position.
3. The method of claim 1, the anchor location comprising a proximity zone along an edge of a dead zone.
4. The method of claim 1, the anchor location comprising a location where a signal from a beacon is detected.
5. The method of claim 1, further comprising:
 - for a subsequent device position following the anchor location, determining whether a first position of the device based on dead reckoning or a second position of the device based on a global navigation satellite system is more accurate.
6. The method of claim 5, further comprising determining and recording an accuracy estimate for the subsequent device position.
7. The method of claim 1, the updated device position being identified based on a signal received from a beacon or a global navigation satellite system.
8. The method of claim 1, the backtracking comprising using data from the dead reckoning to backtrack the at least one of the second corresponding intermediate device positions from the updated device position.
9. The method of claim 8, further comprising recording accuracy estimates that correspond to the intermediate device positions, wherein the backtracking further comprises modifying certain intermediate device positions, determined by the dead reckoning, for which the accuracy estimates do not meet an acceptable estimated accuracy.
10. The method of claim 9, wherein the accuracy estimates are made by the device.

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11. The method of claim 1, further comprising using a global navigation satellite system to determine the intermediate device positions at larger intervals while the device is within a dead zone than while the device is not within the dead zone.

12. A device comprising:

a processing unit; and

a storage device storing computer readable instructions which, when executed by the processing unit, cause the processing unit to:

use inertial sensor data to determine different positions of the device in a dead zone by dead reckoning;

record the different positions and associated signals received by the device at the different positions;

continue to collect additional inertial sensor data and additional signals received by the device beyond a dead reckoning fidelity interval;

mark the additional signals as having associated positions that do not have acceptable estimated accuracy;

determine an updated position with acceptable estimated accuracy;

responsive to determining the updated position, backtrack to modify the associated positions to produce modified positions of the device that have acceptable estimated accuracy, wherein the device was at the modified positions prior to arriving at the updated position;

subsequent to modifying the associated positions, remark the additional signals as being associated with the modified positions; and

send crowd sourcing data to a crowd sourcing data service, the crowd sourcing data indicating that the additional signals correspond to the modified positions.

13. The device of claim 12, the backtracking being based on the additional inertial sensor data.

14. The device of claim 12, wherein the computer readable instructions further cause the processing unit to:

subsequent to determining the updated position:

determine a first estimated position of the device based on dead reckoning;

determine a second estimated position of the device using a global navigation satellite system; and

select the first estimated position or the second estimated position based on which is a more accurate position of the device.

15. The device of claim 12, the dead reckoning using a known starting position obtained before the device entered the dead zone.

16. The device of claim 12, wherein the computer readable instructions further cause the processing unit to:

determine the updated position using beacon signals from a beacon in or near the dead zone.

17. The device of claim 12, wherein the computer readable instructions further cause the processing unit to:

record the associated positions and associate the associated positions with the additional signals.

18. The device of claim 12, wherein the computer readable instructions further cause the processing unit to:

record strengths of the associated signals received by the device; and

send the strengths as part of the crowd sourcing data to the crowd sourcing data service.

19. The device of claim 12, wherein the computer readable instructions further cause the processing unit to:

extend the dead reckoning fidelity interval using a beacon signal.

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20. A method implemented by one or more processing units of a device, the method comprising:

identifying that the device is at an anchor location, the anchor location comprising a proximity zone along an edge of a dead zone;

in response to the device being at the anchor location, starting recording crowd sourcing data comprising one or more signals received while the device is at multiple positions, the multiple positions being determined based at least in part on dead reckoning;

determining a subsequent position of the device based on the dead reckoning that does not have acceptable estimated accuracy;

continuing to record the one or more signals at the subsequent position and further positions determined by the dead reckoning;

when an updated position of the device that does have acceptable estimated accuracy is determined, backtracking from the updated position, the backtracking including modifying one or more of the subsequent position and the further positions of the device to have acceptable estimated accuracy; and

sending, to a data service, a portion of the crowd sourcing data that is associated with the one or more of the subsequent position and the further positions of the device that have been modified to have acceptable estimated accuracy.

21. A device comprising:

a processor and storage; and

a position determination module configured to determine multiple positions of the device based on dead reckoning and determine estimated accuracy of the multiple positions of the device, the multiple positions comprising an anchor location, an intermediate position that does not have acceptable estimated accuracy, and a later position that does have acceptable estimated accuracy;

a backtracking module configured to modify the intermediate position to have acceptable estimated accuracy based on backtracking from the later position, producing an updated position;

a data collection module configured to record crowd sourcing data comprising one or more signals received while the device is at the multiple positions; and

a communication module configured to send a portion of the crowd sourcing data to a data service, the portion being associated with the updated position of the device that has acceptable estimated accuracy,

wherein the position determination module, the backtracking module, the data collection module, and the communication module are stored on the storage and executable by the processor.

22. The device of claim 21, wherein the position determination module is further configured to determine that the device is at the anchor location, the anchor location comprising a proximity zone along an edge of a dead zone.

23. The device of claim 21, wherein the data collection module is further configured to start recording the crowd sourcing data based on the device being at the anchor location.

24. The device of claim 21, wherein the communication module is further configured to defer sending the portion of the crowd sourcing data until the intermediate position is modified to produce the updated position that does have acceptable estimated accuracy.