

US008463775B2

(12) **United States Patent**
Sidhu et al.

(10) **Patent No.:** **US 8,463,775 B2**
(45) **Date of Patent:** ***Jun. 11, 2013**

(54) **TEMPORAL SEARCH QUERY
PERSONALIZATION**

(75) Inventors: **Kulraj Sidhu**, Rockville, MD (US);
Abdur R. Chowdhury, Oakton, VA
(US)

(73) Assignee: **Facebook, Inc.**, Menlo Park, CA (US)

(*) Notice: Subject to any disclaimer, the term of this
patent is extended or adjusted under 35
U.S.C. 154(b) by 0 days.

This patent is subject to a terminal dis-
claimer.

(21) Appl. No.: **12/723,778**

(22) Filed: **Mar. 15, 2010**

(65) **Prior Publication Data**

US 2010/0235375 A1 Sep. 16, 2010

Related U.S. Application Data

(63) Continuation of application No. 11/559,241, filed on
Nov. 13, 2006, now Pat. No. 7,716,236.

(60) Provisional application No. 60/824,525, filed on Sep.
5, 2006, provisional application No. 60/806,688, filed
on Jul. 6, 2006.

(51) **Int. Cl.**
G06F 17/30 (2006.01)

(52) **U.S. Cl.**
USPC **707/725**

(58) **Field of Classification Search**
None
See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

6,334,110 B1 12/2001 Walter et al.
6,631,496 B1 10/2003 Li et al.

6,772,150 B1	8/2004	Whitman et al.	
7,162,473 B2	1/2007	Dumais et al.	
7,177,904 B1	2/2007	Mathur et al.	
7,181,438 B1	2/2007	Szabo	
7,225,187 B2	5/2007	Dumais et al.	
7,237,191 B1	6/2007	Sulistio et al.	
7,275,063 B2	9/2007	Horn	
7,386,542 B2	6/2008	Maybury et al.	
7,774,341 B2 *	8/2010	Aravamudan et al.	707/731
2002/0052782 A1	5/2002	Landesmann	
2003/0229537 A1	12/2003	Dunning et al.	
2004/0203630 A1	10/2004	Wang	
2005/0021504 A1	1/2005	Atchison	
2005/0076019 A1	4/2005	Jackson et al.	
2005/0234881 A1	10/2005	Burago et al.	
2005/0278302 A1	12/2005	Ritter	
2005/0289106 A1	12/2005	Petri et al.	
2006/0023945 A1	2/2006	King et al.	
2006/0064411 A1	3/2006	Gross et al.	
2006/0101005 A1	5/2006	Yang et al.	
2006/0148528 A1	7/2006	Jung et al.	
2006/0206454 A1 *	9/2006	Forstall et al.	707/3
2006/0248073 A1	11/2006	Jones et al.	
2006/0294223 A1	12/2006	Glasgow et al.	
2007/0050339 A1 *	3/2007	Kasperski et al.	707/3
2007/0061363 A1 *	3/2007	Ramer et al.	707/104.1
2007/0088686 A1 *	4/2007	Hurst-Hiller et al.	707/4
2007/0185831 A1	8/2007	Churcher	
2007/0220010 A1	9/2007	Ertugrul	
2007/0266025 A1	11/2007	Wagner et al.	

* cited by examiner

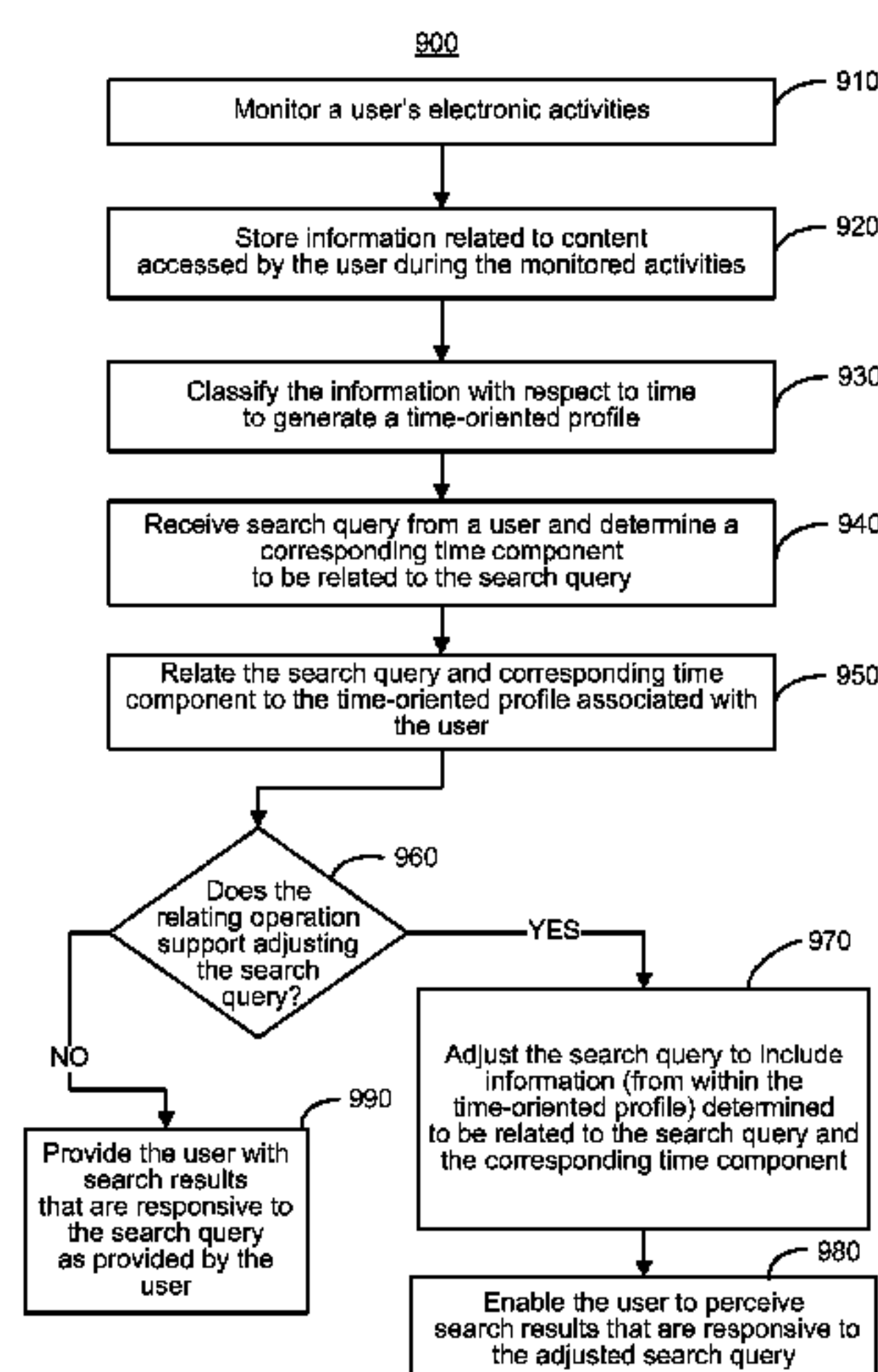
Primary Examiner — Bai D. Vu

(74) *Attorney, Agent, or Firm* — Keller Jolley Preece

(57) **ABSTRACT**

A user is made able to configure a search query to be respon-
sive to temporal factors in order to adjust the search query to
more accurately reflect the user's true information need. By
adjusting the search query in this way, the user is more likely
to receive satisfactory search results.

14 Claims, 13 Drawing Sheets



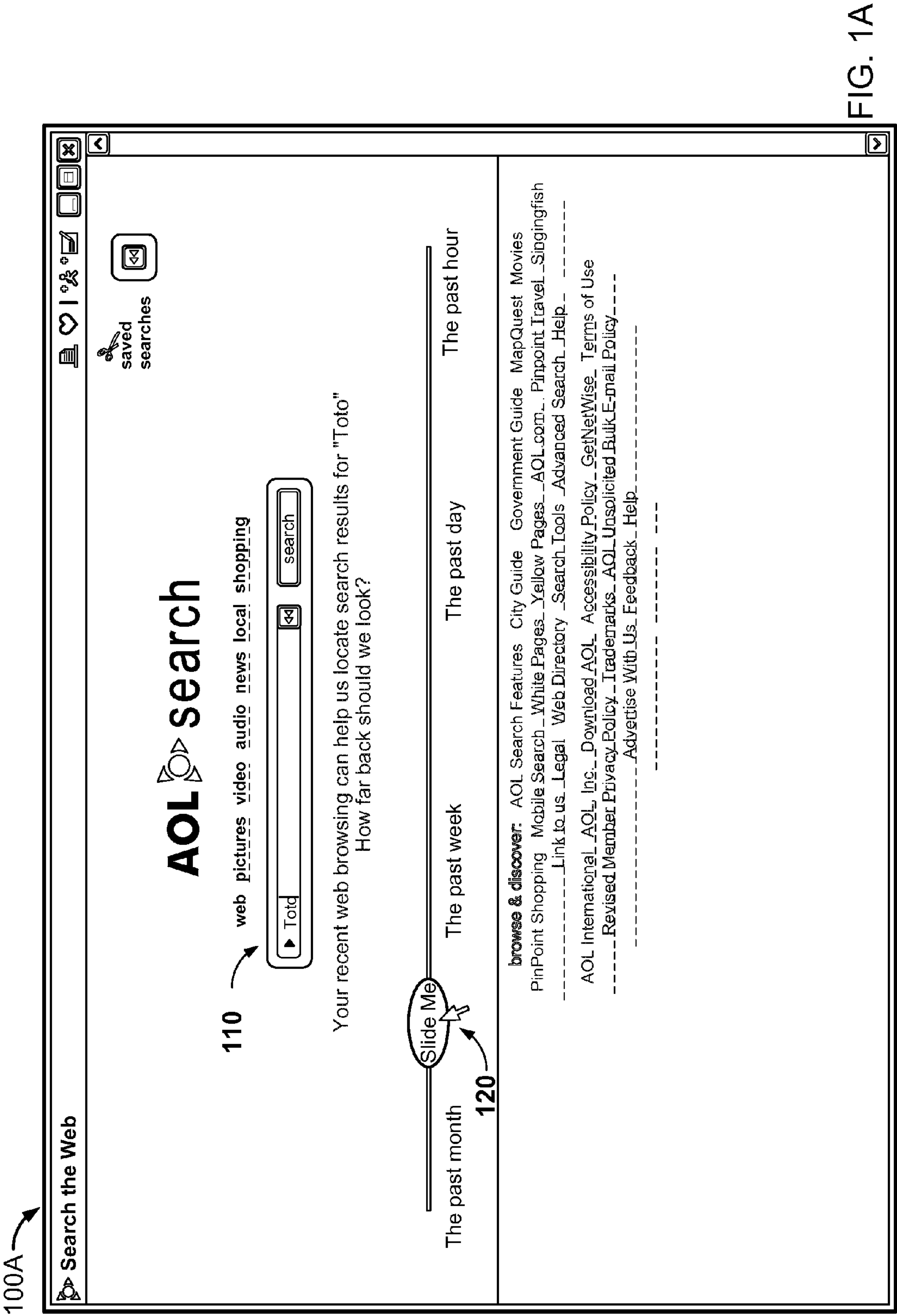
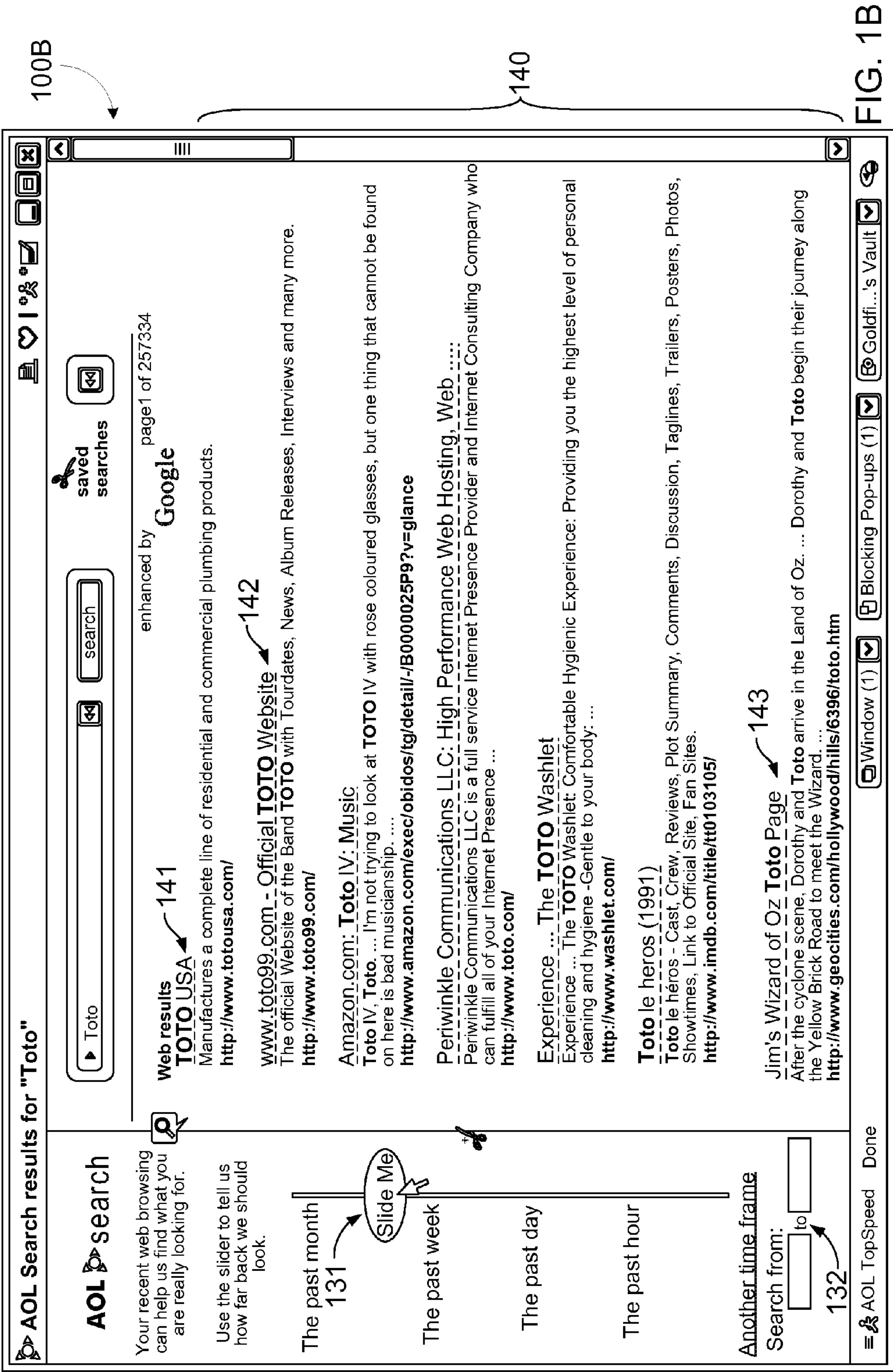
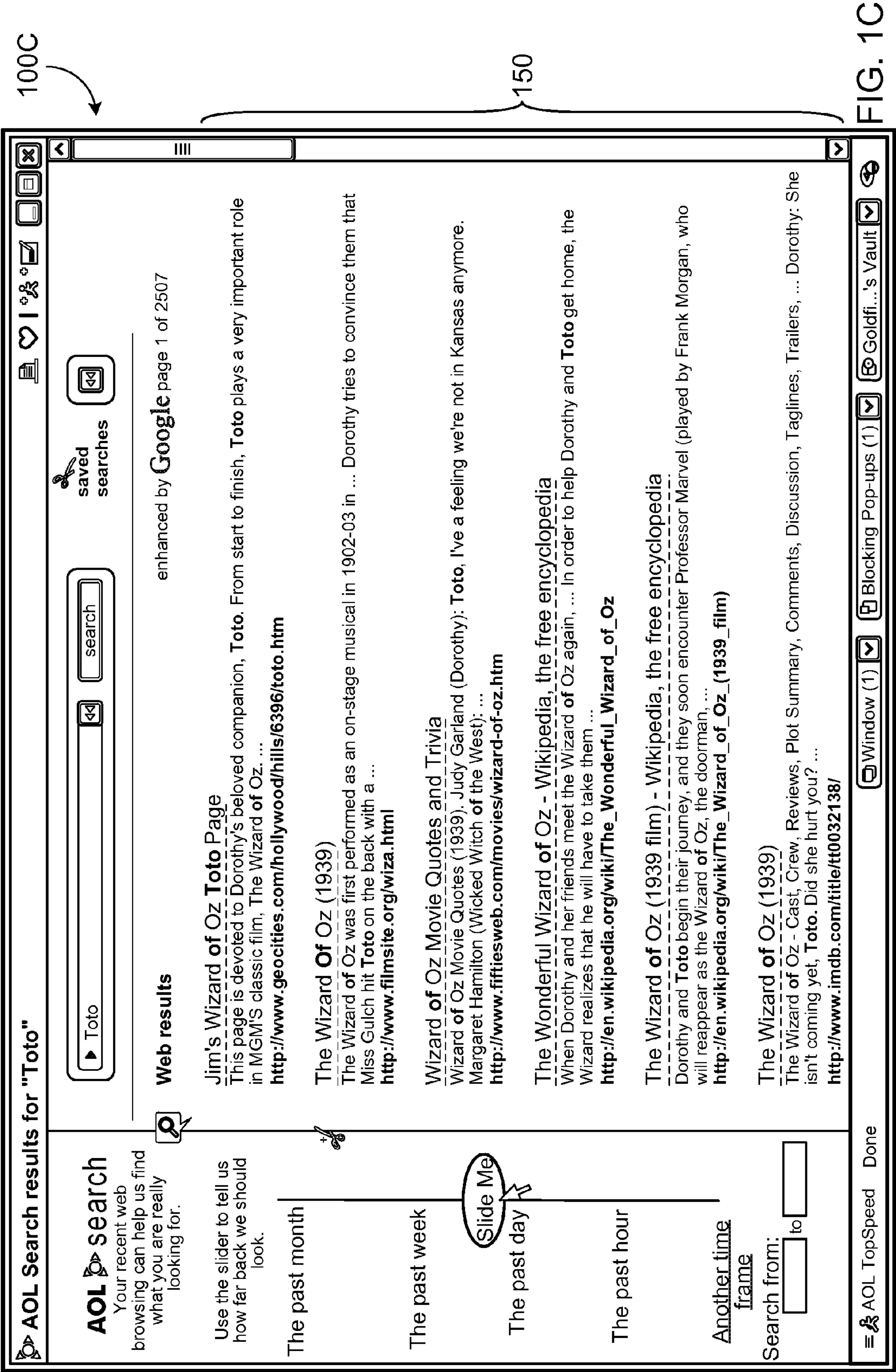


FIG. 1A





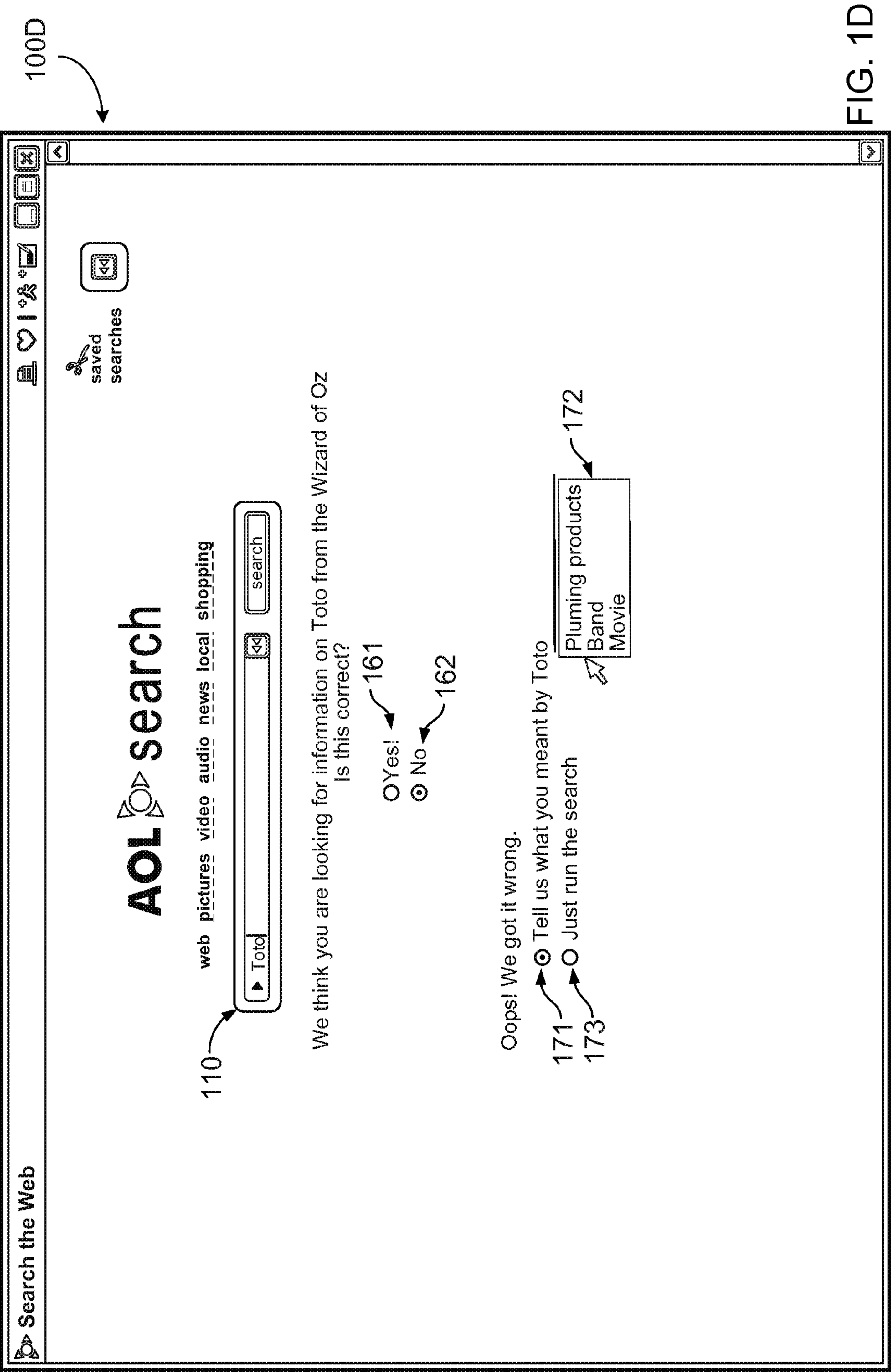


FIG. 1D

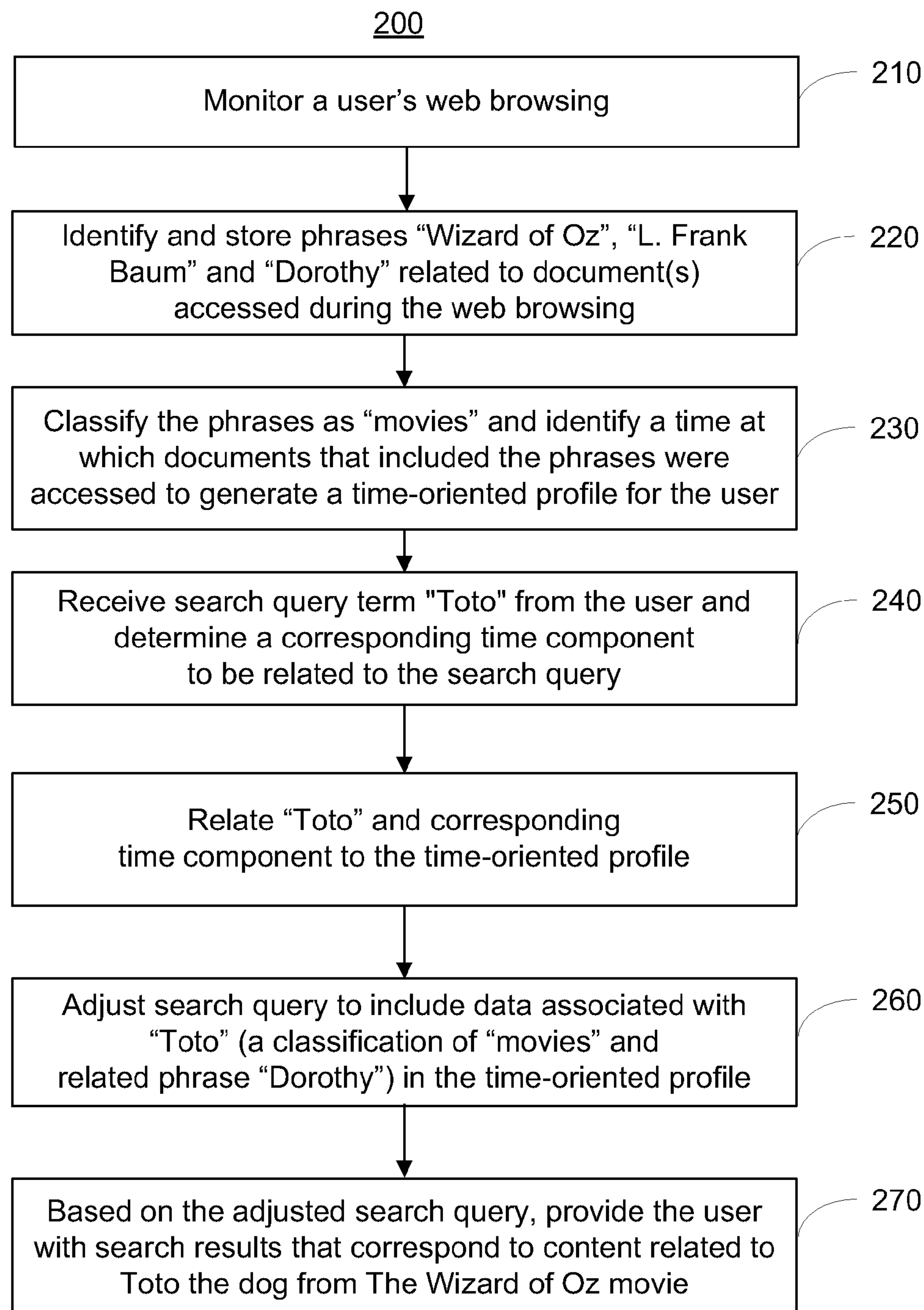


FIG. 2

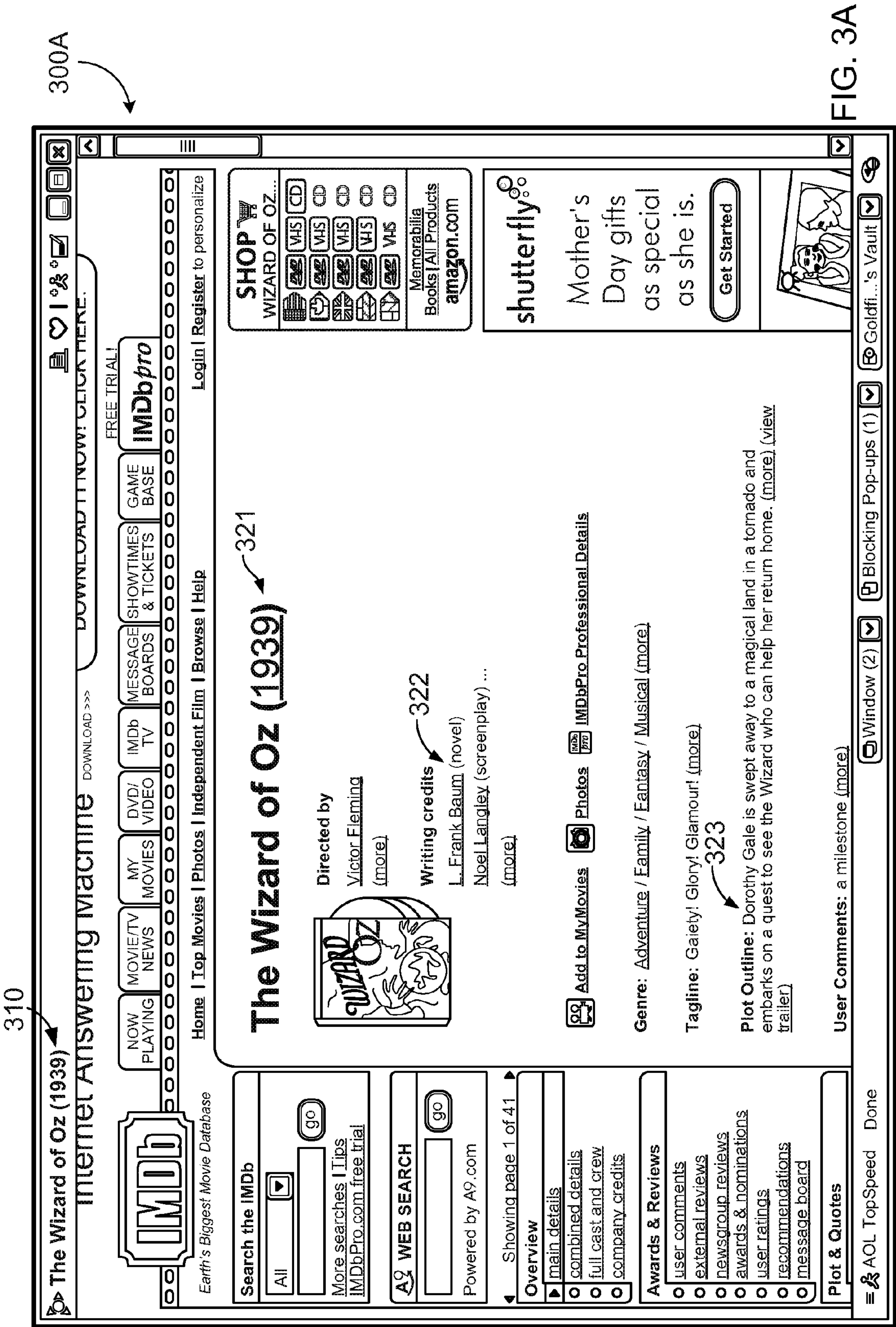


FIG. 3A

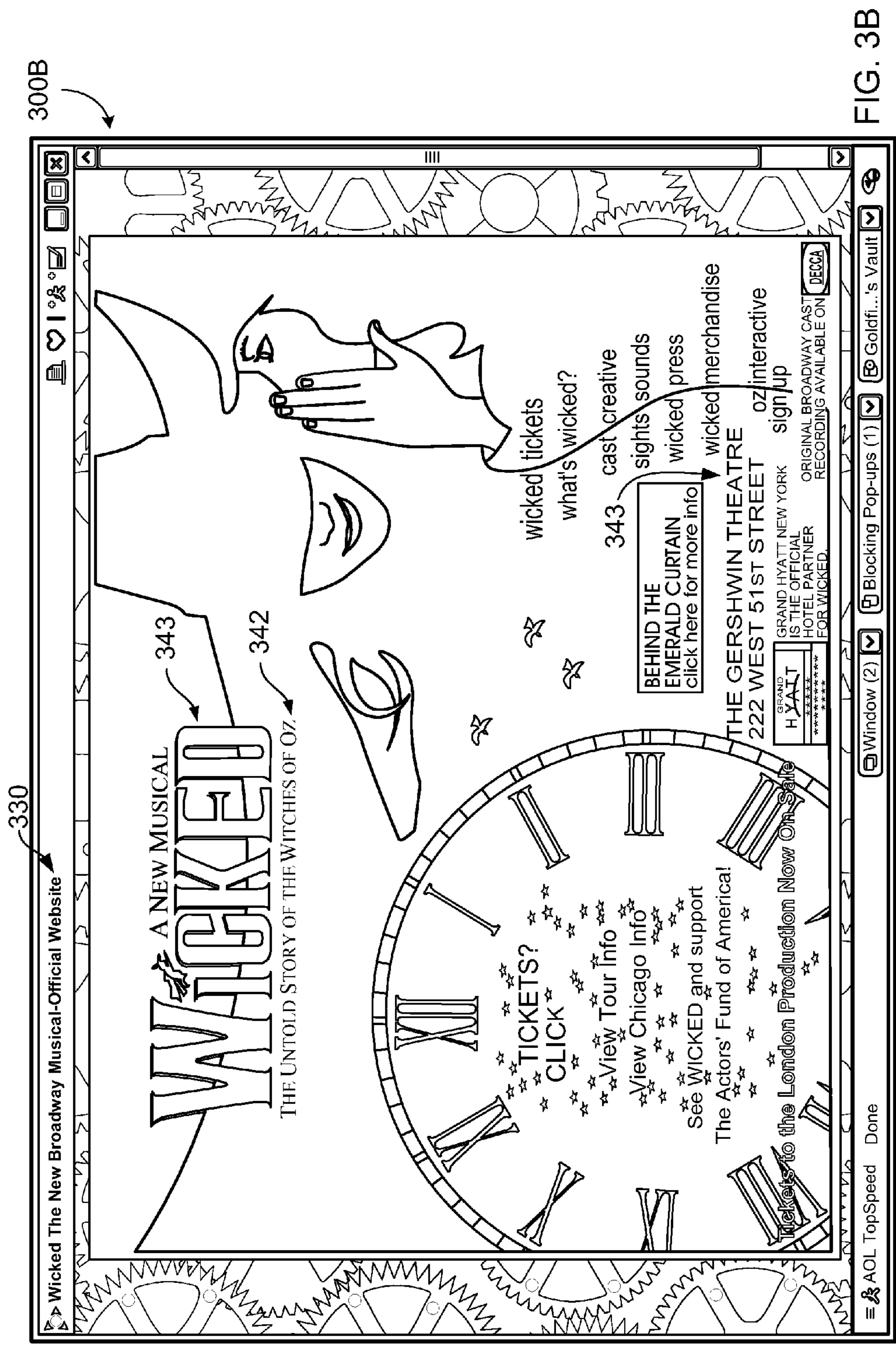
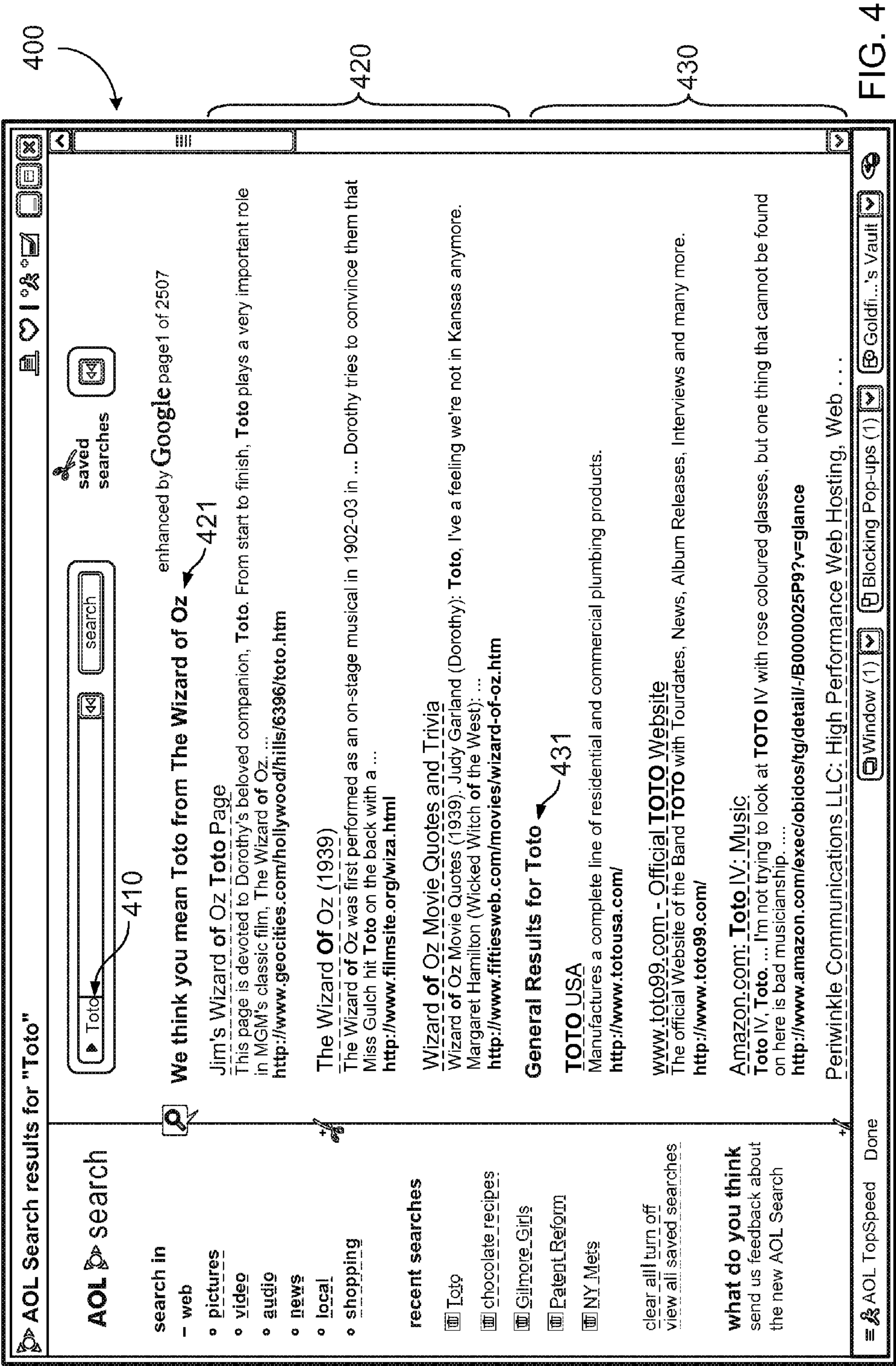


FIG. 3B



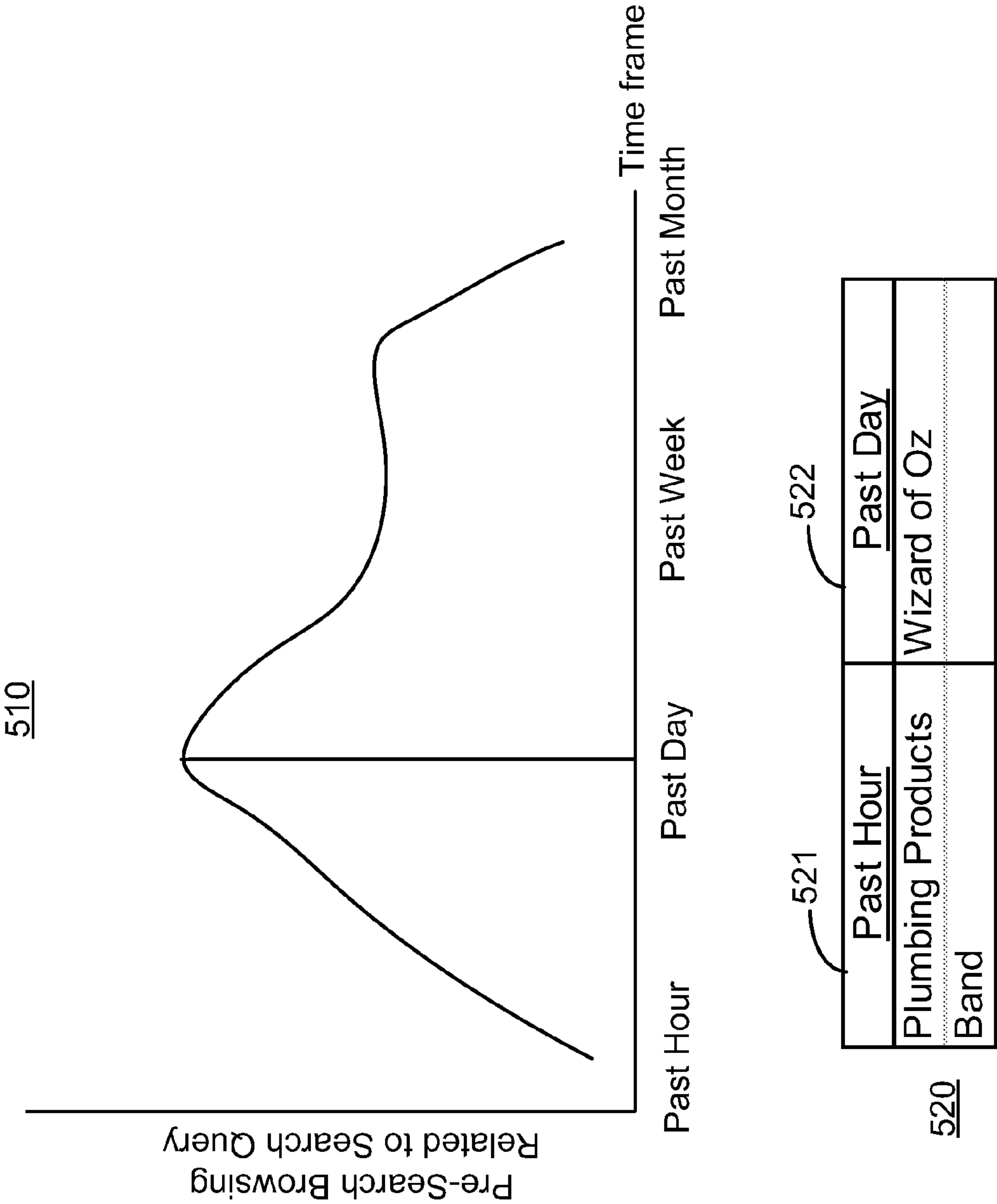


FIG. 5

600

Word #1	Word #2	Word #3	Time Visited	Length	Local/Internet	In-Bound Links	Out-Bound Links
Wicked	Oz	Theatre	8:00 AM 8/25/06	25 words	Internet	15	20

601a

601b

601c

Wicked A New Musical Webpage

Theatre;
Books

610

Word #1	Word #2	Word #3	Time Visited	Length	Local/Internet	In-Bound Links	Out-Bound Links
Dorothy	Wizard	L. Frank Baum	8:15 AM 8/26/06	500 words	Internet	100	10

615

616

Movies;
Movie
Trivia

FIG. 6

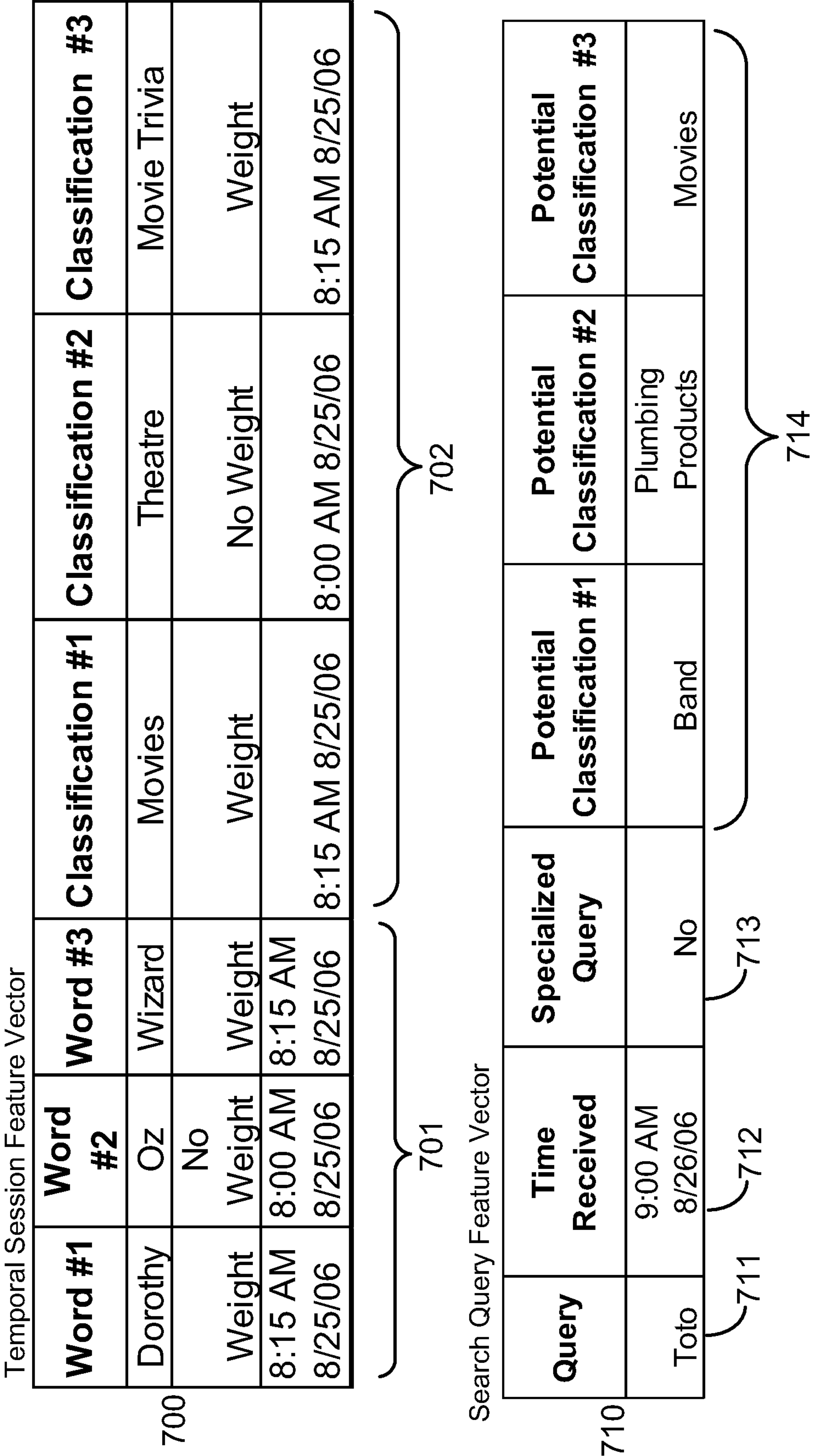


FIG. 7

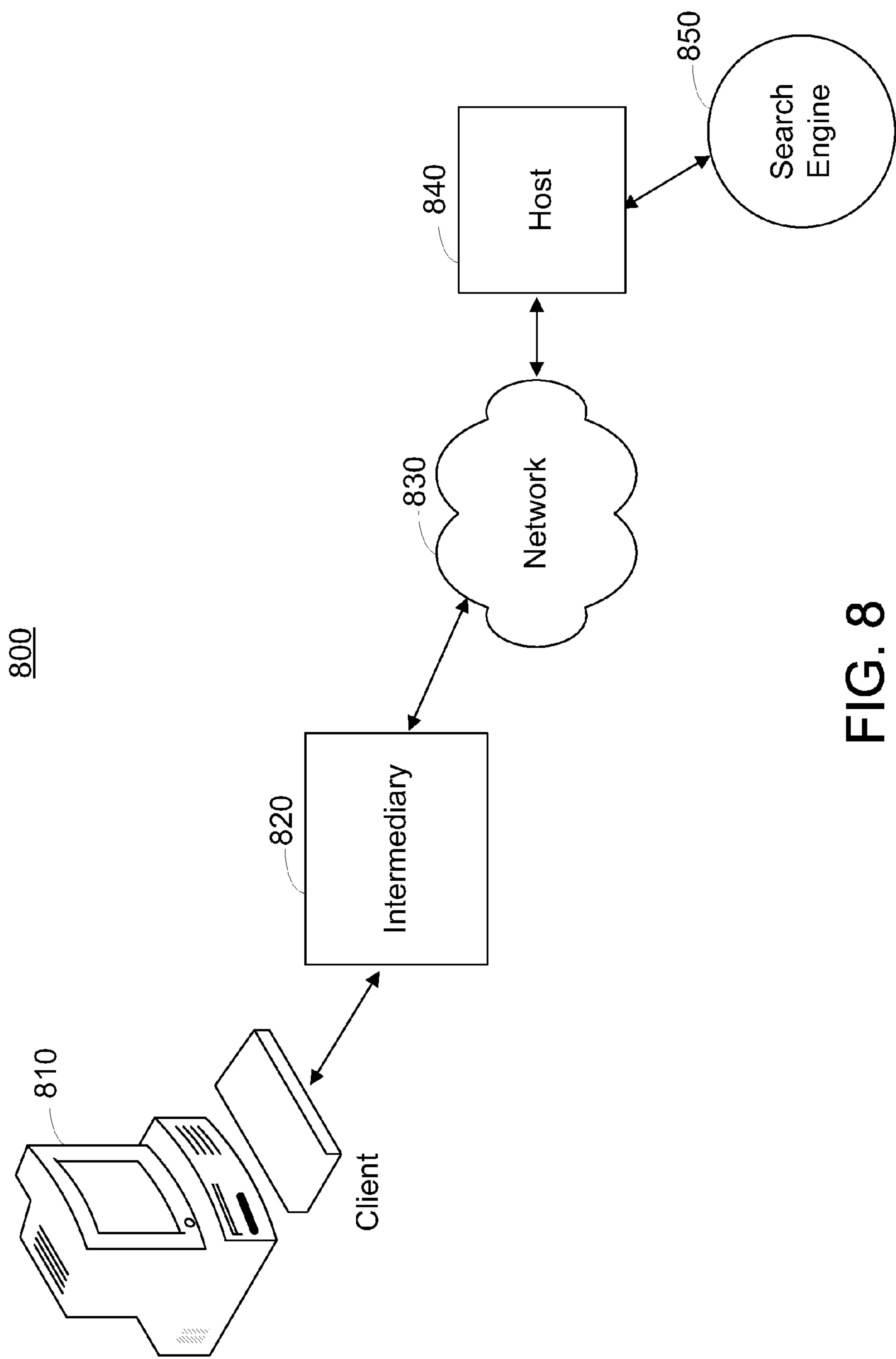


FIG. 8

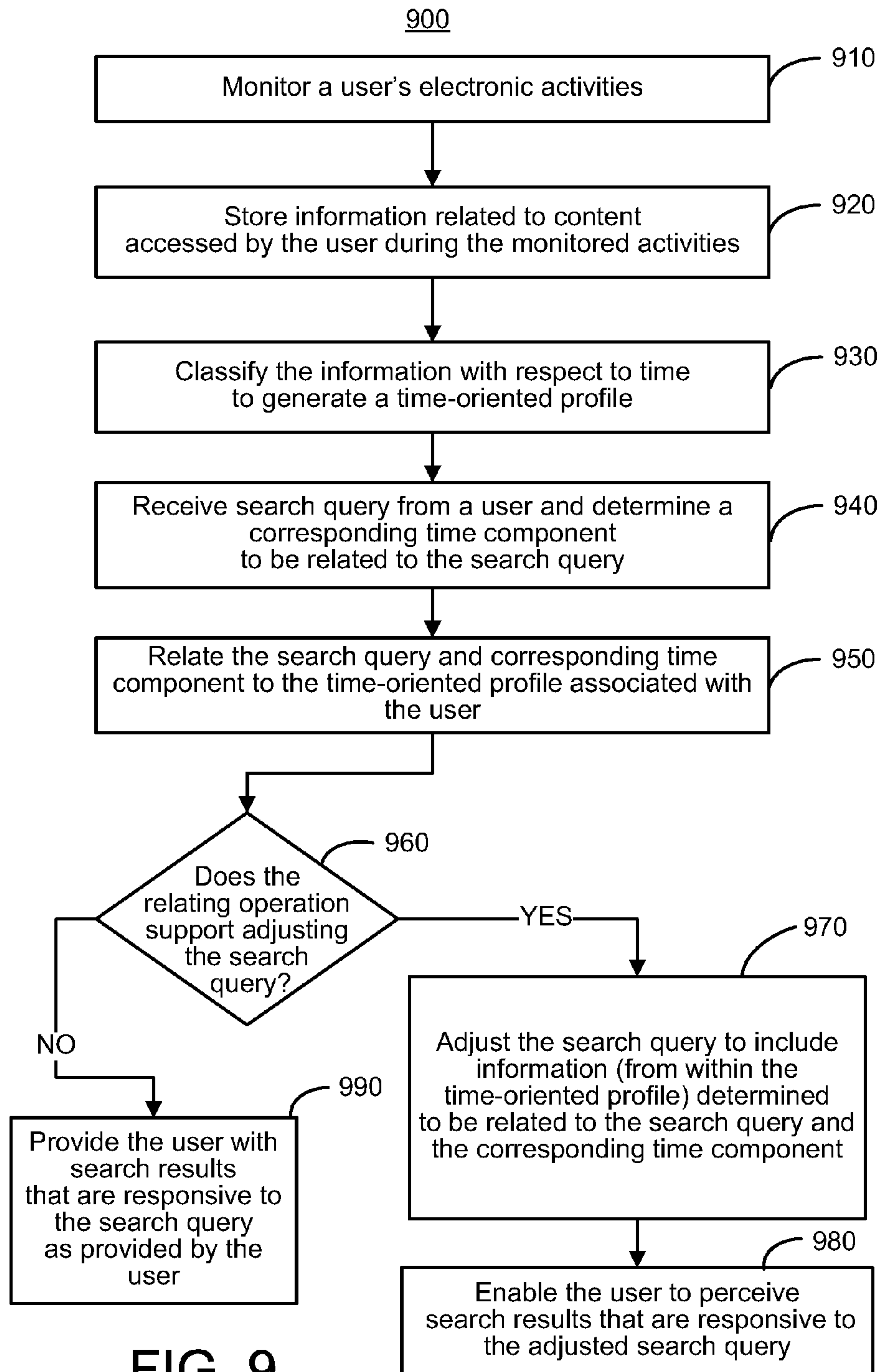


FIG. 9

1

**TEMPORAL SEARCH QUERY
PERSONALIZATION****CROSS REFERENCE TO RELATED
APPLICATIONS**

This application is a continuation of U.S. patent application Ser. No. 11/559,241, filed Nov. 13, 2006, now allowed, which claims priority from U.S. Provisional Application No. 60/824,525, filed on Sep. 5, 2006 and U.S. Provisional Application No. 60/806,688, filed on Jul. 6, 2006, all of which are incorporated herein by reference in their entirety.

TECHNICAL FIELD

This disclosure relates to temporal search query personalization.

BACKGROUND

Users may access the Internet to retrieve content that fills an information need. To do so, for example, a user accesses a search engine and supplies a search query that represents the user's information need. The search engine then searches the Internet to identify content (e.g., a web page) that is responsive to the search query, and hopefully, satisfies the user's information need. The search engine then presents search results corresponding to the identified content, where a user may select a search result in order to access to the content corresponding with the selected search result.

SUMMARY

In a general aspect, search results are provided to a user. A search query is received from a user and a time component is determined to be associated with the search query. A time-oriented profile that includes information about monitored browsing behaviors is accessed and a subset of information from within the time-oriented profile is identified based on the time component associated with the received search query. The search query is related to the subset of information identified from within the time-oriented profile. Based on the results of relating, the user is provided with search results that account for one or more of the monitored browsing behaviors within the subset of the information identified from within the time-oriented profile.

With respect to at least the general aspect, implementations may include one or more of the following. For example, the search query may be adjusted to include information that is associated with the time component and that is included in the time-oriented profile, based on the results of the relating. The search results may be responsive to the adjusted search query.

The search results may include temporally-based search results that are responsive to the adjusted search query and temporally-independent search results that are responsive to the search query as provided by the user. The search results may be provided to the user such that the user can perceive a difference between the temporally-based search results and the temporally-independent search results, or the search results may be provided to the user such that the user cannot perceive a difference between the temporally-based search results and the temporally-independent search results.

Determining the time component may include enabling the user to specify a time component. A time component may be recommended to the user based on a time frame during which

2

the user's browsing behaviors were related to the search query and the user may be enabled to select the recommended time component.

Determining the time component may include identifying a time component based on a time frame during which the user's browsing behaviors were related to the search query and the identified time component is automatically selected. The user may be advised of the automatically selected time component and the user may be enabled to reject the automatically selected time component.

The information related to the monitored browsing behaviors may include information related to content accessed by the user as part of the monitored browsing behaviors, a classification of the information, and a time indication of when the user performed the activity related to the information. The information, classification and time indication may be stored within the time-oriented profile for a predetermined amount of time.

A feature vector may be generated for documents accessed by the user during the browsing. A feature vector for a document may include at least one of information related to words appearing in the document based on their relative frequency of occurrence within the document, an indication of a time frame during which the document had been accessed by the user, a length of the document, an indication of where the document is stored and accessed from, an indication of how much useful information the document includes, and a classification related to the document.

A temporal session feature vector may be generated and stored based on at least one feature vector formed for at least one document accessed by the user prior to receipt of the search query. The temporal session feature vector may include, with respect to the accessed documents, at least one of words appearing in the documents based on a relative frequency of occurrence of the words within the documents, classifications related to the documents or the words, a time indication related to when the user accessed the documents that include the words and/or classifications. The temporal session feature vector may include an indication of a weight associated with at least one the words or classifications.

Relating the search query to the subset of information identified from within the time-oriented profile may include determining if a feature vector associated with the search query is similar to information included in the temporal session feature vector that is associated with the time component.

The feature vector associated with the search query may include at least one of the full query, an indication of a time at which the query was received, whether the query was entered into a specialized search engine interface, and potential classifications related to the query.

Information in the temporal session feature vector may be associated with the time component if the information was included in, or associated with, a document accessed by the user within a time frame that satisfies the time component.

The search results may be provided based on processing by a third party plug-in.

Implementations of any of the techniques described may include a method or process, an apparatus or system, or computer software on a computer-accessible medium. The details of particular implementations are set forth below. Other features will be apparent from the description and drawings, and from the claims.

DESCRIPTION OF DRAWINGS

FIG. 1A is an illustration of an exemplary UI configured to enable a user to provide a search query and select a time component to be associated with the search query.

3

FIG. 1B is an illustration of an exemplary user interface (UI) that displays search results along with a tool configured to enable adjustment of the search results responsive to a time component.

FIG. 1C is an illustration of an exemplary UI that displays a search results that have been adjusted to be responsive to a selected time component.

FIG. 1D is an illustration of an exemplary UI enabling a user to perceive information gleaned from a time-oriented profile and choose whether or not to adjust search results based on such information.

FIG. 2 is flow chart of an exemplary process by which a user is made able to perceive search results that are responsive to a search query and informed by the user's pre-search browsing behavior.

FIGS. 3A and 3B illustrate user interfaces (UIs) that show web pages browsed by a user.

FIG. 4 is an illustration of an exemplary UI configured to provide a user with general search results that are responsive to an adjusted version of a search query and temporally-independent search results that are responsive to a non-adjusted version of the search query.

FIG. 5 illustrates an exemplary graph depicting a relationship between a user's pre-search browsing behavior and a search query over time, as well as a table that includes data related to search results that may be provided to the user for various time components.

FIG. 6 illustrates two exemplary data structures that each represents a feature vector for a document viewed by a user.

FIG. 7 illustrates two exemplary data structures representing a temporal session feature vector and a feature vector associated with a search query, respectively.

FIG. 8 is a block diagram of an exemplary communications system that includes a client configured to communicate with a host, which includes a search engine, via a network and an intermediary.

FIG. 9 is a flow chart of an exemplary process for enabling a user to perceive search results that are responsive to the user's true information need, as represented by a search query, and the user's pre-search electronic activities.

DETAILED DESCRIPTION

Using technology described by this disclosure, a user is made able to configure a search query to be responsive to temporal factors in order to narrow the search query to more accurately reflect the user's true information need. By narrowing the search query in this way, the user is more likely to receive satisfactory search results.

In one exemplary implementation, a user's web browsing behavior is monitored and a time-oriented profile reflecting the user's web browsing behavior is generated. For example, the time-oriented profile may include an indication of web sites that were accessed by the user (and when). A search query then is received from the user, with an indication of a corresponding time component. The search query is compared to information included in the time-oriented profile that is associated with a time frame that corresponds to the time component. For example, the search query may indicate an interest in movies and may correspond to a time component of "past day" and the time-oriented profile may indicate that the user retrieved information related to a specific movie approximately within the past day. If relating the time component to the search query supports adjusting the search query, the search query may be adjusted so that search results may be responsive to the time component. In the foregoing example, relating the search query to the time-oriented profile may be

4

used to identify search results that are related to the content associated with the specific movie accessed by the user in the past day. As a result, the user may easily access content that is responsive to the search query and likely relevant to content the user seeks.

In a more detailed example, search queries related to a proper name of a movie character, such as the dog "Toto" from the movie The Wizard of Oz, returns search results from disparate topics unrelated to The Wizard of Oz (e.g., Toto the musical group or TOTO USA, a manufacturer of plumbing products). If a user wishing to see search results related to the dog "Toto" has user profile, or other information (e.g., pre-search browsing history that includes cached web pages or metadata descriptive of previously accessed web pages) relating to The Wizard of Oz, the search engine may be configured to use this information to determine whether to prioritize search results relating to the dog "Toto" or alternatively, to limit search results to those relating to the dog "Toto." If no user profile or other information related to The Wizard of Oz exists, the user may be provided with general search results that are not geared towards any one interpretation of the word "Toto."

The UI 100A of FIG. 1A is configured to allow a user to provide a search query 110 and a corresponding time component using slider bar 120.

Slider bar 120 enables the user to specify a time frame to which the search query 110 should be responsive. More precisely, slider bar 120 may be used to identify a particular time component within the time oriented profile to which search results should be responsive.

For example, a user has entered "Toto" as a search query 110. Additionally, the user has chosen a time frame between the past month and the past week using slider bar 120. The user may select other time frames as the time component, including the past day and the past hour.

The UI 100B of FIG. 1B displays search result list 140 along with tools 131 and 132 configured to enable adjustment of the search result list 140 based on a user-selected time component. Search result 141 appears first in list 140 followed by other search results including search result 142 and search result 143. Assuming the search query "Toto" represents the user's desire to receive information related to the dog Toto, search results 141 and 142 are inconsistent with the user's information need, whereas search result 143 is responsive to the user's information need.

UI 100B shows two examples of a tool—a sidebar 131 and input boxes 132 that a user may use to adjust the search results provided in list 140 to produce a list of search results (not shown) that accounts for a time frame specified by the user through use of the tool. For instance, the user may use slider bar 131 to select a particular time component (e.g., past month), or the user may provide a specific time range into input boxes 132 to tailor the search results to the provided time component.

Stated differently, and with somewhat greater detail, as a result of entering "Toto" as search query 110, search results 141-143 related to three different topics are displayed. Only search result 143 is responsive to the user's interest in receiving information for Toto the dog from The Wizard of Oz. Search results 141 and 142 are displayed above search result 143 and represent unrelated topics that happen to share the name "Toto." This positioning of search results 141-143 may be based on some predetermined and default ranking algorithm, such as based on popularity of content corresponding to the search results. Slider bar 131 or input boxes 132 may be used to adjust the search, and consequently the search results, to elevate the prominence of search results responsive to the

5

time-oriented profile (and thus the user's true information need), such as, for example, by providing search result **143** first among search results **141-143** (as illustrated by FIG. 1C).

The UI **100C** of FIG. 1C displays search results that have been adjusted to be responsive to a selected time component, producing adjusted search result list **150**. UI **100C** may be produced, for example, as a result of using slider bar **120** or **131** in UIs **100A** or **100B** respectively. The elevation (e.g., boosting) of search results within search result list **150** now reflect a user's true information need related to "Toto" the dog, rather than search results for the musical group or plumbing manufacturing company, which appeared in search result list **140** of UI **100B**.

The UI **100D** of is configured to enable a user to perceive information gleaned from the user's time-oriented profile and select whether or not to adjust search results based on such information. More particularly, UI **100D** includes radio buttons **161-162**, radio buttons **171** and **173** and drop down menu **172**.

As a result of entering search query **110** "Toto," information included in a time-oriented profile associated with the user who entered the search query **110** may be accessed to determine if, during any time frame, the user accessed information related to the word "Toto." If so, UI **100D** may present the user with an indication of subject matter that is deemed to be related to the search query **110** "Toto" based on the user's pre-search browsing behavior, such as, for example, the statement "We think you are looking for information on Toto from The Wizard of Oz." The UI **100D** also requests a response from the user on whether the statement is correct. Radio button **161** enables the user to indicate that the user did intend to find information about Toto from The Wizard of Oz. Alternatively, and in the example shown, the user has indicated that The Wizard of Oz is not what was intended by the search query "Toto" via radio button **162**.

In response to selection of radio button **162**, UI **100D** notes "Oops! We got it wrong." Radio button **171** enables the user to adjust the search query **110**, and thus, any corresponding search results, ("Tell us what you meant by Toto") to reflect a different relation to the search query "Toto" (e.g., the musical group or the plumbing manufacturer), which may or may not be identified in the time-oriented profile. The other interpretations for the search query **110** "Toto" may be determined from search results that are identified as responsive to the search query absent any influence from the time-oriented profile. Various different relations may be provided to a user in, for example, drop-down menu **172**. As shown, the topics "plumbing products," "band" and "movie." In some implementations, radio buttons **171-172** may only be presented in UI **100D** in response to user selection of radio button **162**. Alternatively, radio buttons **171-172** may be present, but inactive (e.g., the radio buttons may be obscured or grayed out) until such time as a user has selected radio button **162**.

Alternatively a user may select radio button **173** to execute the search query **110**, without adjusting it to be responsive to a time component ("Just run the search") producing, for example, user interface **100B**.

In some implementations, the "no" radio button **162** may alone be used to inspire blacklisting or demotion of Oz-related content that would otherwise be determined and revealed to the user as search results. In some implementations, selection of the "no" radio button **160** in conjunction with selection of a topic in the drop down menu **172** may be required to blacklist or demote Oz-related content.

UI **100D** may be presented to a user in response to at least two events. First, the UI **100D** may be presented to a user immediately (or substantially immediately) after the user has

6

provided the search query **110**, but before results corresponding thereto are determined or presented to the user. Second, the UI **100D** may be presented to the user in connection with, and at approximately the same time as, results determined in response to the search query.

A selected time component and/or relationship between the search query **110** and a user's pre-search browsing behavior, as selected using UIs **1A-1D**, may be used to narrow (e.g., filter) search results that may otherwise be provided to a searching user. In some implementations, the search query itself may be modified based on the searching user's inputs to UIs **1A-1D**. For example, upon selection of the relation "plumbing products," the search query "Toto" may be modified to become an adjusted search query "Toto plumbing" or "Toto plumbing products." Alternatively, the original search query may be compared against a corpus of information to produce search results that are not limited based on the user's inputs into UIs **1A-1D**. The search results may then be filtered or organized based on the user's inputs. For example, if the user selects the relation "plumbing products," search results related to information other than plumbing products may be filtered out of a search result list provided to a searching user. Alternatively, search results related to plumbing products may be provided within a search result list at a visually prominent position, such as, for example, at the top of the search result list or under, for example, a "Plumbing Products" heading.

As described, the UIs of, FIGS. **1A-1D** may be used to update search results based on a time-oriented profile that accounts for only the pre-search browsing activities of the user who provided the search query (i.e., the searching user). Additionally, or alternatively, search results may be based on browsing behavior performed prior to the instant search by other users, such as a subset of users who are known to the searching user (e.g., users included in a contact list maintained by the searching user or users with whom the searching user has communicated) and/or the general population of users (e.g., users not known to the searching user). Allowing a user to adjust search results based on pre-search browsing behavior of others may allow a user to tap into information that is temporally popular among other users, and thus more likely to be responsive to the searching user's own information need.

To inform an instant search query based on pre-search browsing behavior of others, a search system, such as, for example, the system included on host **840** of FIG. **8** that is described in more detail below, may maintain and/or access a data store of topics that are popular, or "hot," among users in general. Topics from among the "hot" topics list may be placed in a general time-oriented profile, with corresponding time components that describe how recently the topic has been accessed via browsing by other users. Additionally, or alternatively, the general time-oriented profile may be filtered to only include topics that are "hot" to users known to the searching user. A searching user may be made able to adjust search results based on the general time-oriented profile (or the filtered general time-oriented profile) by, for example, selecting a radio button, check box, or other user interface element, that may be added to one or more of UIs **100A-100D**.

The exemplary process **200** of FIG. **2** is configured to allow a user to perceive search results that are responsive to a search query and informed by the user's pre-search browsing behavior. Generally, the operations of process **200** may be used in conjunction with the systems and configurations described below with respect to FIG. **8**. For example, process **200** may be performed by host **840** of FIG. **8**, as described in more

detail below, and for convenience, host **840** is referenced as performing the process. However, similar methodologies may be applied in other implementations where different components are used to define the structure of the system, or where the functionality is distributed differently among the components shown.

Host **840** monitors a user's web browsing behavior (**210**). Monitoring may be performed by examining the user's browser history or cached web pages. For example, a user may browse documents that include information about the movie *The Wizard of Oz*. The documents may be, for example, shown in UIs **300A** and **300B** of FIGS. **3A** and **3B**, respectively. More particularly, the UI **300** of FIG. **3A** displays a web page from a movie database detailing *The Wizard of Oz* movie and the UI **300B** of FIG. **3B** displays a web page that includes information related to the play *Wicked: The Untold Story of Wizard of Oz*.

UIs **300A** and **300B** each include words and phrases that may be related to the overall content of the web pages shown. For example, the web page shown in UI **300A** includes page title **310** ("The Wizard of Oz (1939)"), movie title **321** ("The Wizard of Oz"), author **322** ("L. Frank Baum") and plot **323** ("Dorothy Gale is swept away . . ."). In another example, the web page shown in UI **300B** includes page title **330** ("Wicked: The New Broadway Musical—Official Website"), play title **341** ("Wicked: The Untold Story of the Witches of Oz"), word **342** ("Oz") and location **343** ("theatre").

Host **840** stores the phrases "Wizard of Oz," "L. Frank Baum," and "Dorothy" which have been determined to be related to the documents accessed by the user during the pre-search web browsing (**210**). More particularly, host **840** identifies the phrases "Wizard of Oz," "L. Frank Baum" and "Dorothy" from the web page shown in UI **300A** as being important to the overall content included within the web page shown in UI **300A**. Host **840** then stores the identified phrases to aid in determination of whether a search query is related to user profile or other information associated with a user who provided the search query.

Host **840** classifies the stored phrases as "movies" and identifies a time at which the document that included the phrases (e.g., the web page shown in UI **300A**) was accessed by the user in order to generate a time-oriented profile for the user (**230**). As such, a time-oriented profile may include phrases identified from web pages browsed by the user, a classification related to the phrases and an indication of a time and date on which the document that included the phrases was accessed by the user. In some implementations, host **840** may access an ontology or a taxonomy to determine a classification associated with one or more of the phrases stored during operation **210**. In the present example, host **840** may determine that the phrases "Wizard of Oz," "L. Frank Baum" and "Dorothy" belong to the classification "movies." Additionally, host **840** may determine a time at which the document that included the phrases was accessed by the user. For example, the host **840** may determine that the user accessed the document one hour ago, or alternatively, the host **840** may determine that the user accessed the document at 8:00 AM on Aug. 25, 2006. Thus, a time-oriented profile may be generated for the user that includes the phrases "Wizard of Oz," "L. Frank Baum" and "Dorothy," the classification "movies" and an indication that the phrases were accessed in a document at 8:00 AM on Aug. 25, 2006.

Host **840** receives a search query "Toto" from the user and determines a corresponding time component to be related to the search query (**240**). The time component may be determined based on user input. For example, and referring again to UI **100A** of FIG. **1**, the user may move slider **120** to a

position for "past day." As such, the host **840** determines that the user wishes to associate a time component of the past day with the search query "Toto." Thus, search results provided in response to the search query "Toto" may be associated with pre-search browsing by the user during the past day. In some implementations, a default time component may be used when the user fails to select a time component. The default time component may be, for example, a large time component (e.g., the past month), a small time component (e.g., the past hour) or some other pre-determined or user-selected default value. Furthermore, a particular time component may be automatically selected for the user based on the user's pre-search browsing behavior, as described in more detail below with respect to FIG. **5**.

The search query "Toto" is related to the time-oriented profile associated with the user (**250**). More particularly, the term "Toto" and the corresponding time component "past day" are compared to the time-oriented profile previously generated for the user, as described above, to determine if the time-oriented profile includes information related to the search query at the time component specified. For example, the host **840** may determine that the term "Toto" is stored in the time-oriented profile and is associated with a time component of "past day."

As such, any classification information, as well as other words or phrases associated with the term "Toto" that relate to the information accessed by the user during a time frame corresponding to the time component may be used to adjust the search query in order to ensure that search results provided in response to the search query are informed by the classification and phrases associated with the term "Toto" in the time-oriented profile (**260**). For example, the search query "Toto" may be adjusted to be, for example, "Toto AND Oz," "Toto AND movies," or "Toto AND Dorothy." In some implementations, the search query "Toto" may be adjusted to specifically exclude interpretations that do not correspond to information stored in the time-oriented profile at the particular time frame. For example, the search query "Toto" may be adjusted to be "Toto NOT plumbing" or "Toto NOT band OR plumbing."

Based on the adjusted search query, host **840** provides search results to the user that correspond to content related to Toto the dog from the movie *The Wizard of Oz* (**270**). As such, host **840** provides the user with search results that are likely to be responsive to the user's true information need.

The UI **400** of FIG. **4** is configured to provide a user with both search results **420** that are responsive to an adjusted version of search query **410** and temporally-independent search results **430**, which are responsive to a non-adjusted version of search query **410**. More particularly, user interface **400** enables a user to perceive a difference between search results **420**, which are shown under an enhanced search results header **421** ("We think you mean Toto from The Wizard of Oz") and search results **430**, which are also shown under an enhanced header **431** ("General Results for Toto").

Search results **420** are search results that have been informed by data within a time-oriented profile associated with the user based on the search query and a corresponding (and user-provided or automatically generated) time component. For example, the search results **420** are responsive to not only the search query "Toto," but also phrases "Dorothy" and "L. Frank Baum," which appear in the user's time-oriented profile as being associated with a time component (provided by the user in, for example, UI **100A** of FIG. **1A**) of "past day." As such, search results **420** correspond to content related to *The Wizard of Oz*.

Search results **430** are search results that have not been informed by data within the user's time-oriented profile. As such, search results **430** correspond to content related to various interpretations of the word "Toto," such as, for example, the plumbing products manufacturer and the band. In some implementations, search results **430** may explicitly exclude search results that correspond to content related to "Toto" the dog from The Wizard of Oz since search results for this particular interpretation of the word "Toto" may be fully covered within search results **420**. Alternatively, or additionally, a user may specify whether search results **430** should include search results associated with the "Toto" the dog interpretation. A user may wish to so include the dog search results in search results **430** to determine where these search results fall (e.g., their relative ranking) within the general search results **430**. The enhanced search results header **431** may change depending on the categories of search results included in search results **420**.

The graph **510** of FIG. **5** depicts a relationship between a user's pre-search browsing behavior and a search query over time, as well as a table **520** that includes data related to search results that may be provided to the user for various time components.

More particularly, and for example, graph **510** shows a number of web pages (or, in some implementations, other Internet or local content) that were browsed by a user pre-search during a particular time frame, and that include content related to a search query provided by the user. For example, during the "past day" time frame, the user browsed a large number of web pages that include content related to a search query, such as, for example, the search query "Toto." In contrast, during the time frame "past hour," the user browsed almost no web pages that include content related to the search query "Toto."

When a user provides a time component with a search query (by, for example, moving a slider), the search results provided to the user in response may be informed by the user's browsing behavior during a time frame associated with the time component. For example, if in the past day, a user browsed web pages related to The Wizard of Oz, any search results provided to the user for a search query that is related to The Wizard of Oz (among other things) may be included, when otherwise those search results would not.

Because search results provided to a user depend on a particular time component, table **520** shows topics related to search results that may be provided to a user in response to a search query and a particular time component. During the time frame "past hour," and as shown in graph **500**, the user browsed very few, if any, web pages related to the search query "Toto." Thus, search results provided for the search query "Toto" may include general search results (e.g., related to plumbing products or the band) since a time-oriented profile associated with the user does not include any information that is helpful in determining search results that are more likely than not to satisfy the user's true information need, as shown in table **520** at column **521**.

During the time frame "past day," the user browsed a large number of web pages related to the search query "Toto." Such a relationship may be determined based on a comparison of the search query with phrases and other information (e.g., metadata, uniform resource locator or referring page information) detected within particular web pages browsed by the user prior to performance of the search. Because the user browsed a great number of web pages related to the search query "Toto," the content of those web pages may be used to inform search results provided in response to the search query "Toto." Because the web pages browsed are related to the

movie The Wizard of Oz, the search results provided also may be associated with content related to Toto the dog of The Wizard of Oz, as shown in table **520** at column **522**.

Similar data may be tabulated and stored within table **520** for the time frames of "past week" and "past month," although that information is not shown in FIG. **5**.

In some implementations, graph **510** and table **520** (or the information stored therein) may not be made perceivable to a user. However, the information represented by graph **510** and table **520** may be used by host **840** to provide the user with a recommendation for a time component selection for a particular search query. For example, a user may provide a search query "Toto." Host **840** may determine, based on a time-oriented profile, that the phrase "Toto" is related to content included in one or more web pages that the user previously browsed. Based on the information provided in graph **510** and graph **520**, the host **840** may determine a time frame during which the largest number of web pages that include content related to the search query were previously viewed by the user. For example, and as shown in graph **510**, during the time frame "past day," the user browsed the largest number of web pages associated with the search query "Toto." Thus, search results provided in response to the search query "Toto" may be those most likely to satisfy the user's true information need if determination of those search results is informed by the web pages browsed during the time frame "past day." As such, the host **840** may present the user with an indication that a selection of a time component of "past day" associated with the search query "Toto" may yield more satisfactory search results, or alternatively, that such a selection may yield search results related to The Wizard of Oz. In some implementations, and as shown above in UI **100D** of FIG. **1D**, the user may be presented with an indication that the system has determined that the user is looking for information on The Wizard of Oz, and may enable the user to accept or reject this conclusion. Alternatively, the graph **510**, table **520** and/or the information stored therein may be presented to a user to assist the user in selection of a time component associated with a particular search query.

Alternatively, or additionally, rather than providing the user with a recommended time component for user selection, the information in graph **510** and table **520** may be used by host **840** to automatically select a time component for a particular search query. For example, search results provided in response to the search query "Toto" may be most likely to satisfy the user's true information need if a time component of "past day," is associated with the search query. Thus, host **840** may automatically associate the "past day" time component with the search query "Toto." In some implementations, a user may be enabled to reject the automatically associated time component, and provide a substitute time component or elect to perform the search without an indication of a corresponding time component.

In some implementations and examples, a user may seek to find information included in a web page (or other Internet or local content) accessed by the user during a particular time frame. The user may adjust the time component associated with a search query (or without a search query, in some implementations, to simply view search results corresponding to previously accessed content) to establish the time frame during which the user viewed the particular material, and hopefully rediscover the previously accessed material. As such, the information provided in graph **510** and table **520** may not be useful to a user in this situation because the user may not seek search results for a search query that have been informed by a time period when the user browsed information related to the search query (e.g., such as in the example

11

described above), but rather the user may desire to find information that the user previously accessed during a particular time frame.

The data structures **600** and **610** of FIG. 6 each represent feature vectors for documents shown in UIs **300A** and **300B** of FIGS. 3A and 3B, respectively. In general, a feature vector is an n-dimensional collection of data stored together to represent a relationship among the data.

Data structure **600** includes information related to words **601a-601c** appearing in a document based on their relative frequency of occurrence. The data structure **600** also includes an indication of a time frame **602**, which includes a particular time and date at which the document corresponding to the data structure **600** was accessed, such as, for example, "8:00 AM Aug. 25, 2006." Thus, an indication of how recently the document was viewed by the user may be determined on-the-fly based on a delta (e.g., 1 hour) between the current time and date (e.g., 9:00 AM Aug. 25, 2006) and the time stored in the time frame **602** field. Furthermore, data structure **600** includes a length **603** of the document, an indication of a location **604** where the document is stored, or accessed from, an indication of how much useful information the document includes based on a number of in-bound links **605** and out-bound links **606** included within the document, and a classification **607** related to the document.

By way of example, and more particularly, data structure **600** includes words **601a-601c**, "Wicked," "Oz" and "Theatre," respectively, that appear frequently in UI **300B** when displaying the Wicked document or have been deemed to be representative of the overall content of the Wicked document. As shown in data structure **600**, the time frame **602** is "8:00 AM Aug. 25, 2006," the length **603** is "25 words," the document storage location **604** is "Internet," and the classification **607** includes the categories "theatre" and "books."

For data structure **600**, the number of in-bound links **605** is "15" and the number of out-bound links is "20," thereby providing an indication that there are less outside documents that link to the document to which data structure **600** relates, than the number of outside documents to which the document links. Thus, the document related to data structure **600** may represent a "hub" or "connector" document, rather than a useful source of information. In contrast, data structure **610** has far more in-bound links **615** (i.e., 100 in-bound links) than out-bound links **616** (i.e., 10 out-bound links), which may indicate that information included in the document to which data structure **610** relates may include more useful content, and thus may be more useful as a data element in a time-oriented profile for a user who accessed the document. For example, data structure **610** may prove helpful to a user searching for the dog "Toto" from The Wizard of Oz movie.

In some implementations, a document feature vector may be generated for each document accessed or viewed by a user. Alternatively, document feature vectors may be created for documents that the user viewed for more than a threshold amount of time (e.g., 30 seconds) based on the presumption that a user may spend more time viewing a document that is more significant to the user than those documents that the user disliked or found unhelpful. Additionally, or alternatively, a user may be enabled to indicate whether a feature vector should be created for a particular document accessed by the user.

The data structure **700** of FIG. 7 represents a temporal session feature vector and the data structure **710** also of FIG. 7 represents a feature vector associated with a search query. More particularly, data structure **700** illustrates a collection of information related to a web browsing session of a user during a particular time period. Data structure **700** is a representation

12

of a storage mechanism for some, or all, of the information included in a time-oriented profile. To generate data structure **700**, information stored in data structures **600** and **610** of FIG. 6 may be used. More particularly, information stored in document data structures that correspond to documents accessed by a user within a particular time period (e.g., past hour, past day, past week or past month) may be combined by, for example, feature vector addition, to create data structure **700**. In some implementations, rather than performing a feature vector addition to generate data structure **700**, all relevant document feature vectors may be compared to determine words and classifications that exist in a threshold number of document feature vectors, and as such, data structure **700** may only include such information.

Data structure **700** includes at least one high frequency word appearing in one or more documents viewed by a user during the particular time frame, as well as one or more classifications related to the one or more documents viewed by the user during the time frame. Data structure **700** also includes an indication of weights that are, or are not, associated with the words and classifications. The determination of whether a particular data point is to be weighted may be based on whether the data point demonstrates a threshold degree of responsiveness to a user's interests. For example, if a word is deemed to be important to a document browsed by a user because the word is extremely frequent (e.g., 50 words of a 100 word document are the particular word) in the document or appears in a prominent position (e.g., the title), the word may be weighted to indicate the likelihood that the word is a good predictor of a user's interest in the document.

In some implementations, if a word appears in more than one, or a threshold number of, document feature vectors used to generate data structure **700**, the word also may be weighted. In another example, if a classification of a document viewed by a user is the same as (e.g., identical) or similar to (e.g., within a same super-category) classifications of documents frequently viewed by the user or information in an interest profile provided by, or created for, the user, the classification may similarly be weighted to indicate that the classification is a good predictor of a user's interest in the document.

The data structure **700** also includes an indication of a time and date associated with each of the phrases and classifications included in the data structure **700** (e.g., a time and date at which a document that included the phrase or classification was accessed by the user).

More particularly, data structure **700** includes words **701** "Dorothy," "Oz" and "Wizard," of which "Dorothy" and "Wizard" are weighted. Data structure **700** also includes classifications **702** "Movies," "Theatre" and "Movie Trivia," of which "Movies" and "Movie Trivia" are weighted. The words "Dorothy" and "Wizard," as well as the classifications "Movies" and "Movie Trivia" were included in documents accessed by the user at 8:15 AM on Aug. 25, 2006. The word "Oz" and the classification "Movie Trivia" were included in documents accessed by the user at 8:00 AM on Aug. 25, 2006.

Data structure **700** may be constantly updated as time moves forward. In some implementations, data structure **700** may include information related to all documents accessed for which a feature vector has been generated in a time frame that corresponds to a largest possible time component. For example, if the largest possible time component is "past month," the data structure **700** may include information from all documents accessed at a time and date that is equal to, or less than, one month prior to the present time and date. As such, the data structure **700** may be updated regularly, for

example, on a predetermined schedule (e.g., every hour) to continually remove information that is older than the largest time component.

Alternatively, data structure **700** may be generated by host **840** on the fly whenever a search request and corresponding time component is received. For example, a search query “Toto” may be received at 9:00 AM on Aug. 25, 2006, with a corresponding time component of “past hour.” In response to receipt of the search query, the host **840** may identify documents that were accessed by the user anytime after 8:00 AM on Aug. 25, 2006 (i.e., within the past hour). Information included in those documents accessed within the past hour then may be used by host **840** to generate information to be included in data structure **700**. As such, the search query feature vector (e.g., data structure **710**) may simply be compared with a portion of a time-oriented profile (e.g., data structure **700**) that has already taken into account the specified time component.

Data structure **710** illustrates a collection of information associated with a search query, such as, for example, the search query “Toto.” More particularly, and in this example, the data structure **710** includes an entire search query **711** “Toto,” a time and date **712** when the search query was received “9:00 AM Aug. 25, 2006,” and whether the query is a specialized query **713** “no.” A search query may be a specialized query if the query was entered by a user into a specialized search engine, such as, for example, a video search engine, or an image search engine, where all search results provided for queries entered into the specialized engine are of the specialized type. Alternatively, or additionally, a search query may be deemed to be a specialized query if the user provides specialized instructions with the search query, such as, for example, by selecting a type of search result (e.g., video search results) desired using a radio button, checkbox, or other UI element.

Data structure **710** also includes potential classifications **714**, which indicate potential classifications for the search query, or, in other words, possible interpretations of the search query. More particularly, the search query “Toto” may be associated with a “band” classification, a “plumbing products” classification and/or a “movies” classification. The query **711** and potential classifications **714** may be used in a comparison of the search query with identified words, phrases and classifications from within documents browsed by a user during a particular pre-search time frame to either determine if search results may be informed by information included in the browsed documents or to suggest a time component to a user, as described above. In some implementations, as shown in UI **100D** of FIG. 1D, the potential classifications **714** may be provided to a user upon entry of a search query in order for the user to manually adjust the search query to take into account the category to which the user’s true information need relates.

Data structures **700** and **710** may be used during process **200** of FIG. 2 to relate a search query “Toto,” as represented by data structure **710**, to a time-oriented profile, as represented by data structure **700**, based on a corresponding time component (e.g., “past day”). To perform the relating, various methods of feature vector comparison may be used, such as, for example, a determination of an angle or difference between two feature vectors.

In one example, the data structure **710** may be compared to data structure **700**. Prior to such action, it may be determined that the information in data structure **700** is associated with a time component that corresponds to the search query “Toto,” such as, for example, “past hour.” As such, data structure **700** may represent only the “past hour” portion of a time-oriented

profile (e.g., only phrases, words and classifications shown in data structure **700**, which were included in a larger time-oriented profile, were included in documents accessed by a user within the past hour), and as such, the entire contents of data structure **700** may be compared with data structure **710**. Alternatively, data structure **700** may represent an entire time-oriented profile (e.g., a past hour time-oriented profile), in which all of the information included within data structure **710** (and the past hour time-oriented profile) were included in documents accessed by the user within the past hour. In either case, and by way of example, because the classification “movies” appears in data structures **710** and **700**, a match may be determined, and, thus, information included in data structure **700** may be used to adjust the search query “Toto” to take into account information related to pre-search browsing behavior of a user who supplied the search query.

The communications system **800** of FIG. 8 includes a client **810** configured to interface with a host **840** (that accesses a search engine **850**) via a network **830** and an intermediary **820**. The client **810** is configured to receive a search query and a corresponding time component from a user. The client **810** may provide the search query and corresponding time component to the host via intermediary **820** and network **830**. The host **840** may be configured to adjust the search query so that search results are responsive to content included in web pages browsed by the user during a particular time frame that corresponds with the time component (and stored in a time-oriented profile) for a user’s web browsing behavior. The host **840** may be configured to provide the adjusted search query to the search engine **850** and, in response, receives search results therefrom. The host **840** then may provide the search results to the client **810**, via network **830** and intermediary **820**, for display to the user.

Each of the client **810** and the host **840** may be implemented by, for example, a general-purpose computer capable of responding to and executing instructions in a defined manner, a personal computer, a special-purpose computer, a workstation, a server, a device, a component, other equipment or some combination thereof capable of responding to and executing instructions. The client **810** and host **840** may be configured to receive instructions from, for example, a software application, a program, a piece of code, a device, a computer, a computer system, or a combination thereof, which independently or collectively direct operations, as described herein. The instructions may be embodied permanently or temporarily in any type of machine, component, equipment, storage medium that is capable of being delivered to the client **810**, host **840** or intermediary **820**.

The client **810** may include one or more devices capable of accessing content on the host **840**. The host **840** may include a general-purpose computer (e.g., a personal computer (PC)) capable of responding to and executing instructions in a defined manner, a workstation, a notebook computer, a PDA (“Personal Digital Assistant”), a wireless phone, a component, other equipment, or some combination of these items that is capable of responding to and executing instructions.

More particularly, client **810** may be configured to receive a search query and corresponding time component from a user and provide the search query and time component to host **840**. Client **810** also may be configured to receive corresponding search results from the host **840**. Client **810** may display one or more UIs for a user to enter the search query and time component and to display the search results.

The network **830** provides a direct or indirect communication link between the client system **810** and the host **840**, irrespective of physical separation. Examples of a delivery network **830** include the Internet, the World Wide Web,

15

WANs, LANs, analog or digital wired and wireless telephone networks (e.g., PSTN (“Public Switched Telephone Network”), ISDN (“Integrated Services Digital Network”), and DSL (“Digital Subscriber Line”) including various forms of DSL such as SDSL (“Single-line Digital Subscriber Line”), ADSL (“Asymmetric Digital Subscriber Loop”), HDSL (“High bit-rate Digital Subscriber Line”), and VDSL (“Very high bit-rate Digital Subscriber Line”), radio, television, cable, satellite, and/or any other delivery mechanism for carrying data.

The host **840** generally includes one or more devices configured to receive a search query and return search results adjusted to be responsive to content included in web pages stored in a time-oriented profile associated with the user. Host **840** may access search engine **850**, which is capable of producing search results for search queries. The host **840** may include a general-purpose computer having a central processor unit (CPU), and memory/storage devices that store data and various programs such as an operating system and one or more application programs. Other examples of a host **840** includes a workstation, a server, a special purpose device or component, a broadcast system, other equipment, or some combination thereof capable of responding to and executing instructions in a defined manner. The host **840** also may include an input/output (I/O) device (e.g., video and audio input and conversion capability), and peripheral equipment such as a communications card or device (e.g., a modem or a network adapter) for exchanging data with the network **830**.

The host **840** is generally capable of executing instructions under the command of a controller. The host **840** may be used to provide content to the client **810**. The controller may be implemented by a software application loaded on the host **840** for commanding and directing communications exchanged directly with the client **810** or through intermediary **820**. Other examples of the controller include a program, a piece of code, an instruction, a device, a computer, a computer system, or a combination thereof, for independently or collectively instructing the client **810** or the host **840** to interact and operate as described. The host **840** may be embodied permanently or temporarily in any type of machine, component, physical or virtual equipment, storage medium capable of providing instructions to the client **810**, the intermediary **820** or the host **840**.

Search engine **850** typically resides on the host **840** and is capable of executing searches based on a search query adjusted by host **840**, as described above. Examples of search engine **850** include a program, a piece of code, an instruction, a device, a computer, a computer system, or a combination thereof, for independently or collectively instructing host **840** to interact and operate as described.

In some implementations, the host **840** may be configured to provide user-specific search results (e.g., search results that have been informed by a user’s pre-search browsing behavior), while maintaining the privacy of the user requesting the search results. For instance, the client **810** may route document feature vectors (representing documents browsed by a user prior to searching) and search query vectors (representing a search query) through an intermediary, such as intermediary **820** before sending them to the host **840** via the network **830**. As such, and for example, the intermediary **820** may strip the feature vectors of identifying information (e.g., a screen name or other identifier associated with the user) and, instead, tag the feature vectors with a random identifier that cannot be traced back to the user. Before sending the feature vector tagged with the random identifier to the host **840**, intermediary **820** may store a relationship between the random identifier and the user, where the relationship may be encoded to

16

maintain the privacy benefits of routing the feature vectors through the intermediary **820**. The intermediary **820** then may send the feature vectors to the client **840** and receive, in response, search results that are associated with the random identifier. The intermediary **820** then may determine a user to whom the search results belong (based on the encoded relationship) and forward the search results to client **810** for display to the user.

Time-oriented profiles for users may be stored locally on client **810**, or alternatively, may be stored remotely at host **840**. In implementations where privacy is of more concern, the time-oriented profiles may be stored locally at client **810** or may be stored remotely at host **840** in association with a scheme for preventing access to a time-oriented profile for use by anyone other than the user to which the profile belongs.

The exemplary process **900** of FIG. **9** is configured to allow a user to perceive search results that are responsive to the user’s true information need, as represented by a search query. Generally, the operations of process **900** may be used in conjunction with the systems and configurations described above with respect to FIG. **8**. For example, process **900** may be performed by host **840** of FIG. **8**, as described in more detail below, and for convenience, host **840** is referenced as performing the process. However, similar methodologies may be applied in other implementations where different components are used to define the structure of the system, or where the functionality is distributed differently among the components shown.

Host **840** monitors a user’s electronic activities (**910**). Electronic activities may include browsing of Internet documents (e.g., web pages, blog entries and images), document creation and editing, electronic messaging (e.g., email, text messages, instant messages), and perception of audio/video content (e.g., listening to mp3s or viewing streaming video). Host **840** may monitor the user’s online activities (e.g., web browsing and messaging) by, for example, examining the user’s browser history, cached web pages or email outbox. In addition, host **840** may monitor the user’s local activities (e.g., document creation and perceiving audio/video content that is stored locally) by, for example, examining recently-created or accessed files.

Host **840** stores information related to the content accessed by the user during the monitored activities (**920**). For example, the host **840** may identify and store keywords and phrases associated with content accessed by the user (e.g., the keywords “birthday” and “party” in an electronic invitation sent via email), a classification associated with content accessed by the user (e.g., a “sports” classification for a news article related to a soccer game), a file name or title of content accessed by the user (e.g., “Presentation Document.doc” or “August 25th Presentation”), a source or access information for content accessed by the user (e.g., a uniform resource locator (URL) of a web page or path name for a file) and information included in metadata associated with content accessed by the user (e.g., file size, date of creation and permissions). As described above with respect to FIG. **2**, information related to content accessed by a user may be stored in a feature vector, such as, for example, the document feature vectors **600** and **610** of FIG. **6**.

Host **840** classifies the identified and stored information with respect to time to generate a time-oriented profile (**930**). More particularly, host **840** determines a classification for each content item that was identified by host **840** as being associated with content accessed by the user. For example, the file name “Presentation Document.doc” may be associated with a “work” classification. In some implementations, the entirety of a particular piece of content accessed by the user

(e.g., a document) may be classified, as opposed to classifying merely information gleaned from the particular piece of content (e.g., a keyword identified within the document).

The identified and stored information is also associated with a time frame during which the user accessed the content that included the information. For example, a user may have read an email message at 8:45 AM on Aug. 25, 2006. The email message may have included the keyword “birthday,” which host **840** identified and stored. The keyword “birthday,” as well as (in some implementations) an identifier related to the particular piece of content in which the keyword was identified (e.g., the email message) may be associated with the time 8:45 AM on Aug. 25, 2006.

The identified information, along with an associated classification and time frame, may be stored in a time-oriented profile associated with the user who accessed the content. If no time-oriented profile has been previously created for the user, such a profile may be generated at this time. The time-oriented profile may include items associated with content accessed by a user based on time frames during which the content was accessed. In some implementations, identified information (e.g., a keyword) may be stored in a time-oriented profile only until it becomes stale. A piece of identified information may be deemed to be stale after a predetermined default, or user-selected, amount of time has elapsed. For example, information may only be stored within a time-oriented profile for 5 days. Thus, at 8:45 AM on Aug. 30, 2006, the keyword “birthday” (as described in the previous example) and associated email message may be removed from the time-oriented profile. Additionally, or alternatively, the amount of time that information remains in a time-oriented profile may be based on storage space, rather than a time constraint.

Host **840** receives a search query from a user and determines a corresponding time component to be related to the search query (**940**). A user may provide a search query via a UI associated with an online or desktop search application. A time component corresponding to the search query may be similarly provided by a user. In some implementations, a slider, as described above with respect to UIs **100A-100D** of FIGS. **1A-1D**, or a dial, a drop-down menu, text entry field or other input mechanism may be used by a user to indicate a particular time component (e.g., “past day). Alternatively, or additionally, and as also described above, a user may select a time component that is recommended by host **840** via a radio button, drop-down menu or other input mechanism, including a rejection of an automatically selected time component.

Host **840** relates the search query and corresponding time component to the time-oriented profile associated with the user (**950**). More particularly, host **840** may examine information included in the time-oriented profile to identify items that are related to the search query and associated with a time frame that satisfies the time component. For example, a keyword “birthday” may be stored in the time-oriented profile and may be deemed to relate to a search query for “cake” because both words belong to a “party” category.

Host **840** determines if relating the search query and corresponding time component to the time-oriented profile supports adjusting the search query (**960**). In other words, host **840** determines whether information included in the time-oriented profile is related to the search query and satisfies the time component corresponding to the search query.

If the relating operation **960** supports adjusting the query, the host **840** adjusts the search query to include the information from within the time-oriented profile that has been determined to relate to the search query (**970**). The host **840** then enables the user to perceive search results that are responsive

to the adjusted search query (**980**). More particularly, the host **840** provides the user with search results that are responsive to the search query and the corresponding time component, and thus, are more likely to satisfy the user’s true information need.

If the relating operation **960** does not support adjusting the query, the host **840** provides the user with search results that are responsive to the search query as provided by the user. More particularly, if no information in the time-oriented profile is deemed to be related to the search query and corresponding time component, the host **840** does not adjust the search query and the search results may not be influenced by the user’s pre-search activities.

In some implementations, and as described, the techniques described herein may be integrated as a component or functionality of a particular search engine. Alternatively, such techniques may be supplied to a user as a third party plug-in that may be used in association with one or more particular search engines. As such, the plug-in may be configured to work with existing browsers, as well as those that are yet to be brought to market.

The plug-in may be configured to inform search results with pre-search activities performed by a user in a variety of applications (e.g., browsers, word processing, audio/video and email). To do so, the plug-in may monitor a user’s activities in a variety of applications, as described above with respect to process **900** of FIG. **9**. A user may enter a search query into an interface provided by the plug—or in a traditional search engine. A traditional search engine may include an Internet search performed by an online search engine, a search engine integrated into a particular web site or a search engine provided by an online service provider, a search of a user’s local computer or a search for both Internet and local content.

If the user provides the search query, and a corresponding time component, into an interface provided by the plug-in, the plug-in may adjust the search query, as described above, based on the user’s pre-search activities and then submit the search query to a default or user-selected search engine. If the user provides the search query into a traditional search engine, the plug-in may automatically intervene, and adjust the search query based on the user’s pre-search activities, prior to allowing the traditional search engine to initialize the search. As such, the user may reject an adjustment of a search query performed by the plug-in, and, in some implementations, provide the plug-in with an alternate adjusted search query or indicate that the plug-in should allow the search to be performed without adjusting the search query.

The described systems, methods, and techniques may be implemented in digital electronic circuitry, computer hardware, firmware, software, or in combinations of these elements. Apparatus embodying these techniques may include appropriate input and output devices, a computer processor, and a computer program product tangibly embodied in a machine-readable storage device for execution by a programmable processor. A process embodying these techniques may be performed by a programmable processor executing a program of instructions to perform desired functions by operating on input data and generating appropriate output. The techniques may be implemented in one or more computer programs that are executable on a programmable system including at least one programmable processor coupled to receive data and instructions from, and to transmit data and instructions to, a data storage system, at least one input device, and at least one output device. Each computer program may be implemented in a high-level procedural or object-oriented programming language, or in assembly or

machine language if desired; and in any case, the language may be a compiled or interpreted language. Suitable processors include, by way of example, both general and special purpose microprocessors. Generally, a processor will receive instructions and data from a read-only memory and/or a random access memory. Storage devices suitable for tangibly embodying computer program instructions and data include all forms of non-volatile memory, including by way of example semiconductor memory devices, such as Erasable Programmable Read-Only Memory (EPROM), Electrically Erasable Programmable Read-Only Memory (EEPROM), and flash memory devices; magnetic disks such as internal hard disks and removable disks; magneto-optical disks; and Compact Disc Read-Only Memory (CD-ROM). Any of the foregoing may be supplemented by, or incorporated in, specially-designed ASICs (application-specific integrated circuits).

It will be understood that various modifications may be made. For example, useful results still could be achieved if steps of the disclosed techniques were performed in a different order and/or if components in the disclosed systems were combined in a different manner and/or replaced or supplemented by other components.

What is claimed is:

1. A method comprising:

monitoring electronic document browsing behavior of a user;

storing browsing information descriptive of content accessed by the user, wherein the browsing information comprises one or more words identified from one or more electronic documents browsed by the user in association with an indication of when the one or more electronic documents were browsed by the user;

receiving a request for content from the user, the request being associated with a time period corresponding to relevant electronic document browsing behavior of the user;

accessing, from the stored browsing information descriptive of content accessed by the user, information descriptive of content accessed by the user during the time period, the accessed information including at least a portion of the one or more words identified from the one or more electronic documents browsed by the user;

using at least a portion of the accessed information descriptive of content accessed by the user during the time period to identify content to provide in response to the request for content, wherein identifying content to provide in response to the request for content comprises:

identifying a plurality of results responsive to the request, wherein the plurality of results fall into a plurality of potential content classifications;

determining, based on the at least a portion of the accessed information descriptive of content accessed by the user during the time period, that the user is likely to be interested in results related to a particular content classification within the plurality of potential content classifications; and

prioritizing the results related to the particular content classification over results related to other content classifications within the plurality of potential content classifications; and

providing the prioritized results in response to the request for content.

2. The method of claim 1:

wherein receiving the request for content from the user comprises receiving a search query from the user;

wherein using at least a portion of the accessed information descriptive of content accessed by the user during the time period content to identify content to provide in response to the request for content comprises:

adjusting the received search query to include the at least a portion of the accessed information descriptive of content accessed by the user during the time period, the at least a portion of the accessed information including at least one word identified as being descriptive of overall content included in an electronic document browsed by the user during the time period, and

identifying search results using the adjusted search query; and

wherein providing the prioritized results in response to the request for content comprises providing the identified search results responsive to the adjusted search query.

3. The method of claim 2 wherein adjusting the received search query to include the at least a portion of the accessed information descriptive of content accessed by the user during the time period comprises:

identifying at least one additional search term that is not included in the received search query and that is included in the accessed information descriptive of content accessed by the user during the time period; and adjusting the received search query to include the identified at least one additional search term.

4. The method of claim 1 further comprising:

generating a feature vector for electronic documents accessed by the user during the electronic document browsing; and

storing the generated feature vector.

5. The method of claim 4:

further comprising identifying one or more words descriptive of overall content included in the one or more electronic documents based on relative frequency of occurrence of the one or more words in the one or more electronic documents by identifying, from at least one electronic document browsed by the user, a word appearing most frequently; and

wherein generating the feature vector for electronic documents accessed by the user during the electronic document browsing comprises including the word in the feature vector as being representative of the at least one electronic document.

6. The method of claim 5 wherein generating the feature vector further comprises including a time indication in the feature vector, the time indication indicating a time frame during which the at least one electronic document was accessed by the user, and including a classification of the at least one electronic document in the feature vector, the classification indicating a type of information included in the at least one electronic document.

7. The method of claim 1 wherein using at least a portion of the accessed information descriptive of content accessed by the user during the time period to identify content to provide in response to the request for content comprises excluding content that does not correspond to the accessed information descriptive of content accessed by the user during the time period.

8. A system comprising:

at least one processor; and

at least one non-transitory computer-readable medium coupled to the at least one processor having instructions stored thereon which, when executed by the at least one processor, causes the at least one processor to perform steps comprising:

21

monitoring electronic document browsing behavior of a user;
 storing browsing information descriptive of content accessed by the user, wherein the browsing information comprises one or more words identified from one or more electronic documents browsed by the user in association with an indication of when the one or more electronic documents were browsed by the user;
 receiving a request for content from the user, the request being associated with a time period corresponding to relevant electronic document browsing behavior of the user;
 accessing, from the stored browsing information descriptive of content accessed by the user, information descriptive of content accessed by the user during the time period, the accessed information including at least a portion of the one or more words identified from the one or more electronic documents browsed by the user;
 using at least a portion of the accessed information descriptive of content accessed by the user during the time period to identify content to provide in response to the request for content, wherein identifying content to provide in response to the request for content comprises:
 identifying a plurality of results responsive to the request, wherein the plurality of results fall into a plurality of potential content classifications;
 determining, based on the at least a portion of the accessed information descriptive of content accessed by the user during the time period, that the user is likely to be interested in results related to a particular content classification within the plurality of potential content classifications; and
 prioritizing the results related to the particular content classification over results related to other content classifications within the plurality of potential content classifications; and
 providing the prioritized results in response to the request for content.

9. The system of claim **8**:
 wherein receiving the request for content from the user comprises receiving a search query from the user;
 wherein using at least a portion of the accessed information descriptive of content accessed by the user during the time period to identify content to provide in response to the request for content comprises:
 adjusting the received search query to include at least a portion of the accessed information descriptive of content accessed by the user during the time period, the at least a portion of the accessed information including at least one word identified as being descriptive of overall content included in an electronic document browsed by the user during the time period, and

22

identifying search results using the adjusted search query; and
 wherein providing the prioritized results in response to the request for content comprises providing the identified search results responsive to the adjusted search query.

10. The system of claim **9** wherein adjusting the received search query to include at least a portion of the accessed information descriptive of content accessed by the user during the time period comprises:
 identifying at least one additional search term that is not included in the received search query and that is included in the accessed information descriptive of content accessed by the user during the time period; and
 adjusting the received search query to include the identified at least one additional search term.

11. The system of claim **8** the steps further comprising:
 generating a feature vector for electronic documents accessed by the user during the electronic document browsing; and
 storing the generated feature vector.

12. The system of claim **11**:
 the steps further comprising identifying, from each of one or more electronic documents browsed by the user, one or more words descriptive of overall content included in the one or more electronic document based on relative frequency of occurrence of the one or more words in the one or more electronic documents by identifying, from at least one electronic document browsed by the user, a word appearing most frequently; and
 wherein generating the feature vector for electronic documents accessed by the user during the electronic document browsing comprises including the word in the feature vector as being representative of the at least one electronic document.

13. The system of claim **12** wherein generating the feature vector further comprises including a time indication in the feature vector, the time indication indicating a time frame during which the at least one electronic document was accessed by the user, and including a classification of the at least one electronic document in the feature vector, the classification indicating a type of information included in the at least one electronic document.

14. The system of claim **8** wherein using at least a portion of the accessed information descriptive of content accessed by the user during the time period to identify content to provide in response to the request for content comprises excluding content that does not correspond to the accessed information descriptive of content accessed by the user during the specified time period.

* * * * *