



US006301437B1

(12) **United States Patent**
Ichino et al.

(10) **Patent No.:** **US 6,301,437 B1**
(45) **Date of Patent:** **Oct. 9, 2001**

(54) **LENS-FITTED PHOTO FILM UNIT HAVING
A RECESS AND RIDGES IN A HOUSING
THEREOF**

(75) Inventors: **Shuichi Ichino; Kazuo Kamata**, both
of Kanagawa (JP)

(73) Assignee: **Fuji Photo Film Co., Ltd.**, Kanagawa
(JP)

(*) Notice: Subject to any disclaimer, the term of this
patent is extended or adjusted under 35
U.S.C. 154(b) by 0 days.

(21) Appl. No.: **09/323,948**

(22) Filed: **Jun. 2, 1999**

Related U.S. Application Data

(62) Division of application No. 08/683,758, filed on Jul. 17,
1996, now Pat. No. 5,933,658.

(30) **Foreign Application Priority Data**

Jul. 19, 1995	(JP)	7-182759
Aug. 14, 1995	(JP)	7-206927
Aug. 25, 1995	(JP)	7-217723
Sep. 8, 1995	(JP)	7-231700

(51) **Int. Cl.**⁷ **G03B 17/02; G03B 17/48**

(52) **U.S. Cl.** **396/6; 396/429; 396/535**

(58) **Field of Search** **396/6, 429, 535**

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Primary Examiner—David M. Gray

(74) *Attorney, Agent, or Firm*—Young & Thompson

(57) **ABSTRACT**

A lens-fitted photo film unit includes a housing and a wrapping wound about the housing in belt-like fashion. The housing is pre-loaded with unexposed photo film, and incorporates a taking lens and a shutter mechanism. The housing has a rear cover, which has recesses. Outer edges of the recesses are convex. Ridges are formed in the recesses for supporting the wrapping about the housing. Outer edges of the recesses are convex.

24 Claims, 21 Drawing Sheets

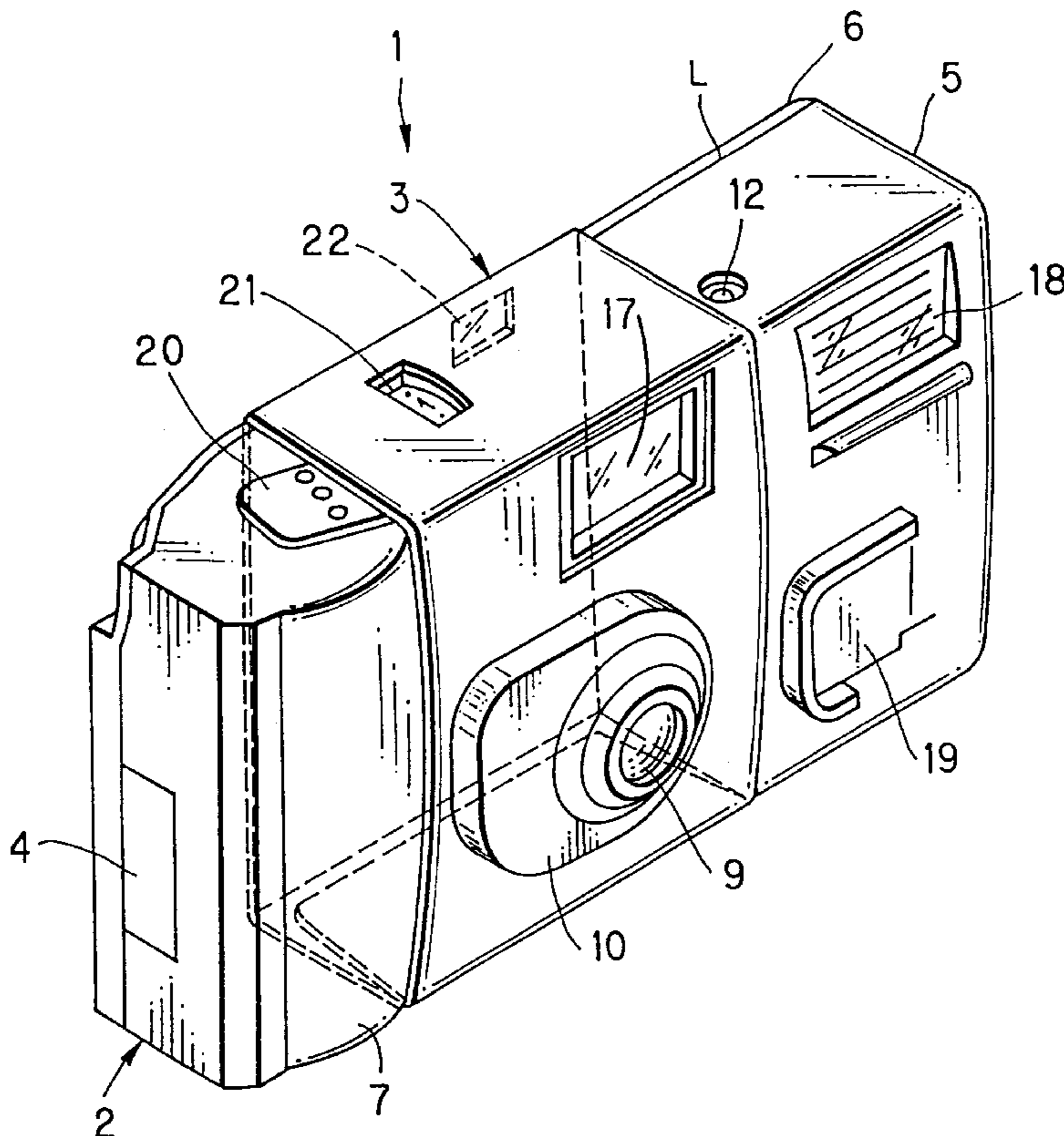


FIG. 1

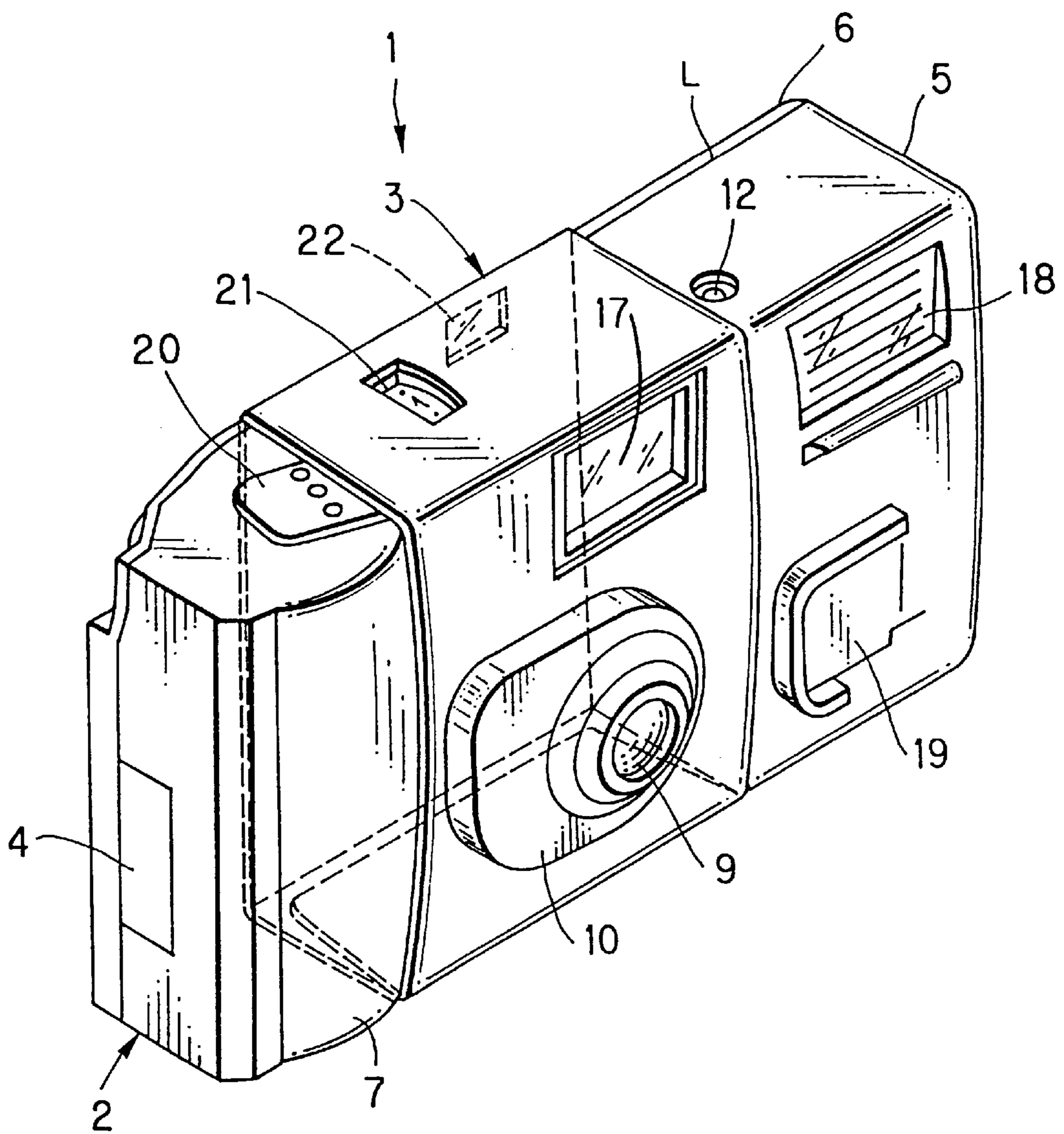


FIG. 2

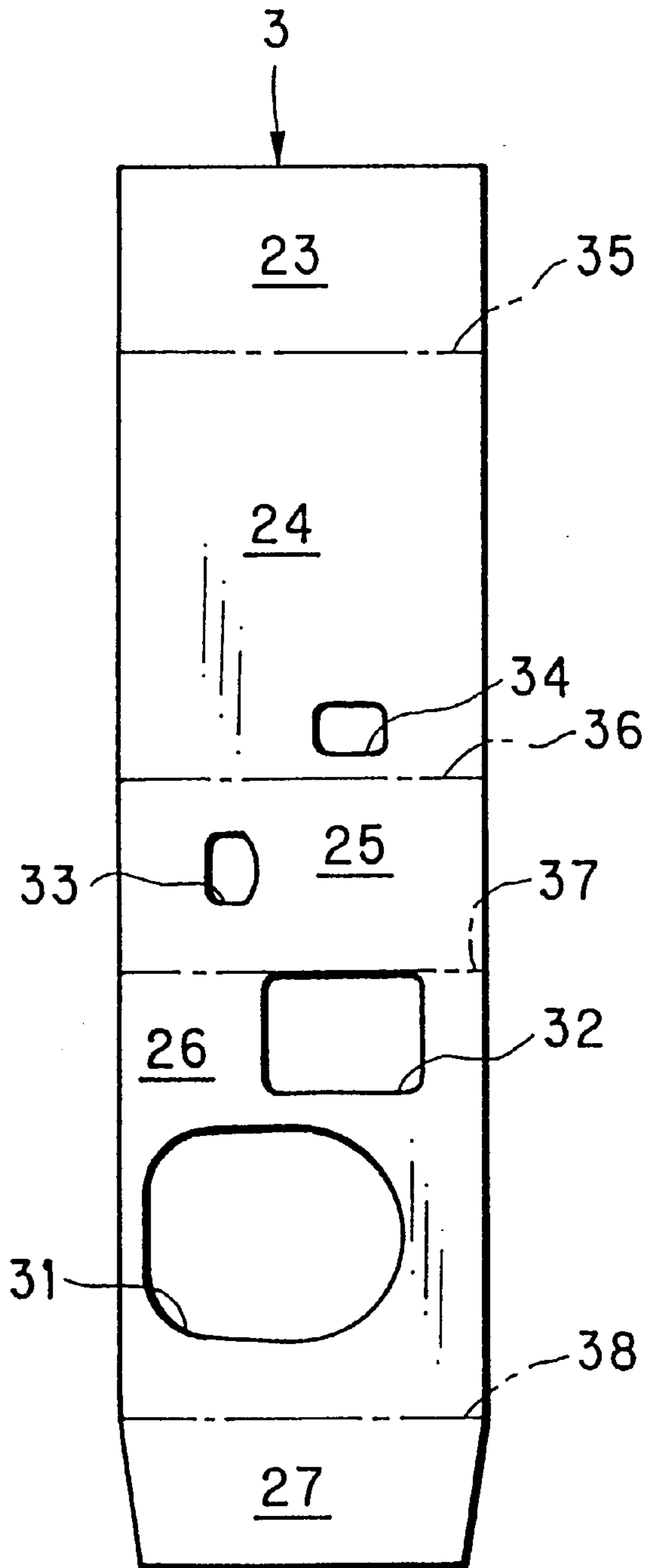


FIG. 3B

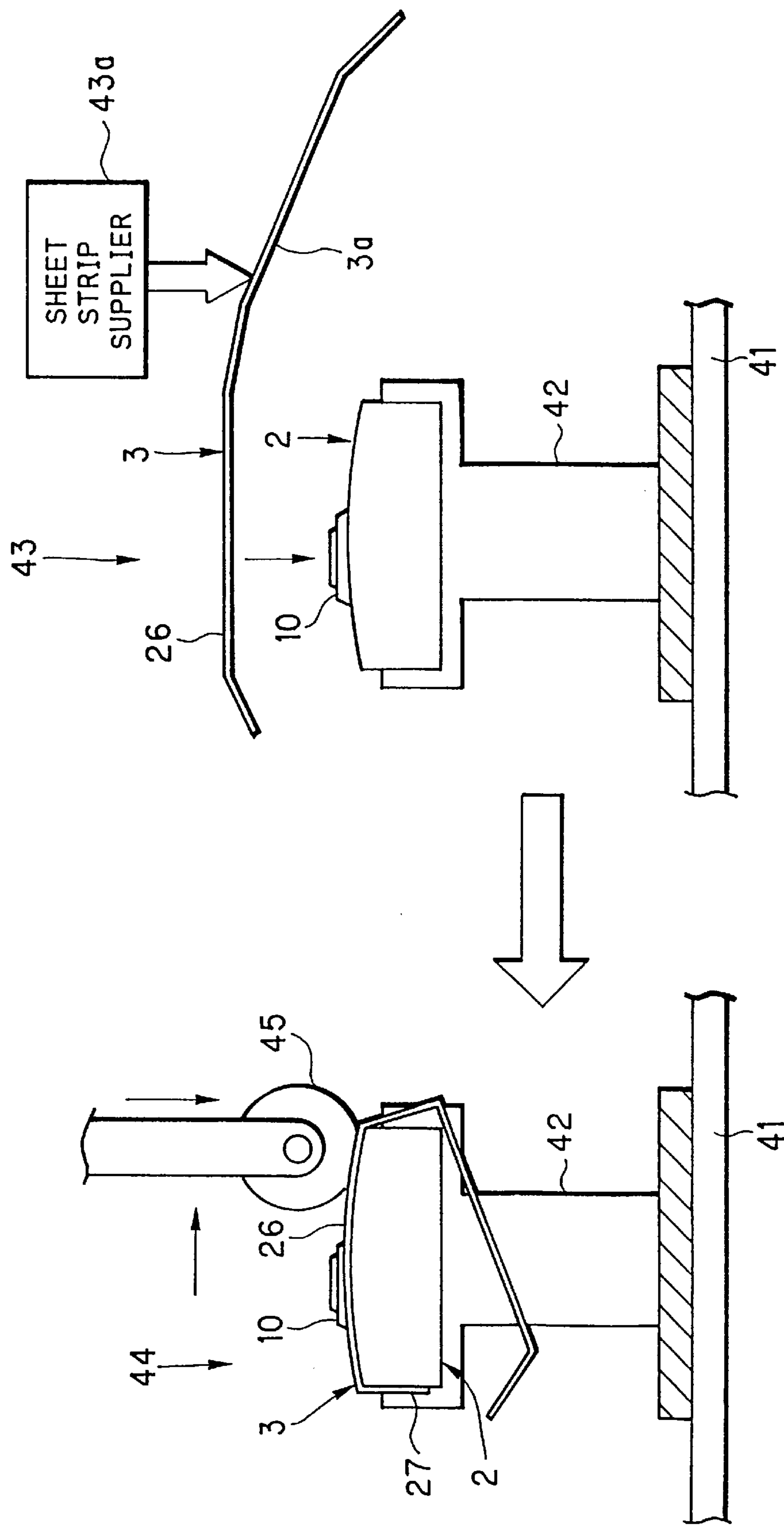


FIG. 3A

FIG. 4A

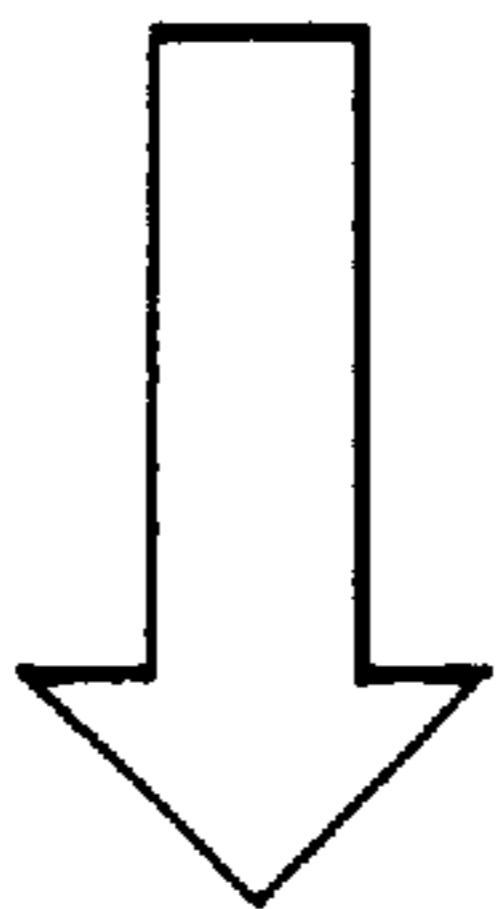
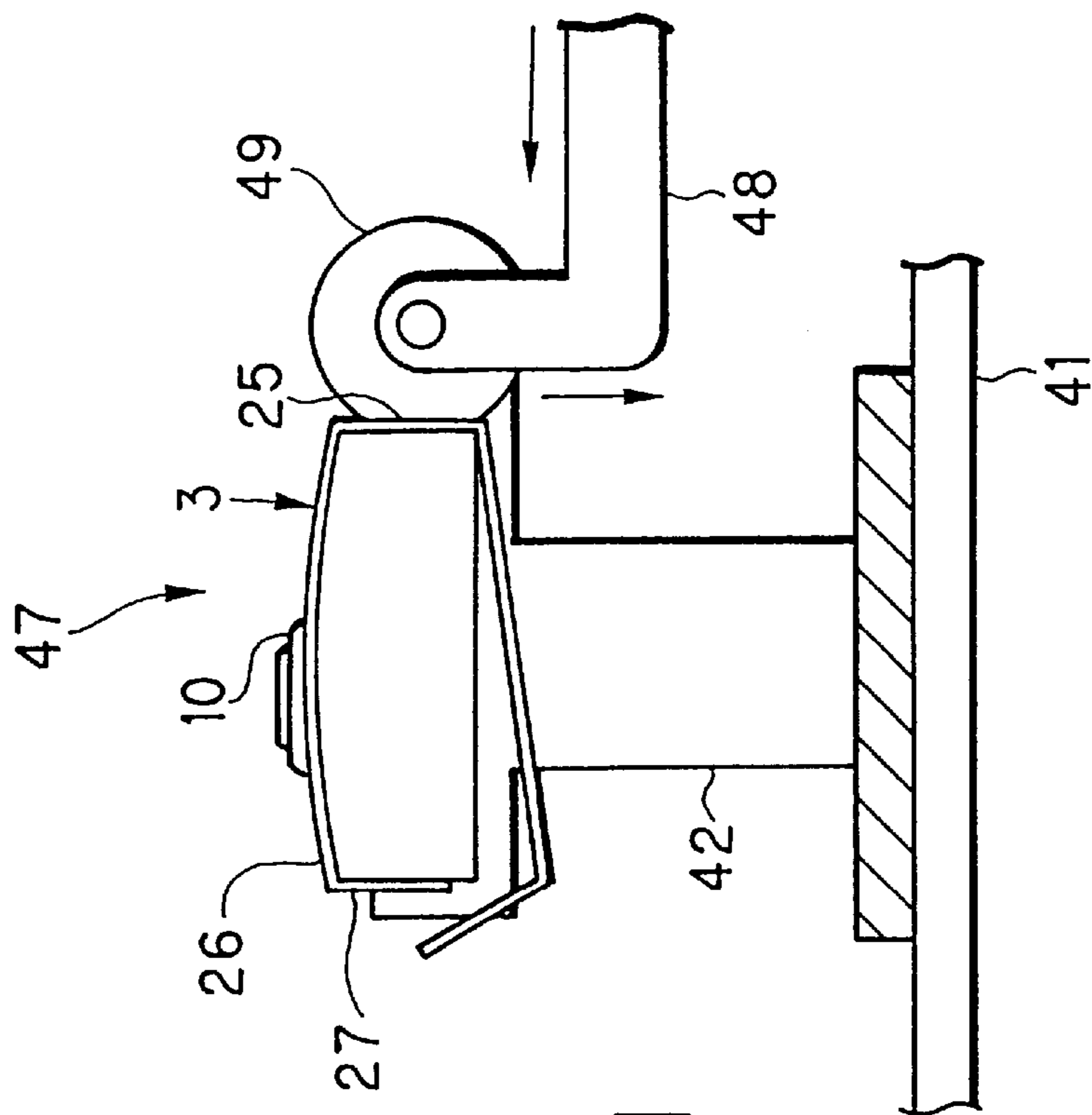


FIG. 4B

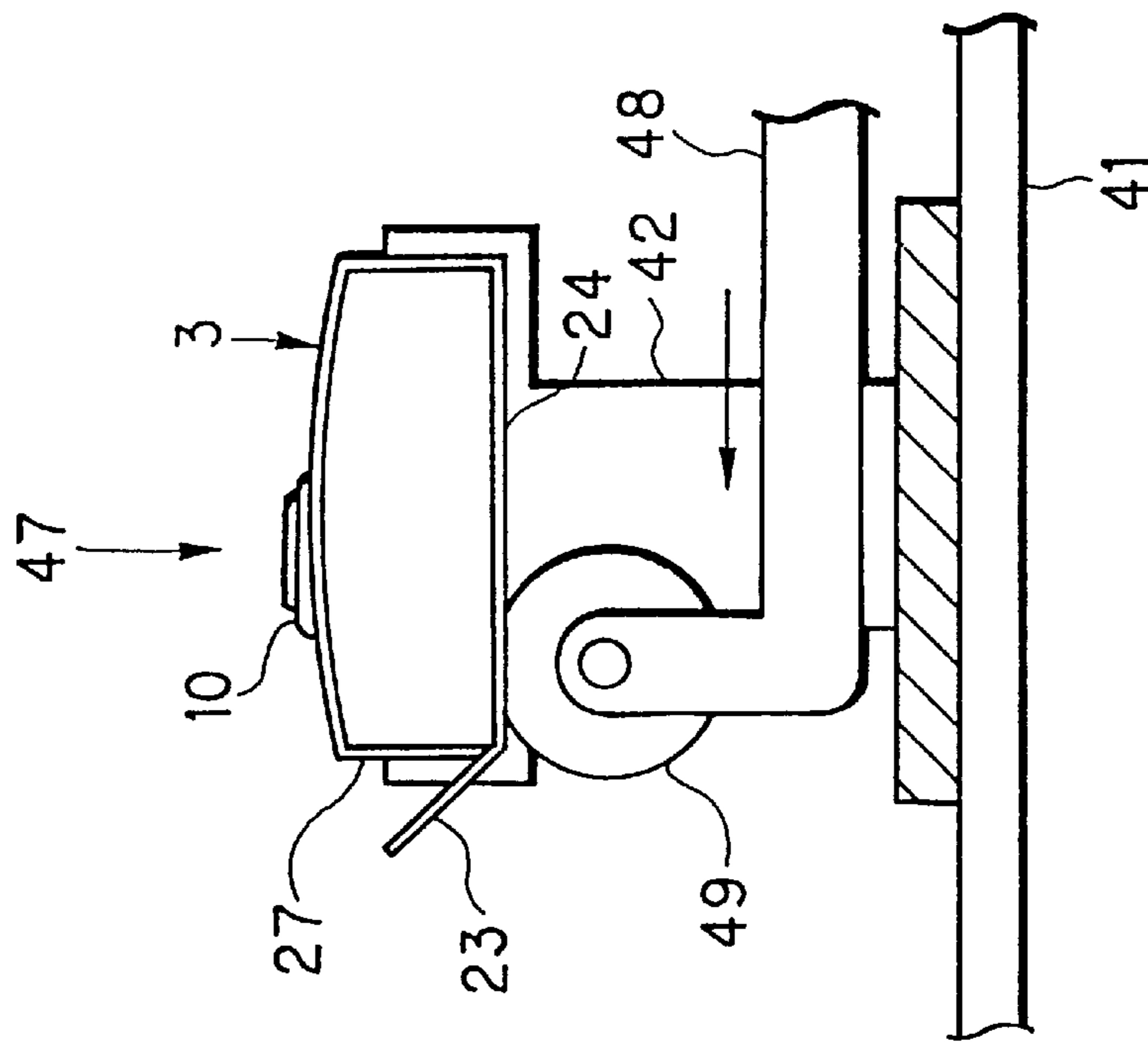


FIG. 5

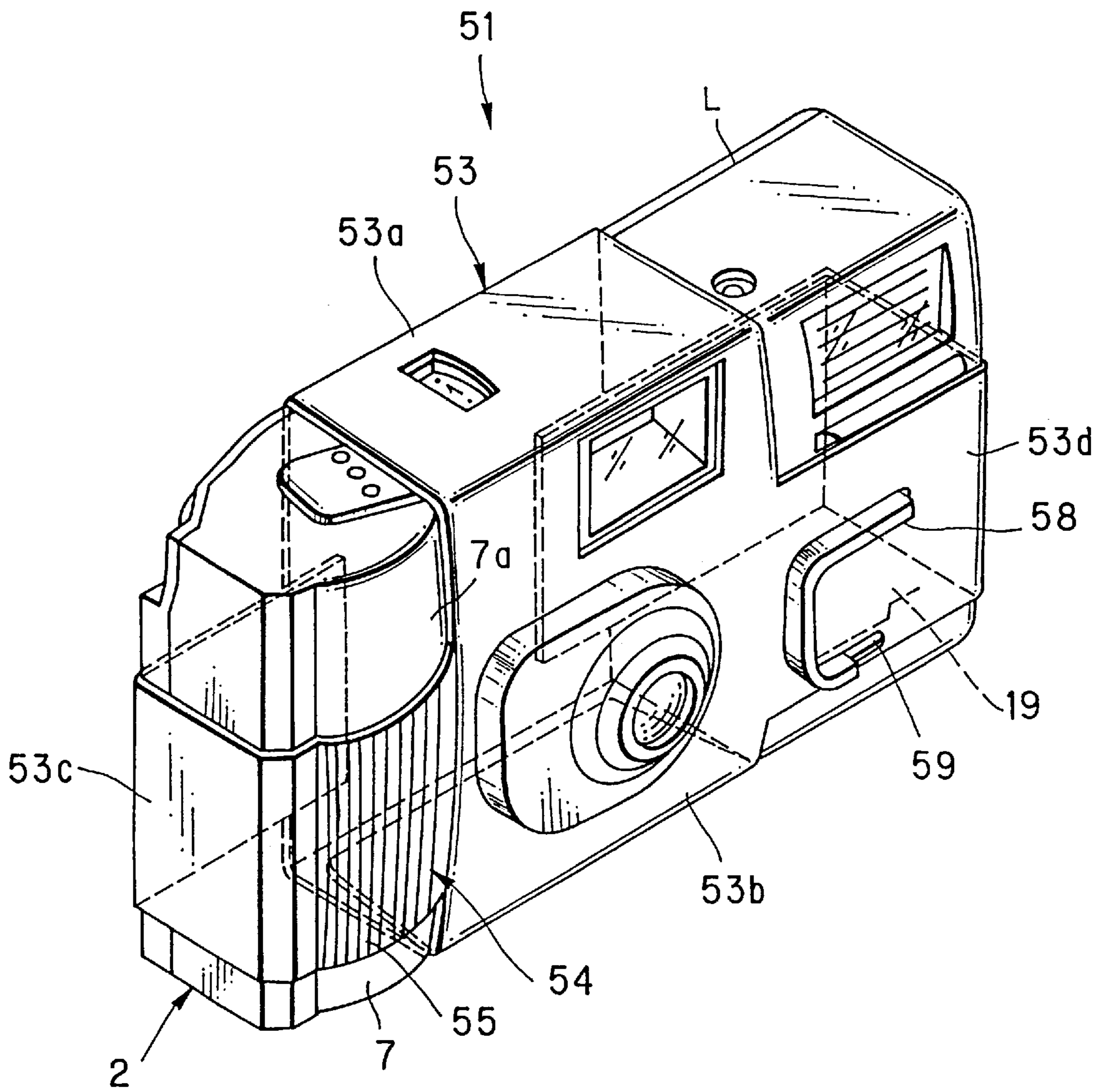


FIG. 6

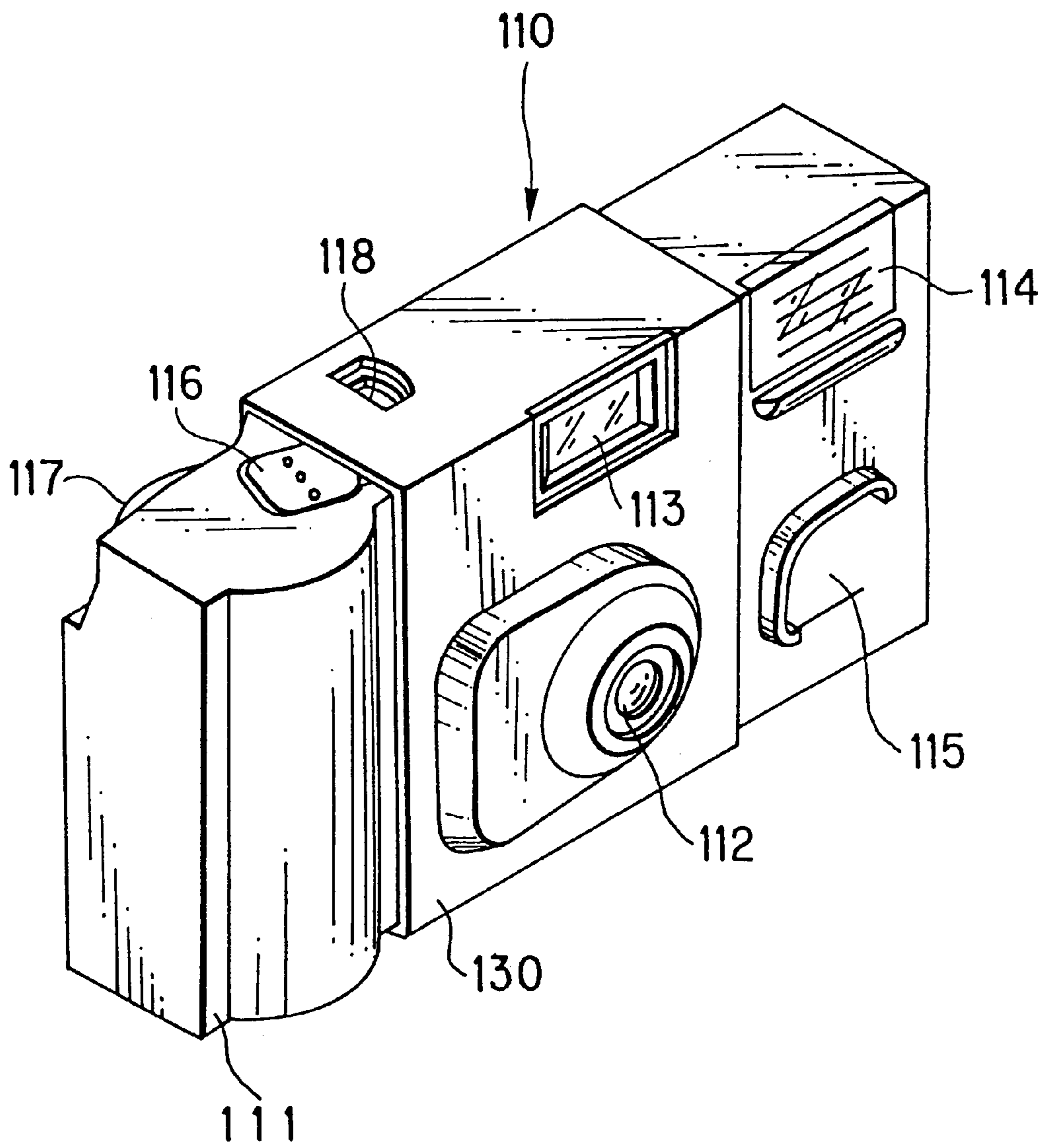


FIG. 7

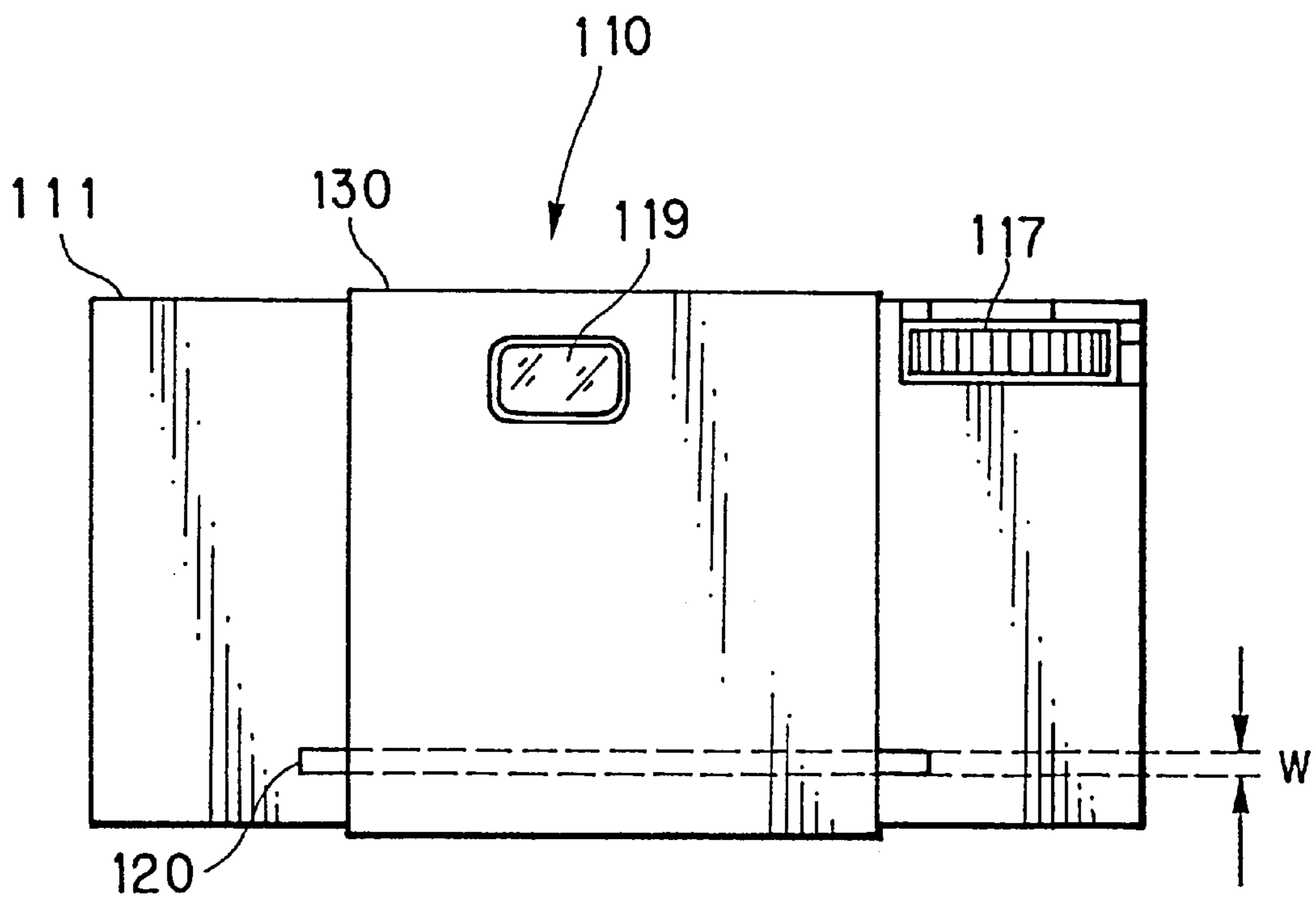


FIG. 8

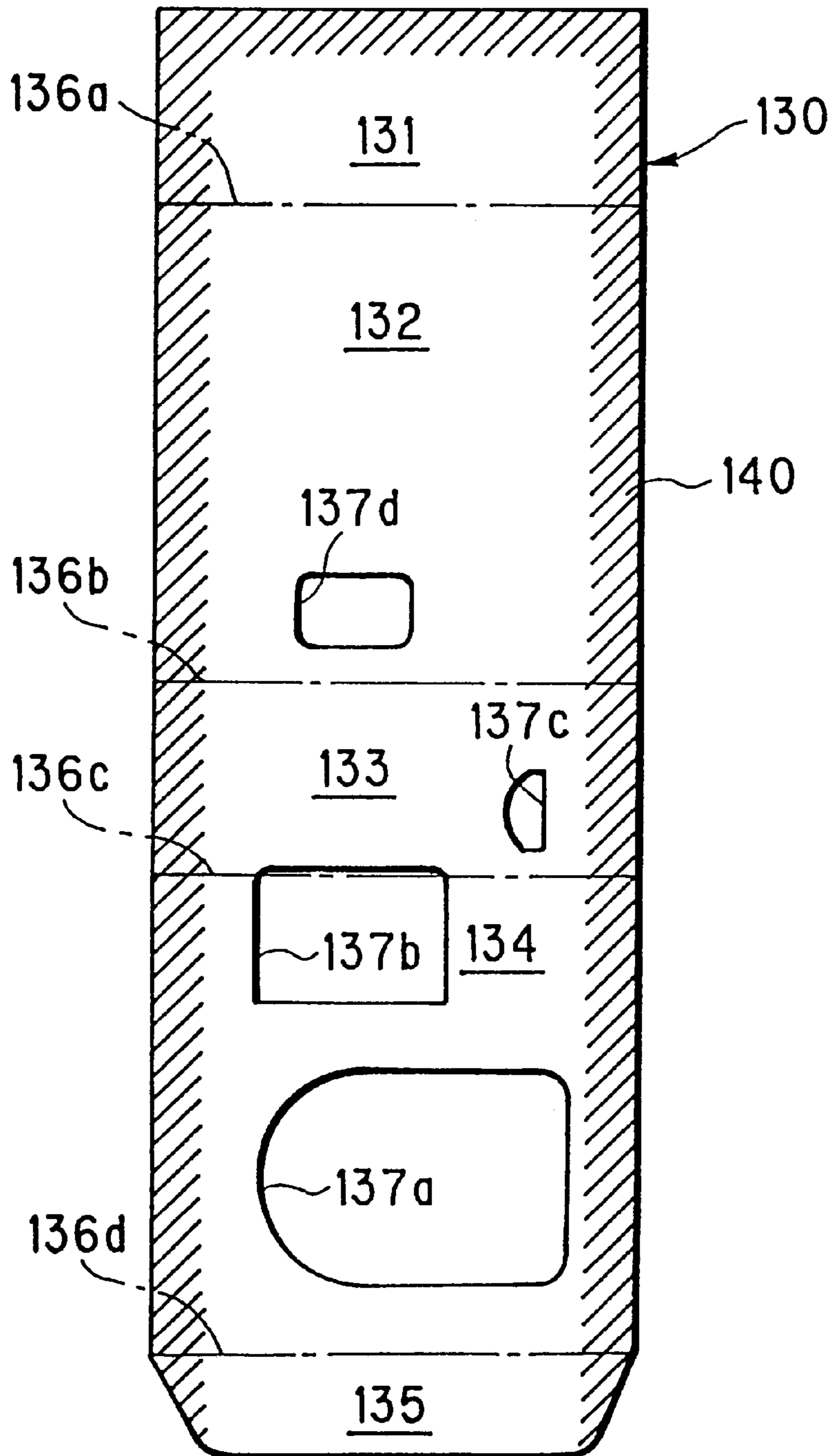


FIG. 9

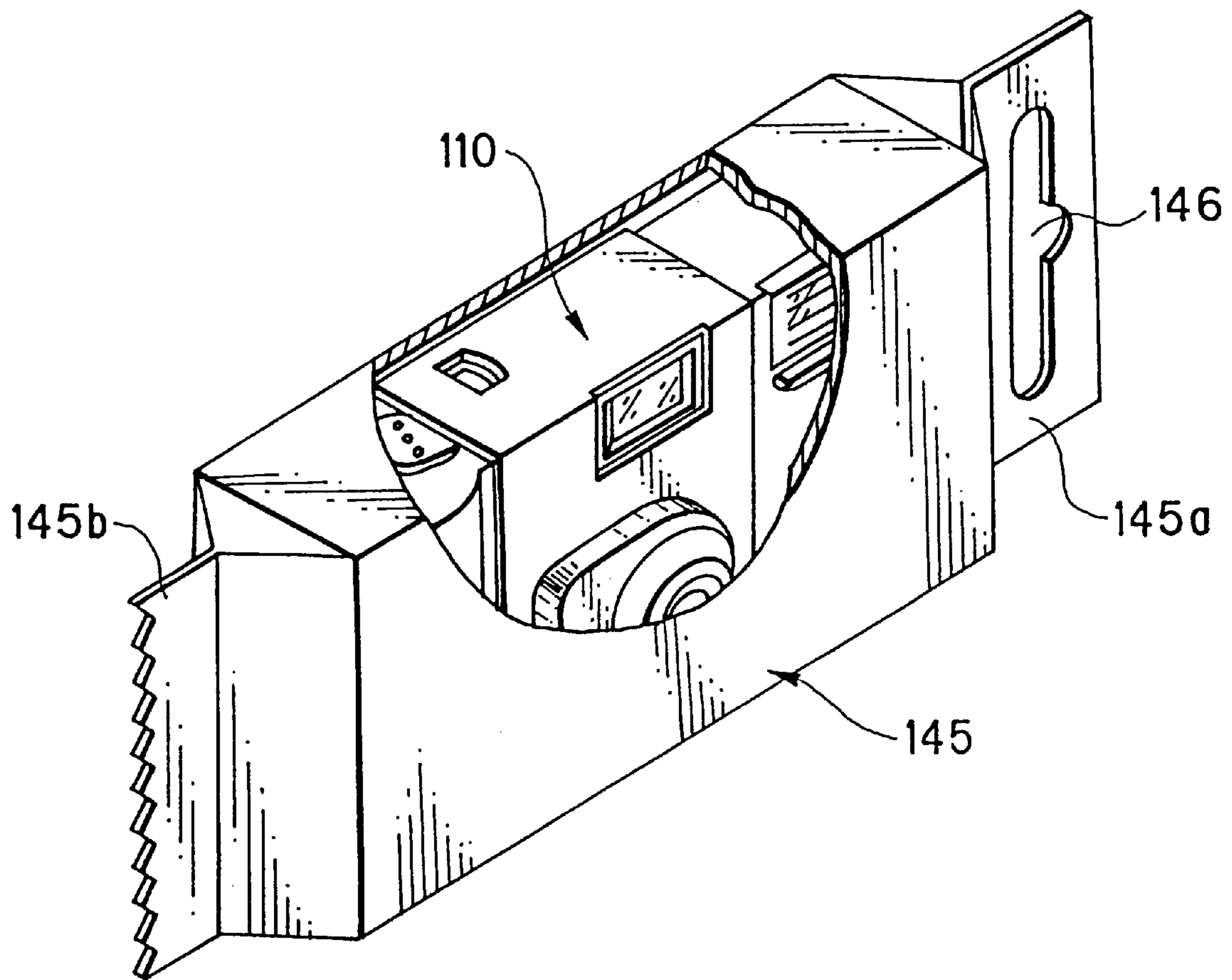


FIG. 10

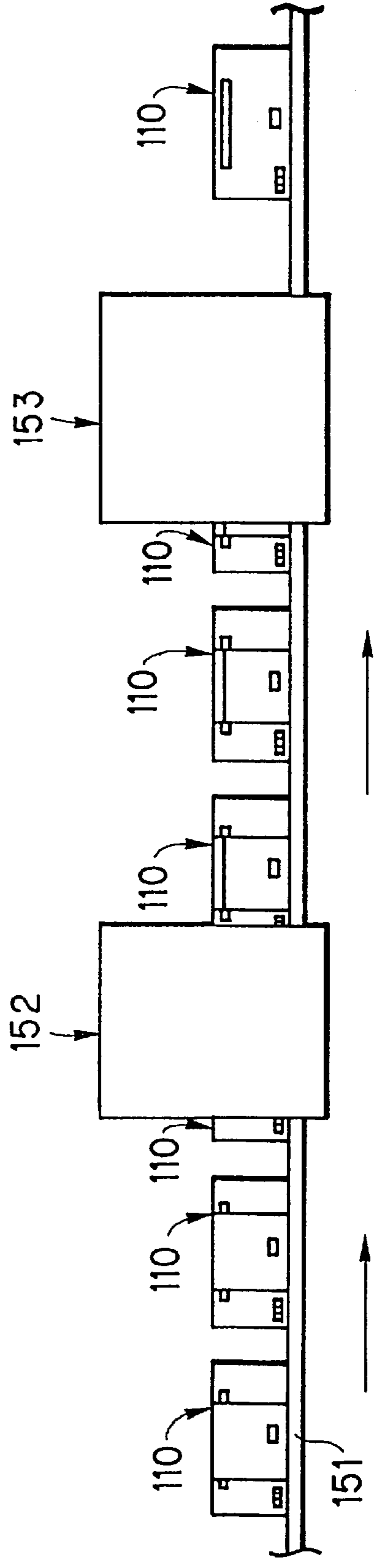
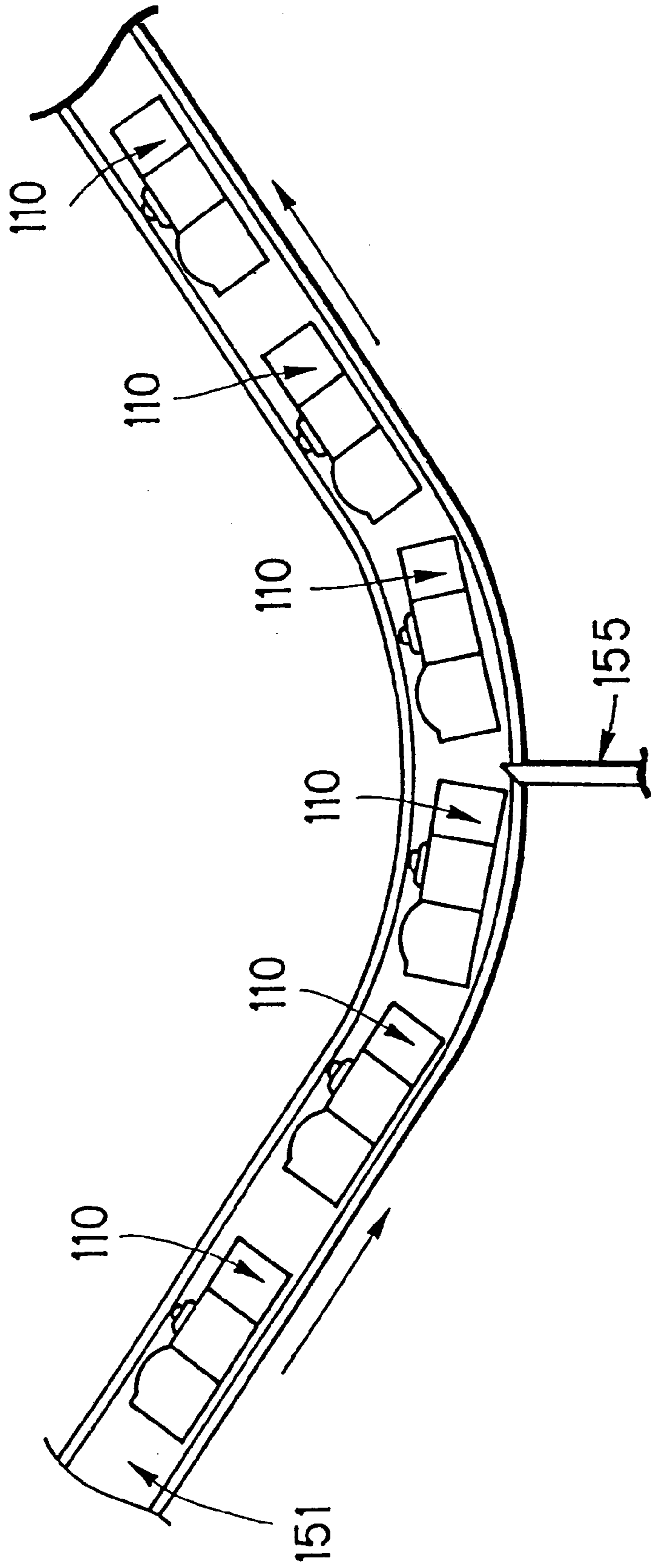
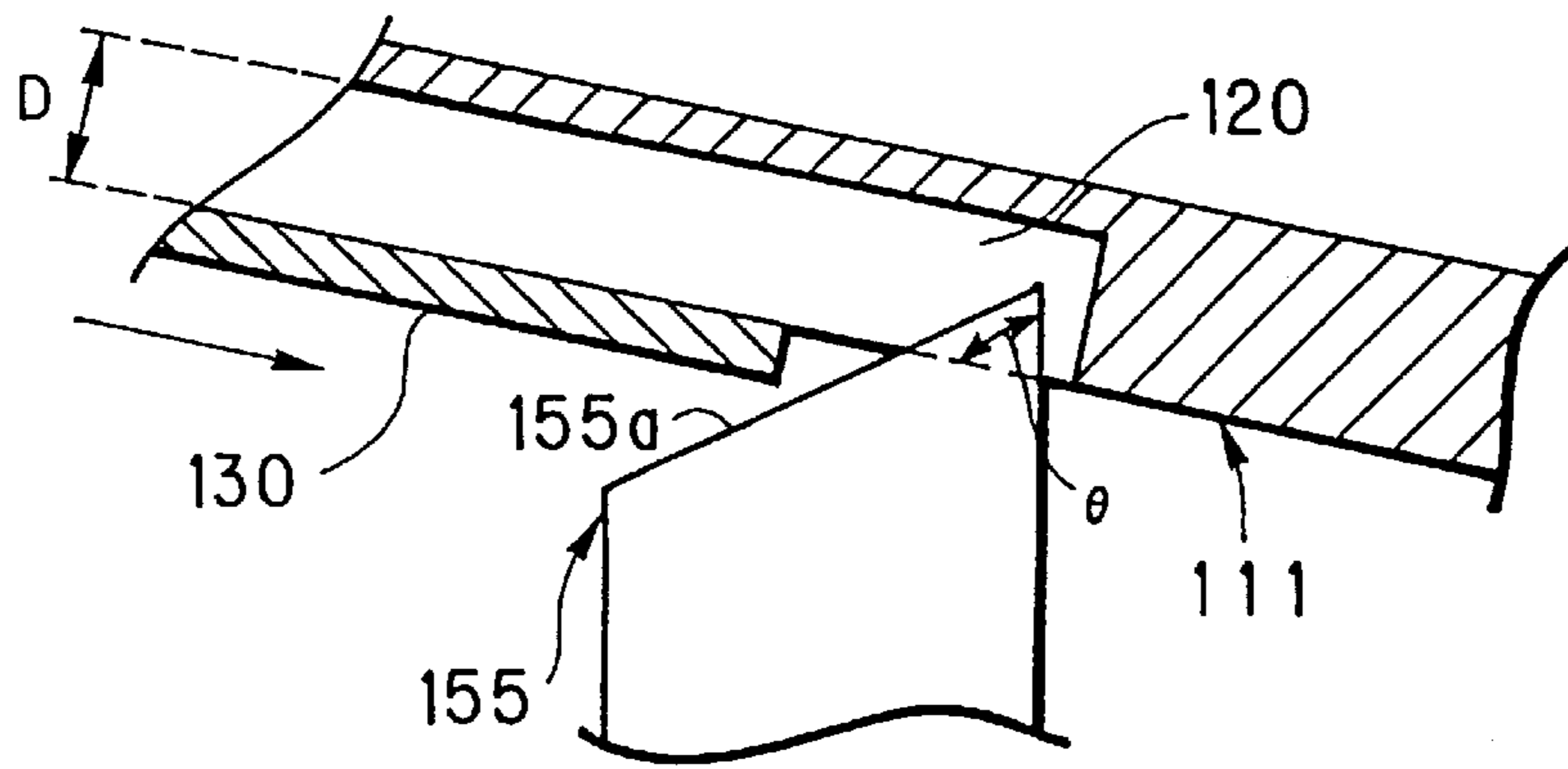


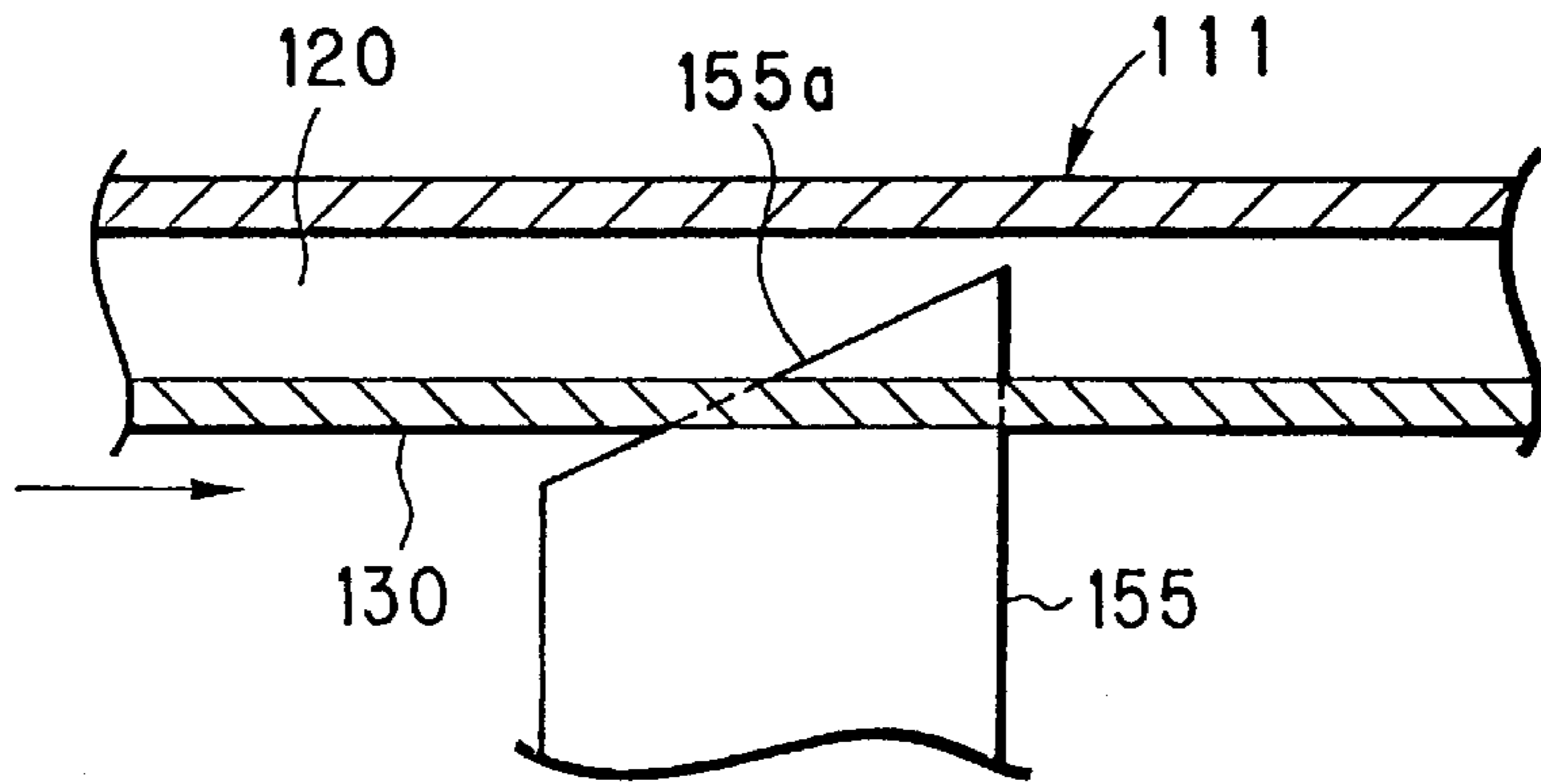
FIG. 11



F I G. 12A



F I G. 12B



F I G. 12C

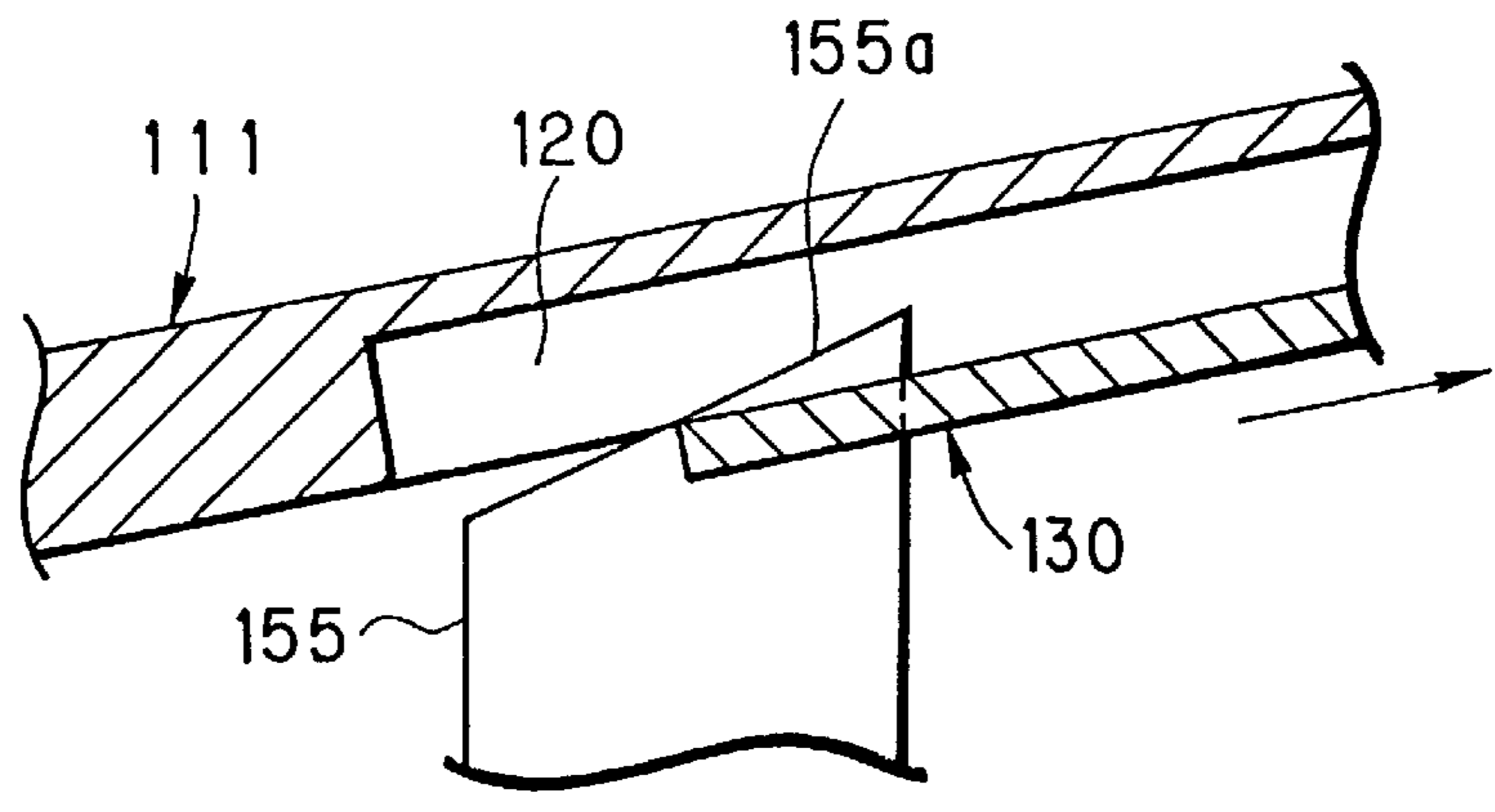
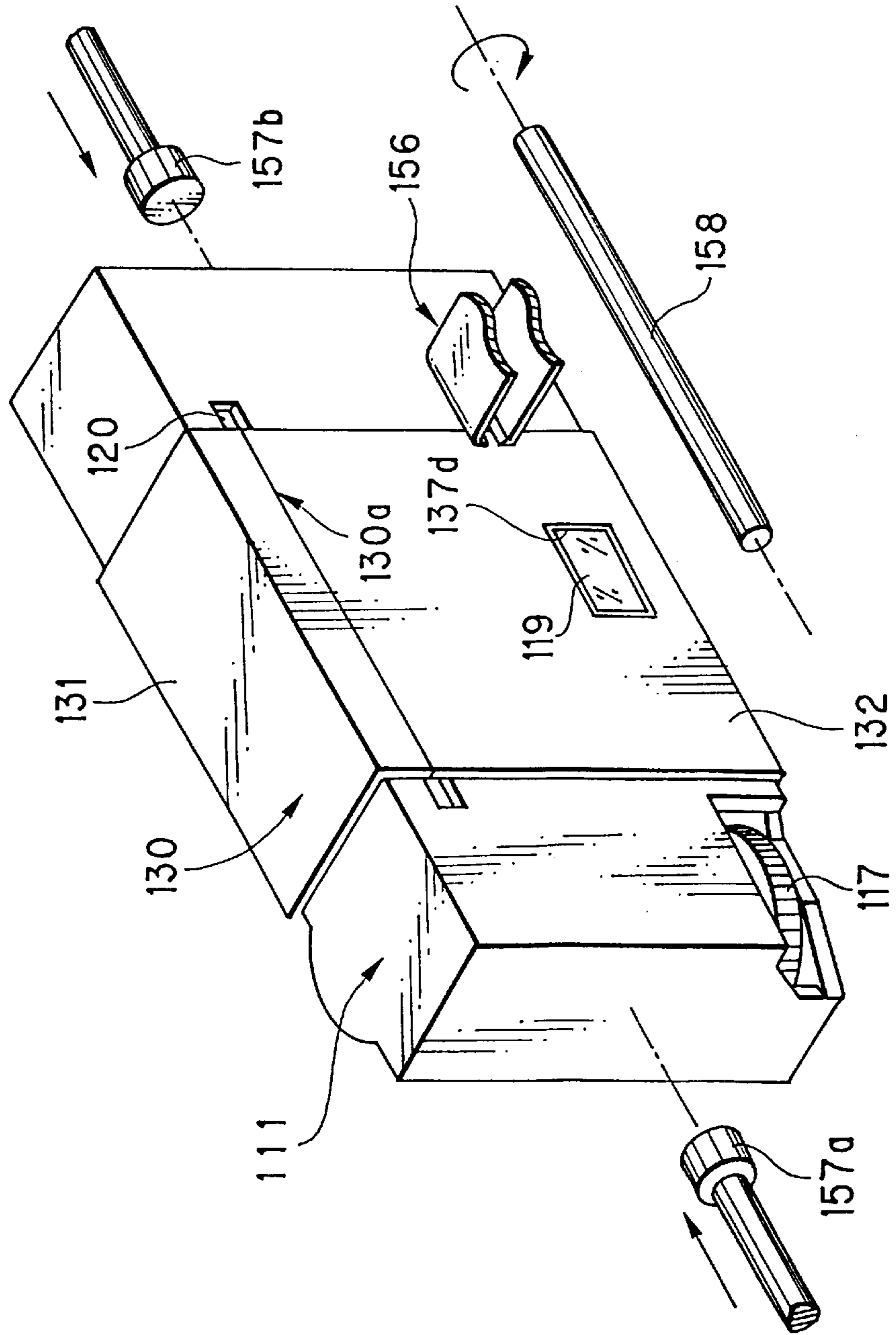
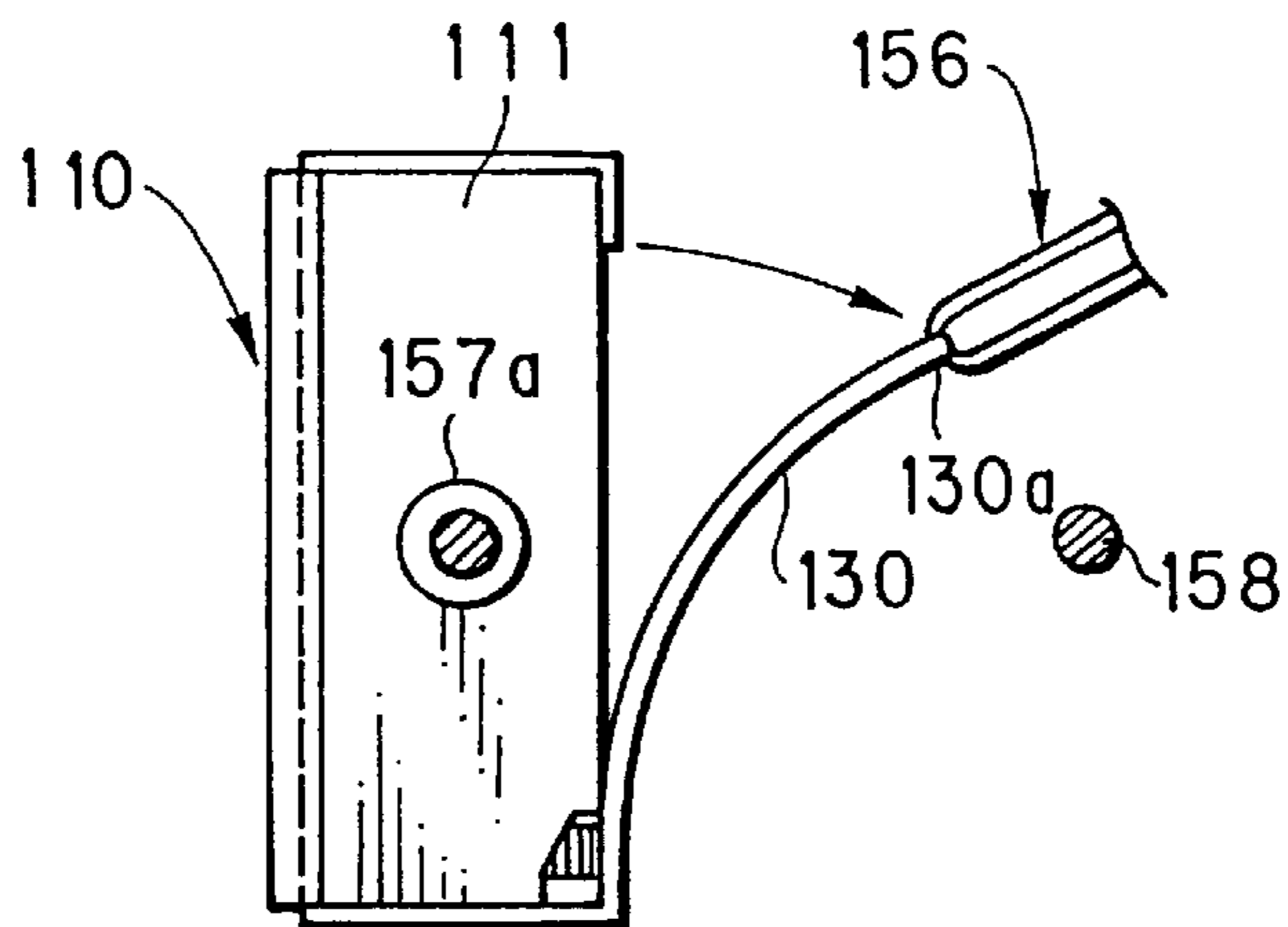


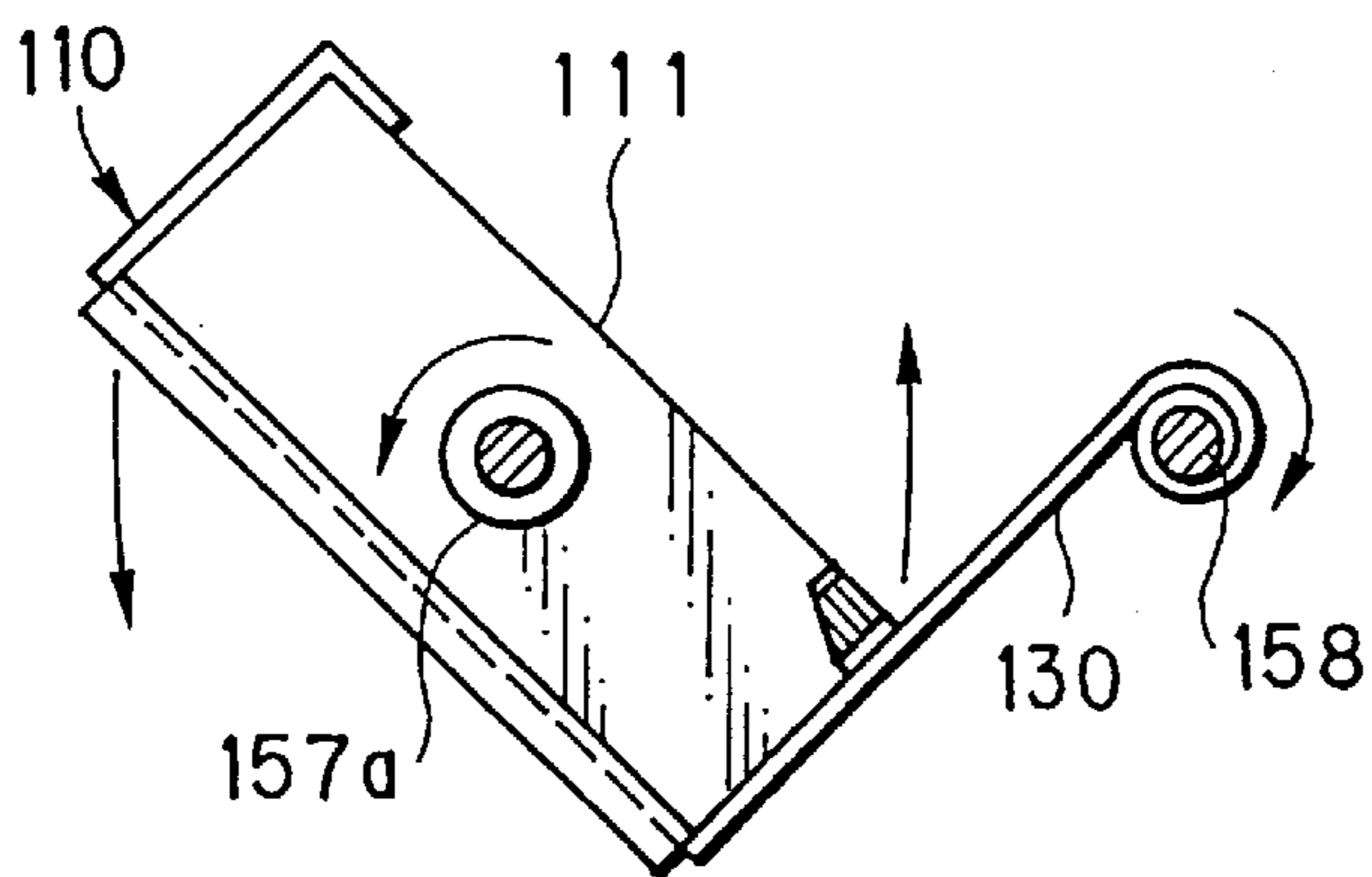
FIG. 13



F I G. 14A



F I G. 14B



F I G. 14C

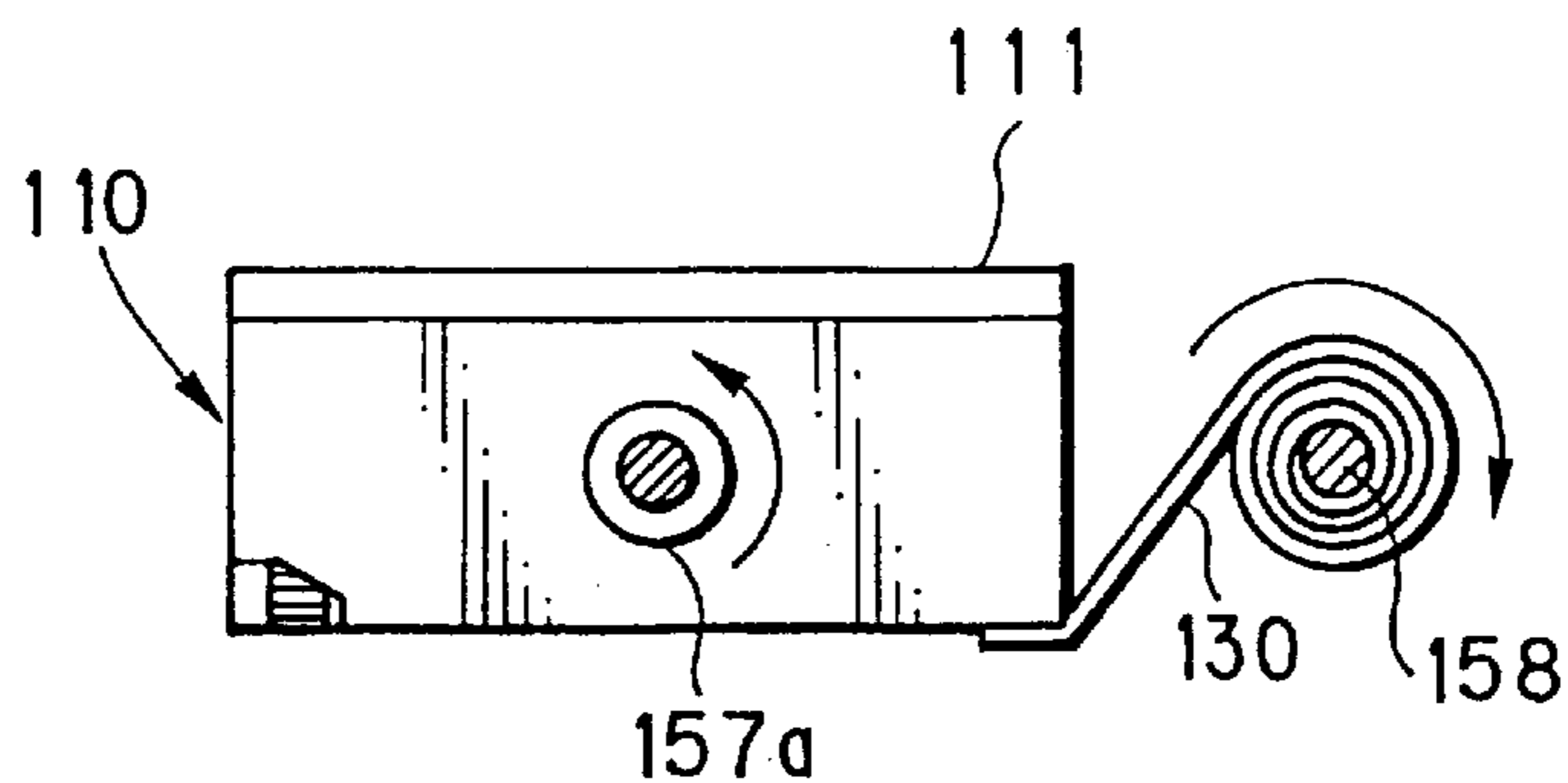


FIG. 15

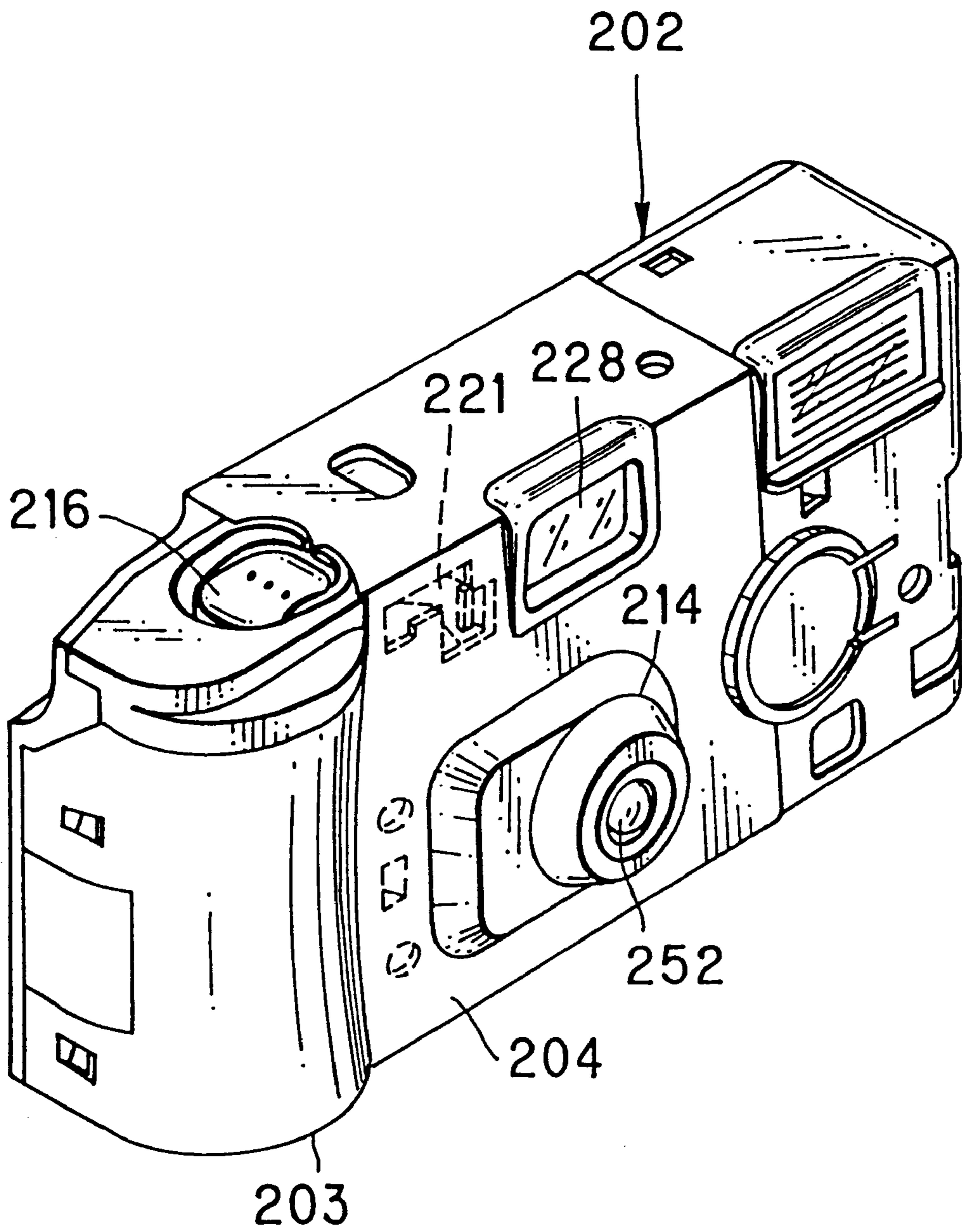
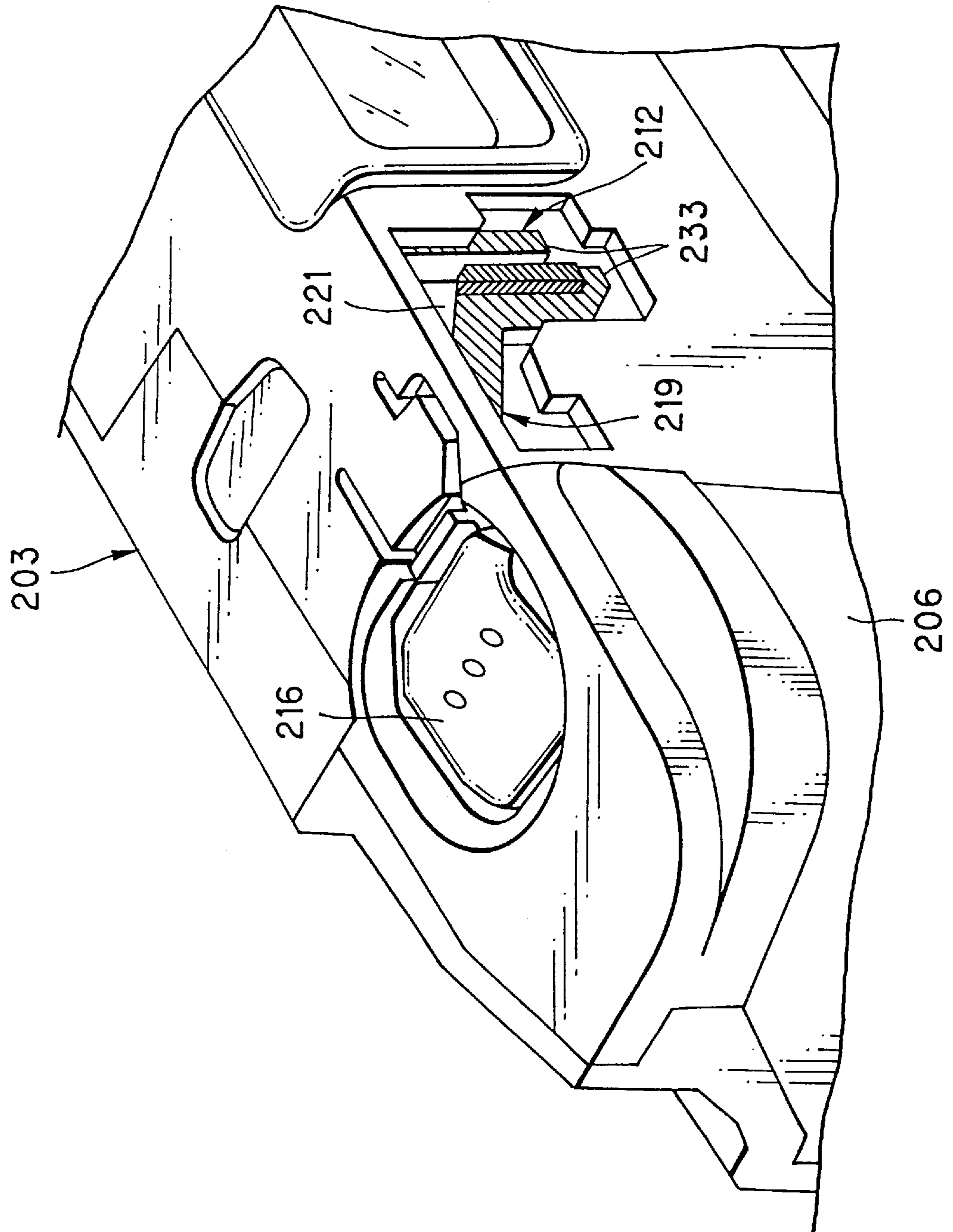
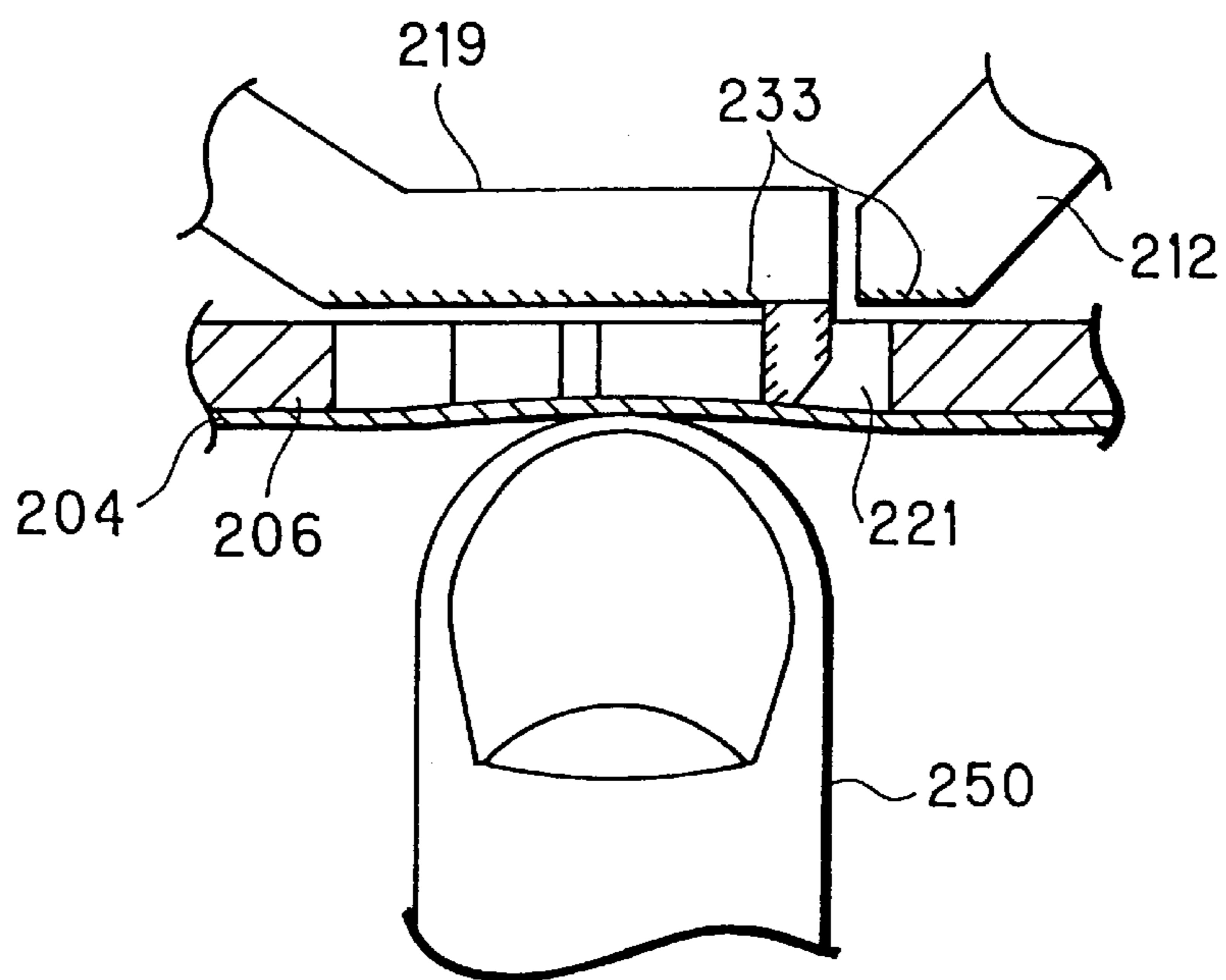


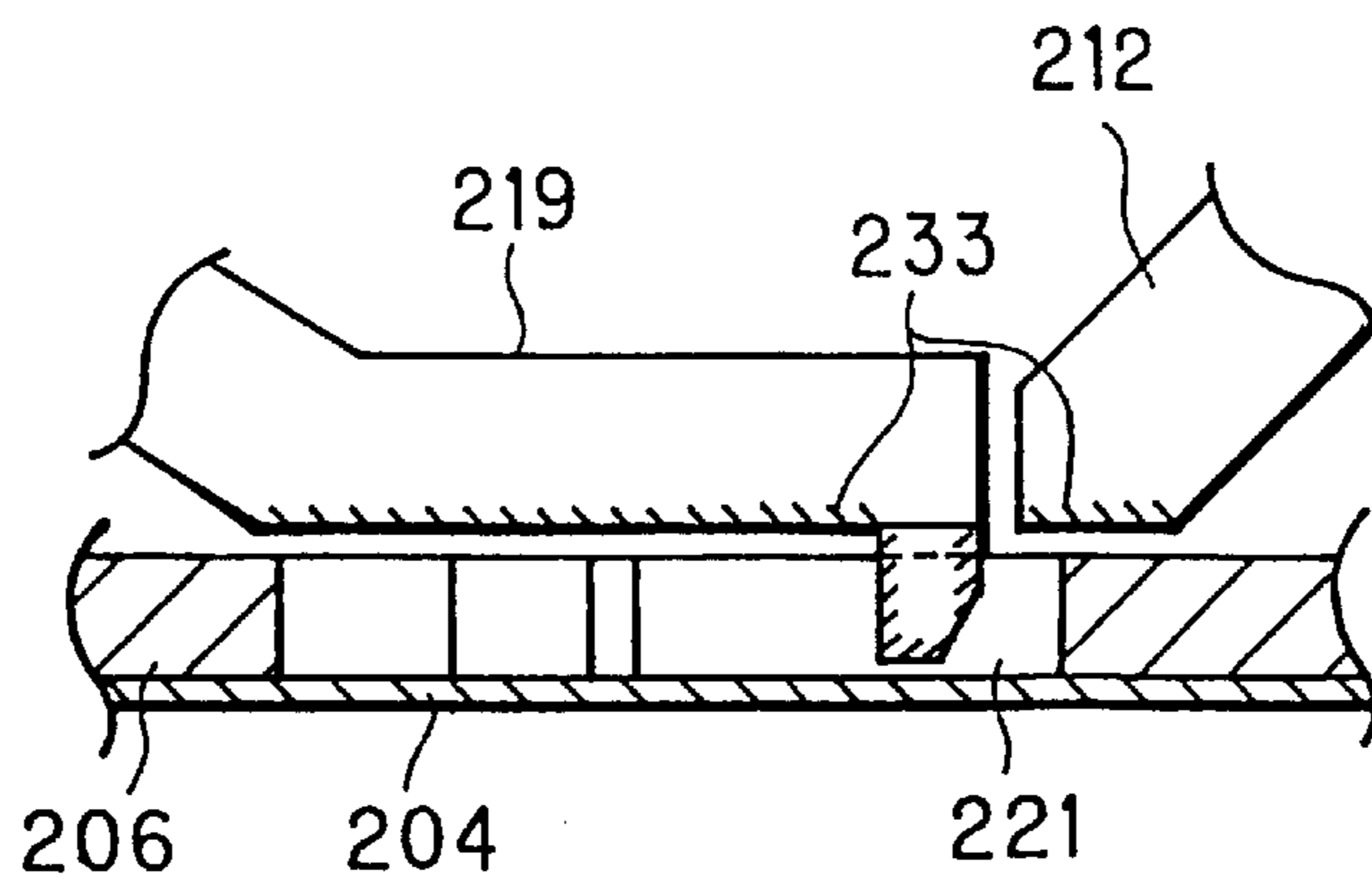
FIG. 17



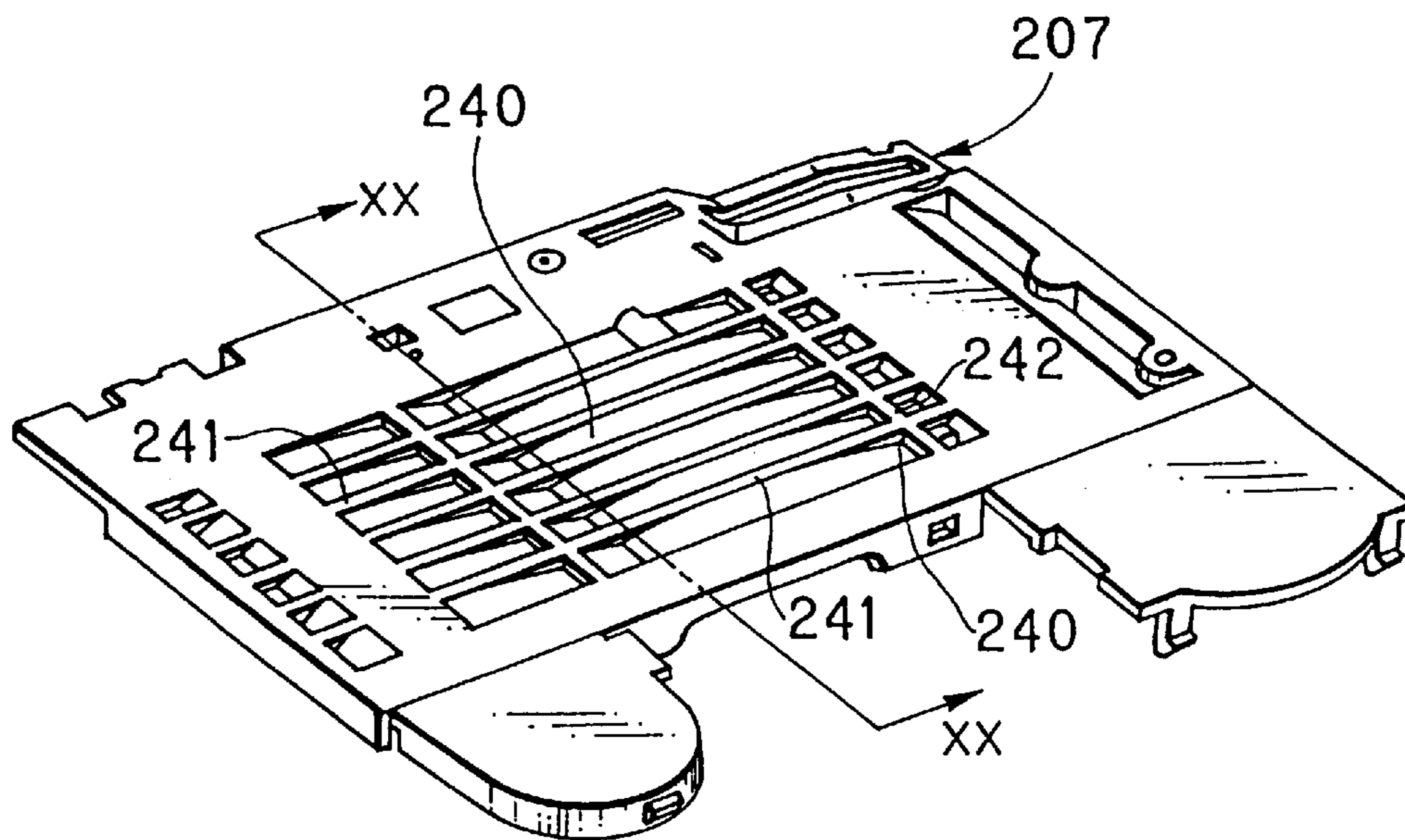
F I G . 1 8 A



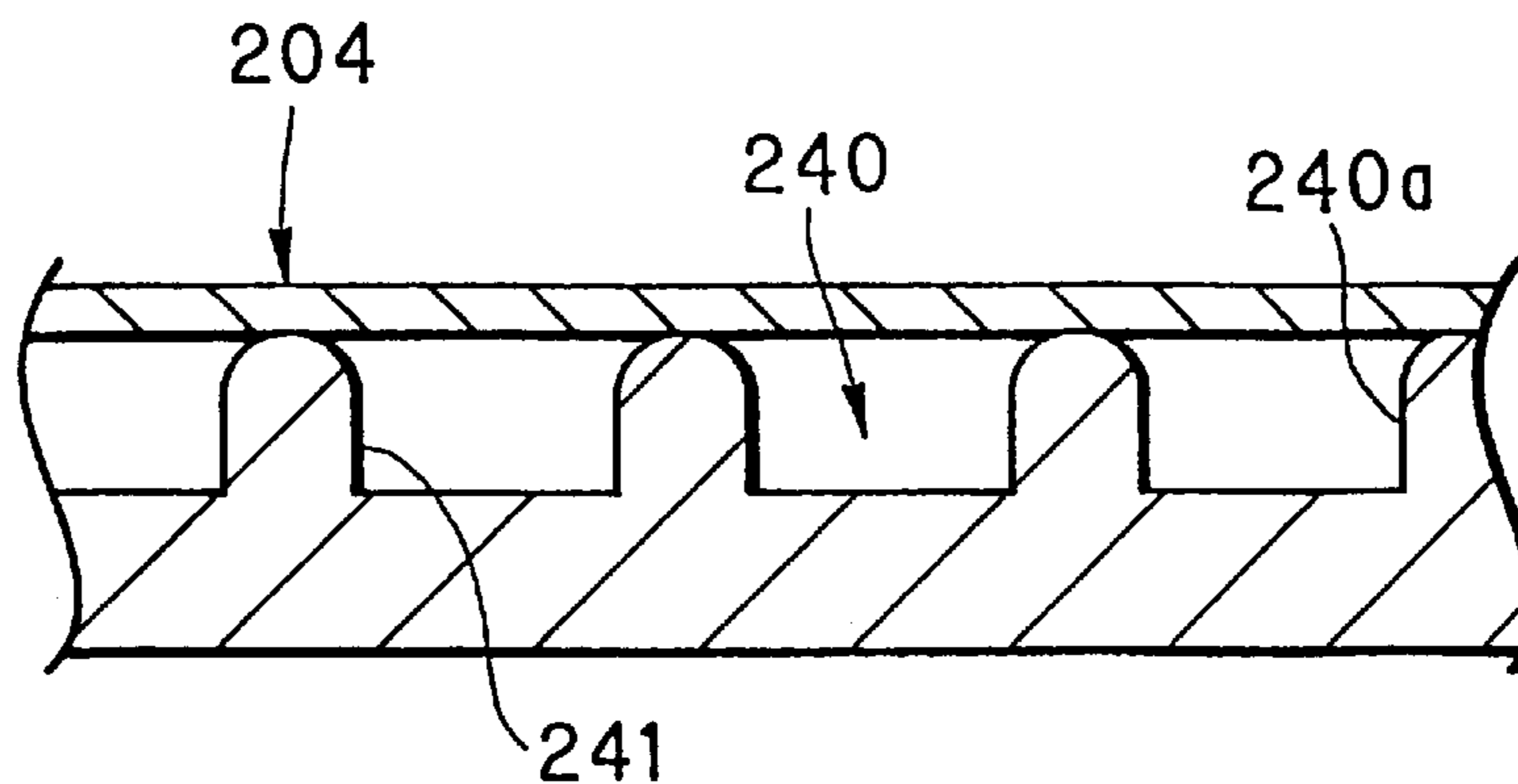
F I G . 1 8 B



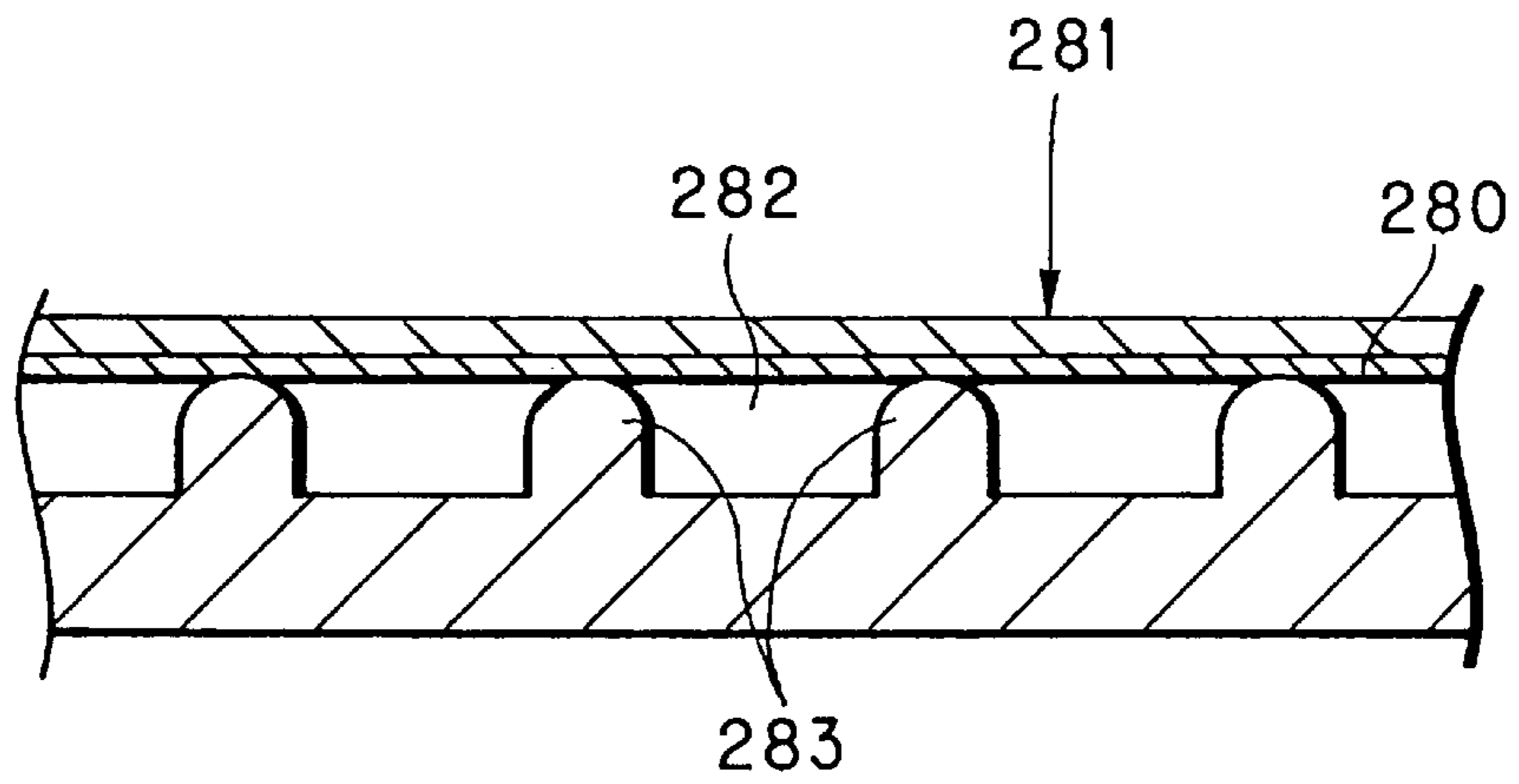
F I G . 1 9



F I G . 2 0



F I G . 21



F I G . 22

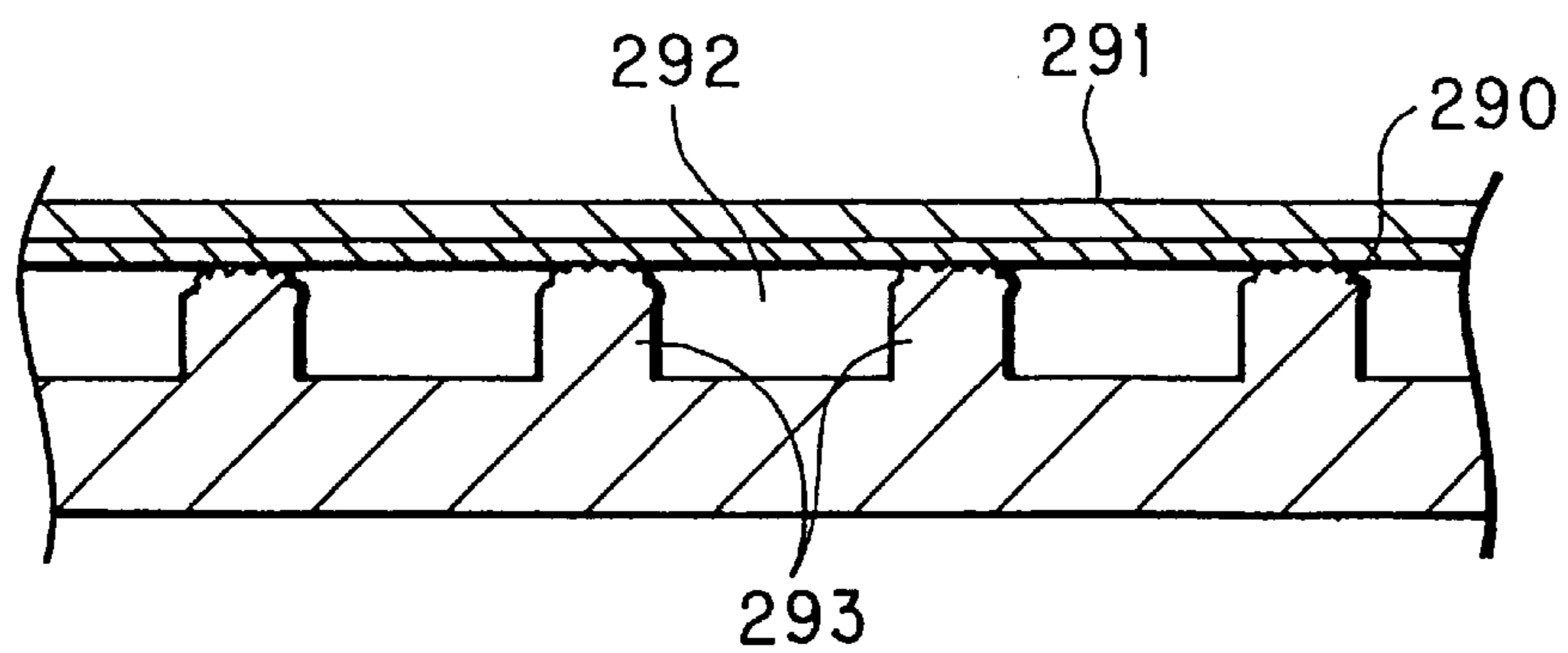


FIG. 23A
PRIOR ART

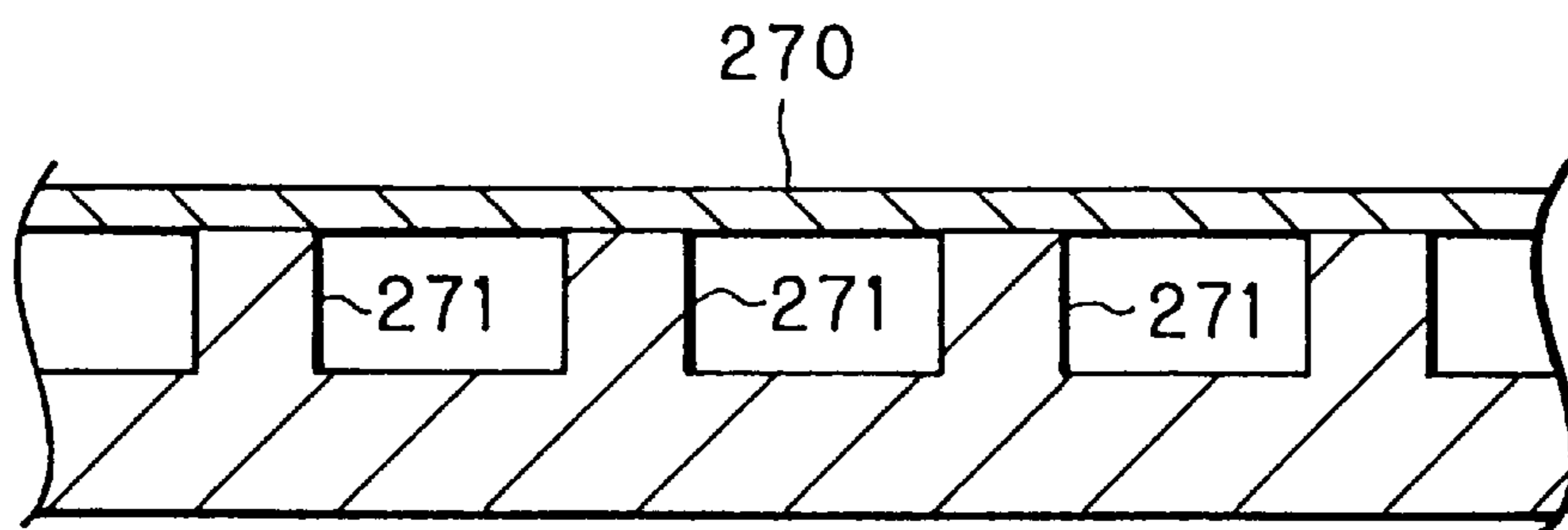
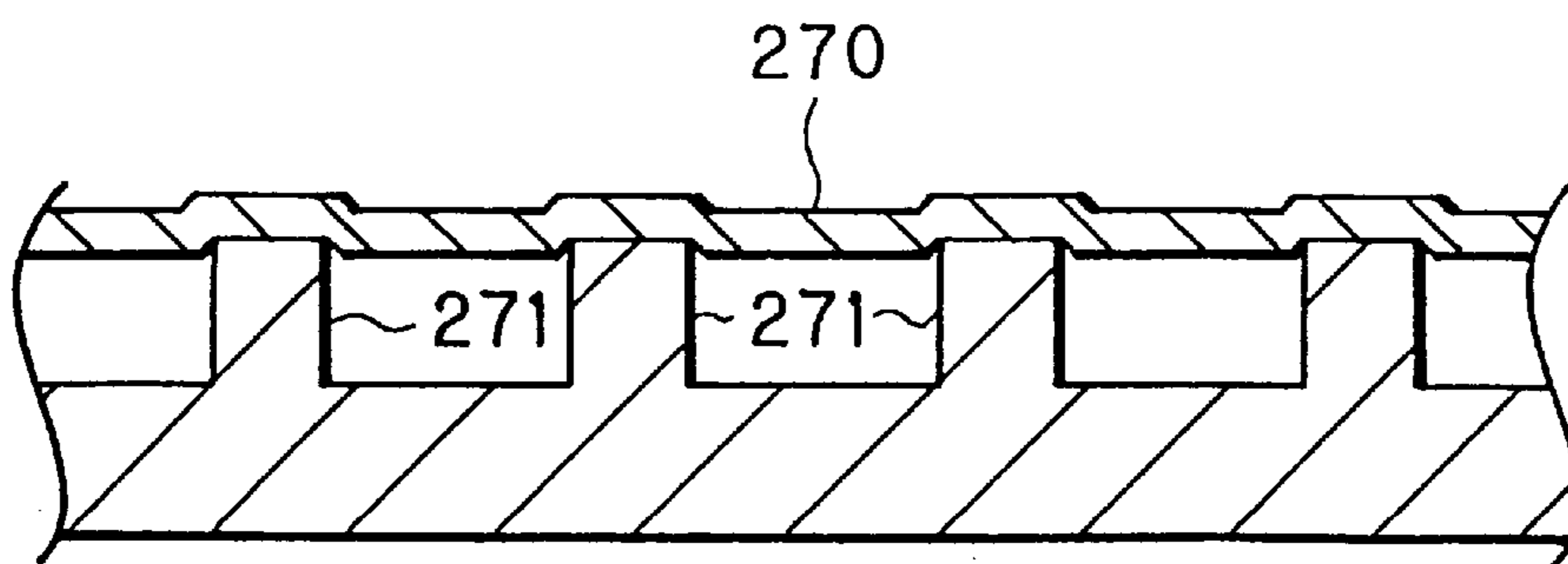


FIG. 23B
PRIOR ART



**LENS-FITTED PHOTO FILM UNIT HAVING
A RECESS AND RIDGES IN A HOUSING
THEREOF**

**CROSS-REFERENCE TO RELATED
APPLICATIONS**

This application is a division of application Ser. No. 08/683,758, filed Jul. 17, 1996 now U.S. Pat. No. 5,933,658.

BACKGROUND OF THE INVENTION

1. Field of the Invention

The present invention relates to a lens-fitted photo film unit, a method of mounting a wrapping on the same, and a method of removing the wrapping from the same. More particularly, the present invention relates to a lens-fitted photo film unit of which a housing has a wrapping disposed thereabout, a method of mounting the wrapping on the same, and a method of removing the wrapping from the same, both in efficient fashion.

2. Description Related to the Prior Art

A lens-fitted photo film unit is known, and disclosed for example in U.S. Pat. No. 5,436,685 (corresponding to JP-A 5-19419). The lens-fitted photo film unit includes a housing, which incorporates a simple shutter mechanism, and is preloaded with unexposed photo film. The housing has a packaging or wrapping disposed thereabout. When a user purchases the lens-fitted photo film unit, he or she can take an exposure readily with it. After taking all exposures on the photo film, the lens-fitted photo film unit can be forwarded to a photofinishing agent without a difficult operation. The lens-fitted photo film unit is commercially marketed in a large scale.

The lens-fitted photo film unit is loaded with the photo film in the course of the manufacture. It is necessary to protect the photo film from moisture before a user actually uses the lens-fitted photo film unit after the manufacture. The lens-fitted photo film unit is firmly wrapped in a water-tight outer packaging bag by a manufacturer, and shipped out. The user tears open the outer packaging bag before he or she uses the lens-fitted photo film unit.

The lens-fitted photo film unit has an advantage of a low cost. To reduce the manufacturing cost, the wrapping to cover the housing consists of a paper box having a decoratively printed surface. The paper box includes six cover regions as rectangular faces and an overlapped region, which in combination constitute one piece of paper. The paper piece is bent straight along each of edges. Also Japanese Utility Model Application No. 3-56924 suggests the lens-fitted photo film unit of which a sheet strip like a belt is used as a wrapping to cover the housing. The sheet strip is wound about the center of the housing. Ends of the sheet strip are attached to one another by virtue of an adhesive agent. Two lateral portions of the housing remain uncovered. This has an advantage in facilitation of assembling operation. Appearance of the lens-fitted photo film unit is also enhanced, as the sheet strip can give a minimized impression to purchasers.

Whichever type of the wrapping is used, the cover regions and the overlapped region are adhered to one another to set the wrapping completely. There is a shortcoming in the wrapping, which is likely to project outwards away from the housing, to render the appearance of the lens-fitted photo film unit remarkably worse. To overcome this shortcoming, Japanese Utility Model Application No. 2-57427 suggests the lens-fitted photo film unit in which the wrapping is

directly adhered to the housing for the purpose of tight contact between them.

To attach the wrapping, synthetic adhesive agent, for example, polyvinyl alcohol adhesive agent, is typically used. The adhesive agent essentially-consists of synthetic resin as main component, which is resolved with organic solvent. The organic solvent is volatilized to solidify the main synthetic resin. As the outer packaging bag above is used for enclosing the lens-fitted photo film unit, there is a problem due to the organic solvent. When the lens-fitted photo film unit is wrapped without complete volatilization of the organic solvent, organic gas is created, and remains inside the outer packaging bag without dispersion. It is likely that the photo film pre-loaded in the lens-fitted photo film unit is degraded by the organic gas.

To economize natural resources and lessen industrial wastes, there are suggestions of recycling the lens-fitted photo film unit. When a user forwards the lens-fitted photo film unit to a photofinishing agent after exposing the photo film, the lens-fitted photo film unit is collected from the agent to a photo laboratory, where the photo film is removed from the lens-fitted photo film unit and subjected to development and operation of producing photo prints. The lens-fitted photo film unit after the removal of the photo film is withdrawn by the manufacturer. The manufacturer peels the wrapping from the housing, and disassembles the housing into parts. Reusable ones of them are transferred to a manufacturing process, and remounted on a new product. Meltable ones of them are pelleted, and recycled as regenerated material. The wrapping is also recycled in a form of regenerated paper.

For the lens-fitted photo-film unit in which the wrapping is directly attached to the housing, the wrapping must be peeled partially by a cutter blade of a specialized shape, and then pulled away manually from the housing, before the wrapping can be removed from the housing according to a known technique. However the wrapping of every product must be individually peeled by manual operation, which is inefficient and inconsistent with a low cost of manufacture.

SUMMARY OF THE INVENTION

In view of the foregoing problems, an object of the present invention is to provide a method of removing the wrapping from a lens-fitted photo film unit in an efficient fashion, and the same lens-fitted photo film unit, and a method of mounting the wrapping on the same.

In order to achieve the above and other objects and advantages of this invention, a lens-fitted photo film unit has a wrapping member which is wound about at least one portion of the housing in belt-like fashion, and attached to the housing with water soluble adhesive agent. A substantially straight groove is formed in an outside of the housing, and extended transverse to a direction of winding the wrapping member, the groove having two distal ends, and being covered between the distal ends by the wrapping member.

To remove the wrapping member, relative movement is effected, for the lens-fitted photo film unit to move relative to a cutter blade while the lens-fitted photo film unit is contacted on the cutter blade, the cutter blade being disposed as high as the groove in the housing, and cutting the wrapping member along the groove. A cut end of the wrapping member, cut by the cutter blade, is pulled away from the groove, so as to peel the wrapping member from the housing.

Furthermore, the housing is rotated while the cut end is pulled, about an axis substantially parallel with the groove.

In a preferred embodiment, the wrapping member includes a sheet strip which is arranged transverse to a borderline defined between a front cover and a rear cover of the housing, and wound about at least the one portion of the housing in belt-like fashion.

A variant wrapping member includes a sheet, which comprises a strip portion wound about at least the one portion of the housing in belt-like fashion, and first and second flaps disposed to project respectively from longer sides of the strip portion and directed opposite to each other. The wrapping member is arranged transverse to a borderline defined between the front cover and the rear cover.

To mount the wrapping member on the housing, a sheet strip is supplied as the wrapping member, there being a front opening formed in the wrapping member, there being a projecting portion disposed to project from the front cover for protecting at least the taking lens, and insertable in the front opening. The wrapping member is mounted on a front of the housing while the projecting portion is inserted in the front opening. The wrapping member is transverse to a borderline defined between the front cover and the rear cover. After mounting the wrapping member on the front of the housing, the wrapping member is mounted serially on plural mounting faces of the housing, to wind the wrapping member about the housing in belt-like fashion.

Furthermore, at least one face of the housing is held while a front of the housing is directed upwards, the at least one face is different from the front and from the plural mounting faces. The wrapping member is placed on the housing being held, the projecting portion being inserted in the front opening in the wrapping member.

In another preferred embodiment, a recess is formed in an outside of the housing, for reducing thickness of a wall of the housing, the recess being covered by the wrapping member at least partially, and an outer edge of the recess being obtuse with curvature.

Furthermore, at least one ridge is formed in the recess of the housing, arranged in striped fashion or grating fashion, for reinforcing the wall of the housing, the ridge being covered by the wrapping member at least partially, and an edge of the ridge being obtuse with curvature.

In still another preferred embodiment, the housing also incorporates a release lever for actuating the shutter mechanism. An opening is formed in the housing, wherein the release lever or a movable portion of the shutter mechanism emerges through the opening at least partially. A wrapping member is mounted on at least one portion of the housing, attached to the housing with adhesive agent, for covering and closing the opening. A minutely uneven pattern is formed at least on a surface of the release lever or the movable portion emerging through the opening, for preventing the release lever or the movable portion from fixation on the wrapping member with the adhesive agent.

Furthermore, the adhesive agent comprises pressure sensitive adhesive agent. The wrapping member includes a sheet strip wound about at least the one portion of the housing in belt-like fashion.

In the present invention, the wrapping member can be removed from a lens-fitted photo film unit in efficient fashion.

BRIEF DESCRIPTION OF THE DRAWINGS

The above objects and advantages of the present invention will become more apparent from the following detailed description when read in connection with the accompanying drawings, in which:

FIG. 1 is a perspective illustrating a lens-fitted photo film unit;

FIG. 2 is a development illustrating an obverse of a wrapping;

FIG. 3A is an explanatory view illustrating a sheet supply station where the wrapping is initially supplied;

FIG. 3B is an explanatory view illustrating a first pressing station where the wrapping is initially pressed against the housing;

FIGS. 4A and 4B are explanatory views illustrating a second pressing station where the wrapping is finally pressed against the housing;

FIG. 5 is a perspective illustrating a variant lens-fitted photo film unit in which a wrapping is extended both horizontally and vertically;

FIG. 6 is a perspective illustrating another preferred lens-fitted photo film unit;

FIG. 7 is a rear elevation illustrating the lens-fitted photo film unit of FIG. 6 and having a straight groove;

FIG. 8 is a development illustrating a reverse of a wrapping;

FIG. 9 is a perspective, partially broken, illustrating a gusset bag containing the lens-fitted photo film unit;

FIG. 10 is an explanatory view in elevation, illustrating a line for removing the wrapping from the housing;

FIG. 11 is an explanatory view in plan, illustrating an arrangement of a cutter blade and a conveyor;

FIGS. 12A-12C are explanatory views in plan, illustrating beginning, middle and ending steps of cutting the wrapping with the cutter blade;

FIG. 13 is an explanatory view in perspective, illustrating a structure of a sheet peeler device;

FIGS. 14A-14C are explanatory views in elevation, illustrating beginning, middle and ending steps of operating the sheet peeler device;

FIG. 15 is a perspective illustrating still another preferred lens-fitted photo film unit;

FIG. 16 is an exploded perspective illustrating the lens-fitted photo film unit of FIG. 15;

FIG. 17 is a perspective illustrating a release lever and a retaining lever respectively having minutely uneven faces and being accessible through an opening;

FIGS. 18A and 18B are explanatory views in section, illustrating relative positions of the release lever and the retaining lever in relation to the wrapping;

FIG. 19 is a perspective illustrating another preferred rear cover;

FIG. 20 is a cross section partially illustrating the rear cover with the wrapping, where outer edges of recesses are rounded off, and edges of ridges are rounded off;

FIG. 21 is a cross section illustrating a variant where the wrapping is adhered to the rear cover;

FIG. 22 is a cross section illustrating another variant where the ridges have minutely uneven faces; and

FIGS. 23A and 23B are cross sections partially illustrating a comparative example without rounding off the outer edges or the ridge edges.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

In FIG. 1 a lens-fitted photo film unit 1 includes a housing 2 and a wrapping 3 mounted about the center of the housing

2 vertically. The housing 2 consists of a main body 4, a front cover 5 and a rear cover 6. The main body 4 incorporates a roll of-photo film and a cassette, and includes a shutter mechanism and a wind stop mechanism for one-frame feeding. The front cover 5 and the rear cover 6 are retained on the main body 4 by engagement of hooks. The structure of the lens-fitted photo film unit is basically suggested in U.S. Pat. No. 5,436,685 (corresponding to JP-A 5-19419).

The housing 2 generally has a shape of a rectangular parallelepiped, and has a back-to-front thickness smaller than a diameter of a photo film cassette. There is a cassette containing chamber formed in the main body 4. An outer wall of the cassette containing chamber is disposed to project to the front in a shape of part of a cylinder. The front cover 5 has a projecting portion 7 to cover the front of the cassette containing chamber. The projecting portion 7 is used as a grip at the time of taking exposures. The front of the front cover 5 has a projecting portion 10 for covering a shutter mechanism and a taking lens 9. The projecting portion 10 is slowly curved thereabout toward the upper and lower edges of the front cover 5.

The front of the front cover 5 has a finder objective window and an electronic flash window. An objective lens 17 of a viewfinder appears through the finder objective window. A flash emanator 18 appears through the electronic flash window. The objective lens 17 and the flash emanator 18 are incorporated in the main body 4. A flash switch 19 is disposed in front of the front cover 5. A shutter release button 20 is formed with the top of the front cover 5. There is a frame counter window 21 formed in the top of the front cover 5. Also the rear cover 6 has a finder eyepiece window, through which a finder eyepiece lens 22 appears behind the main body 4.

In FIG. 2 where the wrapping 3 is developed, the wrapping 3 consists of a sheet strip formed from polyethylene terephthalate (PET) or synthetic paper. The wrapping 3 includes a bottom region or a first end 23, a rear region 24, a top region 25, a front region 26, and an overlapped region or a second end 27. The second end 27 is used for adhesion to the first end 23. Note that an outer surface of the wrapping 3 is provided with a decorative printed pattern and a printed notice required for a user to handle the lens-fitted photo film unit.

The front region 26 has openings 31 and 32. The projecting portion 10 is inserted through the opening 31. The objective lens 17 appears through the opening 32. The top region 25 has an opening 33, through which the frame counter window 21 appears. The rear region 24 has an opening 34, through which the finder eyepiece lens 22 appears.

The wrapping 3 has outward bend lines 35-38 defined between the first end 23, the rear region 24, the top region 25, the front region 26 and the second end 27, as indicated by the phantom lines. The whole area of the back of the wrapping 3 is coated with pressure sensitive adhesive agent. The wrapping 3 is attached to the faces of the housing 2, one face after another, while the wrapping 3 is bent along the bend lines 35-38. Note that the wrapping 3 is pre-bent lightly along the bend lines 35-38. Or the wrapping 3 is formed with a smaller thickness along the bend lines 35-38. If the material of the wrapping 3 is soft enough, the wrapping 3 does not require the pre-bending or smaller thickness.

A process of adhering the wrapping 3 on the housing 2 is described now with reference to FIGS. 3A, 3B, 4A and 4B. In FIG. 3A, there is a conveyor belt 41 where a pair of jigs

or supports 42 are erected for squeezing and holding the housing 2. When the conveyor belt 41 is driven, the supports 42 are moved horizontally with the conveyor belt 41. The housing 2 transferred from stations of assembly of the parts has been conveyed to an upstream end of the conveyor belt 41. A robot arm disposed close to the conveyor belt 41 moves the housing 2 to the supports 42, which are caused to hold the housing 2.

The conveyor belt 41 is driven. The supports 42 come to a sheet supply station 43. The one sheet strip as the wrapping 3 is lowered by a wrapping member supplier or sheet strip supplier 43a to the housing 2 of which the front is directed upwards. An adhesive coated face 3a of the wrapping 3 is directed downwards, while the opening 31 in the front region 26 is set in a position of the projecting portion 10. Initially the front region 26 of the wrapping 3 is attached to the front of the housing 2, by inserting the projecting portion 10 through the opening 31.

The conveyor belt 41 is driven next, to convey the supports 42 to a first pressing station 44. As is illustrated in FIG. 3B, when the housing 2 comes to the first pressing station 44 with the front region 26 of the wrapping 3 adhered provisionally thereto, a pressing roller 45, as a wrapping member winder device, is lowered to press the front region 26 on the front of the housing 2, and press the second end 27 on its bottom. The pressing roller 45 is moved reciprocally for a plurality of times in contact of the wrapping 3 on the front and the bottom of the housing 2. Then the conveyor belt 41 is driven to convey the supports 42 to a second pressing station 47 of FIGS. 4A and 4B.

In the second pressing station 47, a pressing roller 49 is supported on an L-arm 48. The pressing roller 49, as a wrapping member winder device, presses the top region 25 on the top of the housing 2 in FIG. 4A, and presses the rear region 24 on the rear of the housing 2 in FIG. 4B. Finally the pressing roller 49 presses the first end 23 on the outer face of the second end 27. Each time the pressing roller 49 presses a region of the wrapping 3, the pressing roller 49 is being moved reciprocally for a plurality of times, in similar fashion to the pressing roller 45.

The wrapping 3 adhered about the housing 2 perpendicularly crosses the borderline L (See FIG. 1) defined between the front cover 5 and the rear cover 6 retained together, so that the front cover 5 and the rear cover 6 are kept in undetachably tight contact on one another. The wrapping 3 is formed from polyethylene terephthalate (PET) which has much higher strength than paper. Accordingly the lens-fitted photo film unit 1 can have high resistance to shock due to drop, vibration or other external impulse.

To disassemble the lens-fitted photo film unit 1 after being used, a cutter blade is operated to cut the wrapping 3 in insertion through the borderline L. The front cover 5 and the rear cover 6 are pulled away from one another, until the hooks of the front cover 5 and the rear cover 6 are broken, to separate the front cover 5 and the rear cover 6. Note that it is preferable to use the material of the same kind for the wrapping 3 and the adhesive agent as for the front cover 5 and the rear cover 6. The front cover 5 and the rear cover 6 can be pelleted with the wrapping 3 without removing the wrapping 3. Melting of the wrapping 3 together with the front cover 5 and the rear cover 6 is advantageous, because of efficiency in operation of the recycling.

FIG. 5 illustrates another preferred lens-fitted photo film unit 51, in which a wrapping 53 of with two side flaps 53c and 53d is mounted about the housing 2. The wrapping 53, as viewed in development, includes one strip portion and the

side flaps **53c** and **53d**. The one strip portion is constituted by upper and lower flaps **53a** and **53b** aligned vertically. The side flaps **53c** and **53d** are aligned horizontally.

The flap **53c** has a curved region **54** which corresponds to a curved face **7a** of the projecting portion **7**. There are a plurality of straight grooves **55** for rendering the contact between the curved region **54** and the curved face **7a** tight in covering the curved face **7a**, as indicated by the solid lines. The curved region **54** has a lower strength in flexure due to the grooves **55** than the remaining regions, and is provided with easiness in flexure.

The flap **53d** has a three-sided slot **59** having a channel shape. A three-sided ridge **58** is disposed to project from a button portion formed with the front cover **5**. The three-sided slot **59** receives insertion of the three-sided ridge **58**, for external operation of the flash switch **19** of the front cover **5**.

The whole of the back of the wrapping **53** is coated with the pressure sensitive adhesive agent. At first, the center of the wrapping **53** between the upper and lower flaps **53a** and **53b** and the side flaps **53c** and **53d** is attached to the housing **2**. Then the side flaps **53c** and **53d** are attached to the right and left faces and to the rear face. Afterwards the upper and lower flaps **53a** and **53b** are attached to the bottom, the top and the rear of the housing **2**. Finally distal ends of the upper and lower flaps **53a** and **53b** are attached to each other on the bottom of the housing **2**. For this attaching process, the pressing rollers of the above embodiment are used similarly. To hold the housing **2** during the attachment, it is desirable to use supports for holding four (4) corners of the housing **2** not for adhesion. To attach the side flaps **53c** and **53d**, additional pressing rollers can be used.

In the above embodiment, the whole of the back surface of the wrapping or sheet strip is coated with pressure-sensitive adhesive agent. However the overlapped portions, namely the first and second ends of the sheet strip, may be coated with the adhesive agent without coating of the remaining portions. It is possible to coat only the front portion of the sheet strip with the adhesive agent, without coating of the remaining portions. The wrapping has a belt-like shape. However the present invention is applicable to a wrapping having a small length only to cover three faces of the lens-fitted photo film unit. For example, the front, top and rear of the housing may be covered without covering its bottom. The wrapping is formed of polyethylene terephthalate, but may be other materials such as polystyrene (PS), synthetic paper, and polypropylene (PP).

The wrapping above is given the belt-like shape by bending the sheet strip along the bend lines. Alternatively the wrapping may be formed originally as a short tube of resin, without using a sheet strip.

It is also possible to coat only the side flaps **53c** and **53d** of the wrapping with the adhesive agent, without coating of the remaining portions.

A method of peeling the wrapping from a lens-fitted photo film unit is described now. In FIGS. **6** and **7**, a lens-fitted photo film unit **110** includes a housing **111** and a wrapping **130** mounted about the center of the housing **111** vertically. The housing **111** incorporates a roll of photo film and a cassette, and includes a shutter mechanism and a wind stop mechanism for one-frame feeding. The housing **111** is mainly formed of plastics. The front of the housing **111** has a finder objective window **113** and an electronic flash window. A flash emanator **114** appears through the electronic flash window. A flash switch **115** is disposed in front of the housing **111**. A shutter release button **116** is formed with the

top of the housing **111**. There is a frame counter window **118** formed in the top of the housing **111**. Also the rear of the housing **111** has a finder eyepiece window **119**, under which a straight groove **120** is formed horizontally. Right and left ends of the straight groove **120** emerge from sides of the wrapping **130**.

In FIG. **8** where the wrapping **130** is developed, the wrapping **130** consists of a sheet strip formed from synthetic paper. The wrapping **130** includes a bottom region or a first end **135**, a rear region **132**, a top region **133**, a front region **134**, and an overlapped region or a second end **131**. The first end **135** is-used for adhesion on the second end **131**. The wrapping **130** has inward bend lines **136a-136d** defined between the second end **131**, the rear region **132**, the top region **133**, the front region **134** and the first end **135**, as indicated by the phantom lines. The front region **134** has openings **137a** and **137b**. A taking lens **112** emerges through the opening **137a**. The objective window **113** appears through the opening **137b**. The top region **133** has an opening **137c**, through which the frame counter window **118** appears. The rear region **132** has an opening **137d**, through which the finder eyepiece window **119** appears. Exposures can be taken without removing the wrapping **130**. An adhesive region **140** of the back of the wrapping **130** is coated with water soluble adhesive agent. Note that any type of adhesive agent may be used as the adhesive region **140** among types of which water is solvent, and which are attachable to paper or plastics. For example, acrylic adhesive agent of a water soluble emulsion type may be used.

FIG. **9** illustrates a gusset bag **145** containing the lens-fitted photo film unit **110**. The gusset bag **145** has a pillow form, and encloses the lens-fitted photo film unit **110** in air-tight fashion. A first margin **145a** has a slot **146** adapted to suspension on a hanger for commercial display in a store. A second margin **145b** has an edge cut in a corrugated form for the purpose of making it easy to open the gusset bag **145**.

FIG. **10** illustrates a process of peeling the wrapping **130**. The lens-fitted photo film unit **110**, withdrawn from a consumer through the market, is aligned on a conveyor **151**, and conveyed to the right as depicted. The lens-fitted photo film unit **110** is placed while setting the straight groove **120** in the housing **111** in a direction of the conveyance of the lens-fitted photo film unit **110**. There are disposed a sheet cutter device **152** and a sheet peeler device **153** both near to the conveyor **151**. The sheet cutter device **152** cuts the wrapping **130** as wound about the housing **111**. The sheet peeler device **153** peels the wrapping **130** from about the housing **111**.

In FIG. **11**, a conveying path of the conveyor **151** for the lens-fitted photo film unit **110** is curved in the sheet cutter device **152**. The sheet cutter device **152** has a cutter blade **155** close to the conveyor **151**. The cutter blade **155** is disposed to project into the conveying path and insertable into the straight groove **120** in the housing **111**. A blade facet **155a** is directed upstream along the conveyance of the lens-fitted photo film unit **110**. In FIGS. **12A-12C**, when the lens-fitted photo film unit **110** comes to the front of the cutter blade **155**, the cutter blade **155** is entered into the straight groove **120**. In the course of movement of the lens-fitted photo film unit **110**, the wrapping **130** is cut down.

The lens-fitted photo film unit **110** on which the wrapping **130** is cut is transferred to the sheet peeler device **153**. As illustrated in FIG. **13**, the sheet peeler device **153** has a sheet puller **156** inclusive of two hooks, rotational shafts **157a** and **157b** as a housing holder, and a stripper spool **158** having a fork shape. The sheet puller **156** accesses to the housing **111**

at the straight groove **120**, picks up a cut end **130a** of the wrapping **130**, and pulls the cut end **130a** away from the housing **111**. The rotational shafts **157a** and **157b** are arranged to confront each other, and are rotatable co-axially. The stripper spool **158** is parallel to the rotational shafts **157a** and **157b**. The rotational shafts **157a** and **157b** squeeze the lens-fitted photo film unit **110** in a peeling station in contact with its side faces, and cause the lens-fitted photo film unit **110** to rotate in a counterclockwise direction. The stripper spool **158**, after the cut end **130a** is pulled away by the sheet puller **156**, captures the cut end **130a**, and rotates in reverse to the rotation of the rotational shafts **157a** and **157b**, to wind the wrapping **130** thereabout.

Note that the straight groove **120** in the housing **111** has a preferable width W of 0.5–5.0 mm and a preferable depth D of 0.5–2.0 mm. Should the width W be smaller than 0.5 mm, the sheet puller **156** could not readily enter the straight groove **120** to pick up the cut end **130a**. Should the width W be greater than 5.0 mm, the straight groove **120** would be excessively large in the rear of the housing **111**, not to give a good appearance to the lens-fitted photo film unit **110**. Should the depth D be smaller than 0.5 mm, the wrapping **130** would be extremely difficult to cut, because an excessively small gap would remain between the straight groove **120** and the wrapping **130**. Should the depth D be greater than 2.0 mm, it would highly difficult to manufacture the straight groove **120** without penetrating the rear cover of the housing **111**.

In assembly of the parts of the lens-fitted photo film unit **110**, the housing **111** having the shutter mechanism and the unexposed photo film is transferred to a station for attaching the wrapping **130**. In the attaching station, initially the front region **134** of the wrapping **130** is placed on the front of the housing **111**. The adhesive region **140** behind the front region **134** is attached to the housing **111**. The wrapping **130** is bent along the bend line **136d** under the front region **134**, to attach the first end **135** to the bottom of the housing **111**. Then the top region **133**, and then the rear region **132**, are pressed on the housing **111**. Finally the second end **131** is pressed on the outer face of the first end **135**, to obtain the lens-fitted photo film unit **110**. The rear of the wrapping **130** is directly attached to the housing **111**, so that there is no gap between the housing **111** and the wrapping **130**, which does not swell outwards.

The lens-fitted photo film unit **110** after the assembly of the parts is individually wrapped in the gusset bag **145** in tight fashion, and shipped out for retail sale. The lens-fitted photo film unit **110** is displayed commercially or contained in a vending machine, in a state air-tightly contained in the gusset bag **145**.

The lens-fitted photo film unit **110** is firmly enclosed in the gusset bag **145** before a user breaks open the gusset bag **145**. It is likely that solvent of the adhesive agent between the housing **111** and the wrapping **130** is gasified, and remains in the gas state in the gusset bag **145**. However the solvent of the adhesive agent used in the present invention is water. If the solvent is gasified, only vapor is generated, without any chemical gas. It is therefore possible to keep the photo film in the lens-fitted photo film unit **110** in good condition without changes in the characteristics.

To take a photograph, the gusset bag **145** is opened by tearing the corrugation of the second margin **145b**, to take out the lens-fitted photo film unit **110**. Exposures are taken by a user with the lens-fitted photo film unit **110**. Afterwards the user brings the lens-fitted photo film unit **110** to a photofinishing agent and places an order for photofinishing.

The lens-fitted photo film unit **110** after the exposures is forwarded to a photo laboratory, where the photo film is removed from the housing **111**. The photo film is developed, and subjected to printing operation for producing photo prints, which are sent back to the user. The lens-fitted photo film unit **110** from which the photo film is removed is withdrawn from the photo laboratory by a manufacturer, and transferred to a process of recycling.

In a process of disassembling the lens-fitted photo film unit **110**, the wrapping **130** is peeled first. The lens-fitted photo film unit **110** is aligned on the conveyor **151**, and transferred into the sheet cutter device **152**.

In the sheet cutter device **152**, the lens-fitted photo film unit **110** is moved past the cutter blade **155** along the conveying path, so that the wrapping **130** is cut. The conveying path of the conveyor **151** is curved at the cutter blade **155**. The angle θ , defined between the direction of the cutter blade **155** and the conveying direction, is an acute angle in FIG. **12A**. Accordingly the cutter blade **155** can enter the straight groove **120** without contacting the outside of the straight groove **120** of the housing **111**, and can be pressed against the wrapping **130** at a sufficiently deep angle of the blade facet **155a**. In FIG. **12B**, the lens-fitted photo film unit **110** is moved further to continue cutting the wrapping **130**. In FIG. **12C**, when the wrapping **130** finishes being moved past the cutter blade **155**, the blade facet **155a** has a somewhat shallow angle with reference to the wrapping **130**. The blade facet **155a** is almost parallel to the wrapping **130**. The cutter blade **155** is relatively moved away from the straight groove **120** without contacting the housing **111** outside the straight groove **120**.

The lens-fitted photo film unit **110** of which the wrapping **130** is cut is transferred to the sheet peeler device **153**. When the lens-fitted photo film unit **110** comes to a peeling station, the rotational shafts **157a** and **157b** are contacted on the side faces of the lens-fitted photo film unit **110**. In FIG. **14A**, the sheet puller **156** enters the straight groove **120** in the housing **111**, picks up the cut end **130a** of the wrapping **130**, and pulls the cut end **130a**, to allow the stripper spool **158** to capture the cut end **130a**. In FIGS. **14B** and **14C**, the rotational shafts **157a** and **157b** are rotated in the counterclockwise direction with the lens-fitted photo film unit **110**. At the same time the stripper spool **158** rotates in the clockwise direction. Both the housing **111** and the wrapping **130** are moved away from each other. The wrapping **130** is peeled from the housing **111** and wound about the stripper spool **158**. The adhesive region **140** has the thinly striped form on the back of the wrapping **130**, which is peeled in the direction of the striped form of the adhesive region **140**. The adhesive region **140** has a sufficiently small area, and small adhering force, so that it is easy to peel the wrapping **130**. The wrapping **130** as removed is withdrawn and remelted collectively, and recycled as a regenerated paper.

The housing **111** after peeling the wrapping **130** is transferred to a washing station, where the housing **111** is washed with alkali liquid or water. The adhesive agent between the housing **111** and the wrapping **130** characteristically has solvent of water. The adhesive agent remaining on the housing **111** is dissolved in the alkali liquid, and removed without depositing on the housing **111**. The housing **111** as washed is disassembled part from part. Parts from the housing **111** are classified. Reusable ones of them are transferred to a manufacturing process, and remounted on a new product. Meltable ones of them are pelleted, and recycled as regenerated material.

In the above embodiment, the adhesive region **140** is continuously formed. However the present invention is

applicable to a use of a plurality of spot-like adhesive areas arranged linearly. Also it is possible to use a technique of partial destruction of adhesive areas. Namely, the whole of the back of the sheet strip is coated with adhesive agent at first. Then a middle area of the back of the sheet strip is subjected to printing treatment of destroying the adhesive characteristic, so as to obtain the adhesive region **140** in the continuously or intermittently striped form.

In the above, the rotational shafts **157a** and **157b** squeeze the housing **111** in contact with its side faces. Alternatively a single housing holder, such as a rotatable robot hand, may grasp one side face, and rotate the housing **111** similarly.

In the above, the housing **111** is rotated by the rotational shafts **157a** and **157b** before removal from the wrapping **130**. The rotational shafts **157a** and **157b** are driven by a motor. It is alternatively possible to keep the rotational shafts **157a** and **157b** rotatable freely without using the motor, and to allow the stripper spool **158** to rotate the housing **111** in the reverse direction and in transmission via the wrapping **130**.

In the above, the housing **111** is rotated in removal of the wrapping **130**. Alternatively the housing **111** may be pressed out of the wrapping **130**, as disclosed in EP-A 0 598 393 (corresponding to JP-A 6-161053).

In the above, the first end **135** is adhered to the housing **111** only partially. It is however possible to coat the whole of the reverse of the first end **135** with the adhesive agent for adhesion to the housing **111**. In the above, the second end **131** is adhered to the first end **135** with the common pressure sensitive adhesive agent. Alternatively the second end **131** may be adhered to the first end **135** by use of hot-melt adhesive agent having a water soluble characteristic. The hot-melt adhesive agent can be heated finally to wrap the housing **111**.

Another preferred embodiment for overcoming another problem of a known lens-fitted photo film unit is described now. In the prior art, a top of a front cover has a release button formed integrally therewith. A bottom of the release button has a release lever formed integrally therewith. The release lever transmits movement of depression of the release button to a shutter mechanism, and actuates the shutter mechanism. There is an opening formed in the front cover and in front of the release lever. The release lever is partially inserted in the front opening, which operates to have a housing designed dimensionally less thickly than required.

In the prior art, the release lever and a movable portion of the shutter mechanism partially emerge through the front opening in the front cover. When a belt-like wrapping covers the housing, the release lever and the movable portion are likely to deposit on the wrapping due to the pressure sensitive adhesive agent. It is highly difficult to operate the release lever or the movable portion smoothly. If a user's finger pushes the wrapping over the release lever or the movable portion, they cannot resist depositing on the wrapping. It is impossible to release the shutter mechanism.

Also it is difficult to coat only partial regions on the wrapping with the adhesive agent, while not coating one region on the wrapping to locate over the front opening. If it were possible to effect the coating operation in such a manner, speed or efficiency in the operation would be considerably low, because of difficulties in positioning the wrapping on the housing. A manufacturing cost would be high.

Another preferred lens-fitted photo film unit is described now, in which movable parts are improved in view of higher

efficiency. In FIG. 16, a housing **203** consists of a photo film containing unit **205**, an exposure-taking unit **209**, a front cover **206** and a rear cover **207**. The exposure-taking unit **209** incorporates a roll of photo film **211** and a cassette **210**, and includes an electronic flash unit **208**, a shutter mechanism and a wind stop mechanism for one-frame feeding. The front cover **206** and the rear cover **207** are retained on the photo film containing unit **205** by engagement of hooks. The photo film containing unit **205**, the front cover **206** and the rear cover **207** are respectively formed mainly from resin.

The exposure-taking unit **209** includes the wind stop mechanism and a shutter lever. The wind stop mechanism includes a driven sprocket wheel, a retaining lever **212** and a cam. The driven sprocket wheel is caused by movement of photo film to make one rotation. The retaining lever **212** inhibits a photo film winding wheel **213** from rotating when the photo film is wound as much as one frame. The cam rotates in integral fashion with the driven sprocket wheel, and causes the retaining lever **212** to rotate clockwise at a small amount upon the one-frame winding. The spring biases the retaining lever **212** clockwise, causes the retaining lever **212** to be received by the cam, and inhibits the photo film from being wound. The shutter lever is retained by the retaining lever **212** in a shutter charging position, and strikes a shutter blade upon counterclockwise rotation of the retaining lever **212** to open/close a shutter opening.

The photo film containing unit **205** is covered by the front cover **206** after mounting the exposure-taking unit **209** and the flash unit **208**. There are a cassette containing chamber **222** and a photo film roll chamber **223** formed in the photo film containing unit **205**. The cassette containing chamber **222** contains the cassette **210**. The roll chamber **223** contains a roll of the photo film **211**.

A shutter release button **216** is formed with the top of the front cover **206** in fashion depressible for taking an exposure. The release button **216** is formed with a release lever **219**, which pushes and rotates the retaining lever **212** upon depression of the release button **216**, so as to actuate the shutter mechanism. The front cover **206** is generally molded according to the injection molding, in a form including a projecting portion **214**, an opening **221**, the release button **216**, the release lever **219**, and other openings. The release lever **219** is partially inserted in the opening **221**. Note that the projecting portion **214** covers the retaining lever **212** and the shutter mechanism.

The front cover **206** has a projecting portion **215** to cover the front of the cassette containing chamber **222**. The projecting portion **215** is used as a grip at the time of taking exposures. The rear cover **207** is secured to the photo film containing unit **205** to cover the cassette containing chamber **222** and **223** containing the cassette **210** and the photo film **211**.

In FIG. 15, a lens-fitted photo film unit **202** includes the housing **203** and a decoratively printed wrapping **204** mounted about the center of the housing **203** vertically. Pressure sensitive adhesive agent is applied to the back of the wrapping **204**, and in a front region in front of the housing **203**, and in first and second ends overlapped on one another under the housing **203**. The opening **221** is covered and closed by the wrapping **204**, and protected from entry of dust to the inside of the housing **203**.

The wrapping **204** has plural openings through which the projecting portion **214** and a viewfinder **228** respectively emerge. A flash emanator **218** and the projecting portion **215** appear beside the wrapping **204**.

In operation of the lens-fitted photo film unit, the photo film winding wheel **213** is rotated at first, for the one-frame

winding of the photo film. Responsively the shutter lever is moved back to the shutter charging position, and retained by the retaining lever 212. The release button 216 is depressed. The release lever 219 rotates the retaining lever 212 in the counterclockwise direction. The shutter lever, after releasing the retention of the retaining lever 212, strikes the shutter blade to open/close the shutter opening.

As hatched in FIG. 17, the release lever 219 and the retaining lever 212 respectively have minutely uneven faces 233 arranged inside the opening 221 in externally accessible fashion. The minutely uneven faces 233 have mat finished surfaces, embossed surfaces, pear-skin surfaces, or other suitable types of uneven surfaces. When the wrapping 204 is pressed on the release lever 219 or the retaining lever 212, the wrapping 204 is readily separated from the release lever 219 and the retaining lever 212 by the virtue of minutely uneven faces 233, even with the pressure sensitive adhesive agent.

As illustrated in FIG. 18A, if the portion of the wrapping 204 over the opening 221 is depressed by a finger 250 to the release lever 219 and the retaining lever 212, the levers 219 and 212 have the minutely uneven faces 233 and are not inseparably stuck to the depressed portion. The housing 203 enables the wrapping 204 to be peeled therefrom in the state of FIG. 18B, by virtue of moving force of the release lever 219 and the retaining lever 212 or by the recovering characteristic of the wrapping 204 itself. No problem arises in taking an exposure. Acceptable appearance of the lens-fitted photo film unit can be kept.

In the above embodiment, the wrapping 204 has a belt-like shape. However the present invention is applicable to a wrapping having a small length only to cover three faces of the lens-fitted photo film unit. For example, the front, top and rear of the housing 203 may be covered without covering its bottom.

It is also possible to provide the shutter lever with the minutely uneven faces 233 in addition to the release lever 219 and the retaining lever 212. A greater opening or an additional opening can be formed for entry of the shutter lever, in consideration of reducing a back-to-front thickness of the housing 203.

There remains another shortcoming in the lens-fitted photo film unit. FIG. 23A illustrates an outside of a rear cover in enlargement. A wrapping 270 covers plural ridges 271 on the rear cover, is supported thereby and is kept flat. The ridges 271 have angular edges. If a user's finger presses the wrapping 270 toward the ridges 271, ridge-like marks are likely to occur on the outside of the wrapping 270 in FIG. 23B, to give the user a visual impression of a low quality lens-fitted photo film unit.

A construction for improving appearance of the wrapping 204 is described now with reference to FIGS. 19 and 20. In the center of the rear cover 207, a photo film support face 232 is formed concavely with a curvature associated with the rear of an exposure aperture 231 of the photo film containing unit 205, in a shape suitable for aberrations of a taking lens 252. There are projecting portions 232a and 232b formed on lateral edges of the support face 232. The projecting portions 232a and 232b apply tension to the photo film 211, to keep it flat on the support face 232 between the projecting portions 232a and 232b.

In FIG. 19, the rear cover 207 has recesses 240, which are defined as reverse faces of the projecting portions 232a and 232b and the periphery of the support face 232 shaped to project toward the front of the rear cover 207. The recesses 240 ensure that the rear cover 207 has a uniform thickness

irrespective of the shape of the projecting portions 232a and 232b and the support face 232. This is effective in avoiding occurrence of sink marks which would be created in the course of a cooling and solidifying step of the injection molding.

A plurality of ridges 241 and 242 are formed in the recesses 240 and arranged like a grating. The ridges 241 and 242 operate for supporting the wrapping 204 without gaps or looseness about the housing 203. Note that the ridges 241 and 242 can be more numerous than depicted, in view of more reliable avoidance of looseness. The recesses 240 in FIG. 20, taken on line XX—XX in FIG. 19, have outer edges 240a about its openness. The outer edges 240a are rounded off. Also edges of the ridges 241 and 242 are rounded off.

In the present invention, the outer edges 240a of the recesses 240 and the edges of the ridges 241 and 242 are rounded off, i.e., the edges have convex curvature. Even when the portion of the wrapping 204 over the recesses 240 is rubbed and forcibly pressed by a finger, the wrapping 204 does not have tendency of having stripe marks of the ridges 241 and 242.

In the present embodiment, the pressure sensitive adhesive agent is applied to the wrapping 204 in the first and second ends overlapped on one another under the housing 203. It is possible to designate a region to be coated with the adhesive agent: using the whole area of the back of the wrapping 204 for the coating, or a striped region or differently shaped regions of the back of the wrapping 204. It is preferable to designate a region covering the recesses 240, for preventing the wrapping 204 from unwanted movement relative to the housing 203.

FIG. 21 illustrates another preferred embodiment, in which adhesive agent 280 is applied to the back of a wrapping 281. Edges of openness of recesses 282 and edges of ridges 283 are rounded off, i.e., the edges have convex curvature, so that the wrapping 281 is kept from inseparable adhesion to the recesses 282 and the ridges 283. Even if the wrapping 281 is depressed by manual handling of the recesses 282, the wrapping 281 readily recovers its original flat form.

It is also preferable in FIG. 22 to form tops of the ridges 293 with minutely uneven faces, such as mat finished surfaces, embossed surfaces, pear-skin surfaces, or other suitable types of uneven surfaces. A wrapping 291 is attached to recesses 292 by applying a coating of adhesive agent 290. The uneven faces of the ridges 293 operate to reduce effectiveness of the wrapping 291. Even if the wrapping 291 is depressed by manual handling of the recesses 292, the wrapping 291 readily recovers its original flat form. The wrapping 291 can be peeled easily.

In the present embodiment, the recess and the ridges are formed with the rear cover 207. The present invention is applicable to use of a recess and ridges formed with a front cover, or other portion of the housing.

In the above, the wrappings 204, 281 and 293 are wound about the housing 203. The present invention is also applicable to the use of a rectangular sheet as a label only disposed on the rear cover 207 to cover the recesses and the ridges.

Although the present invention has been fully described by way of the preferred embodiments thereof with reference to the accompanying drawings, various changes and modifications will be apparent to those having skill in this field. Therefore, unless otherwise these changes and modifications depart from the scope of the present invention, they should be construed as included therein.

What is claimed is:

1. A lens-fitted photo film unit, having a housing being pre-loaded with unexposed photo film, and incorporating a taking lens and a shutter mechanism, said lens-fitted photo film unit comprising:

a wrapping member wound about at least one portion of said housing in belt-like fashion, and attached to said housing with water soluble adhesive agent.

2. A lens-fitted photo film unit as defined in claim 1, wherein said wrapping member is mounted on a bottom, a top, a front and a rear of said housing, and wound substantially vertically relative to said housing.

3. A lens-fitted photo film unit as defined in claim 2, wherein said adhesive agent is applied to two edge regions of said wrapping member.

4. The lens-fitted photo film unit of claim 1, or in the lens-fitted photo film unit would be attached wrapping member is enclosed within a bag.

5. A lens-fitted photo film unit having a housing being pre-loaded with unexposed photo film, and incorporating a taking lens and a shutter mechanism, said lens-fitted photo film unit comprising:

a wrapping member wound about at least one portion of said housing in belt-like fashion, and attached to said housing with water soluble adhesive agent; and

a substantially straight groove, formed in an outside of said housing, and extended transverse to a direction of winding said wrapping member, said groove having two distal ends, and being covered between said distal ends by said wrapping member.

6. A lens-fitted photo film unit as defined in claim 5, wherein said groove is formed in said rear of said housing, and 0.5–5.0 mm wide, and 0.5–2.0 mm deep.

7. A lens-fitted photo film unit as defined in claim 5, wherein said wrapping member is mounted on a bottom, a top, a front and a rear of said housing, and wound substantially vertically relative to said housing.

8. A lens-fitted photo film unit, having a housing, said housing including a main body, a front cover and a rear cover, said main body incorporating a taking lens and a shutter mechanism, a rear of said main body being pre-loaded with unexposed photo film, said front cover protecting a front of said main body, and said rear cover closing said rear of said main body in light-tight fashion, said lens-fitted photo film unit comprising:

a wrapping member arranged transverse to a borderline defined between said front cover and said rear cover, wound about at least one portion of said housing in belt-like fashion, and attached to said housing with a water soluble adhesive agent.

9. A lens-fitted photo film unit as defined in claim 8, wherein said wrapping member is mounted on a bottom, a top, a front and a rear of said housing.

10. A lens-fitted photo film unit as defined in claim 9, further comprising:

a projecting portion, disposed to project from said front cover, for protecting at least said taking lens; and

a front opening, formed in said wrapping member, for receiving insertion of said projecting portion while said wrapping member is mounted on a front of said housing.

11. A lens-fitted photo film unit as defined in claim 10, wherein said front cover, said rear cover and said member are respectively formed of common synthetic resin.

12. The lens-fitted photo film unit of claim 8, or in the lens-fitted photo film unit would be attached wrapping member is enclosed within a bag.

13. A lens-fitted photo film unit, having a housing, said housing including a main body, a front cover and a rear cover, said main body incorporating a taking lens and a shutter mechanism, a rear of said main body being pre-loaded with unexposed photo film, said front cover protecting a front of said main body, and said rear cover closing said rear of said main body in light-tight fashion, said lens-fitted photo film unit comprising:

a wrapping member, including: a strip portion wound about at least said one portion of said housing in belt-like fashion and arranged transverse to a borderline defined between said front cover and said rear cover; and first and second flaps disposed to project respectively from longer sides of said strip portion and directed opposite to each other, bent in a channel shape, and adhered to said housing by a water soluble adhesive agent.

14. A lens-fitted photo film unit as defined in claim 13, further comprising:

a projecting portion, disposed to project from said front cover, for protecting at least said taking lens; and

a front opening, formed in said wrapping member, for receiving insertion of said projecting portion while said wrapping member is mounted on a front of said housing.

15. A lens-fitted photo film unit as defined in claim 14, wherein said borderline crosses said strip portion, and crosses said first and/or second flap.

16. The lens-fitted photo film unit of claim 13, or in the lens-fitted photo film unit would be attached wrapping member is enclosed within a bag.

17. The lens-fitted photo film unit of claim 1, wherein said housing includes a main body, a front cover and a rear cover, said main body incorporating the taking lens and shutter mechanism, said front cover protecting a front of said main body, and said rear cover closing said rear of said main body in light-tight fashion, wherein the wrapping member is mounted to the housing by a method comprising steps of:

supplying said wrapping member shaped as a sheet strip, there being a front opening formed in said wrapping member, there being a projecting portion disposed to project from said front cover for protecting at least said taking lens, and insertable in said front opening;

mounting said wrapping member on a front of said housing while said projecting portion is inserted in said front opening;

arranging said wrapping member transverse to a borderline defined between said front cover and said rear cover; and

after mounting said wrapping member on said front of said housing, mounting said wrapping member serially on plural mounting faces of said housing, to wind said wrapping member about said housing in belt-like fashion.

18. The lens-fitted photo film unit of claim 17, wherein the method of mounting of wrapping further comprises steps of: holding at least one face of said housing while a front of said housing is directed upwards, said at least one face being different from said front and from said plural mounting faces; and

placing said wrapping member on said housing being held, said projecting portion being inserted in said front opening in said wrapping member.

19. The lens-fitted photo film unit as defined in claim 18, wherein said wrapping member is attached to said housing with pressure sensitive adhesive agent.

20. The lens-fitted photo film unit as defined in claim 19, wherein said plural mounting faces of said housing include a bottom, a top and a rear of said housing, and said borderline lies along one longer side of said rear of said housing at least partially.

21. The lens-fitted photo film unit of claim 20, wherein the method of mounting of wrapping further comprises steps of:

pressing said wrapping member against said front of said housing;

pressing said wrapping member against said bottom of said housing while said wrapping member is bent along a bottom side of said front, to attach a first end of said wrapping member to said bottom;

pressing said wrapping member against said top of said housing while said wrapping member is bent along a top side of said front;

pressing said wrapping member against said rear of said housing while said wrapping member is bent along a top side of said rear; and

pressing a second end of said wrapping member against said first end while said wrapping member is bent along a bottom side of said rear.

22. The lens-fitted photo film unit as defined in claim 17, wherein said wrapping member includes: a strip portion wound about at least said one portion of said housing in belt-like fashion; and first and second flaps disposed to project respectively from longer sides of said strip portion and directed opposite to each other.

23. The lens-fitted photo film unit as defined in claim 17, wherein said front cover, said rear cover said wrapping member are respectively formed of common synthetic resin.

24. An apparatus for mounting of wrapping for a lens-fitted photo film unit, said lens-fitted photo film unit having a housing and a wrapping member for covering at least one portion of said housing, said housing including a main body, a front cover and a rear cover, said main body incorporating a taking lens and a shutter mechanism, a rear of said main body being pre-loaded with unexposed photo film, said front cover protecting a front of said main body, and said rear cover closing said rear of said main body in light-tight fashion, said apparatus for mounting of wrapping comprising:

a wrapping member supplier for supplying said wrapping member shaped as a sheet strip, there being a front opening formed in said wrapping member, there being a projecting portion disposed to project from said front cover for protecting at least said taking lens, said wrapping member being mounted on a front of said housing while said projecting portion is inserted in said front opening; and

a wrapping member winder for mounting said wrapping member serially on plural mounting faces of said housing after said wrapping member supplier mounts said wrapping member on said front of said housing, to wind said wrapping member about said housing in belt-like fashion, said wrapping member being arranged transverse to a borderline defined between said front cover and said rear cover.

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