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United States Patent [19]

Gadberry et al.

3,671,190

3,844,978 10/1974 Hickson.

3,844,979 10/1974 Hickson.

3,852,405 12/1974 Granquist.

6/1972 Neumann et al. .

Patent Number:

5,663,111

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[54]	ORGANOCLAY COMPOSITIONS	3,855,147 12/1974 Granquist.
r- 3		4,144,122 3/1979 Emanuelsson et al
[75]	Inventors: James F. Gadberry, Danbury, Conn.;	4,432,833 2/1984 Breese.
F 3	Michael Hoey, Woodbridge, N.J.; Clois	4,677,158 6/1987 Tso et al
	E. Powell, Seguin, Tex.	4,695,402 9/1987 Finlayson et al
	13. I GWCH, Doguin, ICA.	4,739,094 4/1988 Mazanek et al
[73]	Assignees: Southern Clay Products, Inc.,	4,866,018 9/1989 Elliot 501/146
[13]	Gonzales, Tex.; Akzo Nobel Inc.,	4,874,728 10/1989 Eilliott et al 501/146
		4,960,942 10/1990 Gerkin et al
	Dobbs Ferry, N.Y.	4,967,005 10/1990 Smith.
		5,151,155 9/1992 Cody et al
[21]	Appl. No.: 524,898	5,296,627 3/1994 Tang et al
r223	T2:1. 1. C # 100#	5,336,647 8/1994 Nae et al 501/146
[22]	Filed: Sep. 7, 1995	5,344,984 9/1994 Knifton et al
[51]	Int. Cl. ⁶	5,347,051 9/1994 Sheehan et al
		5,376,604 12/1994 Iwasaki et al
_ •-	U.S. Cl 501/146; 252/315.2; 106/468	5,429,999 7/1995 Nae et al
[58]	Field of Search 501/146; 252/315.2;	Primary Examiner—David Brunsman
	106/468	Attorney, Agent, or Firm-Klauber & Jackson
[56]	References Cited	[57] ABSTRACT
	U.S. PATENT DOCUMENTS	Organoclay compositions which comprise the reaction prod-
^	100 (41 040(4 7 1	uct of a smectite-type clay having an ion exchange capacity
	,123,641 3/1964 Longley .	of at least 50 meq. wt. per 100 g. clay (active basis), and an
	,252,757 5/1966 Granquist .	alkoxylated quaternary ammonium compound having one or
	,586,478 6/1971 Neumann .	two alkoxylated chains containing 0–10 moles ethylene
	,654,370 4/1972 Yeakey .	oxide and 3–15 moles of propylene or butylene oxide
3	,666,407 5/1972 Orlemann .	Oxide and 3-13 moles of propyrene of outyrene oxide

16 Claims, No Drawings

residues are useful thixotropic materials, especially for the

preparation of aqueous systems.

BACKGROUND OF THE INVENTION

This invention relates generally to organoclays, and, more specifically, to improved organoclays which are produced by the reaction of the organoclay with an alkoxylated quaternary ammonium compound.

Organoclays, representing the reaction product of a smectite-type day with a quaternary ammonium compound, have long been known for use in gelling of organic liquids such as lubricating oils, linseed oil, toluene and the like. A large variety of highly useful products, such as lubricating greases, are producible through use of such gelling agents. The procedures and chemical reactions pursuant to which these organoclays are prepared, are well-known. Thus, under appropriate conditions, the organic compound which contains a cation, will react by ion exchange with the clay which contains a negative layer lattice and exchangeable cations to form the organoclay products.

Other uses for such modified organoclays are those such as are disclosed in U.S. Pat. No. 5, 151,155, wherein organically modified smectite clays are utilized in a process for deinking wastepaper, and in U.S. Pat. No. 4,677,158, wherein smectite-type clays which have been reacted with quaternary ammonium compounds are utilized as thickeners for aqueous suspensions, particularly latex paints and caulks. These modified organoclays differ from those of the present invention in the type of quaternary ammonium compound with which they are reacted. This modification 30 produces organoclays with markedly superior properties than those of the prior art.

OBJECTS OF THE INVENTION

It is an object of the present invention to prepare orga- 35 noclay compositions having improved rheological properties, and thus useful as thixotropes in aqueous compositions.

It is further an object of the present invention to prepare improved aqueous compositions, especially paint formulations, which possess improved properties by virtue of their inclusion of the organoclay compositions of the present invention.

SUMMARY OF THE INVENTION

In accordance with the present invention, it has unexpectedly been discovered that the reaction of smectite-type clays with certain alkoxylated quaternary ammonium compounds can produce organoclay products having superior properties when utilized as water-based thixotropes.

Thus, the present invention is concerned with an organoclay composition comprising the reaction product of a smectite-type clay having an ion exchange capacity of at least 50 meq. wt. per 100 g. clay (active basis), and an alkoxylated quaternary ammonium compound having the following formula:

$$R_2$$
 $R_3 \rightarrow N \rightarrow R_1$
 R_4
(I)

wherein R_1 and R_2 are alike or different, and are selected from the group consisting of C_1 – C_8 alkyl, benzyl or 2-hydroxyethyl groups; R_3 is a C_1 – C_8 alkyl, benzyl or 65 2-hydroxyethyl group, or an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene

2

oxide residue selected from the group consisting of propylene oxide, butylene oxide, and mixtures thereof; and R_4 is an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide, and mixtures thereof; and X is the salt anion.

DESCRIPTION OF PREFERRED EMBODIMENTS

The smectite clays which are utilized as one of the starting materials of the present invention are those which have been conventionally utilized in the prior art. Suitable smectite-type clays are those which have a cation exchange capacity of at least 50 milliequivalents (meq.) weight (wt.) per 100 grams of clay (active basis). Useful clays for such purposes include the naturally occurring Wyoming variety of swelling bentonite and similar clays, and hectorite, which is a swelling magnesium-lithium silicate clay. The clays are preferably converted to the sodium form if they are not already in this form. This can be effected, again as in known in the art, by a cation exchange reaction, or the clay can be converted via an aqueous reaction with a soluble sodium compound.

Smectite-type clays prepared synthetically can also be utilized, such as montmorillonite, bentonite, beidelite, hectoritesaponite, and stevensite. Such clays, and processes for their preparation, are described in U.S. Pat. Nos. 4,695, 402, 3,855,147, 3,852,405, 3,844,979, 3,844,978, 3,671,190, 3,666,407, 3,586,478, and 3,252,757, all of which are herein incorporated by reference.

The alkoxylated quaternary ammonium salts which are reacted with the smectite-type clay are of the formula

$$\begin{array}{ccc} R_2 & & & \\ I & \oplus & \ominus \\ R_3 - N - R_1 & X & & \\ I & & & \\ R_4 & & & \end{array} \tag{I}$$

wherein R_1 and R_2 are alike or different, and are selected from the group consisting of C_1 – C_8 alkyl, benzyl or 2-hydroxyethyl group, or an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and R_4 is an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and X is the salt anion.

The salt anion X is methosulfate, ethosulfate, methylcarbonate, ethylcarbonate, chloride, bromide, or mixtures thereof, and is most preferably a methosulfate ion. The salt anion may also, however, be nitrate, hydroxide, acetate, or mixtures of these.

The alkoxylated chains present in the alkoxylated quaternary ammonium compounds of the present invention determine the particularly advantageous properties of the resultant organoclays of the present invention. Thus, the prior art
organoclays which contain saturated alkyl groups in the
quaternary ammonium compound provide modified organoclays which are too hydrophobic to be useful in aqueous
systems. Likewise, the use of the prior art polyethoxylated
chain quaternary ammonium compounds provide modified
organoclays which are too hydrophilic and which provide
organoclays which are difficult to de-water during processing steps. It is thus critical to the present invention to provide
quaternary ammonium compounds which, upon reaction
with the smectite-type clay, will afford an organoclay com-

position having the desired hydrophobic/hydrophilic balance, resulting in desirable properties in the end-products.

Preferred embodiments of the present invention will utilize quaternary ammonium compounds having one or two alkoxylated chains each containing 1–5 moles ethylene oxide and 4–10 moles propylene oxide and/or butylene oxide residues.

Highly preferred embodiments of the present invention are organoclays which comprise the reaction product of 10 smectite-type clays with alkoxylated quaternary ammonium compounds wherein the R_3 and R_4 chains each contain the residue of 5 moles ethylene oxide and 5 moles propylene oxide, and are thus represented by the following formula:

 $(CH_3)_2N[(CH_2CH_2O)_x(CH_2CH(CH_3)O_y]_2H$

wherein

x and y=5 or wherein

R₃ and R₄ each contain the residue of 1 mole of ethylene oxide and 4 moles of propylene oxide, represented by the formula:

 $(CH_3)_2N[(CH_2CH_2O)_x(CH_2CH(CH_3)(O)_y]_2H$

wherein

x and y=4 or wherein

R₃ and R₄ each contain the residue of 1 mole ethylene oxide and 5 moles each of propylene oxide and butylene oxide, represented by the formula:

 $(CH_3)_2N[(CH_2CH_2O)_x(CH_2CH(CH_3)O)_y(CH_2CH(CH_2CH_3)O)_z]_2H$

wherein

x=1, y=5 and z=2

Other preferred embodiments of the invention involve the reaction product of a smectite-type clay with an alkoxylated quaternary ammonium compound wherein R₁. R₂ and R₃ are each a methyl group and R₄ is an alkoxylated chain containing 1 mole ethylene oxide and 9 moles propylene oxide represented by the formula:

 $(CH_3)_3N[(CH_2CH_2O)_x(CH_2CH(CH_3)O)_y]H$

wherein

x=1 and y=9 or when

R₄ is an alkoxylated chain containing 1 mole ethylene oxide, 5 moles propylene oxide and 5 moles of butylene oxide represented by the formula:

 $(CH_3)_3N[(CH_2CH_2O)_x(CH_2CH(CH_3)O)_y(CH_2CH(CH_2CH_3)O)_z]H$

wherein

x=1, y=5 and z=5.

x, y and z when employed herein denote relative reactive molar ratios and the reaction products generally represent a 60 product distribution centered around these ratios.

Other quaternary ammonium salts which are particularly useful in the present invention are described in the U.S. Pat. Nos. 3,123,641, 4,144,122, 4,432,833 and 5,296,627, which are incorporated herein by reference.

65

The alkoxylated quaternary ammonium compounds useful in the present invention of the present invention can be

4

prepared by various methods known by those of ordinary skill in the art. In a preferred method, the quaternary ammonium compound is prepared by the reaction of a tertiary amine and an alkylating agent. Some alkylating agents, well known to those practicing the art, include organic halides such as methyl chloride, diorganosulfates such as dimethyl sulfate, or diorgano carbonates, such as dimethyl carbonate. This method of preparation is described in ENCYCLOPEDIA OF CHEMICAL TECHNOLOGY edited by Kirk/Othmer (Third Edition, Vol 19, page 521–531) which is incorporated herein by reference.

The tertiary amine, useful in preparing the quaternary ammonium salt, is preferably a polyalkoxylated amine produced by reacting ammonia, a primary amine, or a secondary amine with an alkoxylating agent. Suitable alkoxylating agents include alkyl epoxides such as ethylene oxide, propylene oxide, and butylene oxide. Tertiary polyalkoxylated amines which can also be employed in the present invention are prepared by reacting ammonia, a primary amine, or a secondary amine with a polyalkoxylated alcohol or polyakoxylated glycol. Especially useful tertiary amines may also be made by alkylating a primary, or secondary alkoxylated amine, such as the available JEFFAMINE® series of alkoxylated amines available from Huntsman Chemicals (JEFFAMINE® is a registered mark of Huntsman Chemicals Inc.) or the available TECTRONIC® series of alkoxylated amines available form BASF Corporation (TECTRONIC® is a registered trademark of BASF Corporation). Examples of other tertiary amines useful in the present invention can be found in U.S. Pat. Nos. 3,654, 370, 4,739,094, 4,960,942, 4,967,005, 5,344,984 and 5,347, 051, which are incorporated herein by reference.

The amount of the alkoxylated quaternary ammonium compound reacted with the smectite-type clay depends upon the specific clay and the desired degree of hydrophobicity. Typically, the amount of cation ranges from about 0.1 to about 150%, preferably from about 100 to about 130% of the cation exchange capacity of the clay. Thus, for example, when bentonite is used, the amount of cation reacted with the clay will range from about 85 to about 143 milliequivalents, preferably from about 95 to about 124 milliequivalents per 100 grams of clay, 100% active basis.

A further embodiment of the present invention is the process for preparing the organoclay composition comprising the reaction product of a smectite-type clay having an ion exchange capacity of at least 50 meq. wt. per 100 g. clay (active basis), and an alkoxylated quaternary ammonium compound of the formula:

$$\begin{array}{cccc} R_2 & & & & \\ \downarrow & \oplus & \oplus & \\ R_3 - N - R_1 & X & & \\ \downarrow & & & \\ R_4 & & & & \end{array} \tag{I}$$

wherein R₁ and R₂ are alike or different, and are selected from the group consisting of C₁-C₈ alkyl, benzyl or 2-hydroxyethyl groups; R₃ is a C₁-C₈ alkyl, benzyl or 2-hydroxyethyl group, or an alkoxylated chain containing 0-10 moles ethylene oxide and 3-15 moles an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and R₄ is an alkoxylated chain containing 0-10 moles ethylene oxide and 3-15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and X is the salt anion; which comprises:

a) dispersing a smectite type clay having an ion exchange capacity of at least 50 meq. wt. per 100 g. clay in an aqueous media;

- b) heating the dispersing of step (a) to a temperature in excess of 30° C.;
- c) adding the heated dispersion of step (b) of a quaternary ammonium salt of the formula

wherein R₁ and R₂ are alike or different, and are selected from the group consisting of C₁-C₈ alkyl, benzyl or 2-hydroxyethyl groups; R₃is a C₁-C₈ alkyl, benzyl or 2-hydroxyethyl group, or an alkoxylated chain containing 0-10 moles ethylene oxide and 3-15 moles an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and R₄ is an alkoxylated chain containing 0-10 moles ethylene oxide and 3-15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and 20 mixtures thereof; and X is the salt anion, in the desired milliequivalent ratio; and

d) agitating the mixture of step (c) to effect completion of the reaction.

The organoclay composition of the present invention is 25 thus prepared by admixing an aqueous dispersion of the smectite-type clay, warmed to a temperature in excess of 30° C., with an alkoxylated quaternary ammonium compound of formula I to exchange the metal counterions that are naturally present in the smectite-type clay. The reaction is 30 typically conducted at a temperature within the range of from about 40° C. to about 100° C. for a period of time sufficient for the alkoxylated quaternary ammonium compound to react with the clay particles.

Preferably, the clay is dispersed in the water at a concentration from about 3% to about 15% by weight and the slurry is centrifuged to remove non-clay impurities. The slurry is then agitated and heated to the desired temperature, and the quaternary ammonium salt added in the desired milliequivalent ratio. The alkoxylated quaternary ammonium compounds are typically liquids, but they can be dispersed in water to facilitate the reaction. Agitation is continued to effect completion of the reaction.

The mount of the alkoxylated quaternary ammonium compound added to the smectite-type clay for the purposes of this invention must be sufficient to impart to the clay the enhanced characteristics desired. The milliequivalent ratio is defined as the number of milliequivalents of the alkoxylated quaternary ammonium compound, per 100 grams of clay, 100% active basis. The typical smectite-type days of this invention have a milliequivalent ratio of from about 10 to about 150. The preferred milliequivalent ratio will vary depending on the characteristics of the particular alkoxylated quaternary ammonium compound utilized and the end use for the resultant product.

When the organoclay composition of the present invention is utilized for its rheological properties for application as to control sagging of fluid films and prevent settling and hard packing of pigments present in paint compositions, particularly latex paint compositions, it is typically 60 employed in an amount of about 5 lb. to about 95 lb./100 gallons paint composition.

The present invention thus contemplates the preparation of latex paint formulations having improved properties which comprise the addition of the improved organoclay 65 composition which is the reaction product of a smectite-type clay having an ion exchange capacity of at least 50 meq. wt.

6

per 100 g. clay and an alkoxylated quaternary ammonium compound of the general formula I. Typically, the latex paint formulation will contain the improved organoclay composition is an amount of about 2 to about 10% by weight of the finished latex paint formulation. Preferred formulations contain the organoclay thixotrope in an amount of about 3 to about 6% by weight of the finished latex paint formulation.

Latex paint formulations containing the organoclay composition of the instant invention exhibit superior characteristics when brush out, roll out and spray out applications were compared with standard commercially available latex paint formulations. The latex paints formulated using the organoclay compositions exhibited a high low-shear viscosity and a low high-shear viscosity in contrast to the commercial paints which exhibited lower low-shear values and higher high-shear values. When sheared, theses latex paint formulations thinned out to a flowable and workable viscosity. The low high-shear viscosity of the these latex paints results in excellent atomization in airless spray application. In addition, the presence of the organoclay in the latex paint formulations improved the sag characteristics of these paints to such a degree that sprayouts of thirty mils or higher were common.

The invention will now be illustrated by a series of Examples, which are intended to set forth typical and preferred procedures to be utilized in the practice of the invention.

EXAMPLE 1

The preparation of a smectite-type clay composition comprising the reaction product of a smectite-type clay and a quaternary ammonium compound of the formula I wherein the R_1 and R_2 are each a methyl group and the R_3 and R_4 chains each contain the residue of 5 moles ethylene oxide and 5 moles propylene oxide is prepared as follows:

5000 Grams of an aqueous three pass slurry of montmorillonite SCPX 818 containing 3.72 % solids in a 5 gallon tank is heated on a lightening mixer to 60° C. (140° F.). To this heated slurry is then added 87.19 grams of the alkoxylated quaternary ammonium compound of formula I wherein the R_1 and R_2 are each a methyl group and the R_3 and R_4 chains each contain the residue of 5 moles ethylene oxide and 5 moles propylene oxide (AKR 94005 Lot #94016RS-T) at 30 MER, which mixture is then stirred for fifteen minutes until the clay swells and mixing is no longer possible. After transfer to a quart jar, no separation was observed after twenty-four hours, indicating completion of the reaction.

This was calculated 5.03% solids 255.89 grams dry clay

EXAMPLE 2

The preparation of a smectite-type clay composition comprising the reaction product of a smectite-type clay and a quaternary ammonium compound of the formula I wherein the R_1 and R_2 are each a methyl group and the R_3 and R_4 chains each contain the residue of 1 mole ethylene oxide and 5 moles propylene oxide is prepared as follows:

5000 Grams of an aqueous three pass slurry of montmorillonite SCPX 818 containing 3.72% solids in a 5 gallon tank is heated on a lightening mixer to 60° C. (140° F.). To this heated slurry is then added 43.6 grams of the alkoxylated quaternary ammonium of formula I wherein the R₁ and R₂ are each a methyl group and the R₃ and R₄ chains each contain the residue of 1 mole ethylene oxide and 5 moles propylene oxide (ARK 94006 Lot #94016RS-T) at 20 MER, which mixture is then stirred for fifteen minutes until the clay swells and mixing is no longer possible. After transfer

20

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35

to a quart jar, no separation was observed after twenty-four hours, indicating completion of the reaction.

This was calculated 4.38% solids 220.91 grams dry clay

EXAMPLE 3

A latex paint formulation consisting of:

5.85 SM/OC CEP/HRD Thixotrope prepared as in Example 1 14.42 Water 120.30 0.09 Troysan 142-Bacteriostat 1.00 0.65 Tamol 731 6.00 0.05 Potassium Tripolyphosphte 1.00 0.34 Triton N-101 3.00 0.13 AMP-95 1.00 2.55 Propylene Glycol 22.00 0.27 Bubble Breaker 748 2.00 Procedure for preparation: Add together the following and mix: 5.09 T102 CR-800 175.00 4.42 No. 1 White 100.00 3.56 Snowflake White 80.00 7.99 ECCA Tex 90 175.00 Disperse to 5 + Hegman 3400 RPM, 15 m. Dispermat 16.61 Water 138.50 0.27 Bubble Breaker 748 2.00 5.85 SM/OC CEP/HRD Tbixotrope prepared 49.70 as in Example 1 1.14 Texanol 9.00 Then mix and add:	
14.42 Water 120.30 0.09 Troysan 142-Bacteriostat 1.00 0.65 Tamol 731 6.00 0.05 Potassium Tripolyphosphte 1.00 0.34 Triton N-101 3.00 0.13 AMP-95 1.00 2.55 Propylene Glycol 22.00 0.27 Bubble Breaker 748 2.00 Procedure for preparation: Add together the following and mix: 175.00 4.42 No. 1 White 100.00 3.56 Snowflake White 80.00 7.99 ECCA Tex 90 175.00 Disperse to 5 + Hegman 3400 RPM, 15 m. Dispermat 16.61 Water 138.50 0.27 Bubble Breaker 748 2.00 5.85 SM/OC CEP/HRD Tbixotrope prepared 49.70 as in Example 1 9.00	
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5.85 SM/OC CEP/HRD Tbixotrope prepared 49.70 as in Example 1 1.14 Texanol 9.00	
as in Example 1 1.14 Texanol 9.00	
1.14 Texanol 9.00	
Than miv and add.	
Then, mix and add:	
31.27 UCAR 376 Latex 283.00	
Check the following specs:	
CINCK the following spees.	
Viscosity, KU 95	
ICI, Poise 0.8	
BF 1 66,800	
10,520	
100 1,904	
Leneta Sag 12	
Leneta Leveling 3	
Final pH 8.16	
Weight/Gallon 11.95	
Syneresis 120/10D 1-2%	
Syneresis Ambient —	

EXAMPLE 4

A latex paint formulation consisting of:

Volume	Material	Weight
8.19	SM/OC CEP/HRD Thixotrope prepared	69.58
	as in Example 1	
12.04	Water	100.42
0.09	Troysan 142-Bacteriostat	1.00
0.65	Tamol 731	6.00
0.05	Potassium Tripolyphosphte	1.00
0.34	Triton N-101	3.00
0.13	AMP-95	1.00
2.55	Propylene Glycol	22.00
0.27	Bubble Breaker 748	2.00
Procedure for	preparation: Add together and mix the follows	ing:
5.09	T1O2 CR-800	175.00
4.42	No. 1 White	100.00
3.56	Snowflake White	80.00
7.99	ECCA Tex 90	175.00
	Disperse to 5 + Hegman	
	3400 RPM, 15 m. Dispermat	
14.22	Water	118.62
0.27	Bubble Breaker 748	2.00

-continued

Volume	Material		Weight
8.19	SM/OC CEP/HRD Thix	otrope prepared	69.58
	as in Example 1		
1.14	Texanol		9.00
nen, mix and	add:		
31.27	UCAR 376 Latex		283.00
	Check the following spec	cs:	
	Viscosity, KU	126	·
	ICI, Poise	1.0	
	BF 1	82,000	
	10	28,100	
	100	5,710	
	Leneta Sag	724	
	Leneta Leveling	1	
	Final pH	8.14	
	Weight/Gallon	11.96	
	Syneresis 120/10D	1-2%	
	Syneresis Ambient		

EXAMPLE 5

SM/OC CEP/HRD Thixotrope prepared

Weight

45.66

124.34

1.00

A latex paint formulation consisting of:

Troysan 142-Bacteriostat

Material

as in Ex. 2

Water

Volume

5.40

14.91

0.09

	0.02	110 juni 1 .D Daoution	•	1.00
	0.65	Tamol 731		6.00
	0.05	Potassium Tripolyphosph	ite	1.00
40	0.34	Triton N-101		3.00
40	0.13	AMP-95		1.00
	2.55	Propylene Glycol		22.00
	0.27	Bubble Breaker 748		2.00
P	rocedure for	preparation: Add the follow	ing ingredients tog	ether and mix
AE	5.09	T102 CR-800		175.00
45	4.42	No. 1 White		100.00
	3.56	Snowflake White		80.00
	7.99	ECCA Tex 90		175.00
		Disperse to 5 + Hegman		
		3400 RPM, 15 m. Disper	rmat	
	17.09	Water		142.54
50	0.27	Bubble Breaker 748		2.00
	5.40	SM/OC CEP4M Thixotro	ope prepared	45.66
		as in Ex. 2		
	1.14	Texanol		9.00
<u>T</u>	hen, mix and	l add:		
	. 07	TICAD OF CT		
55	1.27	UCAR 376 Latex		283.00
		Check the following spec	<u>es:</u>	
		Viscosity, KU	94	
		ICI, Poise	0.8	
		BF 1	68,800	
~ ~		10	11,560	
60		100	2,028	
		Leneta Sag	12	
		Leneta Leveling	3–4	
		Final pH	8.19	
		Weight/Gallon	11.96	
		Syneresis 120/10D	1-2%	
			//	

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9 EXAMPLE 6

A latex paint formulation consisting of the following:

Volume	Material		Weight
8.11	SM/OC CEP/HRD Thixotrope pr	repared	68.49
	in Ex. 2		
12.17	Water		101.51
0.09	Troysan 142-Bacteriostat		1.00
0.65	Tamol 731		6.00
0.05	Potassium Tripolyphosphte		1.00
0.34	Triton N-101		3.00
0.13	AMP-95		1.00
2.55	Propylene Glycol		22.00
0.27	Bubble Breaker 748		2.00
cedure for	preparation: Add the following toge	ther and m	ix:
5.09	TIO2 CR-800		175.00
4.42	No. 1 White		100.00
3.56	Snowflake White		80.00
7.99	ECCA Tex 90		175.00
,	Disperse to 5 + Hegman		
	3400 RPM, 15 m. Dispermat		110.71
14.35	Water		119.71
0.27	Bubble Breaker 748	_	2.00
8.11	SM/OC CEP/HRD Thixotrope p	repared	68.49
	in Ex. 2		
1.14	Texanol		9.00
en, mix and	add:		
31.27	UCAR 376 Latex		283.00
	Check the following specs:		
	Viscosity, KU	102	
	ICI, Poise	0.9	
	•	72,400	
		16,400	
	100	3,076	
	Leneta Sag	16	
	Leneta Leveling	2	
	Final pH	8.17	
	Weight/Gallon	11.95	
	Syneresis 120/10D	1-2%	
	Sanciegia 170/1070	1-7/0	

10
-continued

Volume	Material	Weight
20.00	SM/OC CEP/HRD Thixotrope prepared as in Ex. 2	170.00
1.14 Then, mix and	Texanol	9.00
31.27	UCAR 376 Latex	283.00

EXAMPLE 8

A latex paint formulation consisting of:

	Volume	Material	Weight
	40.00	SM/OC CEP/HRD Thixotrope prepared	340.00
	as in Example 2		
Thixotrope load adjusted on			
		a dry solids basis	
		(Thix. + water = 170.0 grams)	1.00
	0.09	Troysan 142-Bacteriostat	1.00
	0.65	Tamol 731	6.00
	0.05	Potassium Tripolyphosphte	1.00
	0.34	Triton N-101	3.00
	0.13	AMP-95	1.00
	2.55	Propylene Glycol	22.00
	0.27	Bubble Breaker 748	2.00
<u>P</u>	rocedure for	preparation: Add together the following and n	nix:
	5.09	T1O2 CR-800	175.00
	4.42	No. 1 White	100.00
	3.56	Snowflake white	80.00
	7.99	ECCA TEX 90	175.00
		Disperse to 5 + Heginan	
		3400 RPM, 15 m. Dispermat	
	2.18	Water	18.20
	0.27	Bubble Breaker 748	2.00
	1.14	Texanol	9.00
\mathbf{I}	hen, mix and	l add:	
	31.27	UCAR 376 Latex	283.00

EXAMPLE 7

A latex paint formulation consisting off

Volume	Material	Weight
20.00	SM/OC CEP/HRD Thixotrope prepared as in Example 2	170.00
0.09	Troysan 142-Bacteriostat	1.00
0.65	Tamol 731	6.00
0.05	Potassium Tripolyphosphte	1.00
0.23	Triton N-101	2.00
0.13	AMP-95	1.00
2.55	Propylene Glycol	22.00
0.27	Bubble Breaker 748	2.00
cedure for	preparation: Add together the following and a	nix:
5.47	T1O2 CR-813	175.00
4.42	No. 1 White	100.00
	Satintone white	17500
7.99		
7.99 3.46	Minex 7	75.00
	Minex 7 Disperse to 5 + Hegman 3400 RPM, 15 m. Dispermat	75.00
	Disperse to 5 + Hegman	75.00 14.40

EXAMPLE 9

Comparison of Paint Formulations

A. An aqueous slurry of non-exchanged montmorillonite added to paint at a rate of 6 dry lbs/100 gallons paint was found to have the following characteristics:

Brookfield Viscosity	
1 RPM (rotations per minute)	94,400 cps.
10 RPM	17,880 cps.
100 RPM	2,884 cps.
Krebs Stormer Viscosity	99 KU
ICI Cone and Plate Viscosity	0.9
Leneta Chart	
Sag Reading	10
Leveling Reading	30
pH	8.55
Temp. °C.	23.6
Pounds/Gallons	11.90 weight/gallon
Syneresis Settling Rating	
120/10D %	1.63
Scrub rating	94/152
	106/152
Brush Drag Rating	2.5-3
Brush Out Rating	Good Loading
	Poor Leveling

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-continued

Roller Splatter Rating	6
Spray Out Rating	Good Atomization at 12-14 mil.
Roll Out Rating	2 Splatter
	Fine Texture

B. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94005 (prepared as in Example 1, at 30 milliequivalence/100 grams montmorillonite) added to the same paint as A at 7 dry lbs/100 gallons paint was found to have the following characteristics:

Brookfield Viscosity	
1 RPM (rotations per minute)	80,000 cps.
10 RPM	14,400 cps.
100 RPM	2,628 cps.
Krebs Stormer Viscosity	97 KU
ICI Cone and Plate Viscosity	0.8
Leneta Chart	
Sag Reading	8
Leveling Reading	4
pH	8.57
Temp. °C.	23.7
Pounds/Gallons	11.92 weight/gallon
Syneresis Settling Rating	
120/10D %	1.2
Scrub Rating	115/188
	148/211
Brush Drag Rating	2
Brush Out Rating	Good Loading
	Poor Leveling
Roller Splatter Rating	6–7
Spray Out Rating	Good Atomization at 20 mils.
Roll Out Rating	5 Splatter
	Med Texture

C. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94006 (prepared as in Example 2 at 20 milliequivalence/100 grams montmorillonite added to the same paint as A at 6 dry lbs/100 gallons paint was found to have the following characteristics:

1 DDM (rotations non-minuta)	02.000
1 RPM (rotations per minute)	92,000 eps.
10 RPM	19,400 cps.
100 RPM	3,648 cps.
Krebs Stormer Viscosity	109 KU
ICI Cone and Plate Viscosity	0.9
Leneta Chart	
Sag Reading	10
Leveling Reading	4
pH	8.61
Temp. °C	23.5
Pounds/Gallons	11.95 weight/gallon
Syneresis Settling Rating	
120/10D %	1.65
Scrub Rating	101/136
	101/152
Brush Drag Rating	3
Brush Out Rating	OK Loading
	Poor Leveling
Roller Splatter Rating	8
Spray Out Rating	Good Atomization at 18 mils.
Roll Out Rating	5 Splatter
	Coarse Texture

D. An aqueous slurry of non-exchanged montmorillonite added to paint at a rate of 6 dry lbs/100 gallons paint was found to have the following characteristics:

1 RPM (rotations per minute)	104,000 cps.
10 RPM	28,400 cps.
100 RPM	4.470 cps.
Krebs Stormer Viscosity	115 KU
ICI Cone and Plate Viscosity	0.9
Leneta Chart	
Sag Reading	14
Leveling Reading	1-2
pН	8.17
Temp. °C.	22.6
Pounds/Gallons	11.77 weight/gallon
Syneresis Settling Rating	
120/10D %	1.85
Scrub Rating	166/200
	137/216
Brush Drag Rating	2.5
Brush Out Rating	Good Loading
Roller Splatter Rating	7-8
Spray Out Rating	Good Atomization at 16 mils
Roll Out Rating	4 Splatter
	Fine Texture

E. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94005 (prepared as in Example 1, at 30 milliequivalence/100 grams montmorillonite) added to the same paint as D at 7 dry lbs/100 gallons paint was found to have the following characteristics:

Brookfield Viscosity	
1 RPM (rotations per minute)	81,600 cps.
10 RPM	16,360 cps.
100 RPM	2,840 cps.
Krebs Stormer Viscosity	101 KU
ICI Cone and Plate Viscosity	0.8
Leneta Chart	
Sag Reading	8–9
Leveling Reading	3
pН	8.24
Temp. °C	22.6
Pounds/Gallons	11.95 weight/gallon
Syneresis Settling Rating	
120/10D %	1.79
Scrub Rating	154/183
	122/159
Brush Drag Rating	2.5-3
Brush Out Rating	Good Loading
Roller Splatter Rating	8
Spray Out Rating	Good Atomization at 17 mils.
Roll Out Rating	2 Splatter
-	Fine Texture

F. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94005 (prepared as in Example 1, at 30 milliequivalence/100 grams montmorillonite) added to the same paint as D at 8 dry lbs/100 gallons paint was found to have the following characteristics:

Brookfield Viscosity		
1 RPM (rotations per minute)	127,000 cps.	
10 RPM	34,260 cps.	
100 RPM	6,280 cps.	

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-continued

Krebs Stormer Viscosity	132 KU
ICI Cone and Plate Viscosity Leneta Chart	1.1
Sag Reading	16
Leveling Reading	i
pH	8.21
Temp. °C	22.8
Pounds/Gallons	11.84 weight/gallon
Syneresis Settling Rating	
120/10D %	1.32
Scrub Rating	137/154
	103/167
Brush Drag Rating	2.5–3
Brush Out Rating	Good Loading
Roller Splatter Rating	9
Spray Out Rating	Good Atomization at 18 mils.
Roll Out Rating	5 Splatter
	Fine Texture

G. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94006 (prepared as in Example 2 at 20 milliequivalence/100 grams montmorillonite) added to the paint at 6 dry lbs/100 gallons paint was found to have the following characteristics:

10 RPM 27,000 cps. 100 RPM 4,640 cps. Krebs Stormer Viscosity 118 KU ICI Cone and Plate Viscosity 0.9 Leneta Chart Sag Reading 12–13 Leveling Reading 2 pH 8.18 Temp. °C. 22.7 Pounds/Gallons 11.90 weight/gallon Syneresis Settling Rating 165/197 177/208 Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	1 RPM (rotations per minute)	130,000 cps.
100 RPM Krebs Stormer Viscosity ICI Cone and Plate Viscosity Leneta Chart Sag Reading Leveling Reading pH 8.18 Temp. °C. Pounds/Gallons Syneresis Settling Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	•	-
Krebs Stormer Viscosity ICI Cone and Plate Viscosity Leneta Chart Sag Reading Leveling Reading PH Solution Syneresis Settling Rating 12–13 12–13 18 18 18 18 18 18 19 10 10 10 10 10 10 10 10 10 10 10 10 10		
ICI Cone and Plate Viscosity Leneta Chart Sag Reading Leveling Reading pH 8.18 Temp. °C. Pounds/Gallons Syneresis Settling Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9		· =
Leneta Chart Sag Reading 12–13 Leveling Reading 2 pH 8.18 Temp. °C. 22.7 Pounds/Gallons 11.90 weight/gallon Syneresis Settling Rating 120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	· · · · · · · · · · · · · · · · · · ·	
Leveling Reading pH 8.18 Temp. °C. 22.7 Pounds/Gallons 11.90 weight/gallon Syneresis Settling Rating 120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Leneta Chart	
pH 8.18 Temp. °C. 22.7 Pounds/Gallons 11.90 weight/gallon Syneresis Settling Rating 120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5-3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Sag Reading	12–13
Temp. °C. 22.7 Pounds/Gallons 11.90 weight/gallon Syneresis Settling Rating 120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5-3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Leveling Reading	2
Pounds/Gallons Syneresis Settling Rating 120/10D % Scrub Rating 165/197 177/208 Brush Drag Rating 2.5-3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	pН	8.18
Syneresis Settling Rating 120/10D % Scrub Rating 165/197 177/208 Brush Drag Rating 2.5-3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Temp. °C.	22.7
120/10D % 1.67 Scrub Rating 165/197 177/208 Brush Drag Rating 2.5-3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Pounds/Gallons	11.90 weight/gallon
Scrub Rating 165/197 177/208 Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Syneresis Settling Rating	
Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	120/10D %	1.67
Brush Drag Rating 2.5–3 Brush Out Rating Good Loading Roller Splatter Rating 8-9	Scrub Rating	165/197
Brush Out Rating Good Loading Roller Splatter Rating 8-9		177/208
Roller Splatter Rating 8-9	Brush Drag Rating	2.5–3
-	Brush Out Rating	Good Loading
Spray Out Rating Good Atomization at 20 mils	Roller Splatter Rating	8- 9
	Spray Out Rating	Good Atomization at 20 mils.
	_	

H. An aqueous slurry of montmorillonite exchanged with 50 the quat ACAR 94006 (prepared as in Example 2 at 20 milliequivalence/100 grams montmorillonite) added to the paint at 6 dry lbs/100 gallons paint was found to have the following characteristics:

1 RPM (rotations per minute)	81,000 cps.	
10 RPM	23,100 cps.	
100 RPM	4,290 cps.	
Krebs Stormer Viscosity	114 KU	
ICI Cone and Plate Viscosity	0.9	
Leneta Chart		
Sag Reading	12	
Leveling Reading	2-3	
pH	8.30	
Temp. °C.	22.6	

-continued

	Pounds/Gallons Syneresis Settling Rating	11.88 weight/gallon
5	120/10D %	1.72
	Scrub Rating	182/236
		170/220
	Brush Drag Rating	3
	Brush Out Rating	OK Loading
	Roller Splatter Rating	7–8
10	Spray Out Rating	Good Atomization at 25-30 mils.
	Roll Out Rating	3 Splatter
		Medium Texture

I. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94006 (prepared as in Example 2 at 20 milliequivalence/100 grams montmorillonite) added to the paint at 7 dry lbs/100 gallons paint was found to have the following characteristics:

		
	1 RPM (rotations per minute)	121,000 cps.
	10 RPM	37,400 cps.
	100 RPM	6,900 cps.
25	Krebs Stormer Viscosity	136 KU
	ICI Cone and Plate Viscosity	1.1
	Leneta Chart	

Brookfield Viscosity

Sag Reading 18 Leveling Reading 8.23 pН 22.5 Temp. °C.

Pounds/Gallons 11.81 weight/gallon Syneresis Settling Rating

1.61 145/196 Scrub Rating 157/196 Brush Drag Rating 3.5 Brush Out Rating Ex. Loading Roller Splatter Rating 8-9

Spray Out Rating Good Atomization at 18 mils. Roll Out Rating 5 Splatter Medium Texture

J. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94005 (prepared as in Example 1 at 30 45 milliequivalence/100 grams montmorillonite) added to the paint at 7 dry lbs/100 gallons paint was found to have the following characteristics:

Brookfield Viscosity

Brush Out Rating

120/10D %

1 RPM (rotations per minute)	86,800 cps.
10 RPM	17,880 cps.
100 RPM	3,192 cps.
Krebs Stormer Viscosity	100 KU
ICI Cone and Plate Viscosity	0.8
Leneta Chart	
Sag Reading	10
Leveling Reading	3
pН	8.18
Temp. °C.	23.0
Pounds/Gallons	11.90 weight/gallon
Syneresis Settling Rating	,
120/10 D %	1.61
Scrub Rating	145/190
	163/194
Brush Drag Rating	2

OK Loading

45

-continued

Roller Splatter Rating Spray Out Rating Roll Out Rating	Easy 9 Good Atomization at 16 mils. 5 Splatter
	Rough Texture

K. An aqueous slurry of montmorillonite exchanged with the quat ACAR 94006 (prepared as in Example 2 at 20 10 milliequivalence/100 grams montmorillonite) added to the paint at 5 dry lbs/100 gallons paint was found to have the following characteristics:

Brookfield Viscosity	
1 RPM (rotations per minute)	76,000 cps.
10 RPM	15,520 cps.
100 RPM	2,680 cps.
Krebs Stormer Viscosity	95 KU
ICI Cone and Plate Viscosity	0.8
Leneta Chart	
Sag Reading	10
Leveling Reading	4
pH	8.32
Temp. °C.	22.7
Pounds/Gallons	11.89 weight/gallon
Syneresis Settling Rating	
120/10D %	2.42
Scrub Rating	131/197
	160/200
Brush Drag Rating	2
Brush Out Rating	Ex. Loading
	Easy
Roller Splatter Rating	8
Spray Out Rating	Good Atomization at 19 mils.
Roll Out Rating	2 Splatter
	Medium Splatter

L. Benjamin Moore Contractor Flat Enhance Vinyl Latex paint was found to have the following characteristics:

1 RPM (rotations per minute)	22,000 cps.
10 RPM	6,960 cps.
100 RPM	2,548 cps.
Krebs Stormer Viscosity	102 KU
ICI Cone and Plate Viscosity	1.1
Leneta Chart	
Sag Reading	8
Leveling Reading	5
pН	8.50
Temp. °C.	23.6
Pounds/Gallons	12.14 weight/gallon
Syneresis Settling Rating	
120/10D %	<1
Scrub Rating	30/70
_	30/70
Brush Drag Rating	4
Brush Out Rating	Good Loading
	Leveling OK
Roller Splatter Rating	9
Spray Out Rating	Fair Atomization at 12 mils.
Roll Out Rating	5 Splatter
	Leveling OK

M. Benjamin Moore Regal Wall Satin paint was found to have the following characteristics:

1 RPM (rotations per minute)	20,800 cps.
10 RPM	4,500 cps.
100 RPM	1,420 cps.
Krebs Stormer Viscosity	87 KU
ICI Cone and Plate Viscosity	1.4
Leneta Chart	
Sag Reading	15
Leveling Reading	7
pH	7.54
Temp. °C.	23.3
Pounds/Gallons	10.82 weight/gallon
Syneresis Settling Rating	
120/10D %	<1
Scrub Rating	130/180
	130/180
Brush Drag Rating	2
Brush Out Rating	Good Loading
•	Leveling OK
Roller Splatter Rating	7
Spray Out Rating	Fair Atomization at 12 mils
Roll Out Rating	5 Splatter
•	Leveling OK

N. Benjamin Moore Contractor Flat with added paint was found to have the following characteristics:

30	Krebs Stormer Viscosity	97 K U	
50	ICI Cone and Plate Viscosity	1.5	
	Leneta Chart	10	
	Sag Reading		

35 Slight color change when comparing sealed leneta chart drawdown versus unsealed leneta chart drawdown.

O. Benjamin Moore paint with added tint was found to have the following characteristics:

100 KU	
1.5	
18	
	1.5

Slight color change when comparing sealed leneta chart drawdown versus unsealed leneta chart drawdown.

P. Product of Example 2 with commercial antisplattering Associative Thickener (Rohm & Haas) agent added.

	ICI Cone and Plate Viscosity	1.2
	Roller Splatter Rating	8
55		

TEST METHODS

Sag and leveling were conducted on Leneta antisag bar and leneta leveling bar on leneta form 7B.

What is claimed is:

1. An organoclay composition comprising the reaction product of a smectite-type clay having an ion exchange capacity of at least 50 meq. wt. per 100 g. clay (active basis), and an alkoxylated quaternary ammonium compound having the following formula:

$$\begin{array}{cccc}
R_2 & \oplus & \oplus \\
R_3 - N - R_1 & X \\
\downarrow & & \\
R_4
\end{array}$$
(I)

wherein R_1 and R_2 are alike or different, and are selected from the group consisting of C_1 – C_8 alkyl, benzyl or 2-hydroxyethyl groups; R_3 is a C_1 – C_8 alkyl, benzyl or 2-hydroxyethyl group, or an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and R_4 is an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and 15 mixtures thereof; and 15 mixtures thereof; and 15 is the salt anion.

- 2. The composition according to claim 1 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R₃ and R₄ are each independently an alkoxylated chain containing 1–5 moles ethylene oxide and 4–10 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, and/or butylene oxide and mixtures thereof.
- 3. The composition according to claim 2 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_3 and R_4 each contain the residue of 5 moles ethylene oxide and 5 moles propylene oxide.
- 4. The composition according to claim 2 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_3 and R_4 each contain the residue of 1 mole of ethylene oxide and 4 moles of propylene oxide.
- 5. The composition according to claim 2 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_3 and R_4 each contain the residue of 1 mole ethylene oxide and 5 moles each of propylene oxide and butylene oxide.
- 6. The composition according to claim 1 wherein the alkoxylated quaternary ammonium compound of the formula I has the formula wherein R_1 , R_2 , and R_3 are each a methyl group and R_4 is an alkoxylated chain.
- 7. The composition according to claim 6 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_4 is an alkoxylated chain containing 1 mole ethylene oxide and 9 moles propylene oxide.
- 8. The composition according to claim 6 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_4 is an alkoxylated chain containing 1 mole ethylene oxide, 5 moles propylene oxide, and 5 moles butylene oxide.
- 9. A process for the preparation of an organoclay composition comprising the reaction product of a smectite-type clay having an ion exchange capacity of at least 50 meq. wt. per 100 g. clay (active basis), and an alkoxylated quaternary ammonium compound having the following formula:

$$\begin{array}{c} R_2 \\ I & \oplus \\ R_3 - N - R_1 X^{\ominus} \\ I \\ R_4 \end{array} \tag{I}$$

wherein R, and R_2 are alike or different, and are selected 60 from the group consisting of C_1 – C_8 alkyl, benzyl or 2-hydroxyethyl groups; R_3 is a C_1 – C_8 alkyl, benzyl or 2-hydroxyethyl group, or an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and R_4 is an alkoxylated chain containing 0–10 moles ethylene oxide

and 3-15 moles of an alkylene oxide residue selected from the group consisting of the propylene oxide, butylene oxide and mixtures thereof; and X is the salt anion, which comprises:

- a) dispersing a smectite-type clay having an ion exchange capacity of at least 50 meq. wt. per 100 g. clay, in an aqueous media;
- b) heating the dispersion of step (a) to a temperature in excess of 30° C.;
- c) adding to the heated dispersion of step (b) of a quaternary ammonium salt

$$R_{2}$$

$$R_{3} - N - R_{1} X^{\ominus}$$

$$R_{4}$$

$$R_{4}$$

$$R_{4}$$

$$R_{5}$$

$$R_{5}$$

$$R_{6}$$

$$R_{7}$$

$$R_{8}$$

$$R_{1}$$

$$R_{2}$$

$$R_{3} - R_{1} X^{\ominus}$$

wherein R_1 and R_2 are alike or different, and are selected from the group consisting of C_1C_8 alkyl, benzyl or 2-hydroxyethyl groups; R_3 is a C_1 - C_8 alkyl, benzyl or 2-hydroxyethyl group, or an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and R_4 is an alkoxylated chain containing 0–10 moles ethylene oxide and 3–15 moles of an alkylene oxide residue selected from the group consisting of propylene oxide, butylene oxide and mixtures thereof; and X is the salt anion, in the desired milliequivalent ratio; and

- d) agitating oft he mixture of step (c) to effect completion of the reaction.
- 10. The process according to claim 9 wherein the alkoxy-lated quaternary ammonium compound of formula I has the formula wherein the R_3 and R_4 substituents are each independently an alkoxylated chain containing 1–5 moles ethylene oxide and 4–10 moles of an alkylene oxide residue selected from the groups consisting of propylene oxide, butylene oxide, and mixtures thereof.
- 11. The process according to claim 10 wherein the alkoxy-lated quaternary ammonium compound of formula I has the formula wherein R_3 and R_4 each contain the residue of 5 moles ethylene oxide and 5 moles propylene oxide.
- 12. The process according to claim 10 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_3 and R_4 each contain the residue of 1 mole of ethylene oxide and 4 moles of propylene oxide.
- 13. The process according to claim 10 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_3 and R_4 each contain the residue of 1 mole ethylene oxide and 5 moles each of propylene oxide and butylene oxide.
- 14. The process according to claim 9 wherein the alkoxy-lated quaternary ammonium compound of formula I has the formula wherein R₁, R₂, and R₈ are each a methyl group and R₄ is an alkoxylated chain.
 - 15. The process according to claim 14 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_4 is an alkoxylated chain containing 1 mole ethylene oxide and 9 moles propylene oxide.
 - 16. The process according to claim 14 wherein the alkoxylated quaternary ammonium compound of formula I has the formula wherein R_4 is an alkoxylated chain containing 1 mole ethylene oxide, 5 moles propylene oxide, and 5 moles butylene oxide.

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