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TAG HOLDER AND PROTECTOR

2,527,900

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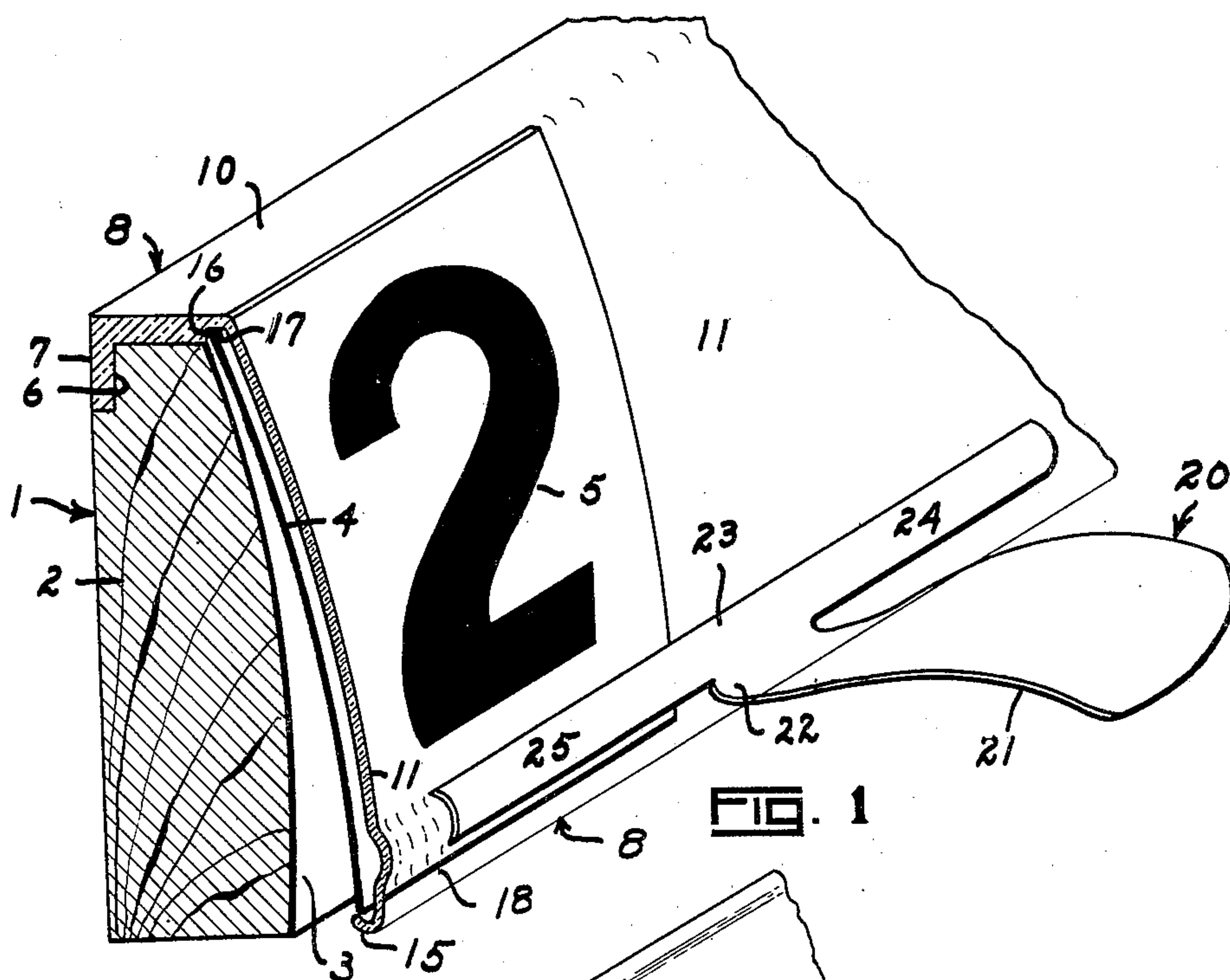


FIG. 1

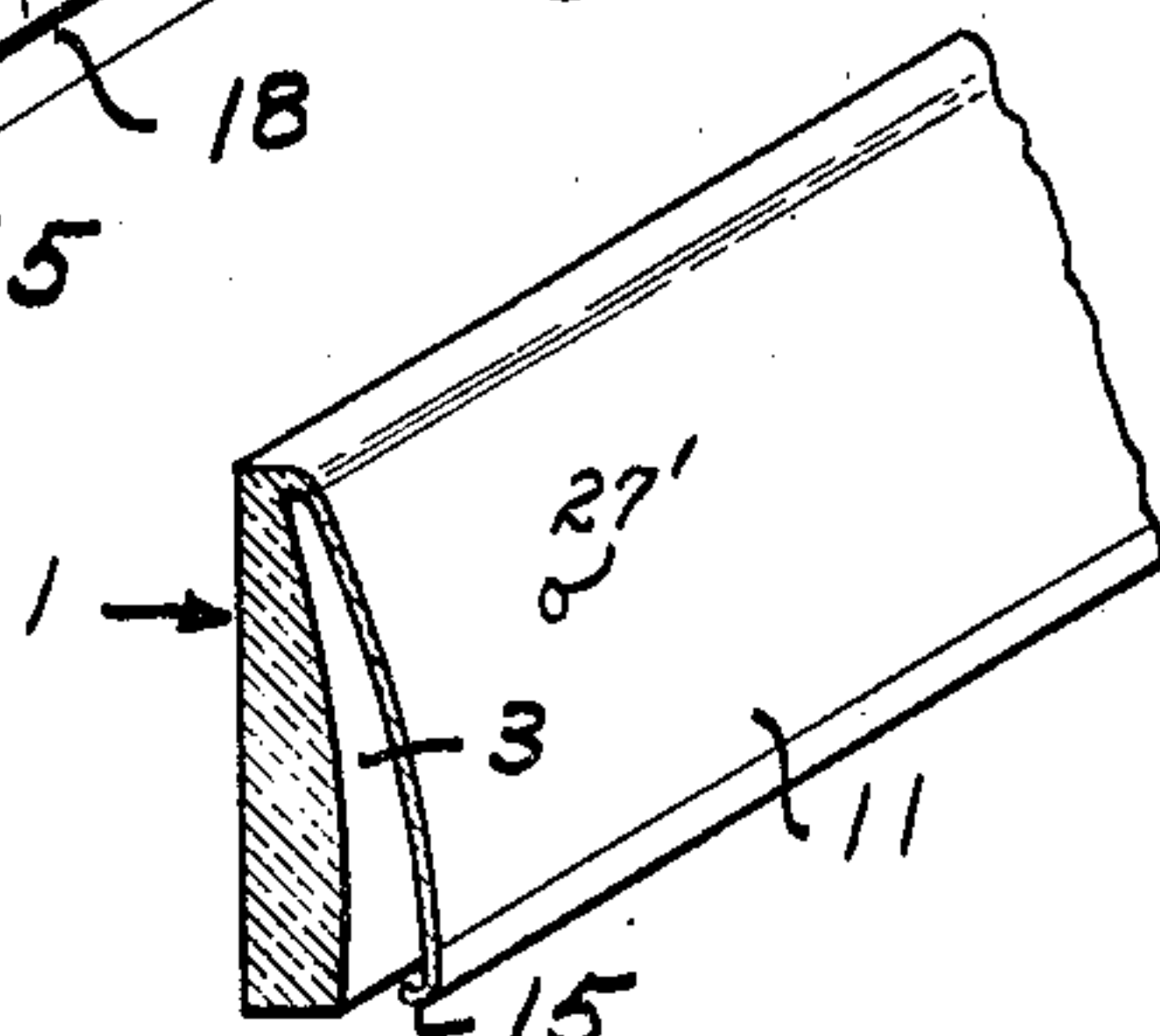


FIG. 3

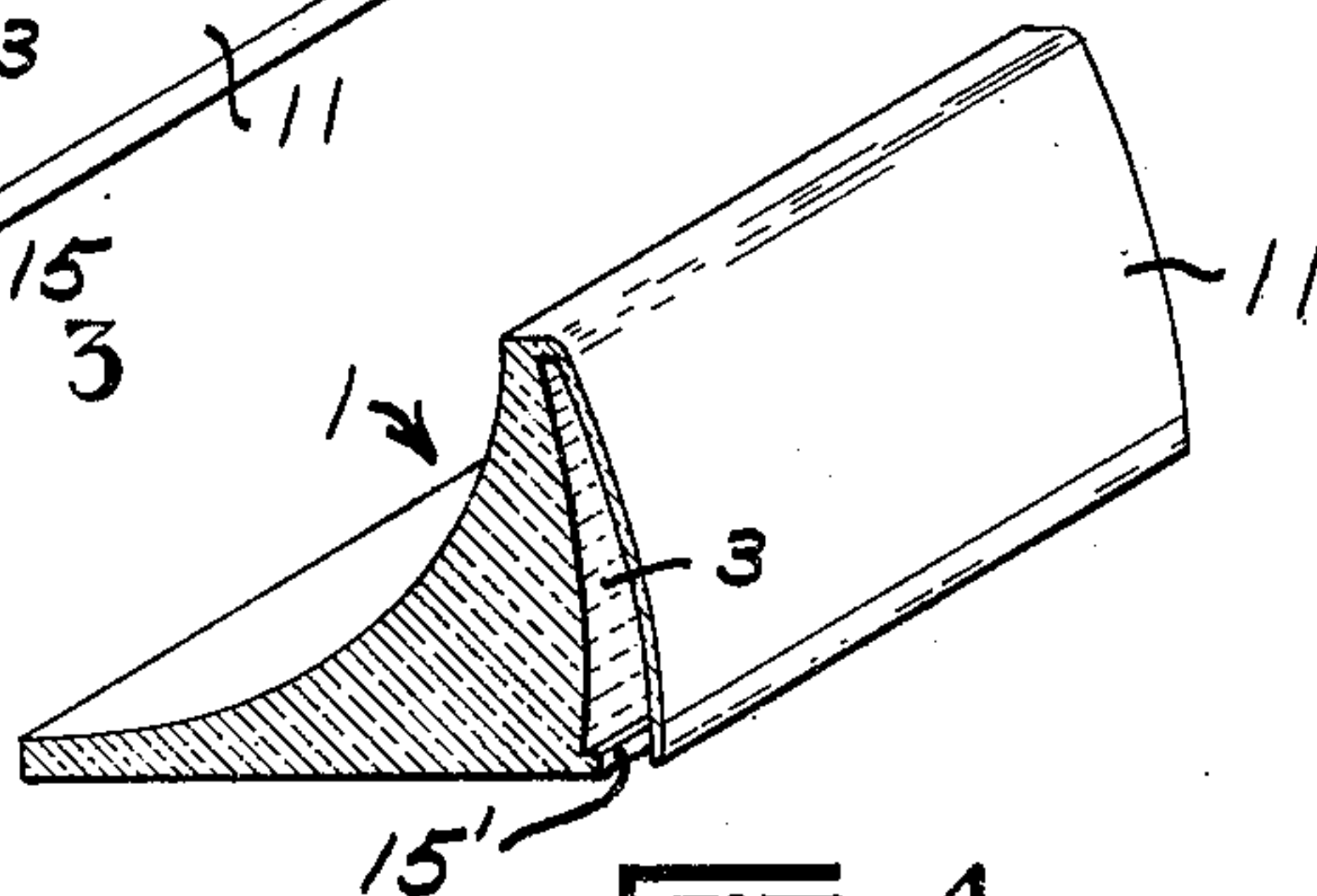


FIG. 4

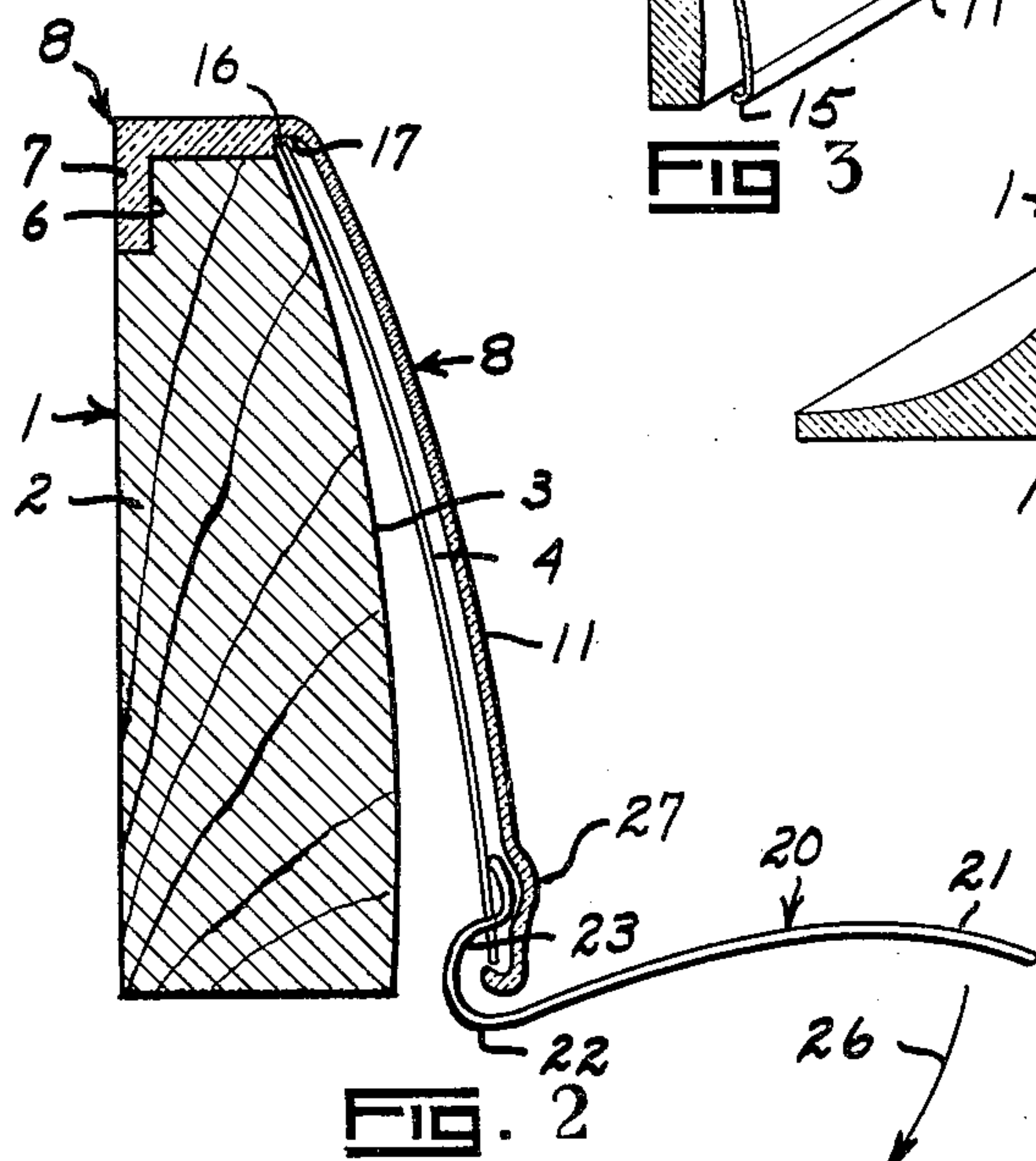


FIG. 2

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TAG HOLDER AND PROTECTOR

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2 Claims. (Cl. 40-10)

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This invention relates to a new and improved holder of particular utility for such purposes as holding price tags proximate displayed goods, or holding tags bearing other printed indicia in a display position.

The primary object of the invention is to provide a holder that serves the dual functions of preventing accidental or unauthorized disarrangement and/or removal of tags, and also protecting the tags from soiling from physical contact or from the elements.

Another object is to provide a holder of the class described that is simple and inexpensive to construct and use.

Still another object is to provide a holder into which tickets may be readily inserted and positioned, and from which they may be easily removed.

It is also an object to provide a holder or molding which includes a forward transparent wall or window which is free at one edge and which is resiliently held in a position closely overlying a base therefor.

A still further object is to provide a holder which is adapted to receive, through the cleft at the free edge, tickets or tags to be displayed thereby.

Another and more specific object is to provide a holder of the class described and in which the transparent wall includes holding means proximate its free edge to engage and retain tags within the holder.

Still another object is to provide a special tool which may be used for positioning tags within a holder or removing the tags therefrom, it being intended that in this manner, unauthorized misplacement or removal of tags is prevented.

Still another object is to provide a holder of the class described comprising running lengths which may be readily formed by molding or extrusion processes.

The foregoing together with additional objects and advantages of the invention will be more fully apparent from the following description considered in connection with the accompanying drawings in which:

Fig. 1 is a fragmental perspective view of a holder comprising one embodiment of the invention;

Fig. 2 is an end elevation of the holder shown in Fig. 1;

Fig. 3 is a fragmental perspective view showing the holder in a unitary form as produced by molding or extrusion processes.

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Fig. 4 is a perspective view of an alternative embodiment of the invention.

The embodiment of the invention shown in the drawings comprises a base portion 1 which, as shown in Figs. 1 and 2, includes molding 2 of wood or other suitable material, it being intended that this molding may be secured in place upon the edge of a shelf, where the holder is used for displaying price tags for goods displayed on the shelf, or a plurality of strips may be secured upon a surface where successive lines are to be displayed.

The forward surface 3 of the molding 2 is preferably curved to closely underlie the ticket or tag 4 bearing the indicia 5 to be displayed. The rearward face of the molding is of a contour to fit the surface upon which the holder is to be attached, and is cut away at 6 to receive the lip 7 of a combined cover-holder member 8 to which further specific reference is now made.

The member 8 is made of any suitable material but is preferably a plastic which is readily moldable or extrudable, and which is transparent in order that the tag 4 and the indicia thereon are clearly visible. As already indicated the member 8 includes a lip 7 which extends downwardly from the top 10, and is dimensioned to fit closely within the cut away portion 6, and the surface to which the base 1 is secured.

A forward wall or window 11 is integral with the top 10 at its forward edge and extends downwardly over the forward face 3 of the molding 2. As already indicated this wall is held closely contiguous to the surface 3 whereby the indicia 5 on tag 4 will be uniformly displayed.

The window 11 may normally remain in closely spaced relation with the surface 3, the tag 4 being inserted and/or removed without material movement of the window relative to the base 1. Alternately the window may, by virtue of the resiliency of the material, be resiliently urged toward the surface 3 whereby friction between the tag and the adjacent surfaces will hold the tag in place. Preferably, however, I provide separate or supplemental means such as the curl 15 at the lower edge of the window in Figs. 1-3 or the ledge 15' at the lower edge of the surface 3' in Fig. 4, to be engaged by the tag 4 to hold the tag in place. The tag 4 is of such length that, when inserted until the upper edge 16 engages the inner surface 17 at the upper edge of the window 11, slight bowing of the tag will permit the lower edge 18 to enter within the projection 15 or 15', and is thereby held in place.

It seems apparent that tags 4 can be inserted at any desired position along the holder above

described and that, once in position, such tags cannot be displaced or removed by unauthorized persons. Furthermore, if the holder is exposed, the moisture cannot enter the space occupied by the tag, but will instead move downwardly over the window 11 and drip from the lowermost portion of the curl 15.

If the tags 4 are to be repositioned in, or removed from the holder, a tool such as that shown at 20 is provided. This tool is made of relatively thin material, and comprises a handle 21 having a curved neck portion 22 which terminates in the head 23 comprising sidewardly extending arms 24 and 25. By virtue of this construction the head 23 may be easily inserted behind the window 11 and move sidewardly to move the tickets 4 to desired position along the holder. Alternately the handle 21 may be moved downwardly as indicated by the arrow 26 whereupon arm 24 and 25, as the case may be, engages the inner surface of the window 11 and the outer face of the tag 4 whereby the lower edge of the tag is forced over the edge of the curl 15 and the tag is released from the holder. Preferably, though not necessarily, the window 11 is also provided with a bead 27 proximate its free edge, the arms 24 and 25 of the tool being engageable with the inner surface thereof when the tool is in use.

The embodiment of Fig. 3 is used in the manner above indicated. It is to be noted, however, that this embodiment comprises a unitary construction which, like the cover-holder 8, already described, may be fabricated as by molding or extrusion processes. Like portions are referred to by identical reference characters.

It is to be understood that this type of molding may be secured in place by suitable adhesive or alternately, small openings 27' may be drilled or formed by penetration of a suitable fastener such as a finishing nail.

The embodiment illustrated in Fig. 4 similar to Fig. 3, is a unitary structure and the base 2 thereof is elongated rearwardly to provide a pedestal so that the holder may rest upon a surface to display desired information. In this form of the invention a ledge 15' is formed upon the forward face 3 proximate its lower edge to be engaged by the lower edge of the tag 4 and hold the tag in place. It is to be understood that, when using this modification the configuration

of the arms 24 and 25 of the tool 20 will be so altered that such arms may be readily inserted between the tags and the surface 3 whereby desired positioning of the tags along the holder 1 or removal of the tags therefrom may be effected.

Broadly the invention comprehends a holder that is inexpensive and that protects tags mounted therein and prevents unauthorized displacement and/or removal of such tags.

What is claimed is:

1. A holder of the class described comprising, a base portion having a substantially flat back surface for fitting against the edge of the shelf, a transparent window integral with the base at one of its edges, said window extending along the surface of the base and means for retaining a tag within the space between the window and base, said means including a projection at the free edge of said window extending inwardly toward the base but terminating in spaced relation therewith to permit the insertion of the tag at the free edge.

2. A holder of the class described comprising, a base, a transparent front wall integral with the base at one edge thereof, said wall being free from the base at its opposite edge and resiliently held in close relation to the forward face of the base portion, and a curl at the free edge of said window extending inwardly toward the base but terminating in spaced relation therewith to permit the insertion of a tag at the free edge.

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