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J. R. SUNDEE

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JEWELRY DISPLAY DEVICE

Filed March 28, 1932

Fig. 1.

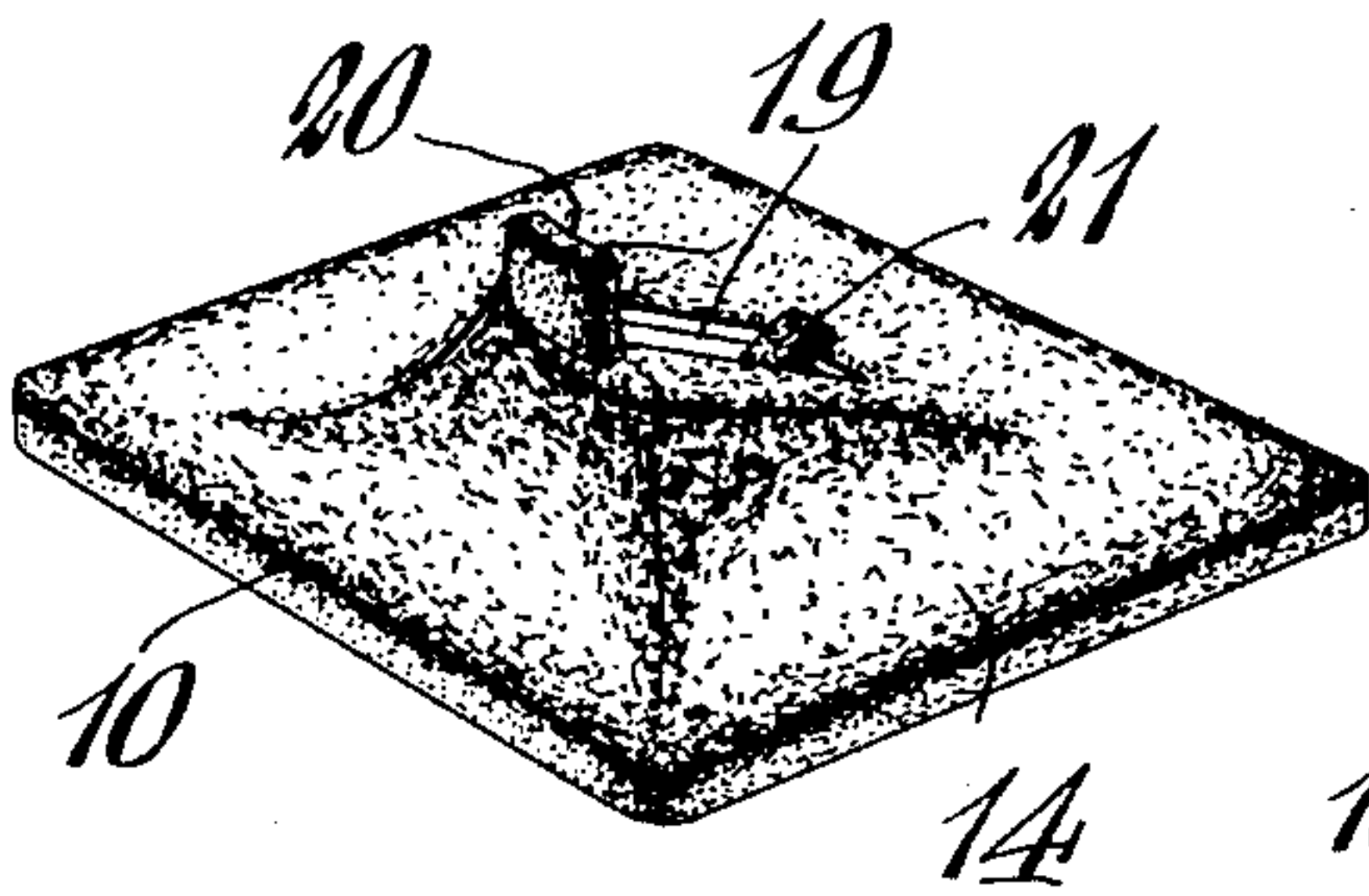


Fig. 2.

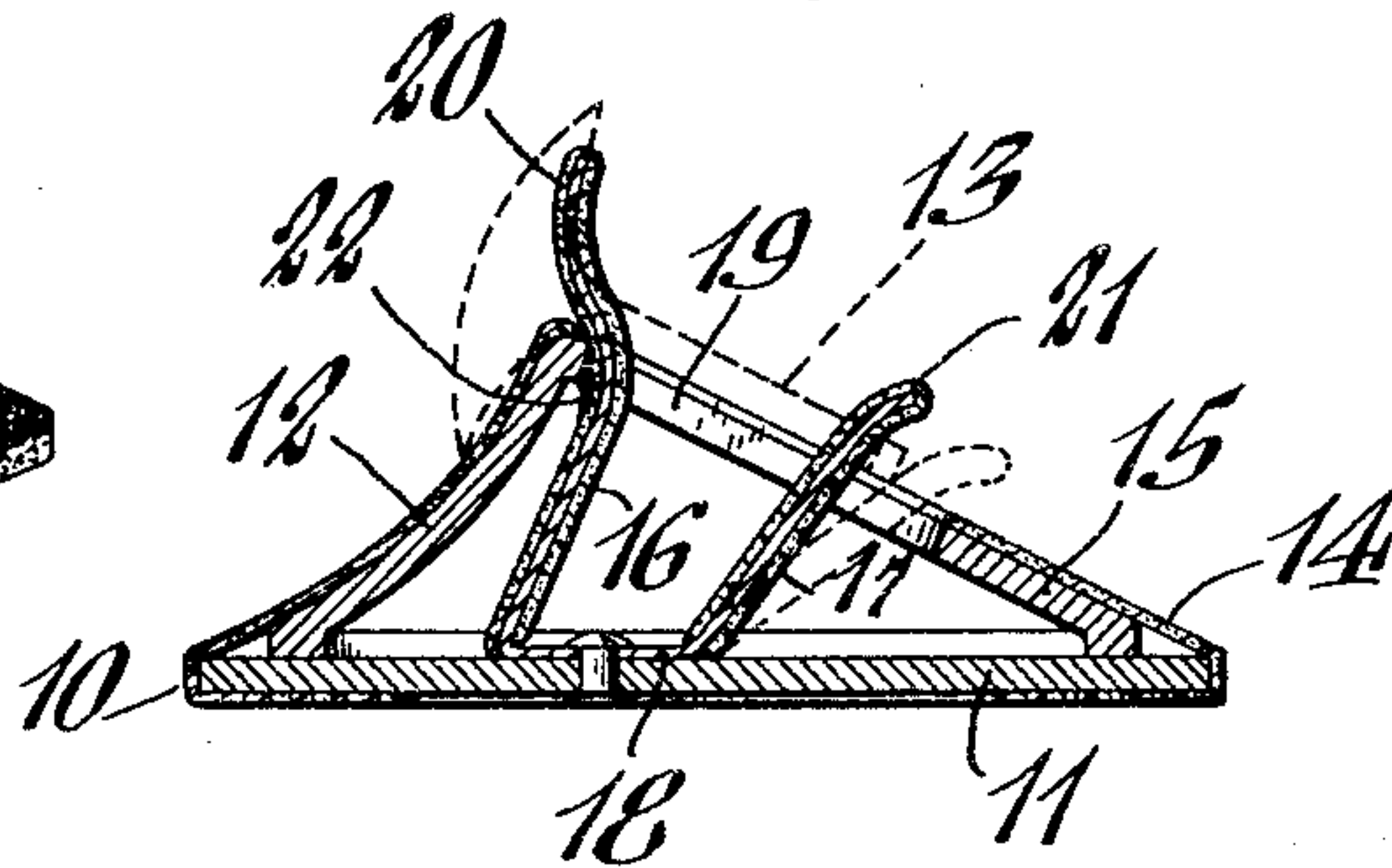


Fig. 3.

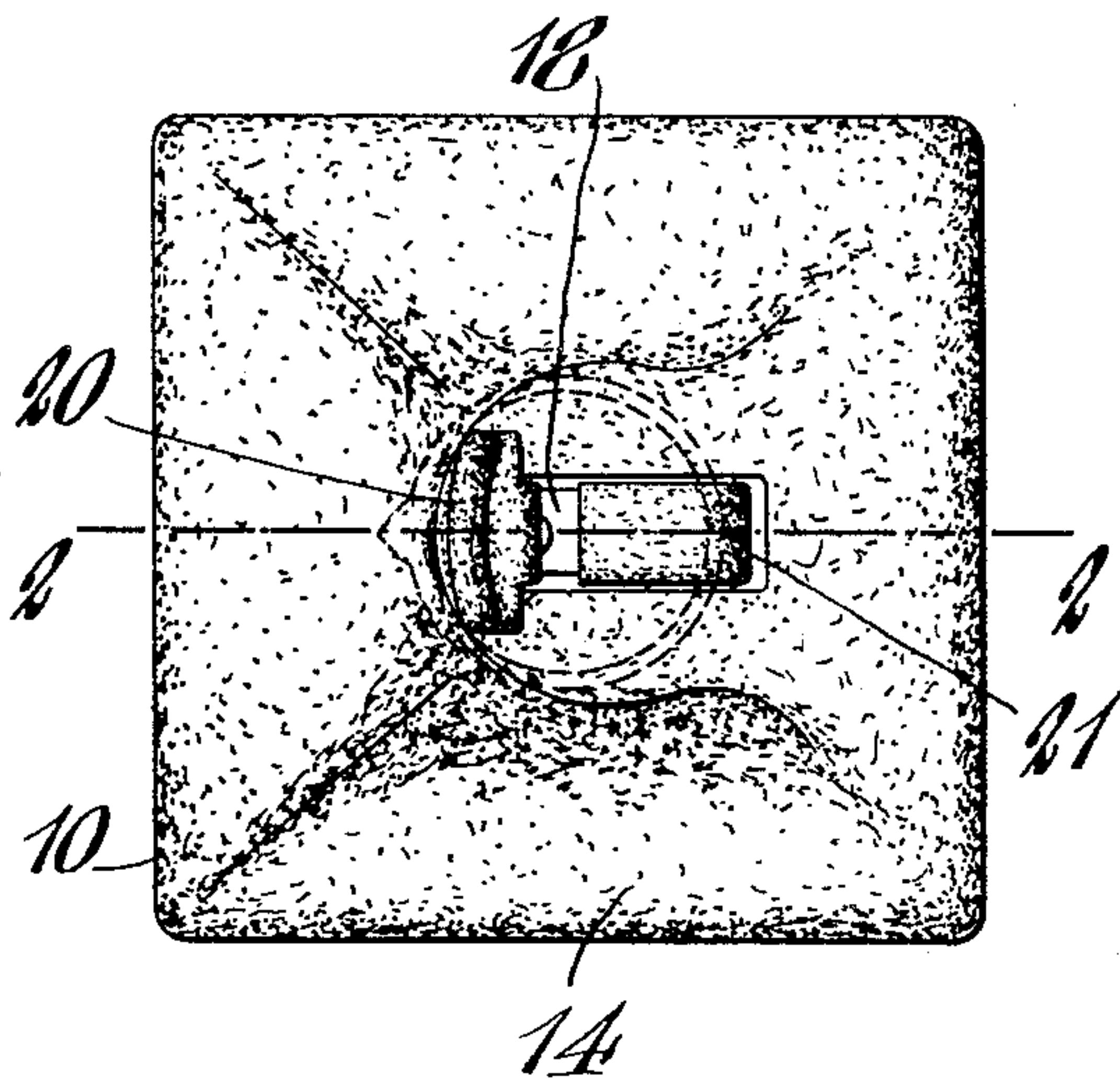


Fig. 4.

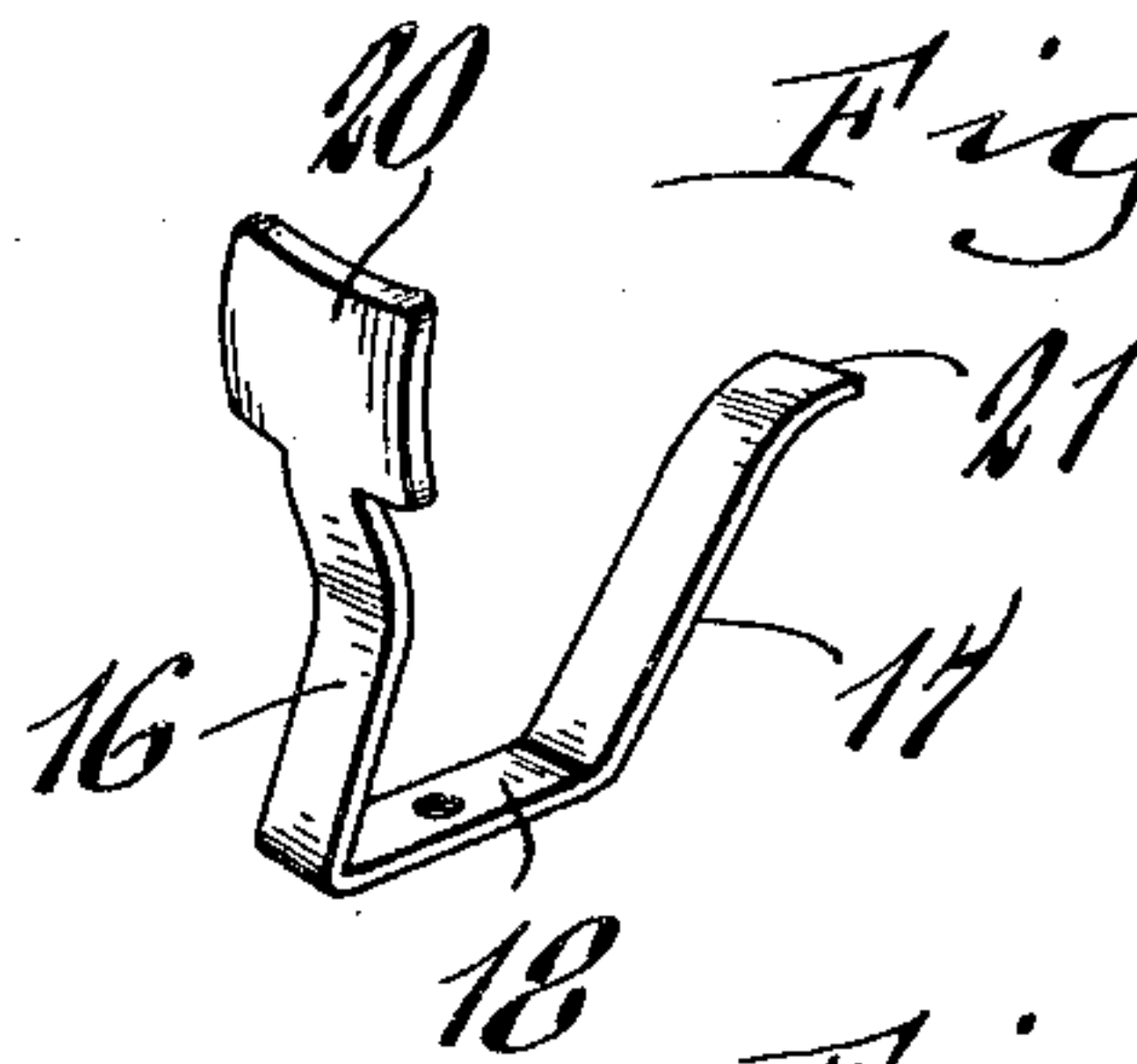


Fig. 5.

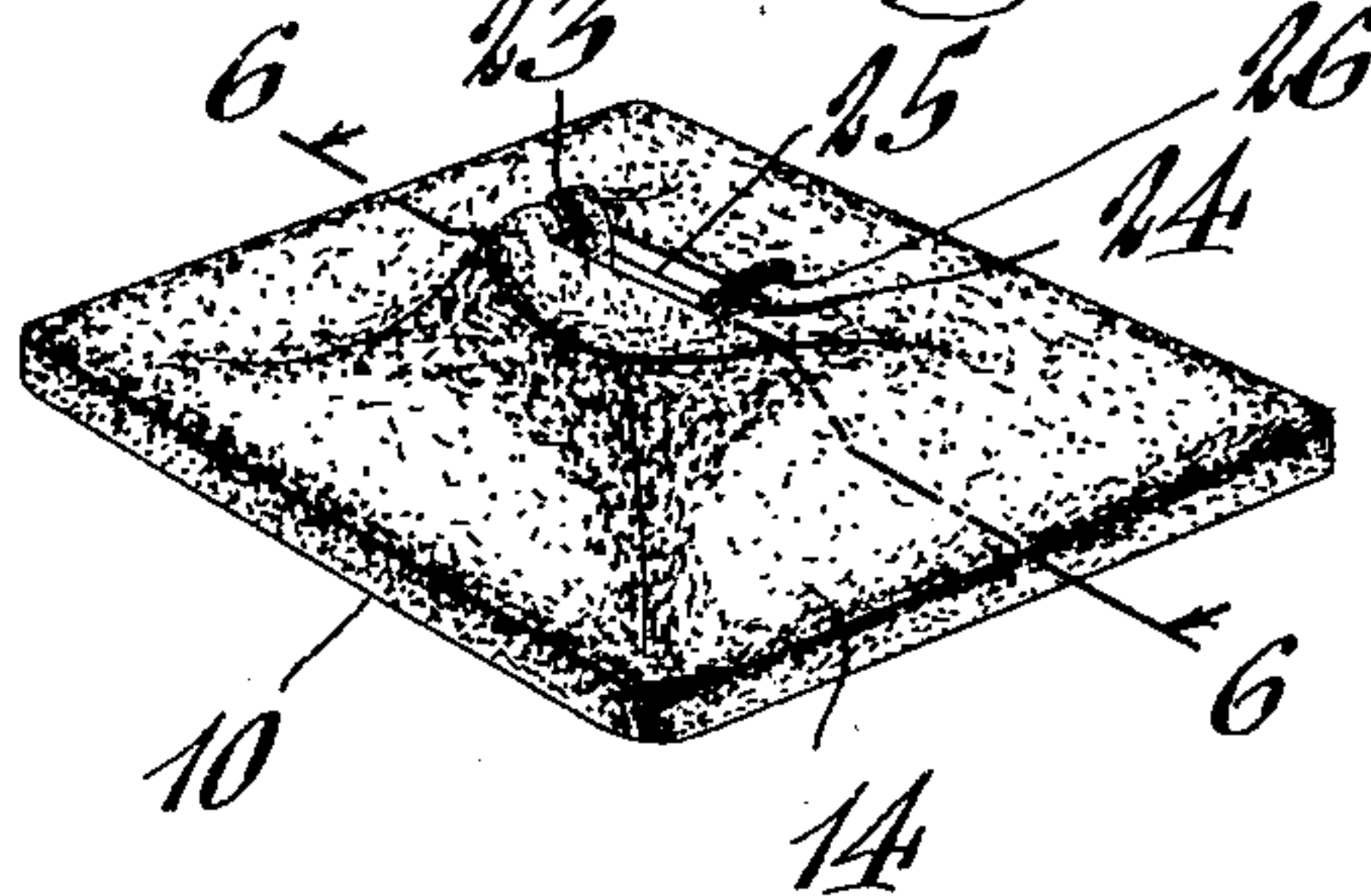
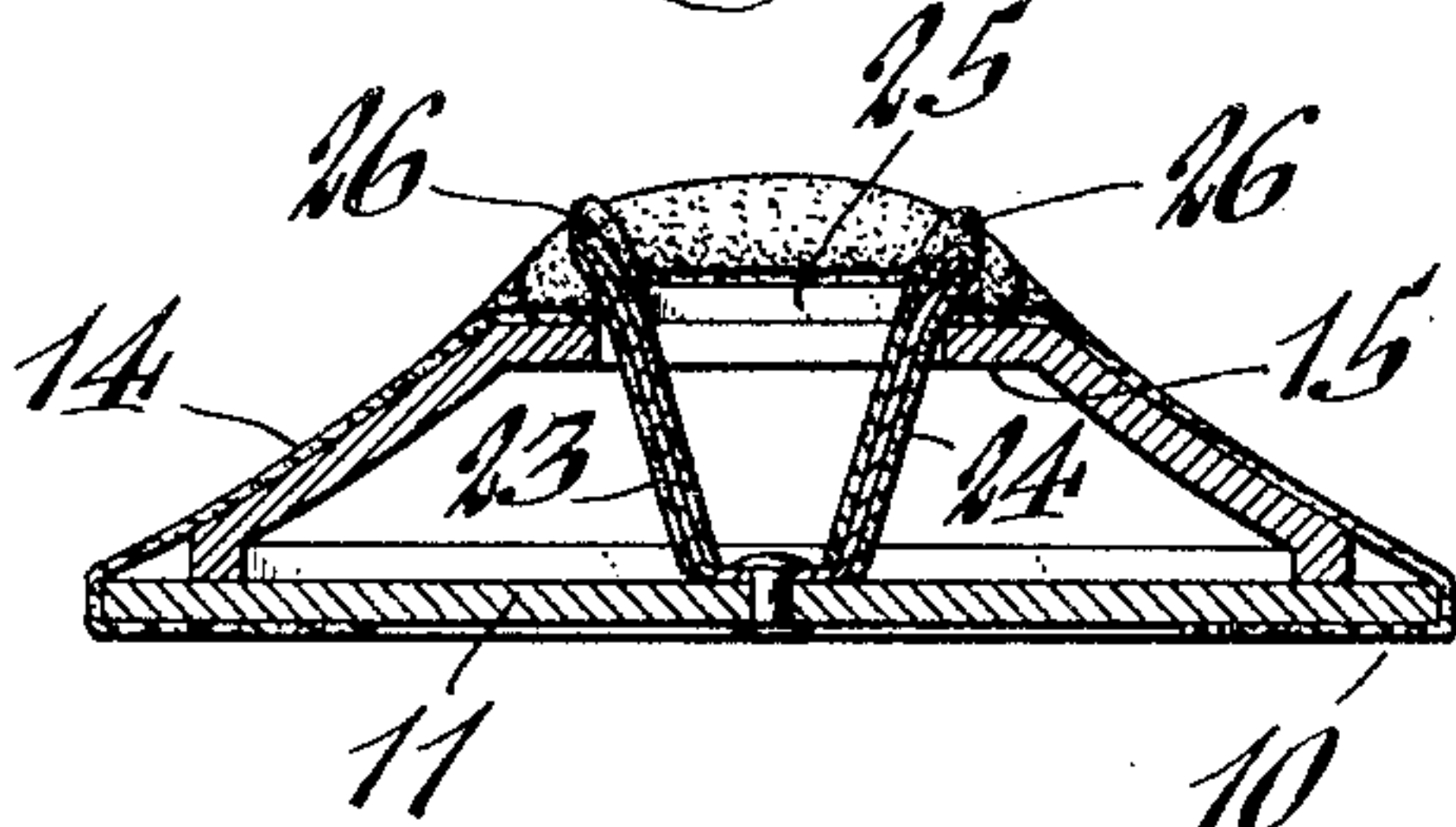


Fig. 6.



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## UNITED STATES PATENT OFFICE

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## JEWELRY DISPLAY DEVICE

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This invention relates to a display stand or pad which has been designed particularly for the exhibiting or displaying of articles of jewelry, such as finger rings and the like, in store windows, show cases, etc.

One of its objects is the provision of a display device of this character which will effectually and advantageously display the ring or like article and which will positively prevent its accidental displacement from the pad.

Another object of the invention is to provide a ring display pad or holder which is neat and attractive in appearance, which is manifestly simple and inexpensive in construction, and whose holding means is readily adaptable to accommodate rings or like articles of jewelry of varying sizes.

A still further object is to provide a display pad which is so designed and constructed as to completely expose the article of jewelry and yet securely hold it in place.

In the accompanying drawing:—Figure 1 is a perspective view of a display pad or holder embodying my invention. Figure 2 is a cross section thereof taken on lines 2—2, Figure 3. Figure 3 is a top plan view of the display pad. Figure 4 is a detached perspective view of the ring holding element. Figure 5 is a perspective view of a modified form of the invention. Figure 6 is a transverse section thereof, taken in the plane of line 6—6, Figure 5.

Similar characters of reference indicate corresponding parts throughout the several views.

In the embodiment of my invention shown in Figures 1—4, inclusive, the same comprises a suitable pad or supporting member indicated generally by the numeral 10 and of any appropriate construction. As shown in Figure 2, this pad may consist of a base 11 upon which is mounted a block 12 which constitutes a supporting neck for the article of jewelry 13, such parts being covered as

a unit with velvet 14 or other appropriate material. The block 12 is preferably provided with a rearwardly sloping top wall or supporting face 15 and the ring or other article of jewelry is adapted to rest edgewise on this sloping wall with the top or ornamental portion of the ring facing forwardly and somewhat upwardly in a position for its convenient display.

Mounted on the display pad for the purpose of effectually and positively holding the ring in its display position, shown by dotted lines in Figures 2 and 3, is a holding device having portions rising above the inclined wall 15 of the pad-neck and with which the ring or other article of jewelry is detachably engaged, the article of jewelry having its shank encircling these portions and being gripped thereby. In its preferred construction, this holding device consists of opposing jaws 16 and 17 which may be integrally formed of a comparatively narrow strip of spring steel bent into substantially U-form. The connecting web 18 of this holding device may be riveted or otherwise fastened to the base 11 of the display pad while the jaws thereof project upwardly therefrom through a longitudinal slot or opening 19 formed in the sloping wall 15 of the pad-neck. The projecting portions 20 and 21 of the jaws 16 and 17, respectively, constitute gripping elements which are appropriately shaped for gripping engagement with the inner portions of the diametrically opposite sides of the ring or other article of jewelry. The jaw 16 may be fixed and for this purpose glued or otherwise secured to the front end of the slot 19, as indicated at 22, while the companion jaw 17 is free to contract relative to the fixed jaw and in its normally expanded position abuts against the rear end of the slot 19, such jaw 17 being free to contract or be shifted forwardly in the slot toward the other jaw to readily adapt it to clamp different sized rings.



These jaws may be covered with velvet or other appropriate material.

As shown in Figure 4, the projected portion 20 of the fixed jaw 16 is preferably in the form of an enlargement which constitutes an extensive bearing face against which the inner side of the ring setting is adapted to abut. The contractible jaw 17 has its extended portion 21 bent rearwardly into substantially hook-like form and thereby serves to accidentally prevent the ring from being dislodged therefrom. In its display position, the ring rests edgewise on the inclined top face 15 of the pad-neck, while its diametrically opposite internal portions engage the projected ends of the jaws, the latter frictionally holding the ring in place.

In the modified form of the invention shown in Figures 5 and 6, the ring-holding device consists of a pair of jaws 23, 24 which are disposed transversely of the display pad and project at their upper ends through a transverse slot 25, formed in the sloping top wall 15 of the pad. These jaws are made from a piece of spring steel bent into U-shaped form which is anchored at its bent or closed end to the base 11 of the pad. These jaws normally assume an expanded position and engage the corresponding ends of the slot 25 and can be readily contracted to permit of the application and removal of different sized rings to and from the pad. The projected upper ends 26 of these jaws may be flared or bent outwardly to securely hold the ring to the sloping top wall of the pad.

While manifestly simple, compact and inexpensive in construction, this improved display device is neat and attractive in appearance, it positively holds the ring thereon against accidental dislodgment, and is so designed that it permits of the complete display of the ring, leaving its top and shank exposed to view.

It is to be understood that this display pad is also adapted for use or insertion in jewelry boxes for displaying the ring therein or storing it.

I claim as my invention:

1. A display device for rings and like articles of jewelry, comprising a supporting member having an opening therein, and a ring holder having gripping elements projecting through said opening beyond and at substantially right angles to the face of said member and about which the ring is adapted to be placed, the ring resting edgewise on said support and contacting along its periphery with said gripping elements.
2. A display device for rings and like articles of jewelry, comprising a supporting member, and normally expanded holding elements applied to said supporting member and projecting from the face thereof at substantially right angles thereto and in

laterally spaced relation, said elements being contractible and arranged to abut against the inner face of the ring.

3. A display device for rings and like articles of jewelry, comprising a supporting member having a ring-engaging face, and holding elements applied to said supporting member at substantially right angles to said face, said elements being disposed diametrically opposite each other for gripping engagement with the inner face of the ring.

4. A display device for rings and like articles of jewelry, comprising a supporting member having an opening therein, and a ring holder applied to said member and including opposing gripping elements projecting outwardly through said opening and engageable on their outer faces with the interior face of the ring.

5. A display device for rings and like articles of jewelry, comprising a supporting member having an opening therein, and a ring holder applied to said member and including opposing contractible gripping elements projecting outwardly through said opening and normally under outward tension, the outer faces of said elements being engageable with diametrical opposite sides of the interior face of the ring.

6. A display device for rings and like articles of jewelry, comprising a supporting member having an opening therein, and a ring holder applied to said member and including opposing gripping elements projecting outwardly through said opening and engageable on their outer faces with the interior face of the ring, one of said gripping elements terminating at its outer end in an enlargement against which the inner face of the ring-top is adapted to engage and the other element terminating in a laterally-bent portion arranged to overhang the ring in its display position.

7. A display device for rings and like articles of jewelry, comprising a supporting member having a sloping top face and an opening intersecting the same, a ring holder disposed in said opening and including opposing gripping elements projecting outwardly through said opening beyond said sloping top face, the latter constituting a rest for the ring in edgewise relation thereto and the gripping elements bearing at their outer faces against the interior face of the ring.

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