

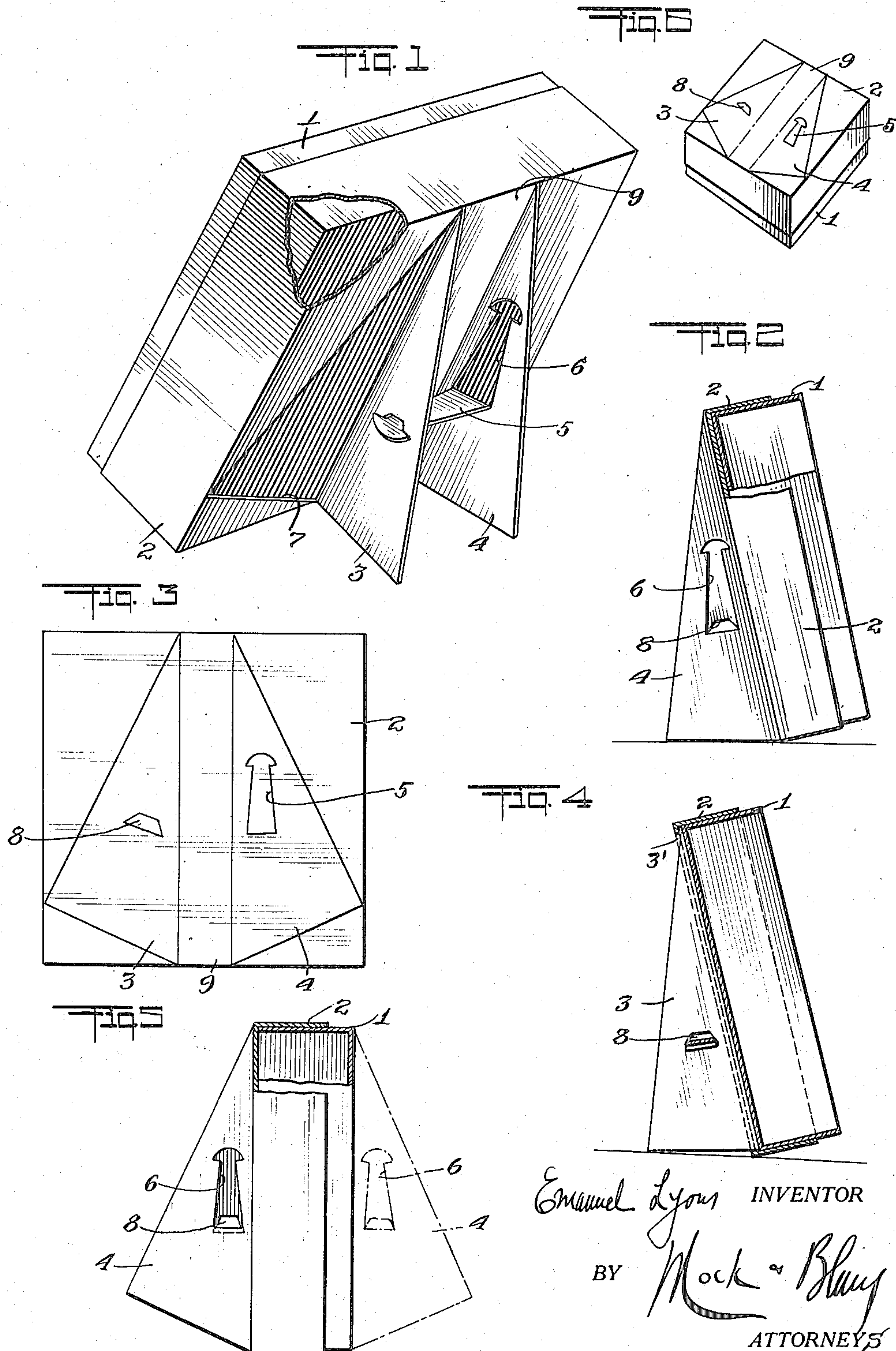
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DISPLAY BOX

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UNITED STATES PATENT OFFICE.

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DISPLAY BOX.

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To all whom it may concern:

Be it known that I, EMANUEL LYONS, a citizen of the United States, residing at Jersey City, in the county of Hudson and State of New Jersey, have invented certain new and useful Improvements in Display Boxes, of which the following is a specification.

My invention relates to a new and improved form of display box.

One of the objects of my invention is to provide a new and improved display box, which can be packed, shipped and stored in the ordinary manner, and which also can be used in a substantially upright position to display the contents, without providing any surplus or projecting material other than the material necessary to form the box itself.

Another object of my invention is to provide a display box having the dimensions and appearance of an ordinary box, and in which a part of the material of the said box is capable of being bent upwardly therefrom so as to form easel means for holding the box in a display position.

Other objects of my invention will be set forth in the following description and drawings, which illustrate a preferred embodiment thereof.

Fig. 1 is a perspective view showing the box in the display position.

Fig. 2 is a side elevation partially in section.

Fig. 3 is an elevation of what may be called the easel portion of the box.

Fig. 4 is a view similar to Fig. 2 but showing the opposite side of the box.

Fig. 5 is a detail view partially in section.

Fig. 6 is a perspective view showing the box in the closed condition.

The box is made of two parts, 1 and 2 which may be constructed and caused to fit together in any suitable manner. The easel member of the device is in this embodiment, constructed as part of the body portion 2 of the box, although my invention is not limited thereto.

As clearly shown in Fig. 6 for example, the body portion 2 of the box has score lines formed therein, and defining two tongues 3 and 4, separated by an intermediate por-

tion 9. Because of the score lines before mentioned, it is very easy to separate the tongues 3 and 4 and bend them into the position shown in Fig. 1. The tongue 4 has a member 5 formed therein by means of suitable score lines, so that the said member 5, which may be called the locking tongue, can be bent into the position shown in Fig. 1. The tongue 3 has a locking recess 8 formed therein, as clearly shown in Fig. 3.

It is obvious that the box does not require any more paper than is necessary for the construction of an ordinary box. After the retailer or other person has received the box, which may contain an undergarment or any other suitable article or articles, he can bend the tongues 3 and 4 into the position shown in Fig. 1, connect them by means of the locking tongue 5, and the box can then be supported in the position shown in Fig. 1.

By placing one part of the box within the other, as shown in Fig. 2, the article or articles contained in the part 1 of the box can be readily displayed.

It is obvious that by my invention there is a great economy in material and space.

I have shown a preferred embodiment of my invention but it is clear that numerous changes and omissions could be made without departing from its spirit.

It is understood that where desired an ornamental paper can be pasted over the lines of scoring or indentations from which the easel is to be formed and on this ornamental paper can be indicated in dotted lines how the easel is to be made. In this fashion a paper box can be produced which is as ornamental as the present product but from which also an easel can be made.

I claim:—

A paper box having one of its walls formed with a series of easel-like supporting tabs formed in one of the surfaces of said box, and a tongue formed in the body of one of said tabs and adapted to bridge the space between said tabs and to engage an opening in the other tab so as to strengthen the easel.

In testimony whereof I hereunto affix my signature.

EMANUEL LYONS.