

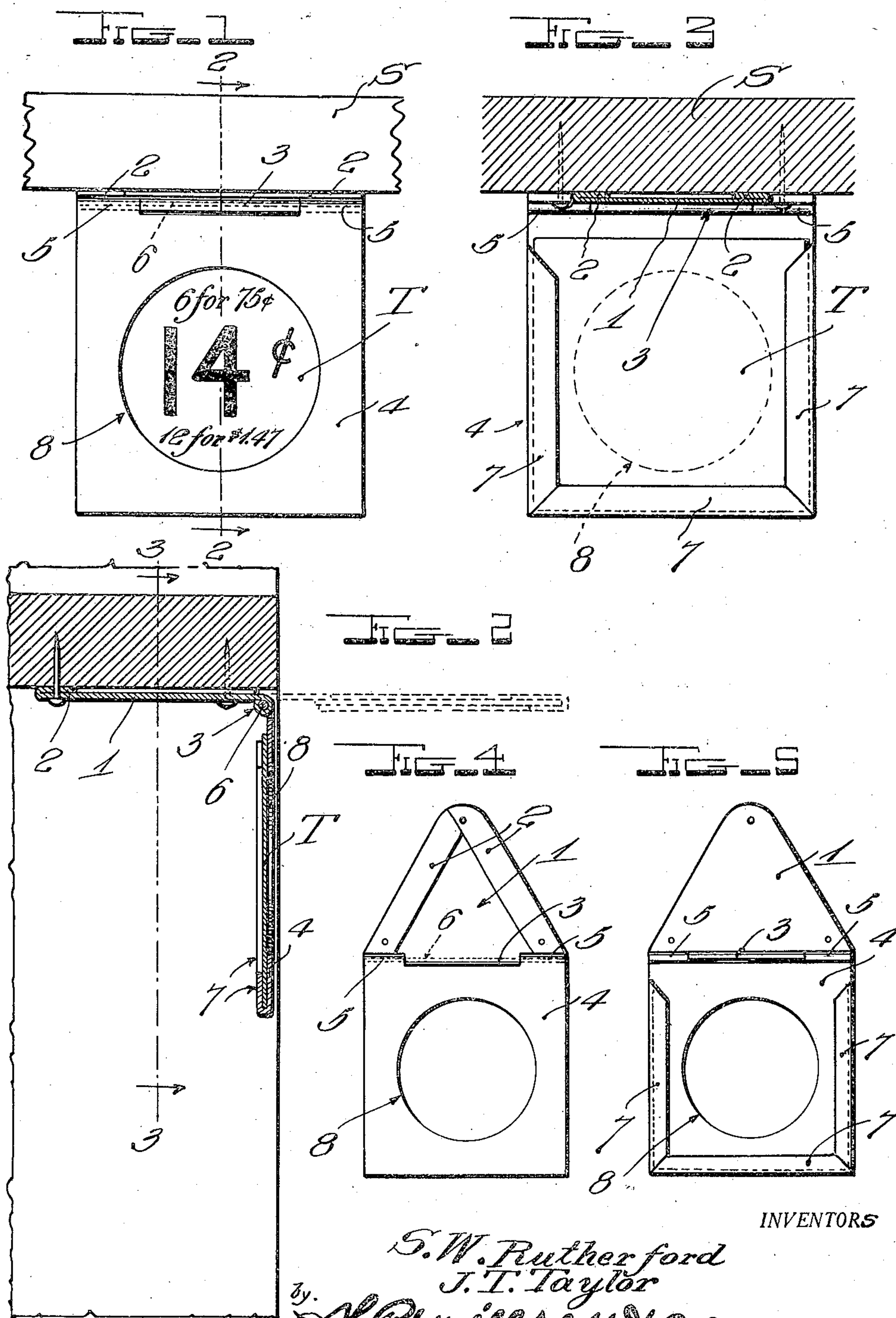
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TAG HOLDER.

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UNITED STATES PATENT OFFICE.

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TAG HOLDER.

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To all whom it may concern:

Be it known that we, STEPHEN W. RUTHERFORD and JAMES T. TAYLOR, citizens of the United States, residing at Cedar Rapids, in the county of Linn and State of Iowa, have invented certain new and useful Improvements in Tag Holders; and we do declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

This invention relates to an improved holder which is especially designed for holding and displaying price tags.

It is the principal object of the invention to generally improve upon holders of this class by providing one of extreme simplicity and durability which is adapted to be connected with the shelves upon which the articles to be sold are placed, the holder comprising a stationary part and a movable part in which the tag is placed to render it visible, this type of holder being advantageous in that it will position the tag in front of the article of which it indicates price, but will not interfere with the removal of such article from the shelf to permit disposal thereof to a customer.

Other objects and advantages of the invention will be apparent during the course of the following description.

In the accompanying drawings forming a part of this specification and in which like numerals are employed to designate like parts throughout the same:

Figure 1 is a front elevational view of a holder constructed in accordance with this invention showing the same in position on the shelf.

Figure 2 is a central vertical section taken on the line 2—2 of Fig. 1, showing the hinged part of the holder swung up in dotted lines.

Figure 3 is a section taken on the line 3—3 of Fig. 2.

Figure 4 is a top plan view of the improved holder.

Figure 5 is a bottom plan view thereof.

The improved holder comprises a substantially triangular attaching plate 1 which is adapted to be permanently secured to the underside of the shelf S. As clearly seen in the drawings, the edges of this attaching part 1 are bent inwardly as at 2 to space the body portion of this part away from the shelf. On its outer edge, the attaching part

is equipped with a knuckle 3. As before indicated, a movable part 4 is associated with the stationary part and hangs down at right angles between the shelves so that it may be effectively utilized to display and position the price tag T in a desirable position in front of the article on the shelf beneath it. This movable part 4 is likewise equipped with spaced knuckles 5 which are aligned with the aforesaid knuckle 3 and a pivot pin 6 passes through these knuckles and hingedly connects the two parts of the device together, thus permitting the part 4 to be swung freely upward to the dotted line position indicated in Fig. 2 so as to prevent this part from interfering with the removal of an article in front of which it is disposed. As seen more clearly in Figs. 3 and 5, the two vertical edges and bottom edge of the part 4 are turned inwardly to provide flanges 7 and these are spaced away from the body portion of this part and serve to engage the price tag. So that the prices may be readily seen, this hinged part 4 is equipped with a suitably shaped opening 8.

In practice, the part 1 is nailed or otherwise rigidly secured to the underside of the shelves S with the inbent edges 2 bearing against the shelf to space the body portion of this triangular part slightly away from the shelf. In so doing, the knuckles of this stationary part and also the hinged part are spaced a sufficient distance below the shelf to prevent any binding of the knuckles 5 against the shelf when the hinged part is swung up. The last named part normally hangs down at right angles to the stationary part and it is disposed in front of the article on the shelf below it to indicate the price at which the article sells. It will be understood that with this arrangement, when it is desired to remove the article in back of the movable part, this can be done and said part will not interfere with its removal as it will swing upwardly as indicated.

By carefully considering the description in connection with the drawings, persons familiar with devices of this class will doubtless be able to obtain a clear understanding of the invention. Therefore, a more lengthy and detailed description is deemed unnecessary.

Since probably the best results may be obtained with the construction and arrangement herein shown and described, this is

taken as the preferred embodiment of the invention. However, we wish it to be understood that minor changes coming within the scope of the invention as claimed may
5 be resorted to if desired.

We claim:

A price tag holder comprising a plate having its edges intumed and adapted to bear against the underside of a shelf, said
10 part being equipped with a bearing knuckle, a movable plate having an opening therein through which the markings on the tag can be seen, said movable plate being

equipped with bearing knuckles to aline with the first named bearing knuckle, a pivot 15 pintle passing through said knuckles to pivotally connect the plate with the stationary part to permit the plate to hang down at right angles to said part, said plate having its edges intumed and spaced from the 20 rear side thereof to provide flanges to engage the tag.

In testimony whereof we have hereunto set our hands.

STEPHEN W. RUTHERFORD.
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