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(54) **ASSET TRACKING AND NOTIFICATION PROCESSING**

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See application file for complete search history.

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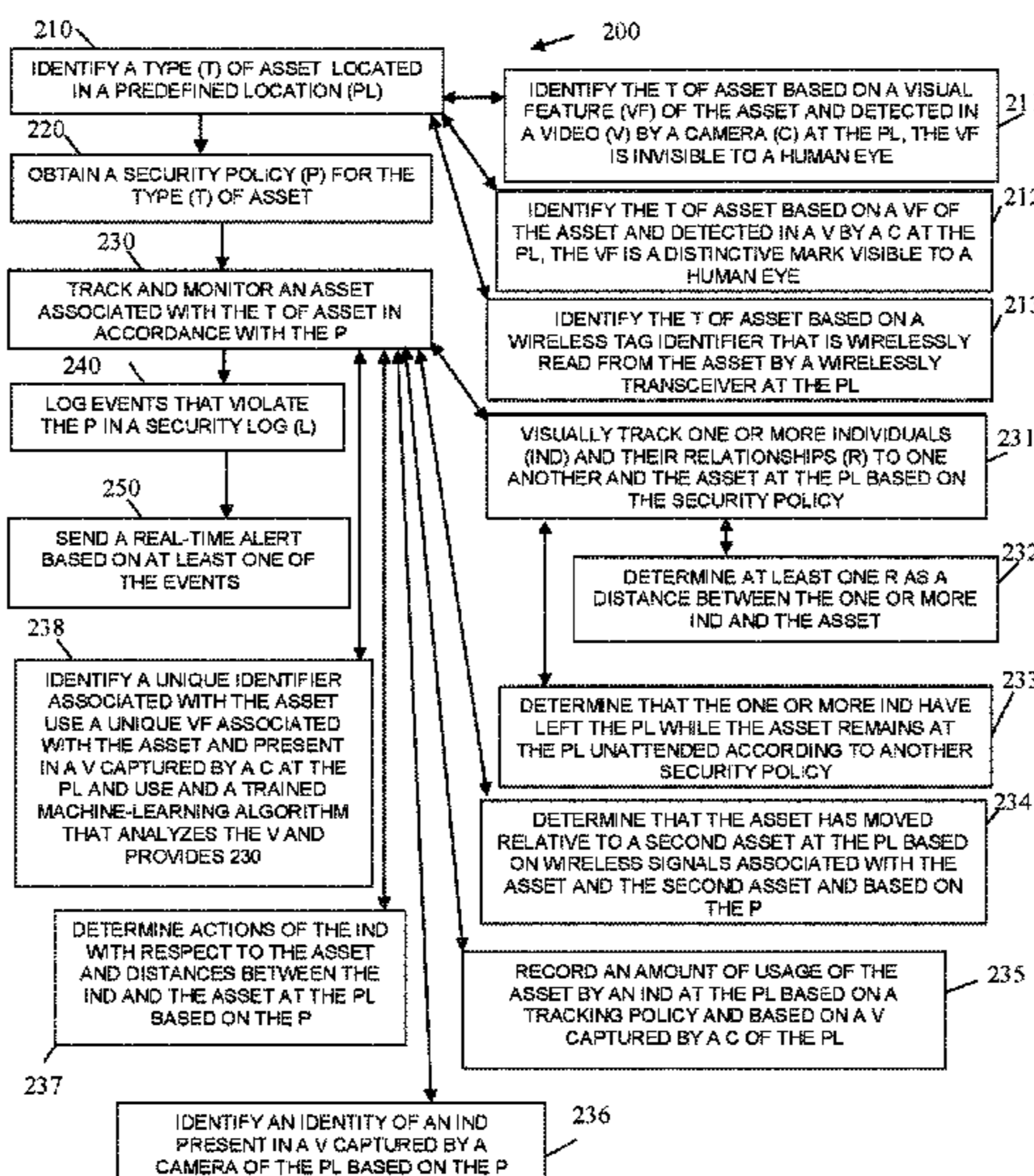
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(57) **ABSTRACT**

An asset is identified in a predefined area. The type of asset is identified through video or wireless tag identification. A security policy associated with the type of asset is obtained. Entries in an asset log are recorded based on a location of the asset, an individual handling the asset, and/or actions taken by an individual with respect to the asset based on the security policy. A real-time notification is sent when the location, the handling, and/or any of the actions warrant a notification based on the security policy.

**20 Claims, 4 Drawing Sheets**



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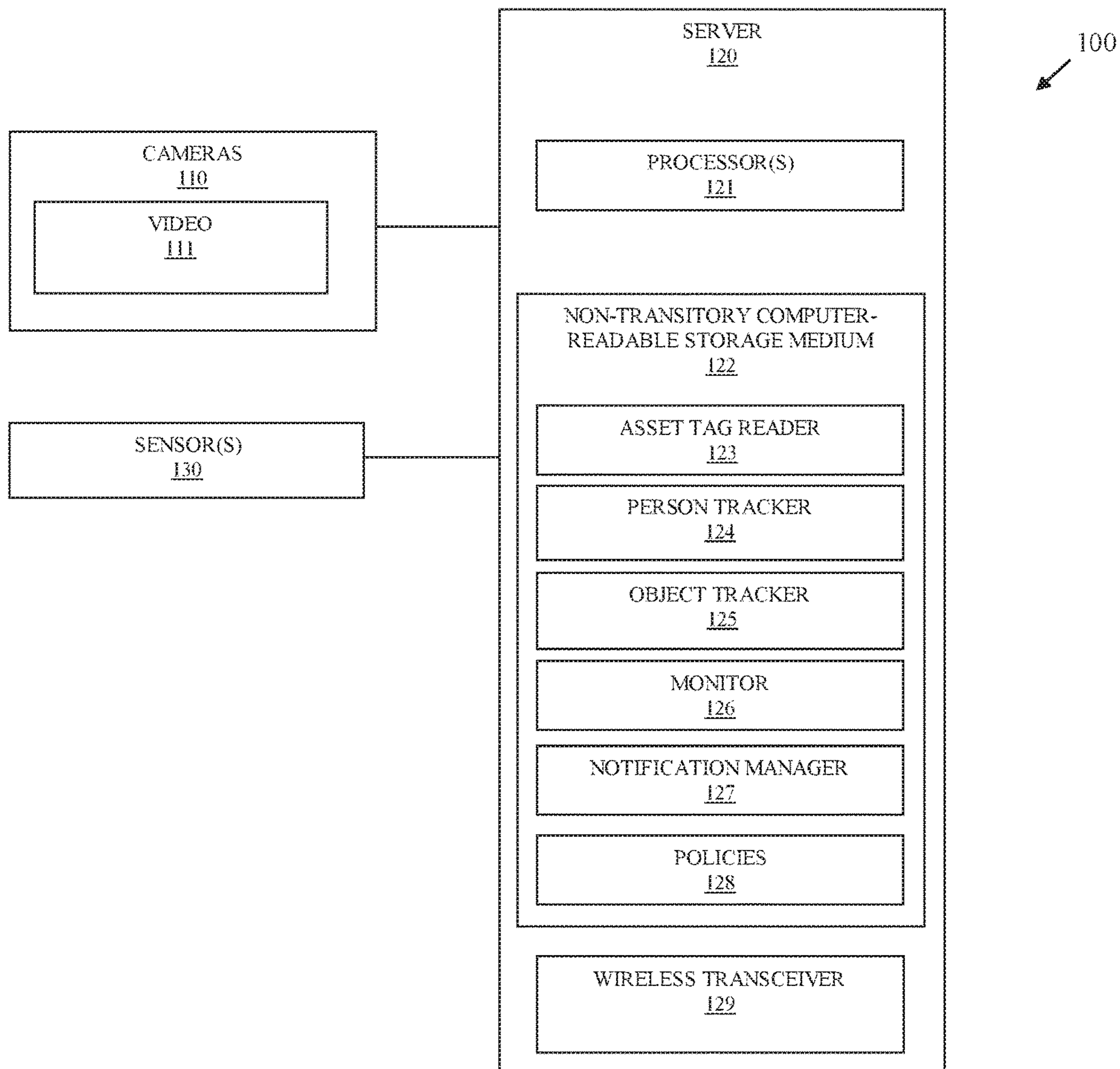


FIG. 1



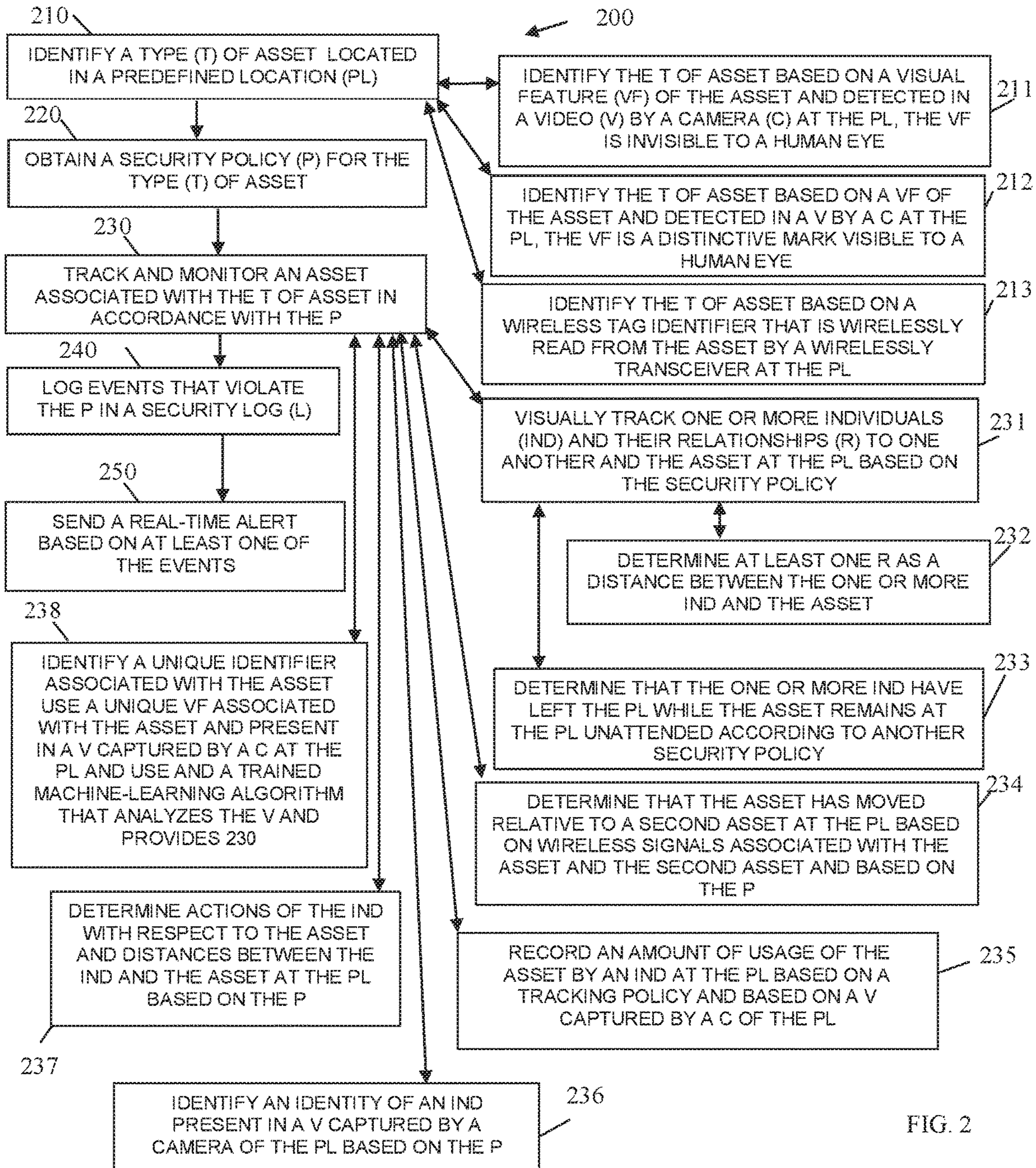


FIG. 2

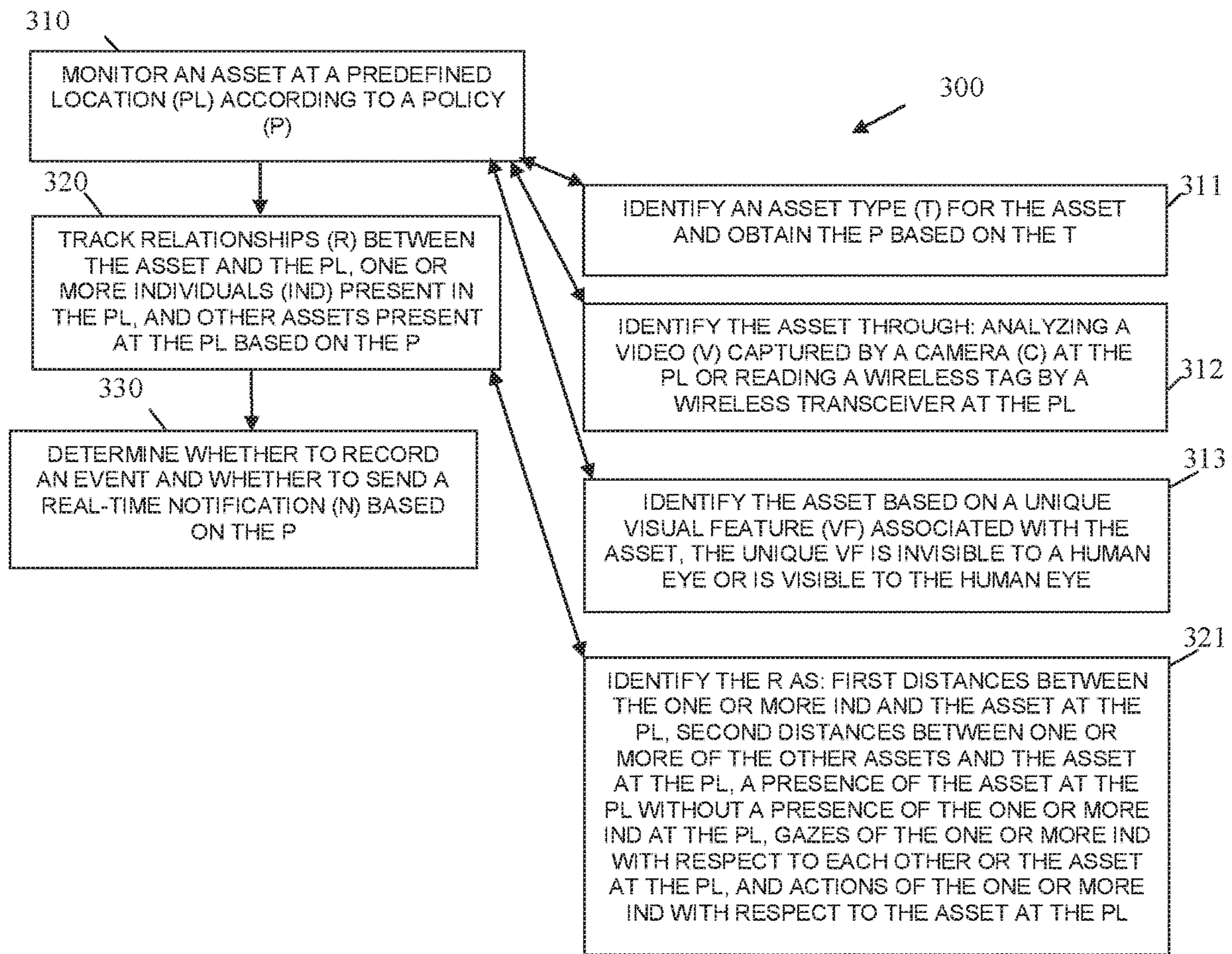


FIG. 3



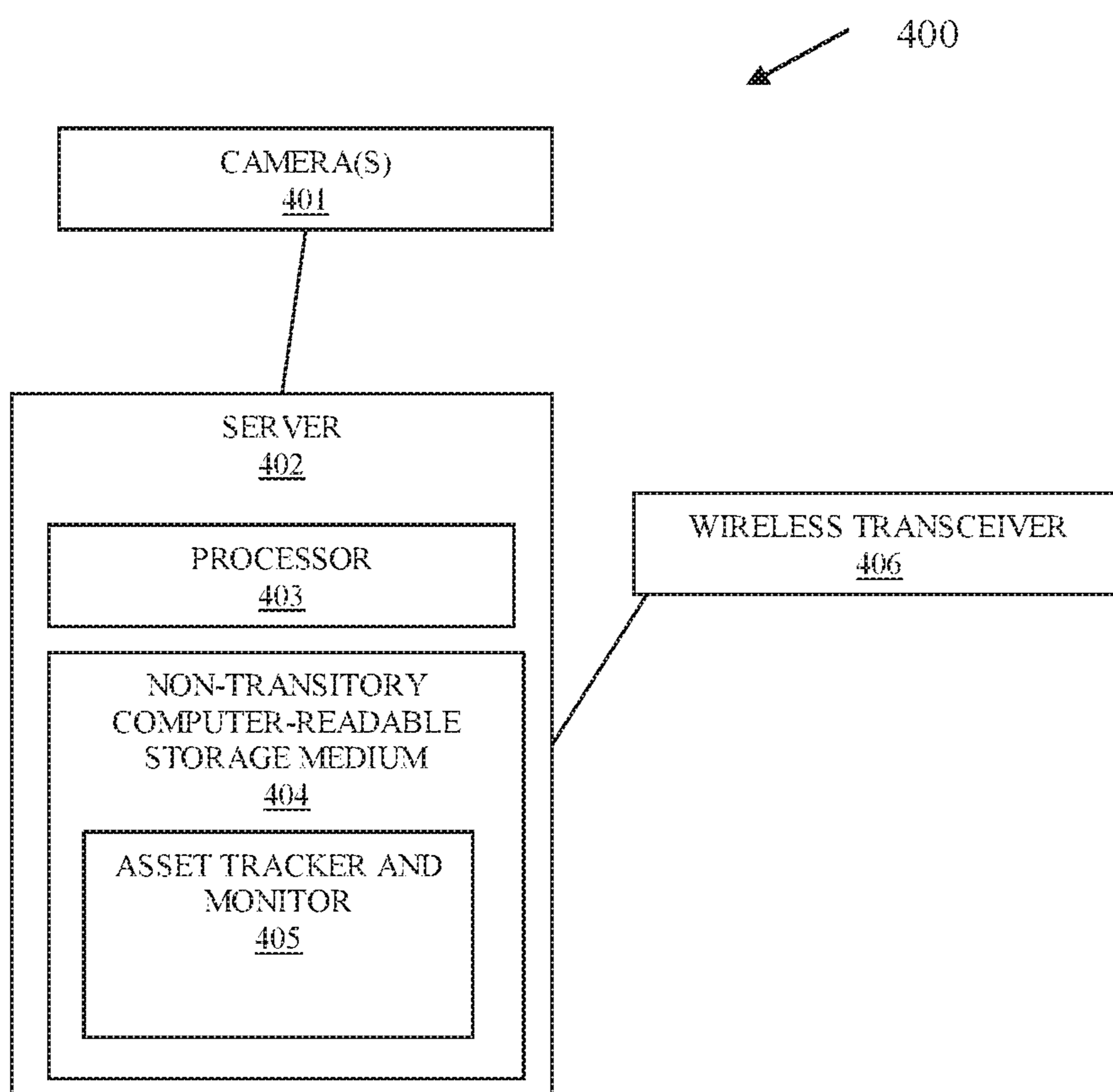


FIG. 4

## ASSET TRACKING AND NOTIFICATION PROCESSING

### BACKGROUND

Many enterprises have procedures in place for tracking a variety of enterprise assets. Most procedures are based on staff actions that require entries into written logs or electronic logs. However, some enterprises, such as banks track assets, that are very small, such as keys, gift cards, cashier checks, medallion stamps, notary stamps, etc. These types of assets are believed to be incapable/infeasible of being tracked in real time. Consequently, banks have to rely on staff to properly follow procedures and properly record when these types of assets are handled. Staff can make mistakes and can forget to make proper notations in logs, or even make incorrect entries in logs. Thus, tracking and auditing these types of assets remains a significant challenge in the banking industry.

Another type of asset that banks and other institutions track, and control are confidential documents. Such documents are usually identified by some type of code or classification written on the face of the documents. Each classification has its own internal handling security procedures. When a confidential document is not handled according to its procedures, the bank or a customer may be exposed to substantial risks. If a confidential document is in an insecure area for only a short period of time, an unauthorized person may view the documents. Identity theft is a major concern for financial institutions and for their customers. Moreover, now watches have the capability of snapping photographs, such that when a confidential document is in an unsecure area, it only takes a few seconds for a nefarious individual to discretely snap a quick photograph of the document. Unfortunately, tracking and auditing the handling of these types of assets are almost exclusively driven by employee trust and manual processes associated with oversight.

### SUMMARY

In various embodiments, methods and a system for asset tracking and notification processing are presented.

According to an embodiment, a method for asset tracking and notification processing is presented. A type of asset located in a predefined location is identified. A security policy is obtained for the type of asset. An asset associated with the type of asset is tracked and monitored in accordance with the security policy, and events that violate the security policy are logged in a security log.

### BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a diagram of a system for asset tracking and notification processing, according to an example embodiment.

FIG. 2 is a diagram of a method for asset tracking and notification processing, according to an example embodiment.

FIG. 3 is a diagram of another method for asset tracking and notification processing, according to an example embodiment.

FIG. 4 is a diagram of another system for asset tracking and notification processing, according to an example embodiment.

### DETAILED DESCRIPTION

FIG. 1 is a diagram of a system 100 for asset tracking and notification processing according to an example embodi-

ment. It is to be noted that the components are shown schematically in greatly simplified form, with only those components relevant to understanding of the embodiments being illustrated.

Furthermore, the various components (that are identified in the FIG. 1) are illustrated and the arrangement of the components is presented for purposes of illustration only. It is to be noted that other arrangements with more or less components are possible without departing from the teachings of asset tracking and notification processing, presented herein and below.

As used herein and below, the terms “user,” “personnel,” “actor,” “person,” “individual,” and “subject” may be used interchangeably and synonymously. The terms refer to an individual detected within a predefined location where one or more secure assets are present.

The term “area” refers to a predefined location of an enterprise that is being monitored within images captured by cameras in real-time video. The entire location may be monitored through the images of the video frames as well as pre-designated objects (secure assets) within portions of the area. The location may require authentication to access or the location may not require authentication to access but includes assets that are being monitored for auditing, theft-avoidance, or any violation of predefined security policy.

Moreover, the predefined location may also be monitored through wireless signals and wireless tags that may be on the assets themselves. This can be achieved through a wireless mesh network, Internet protocol, custom protocols, Radio Frequency (RF) Identifiers (RFID), iButton®, BlueTooth®, Bluetooth® Low Energy (BLE), Light Detection and Ranging (LIDAR), combination sensors—using sensors such as acoustical (microphones) to measure sound pressure levels, accelerometers, and gyroscopes to detect movement in connection with a with a wireless solution to flag significant events.

Furthermore, the monitoring can be achieved through all or any combination of video tracking, wireless signal tracking, and/or sound tracking.

An “object” refers to a secure asset that is being monitored within the images of the video. An object may be any asset represented in the images and/or identified by wireless signals or sound comprising: a log book, a drawer, a desk, a safe, a Point-Of-Sale (POS) terminal, a Self-Service Terminal (SST), a door, a window, an Automated Teller Machine (ATM), a door or component of the ATM, a computer monitor, a piece of jewelry, a check, a piece of currency, a stamp device, cash, a key or set of keys, a safety deposit box, a gift card, documents, and/or anything of value or having confidential information, etc.

System 100 includes a plurality of cameras 110 that capture time-stamped video of persons and objects/assets in predefined areas (herein after just “video 111”). System 100 also includes server 120, and one or more sensor(s) 130. Server 120 includes executable instructions that execute on one or more hardware processors 121 of server 120 from a non-transitory computer-readable storage medium 122 as: asset tag reader 123, person tracker 124, object tracker 125, monitor 126, notification manager 127. Non-transitory computer-readable-storage medium 122 also includes security policies 128. The server 100 also includes a wireless transceiver 129.

The security policies 128 includes statements of secure area identifiers, secure asset identifiers, and conditions that defines rules. Each rule identifying actions for a given secure area and/or secure asset that is permissible, that is required to be performed, and that is impermissible and should not be



performed. Each rule may also include a resource identifier or an action that is to be processed when a given rule is violated. The resource associated with the resource identifier may be an automated application, a system, or an electronic contact address of an individual.

It is to be noted that there may be multiple servers **120**, such that the different elements **123-127** may execute on a same server **120** or multiple different servers **120** networked together.

Cameras **110** are preconfigured to capture video **111** of the defined areas based on the field-of-view of the lenses of cameras **110**. Some of cameras **110** may capture images **111** representing portions of a different area that a different one of the cameras **110** captures video **111** for. That is, each video **111** can include frames that may overlap multiple ones of the defined areas.

Initially, cameras **110** are situated in locations throughout an enterprise (such as a bank but can be other enterprises or even a consumer's home). Each camera lens configured to cover one or more predefined areas of the physical space of the enterprise.

Furthermore, metadata is assigned to each camera **110** to include a unique camera identifier, a location identifier (representing the physical location that camera **110** is situated within the enterprise), and one or more area identifiers (representing the predefined areas that the lens of camera **110** captures in the video **111**).

Asset tag reader **123** receives wireless signals from wireless transceiver **129** emanating from an asset tag and identifies an asset by assigning an asset identifier.

Monitor **126** determines an asset type associated with a given asset, individuals present in a predefined location with the asset, relationships between any individuals within the predefined location and the asset, and other relationships between the asset and one or more other assets within the predefined location. In an embodiment, monitor **126** may also determine an amount of usage of a given asset within the predefined location.

Monitor **126** identifies an asset type within a predefined location based on a wireless tag read that is on the asset and that is read by asset tag reader **123** based on a wireless identifier associated with the asset being provided by wireless transceiver **129**. Monitor **126** may also or monitor **126** may alternatively identify the asset type within the predefined location based on output provided by object tracker **125**.

Object tracker **125** utilizes video **111** captured by a camera **110** associated with a predefined camera identifier and assigned to the predefined location and returns to monitor **126** on asset type, optionally a unique asset identifier, and a locations or position of the tracked asset within the predefined location. Person tracker **124** identifies individuals within the predefined location as unique identities of the individuals or unique but unknown identifiers associated with an individual. Person tracker **124** also provides the locations of each individual within the predefined location as well as poses, gazes, and actions of the individuals within the predefined location to monitor **126**.

Person tracker **124** and object tracker **125** may use bounding boxes defined around pixels in video frames provided in the video **111** along with known fixed background pixel images associated with the predefined location and templates for individuals and assets/objects to identify and track positions of the individuals and assets within the predefined area. Person tracker **124** and object tracker **125** may also uses determined positions of individuals and assets within the predefined location to calculate distances between

individuals relative to one another, distances between assets relative to one another, and distances between a given asset and a given individual.

The positions of the assets and the individuals (one or more) within the predefined location and the distances (as discussed above) as wells as poses, gazes, and actions of individuals within the predefined location are used by the monitor **126** to determine the relationships.

A relationship can be any of: an individual touching an asset or holding an asset (based on the distances between the individual and the asset being below a threshold or at 0), distances between two individuals from one another and an asset, distance between a single individual and an asset, distances between two or more assets, given type of asset determined to be in the predefined location with no detectable individual within the predefined location, a pose or gaze of an individual relative to another individual, and/or a pose or gaze of an individual relative to an asset.

The monitor **126** identifies the asset type based on the asset tag reader **123** and/or the object tracker **125** provided inputs. The asset type is used to obtain a linked security policy **128** associated with that asset type. The security policy **128** defines conditions for relationships based on relationship identifiers, asset identifiers or asset type identifiers, individual identifiers, and predefined location identifiers. The conditions are expressed in statements representing rules for the identifiers and processing actions that are to be taken when the conditions of the rule are satisfied. Monitor **126** receives the identifiers for the asset and individuals along with the distances and positions of the assets and individuals and any poses and gazes of the individuals and the monitor **126** determines based on the distances and positions of the individuals (or no individuals) and the asset (or assets) along with any poses, gazes, and actions specific relationship identifiers. The relationship identifiers, individual identifiers (if any), and asset identifier or identifiers are plugged into the rules of the security policy **128** obtained for the asset type of the asset and the conditions of the rules are evaluated. Any condition that evaluated to true has the corresponding processing actions associated with that condition for the rule processed by monitor **126**.

When a processing action requires a notification or an alert, the resource identifier is passed to notification manager **127**. Notification manager then sends an appropriate message regarding the rule that was violated to a resource defined by the resource identifier. The receiving resource may be a security system, an automated application, or an electronic address for a human resource associated with a given messaging system (text, email, social media, mobile application, etc.).

When the processing action associated with a rule of the security policy **128** that was violated either monitor **126** or notification manager **127** may record an entry regarding the violation in a security audit log.

It is to be noted that some processing actions of some rules of the security policy **128** may require that either monitor **126** or notification manager **127** make entries in the security audit log associated with the asset. That is, even authorized access and use of the asset is noted and recorded in the security audit log. This allows for compliance with internal enterprise security policies and compliance with any government regulations associated with the asset.

In addition, some of the policies **128** may include a tracking or usage policy with respect to the asset. Monitor **126** may use time stamps of the video frames along with the distances (as discussed above) to record a usage of the asset by an individual based on the asset being in known posses-



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sion of an individual and recording an amount of time that the individual possessed the asset within the predefined location. This amount of time may be used as a usage time to record an amount of usage that the individual used the asset. The usage time may be (based on processing actions defined in the tracking or usage policy) written to a different tracking or usage log or written with appropriate identifiers in the security audit log.

The usage time may be aggregated from the appropriate log based on custom-defined time frames for the enterprise or establishment to determine a total usage of the asset within a given time frame. This information may allow an establishment to determine whether or not the asset should be removed and placed somewhere else other than the predefined location where it will experience more usage and be of better value to the establishment or determine whether an additional asset of the same asset type should be added to the predefined location based on excess use or need of that asset.

Each camera **110** provides time stamp and image-frame stamped video **111** to server **120**. This video **111** can be streamed over a wired or wireless connection between cameras **110** and server **120** to a commonly accessible storage area on server **120** that is accessible to person tracker **124**, object tracker **123**, action tracker **126**, and audit-notification manager **127**.

Each accessible video frame includes its metadata (minimally including what was discussed above) with its video frame on the server **120**.

Asset tag reader **123**, person tracker **124**, and object tracker **125** are configured to listen or look for changes in the predefined location. In the case of the asset tag reader **123** when a new tag for a new asset is detected as being read and event is raised which is detected by monitor **126** and the above-noted processing is performed. In the case of the person tracker **124** and object tracker **125** video **111** is continuously being streamed by camera **110** to server **120** looking for changes to a standard background image of the predefined location with known assets/objects, when a change is detected such as a new asset/object or a person present in the predefined location and event is raised which is detected by monitor **126** and the above-noted processing is performed.

In an embodiment, object tracker **125** is configured to detect special visual attributes/features associated with some objects/assets, such as documents, checks, cash, cash boxes, etc. The visual features may be a watermark that is invisible to the human eye or may be visible to the human eye having a distinctive color or marking. The visual features may permit object tracker **125** to assign a unique identity or identifier to the asset. In this way, assets of a same type may be uniquely distinguished and identified. For example, cash boxes or keys in a predefined location may include a color marking that uniquely identifies each asset from other assets of the same type. A confidential document may be identified via a watermark invisible to the human eye. Other situations are possible as well.

In an embodiment, a trained machine-learning algorithm is used along with the unique visual features discussed above to perform the asset identification and object tracking.

In an embodiment, trained machine-learning algorithms may be used for all or of some portion of person tracker **124** and/or object tracker **125**.

In an embodiment, monitor **126** uses wireless signals transmitted from wireless tags on assets within the predefined location to determine the distances between the assets within the predefined location. Wireless signals are

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received by transceiver **129** having signal strengths. The signal strengths received for each asset is noted for a known and authorized configuration of the assets within the predefined location, when changes are detected, monitor **126** knows that the authorized distances between those assets has changed. A distance of each asset may be determined relative to the transceiver **129**, such that the distances between the assets can be derived. These distances may then be evaluated as relationships within the appropriate security policy **128** as discussed above.

One now appreciates how system **100** can be used as a real-time asset tracking and notification system that can augment or replace traditional procedures of secure areas and secure assets. Moreover, in many cases the above-noted tracking has been incapable of being performed in the industry. Both compliant asset situations and non-compliant asset situations can be custom logged for auditing and real-time notifications can be raised. The system **100** allows real-time tracking of asset types that has previously been incapable of being achieved within the industry. Furthermore, personnel/individuals are not required to make manual written entries into security logs as this is achieved with accuracy and without error by system **100**; although the written entries may still be required and used as a cross check with system **100**.

A variety of scenarios are possible with system **100** some of which but not all of which are now discussed.

Person tracker **124** may be equipped with biometric recognition, such that facial features, eyes, body structure, gait, extremity distances, etc. of the individuals being tracked can be derived from the pixels of the video frames and matched to a registered individual or the enterprise. An enterprise identifier for the individual may then be recorded within the security log with the security log entries. The enterprise identifier for the individual may also be assigned to a role and the role identifier may also be embedded in the conditions of the rules for the security policies **128** for evaluation by monitor **126**.

Person tracker may use biometric recognition to identify an individual uniquely from other individuals and calculate a biometric value from the facial features of the individual. The biometric value may be assigned to a randomly generated identifier and linked to the biometric value. The randomly generated identifier is used by person tracker **124** and written with the security log entries by monitor **126** in the security log.

Sensors **130** can include a microphone where voice of sound may be reported within the predefined location. The voice may be translated into a unique voice print registered to a known individual of the enterprise associated with a role and an individual identifier. This may be used to identify individuals within the predefined location. Sound may be used to determine when an activity is taking place within the predefined location. Additional voice conversations within the predefined location may be translated to text and recorded or evaluated based on content identifiers, which may be embedded in the conditions of the rules for the security policies **128**.

Other sensors **130** may be used as well for temperature, humidity, motion, door, window, door of panel on ATM, etc. Monitor **126** may used expected readings against recorded readings when there is activity being tracked and monitored within the predefined location. The expected readings or thresholds of the expected readings may also be embedded in the conditions of the rules for the security policies.



Notification manager **127** may embed a reference link to the video clip within the security entries made to the security log for accessing the video clip from the security log.

Some policies **128** can define behaviors or actions taken by a person or asset (object) being tracked, such as holding a key (one object), putting an object in a pocket or bag, leaving with an object, grasping a door handle (another object), sitting in front of a secure monitor, stationary within the secure area for a minimum period of elapsed time, holding something of value, multiple persons in a given secure area, looking in a direction of a specific camera **110**, placing a hand on a specific access device/sensor **130**, putting an object over or covering a camera **110**, etc.

In an embodiment, the predefined location is associated with a Bank and the objects are secure assets or structures within the secure locations.

In an embodiment, the predefined locations are associated within any retail or governmental site and the objects are structures or secure assets being tracked.

In an embodiment, notification manager **127** includes a reporting interface for automatically or custom generating reports for predefined area, secure assets, policy violations, specific individuals, etc.

The above-noted embodiments and other embodiments are now discussed with reference to FIGS. 2-4.

FIG. 2 is a diagram of a method **200** for asset tracking and notification processing, according to an example embodiment. The software module(s) that implements the method **200** is referred to as a "security monitor." The security monitor is implemented as executable instructions programmed and residing within memory and/or a non-transitory computer-readable (processor-readable) storage medium and executed by one or more processors of a device. The processor(s) of the device that executes the security monitor are specifically configured and programmed to process the security monitor. The security monitor may have access to one or more network connections during its processing. The network connections can be wired, wireless, or a combination of wired and wireless.

In an embodiment, the device that executes the security monitor is server **120**. In an embodiment, server **120** is a cloud-based server, a local-area network (LAN)-based server, or a wide-area network (WAN) server.

In an embodiment, the security monitor is all or some combination of: the asset tag reader **123**, person tracker **124**, object tracker **125**, monitor **126**, monitor **127**, and/or notification manager **127**.

At **210**, the security monitor identifies a type of asset located in a predefined location of an establishment.

In an embodiment, at **211**, the security monitor identifies the type of asset based on a visual feature of the asset and detected in a video by a camera at the predefined location. The visual feature is invisible to the human eye, such as a watermark.

In an embodiment, at **212**, the security monitor identifies the type of asset based on a visual feature of the asset and detected in a video by a camera at the predefined location. The visual feature is visible to the human eye, such as a unique color or unique mark.

In an embodiment, at **213**, the security monitor identifies the type of asset based on a wireless tag identifier that was wireless read from the asset by a wireless transceiver at the predefined location.

At **220**, the security monitor obtains a security policy for the type of asset. The security policy is the security policy **128** discussed above with the FIG. 1.

At **230**, the security monitor tracks and monitors an asset associated with the type of asset in accordance with the security policy.

In an embodiment, at **231**, the security monitor visually tracks one or more individuals and their relationships to one another and the asset at the predefined location based on the security policy.

In an embodiment of **231** and at **232**, the security monitor determines at least one relationship as a distance between the one or more individuals and the asset within the predefined location.

In an embodiment of **231** and at **233**, the security monitor determines that one or more of the individuals have let the predefined location while the asset remains at the predefined location unattended according to another security policy.

In an embodiment, at **234**, the security monitor determines that the asset has moved relative to a second asset at the predefined location based on wireless signals and wireless signal strengths associated with the asset and the second asset and based on the security policy.

In an embodiment, at **235**, the security monitor records an amount of usage of the asset by an individual at the predefined location based on a tracking policy and based on a video captured by a camera of the predefined location. This can be done by recording an amount of time that the individual possesses or is holding the asset as was discussed above with the FIG. 1.

In an embodiment, at **236**, the security monitor identifies an identity of the individual present in a video captured by a camera of the predefined location based on the security policy. This may include any number of biometric-based features extracted from the video for the individual and/or extracted from other sensors (such as a microphone, fingerprint reader, retina scan, etc.).

In an embodiment, at **237**, the security monitor determines actions of the individual with respect to the asset and distances between the individual and the asset at the predefined location based on the security policy. The actions may include a gaze or stare of the individual at the asset or not at the asset, holding the asset, not holding the asset, and others.

In an embodiment, at **238**, the security monitor identifies a unique identifier associated with the asset and uses a unique visual feature associated with the asset and present in a video captured by a camera at the predefined location and uses a trained machine-learning algorithm that analyzes the video and provided the tracking and monitoring of the asset as output from the trained machine-learning algorithm.

FIG. 3 is a diagram of another method **300** for asset tracking and notification processing, according to an example embodiment. The software module(s) that implements the method **300** is referred to as a "secure asset monitor." The secure asset monitor is implemented as executable instructions programmed and residing within memory and/or a non-transitory computer-readable (processor-readable) storage medium and executed by one or more processors of a device. The processors that execute the secure asset monitor are specifically configured and programmed to process the secure area monitor. The secure asset monitor may have access to one or more network connections during its processing. The network connections can be wired, wireless, or a combination of wired and wireless.

In an embodiment, the device that executes the secure asset monitor is the server **120**. In an embodiment, the server **120** is a cloud processing environment, a LAN server, or a WAN server.



In an embodiment, the secure asset monitor is all of or some combination of: asset tag reader **123**, person tracker **124**, object tracker **125**, monitor **126**, notification manager **127**, and/or the method **300**.

The secure asset monitor presents another and, in some ways, enhanced processing perspective of the method **200** discussed above.

At **310**, the secure asset monitor monitors an asset at a predefined location according to a policy.

In an embodiment, at **311**, the secure asset monitor identifies the asset type for the asset and obtains the policy based on the type for the asset.

In an embodiment, at **312**, the secure asset monitor identifies the asset through: analyzing a video captured by a camera at the predefined location or reading a wireless tag attached to the asset, which is read by a wireless transceiver at the predefined location.

At **320**, the secure asset monitor tracks relationships between the asset and the predefined location, one or more individuals present in the predefined location, and other assets present at the predefined location based on the policy.

In an embodiment, at **321**, the secure asset monitor identifies the relationships as: 1) first distances between the one or more individuals and the asset at the predefined location; 2) second distances between the one or more of the other assets and the asset at the predefined location; 3) a presence of the asset at the predefined location without a presence of the one or more individuals at the predefined location; 4) gazes of the one or more individuals with respect to each other or the asset at the predefined location; and 4) actions of the one or more individuals with respect to the asset at the predefined location.

At **330**, the secure asset monitor determines whether to record an event and whether to send a real-time notification based on the policy.

FIG. **4** is a diagram of a system **400** for asset tracking and notification processing, according to an example embodiment. The system **400** includes a variety of hardware components and software components. The software components of the system **400** are programmed and reside within memory and/or a non-transitory computer-readable medium and execute on one or more processors of the system **400**. The system **400** communicates over one or more networks, which can be wired, wireless, or a combination of wired and wireless.

In an embodiment, the system **400** implements, inter alia, the processing described above with the FIGS. **1-3**.

The system **400** includes one or more cameras **401**, a server **402**, and, optionally, a wireless transceiver **406**. The server **402** includes at least one hardware processor **403**, a non-transitory computer-readable storage medium **404** having executable instructions representing a security asset tracker and monitor **405**.

The camera **401** is configured to capture video of a predefined location of an establishment/enterprise.

The security asset tracker and monitor **405** when executed from the non-transitory computer-readable storage medium **404** on the processor **403** is configured to cause the processor **403** to perform processing comprising: 1) obtaining the video from the camera **401**; 2) analyzing the video and identifying an asset; 3) analyzing the video and identifying one or more individuals present within the video; 4) determining from the video relationships between the asset and the predefined location and the one or more individuals; and 5) recording security events and sending real-time notifications based on the relationships and a policy assigned to an asset type associated with the asset.

In an embodiment, the system **400** further includes transceiver **406**. The security monitor **405** when executed from the non-transitory computer-readable storage medium **404** on the processor **403** is configured to cause the processor **403** to perform additional processing comprising: 1) determining distance between the asset and one or more second assets at the predefined location based on wireless signals emitted from tags on the asset and the one or more second assets and read by the wireless transceiver; and 2) recording second security events and sending second real-time notifications based on the distance and the policy.

In an embodiment, the security manager is all of or some combination of: detector **123**, person tracker **124**, object tracker **125**, action tracker **126**, audit-notification manager **127**, the method **200**, and/or the method **300**.

It should be appreciated that where software is described in a particular form (such as a component or module) this is merely to aid understanding and is not intended to limit how software that implements those functions may be architected or structured. For example, modules are illustrated as separate modules, but may be implemented as homogenous code, as individual components, some, but not all of these modules may be combined, or the functions may be implemented in software structured in any other convenient manner.

Furthermore, although the software modules are illustrated as executing on one piece of hardware, the software may be distributed over multiple processors or in any other convenient manner.

The above description is illustrative, and not restrictive. Many other embodiments will be apparent to those of skill in the art upon reviewing the above description. The scope of embodiments should therefore be determined with reference to the appended claims, along with the full scope of equivalents to which such claims are entitled.

In the foregoing description of the embodiments, various features are grouped together in a single embodiment for the purpose of streamlining the disclosure. This method of disclosure is not to be interpreted as reflecting that the claimed embodiments have more features than are expressly recited in each claim. Rather, as the following claims reflect, inventive subject matter lies in less than all features of a single disclosed embodiment. Thus, the following claims are hereby incorporated into the Description of the Embodiments, with each claim standing on its own as a separate exemplary embodiment.

The invention claimed is:

**1.** A method, comprising:

identifying a type of asset located in a predefined location from a plurality of available types of assets, wherein at least one available type of asset is a confidential document type of asset;

obtaining a security policy for the type of asset, wherein the security policy comprising conditions for relationships based on relationship identifiers, asset identifiers or asset type identifiers, individual identifiers for individuals, and predefined location identifiers, wherein the conditions are expressed as statements representing rules for the corresponding identifiers and processing actions for automated actions that are processed when the conditions of the rules are satisfied;

tracking and monitoring an asset associated with the type of asset in accordance with evaluating the security policy using the corresponding identifiers within the corresponding conditions of the corresponding rules, wherein tracking and monitoring further includes translating voice conversations between the individuals to text and evaluating the text for content identifiers,



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wherein at least one content identifier is embedded in at least one of the rules of the security policy; and logging events that violate the security policy in a security log based on evaluating the policy using the corresponding identifiers within the corresponding conditions of the corresponding rules, wherein logging further includes embedding reference links to video clips that correspond to the events within the security log.

2. The method of claim 1 further comprising, sending a real-time alert based on at least one of the events.

3. The method of claim 1, wherein identifying further includes identifying the type of asset based on a visual feature of the asset and detected in a video by a camera at the predefined location, wherein the visual feature is invisible to a human eye.

4. The method of claim 1, wherein identifying further includes identifying the type of asset based on a visual feature of the asset and detected in a video by a camera at the predefined location, wherein the visual feature is a distinctive mark visible to a human eye.

5. The method of claim 1, wherein identifying further includes identifying the type of asset based on a wireless tag identifier that is wirelessly read from the asset by a wirelessly transceiver at the predefined location.

6. The method of claim 1, wherein tracking and monitoring further includes visually tracking one or more individuals and their relationships to one another and the asset at the predefined location based on evaluating the security policy using the corresponding identifiers within the corresponding conditions of the corresponding rules.

7. The method of claim 6, wherein visually tracking further includes determining at least one relationship as a distance between the one or more of the individuals and the asset based on evaluating the security policy using the corresponding identifiers within the corresponding conditions of the corresponding rules.

8. The method of claim 6, wherein visually tracking further includes determining that the one or more of the individuals have left the predefined location while the asset remains at the predefined location unattended based on evaluating another security policy and using the corresponding identifiers within the corresponding conditions of the corresponding rules.

9. The method of claim 1, wherein tracking and monitoring further includes determining that the asset has moved relative to a second asset at the predefined location based on wireless signals associated with the asset and the second asset and based on evaluating the security policy using the corresponding identifiers within the corresponding conditions of the corresponding rules.

10. The method of claim 1, wherein tracking and monitoring further includes determining recording an amount of usage of the asset by a particular individual at the predefined location based on evaluating a tracking policy and based on a video captured by a camera of the predefined location.

11. The method of claim 1, wherein tracking and monitoring further includes identifying an identity of a particular individual present in a video captured by a camera of the predefined location based on evaluating the security policy using the corresponding identifiers within the corresponding conditions of the corresponding rules.

12. The method of claim 11, wherein identifying further includes determining actions of the particular individual with respect to the asset and distances between the individual and the asset at the predefined location based on

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evaluating the security policy using the corresponding identifiers within the corresponding conditions of the corresponding rules.

13. The method of claim 1, wherein tracking and monitoring further includes identifying a unique identifier associated with the asset using a unique visual feature associated with the asset and present in a video captured by a camera at the predefined location and using a trained machine-learning algorithm that analyzes the video and provides further tracking and further monitoring.

14. A method, comprising:  
monitoring an asset at a predefined location by evaluating a policy comprising conditions for relationships based on relationship identifiers for relationships, asset identifiers or asset type identifiers, individual identifiers for individuals, and predefined location identifiers, wherein the conditions are expressed as statements representing rules for the corresponding identifiers and processing actions for automated actions that are processed when the conditions of the rules are satisfied, wherein the asset type identifiers comprises a plurality of asset type identifiers, wherein at least one of the plurality of asset type identifiers is a confidential document type identifier for a confidential document;

tracking the relationships between the asset and the predefined location, one or more of the individuals are present in the predefined location, and other assets are present at the predefined location based on evaluation of the policy using the corresponding identifiers within the corresponding conditions of the corresponding rules, wherein tracking further includes translating voice conversations between the individuals to text and evaluating the text for content identifiers wherein at least one content identifier is embedded in at least one of the rules of the policy; and  
determining whether to record an event and whether to send a real-time notification based on evaluation of the policy using the corresponding identifiers within the corresponding conditions of the corresponding rules, and wherein when the event is recorded maintaining a reference link to a video clip that corresponds to the event with the event that is recorded.

15. The method of claim 14, wherein monitoring further includes identifying an asset type for the asset and obtaining the policy based on the asset type.

16. The method of claim 14, wherein monitoring further includes identifying the asset through:  
analyzing a video captured by a camera at the predefined location or reading a wireless tag by a wireless transceiver at the predefined location.

17. The method of claim 14, wherein monitoring further includes identifying the asset based on a unique visual feature associated with the asset, wherein the unique visual feature is invisible to a human eye or is visible to the human eye.

18. The method of claim 14, wherein tracking further includes identifying the relationships as:  
first distances between the one or more individuals and the asset at the predefined location, second distances between one or more of the other assets and the asset at the predefined location, a presence of the asset at the predefined location without a presence of the one or more individuals at the predefined location, gazes of the one or more individuals with respect to each other or the asset at the predefined location, and actions of the one or more individuals with respect to the asset at the predefined location.



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19. A system, comprising:  
 a camera configured to capture a video of a predefined location;  
 a server comprising a processor and a non-transitory computer-readable storage medium;  
 the non-transitory computer-readable storage medium comprising executable instructions representing an asset tacker and monitor manager;  
 the asset tacker and monitor manager when executed on the processor from the non-transitory computer-readable storage medium causing the processor to perform processing comprising:  
 obtaining the video from the camera;  
 analyzing the video and identifying an asset;  
 obtaining audio from a microphone associated with the camera;  
 analyzing the video and identifying one or more individuals present within the video based on a policy obtained for an asset type associated with the asset, the policy comprising conditions for relationships based on relationship identifiers for relationships, asset identifiers or asset type identifiers, individual identifiers for the one or more individuals, and predefined location identifiers, wherein the conditions are expressed as statements representing rules for the corresponding identifiers and processing actions for automated actions that are processed when the conditions of the rules are satisfied, wherein the asset type identifiers comprise a plurality of asset type identifiers, wherein at least one of the plurality of asset type identifiers is a confidential document type identifier for a confidential document;  
 translating the audio to text for voice conversations between the individuals and identifying from the text

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content identifiers for content discussed in the voice conversations, wherein at least one of the content identifiers is embedded in at least one of the rules of the policy;  
 determining, from the video and the voice conversations, the relationships between the asset and the predefined location and the one or more individuals based on evaluation of the policy using the corresponding identifiers within the corresponding conditions of the corresponding rules; and  
 recording security events and sending real-time notifications based on the relationships and based on evaluating the policy using the corresponding identifiers within the corresponding conditions of the corresponding rules, wherein recording the security events further includes maintaining reference links to video clips that correspond to the security events when recording the security events.

20. The system of claim 19 further comprising, a wireless transceiver located at the predefined location, wherein the asset tacker and monitor manager when executed by the processor from the non-transitory computer-readable storage medium is further configured to cause the processor to perform additional processing comprising:  
 determining distance between the asset and one or more second assets at the predefined location based on wireless signals emitted from tags on the asset and the one or more second assets and read by the wireless transceiver; and  
 recording second security events and sending second real-time notifications based on the distance and evaluating the policy using the corresponding identifiers within the corresponding conditions of the corresponding rules.

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