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(54) **VISUAL DISPLAY WITH ILLUMINATORS FOR GAZE TRACKING**

(71) Applicant: **TOBII AB**, Danderyd (SE)

(72) Inventors: **Peter Blixt**, Hagersten (SE); **Anders Kingback**, Balsta (SE); **Bengt Rehnstrom**, Vasterhaninge (SE); **John Elvesjö**, Stockholm (SE); **Mattias Kuldkapp**, Sollentuna (SE)

(73) Assignee: **Tobii AB**, Danderyd (SE)

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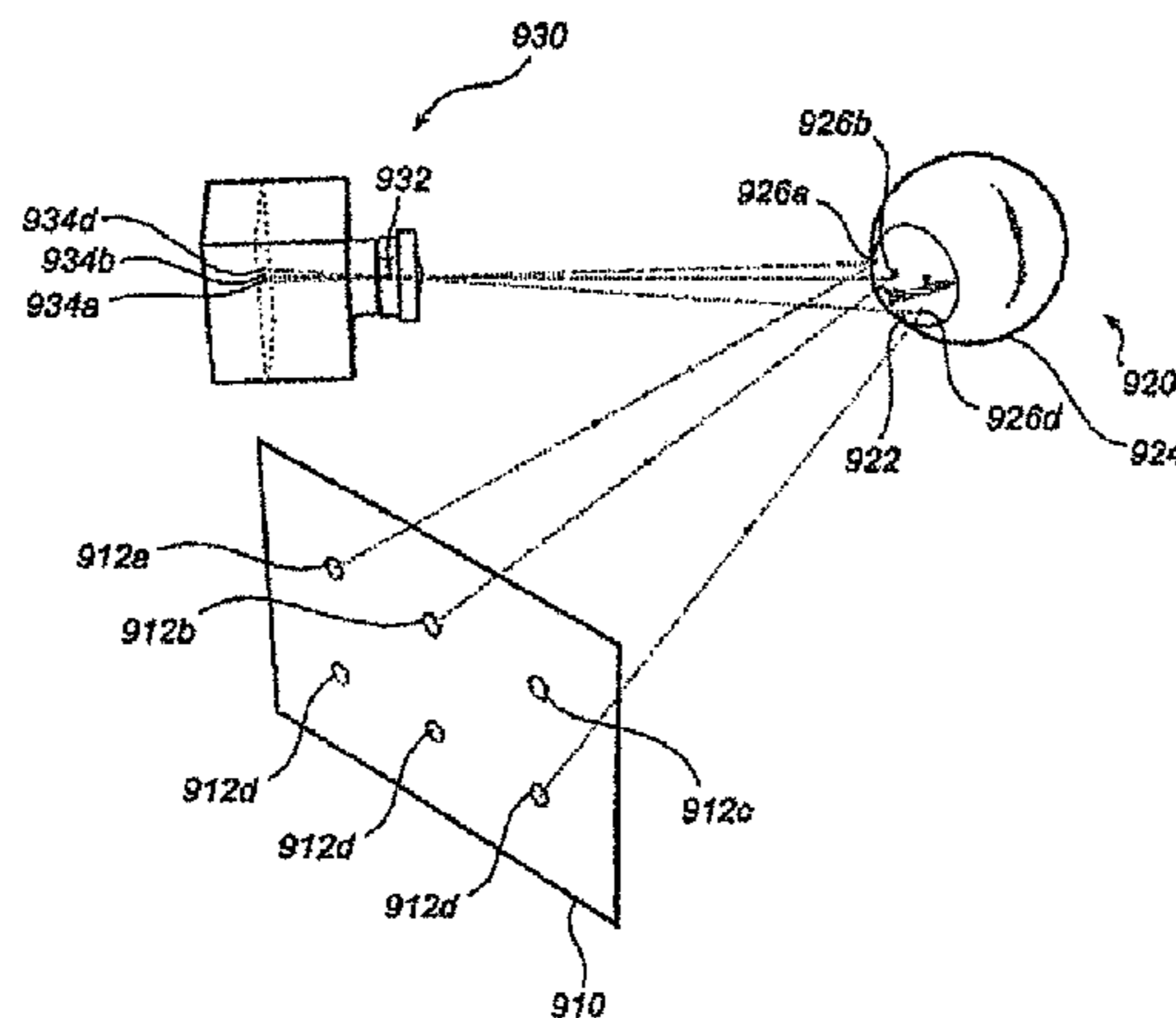
Primary Examiner — Mohammed Hasan

(74) *Attorney, Agent, or Firm* — Kilpatrick Townsend & Stockton LLP

(57) **ABSTRACT**

A visual display includes hidden reference illuminators adapted to emit invisible light for generating corneo-scleral reflections on an eye watching a screen surface of the display. The tracking of such reflections and the pupil center provides input to gaze tracking. A method for equipping and an LCD with a reference illuminator are also provided. Also provides are a system and method for determining a gaze point of an eye watching a visual display that includes reference illuminators. The determination of the gaze point may be based on an ellipsoidal cornea model.

20 Claims, 12 Drawing Sheets



Related U.S. Application Data

continuation of application No. 14/030,111, filed on Sep. 18, 2013, now Pat. No. 9,244,170, which is a continuation-in-part of application No. 13/465,245, filed on May 7, 2012, now Pat. No. 8,562,136, which is a division of application No. 12/750,967, filed on Mar. 31, 2010, now Pat. No. 8,220,926.

(60) Provisional application No. 61/165,558, filed on Apr. 1, 2009.

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A61B 3/113 (2006.01)
G06K 9/00 (2006.01)
G01S 17/46 (2006.01)
G01S 17/66 (2006.01)

(58) **Field of Classification Search**

USPC 351/210
 See application file for complete search history.

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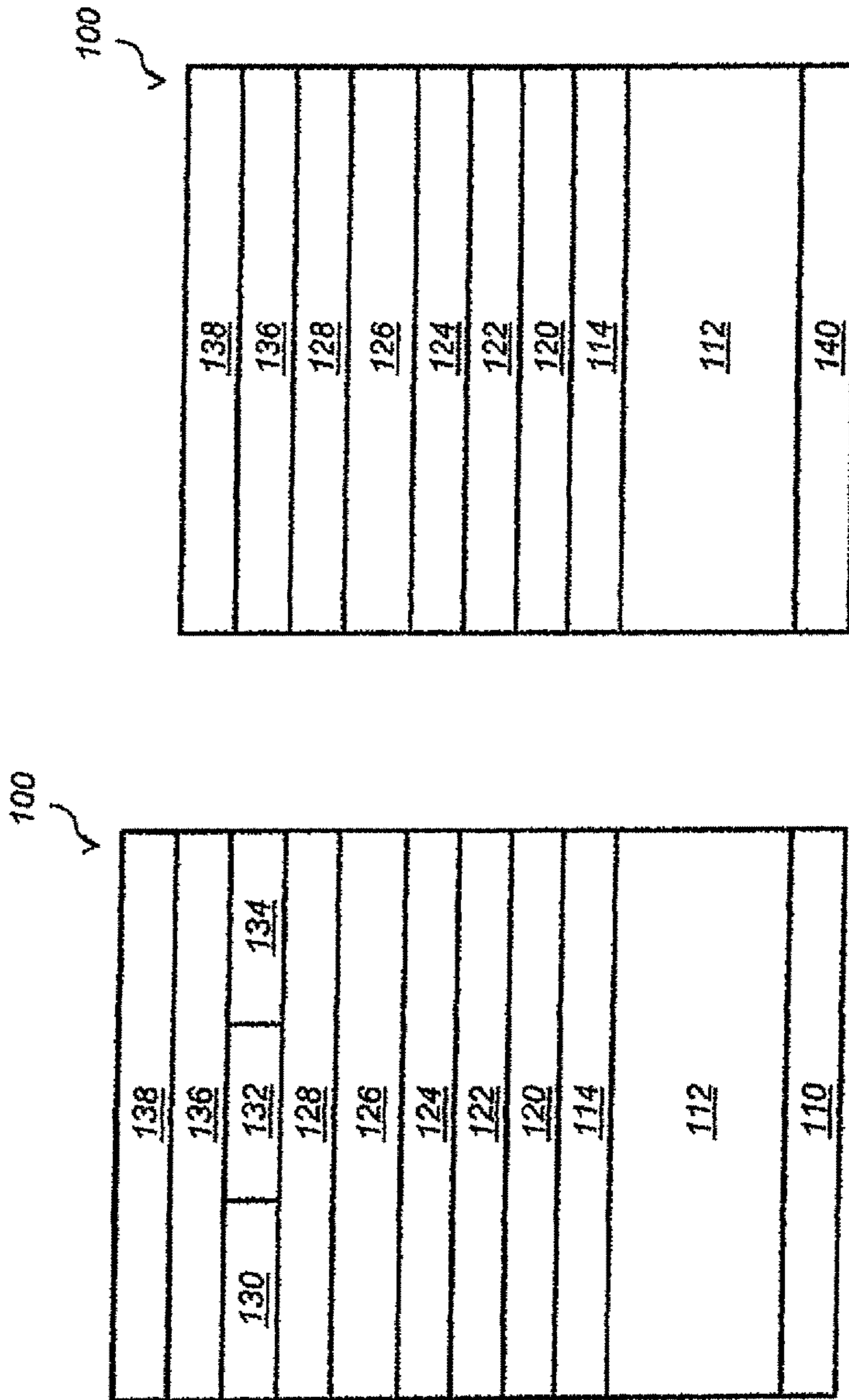


Fig. 1b

Fig. 1a

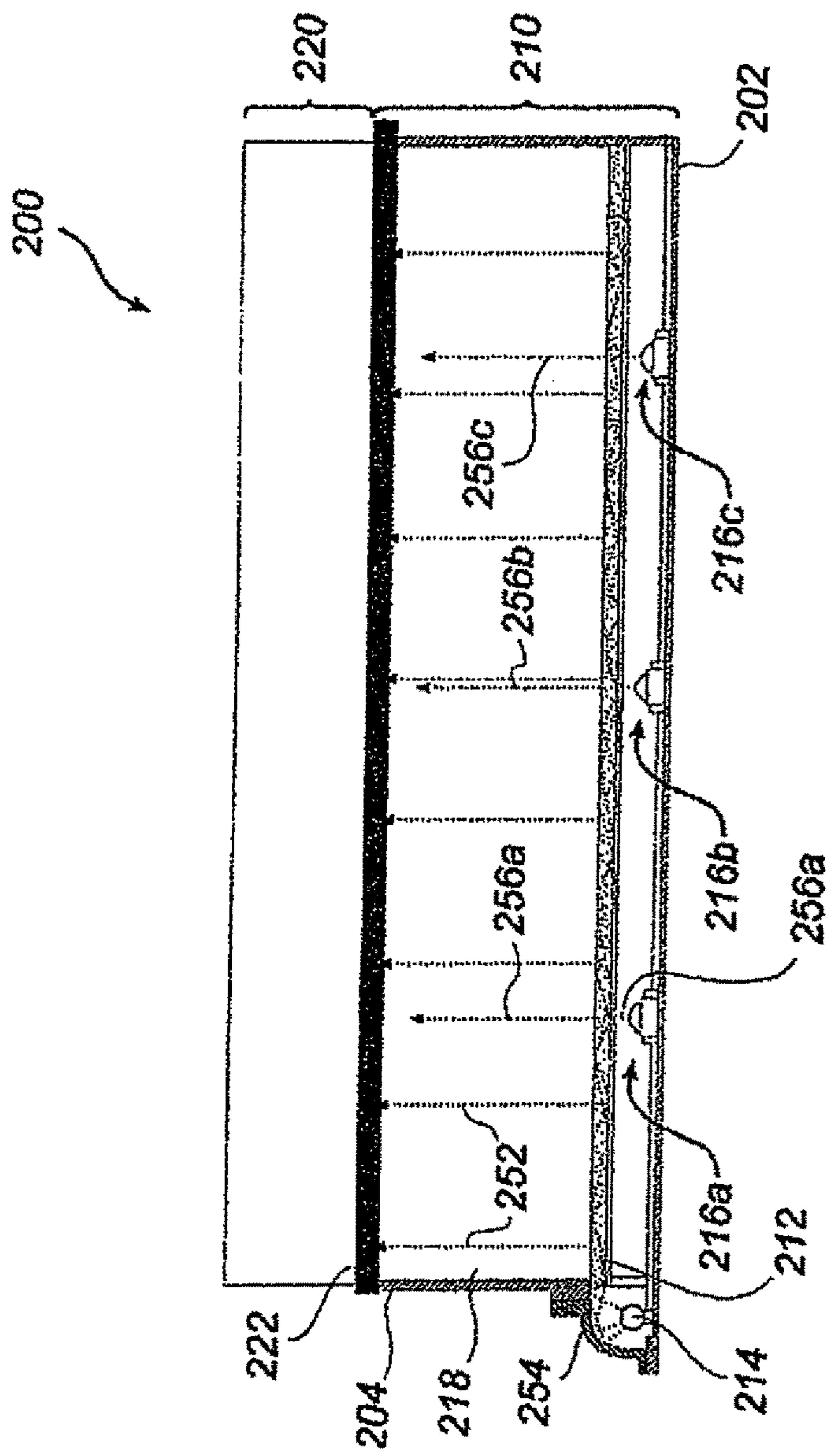


Fig. 2

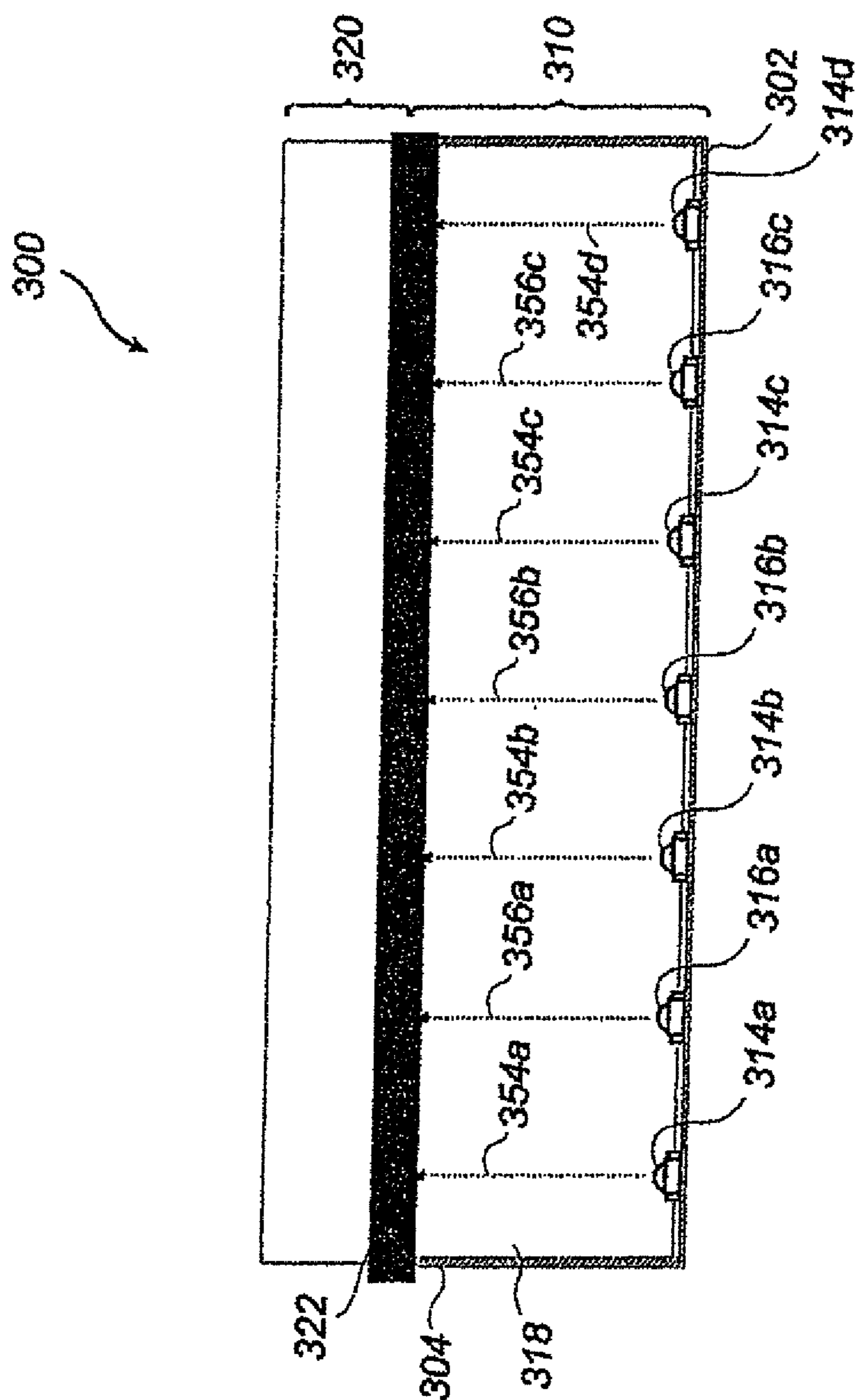


Fig. 3

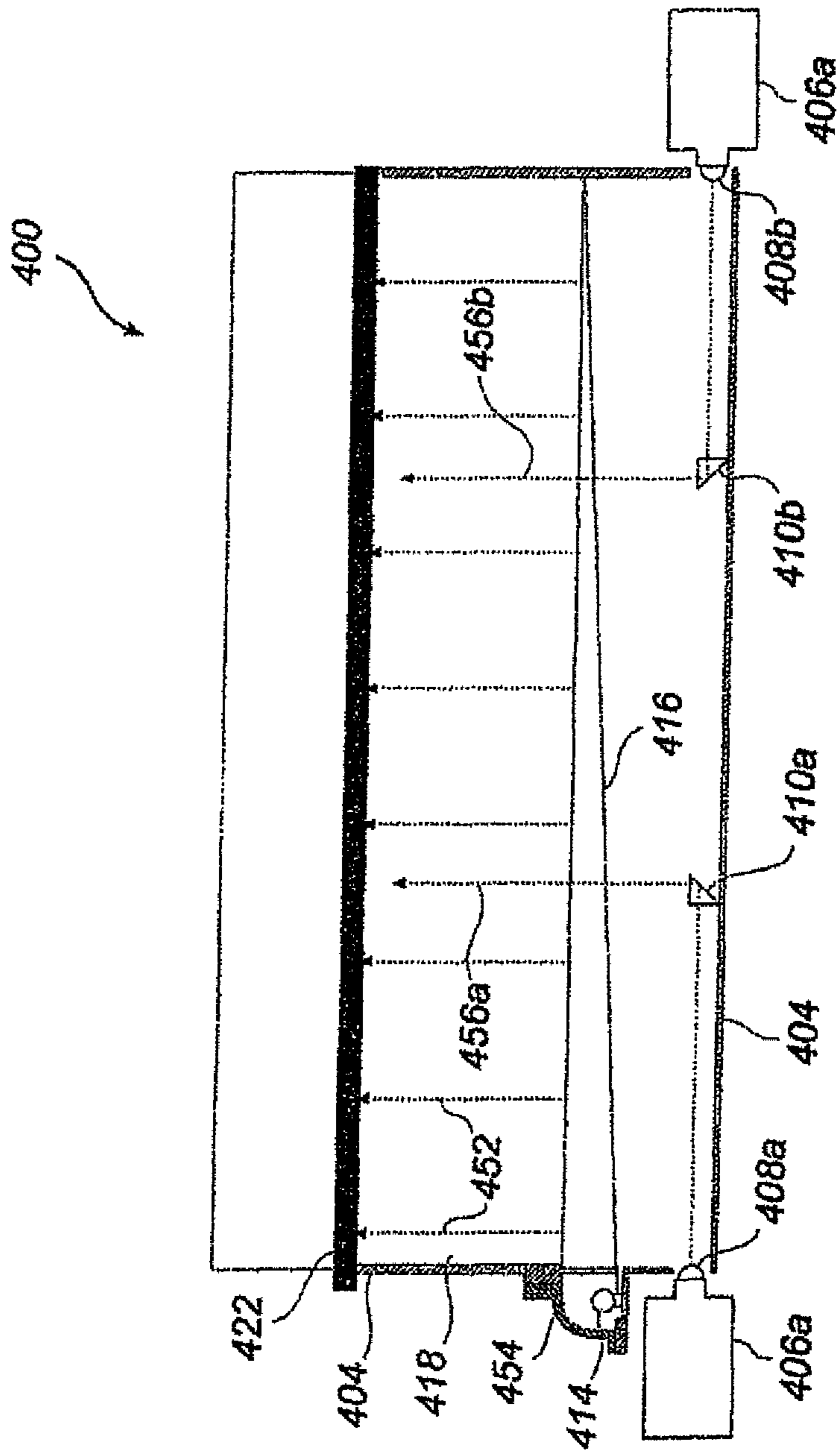


Fig. 4

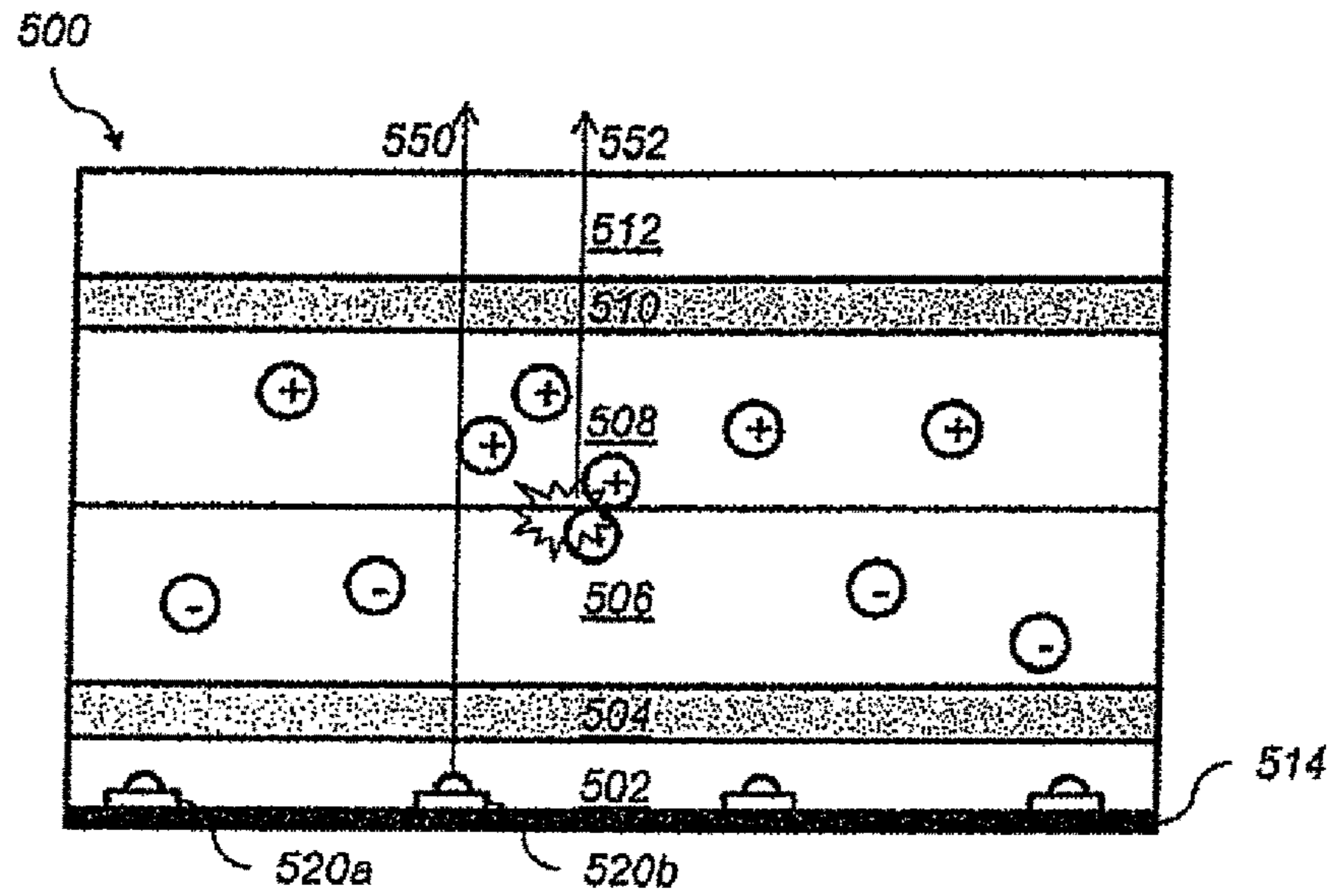


Fig. 5

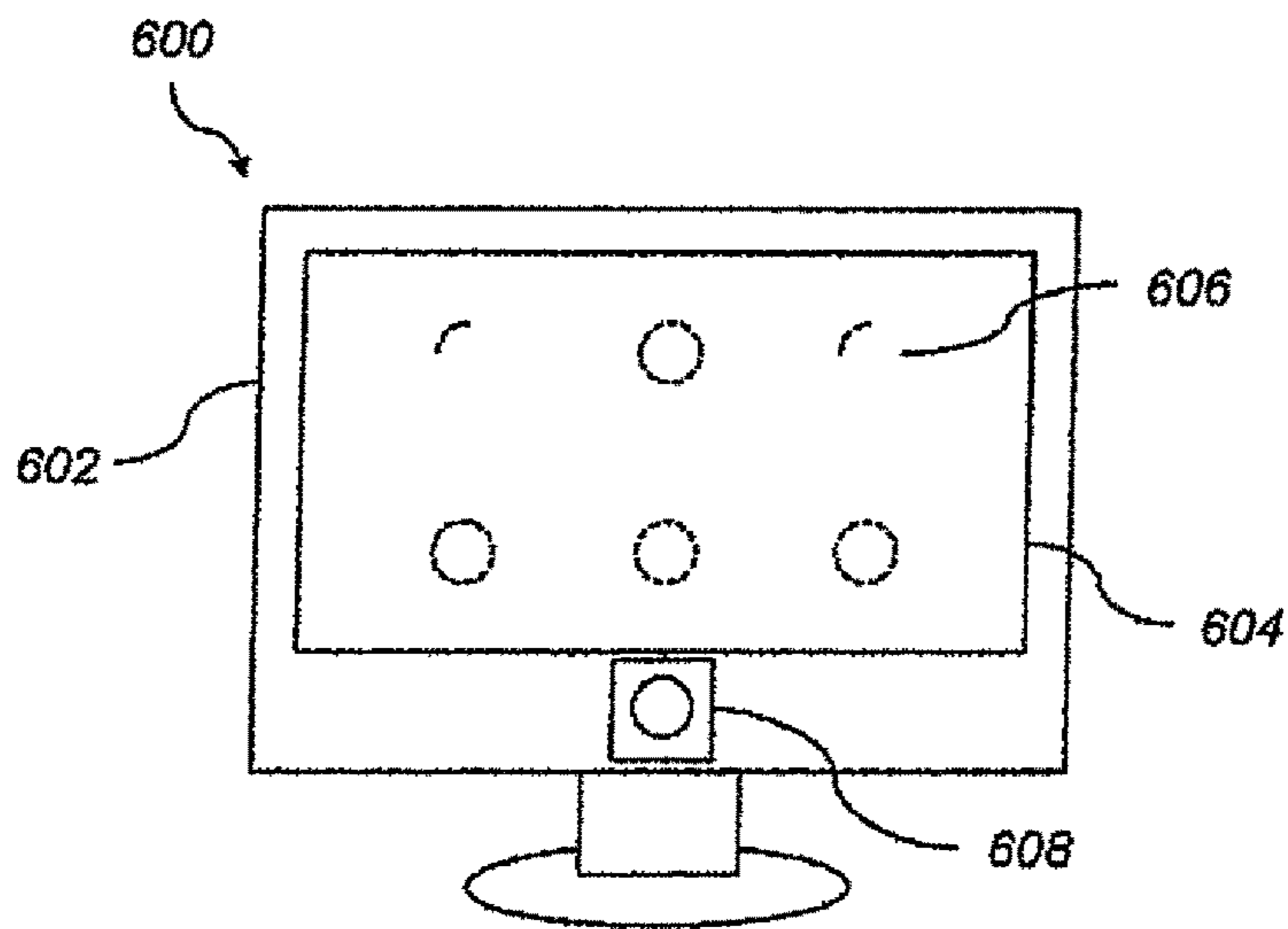


Fig. 6

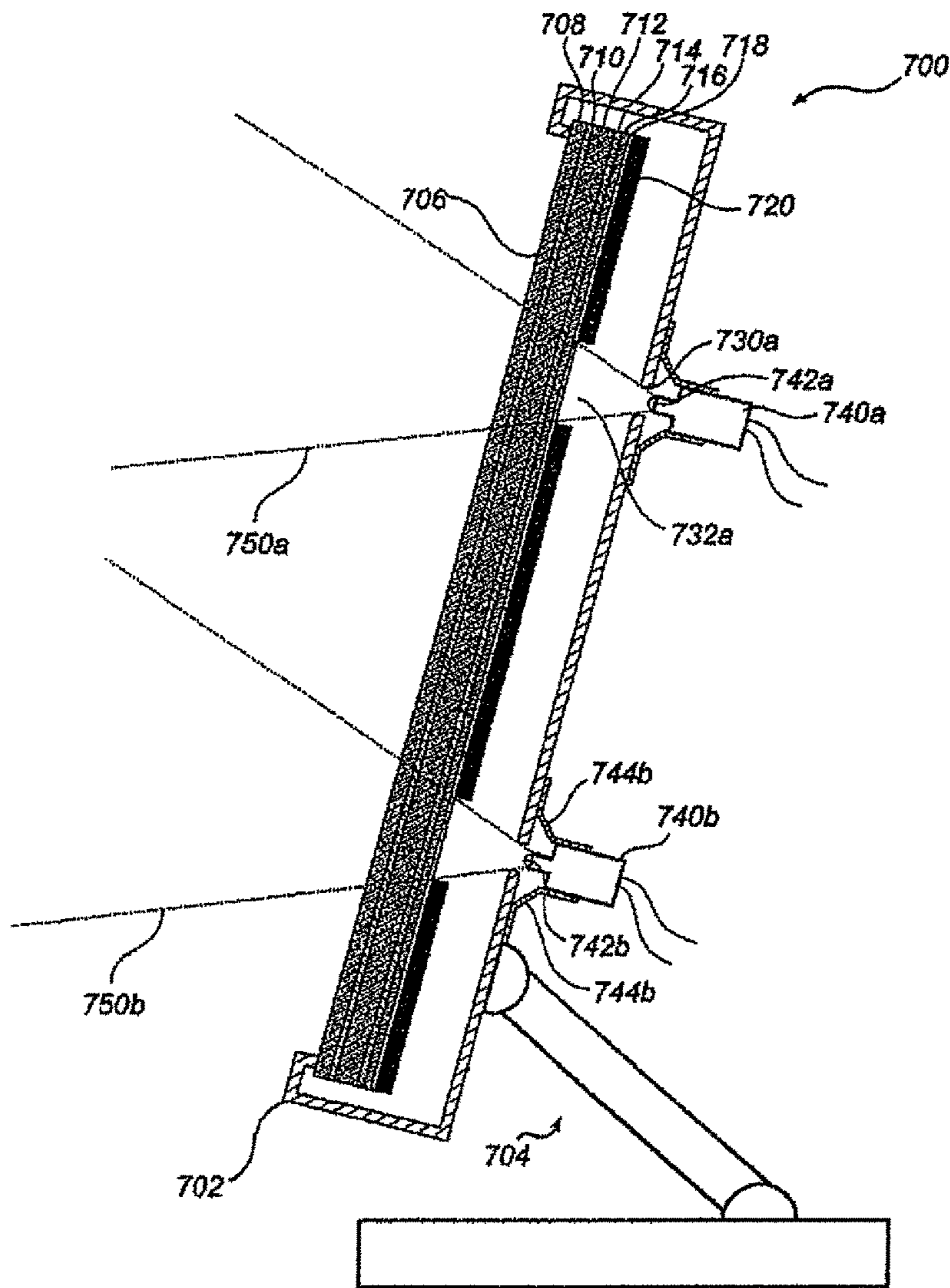


Fig. 7

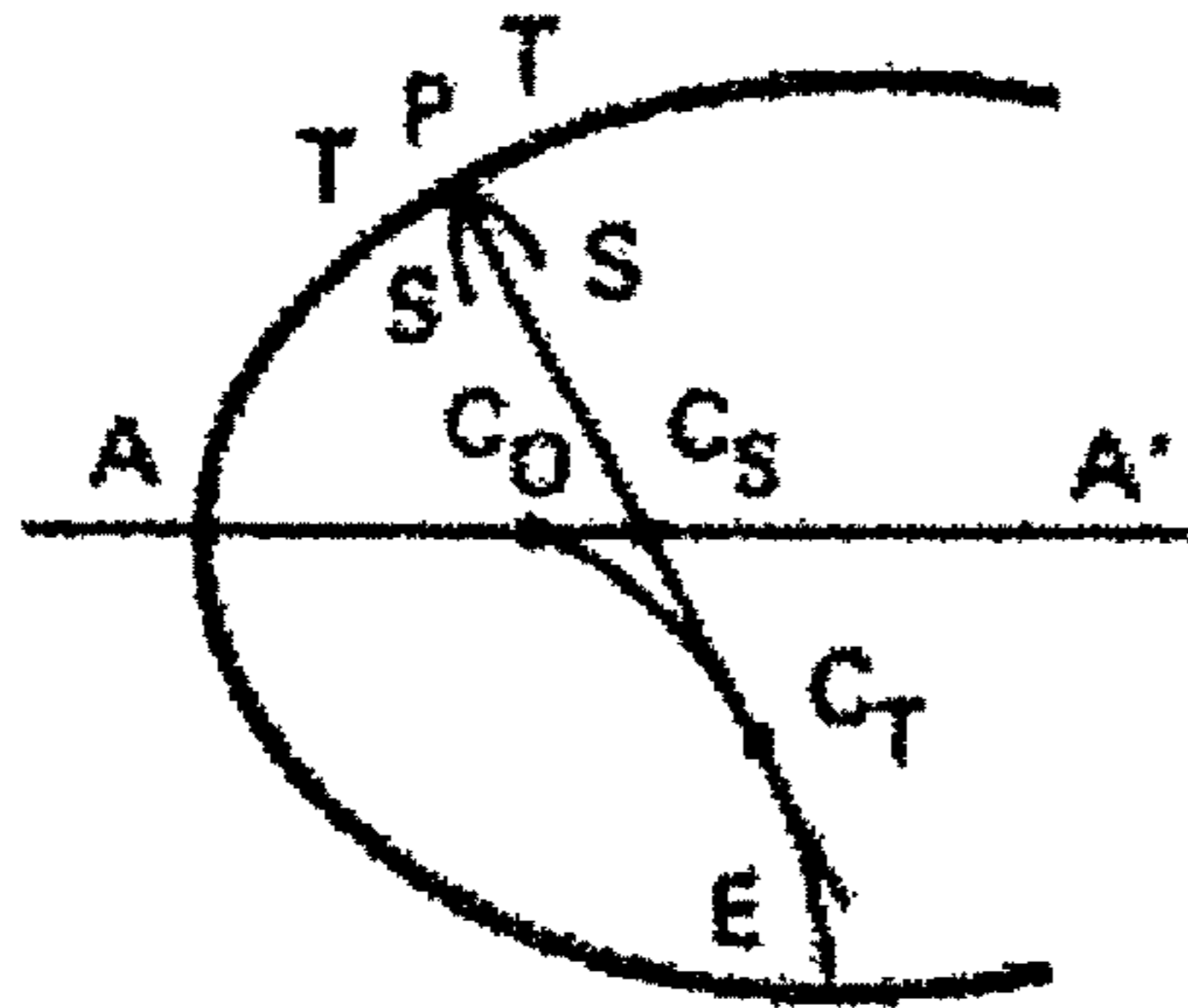


Fig. 8

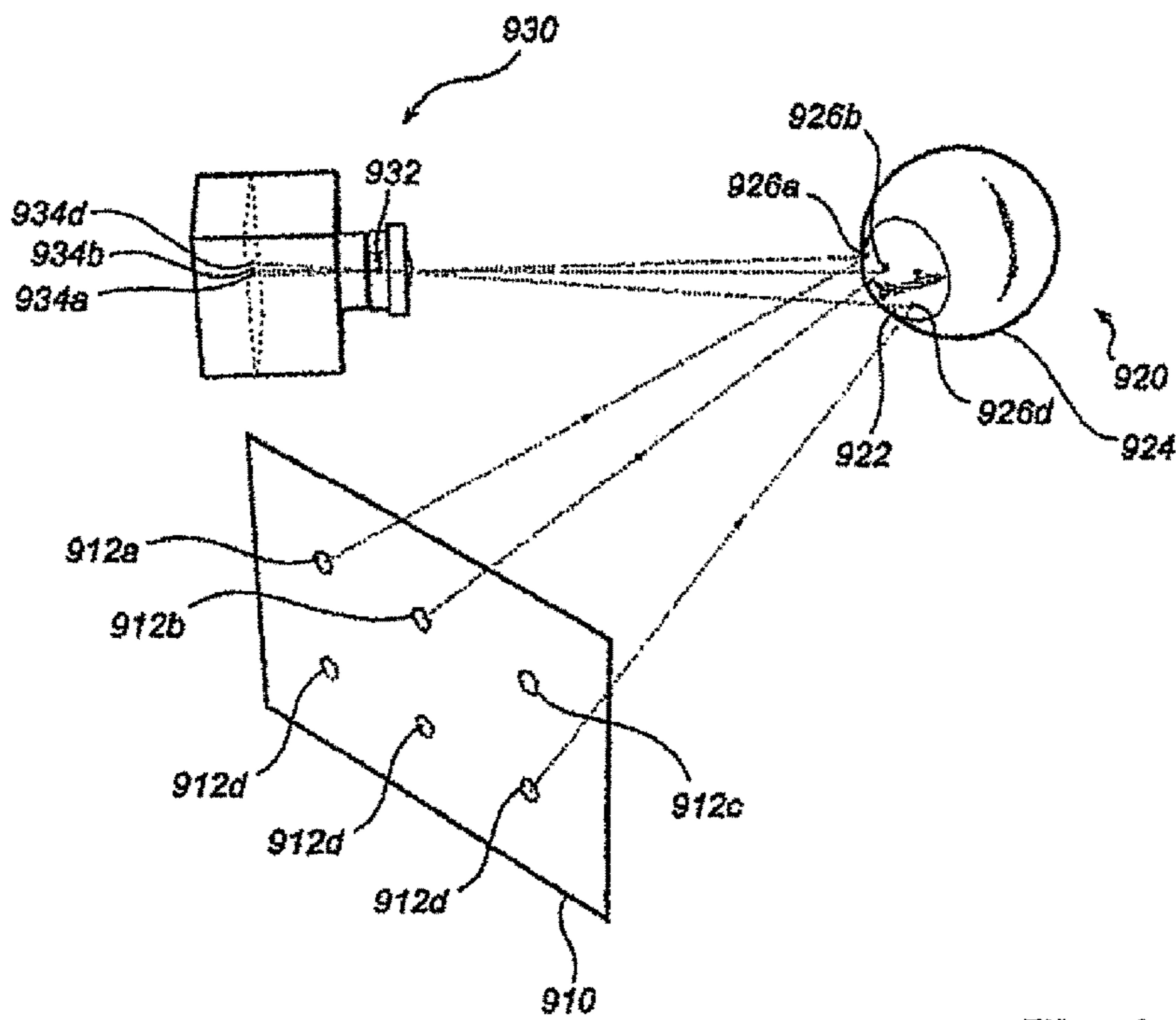


Fig. 9

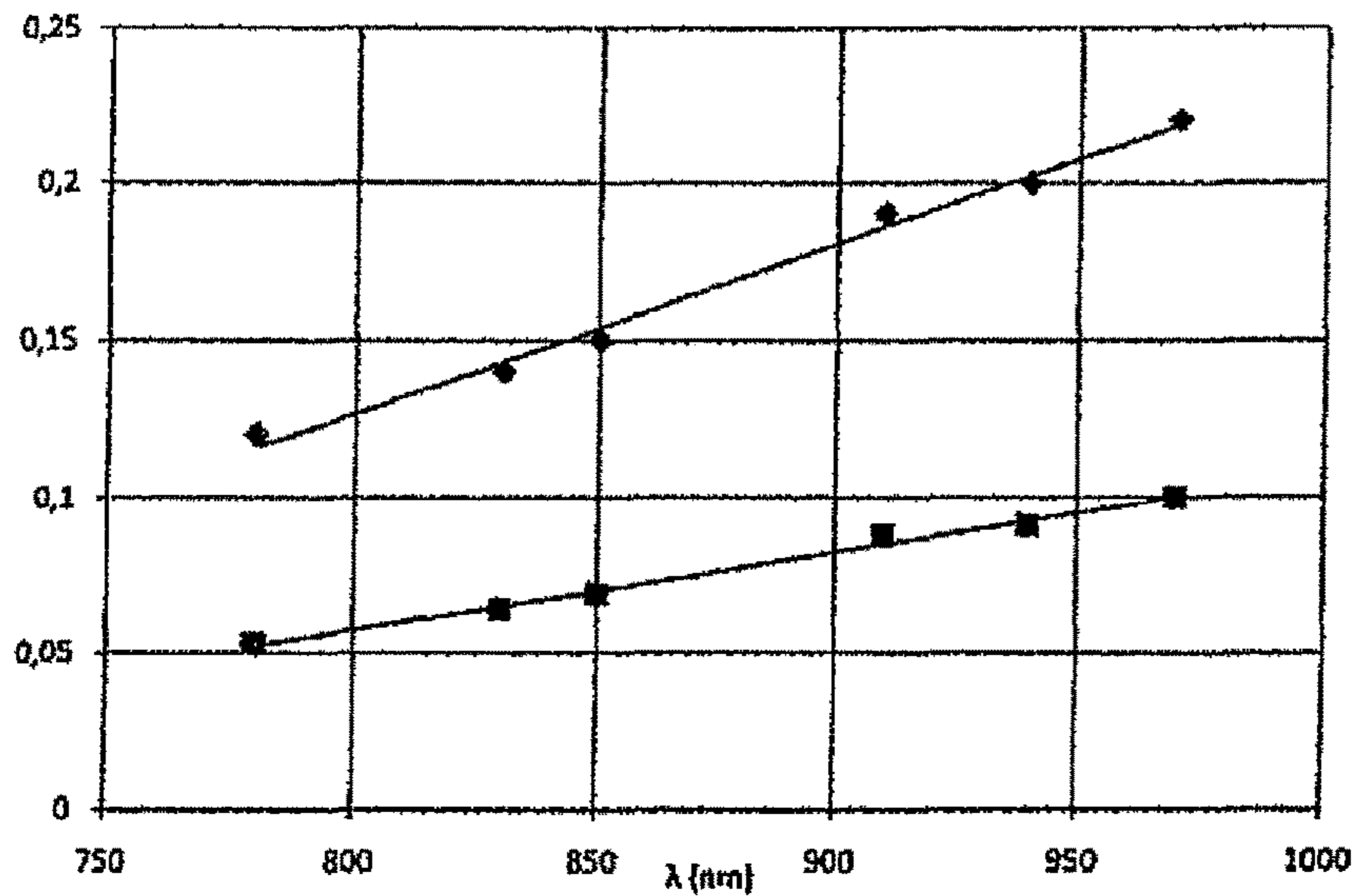


Fig. 10

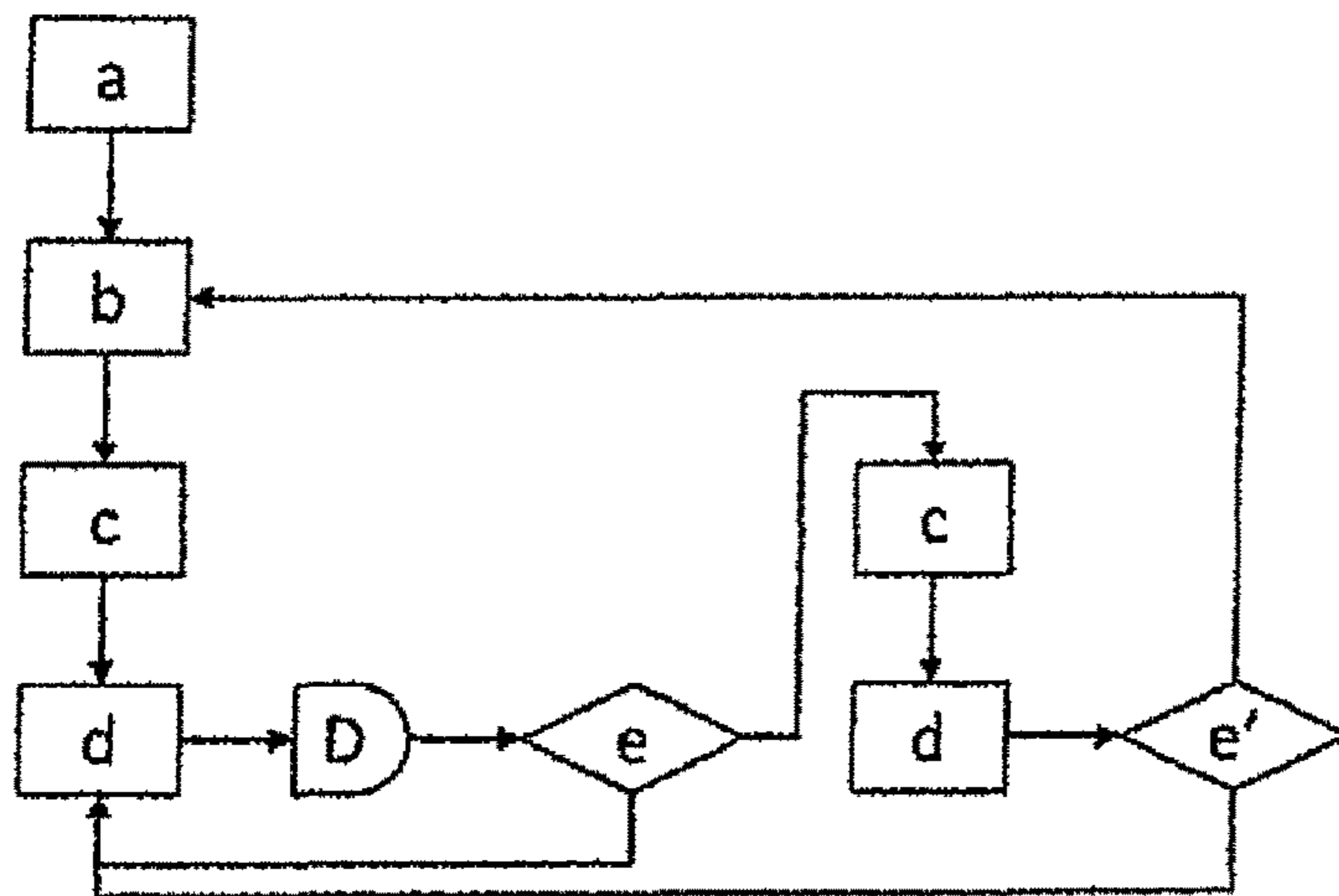


Fig. 11

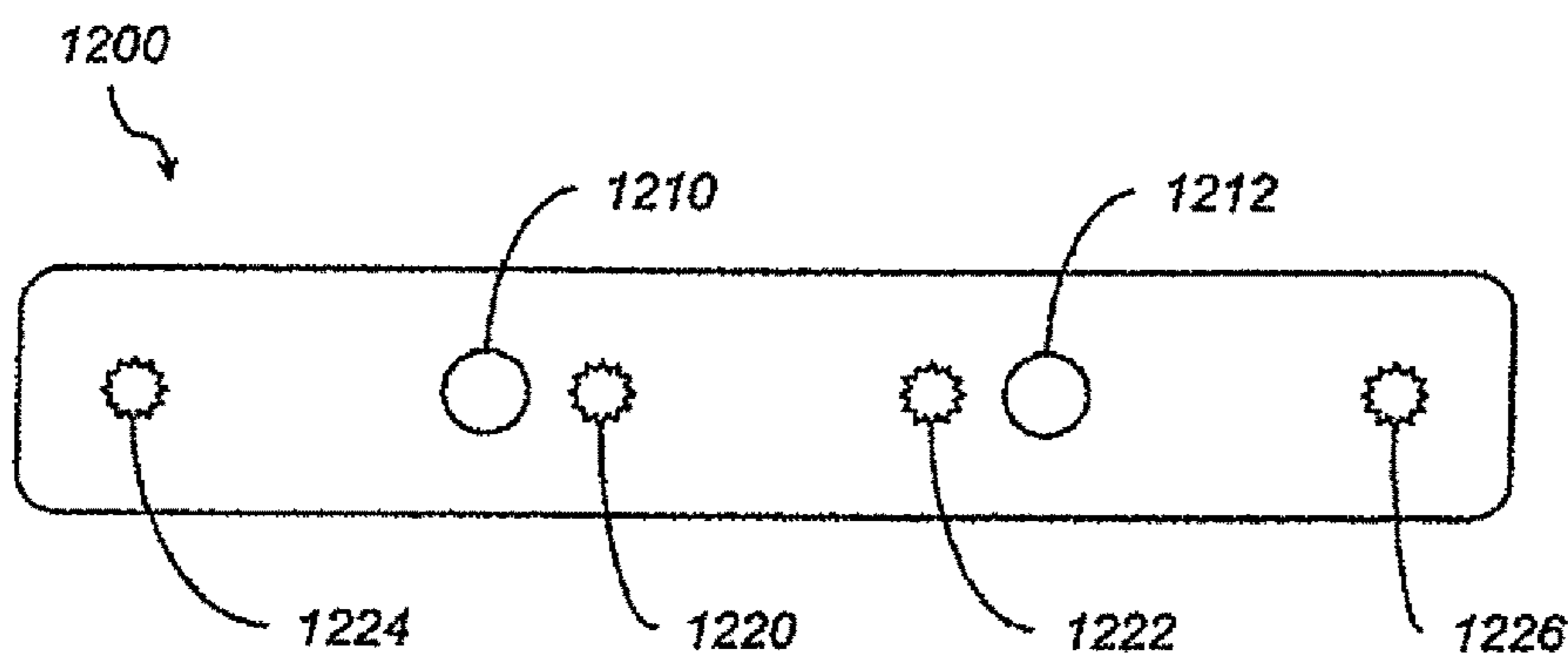


Fig. 12

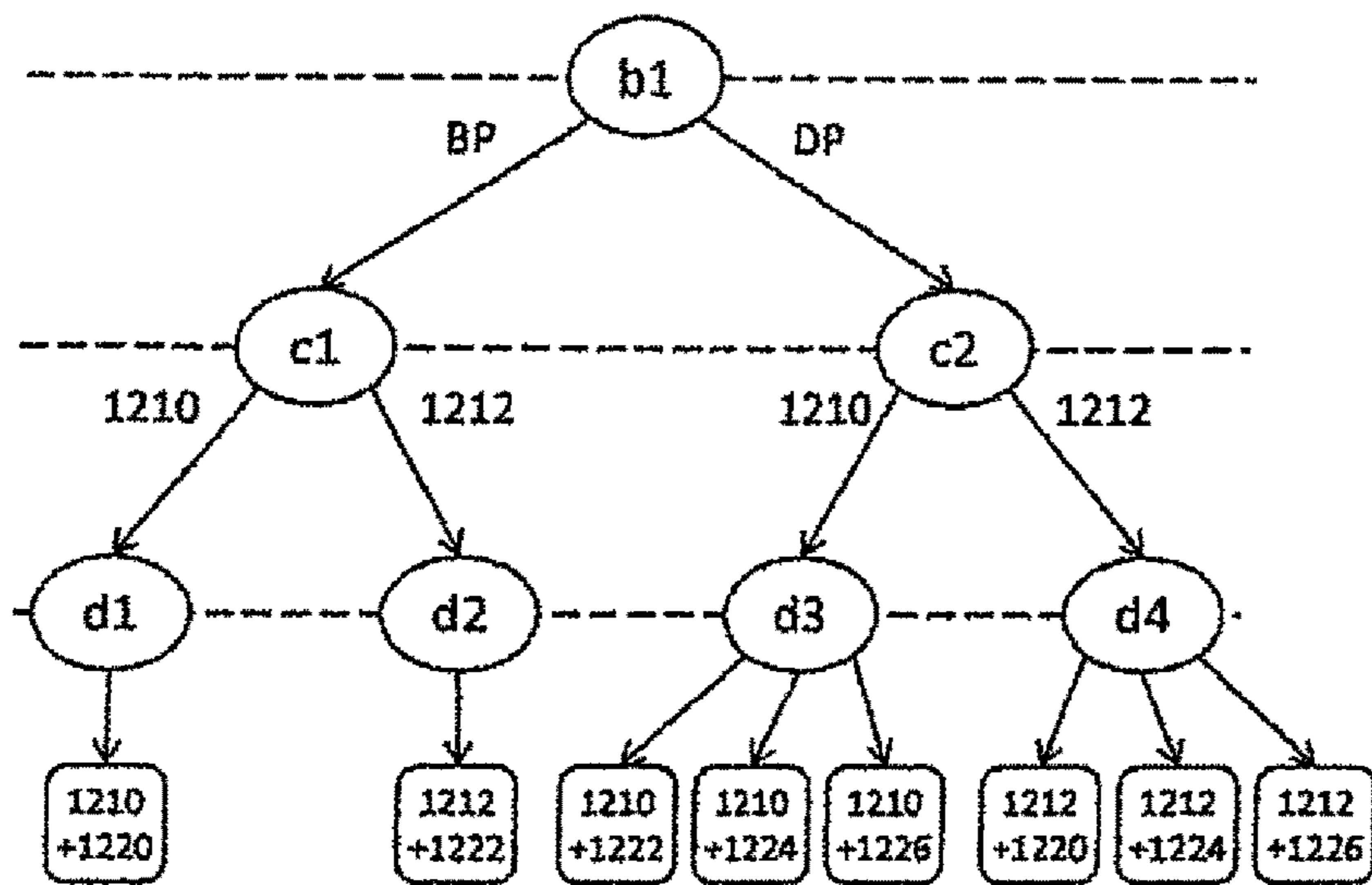


Fig. 13

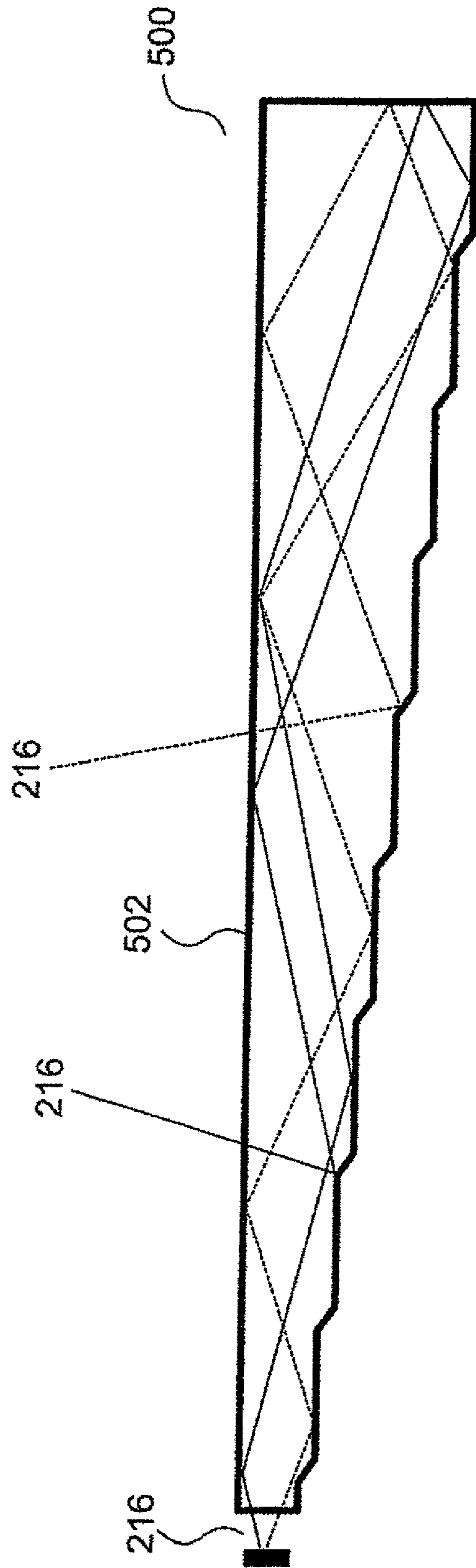


FIG. 14

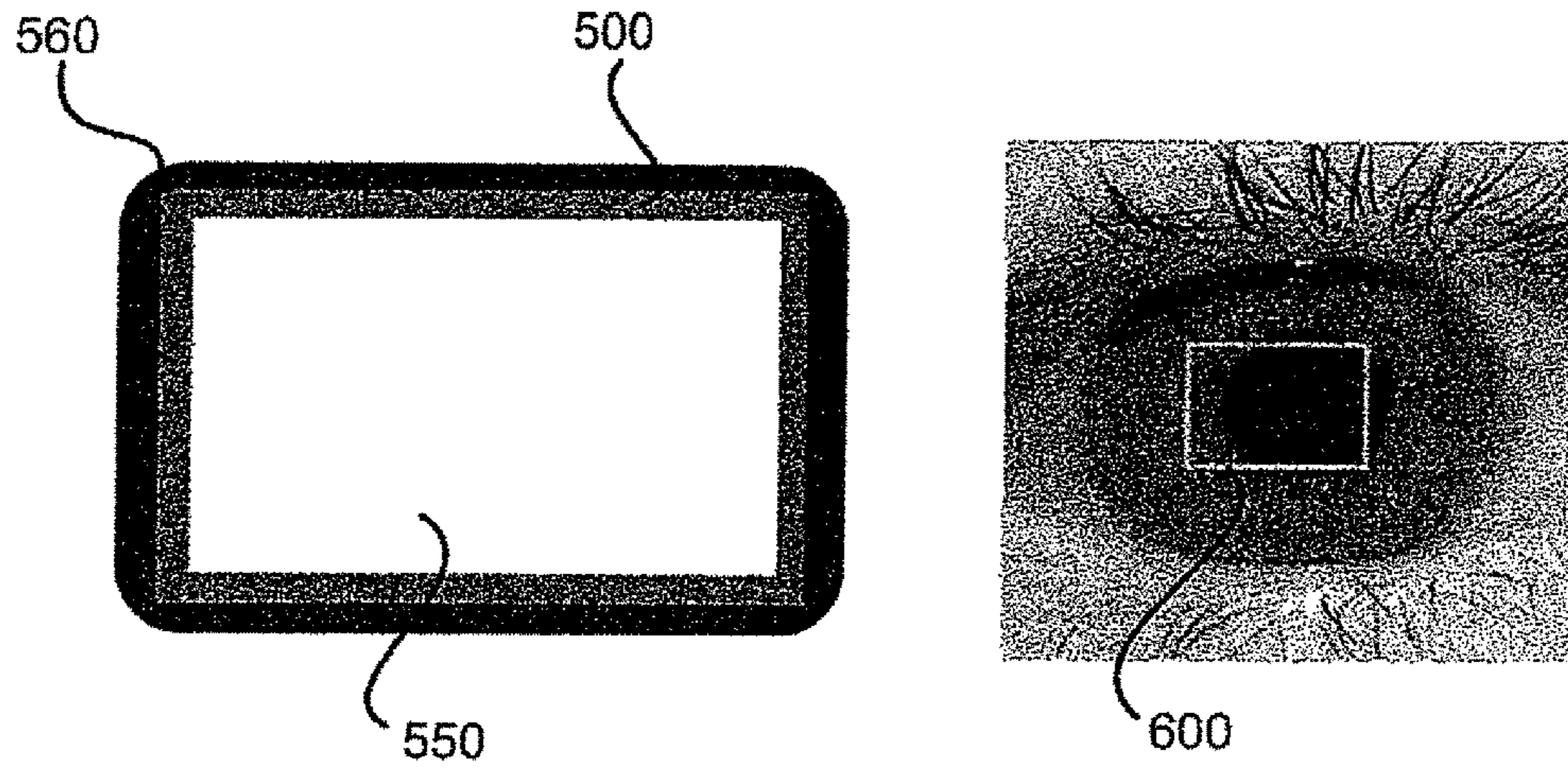


FIG. 15a

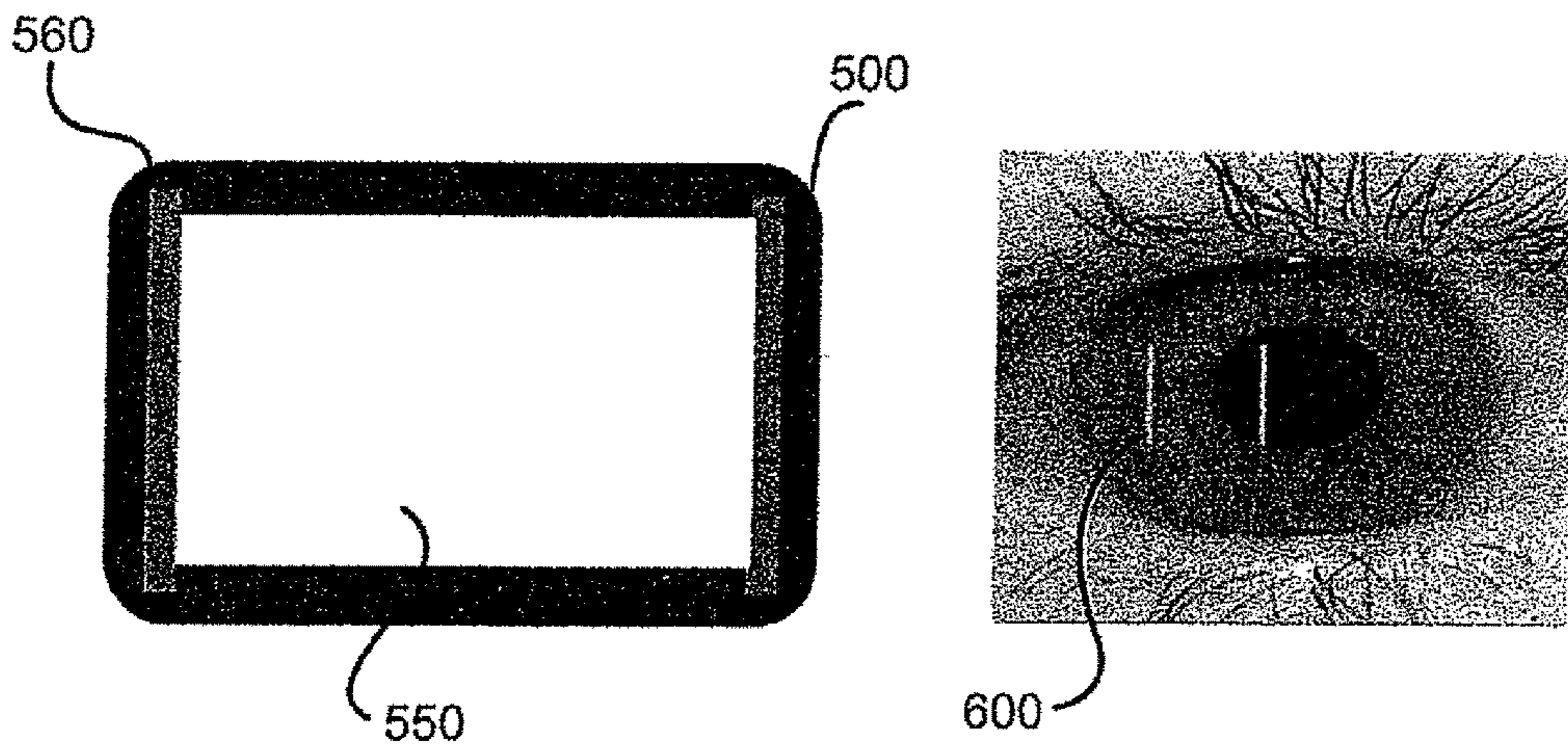


FIG. 15b

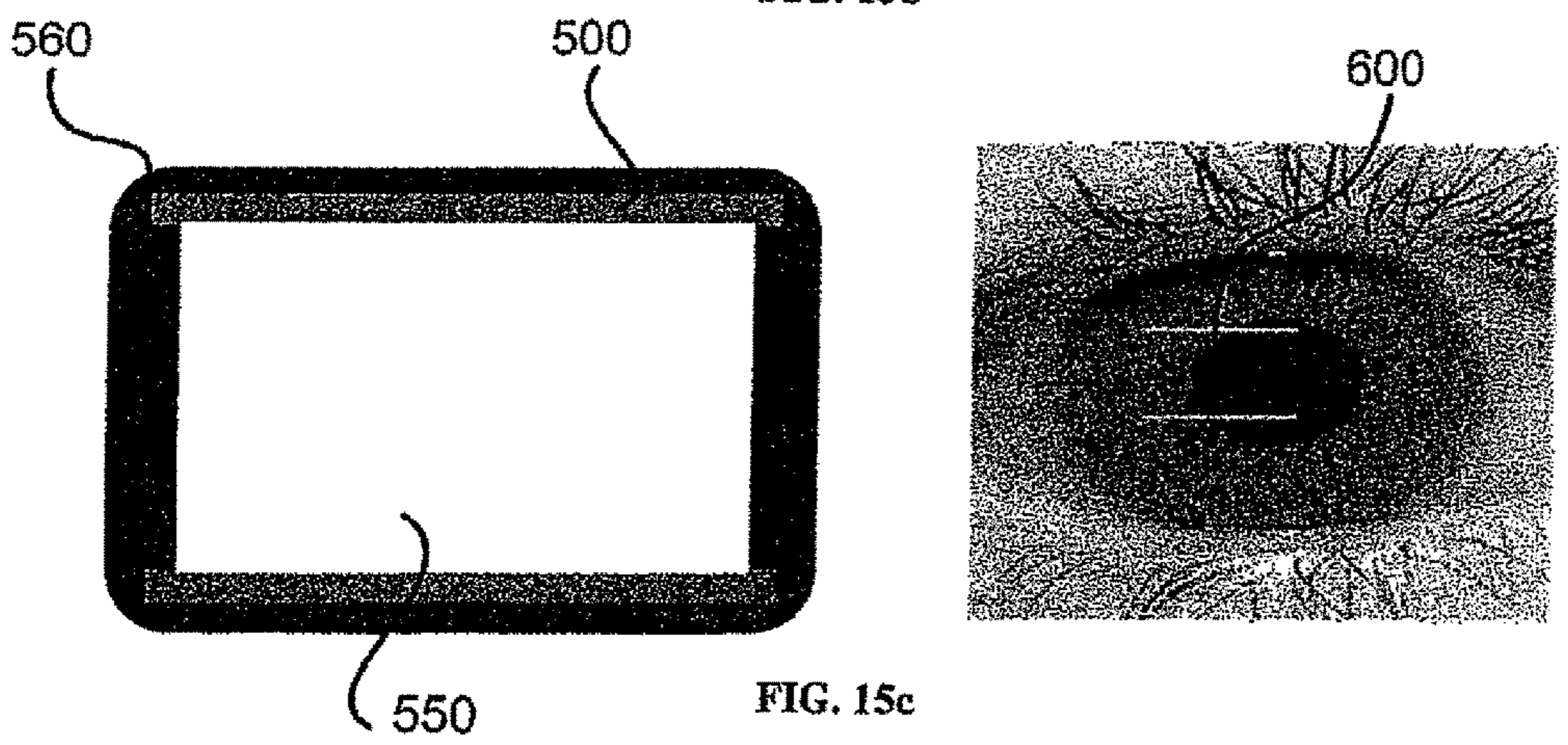


FIG. 15c

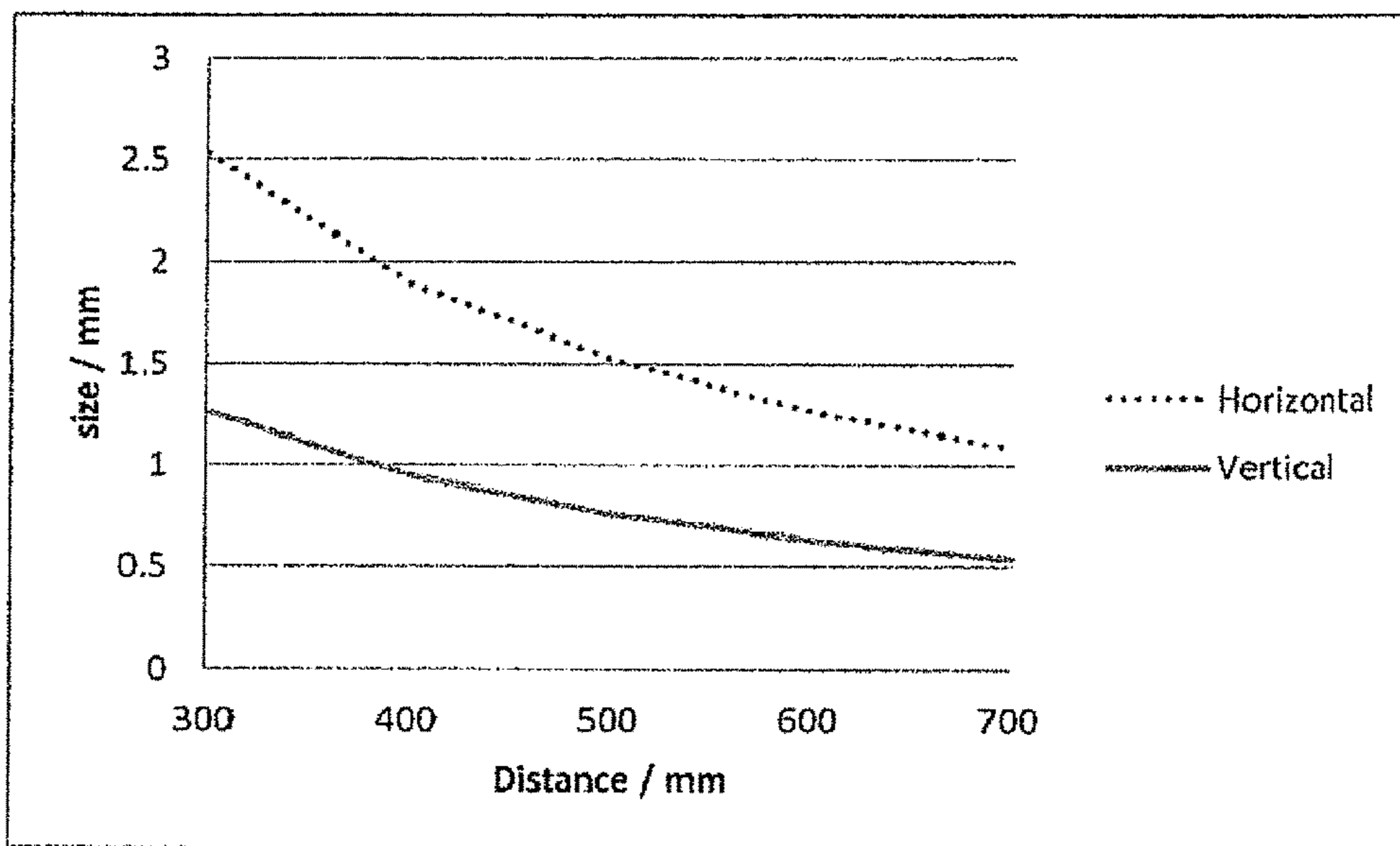


FIG. 16

VISUAL DISPLAY WITH ILLUMINATORS FOR GAZE TRACKING

RELATED APPLICATIONS

The present application is a continuation U.S. patent application Ser. No. 15/005,198 filed on Jan. 25, 2016 Now U.S. Pat. No. 9,633,180 B2, which is a continuation of U.S. patent application Ser. No. 14/030,111 filed Sep. 18, 2013 Now U.S. Pat. No. 9,244,170 B2, which is a continuation-in-part of U.S. patent application Ser. No. 13/465,245, filed on May 7, 2012, now U.S. Pat. No. 8,562,136, which is a divisional of U.S. patent application Ser. No. 12/750,967 filed Mar. 31, 2010, now U.S. Pat. No. 8,220,926 which claims benefit of U.S. Provisional Application Ser. No. 61/165,558 filed Apr. 1, 2009, the entire contents of which are incorporated herein by reference

FIELD OF THE INVENTION

The invention disclosed herein generally relates to visual display devices having illuminators for facilitating gaze tracking of a viewer of the display. More particularly, a visual display according to the invention may be adapted to assist in gaze tracking using the pupil-center-corneal-reflection (PCCR) approach.

BACKGROUND OF THE INVENTION

In PCCR eye tracking, the gaze vector of an eye is determined on the basis of on an image of the eye when illuminated in such manner that reflections (glints) appear on the cornea. Glint positions and the pupil center position are extracted from the image using generic computer-vision methods. Methods for computing the gaze vector based on these positions are known in the art, e.g., through the teachings of E. D. Guestrin and M. Eizenmann in *IEEE Transactions on Biomedical Engineering*, Vol. 53, No. 6, pp. 1124-1133 (June 2006), included herein by reference.

An important application of PCCR eye-tracking technology is the task of finding the gaze point of a person watching a visual display. Since visual displays are artefacts constructed generally with the aim of providing optimal viewing conditions in terms of luminance, viewing distance and angle, image contrast etc., it might be expected that the measurement accuracy is very high in this situation, particularly when the eye tracking is performed indoors with a controlled ambient illumination. In many practical cases, however, a considerable unreliability is introduced by the difficulty to provide illuminators that are not unsuitably distant from the expected gaze point. Indeed, the reflection created by an oblique illuminator may fall on the sclera, outside the cornea, and since the sclera has spherical shape with respect to the eye's center of rotation, this reflection is not useful for determining the orientation of the eye.

In the art, there have been attempts to place illuminators on the display screen surface. Measurements according to this approach may not always give authentic results, because each illuminator acts a visible stimulus and perturbs the natural behavior of the person.

Other attempts include arranging illuminators on the border of the visual display, that is, outside the screen surface on which the display is adapted to create visual images. This means that the border cannot be made narrow, contrary to normal aesthetic wishes. This difficulty is accentuated if a two-dimensional array of illuminators is to be provided on each border segment, which is desirable for an

accurate two-dimensional position measurement of the cornea. Combining reflections from illuminators arranged on opposing borders of the display is usually not feasible, for it is only in a narrow range of viewing angles, near the center, that reflections from both borders fall on the cornea.

Thirdly, interlacing the visual display image with a geometrically distinct reference pattern for creating corneal reflections has been tried. Unless a display dedicated for producing both visible images and an invisible reference pattern is used, the reference pattern is generated by visible light. The interlacing may be performed intermittently during short time intervals, which are synchronised with the intervals for measuring the corneal reflection of the reference pattern. A common difficulty in implementing this approach is that the time intervals, however short, may need to occur rather frequently to achieve sufficient signal power of the reference pattern. Then, because of the time-integrating functioning of the retina, a perceptible superimposed image of the reference pattern may be produced and distract the subject.

Hence, for gaze tracking in connection with visual displays, there is a need for improved illuminators not suffering from the problems outlined above.

Two further shortcomings are inherent in many known PCCR implementations. Firstly, the processing involved in finding the pupil center in an eye image may be problematic. For subjects having a dark iris color, particularly in the absence of a retinal reflection, the faint pupil-to-iris contrast can make the pupil boundary difficult to discern with a limited computational effort. Secondly, as noted in the already cited article by Guestrin and Eizenmann, the approximation of the cornea as a spherical surface is an important source of errors. Indeed, it has long been known in the art of visual optics that the cornea rather has an ellipsoidal shape, and it would be desirable to achieve improved illuminators for eye-tracking that represent a progress also with respect to these shortcomings.

SUMMARY OF THE INVENTION

It is an object of the present invention to provide a device and method for facilitating gaze tracking of a person watching a visual display.

According to a first aspect of the present invention, as defined by the independent claims, there is provided a visual display having reference illuminators adapted to generate corneo-scleral reflections (glints) on an eye watching a screen surface, adapted to display graphical information, of the visual display. The reference illuminators are adapted to emit light outside the visible spectrum, i.e., wavelengths in the range between 380 nm and 750 nm approximately. Moreover, in order that the reference illuminators themselves do not visually distract the eye, they are arranged hidden beneath the screen surface adapted to display graphical information.

Reference illuminators according to the invention can be used in gaze tracking without introducing unauthentic stimuli, for in normal operating conditions neither the illuminators nor their emitted light are visible to the human eye. The eye image, which is used for computing the gaze point, is acquired by an apparatus sensitive to, at least, light outside the visual spectrum. Advantageously, the reference illuminators are adapted to emit infrared (IR) or near-infrared light. On the one hand, the IR spectrum is adjacent to the visual spectrum, permitting use of existing imaging devices with only minor modifications and limited chromatic aber-

ration. On the other hand, IR light is known not be harmless to the eye, unlike ultraviolet light which is also adjacent to the visible spectrum.

As a further advantage of the invention, the illuminators can be located in arbitrary positions with respect to the observed screen surface. Many of those skilled in the art of PCCR gaze tracking prefer positioning glint-generating illuminators near the center of the observed object, in order that glints falling on the sclera in certain viewing angles are avoided. Thus, unlike prior art displays having reference illuminators arranged on the border, the invention allows for optimal positioning of the reference illuminators.

Clearly, the reference illuminators beneath the screen surface must not be concealed by opaque material, such as a rear reflector layer for enhancing luminance. On the other hand, they must not obstruct the path of visible light rays propagating from beneath (i.e., towards an expected position of a viewer) which produce the graphical information visible on the screen surface. Hence, as the skilled person realises, the desirable position of the reference illuminators is beneath the source of the visible light rays for producing the graphical information, but in front of any opaque objects in the structure of the visual display.

Many available visual displays are internally organised as layers arranged parallel with the screen surface. The rear boundary of the last (i.e., deepest) layer that emits visible light and the front boundary of the first (i.e., most superficial) reflecting layer may be contiguous or separated by a small distance. If they are separated, an interstitial space—possibly containing translucent material—is created which may be advantageous in achieving an even screen luminance. It is believed that the skilled person, having studied and understood the present disclosure, may in such circumstances determine the most suitable depth position of the reference illuminators in this interstitial space by routine experimentation.

The invention can be embodied as visual displays of various kinds, including a liquid crystal display (LCD) and an organic light-emitting diode (LED) display. Embodiments of the invention are directed to both edge-lit LCDs and LCD with direct backlighting. In one embodiment, the liquid crystal panel is synchronised with the backlight and the reference illuminators. When a reference illuminator is active, the liquid crystal panel is 'blanked' (is maximally transmissive, and would produce white color if was lit) and the backlight is inactive. It is thereby avoided than an occasionally dark portion of the panel blocks one or more reference illuminators.

In accordance with a second aspect of the present invention, there is provided a method for equipping an LCD with a reference illuminator adapted to emit a beam of invisible light. An LCD susceptible of being equipped according to the method generally comprises the following or equivalent parts: a screen surface, adapted to display graphical information; a plurality of layers, which are translucent or at least operable to be translucent, arranged between the screen surface and essentially parallel with the screen surface; and at least one opaque layer, such as a rear reflector or a rear cover.

To arrange a reference illuminator in such LCD, a hole is provided in the opaque layer or layers. The illuminator is then mounted, by suitable fastening means, so that its beam will project perpendicularly to the screen surface—or alternatively, in the direction of an expected eye location—and concentrically with respect to the hole. The size and shape of the hole corresponds to the cross section of the beam where it crosses the hole.

In accordance with a third aspect of the present invention, there is provided a system for determining a gaze point of an eye watching a visual display according to the invention. The system comprises a camera and a processor, which may be physically separate devices or an integrated unit. The display, camera and processor may even be embodied as a single entity. The camera is adapted to acquire an image of the eye including corneo-scleral reflections of the reference illuminators provided at the visual display.

The processor is adapted to determine a gaze point using an the inverse of a mapping between a coordinate system in the object plane, which may be the screen surface or its proximity, and a coordinate system in an image plane, in which the eye is imaged. The mapping is a composition of an ellipsoidal reflection mapping (the reflection in the cornea) and a perspective projection (the imaging performed by the camera optics).

Although the mapping is a priori known as regards its structure, numerical parameters specifying the mapping need to be estimated by comparing the known geometry of the reference illuminator arrangement and the camera image of its reflection in the cornea and/or sclera. The camera parameters, which can be measured in a calibration process, determine the quantitative properties of the perspective projection. Further, the reflection mapping is partially known after calibration, during which the corneal shape of the actual eye has been fitted to an ellipsoid. (As is clear to those skilled in the art, a sphere is the special case of three axes of an ellipsoid being equal; fitting the cornea to a spherical surface may satisfy accuracy requirements in connection with some applications.)

Thus, the reflection mapping is defined up to the actual orientation and position of the cornea. The parameters encoding position and orientation are estimated by comparing the known configuration of the reference illuminators with their image in the camera. More precisely, if several reflections are available, the estimation can be based on an analysis of how length ratios and angles change under the mapping.

In a preferred embodiment of the system for determining a gaze point, the camera is provided near a lower edge of the visual display, e.g., on the frame surrounding the screen surface. Then advantageously, the eye is imaged slightly from below, whereby generally the line of sight is not hindered by protruding brow bones, thick eye-lashes and the like.

The system for determining a gaze point may be adapted to select what illuminator to use based on the actual glint position. A centrally located glint is generally preferable over one located further out, towards the sclera. In an alternative embodiment, several light sources at one time are used. Then, in principle, more information is available for use in estimation of the orientation of the cornea. As a potential drawback, however, additional reflections may create noise that deteriorates the measurement accuracy.

In accordance with a fourth aspect of the invention, there is provided a method for determining a gaze point of an eye watching a visual display. The method comprises the following actions:

the eye is illuminated by invisible light from a plurality of reference illuminators provided in an object plane;

an image of the eye, including corneo-scleral reflections of the reference illuminators, is acquired;

based on the locations of the corneo-scleral reflections in the image plane, a mapping between a coordinate system in the object plane and a coordinate system in the image plane is defined; and

based on the mapping, the eye's gaze point in the object coordinate system is determined.

The mapping is composed of an ellipsoidal reflection mapping and a perspective projection, as outlined above. The ellipsoid, in which the reflection occurs according to the model, may in particular be prolate, with the optic axis of the eye as its symmetry axis; the reflection mapping can then be characterized as a prolate spherical reflection mapping. According to an advantageous embodiment of the method, the eye is illuminated using reference illuminators arranged beneath a screen surface of the visual display, the screen surface being adapted to display visible graphical information.

These and other aspects of the invention will be apparent from and elucidated with reference to the embodiments described hereinafter.

BRIEF DESCRIPTION OF THE DRAWINGS

Embodiments of the present invention will now be described with reference to the accompanying drawings, on which:

FIGS. 1a and 1b are diagrams of the layers in two exemplary LCDs;

FIG. 2 is a cross-sectional view of an edge-lit LCD comprising reference illuminators according to an embodiment of the invention;

FIG. 3 is a cross-sectional view of a LCD with direct backlight, comprising reference illuminators according to an embodiment of the invention;

FIG. 4 is a cross-sectional view of an edge-lit LCD comprising edge-mounted reference illuminators in accordance with an embodiment of the invention;

FIG. 5 is a cross-sectional view of an organic LED display comprising reference illuminators according to an embodiment of the invention;

FIG. 6 shows a system for gaze tracking according to an embodiment of the invention;

FIG. 7 is a cross-sectional view of an LCD having undergone equipping by reference illuminators according to an embodiment of the invention;

FIG. 8 is a diagrammatic cross-sectional view of the cornea;

FIG. 9 is a diagrammatic perspective drawing showing an array of reference illuminators, their corneo-scleral reflection and a camera device adapted to image the eye with said reflection;

FIG. 10 is a plot of the optical transmittance of light at different wavelengths of various layers of an LCD;

FIG. 11 is a flowchart of a method for selecting a combination of a camera and a reference illuminator;

FIG. 12 shows a combined camera and illuminator arrangement; and

FIG. 13 is an illustration of a decision tree associated with the method for selecting a combination of a camera and a reference illuminator when applied to the combined camera and illuminator arrangement of FIG. 12.

FIG. 14 is an illustration of a waveguide receiving light emitted from an infrared light.

FIGS. 15a, 15b and 15c are illustrations showing different configurations of the waveguide around an LCD incorporated within a device, and the resulting illumination pattern upon a user's eye.

FIG. 16 is a graph demonstrating the relationship between distance and size for horizontal and vertical waveguides.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

I. Visual Display

In liquid crystal displays (LCDs), a backlight flow is passed through a liquid crystal panel capable of locally attenuating or blocking light that passes through it, wherein the pixels are the smallest sub-regions of the panel that are controllable autonomously. Such an LCD may be capable of producing color images if the backlight essentially is white (i.e., composed by a plurality of wavelengths) and colored absorption filters, corresponding to color components, are arranged in front of individual sub-pixels.

An exemplary configuration of an LCD layer structure **100** under one pixel is shown in FIG. 1a. The top of the structure **100** faces a screen surface (not shown) of the LCD, and the bottom faces a rear cover (not shown) if such is provided; hence, light generally flows upwards in the drawing, towards a viewer (not shown). A backlight **110** layer emits the backlight flow for providing the necessary luminance of the screen surface. The light from the backlight layer **110** is passed to a diffuser **114** through a backlight cavity **112**. By virtue of the distance created by the cavity **112**, light cones emanating from luminous points of the backlight layer **110** are allowed to widen before the light flow is further smoothed by the diffuser **114**. The next group of layers **120-138** constitute the liquid crystal panel, which is operable to pixel-wise block light, so that images are formed.

First, the incident light is polarised by a rear polariser layer **120**. The optical activity of the liquid crystal layer **126**—more precisely, the extent to which it changes the polarisation angle of light passing through it—can be varied by applying an electric field over the layer. A thin-film transistor (TFT) layer **122** is used to govern the amount of charge between different regions of an addressing structure **124** and a common electrode **128**. The light is spectrally filtered by red **130**, green **132** and blue **134** spectral filters coated on a glass plate **136**, and is subsequently repolarised by the front polariser **138**.

Since the transmittance of layers **120-128** can be changed independently under each color filter **130-134**, it is possible to change the apparent color point (i.e., after mixing the respective contributions from the red, green and blue sub-pixels) of the pixel. Further details on the structure and operation of LCDs may be had from a study of the article Sh. Morozumi, *Active-Matrix Thin-Film Transistor Liquid-Crystal Displays, in Advances in Electronics and Electron Physics*, Vol. 77 (1990), which is included in this disclosure by reference.

FIG. 2 is a cross section (not to scale) of an edge-lit LCD **200** provided with reference illuminators **216** according to an embodiment of the invention. The backlight is generated by section **210**, which is bounded on the sides by a housing **204**, on its rear side by a rear reflector **202** and is open in the forward direction (upwards in the drawing) towards an image-forming LCD panel **220**. A light guide **212** is optically coupled to an edge-mounted light source **214**, which may be a fluorescent tube (extending orthogonally to the plane of the drawing) or an arrangement of LEDs. In this embodiment, the light guide **212** receives light **256** at different angles of incidence, by virtue of the curved reflective surface **254** that optically connects the light source **214** to the light guide **212**.

The refractive index of the light guide **212** is chosen in order that a suitable portion **252** of the light ray leaves the

guide **212** at each internal reflection. Suitably, the surface of the light guide **212** is matte, to ensure that local luminance variations are not too abrupt. Light leaving the light guide **212** laterally or rearwards is recovered by being reflected back from the inside of the housing **204** or the rear reflector **202**, both of which are adapted to reflect visible light. Hence, apart from absorption losses, all light **256** emitted by the light source **214** leaves the backlight section in a forwardly direction, towards the LCD panel **220**, a rear diffuser **222** of which evens luminance variations out.

Reference illuminators **216** are arranged beneath the light guide **212**. Rays **256** of invisible light from the reference illuminators **216** pass through the light guide **212** under small angles of incidence, and therefore undergo little change as regards their direction and intensity. Preferably, each reference illuminator **216** has a cone-shaped radiation pattern, wherein the cone subtends a solid angle of approximately π steradians (corresponding to the cone having an apex angle of about 1.14 radians or 33 degrees of arc). The light cone may be even narrower, such as 0.8π , 0.6π or 0.4π steradians.

This embodiment of the invention can be varied in accordance with various LCD backlight configurations. E.g., as a light guide one may use (in combination with a suitable edge light source) a translucent sheet that causes a portion of light travelling tangentially to leave the sheet in the forwardly direction. The sheet may contain particles with a differing refractive index or may comprise a Fresnel pattern. If such translucent sheet, details of which are well known in the art and will be briefly discussed in connection with FIG. **4**, is combined with a rear reflector to reflect leaking light back, then reference illuminators according to the invention are arranged in a position between the reflector and the sheet.

As another variation, the rear reflector **202** may be replaced by an absorbing element, such as a dark matte surface. Likewise, the inside of the housing **204** may be accomplished as a non-reflective surface, at least in the wavelength range of the reference illuminators **216**. Although this measure will slightly decrease the energy efficiency of the LCD, it may lessen measurement noise produced by secondary rays emanating from reflections of the reference illuminators **216**. From the construction disclosed above, the skilled person may extract the following principles, which are likely to facilitate adaptation of the invention to other display types:

the reference illuminators may not be arranged beneath an opaque layer;

the reference illuminators may not be arranged so superficially that they are visible to a viewer of the screen in normal conditions; and

the energy efficiency of the reference illuminators can be increased by being located more superficially, so that a lesser portion of the emitted light is absorbed.

As a variation to the embodiment shown in FIG. **2**, the LCD **200** may be operated in an interlaced manner. Namely, the reference illuminators may only be active in a reference mode, wherein the edge-mounted light source **214** is turned off and the liquid-crystal panel **120-138** is blanked (displays white color), at least in neighbourhoods of the reference illuminators. When not in this mode, the LCD **200** is adapted to be in the display mode, wherein the light source **214** is turned on and the liquid-crystal panel **120-138** displays graphical information. The alternation frequency, as well as the durations of the respective modes, may be determined by the skilled person by routine experimentation. The desirable result is a non-flickering image with sufficient luminance.

As a further improvement of the embodiment shown in FIG. **2**, a waveguide may be provided around an LCD. The waveguide may be integrally formed with the LCD or provided as a separate component. Preferably the waveguide is provided in a “wedge” shape, or a “flared” shape an example of which is shown in FIG. **14**. However, a person of relevant skill in the art would recognize that other shapes and forms of waveguides are also suitable.

With reference to FIG. **14**, infrared light **256** is emitted by an illuminator **216** into a waveguide **500**, the infrared light reflects off the internal surfaces of the waveguide **500** by the commonly understood principle of total internal reflection, after reflecting off the end of the waveguide **500** the infrared light **256** will eventually reflect off an angled face of the waveguide **500** and escape the waveguide **500** through an upper face **502** of the waveguide **500**.

FIG. **14** shows 2 examples of light paths, indicated by a broken and unbroken line. However, it is understood that many light paths are possible such that light emits from the upper face **502** of the waveguide **500** in a substantially uniform fashion. The angled faces internal to the waveguide **500** are typically angled at 45 degrees. However, other angles are possible depending on the desired angle at which to reflect the infrared light **256** from the waveguide **500**.

In some embodiments, infrared reflectors may be placed at the end of the waveguide **500** to act as an interference filter and reflect infrared illumination and allow illumination of different wavelengths to pass. The interference filter may be modified to narrow the spectrum of the infrared illumination by preventing reflection of tails of the illumination spectrum. Alternatively, the infrared filter may be a broadband reflector such as an aluminium reflector. The infrared reflector reflects illumination by normal reflection, i.e., where the reflection angle equals the incidence angle. Different illumination wavelengths may be transmitted depending on the spectral reflection of the infrared reflector.

In an optional embodiment, the waveguide **500** may be shaped such that the infrared light **256** does not reflect from the end of the waveguide **500** before exiting the waveguide **500**, but rather reflects directly off an angled surface within the waveguide **500**.

Multiple waveguides **500** may be placed around active display to form a frame having a common control point, or alternatively waveguides **500** may be placed in individually addressable lines. The ability to control or address a waveguide **500** is defined as the ability to turn on or off the illuminators **256** so as to control the emission of light **256** from the waveguide **500**. An advantage of a system comprised of individually addressable waveguides **500** is the ability to control the pattern of the light **256** emitted from the waveguides **500** on the cornea of a user. FIGS. **15a**, **15b** and **15c** show different configurations of the waveguide **500** around an LCD **550** incorporated within a device **560**, and the resultant illumination pattern **600** upon a user’s eye. Forming the system of independently addressable waveguides **500** allows the system to alter the illumination pattern in case of an obstruction, such as a pair of glasses in front of a user’s eyes.

The illumination pattern upon a user’s eyes is typically $\frac{1}{50}$ to $\frac{1}{200}$ the size of the waveguides **500**, depending on the distance from the waveguides **500** to the user. FIG. **16** provides a graph demonstrating the relationship between distance, size and horizontal and vertical waveguides **500**.

The improved invention has several advantages over traditional eye tracking systems using infrared illumination. Firstly, the infrared light emitted from a waveguide **500** is of lower intensity than a point illumination source as used in

traditional eye tracking system. This results in lower interference and visibility to a user or external devices. Secondly, the waveguides **500** may be formed integrally with a display device without adversely effecting the height of the display device. Fourth, many types of light emitting devices are suitable for emitting light into the waveguide **500**, for example a super-luminescent diode, laser diode, edge emitting or vertical cavity surface emitting laser are also suitable illumination sources for coupling to the waveguide **500**. Preferably laser or LED light sources provide the best power conversion efficiency and cost.

Finally, eye tracking may be performed by an associated eye tracking device using well known pupil center corneal reflection algorithms as would be readily understood by a person skilled in the art, when using these algorithms, corners or line ends in the illumination patterns are considered to be distinct features. Further, the wavelength of emitted light **256** may be of any known infrared wavelength. As noted above, the reference illuminators are adapted to emit light outside the visible spectrum, i.e., wavelengths in the range between 380 nm and 750 nm approximately, and with near infrared (IR-A) being in the range between 700 nm and 1400 nm. Accordingly, the wavelength of emitted light **256** may be in the range between 700 nm and 1400 nm.

As a further improvement, an illuminator that emits visible light may further be coupled to the waveguide **500** in order to mask the detection of infrared illumination emitted from the waveguide **500** by a user. This is particularly useful if the waveguide **500** is operating at reduced power.

It is intended that a variety of configurations of illuminator **216** are suitable for use with this embodiment of the present invention. For example, multiple illuminators **216** may be used to provide a more thermally distributed configuration, these illuminators **216** may be of lower power and cost in order to improve cost efficiency. Further, if a high power illuminator **216** is included it is advantageous to further include a heat sink or heat dissipation device below the high power illuminator **216**. As the waveguide **500** is typically titled due to its shape, this heat sink may be accommodated easily within the frame of the LCD.

In a further advantage of the present embodiment, a lens or other light focusing surface may be placed in front of the waveguide **500**. It is preferable that the lens cover the entirety of the waveguide **500**. However, other configurations are also possible. The lens may be designed to direct illumination emitted from the waveguide **500** in a manner traditional to lenses in the field of optics.

FIG. **3** is a cross-sectional view (not to scale) of a directly lit LCD **300**, which generally consists of a backlight section **310** and an LCD panel **320**. The backlight is generated by a plurality of light sources **314** (typically 100-1000 LEDs adapted to emit in the visible spectrum) arranged in a plane essentially parallel to the screen surface. To achieve an even luminance, the light sources **314** are arranged evenly over the screen surface, preferably in the shape of an array.

Light beams **354** emitted by the light sources **314** travel through a backlight cavity **318** before reaching a first layer of the LCD panel **320**, namely a diffuser **322**. In accordance with the invention, reference illuminators **316** (typically 1-10 infrared or near-infrared LEDs) are arranged among the light sources **314**. Advantageously, reference illuminators **316** are of a similar type as the light sources **314**, so that electrical connections and the like need not be specially adapted. The means for controlling the reference illuminators **316** may however be different.

Notably, if the visual display is adapted to be part of an eye tracking system in which one reference illuminator is

active at a time or an automated shifting between different reference illuminators is intended, then each reference illuminator is independently controllable. It is noted that the diffuser **322** may to a certain extent blur the reference illuminators **316**—just like the light sources **314** are purposefully blurred to create an even screen luminance—so that the corneo-scleral glints become less clear.

However, it has been observed empirically that the optic action of available diffusers can be accurately modelled as a scattering phenomenon, notably Rayleigh scattering, which affects longer wavelengths to a smaller extent than shorter. For this reason, the problem of blurred reference illuminators is much limited if these have a wavelength greater than that of the light sources **314**. Measurements have been performed on a commercially available backlight diffuser, and the data given in TABLE 1 below were obtained.

TABLE 1

Transmittance of LCD layers, as a function of wavelength (λ)		
λ (nm)	Transmittance of TFT layer	Transmittance of TFT layer and diffuser
780	0.12	0.053
830	0.14	0.064
850	0.15	0.069
910	0.19	0.088
940	0.20	0.091
970	0.22	0.100

The data are shown graphically in FIG. **10**, wherein transmittance values of the TFT layer alone has been indicated by diamonds (\diamond) and those of the TFT layer in combination with a diffuser plate by squares (\square). Evidently, there is no local transmittance minimum in the studied wavelength interval, and the relation between wavelength increments and transmittance increments is positive and approximately linear.

A possible physical explanation is that scattering is responsible for the attenuation at shorter wavelengths. Since scattering decreases with wavelength, transmittance increases. The transmittance of all the layers in an LCD, as experienced by an 850-nm reference illuminator arranged in accordance with the invention, has been determined empirically to be approximately 0.10 in a representative case. Clearly, the TFT layer accounts for the most important attenuation.

J. Ch. Wang and J. L. Lin have reported on a modified directly-lit LCD in their paper *The innovative color LCD by using three color bank scrolling backlights*, SPIE Photonics West (January 2009), paper 7232-15. Their modified LCD produces color images by temporal mixing, as opposed to the spatial mixing between sub-pixels of conventional color displays. The principle is illustrated in FIG. **1b**, wherein, compared with FIG. **1a**, the colored absorption filters **130**, **132** and **134** have been deleted and the generic backlight layer **110** has been exchanged for an array **140** of colored LEDs having, say, red, green and blue color. The liquid-crystal panel **120-138** is now operated in a 'scrolling' mode, that is, it alternates cyclically between three phases:

red LEDs are active, liquid-crystal panel displays the red image component;

green LEDs are active, liquid-crystal panel displays the green image component; and

blue LEDs are active, liquid-crystal panel displays the blue image component.

The phases need not be performed in this order. With sufficient synchronisation and suitably tuned parameters

11

(notably the duration of each phase), the retinal image formed in the eye of a person watching such display will be perceived as a single, non-flickering color image.

How the invention can be embodied in connection with an LCD modified in accordance with Wang and Lin is illustrated with reference to FIG. 3 by assigning a new function to some of the structural elements represented therein, as per TABLE 2 below.

TABLE 2

Reference numerals of FIG. 3 when showing a modified LCD	
314a	red LED
316a	green LED
314b	blue LED
316b	reference illuminator
314c	red LED
316c	green LED
314d	blue LED
320	cyclically alternating liquid-crystal panel not containing colored absorption filters

The figure merely shows a portion of the visual display unit. The total number of red, green and blue LEDs is larger than the number of reference illuminators by at least one order of magnitude. It is noted that the reference illuminators are preferably near-infrared or infrared LEDs. The reference illuminators may be active in phase a) (red) of the cycle, which gives the least wavelength difference, or may be active in the entire cycle. More preferably, however, a four-phase cycle may be devised, as follows:

a') as phase a) above;

b') as phase b) above;

c') as phase c) above; and

d') reference illuminator(s) active, liquid-crystal panel maximally transmissive ('blanked').

An advantage of activating the reference illuminator in a separate phase (which may lead to a lower mean luminance of the display) is that the risk is removed of having the active reference illuminator obscured by a dark portion of the image. If (near)infrared light is used as reference light, the reference illuminators may be LEDs of mainly red color having an emission spectrum that extends also into the (near)infrared spectrum; they may then be active in the 'red' phase so that the extra phase d') is dispensed with.

FIG. 4 is a cross-sectional view (not to scale) of an LCD 400 comprising reference illuminators 406 in accordance with the invention. In relation to the LCD 200 shown in FIG. 2, the present embodiment exhibits some similar features. Backlight is supplied by a light source 414 in a lateral cavity and is conducted by a light guide 416 through a backlight cavity 418 as vertical rays 452, evenly distributed over the extent of the display, which eventually reach a rear diffuser 422, from which the rays are further fed to a liquid-crystal panel above. In contrast to the light guide 216 of FIG. 2, the present light guide 416 is wedge-shaped to ensure an even luminance. Its top side may comprise a pattern of small prisms extending orthogonally to the plane of the drawing, as detailed in U.S. Pat. No. 5,797,668. There is no drawback in using a wedge-shaped light guide 416 in association with an LCD of the type shown in FIG. 2.

In order to achieve a thinner LCD, the reference illuminators 406 are edge-mounted. The light emitted by each reference illuminator 406 is focused into a beam by lens 408 and is internally reflected into the transverse (forwardly) direction in a prism 410. The triangular cross section of the

12

prism 410 has angles of 45 and 90 degrees, the smaller sides facing the reference illuminator and the liquid-crystal panel, respectively.

To achieve total internal reflection, a prism 410 has a refractive index of at least 1.414. It may be advantageous, e.g., for mechanical reasons, to arrange the prisms 410 embedded in a sheet of resin or a similar material suitable as a light guide; then, it is the ratio of the prism's refractive index and that of the resin which should not be below 1.414. In an alternative embodiment, the layer comprising the light source 414 and light guide 416 may be located beneath the layer of the reference illuminators 406 and the prisms 410.

Indeed, although the prisms act as reflectors for lateral light rays, the most part of light impinging from below on the hypotenuse will be transmitted through the prism. However, with a small change of direction which may affect the luminance of the screen locally. It is noted that the arrangement of edge-mounted reference illuminators 406 and prisms 410 discussed in this paragraph can also be applied to LCDs having direct backlight and to organic LED displays.

FIG. 5 is a diagrammatic cross-sectional view of an organic LED display 500, which comprises a cathode 504, an emissive layer 506, a conductive layer 508, an anode 510 and a transparent layer 512 for protecting the layers beneath and for supplying mechanical stiffness. According to a widely embraced theory, light emission in an organic LED display is caused by electron-hole recombination.

By applying a potential difference between the cathode 504 and the anode 508, such recombination is stimulated locally but not very far outside the region of the potential difference. Thus, graphical information can be displayed as a luminous image on the organic LED display screen. In a layer 502 beneath the cathode 504, a plurality of reference illuminators 520 are arranged, similarly to, e.g., the display 200 shown in FIG. 2. The surface 514 may be reflective if a brighter display image is desirable, or absorbent if an even luminance is preferred; the latter option will entail less reflections of the reference illuminators 520, which may be harmful to accuracy, as already discussed.

FIG. 7 is a cross-sectional view of an LCD 700 having been equipped with reference illuminators according to the inventive method. The LCD 700 generally consists of a housing 702 carried by a support 704 adapted to rest on an essentially horizontal surface. The LCD 700 is adapted to produce a luminous graphical image on a screen surface 706, beneath which translucent layers 708-718 are arranged, such as a diffuser, color filters, a thin film transistor, a liquid crystal layer and a backlight layer.

An opaque layer is arranged beneath the translucent layers 708-718. To enhance the brightness of the screen surface 706, the layer 720 may be reflective. Alternatively, the layer 720 is an absorber plate, whereby a more even luminance is achieved. In accordance with the invention, reference illuminators 740 are provided on the rear side of the LCD 700. The reference illuminators 740 are supported in a position essentially orthogonal to the screen surface 706 by fastening means 744 attaching them to the rear portion of the housing 702. The shape of a light cone 750 emanating from each reference illuminator 740 is determined, in part, by a lens 742 provided in front of the illuminator 740. The limits of the light cone indicated in FIG. 7 are approximate and may be understood, e.g., as the angle at which the intensity has dropped to half of the maximal value. Holes 730, 732 are provided in the rear portion of the housing 702 and in the reflector 720, respectively.

The shape and size of the holes **730**, **732** correspond to the shape and size of the light cones **750**. It is emphasized that the drawing is not to scale, but for clarity the thickness of layers **708-720** has been exaggerated as has the distance between layer **720** and the rear portion of the housing **702**; notably, to accommodate the light **750** cones, the width of the holes **730**, **732** is disproportionate.

II. Gaze Tracking System

FIG. **6** shows an integrated system **600** for gaze tracking in accordance with an embodiment of the present invention. A visual display **602** comprises a screen surface **604** adapted to produce a luminous representation of graphical information. Reference illuminators **606** adapted to emit invisible light (preferably infrared or near-infrared light) are arranged beneath the screen surface **604** in such manner that they are invisible in normal conditions.

The system further comprises a camera **608** for imaging an eye of a person watching the screen surface **604**. The camera is arranged at the lower portion of the visual display **602**, so that the line of sight from the camera to each eye is likely to pass below the brow bone and to the side of the nose. Locations of both the pupil center and glints produced by the reference illuminators **606**, the camera **608** is sensitive to both visible light and the light emitted by the reference illuminators **606**.

The reference illuminators **606** and the camera **608** are operated in a coordinated manner by a processor (not shown), which is also adapted to compute and output a gaze point of the person based on the data collected by the system **600**. The operation may follow the method described in section IV below. The gaze point computation may be based on a spherical or ellipsoidal cornea model, details of which are given below. As a particular example of coordinated operation of the system **600**, the choice of active reference illuminator(s) may be reassessed repeatedly. For instance, the active illuminator may be selected with the aim of obtaining a glint that is centered with respect to the pupil.

In an alternative embodiment, the system **600** may comprise one or more additional sources of invisible (e.g., infrared) light arranged off the optical axis of the camera **608**. More particularly, such additional light sources may be arranged on the border of the visual display **602**, suitably to the left and/or right of the screen surface **604**. As opposed to the reference illuminators **606**, the additional light sources provide an evenly distributed intensity rather than concentrated light spots. This facilitates imaging of the eye by increasing the overall illumination of the eye.

There is an advantage in using other light sources than the reference illuminators for this, since it may sometimes be impossible to achieve a sufficient overall illumination by means of the reference illuminators **606** without saturating the light sensor at the glint locations. By arranging the additional light source far from the optical axis of the sensor, e.g., on the border of the visual display **602**, there is a greater probability that the reflection image of this light source falls outside the iris. It is noted that if additional invisible illumination is provided, it may not be required that the camera **608** be sensitive to visible light.

In yet another embodiment of the system **600**, a bright-pupil light source is provided in proximity of the camera **608** and coaxially therewith. Such bright-pupil light source may have annular shape and may be arranged around the camera **608**. This enables tracking of the eye in both its bright-pupil

and dark-pupil condition, which increases the likelihood of being able to choose an illuminator that provides optimal image quality.

III. PCCR Gaze Tracking Using an Aspherical Cornea Model

Gaze tracking using an aspherical cornea model, more particularly an ellipsoidal cornea model, will now be outlined. FIG. **9** diagrammatically depicts the experimental situation. Reference illuminators **912**, each of which is independently activated, are provided in an object plane **910**. The illuminators **912** are imaged as corneal reflections **926** in the cornea **922** or sclera **924** of a person's eye **920**. A camera **930**, which is preferably a digital imaging device, images the corneal reflections **926** as image points **934**.

In a simplified model, as shown on the drawing, the imaging of the camera **930** is determined by a (rear) nodal point **932** and an image plane. For clarity, light rays are indicated from reference illuminators **912a**, **912b** and **912d** only. The compound imaging process of the cornea **922** and the camera **930**, which maps each reference illuminator **912** to an image point **934**, can be expressed by the following mathematical relationship:

$$X'=[Proj \circ Ref_{T(E)}](X),$$

Where

Proj is a perspective projection (which in homogeneous coordinates is a linear mapping) known through camera calibration;

E is an ellipsoid representing the corneal surface, known through personal calibration of the test subject while focusing sample points;

T is a rigid transformation which reflects the actual position and orientation of the ellipsoid;

X is a coordinate vector for an illuminator known through the predetermined illuminator arrangement; and

X' is a coordinate vector for the camera image of the same illuminator.

The reflection map $Ref_{T(E)}$ (which is determined by the assumptions of rectilinear propagation of light and of equality between angles of incidence and reflection; in computer-graphics terminology it is an 'environment map') depends parametrically on T(E) which, in turn, is a function of the actual position and orientation T of the cornea. When T(E) is found, such that

$$Proj^{-1}(X')=Ref_{T(E)}(X)$$

holds true (this equation is equivalent to the previous one), the position and orientation of the eye are known, and the gaze vector can be determined in a straightforward manner. The parameters specifying the mappings Proj and $Ref_{T(E)}$ can be estimated by considering pairs of known object and image points (X,X'), preferably the reference illuminators and their images under reflection in the cornea. Once the mappings are known, it is possible to find counterparts of object points in the image and vice versa; particularly, the location of the pupil center can be mapped to the image to provide an approximate gaze point.

A procedure of solving the gaze-detection problem will now be outlined; one of its advantages over gaze detection via a complete estimation of the mappings Proj and $Ref_{T(E)}$ is that sufficient information for finding the gaze-point may be obtained with fewer computations and less input data. The ellipsoid E used to model the cornea is more precisely given as a surface of revolution, with respect to the x axis, of the curve

$$y^2 = 2r_0x - px^2 \Leftrightarrow \left(\frac{x - r_0/p}{r_0/p}\right)^2 + \left(\frac{y}{r_0/\sqrt{p}}\right)^2 = 1,$$

where $p < 1$ (the ellipsoid is prolate), x is the dorso-ventral coordinate and y is the vertical coordinate. An ellipsoid having this shape is shown in FIG. 8, wherein the line AA' represents the x axis and the y direction is vertical on the drawing. In a three-dimensional description, if a lateral coordinate z is included, E is defined by

$$\left(\frac{x - r_0/p}{r_0/p}\right)^2 + \left(\frac{y}{r_0/\sqrt{p}}\right)^2 + \left(\frac{z}{r_0/\sqrt{p}}\right)^2 = 1.$$

The arc SPS in FIG. 8 represents the sagittal radius of curvature, which is given by

$$r_s(y) = \sqrt{r_0^2 + (1-p)y^2},$$

where y is the height coordinate of point P. The tangential radius of curvature, as measured on the arc TPT in the plane of the drawing, is defined as

$$r_T(y) = \frac{r_s(y)^3}{r_0^2}.$$

Points C_S and C_T are the respective centers of sagittal and tangential curvature at P. Because E is a surface of revolution, A:(0,0) is an umbilical point, at which both radii of curvature are equal to the minimal radius r_0 . The described model is valid in the corneal portion of the eye, whereas the sclera has an approximately spherical shape. Typical values of the minimal radius and the eccentricity are $r_0 = 7.8$ mm and $p = 0.7$, but vary between individual corneae. To achieve optimal accuracy, these constants may be determined for each test subject in a calibration step prior to the gaze tracking. The calibration step may also include determining the distance from the pupil center to the corresponding center C_0 of corneal curvature and the angular deviation between the visual and optic axes of the eye. It is noted that the spherical model is obtained as a special case by setting $p = 1$ in the formulas above; as an immediate consequence hereof, the sagittal and tangential radii are equal.

The calculations may be carried out along the lines of the already cited article by Guestrin and Eizenmann, however, with certain modifications to account for the aspherical cornea model. Following Guestrin and Eizenmann, the locus of a reference illuminator 912 is denoted by L, the nodal point 932 of the camera is denoted by O and the image 934 of the corneal reflection is denoted by U.

Because each point $P \neq A$ on the cornea has two different radii of curvature in the ellipsoidal model, the article's co-planarity assumption of vectors $\vec{LO}, \vec{OU}, \vec{OC}_0$, by which notably each line of equation 15 follows, is no longer valid. In the case of an ellipsoidal cornea model, separate equations are obtained for the tangential and sagittal components of the vectors. Separating \vec{OU}, \vec{LO} in sagittal and tangential components by orthogonal projection, as per

$$\vec{OU} = \vec{v}_S + \vec{v}_T,$$

$$\vec{LO} = \vec{w}_S + \vec{w}_T,$$

The following groups of co-planar vectors are obtained: $\vec{C}_S\vec{P}, \vec{v}_S, \vec{w}_S$ and $\vec{C}_T\vec{P}, \vec{v}_T, \vec{w}_T$. The calculations can then be continued in a manner similar to that disclosed in the article.

Empirically the use of an ellipsoidal cornea model leads to a significant increase in accuracy. It has even been observed that pupil-center tracking is in some cases not necessary as a supplement to glint tracking, as practised hitherto in the art. Indeed, tracking of the cornea—apprehended as an ellipsoidal, rotationally asymmetric surface—provides sufficient information (apart from calibration data such as the angular difference between the optic axis and the visual axis) that the orientation of the eye can be determined.

Likewise, the process of calibrating certain parameters, notably the minimal radius of curvature and the eccentricity, can be simplified in so far as the test subject is not required to fix his or her eyes on training points. Such improvement of the calibration process is dependent on the correctness of the assumption that the optic axis of the eye coincides with the symmetry axis AA'. Further improvements may be achieved by using a compound light pattern or a time-varying light pattern for generating corneo-scleral glints.

IV. Method for Selecting a Combination of a Camera and a Reference Illuminator

With reference to FIG. 11, a preferred embodiment of a method for selecting a combination of an active camera and an active reference illuminator will be described. The selection is made from a plurality of reference illuminators adapted to illuminate at least one eye and a plurality of cameras adapted to image the eye or eyes with the aim of selecting that combination which provides the most suitable conditions for gaze tracking of the eye(s).

In step a) of the method, an image quality metric is defined. The image quality metric may be based on the quality factors indicated in TABLE 3 below.

TABLE 3

Image quality factors	
NbrPupils	The number of pupils detected by the camera. Two detected pupils are preferred to one or none.
GazeDetNoise	If the test subject fixates a number of visible points in a calibration process, then parameters can be set to such values that the expected divergence from the true point locations is zero. The gaze-detection noise after this process can be expressed as a statistical measure (such as variance, standard deviation, maximal value etc.) of the divergence. A lower gaze-detection noise is preferred.
PupilContrast	The difference in luminance of a region of the pupil and a region of the iris. Preferably, the regions are located centrally in the pupil and the iris, respectively, and the luminance values are averaged over the regions. A greater pupil contrast is preferred.
IrisGradient	Off-axis regions in a camera's field of view may have a lower (effective) resolution than central regions. The magnitude of the gradient at the pupil-iris boundary is taken as a measure of the resolution. A greater magnitude of the gradient is preferred.
Obstacles	The pupil-iris boundary may be obscured by the presence of obstacles, such as eye-lashes, non-transparent parts of eye glasses, reflections from eye-glass lenses,

TABLE 3-continued

Image quality factors	
	glints, eyebrows, nose and the like. It is noted that the most centric glint may lie on the pupil-iris boundary and be detrimental to the pupil finding; in such circumstances, it may be better to use the illuminator that gives the next most centric glint. The absence of obstacles is preferred.
SNR	A signal-to-noise ratio can be defined by taking PupilContrast (see above) as a measure of the signal intensity and the standard deviation at the center of the pupil, which is a normally a monochrome region, as a measure of the noise. A higher signal-to-noise ratio is preferred.

Out of these quality factors, the inventors deem NbrPupils, GazeDetNoise and PupilContrast to be the most important, whereas IrisGradient, Obstacles and SNR may be used as additional factors. The image quality factors may be combined into a total quality metric as per:

$$\text{Image Quality} = \alpha_1 \text{NbrPupils} + \alpha_2 \text{GazeDetNoise} + \alpha_3 \text{PupilContrast} + \alpha_4 \text{IrisGradient} + \alpha_5 \text{Obstacles} + \alpha_6 \text{SNR},$$

where coefficients $\alpha_1, \alpha_2, \dots, \alpha_6$ are constants of appropriate signs. For instance, α_1 and α_2 should be of opposite signs, considering the preferred values of the quantities. Since the image quality metric is only used for establishing the relative quality of two images, there is no real need for an absolute calibration of the sub-metric. However, the relative weighting between sub-metrics, as reflected by the absolute values of the coefficients, should be chosen with some care to fit the requirements of the application.

The possible combinations of a camera and an illuminator fall into two groups: combinations of two coaxial components and combinations of two non-coaxial components. The combinations of coaxial components are adapted to image the eye(s) in the bright-pupil mode (a retinal retro-reflection complements the iris image), whereas the combinations of non-coaxial components are adapted to image in the dark-pupil mode (a corneo-scleral reflection complements the iris image). Step a) is followed by step b), in which either the bright-pupil or the dark-pupil imaging mode is selected. To this end, at least one image of the eye in the dark-pupil mode and at least one in the bright-pupil mode are acquired.

The comparison is more accurate if the at least two images are acquired closely in time, which also makes the selection process swifter. To maximise both these benefits, the images are acquired simultaneously if possible (that is, if only one bright-pupil image is taken) in this embodiment. Preferably, the images are acquired simultaneously. The image quality metric is evaluated for these images, and the imaging mode is selected in accordance with the highest value of the metric. If more than one image has been acquired in each mode, then the imaging mode of the image having the globally maximal quality metric is selected.

Upon completion of step b), the method proceeds to step c), wherein an active camera is selected. The image quality metric is evaluated for images acquired using combinations according to the selected imaging mode. Possibly, some images which were used in step b) may be used again. The

winning quality metric value determines which camera is selected. In this step, just like in step b), the images for which the image quality factor is assessed may be acquired while the device is in an evaluation mode.

5 It remains to select, in step d), an active reference illuminator to be used in combination with the selected active camera. An advantageous way of finding the most suitable reference illuminator is as follows: using an initially selected reference illuminator the corneo-scleral reflection is
10 retrieved; the deviation from the pupil center of the reflection is established; it is determined whether there is an alternative reference illuminator which has such position in relation to the initially selected illuminator (is located in a direction opposite the deviation) that a more centric corneo-
15 scleral reflection can be achieved; if such alternative reference illuminator is available, it is selected and the centricity of the corneo-scleral glint is reassessed; if no improvement to the centricity is achieved using the alternative reference illuminator, reversion to the initially selected reference
20 illuminator takes place. This procedure may be refined by taking into account the magnitude of the reflection's deviation from the pupil center; for instance, a relatively small deviation may not motivate use of an alternative reference illuminator.

25 On completion of step d), a combination of an active reference illuminator and an active camera has been selected. The centricity of the corneo-scleral reflection (step d)) is reassessed regularly, and this may provoke a decision to switch to another reference illuminator. To avoid too frequent reassessment of the centricity, a delay D of suitable duration (which the skilled person should be able to determine by routine experimentation) is provided between repetitions of step d). The delay causes an intermittent repetition of step d). Choosing a longer delay D eases the
35 computational load, but deteriorates the accuracy of the eye tracker.

It is also possible to provide a delay D with adaptive duration, which reflects empirically observed human eye-movement patterns, such as saccadic movements. To maintain a high image quality, the image quality metric is evaluated for the selected combination, in step e), at regular intervals (such as after every completion of step d) or after every 2nd, 5th, 10th or 20th completion). If the image quality is greater than or equal to a predetermined level, then the intermittent repetition of step d) is resumed.

If, however, the image quality metric is below the predetermined level although updating of the reference illuminator selection (step d)) has been effected, then the camera selection is revised by repeating steps c) and d). Immediately after such repetition, in step e'), the image quality metric is evaluated again. If the image quality metric is still below the predetermined level, then the selection of imaging mode is revised by repeating steps b), c) and d); otherwise, the method resumes the intermittent repetition of step d).

55 With reference to FIG. 13, an application of the described method to the arrangement 1200 shown in FIG. 12 will now be outlined. The arrangement 1200 comprises first and second cameras 1210, 1212 and first, second, third and fourth reference illuminators 1220, 1222, 1224 and 1226. The combination of camera 1210 and illuminator 1220 is coaxial, as is the combination of camera 1212 and illuminator 1222. The other six combinations are non-coaxial.

The decisions taken during execution of the method are illustrated in the form of a tree in FIG. 13. Nodes b1, c1, c2, d1, d2, d3 and d4 symbolise decision points; an arrow symbolises a decision to select an imaging mode (on the top level), a camera (on the middle level) or an illuminator (on

the lowest level); and the leaves symbolise a complete combination of an active camera and an illuminator, as indicated.

Assuming an image quality metric has been defined the first decision point **b1** is whether to use the bright-pupil (BP) or dark-pupil (DP) imaging mode. If the bright-pupil mode is chosen, the method moves to decision point **c1**, at which the most suitable of the first camera **1210** and the second camera **1212** is selected.

No more decision is taken if the first camera **1210** is selected, for only the first illuminator **1220** is coaxial with the first camera **1210**, and likewise, a selection of the second camera **1212** inevitably implies that the combination with the second illuminator **1222** will be used. Hence, decision points **d1** and **d2** are trivial. If instead the dark-pupil mode is selected (at decision point **b1**), each choice of an active camera (at decision point **c2**) leads to a choice of three possible reference illuminators (at each of decision points **d3** and **d4**). When the method has reached one of the leaves in the decision tree, the initial selection of a camera-illuminator combination is complete.

The selection is updated by climbing one level up in the tree. As noted, the selection of a reference illuminator is trivial in the case of bright-pupil imaging, but at decision point **d3** for instance, there is a choice between the second, third and fourth illuminators **1222**, **1224**, **1226**. The second illuminator **1222** is likely to give the most centric corneal reflection for tracking a central gaze direction, whereas the third and fourth illuminators **1224**, **1226** are probably suitable for lateral gaze directions.

The switching may be performed by a simple control mechanism. If evaluation of the image quality metric reveals that updating of the active illuminator selection cannot provide sufficient image quality, the middle decision level is resumed (backwards along the arrows of the decision tree) and possibly the top level as well, should the image quality not have improved sufficiently.

V. Closing Remarks

While the invention has been illustrated and described in detail in the drawings and foregoing description, such illustration and description are to be considered illustrative or exemplary and not restrictive; the invention is not limited to the disclosed embodiments. For example, the method of equipping a visual display with reference illuminators for gaze tracking may be performed with respect to other visual displays than those mentioned herein, such as a plasma-discharge panel, once the principles of the method have been studied and correctly understood. The placement of the reference illuminators in relation to translucent and opaque elements of the display is a notable example of such principles.

Other variations to the disclosed embodiments can be understood and effectuated by those skilled in the art in practicing the claimed invention, from a study of the drawings, the disclosure, and the appended claims. In the claims, the word 'comprising' does not exclude other elements or steps, and the indefinite article 'a' or 'an' does not exclude a plurality.

A single processor or other unit may fulfil the functions of several items recited in the claims. The mere fact that certain measures are recited in mutually different dependent claims does not indicate that a combination of these measures cannot be used to advantage. A computer program may be stored or distributed on a suitable medium, such as an optical storage medium or a solid-state medium supplied

together with or as part of other hardware, but may also be distributed in other forms, such as via the Internet or other wired or wireless telecommunication systems. Any reference signs in the claims should not be construed as limiting the scope.

The invention claimed is:

1. A method of determining a gaze direction of an eye watching a visual display, the method comprising:

selecting either a bright-pupil imaging mode or a dark-pupil imaging mode;

determining an image sensor to use for gaze direction determination;

selectively illuminating an eye of a user using a plurality of reference illuminators embedded beneath a screen of a display device;

determining a location of a reflection on the eye from at least one of the plurality of reference illuminators;

determining a particular reference illuminator of the plurality of reference illuminators to use for gaze direction determination based on:

whether the bright-pupil imaging mode or the dark-pupil imaging mode is selected;

the image sensor selected; and

the location of the reflection on the eye from the particular reference illuminator being nearer to a pupil center of the eye than a remainder of the plurality of reference illuminators; and

determining a gaze direction of the eye based on the image sensor selected and the reflection from the particular reference illuminator.

2. The method of claim 1, wherein:

the plurality of reference illuminators are adapted to emit light having a wavelength of at least 700 nm.

3. The method of claim 1, wherein:

the plurality of reference illuminators are adapted to emit infrared or near-infrared light.

4. The method of claim 1, wherein the step of determining a particular reference illuminator to use for gaze direction determination is further based on:

the particular reference illuminator generating a reflection located on a cornea of the eye.

5. The method of claim 1, wherein the method further comprises:

determining a deviation from the pupil center of the eye to the reflection on the eye from the particular reference illuminator.

6. The method of claim 5, wherein the step of determining a particular reference illuminator to use for gaze direction determination is further based on:

the deviation from the pupil center of the eye to the reflection on the eye from the particular reference illuminator.

7. The method of claim 1, further comprising the steps of: selecting an initial reference illuminator of the plurality of reference illuminators;

determining the location of a reflection from the initial reference illuminator relative to the eye;

determining a deviation from the pupil center of the eye to the reflection from the initial reference illuminator;

determining whether there is an alternative reference illuminator, which has such a position to the initially selected reference illuminator that a more centric reflection from the alternative reference illuminator on the pupil of the eye can be achieved; and

if such an alternative reference illuminator is available, then determining to use the alternative reference illuminator for gaze point determination.

21

8. The method of claim 1, further comprising:
 acquiring an image of the eye including a corneo-scleral
 reflection of at least one of the reference illuminators,
 and wherein determining the location of the reflection
 on the eye of at least one of the plurality of reference
 illuminators is made based on the image. 5
9. The method of claim 1, wherein determining the image
 sensor to use for gaze direction determination comprises:
 acquiring a plurality of images using the image sensor;
 evaluating an image quality metric of the plurality of
 images; and 10
 selecting the image sensor when the image quality metric
 of the image sensor is preferable over an image quality
 metric of an image acquired by a separate image sensor.
10. The method of claim 9, wherein the image quality 15
 metric is based on a factor selected from the group consist-
 ing of:
 a number of pupils detected;
 a gaze detection noise value;
 a pupil contrast;
 an iris gradient;
 an obstacle; and
 a signal to noise ratio.
11. The method of claim 1, wherein selecting either the
 bright-pupil imaging mode or the dark-pupil imaging mode 25
 comprises:
 acquiring an image of the eye in each of the bright-pupil
 imaging mode and the dark-pupil imaging mode;
 comparing an image quality metric of the image in the
 bright-pupil imaging mode to an image quality metric 30
 of the image in the dark-pupil imaging mode;
 selecting the bright-pupil imaging mode when the image
 quality metric of the image in the bright-pupil imaging
 mode is preferable to the image quality metric of the
 image in the dark-pupil imaging mode; and 35
 selecting the dark-pupil imaging mode when the image
 quality metric of the image in the dark-pupil imaging
 mode is preferable to the image quality metric of the
 image in the bright-pupil imaging mode.
12. The method of claim 1, wherein determining the 40
 reference illuminator to use for gaze direction determina-
 tion being based on whether the bright-pupil imaging mode or
 the dark-pupil imaging mode is selected comprises:
 selecting the reference illuminator which is coaxial with
 the image sensor when the bright-pupil imaging mode 45
 is selected; and
 selecting the reference illuminator which is non-coaxial
 with the image sensor when the dark-pupil imaging
 mode is selected.
13. A non-transitory computer-readable medium having 50
 instructions stored thereon executable by a computing
 device to cause the computing device to perform operations
 comprising:
 selecting either a bright-pupil imaging mode or a dark-
 pupil imaging mode; 55
 determining an image sensor to use for gaze direction
 determination;
 selectively illuminating an eye of a user using a plurality
 of reference illuminators embedded beneath a screen of
 a display device; 60
 determining a location of a reflection on the eye from at
 least one of the plurality of reference illuminators;
 determining a particular reference illuminator of the plu-
 rality of reference illuminators to use for gaze direction
 determination based on:

22

- whether the bright-pupil imaging mode or the dark-
 pupil imaging mode is selected;
 the image sensor selected; and
 the location of the reflection on the eye from the
 particular reference illuminator being nearer to a
 pupil center of the eye than a remainder of the
 plurality of reference illuminators; and
 determining a gaze direction of the eye based on the
 image sensor selected and the reflection from the
 particular reference illuminator.
14. The non-transitory computer-readable medium of
 claim 13, wherein:
 the plurality of reference illuminators are adapted to emit
 light having a wavelength of at least 700 nm.
15. The non-transitory computer-readable medium of
 claim 13, wherein:
 the plurality of reference illuminators are adapted to emit
 infrared or near-infrared light.
16. A system for determining a gaze point of an eye
 watching a visual display, the system comprising:
 a plurality of image sensors;
 a display device;
 a plurality of reference illuminators embedded beneath a
 screen of the display device;
 one or more processors configured to
 select either a bright-pupil imaging mode or a dark-
 pupil imaging mode;
 determine an image sensor to use for gaze direction
 determination from the plurality of image sensors;
 selectively illuminate an eye of a user using the plu-
 rality of reference illuminators;
 determine a location of a reflection on the eye from at
 least one of the plurality of reference illuminators;
 determine a particular reference illuminator of the
 plurality of reference illuminators to use for gaze
 direction determination based on:
 whether the bright-pupil imaging mode or the dark-
 pupil imaging mode is selected;
 the image sensor selected; and
 the location of the reflection on the eye from the
 particular reference illuminator being nearer to a
 pupil center of the eye than a remainder of the
 plurality of reference illuminators; and
 determining a gaze direction of the eye based on the
 image sensor selected and the reflection from the
 particular reference illuminator.
17. The system of claim 16, wherein:
 the plurality of reference illuminators are adapted to emit
 light having a wavelength of at least 700 nm.
18. The system of claim 16, wherein:
 the plurality of reference illuminators are adapted to emit
 infrared or near-infrared light.
19. The system of claim 16, wherein:
 the image sensor is configured to acquire an image of the
 eye including a corneo-scleral reflection from at least
 one of the plurality of reference illuminators; and
 the one or more processors are configured to determine
 the location of the reflection from at least one of the
 reference illuminators relative to the eye based on the
 acquired image.
20. The system of claim 16, wherein:
 the plurality of reference illuminators are arranged
 beneath the screen of the display device covering an
 entire area of the screen.