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(54) **ROUTING DURING COMMUNICATION OF HELP DESK SERVICE**

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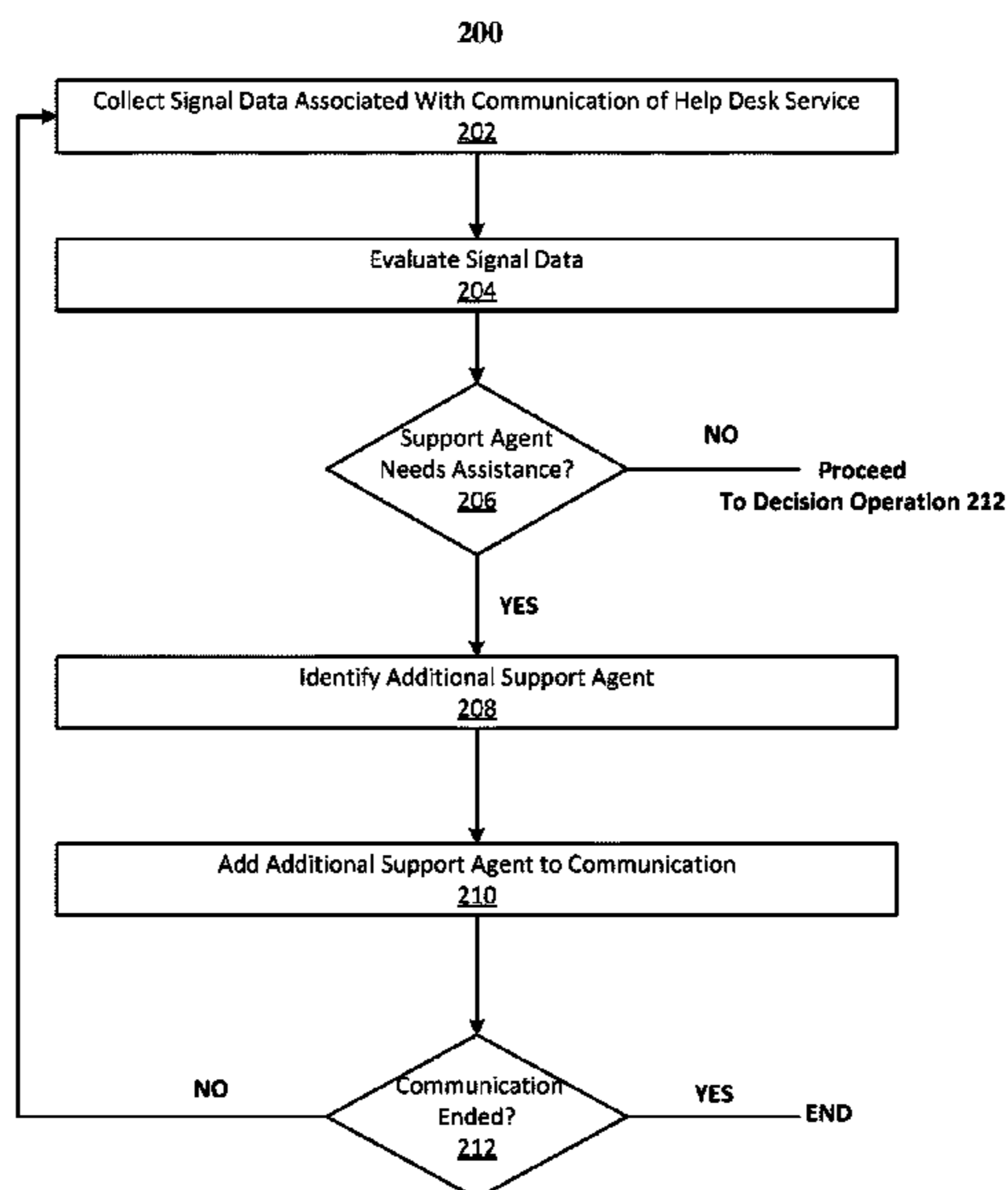
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Primary Examiner — Nafiz E Hoque

(57) **ABSTRACT**

Non-limiting examples of the present disclosure describe insight-based routing that is used to improve processing during a communication of a help desk service. Real-time signal data is collected from a communication between a customer and a first support agent. The real-time signal data is evaluated to generate real-time insights for the communication. A determination is made as to whether the first needs assistance based on an evaluation of the real-time insights. A second support agent is identified to assist the first support agent based on a determination that the first support agent needs assistance. The second support agent is identified based on an application of a model that analyzes support agent data for a pool of support agents in correlation with the real-time insights. The second agent is then added to the communication to provide additional assistance in resolving a help desk case.

**20 Claims, 6 Drawing Sheets**



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**FIG. 1**  
**100**

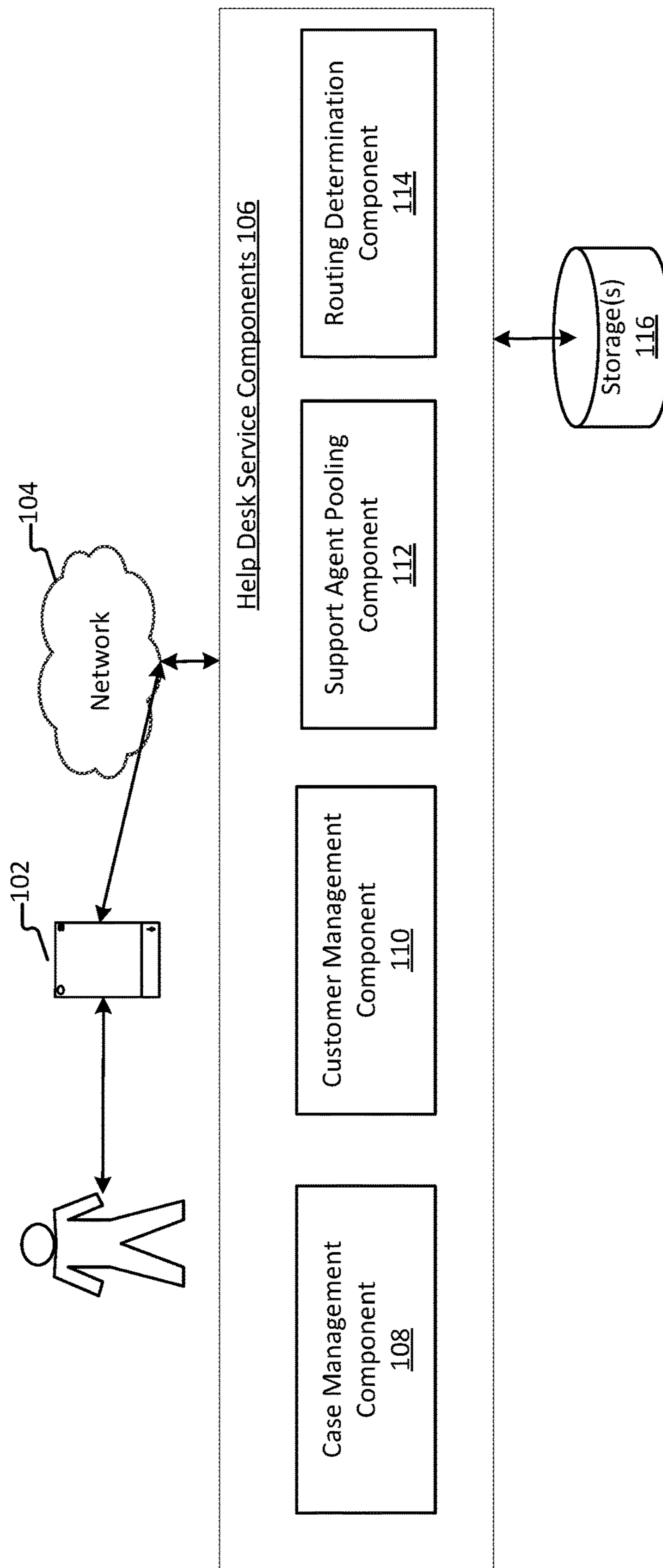
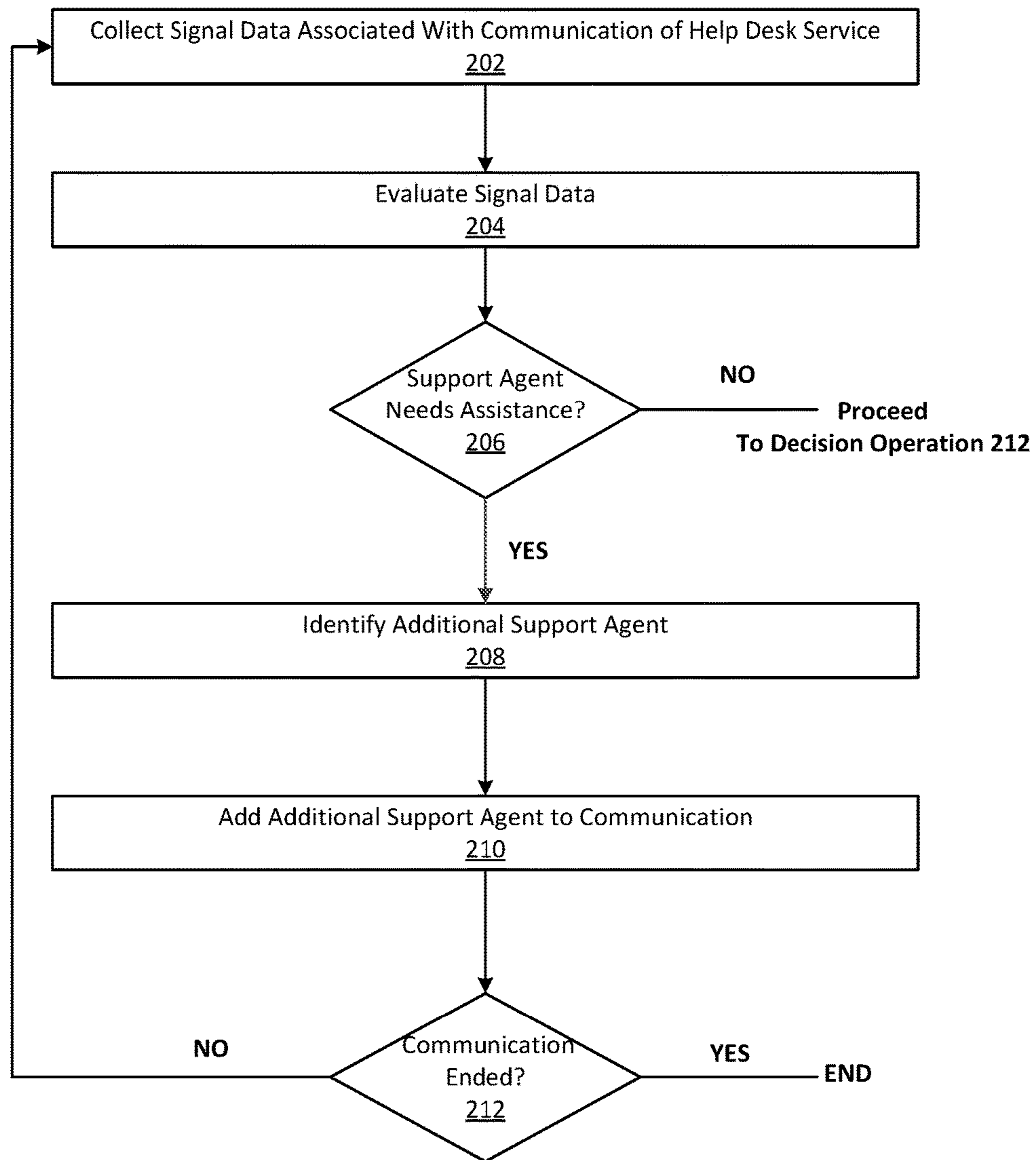


FIG. 2

200



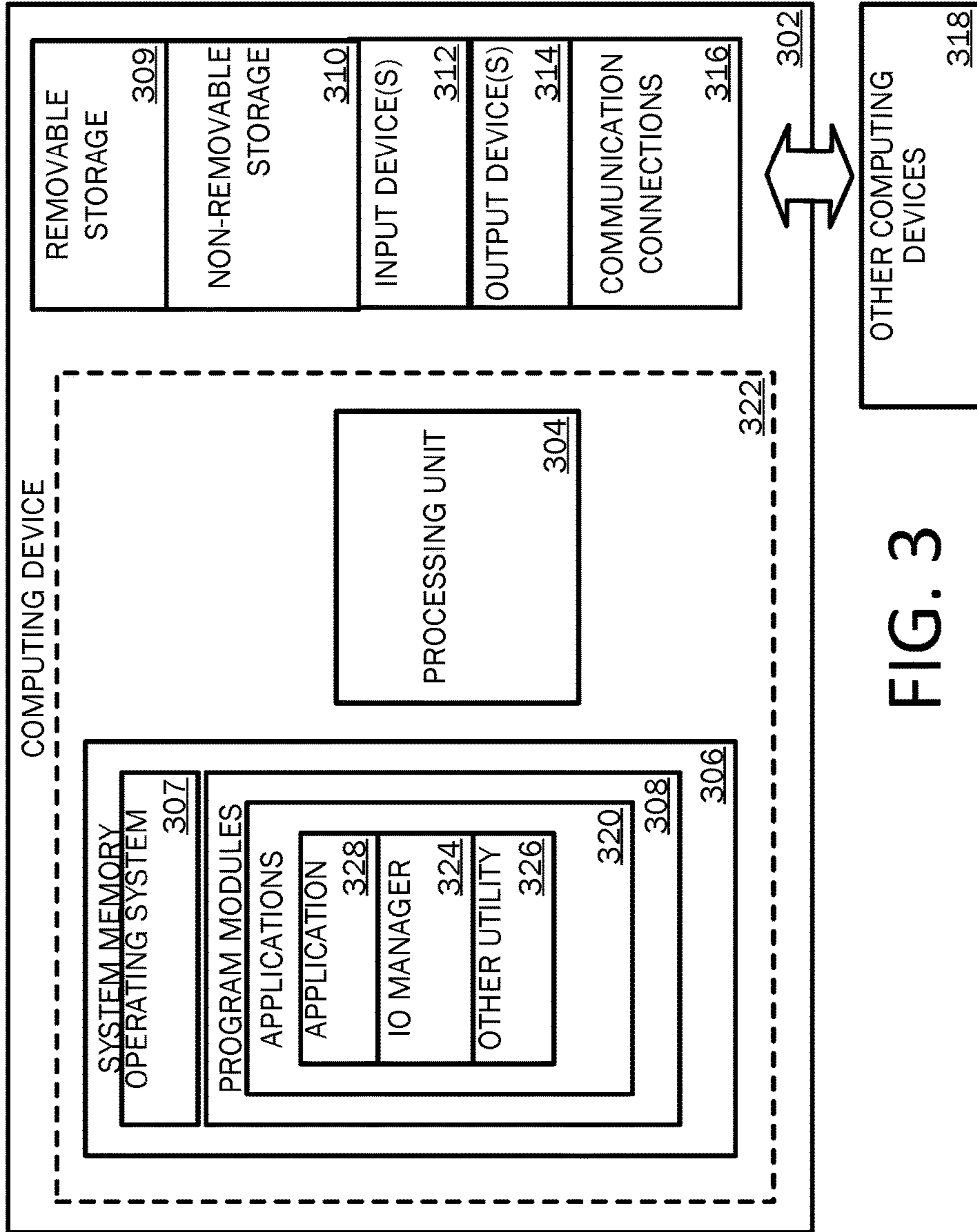


FIG. 3

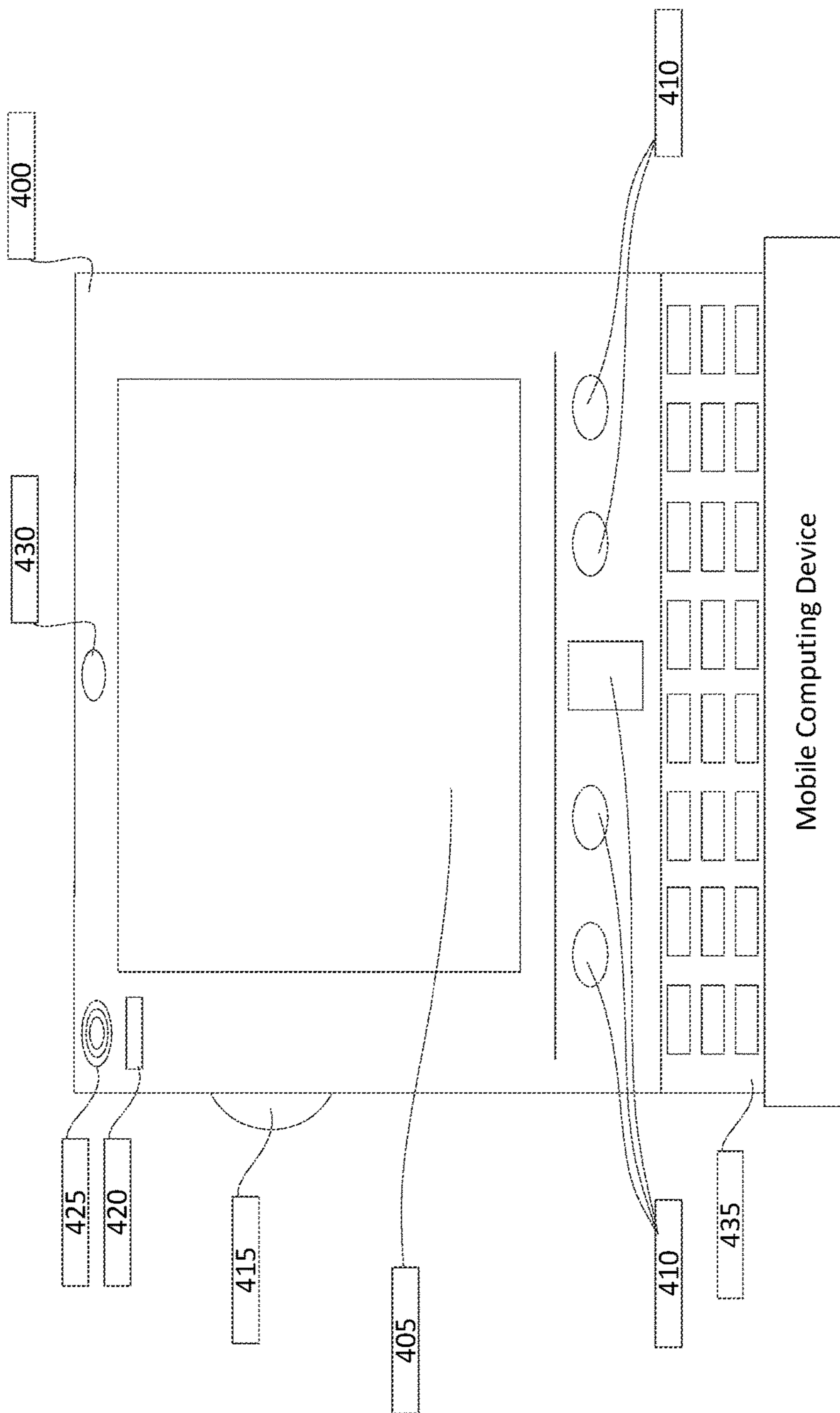


FIG. 4A

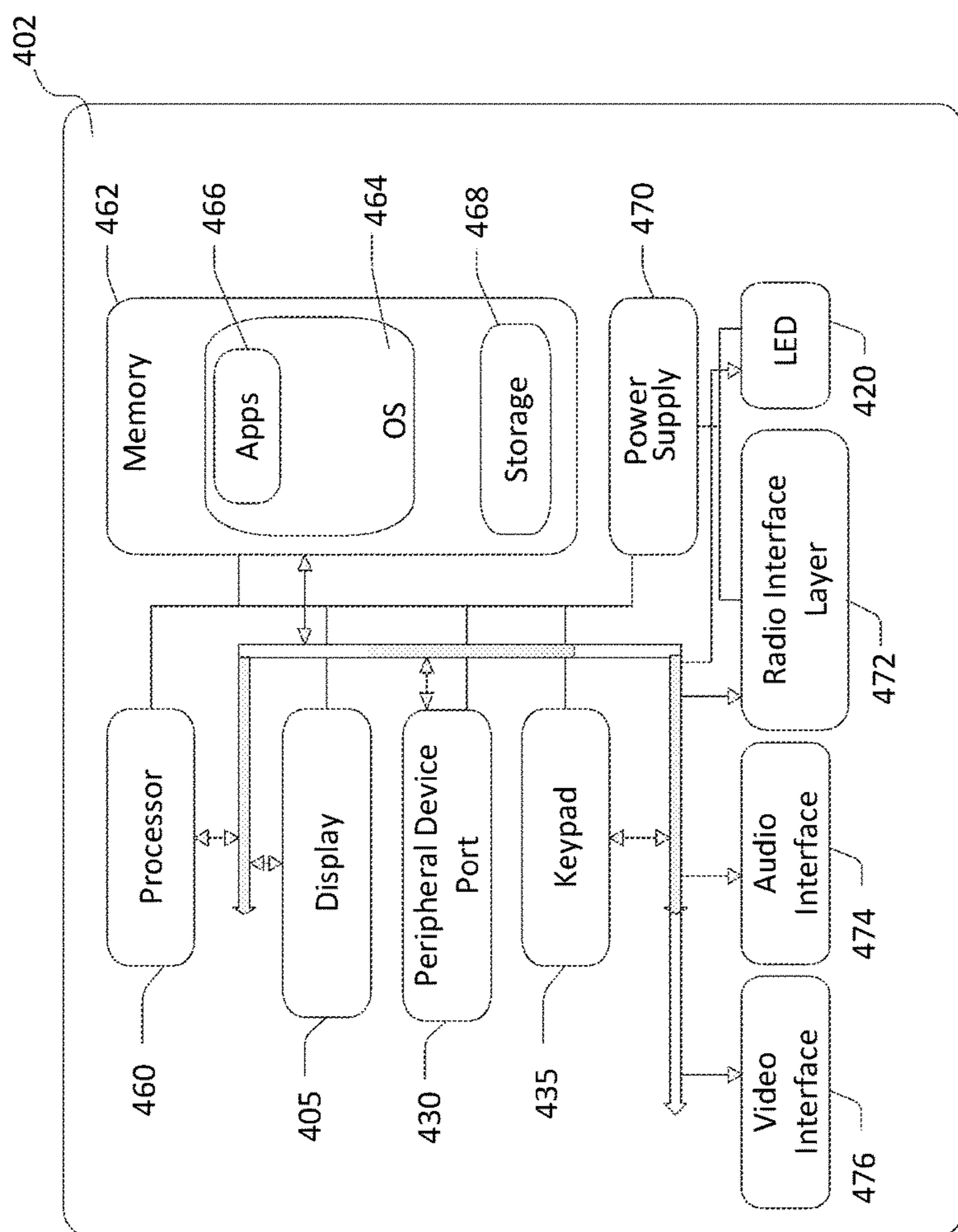


FIG. 4B

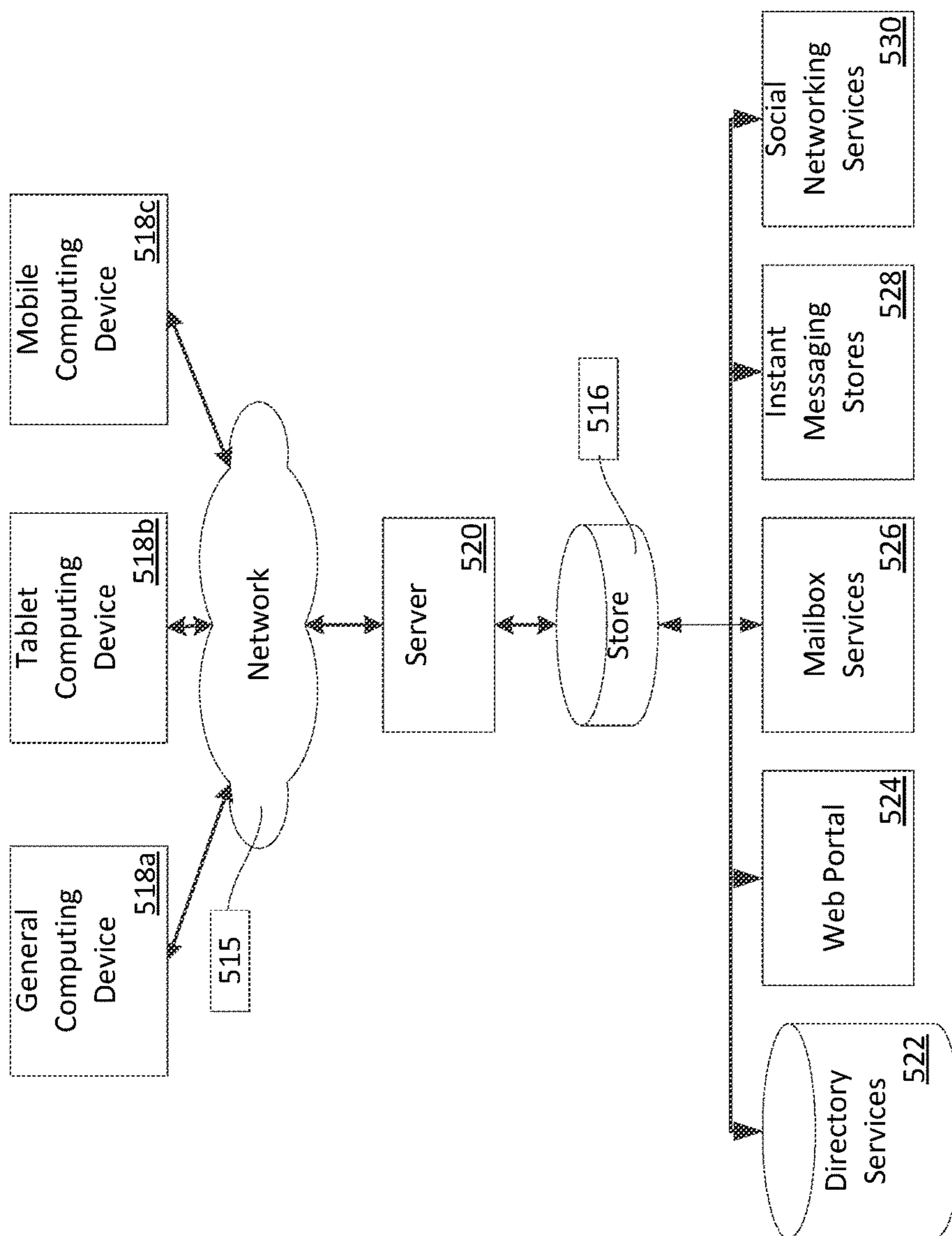


FIG. 5



**1****ROUTING DURING COMMUNICATION OF  
HELP DESK SERVICE****BACKGROUND**

The task of connecting agents and customer is not a simple one. Typically, agents of a help desk are unfamiliar with the customers they are helping and customers are unfamiliar with the agents who they are receiving assistance from. In further instances, an agent may not be able to resolve a customer's issue, for example, due to the issue being outside of the expertise of the agent. Agents may be required to either: 1) end a call, obtain assistance and call the customer back; or 2) transfer a call to another agent/department without knowing exactly who the customer is connecting with. This can lead to inefficient processing during a help request as well as reduced customer satisfaction. Furthermore, agents may be unaware of a frustration level of a customer. For instance, recent poor customer service experiences may be a catalyst for the customer leaving a help desk service.

As such, examples of the present application are directed to the general technical environment related to improving processing efficiency and customer satisfaction when routing communications through a help desk service, among other examples.

**SUMMARY**

Non-limiting examples of the present disclosure describe insight-based routing that is used to improve processing during a communication of a help desk service. As an example, insights can be generated in real-time during a communication for a help desk case, for example, to determine whether a support agent is in over its head and requiring additional assistance for resolving an issue. Real-time signal data may be collected from a communication between a customer and a first support agent. The real-time signal data may be evaluated to generate real-time insights for the communication. A determination may be made as to whether the first support agent needs assistance based on an evaluation of the real-time insights. A second support agent is identified to assist the first support agent based on a determination that the first support agent needs assistance. The second support agent is identified from a pool of support agents of the help desk service based on an application of a model that analyzes support agent data in correlation with the real-time insights. Examples of support agent data may comprise: customer performance reviews of support agents from the pool of support agents, organizational reviews of the support agents, availability information for the support agents and agent self-evaluations that include: a review of a technical expertise of the support agents and a review of communication skills of the support agents. The second agent is then added to the communication to provide additional assistance in resolving a help desk case.

This Summary is provided to introduce a selection of concepts in a simplified form that are further described below in the Detailed Description. This Summary is not intended to identify key features or essential features of the claimed subject matter, nor is it intended to be used to limit the scope of the claimed subject matter. Additional aspects, features, and/or advantages of examples will be set forth in part in the description which follows and, in part, will be apparent from the description, or may be learned by practice of the disclosure.

**2****BRIEF DESCRIPTION OF THE DRAWINGS**

Non-limiting and non-exhaustive examples are described with reference to the following figures.

FIG. 1 illustrates an exemplary system implementable on one or more computing devices on which aspects of the present disclosure may be practiced.

FIG. 2 is an exemplary method related to routing of help desk requests with which aspects of the present disclosure may be practiced.

FIG. 3 is a block diagram illustrating an example of a computing device with which aspects of the present disclosure may be practiced.

FIGS. 4A and 4B are simplified block diagrams of a mobile computing device with which aspects of the present disclosure may be practiced.

FIG. 5 is a simplified block diagram of a distributed computing system in which aspects of the present disclosure may be practiced.

**DETAILED DESCRIPTION**

Non-limiting examples of the present disclosure describe insight-based routing that is used to improve processing during a communication of a help desk service. As an example, insights can be generated in real-time during a communication for a help desk case, for example, to determine whether a support agent is in over its head and requiring additional assistance for resolving an issue. In one example, specific insights about a customer, a support agent and a state of a help desk communication can be generated. The generated insights are used to determine how to best manage a communication between a customer and a support agent. Routing processing of a help desk request may take into consideration a state of a communication between a customer and a support agent in addition to other factors such as: whether the customer has recently had a number of poor support experiences, technical proficiency of the customer where more technically proficient customers can be matched with more technically savvy and experienced agents, likelihood/risk that a customer may leave the help desk service and a likelihood/risk of the customer providing a poor feedback rating (e.g. for the help desk service and/or support agent), among other examples.

Among other types of signal data evaluated for generation of real-time insights, user-specific signal data may be collected from: a user account and/or help desk profile of a customer, previous interactions of the customer through the help desk service (including telemetry analysis of the previous interactions), reviews of customers by the help desk service (e.g. by support agents of a help desk service) and user data pertaining to the customer that is cross-referenced from other applications/services (e.g. usage data collected from use of a suite of applications that are associated with a platform). User-specific signal data may be analyzed in addition to real-time signal data obtained during a communication of a help desk service. Additional signal data that may be evaluated for insight generation includes case details data pertaining to a help desk case for which the communication is referencing. Additionally, support agent data for an agent involved in the communication with the customer may be evaluated, for example, during a call communication with a customer.

Insights may be generated based on signal data processing where the generated insights are used for making routing determinations including identifying when a support agent is in over its head and automatically patching in another

support agent to provide additional assistance. An exemplary model may be utilized to execute routing determinations including identifying a match between a customer and support agent based on an analysis of the generated insights in correlation with support agent data pertaining to a pool of support agents. Examples of support agent data may comprise but is not limited to: customer performance reviews of support agents from the pool of support agents, organizational reviews of the support agents, availability information for the support agents and agent self-evaluations that include: a review of a technical expertise of the support agents and a review of communication skills of the support agents.

Moreover, generated insights may be useful in assisting support agents of the help desk in making additional routing determinations related to a help desk case. Examples of routing determinations that may be generated based on application of the routing determination model comprise but are not limited to: matching of a customer to a support agent, dedication of specific support agents to specific customers, determining a next step for resolution of an unresolved case (e.g. automatic resolution, follow-up inquiry, modality to use for a follow-up communication), evaluating when to contact a customer or identification of when a support agent is available based on presence information for customers/support agents and identification of predictive information that may be useful to provide to a support agent based on identification of issue/line of questioning by the customer, among other examples.

Accordingly, the present disclosure provides a plurality of technical advantages including but not limited to: generation of real-time insights that are used to enhance processing efficiency and customer satisfaction of a help desk service, extensibility to integrate different applications/services of a distributed network to enhance signal-based processing of a help desk service, more efficient operation of processing devices (e.g., saving computing cycles/computing resources) in resolving help desk issues and improving user interaction with a help desk service, among other examples.

FIG. 1 illustrates an exemplary system 100 implementable on one or more computing devices on which aspects of the present disclosure may be practiced. System 100 may be an exemplary system for management of help desk requests through an exemplary help desk service. Components of system 100 may be hardware components or software implemented on and/or executed by hardware components. In examples, system 100 may include any of hardware components (e.g., ASIC, other devices used to execute/run an OS, and software components (e.g., applications, application programming interfaces, modules, virtual machines, runtime libraries) running on hardware. In one example, an exemplary system 100 may provide an environment for software components to run, obey constraints set for operating, and makes use of resources or facilities of the systems/processing devices, where components may be software (e.g., application, program, module) running on one or more processing devices. For instance, software (e.g., applications, operational instructions, modules) may be executed on a processing device such as a computer, mobile device (e.g., smartphone/phone, tablet) and/or any other type of electronic devices. As an example of a processing device operating environment, refer to operating environments of FIGS. 3-5. One or more components of system 100 may be configured to execute any of the processing operations described in at least method 200 described in the description of FIG. 2. In other examples, the components of systems disclosed herein may be spread across multiple devices.

Exemplary system 100 comprises help desk service components 106 that further comprise: a case management component 108, a customer management component 110, a support agent pooling component 112 and a routing determination component 114.

One or more data stores/storages or other memory may be associated with system 100. For example, a component of system 100 may have one or more data storage(s) 116 (described below) associated therewith. Data associated with a component of system 100 may be stored thereon as well as processing operations/instructions executed by a component of system 100. Furthermore, it is presented that application components of system 100 may interface with other application services. Application services may be provided as platform resources referenced in the foregoing. Application services may be any resource that may extend functionality of one or more components of system 100. Application services may include but are not limited to: personal intelligent assistant services, word processing services, spreadsheet services, presentation program services, illustration/diagramming services, social networking services, call/video communication services, language understanding services, speech recognition services, optical character recognition services, facial recognition services, web search services, e-mail applications, calendars, device management services, address book services, informational services, line-of-business (LOB) management services, customer relationship management (CRM) services, debugging services, accounting services, payroll services and services and/or websites that are hosted or controlled by third parties, among other examples. Application services may further include other websites and/or applications hosted by third parties such as social media websites; photo sharing websites; video and music streaming websites; search engine websites; sports, news or entertainment websites, and the like. Application services may further provide analytics, data compilation and/or storage service, etc., in association with components of system 100.

System 100 may comprise one or more storage(s) 116 that may store data associated with operation of one or more components of system 100. In examples, storage(s) 116 may interface with other components of system 100. Data associated with any component of system 100 may be stored in storage(s) 116, where components may be connected to storage(s) 116 over a distributed network including cloud computing platforms and infrastructure services. Exemplary storage(s) 116 may be any of a first-party source, a second-party source, and a third-party source. Storage(s) 116 are any physical or virtual memory space. Storage(s) 116 may store any data for processing operations performed by components of system 100, retained data from processing operations, stored programs, code or application programming interfaces (APIs), training data, links to resources internal and external to system 100 and knowledge data among other examples. For example, storage(s) 116 may be utilized to manage data for processing and operation of an exemplary routing determination model that is used for executing routing determinations for management of help desk cases. An exemplary routing determination model is subsequently described in at least the description of the routing determination component 114 (of FIG. 1). Furthermore, in examples, components of system 100 may utilize knowledge data in processing by components of system 100. Knowledge may be used by one or more components of system 100 to improve processing of any of the help desk service components 106 where knowledge data can be obtained from resources internal or external to system 100. In

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examples, knowledge data may be maintained in storage(s) **116** or retrieved from one or more resources external to system **100** by knowledge fetch operation.

In FIG. 1, processing device **102** may be any device comprising at least one processor and at least one memory/ storage. Examples of processing device **102** may include but are not limited to: processing devices such as desktop computers, servers, phones, tablets, phablets, slates, laptops, watches, and any other collection of electrical components such as devices having one or more processors or circuits. In one example processing device **102** may be a device of a user that is executing applications/services including a help desk service. During execution of the help desk service, processing device **102** may communicate with the help desk service components **106** via a network **104**. In one aspect, network **104** is a distributed computing network, such as the Internet. Processing device **102** may be a device as described in the description of FIGS. 3-5. In some examples, processing device **102** may comprise multiple connected devices. Processing device **102** is an example of a user computing device. The processing device **102** may execute processing operations that include an ability to access an application/ service through a user account. In one example, processing device **102** may connect an authenticated user to an exemplary application/service that stores user data for one or more users of an exemplary help desk service.

An exemplary storage application/service may provide a user of processing device **102** with access to data stored in an exemplary data center. In one example, processing device **102** may be connected with storage(s) **116** via a distributed network, which may provide users with access to user data. One or more tenant resources (e.g. Tenant Resource A, Tenant Resource B, Tenant Resource C, etc.) may be associated with processing device **102**. A tenant resource may be a user account associated with a processing device and/or distributed network service. Data associated with a tenant resource may be stored on storage(s) **116**, where a tenant account can be utilized to access stored data by processing device **102** and/or other processing devices. As identified above, storage(s) **116** may further be configured to store data associated with the help desk service components **106**. Help desk service components **106** are components of an exemplary help desk service, where the help desk service components **106** are configured to execute processing operations to enable management and routing of help desk requests of a help desk service. An exemplary help desk service may comprise additional components, which are known to one skilled in the art.

An exemplary help desk service is an application that provides service and support for products/services. In one example, the help desk service provides technical support for suite of applications/services that are accessed by processing device **102**. A help desk service may be configured to further provide support in other areas such as billing issues and business policies, among other examples. In operation, the help desk service is configured to provide a plurality of modalities that enable communication between users/customers and support agents. For instance, the help desk service may be configured to enable a customer to connect with a support agent via: chat/instant messaging, phone/video conferencing, email and communications through a web-based platform and/or mobile application, among other examples. In one example, an exemplary help desk service may comprise a web portal that customers and support agents can log into for the management of issues/ cases, thereby fostering transparency related to interactions between users/customers and support agents. While a cus-

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tomers may interact with a support agent through one type of modality (e.g. chat service or phone service) case details related to created cases may be maintained and updated in the web portal.

The help desk service components **106** are executed by one or more computing devices. An exemplary computing device may comprise one or more processors and memory, among other components. Examples of computing devices are provided in the description of at least FIGS. 3-5. The help desk service components **106** comprise: a case management component **108**, a customer management component **110**, a support agent pooling component **112** and a routing determination component **114**.

The case management component **108** is a component configured for managing data associated with created help desk cases. For instance, the case management component **108** is configured to manage, for help desk cases: creation, update (in real-time), resolution (e.g. closing of help desk cases and notifications), access to case details data and management of follow-up inquiries with customers. As an example, the case management component **108** may be configured to enable creation of a new case for tracking of a customer issue with an application/service. A help desk case can be created by a customer or a support agent (on behalf of a user). For instance, the case management component **108** is configured to enable a customer to select, through any of the web-based modalities of the help desk service, user interface features for help desk case creation. In another example, a customer can initiate help desk case creation through a phone/web based modality.

Further, the case management component **108** is configured to manage case details (i.e. case details data) associated with created help desk cases. Case details data may comprise but are not limited to: an assigned case/ticket number, state of the case (e.g. resolution indication, event data, timeline, commentary, task list/action items), support agent data pertaining to a pool of support agents provided by the help desk service, customer data (e.g. encompassing some user-specific signal data utilized for matching and routing processing) and indications of presence data through modalities of the help desk service for customer or assigned support agents, among other examples. Case details data is used to provide a status of ongoing cases, where other components of the help desk service such as the routing determination component **114** are configured to interface with the case management component **108** for management (and update of) case detail data. For instance, the routing determination component **114** is configured to access case detail data, which can be used by the routing determination model to generate routing determinations for routing management of help desk cases/requests. In one example, case detail data may be analyzed by the routing determination model and factor into assignment of a support agent to a specific help desk case.

Moreover, the case management component **108** is configured to management transmission/output of case details data when a help desk case is being accessed through a modality of the help desk service. The case management component **108** is configured to interface with the customer management component **110**, for example, for managing association of customer data with a specific help desk case. In one instance, a user profile of a customer is included in the case details data so that information associated with a specific customer is available in real-time when a help desk case is being viewed through a modality of the help desk service. Further examples of customer data are provided in the subsequent description of the customer management

component **110**. Additionally, the case management component **108** is configured to interface with the support agent pooling component **112**, for example, to manage an association of one or more support agents to a specific help desk case. Support agent data (managed by the support agent pooling component **112**) may be shared with the case management component **108**. In one example, a profile of a support agent is associated with case details data so that information associated with a specific agent is available in real-time when a help desk case is being viewed through a modality of the help desk service. Further examples of support agent data are provided in the subsequent description of the support agent pooling component **112**.

The case management component **108** may further be configured to manage a state associated with a help desk case. In one example, listings may be maintained for help desk cases, which may be used to identify unresolved help desk cases, among other examples. The case management component **108** may be configured to employ processing operations for managing states associated with help desk case listings, for example, where telemetry analysis may be executed and reported. In one example, the case management component **108** is configured to interface with the routing determination component **114** for identification of unresolved cases and management of follow-up inquiries.

The customer management component **110** is a component configured for managing information associated with customers of the help desk service. Customer data may comprise but is not limited to: customer login data, user presence information (e.g. indicating availability of the customer), profile information for a customer, reviews of a customer (e.g. by support agents), usage data pertaining to use of the help desk service and data (including usage data for the customer) from other related applications/services, among other examples. Customer data along with real-time signal data pertaining to the user collected during a communication, may be collectively referred to as user-specific signal data. User-specific signal data may be utilized for the generation of insights about a customer, for example, which can be used to match a support agent (to the customer) as well as make additional determinations regarding routing of help desk requests. As an example, a user account of a customer may be associated with suite of applications/services, where usage data from other applications/services can be provided to the help desk service components **106** (e.g. through an API) for the generation of insights about the customer. Generated insights can then be modeled to generate routing determinations for improving processing of the help desk service. For instance, usage data from the help desk service and/or one or more other applications/services can be collected, aggregated (at a customer level) and analyzed, where telemetric analysis can be executed and results provided to the routing determination model for insight generation/routing determination. As identified above, the customer management component **110** interfaces with the case management component **108** for management of customer data with case details data of a specific help desk case. As referenced above, the customer management component **110** further interfaces with the routing determination component **114** to provide customer data for use in generation insights (about the customer) as well as routing determinations for routing of help desk cases.

The support agent pooling component **112** is a component configured to manage support agent data for a pool of support agents that are associated with the help desk service. Support agents may comprise agents that are exclusively affiliated with the help desk service and/or agents of third-

party services that are associated with the help desk service. In some examples, support agents may be bots (e.g. chat bots) or software agents that are programmed to assist customers. Bot agents may be trained and build off learning models that can adaptively adjust to customers based receipt of generated insights and/or other routing determinations made by the routing determination model. Support agent data is information pertaining to a specific support agent. In one example, the support agent data may be managed (and continuously updated), where the support agent data is utilized in a determination that identifies a best possible match for assigning a support agent to a case of a specific customer. Examples of support agent data may comprise but are not limited to: customer performance reviews of support agents, organizational reviews of the support agents, availability information for the support agents and agent self-evaluations that include: a review of a technical expertise of the support agents and a review of communication skills of the support agents, among other examples. An exemplary routing determination model (executed by the routing determination component **114**) may be configured to utilize any of the above identified support agent data in generating a matching determination for assigning a specific support agent to a customer (and help desk case). Support agent data may further be used to in generating other determinations such as how and when to initiate a follow-up inquiry into an unresolved case.

Customer performance reviews for support agents may be managed by the support agent pooling component **112**. As an example, customer performance reviews may be any information associated reviews received for specific support agents from customers of the help desk service. For instance, data associated with customer performance reviews may be collected, parsed, aggregated and analyzed (in total and/or to specific aspects) to evaluate a support agent. Examples of areas of review for a support agent that be evaluated by the routing determination model comprise but are not limited to a review of: overall satisfaction rating with the service provided, technical expertise of the support agent, communication/soft skills of the support agent, efficiency in case management and ratings on notifications/keeping the customer informed including follow-up inquiries if a case remains unresolved, among other examples.

Organization reviews for support agents may also be managed by the support agent pooling component **112**. Organization reviews of the support agents may be an analysis of support agents from the perspective of the help desk service. In one example, organizational reviews of the support agents comprise peer reviews, from other support agents of the pool of support agents, that have the same (or different) technical expertise as the support agent. In further examples, organization reviews of the support agents comprise telemetric analysis of services provided by the support agents. Telemetric analysis of support agents may be evaluated for a specific time period (e.g. recent performance of the support agent) and/or in aggregate over a career of the support agent, where both types of data may be useful in evaluating compatibility of a support agent for a specific customer and case. Data on performance of support agents may be obtained through training, monitoring of interactions with customers and statistical analysis of help desk cases (aggregated at different levels) including an analysis of case resolution rates and experience/career progression, among other examples.

Further, self evaluation of support agents may also be managed by the support agent pooling component **112**. Support agent data may comprise agent self-evaluations.

The help desk service may require that its support agents provide information evaluating themselves. In some instances, an agent self evaluation relates to creation of an initial profile, where a support agent provides information about itself. In further examples, self evaluation data may be updated periodically by the agent (e.g. in reviews or as often as required by the help desk service). Self evaluation data for support agents may comprise data indicating a review of a technical expertise (e.g. primary and secondary areas of expertise) of the support agent, a review of problem solving ability of the support agent and a review of communication skills/soft skills of the support agent. While other areas of review may also be collected, an honest assessment by the agent for: technical expertise and review of problem solving and communication skills may be factors that can help influence a matching determination. For example, if generated insights indicate that a customer has a high frustration level and a string of recent bad help desk experiences, the routing determination model can be configured to weight factors such as problem solving skills and communication skills of the agent as being more important when matching a customer and a support agent. In such an example, problem solving and communication skills of the pool of support agents can be evaluated from a number of different perspectives (e.g. customer evaluation, organizational evaluation and agent self-evaluation) to determine the best possible match for a specific situation.

Availability information for support agents may also be managed by the support agent pooling component **112**. Availability information may pertain to information indicating: whether an agent is logged into a help desk service; one or more modalities of the help desk service that a user is actively using; and whether an agent is engaged (or scheduled to be engaged) in an interaction with a customer. Such information may be evaluated by the routing determination component **114** to generate routing determinations including a matching of a support agent to a specific customer/help desk case.

The routing determination component **114** is a component configured for management of routing determinations for help desk cases. To make the best possible routing determinations, the routing determination component **114** is configured to receive signal data (e.g. case specific signal data, user-specific signal data, signal data from an ongoing communication, support agent-specific signal data, etc.) and generate insights from an evaluation of the signal data. The routing determination component **114** generates insights related to a specific help desk case, specific customer and/or specific support agent (e.g. that is engaged in an active communication with a customer). Feature selection processing may be executed for the generated insights, where the insights may be modeled to make routing determinations for a help desk case. In an alternative example, signal data may be collected and evaluated separately from the routing determination model, where generated insights may be transmitted to the routing determination model for subsequent processing. In that example, an API or another model, among other examples, may be utilized to collect, parse and analyze signal data for insight generation.

The generated insights may be evaluated by an exemplary routing determination model to make routing determinations for a specific help desk case. An exemplary routing determination model (employed by the routing determination component **114**) may be adaptive and update over time based on new available data and training. In some examples, the routing determination component **114** may be configured to employ multiple different models that each may be

configured for processing different routing determinations. Examples of routing determinations that may be generated based on application of the routing determination model (and/or additional models) comprise but are not limited to: matching of a customer to a support agent, dedication of specific support agents to specific customers, determining a next step for resolution of an unresolved case (e.g. automatic resolution, follow-up inquiry, modality to use for a follow-up communication), evaluating when to contact a customer or identification of when a support agent is available based on presence information for customers and support agents and identification of predictive information that may be useful to provide to a support agent based on identification of issue/line of questioning by the customer, among other examples.

Generated insights may comprise insights generated based on evaluation of static data (e.g. information retrieved about a case, customer data such as profile data, support agent profiles, etc.) as well as insights generated from analysis of real-time signal data during a communication/interaction with a customer and/or support agent. Examples of insights generated by the routing determination component **114** include insights regarding a technical expertise of a customer and a support agent. In one example, a matching of a support agent to a customer may be based in part on a matching of technical expertise of the customer and a support agent. Other examples of insights that may be considered in routing determinations include but are not limited to: a state of a help desk case, a level of customer frustration (of a customer and/or a support agent), an indication of recent poor customer experiences for a customer, a rating indicating likelihood that a customer may leave the help desk service, language and communication skills of a customer, a classification of inquiries by the customer (e.g. whether questions are out-of-scope for specific applications/services or whether questions are related to business policy, billing, etc.), whether questions exceed an expertise of a support agent and modality/presence information (including ability for a customer to receive multimodal communications through different applications/services), among other examples. As an example, insights may be generated from evaluation of real-time signal data based on any of: voice analytics analyzing speech (e.g. lexical and prosodic features), analytics for text/handwritten input, optical character recognition analytics, emotion recognition and facial recognition, among other examples. The help desk service may interface with one or more other applications services (described in the foregoing) to extend functionality to enable real-time signal processing to occur.

Furthermore, processing by the routing determination model is configured to account for a state of a help desk case. For instance, the routing determination model may evaluate whether a help desk case is newly initiated, involved in an active communication, unresolved after one or more interactions with support agents, etc. Generation of insights may vary based on the stage at which the help desk case is in. For example, if a help desk case is at an initial stage where no support agent has yet to be assigned, insights may be generated based on available case details and available customer data. In some instances, customer data may include insights generated based on real-time signal data such as voice depending on a modality that a user is initiating a help desk request from. If a customer is engaged in an active communication with a support agent, real-time signal data may be analyzed for the communication. Insights related to a state of a help desk case may also be used in making additional routing determinations (e.g. next actions

for a case, whether to dedicate a support agent to a case, a best approach for a follow-up inquiry, etc.).

The routing determination component **114** is configured to match the customer with a support agent. In one example, a support agent is newly assigned to a help desk case when a help desk case is initiated. Matching of a support agent to a customer may be automatically initiated based receipt of (or creation of) a help desk case. In another example, a support agent may be added to an existing help desk case, for example, where a support agent is patched into a communication between a customer and a support agent to provide additional assistance. One such example is the case where a generated insight indicates that a support agent is in over their head and can benefit from additional support. For instance, a matching of a support agent to a customer may be automatically initiated during a help desk communication based on identification of a generated insight indicating that the support agent is in over their head. In another example, matching of a support agent to a customer/help desk case may be initiated based on a user interface selection for assistance that is selected through a modality of the help desk service. For instance, a modality of the help desk service may be configured to provide user interface features for a customer and/or support agent to indicate that assistance is requested. In one example, an insight for selection of a user interface feature for assistance may be evaluated in the context of other insights (e.g. real-time insight that agent is struggling to find an answer) before a matching processing is initiated. Alternatively, evaluation of real-time signal data may identify that a user or support agent has provided keywords indicating that additional assistance should be incorporated into an interaction.

In at least one example, a support agent involved in an interaction for help desk assistance may be provided with data for another matched agent who can be added to the interaction. This may enable the agent to smoothly transition the interaction to introduce a newly added support agent. In an alternative example, the routing determination component **114** is configured to provide a support agent with a listing of matched support agents. This may enable a support agent to select a support agent from a list of best candidates support agents as identified by a routing determination model.

In any example, the routing determination component **114** is configured to select a support agent from a pool of support agents based on application of the routing determination model that analyzes support agent data in correlation with the generated insights. Examples of support agent data may comprise: customer performance reviews of support agents from the pool of support agents, organizational reviews of the support agents, agent self-evaluations that include a review of a technical expertise of the support agents and a review of communication skills of the support agents and availability information for the support agents. Processing for output of N best matches are known to one skilled in the art, where learning models are configured to generate an output from any number of inputs. In one example, the exemplary routing determination model may be configured to employ a ranker to select one or more best matches. In some example, different weighting may be assigned to different insights, which may impact the matching processing (for selecting a most appropriate support agent or other type of routing determination processing). For instance, technical expertise and communication skills for support agents may be weighted more heavily than other factors for matching based on an evaluation of the generated insights. Similar processing may be employed for mapping of gen-

erated insights to execute other routing determinations such as: dedicating a specific support agents to a specific customer, determining a next step for resolution of an unresolved case (e.g. automatic resolution, follow-up inquiry, modality to use for a follow-up communication), evaluating when to contact a customer or identification of when a support agent is available based on presence information for customers and support agents and identification of predictive information that may be useful to provide to a support agent based on identification of issue/line of questioning by the customer, among other examples.

The routing determination component **114** is configured to output routing determinations in accordance with a state of the help desk case. For instance, in an example where a help desk request is being created, an interaction between the matched support agent and the customer may be initiated through a modality of the help desk service. In an example, where a first support agent is involved in a communication with a customer, a second support agent (e.g. matched support agent) may be added/patched into the communication. In examples where a routing determination relates to generation of a follow-up inquiry for an unresolved help desk case, the routing determination component **114** may automatically provide a notification to a support agent to follow-up with a customer. For instance, an agent may be automatically assigned to follow-up with a customer for an unresolved request. In another instance where an agent is assigned to a help desk case, an agent may automatically receive a reminder to follow-up with a customer. In further examples, a follow-up inquiry may automatically be transmitted based to a customer and/or support agent. For instance, the routing determination model may identify that a follow-up is needed for a help desk case, evaluate presence information for the customer and/or support agent and transmit a communication. This processing may be useful in keeping resolution of the help desk case as a priority.

FIG. 2 is an exemplary method **200** related to routing of help desk requests with which aspects of the present disclosure may be practiced. Method **200** relates to insight-based routing that is used to improve processing during a communication of a help desk service. As an example, insights can be generated in real-time during a communication for a help desk case, for example, to determine whether a support agent is in over its head and requiring additional assistance for resolving an issue, among other routing determinations. As an example, method **200** may be executed by an exemplary processing device and/or system such as those shown in FIGS. 3-5. In examples, method **200** may execute on a device comprising at least one processor configured to store and execute operations, programs or instructions. Operations performed in method **200** may correspond to operations executed by a system and/or service that execute computer programs, application programming interfaces (APIs), neural networks or machine-learning processing, among other examples. As an example, processing operations executed in method **200** may be performed by one or more hardware components. In another example, processing operations executed in method **200** may be performed by one or more software components. In some examples, processing operations described in method **200** may be executed by one or more applications/services associated with a web service that has access to a plurality of application/services, devices, knowledge resources, etc. Processing operations described in method **200** may be implemented by one or more components connected over a distributed network, for example, as described in system **100** (of FIG. 1).

Method **200** begins at processing operation **202**, where signal data may be collected for a communication of a help desk service. Processing operation **202** may comprise collecting real-time signal data from a communication between a customer and a support agent, for example, through a modality of the help desk service. In one example, the real-time signal data comprises data associated with a support agent involved in the communication including a technical expertise of the support agent. Examples of modalities of the help desk service have been provided in the foregoing. In some instances, a multimodal communication may be occurring between a customer and one or more support agents, where data may be collected and analyzed across multiple modalities.

Other types of signal data may also be collected in processing operation **202**. For instance, user-specific signal data may be collected for a customer of the communication. User-specific signal data may comprise data collected from: a user account and/or help desk profile of a customer, previous interactions of the customer through the help desk service (including telemetry analysis of the previous interactions), reviews of customers by the help desk service (e.g. by support agents of a help desk service) and user data pertaining to the customer that is cross-referenced from other applications/services (e.g. usage data collected from use of a suite of applications that are associated with a platform). Additional signal data that may be evaluated for insight generation includes case details data pertaining to a help desk case for which the communication is referencing as well as support agent data for an agent involved in the communication with the customer. Examples of support agent data may comprise: customer performance reviews of support agents from the pool of support agents, organizational reviews of the support agents, agent self-evaluations (that include a review of a technical expertise of the support agents and a review of communication skills of the support agents) and availability information for the support agents.

Flow may proceed to processing operation **204**, where signal data (including real-time signal data) may be evaluated to generate real-time insights for the communication. In at least one example, generated real-time insights are provided in real-time to a support agent during the communication. This may assist the support agent in the handling of customer and ultimately improve customer satisfaction with the support agent and the help desk service. Evaluation of signal data is described in at least the foregoing description such as the description of system **100** (FIG. 1). In one example, processing operation **204** comprises generating real-time insights for any of: a type of inquiry, an issue to resolve, a level of frustration of the customer, a risk for the customer leaving the help desk service, a profile associated with the customer and a profile associated with the first support agent. For instance, processing operation **204** comprises generating a real-time insight based on an evaluation as to whether a query of the customer is outside of the technical expertise of the first support agent. Another type of generated insight includes an insight identifying an issue of the customer (e.g. the basis for the help desk case). Further examples of generated insights are provided in the foregoing description including the description of system **100** (FIG. 1).

Flow may proceed to decision operation **206**, where it is determined whether a support agent of a communication requires additional assistance. Decision operation **206** may comprise evaluating the real-time insights to determine whether additional assistance is required for the support agent. Examples related to evaluation of insights (including real-time insights) are provided in the foregoing description

including the description of system **100** (FIG. 1). In one example, a determination that the first support agent needs assistance is made based on a scoring that analyzes generated insights to determine how adequately the first support agent is addressing an issue of the customer based on evaluation of: an interaction between the first support agent and the customer during the communication and profile data associated with the first support agent. In another example, insights indicating the need for assistance may correspond to identification of keywords used during the communication by either the customer or a support agent. In further examples, the determination that the first support agent needs assistance is made based on a generated insight indicating a receipt of a user interface selection for agent assistance made by either the customer or the first support agent during the communication. In such instances, identification of another support agent is automatically initiated based on the receipt of the user interface selection for assistance.

If a determination is made that the support agent does not require additional assistance, flow from decision operation **206** branches NO and processing proceeds to decision operation **212**. If a determination is made that the support agent could benefit from additional assistance, flow from decision operation **206** branches YES and processing proceeds to processing operation **208**. At processing operation **208**, an additional support agent is identified. Processing operation **208** may matching of a support agent to a customer/help desk case during an active communication for the help desk case. In examples, initiation of processing for identifying an additional support agent may occur automatically based on evaluation of generated insights during the active communication. For example, if a determination is made that a support agent is in over its head during a communication, a matching processing may automatically be initiated to identify additional support agents to patch into the communication. During a matching processing, a support agent is selected from a pool of support agents based on application of a model that analyzes support agent data in correlation with the generated insights. An example of a model used for matching a customer with a support agent is a routing determination model (as described in the description of system **100**). Examples of support agent data may comprise: customer performance reviews of support agents from the pool of support agents, organizational reviews of the support agents, agent self-evaluations (that include a review of a technical expertise of the support agents and a review of communication skills of the support agents) and availability information for the support agents. An exemplary support agent may be a live person or software agent (e.g. a chatbot).

Once an additional support agent is identified, flow may proceed to processing operation **210**, where the additional support agent may be added to the communication. In an alternative example, a follow-up inquiry may be initiated, where the matched support agent may be prompted to follow-up with the customer at a later point in time.

At decision operation **212**, it is determined whether the communication is ended. For example, an interaction (initiated in processing operation **208**) may have been sufficient to resolve an issue, resulting in termination of a communication. In another example, a follow-up inquiry may be required and scheduled for a later point in time. If the communication is ended, flow of decision operation **212** branches YES and processing ends. If the communication is continuing, flow of decision operation **212** branches NO and processing of method **200** returns to processing operation

202, where additional signal data is collected from (and analyzed for) the communication.

In alternative examples of method 200, additional routing determinations may be executed at any point during an active communication, as described in the foregoing. Examples of additional routing determinations are provided in the foregoing description and may comprise: dedication of specific support agents to specific customers, determining a next step for resolution of an unresolved case (e.g. automatic resolution, follow-up inquiry, modality to use for a follow-up communication), evaluating when to contact a customer or identification of when a support agent is available based on presence information for customers and support agents and identification of predictive information that may be useful to provide to a support agent based on identification of issue/line of questioning by the customer, among other examples.

FIGS. 3-5 and the associated descriptions provide a discussion of a variety of operating environments in which examples of the invention may be practiced. However, the devices and systems illustrated and discussed with respect to FIGS. 3-5 are for purposes of example and illustration and are not limiting of a vast number of computing device configurations that may be utilized for practicing examples of the invention, described herein.

FIG. 3 is a block diagram illustrating physical components of a computing device 302, for example a mobile processing device, with which examples of the present disclosure may be practiced. Among other examples, computing device 302 may be an exemplary computing device configured for management of help desk requests through an exemplary help desk service as described herein. In a basic configuration, the computing device 302 may include at least one processing unit 304 and a system memory 306. Depending on the configuration and type of computing device, the system memory 306 may comprise, but is not limited to, volatile storage (e.g., random access memory), non-volatile storage (e.g., read-only memory), flash memory, or any combination of such memories. The system memory 306 may include an operating system 307 and one or more program modules 308 suitable for running software programs/modules 320 such as IO manager 324, other utility 326 and application 328. As examples, system memory 306 may store instructions for execution. Other examples of system memory 306 may store data associated with applications. The operating system 307, for example, may be suitable for controlling the operation of the computing device 302. Furthermore, examples of the invention may be practiced in conjunction with a graphics library, other operating systems, or any other application program and is not limited to any particular application or system. This basic configuration is illustrated in FIG. 3 by those components within a dashed line 322. The computing device 302 may have additional features or functionality. For example, the computing device 302 may also include additional data storage devices (removable and/or non-removable) such as, for example, magnetic disks, optical disks, or tape. Such additional storage is illustrated in FIG. 3 by a removable storage device 409 and a non-removable storage device 310.

As stated above, a number of program modules and data files may be stored in the system memory 306. While executing on the processing unit 404, program modules 408 (e.g., Input/Output (I/O) manager 324, other utility 326 and application 328) may perform processes including, but not limited to, one or more of the stages of the operations described throughout this disclosure. Other program modules that may be used in accordance with examples of the

present invention may include electronic mail and contacts applications, word processing applications, spreadsheet applications, database applications, slide presentation applications, drawing or computer-aided application programs, photo editing applications, authoring applications, etc.

Furthermore, examples of the invention may be practiced in an electrical circuit comprising discrete electronic elements, packaged or integrated electronic chips containing logic gates, a circuit utilizing a microprocessor, or on a single chip containing electronic elements or microprocessors. For example, examples of the invention may be practiced via a system-on-a-chip (SOC) where each or many of the components illustrated in FIG. 3 may be integrated onto a single integrated circuit. Such an SOC device may include one or more processing units, graphics units, communications units, system virtualization units and various application functionality all of which are integrated (or "burned") onto the chip substrate as a single integrated circuit. When operating via an SOC, the functionality described herein may be operated via application-specific logic integrated with other components of the computing device 402 on the single integrated circuit (chip). Examples of the present disclosure may also be practiced using other technologies capable of performing logical operations such as, for example, AND, OR, and NOT, including but not limited to mechanical, optical, fluidic, and quantum technologies. In addition, examples of the invention may be practiced within a general purpose computer or in any other circuits or systems.

The computing device 302 may also have one or more input device(s) 312 such as a keyboard, a mouse, a pen, a sound input device, a device for voice input/recognition, a touch input device, etc. The output device(s) 314 such as a display, speakers, a printer, etc. may also be included. The aforementioned devices are examples and others may be used. The computing device 404 may include one or more communication connections 316 allowing communications with other computing devices 318. Examples of suitable communication connections 316 include, but are not limited to, RF transmitter, receiver, and/or transceiver circuitry; universal serial bus (USB), parallel, and/or serial ports.

The term computer readable media as used herein may include computer storage media. Computer storage media may include volatile and nonvolatile, removable and non-removable media implemented in any method or technology for storage of information, such as computer readable instructions, data structures, or program modules. The system memory 306, the removable storage device 309, and the non-removable storage device 310 are all computer storage media examples (i.e., memory storage.) Computer storage media may include RAM, ROM, electrically erasable read-only memory (EEPROM), flash memory or other memory technology, CD-ROM, digital versatile disks (DVD) or other optical storage, magnetic cassettes, magnetic tape, magnetic disk storage or other magnetic storage devices, or any other article of manufacture which can be used to store information and which can be accessed by the computing device 302. Any such computer storage media may be part of the computing device 302. Computer storage media does not include a carrier wave or other propagated or modulated data signal.

Communication media may be embodied by computer readable instructions, data structures, program modules, or other data in a modulated data signal, such as a carrier wave or other transport mechanism, and includes any information delivery media. The term "modulated data signal" may describe a signal that has one or more characteristics set or



changed in such a manner as to encode information in the signal. By way of example, and not limitation, communication media may include wired media such as a wired network or direct-wired connection, and wireless media such as acoustic, radio frequency (RF), infrared, and other wireless media.

FIGS. 4A and 4B illustrate a mobile computing device 400, for example, a mobile telephone, a smart phone, a personal data assistant, a tablet personal computer, a phablet, a slate, a laptop computer, and the like, with which examples of the invention may be practiced. Mobile computing device 400 may be an exemplary computing device configured for management of help desk requests through an exemplary help desk service as described herein. Application command control may be provided for applications executing on a computing device such as mobile computing device 400. Application command control relates to presentation and control of commands for use with an application through a user interface (UI) or graphical user interface (GUI). In one example, application command controls may be programmed specifically to work with a single application. In other examples, application command controls may be programmed to work across more than one application. With reference to FIG. 4A, one example of a mobile computing device 400 for implementing the examples is illustrated. In a basic configuration, the mobile computing device 400 is a handheld computer having both input elements and output elements. The mobile computing device 400 typically includes a display 405 and one or more input buttons 410 that allow the user to enter information into the mobile computing device 400. The display 405 of the mobile computing device 400 may also function as an input device (e.g., touch screen display). If included, an optional side input element 415 allows further user input. The side input element 415 may be a rotary switch, a button, or any other type of manual input element. In alternative examples, mobile computing device 400 may incorporate more or less input elements. For example, the display 405 may not be a touch screen in some examples. In yet another alternative example, the mobile computing device 400 is a portable phone system, such as a cellular phone. The mobile computing device 400 may also include an optional keypad 435. Optional keypad 435 may be a physical keypad or a “soft” keypad generated on the touch screen display or any other soft input panel (SIP). In various examples, the output elements include the display 405 for showing a GUI, a visual indicator 420 (e.g., a light emitting diode), and/or an audio transducer 425 (e.g., a speaker). In some examples, the mobile computing device 400 incorporates a vibration transducer for providing the user with tactile feedback. In yet another example, the mobile computing device 400 incorporates input and/or output ports, such as an audio input (e.g., a microphone jack), an audio output (e.g., a headphone jack), and a video output (e.g., a HDMI port) for sending signals to or receiving signals from an external device.

FIG. 4B is a block diagram illustrating the architecture of one example of a mobile computing device. That is, the mobile computing device 400 can incorporate a system (i.e., an architecture) 402 to implement some examples. In one examples, the system 402 is implemented as a “smart phone” capable of running one or more applications (e.g., browser, e-mail, calendaring, contact managers, messaging clients, games, and media clients/players). In some examples, the system 402 is integrated as a computing device, such as an integrated personal digital assistant (PDA), tablet and wireless phone.

One or more application programs 466 may be loaded into the memory 462 and run on or in association with the operating system 464. Examples of the application programs include phone dialer programs, e-mail programs, personal information management (PIM) programs, word processing programs, spreadsheet programs, Internet browser programs, messaging programs, and so forth. The system 402 also includes a non-volatile storage area 468 within the memory 462. The non-volatile storage area 468 may be used to store persistent information that should not be lost if the system 402 is powered down. The application programs 466 may use and store information in the non-volatile storage area 468, such as e-mail or other messages used by an e-mail application, and the like. A synchronization application (not shown) also resides on the system 402 and is programmed to interact with a corresponding synchronization application resident on a host computer to keep the information stored in the non-volatile storage area 468 synchronized with corresponding information stored at the host computer. As should be appreciated, other applications may be loaded into the memory 462 and run on the mobile computing device (e.g. system 402) described herein.

The system 402 has a power supply 470, which may be implemented as one or more batteries. The power supply 470 might further include an external power source, such as an AC adapter or a powered docking cradle that supplements or recharges the batteries.

The system 402 may include peripheral device port 430 that performs the function of facilitating connectivity between system 402 and one or more peripheral devices. Transmissions to and from the peripheral device port 430 are conducted under control of the operating system (OS) 464. In other words, communications received by the peripheral device port 430 may be disseminated to the application programs 466 via the operating system 464, and vice versa.

The system 402 may also include a radio interface layer 472 that performs the function of transmitting and receiving radio frequency communications. The radio interface layer 472 facilitates wireless connectivity between the system 402 and the “outside world,” via a communications carrier or service provider. Transmissions to and from the radio interface layer 472 are conducted under control of the operating system 464. In other words, communications received by the radio interface layer 472 may be disseminated to the application programs 566 via the operating system 464, and vice versa.

The visual indicator 420 may be used to provide visual notifications, and/or an audio interface 474 may be used for producing audible notifications via the audio transducer 425 (as described in the description of mobile computing device 400). In the illustrated example, the visual indicator 420 is a light emitting diode (LED) and the audio transducer 425 is a speaker. These devices may be directly coupled to the power supply 470 so that when activated, they remain on for a duration dictated by the notification mechanism even though the processor 460 and other components might shut down for conserving battery power. The LED may be programmed to remain on indefinitely until the user takes action to indicate the powered-on status of the device. The audio interface 474 is used to provide audible signals to and receive audible signals from the user. For example, in addition to being coupled to the audio transducer 425 (shown in FIG. 4A), the audio interface 474 may also be coupled to a microphone to receive audible input, such as to facilitate a telephone conversation. In accordance with examples of the present invention, the microphone may also serve as an audio sensor to facilitate control of notifications,

as will be described below. The system **402** may further include a video interface **476** that enables an operation of an on-board camera **430** to record still images, video stream, and the like.

A mobile computing device **400** implementing the system **402** may have additional features or functionality. For example, the mobile computing device **400** may also include additional data storage devices (removable and/or non-removable) such as, magnetic disks, optical disks, or tape. Such additional storage is illustrated in FIG. **4B** by the non-volatile storage area **468**.

Data/information generated or captured by the mobile computing device **400** and stored via the system **402** may be stored locally on the mobile computing device **400**, as described above, or the data may be stored on any number of storage media that may be accessed by the device via the radio **472** or via a wired connection between the mobile computing device **400** and a separate computing device associated with the mobile computing device **400**, for example, a server computer in a distributed computing network, such as the Internet. As should be appreciated such data/information may be accessed via the mobile computing device **400** via the radio **472** or via a distributed computing network. Similarly, such data/information may be readily transferred between computing devices for storage and use according to well-known data/information transfer and storage means, including electronic mail and collaborative data/information sharing systems.

FIG. **5** illustrates one example of the architecture of a system for providing an application that reliably accesses target data on a storage system and handles communication failures to one or more client devices, as described above. The system of FIG. **5** may be an exemplary system configured for management of help desk requests through an exemplary help desk service as described herein. Target data accessed, interacted with, or edited in association with programming modules **308** and/or applications **320** and storage/memory (described in FIG. **3**) may be stored in different communication channels or other storage types. For example, various documents may be stored using a directory service **522**, a web portal **524**, a mailbox service **526**, an instant messaging store **528**, or a social networking site **530**, IO manager **324**, other utility **326**, application **328** and storage systems may use any of these types of systems or the like for enabling data utilization, as described herein. A server **520** may provide storage system for use by a client operating on general computing device **302** and mobile device(s) **400** through network **515**. By way of example, network **515** may comprise the Internet or any other type of local or wide area network, and a client node may be implemented for connecting to network **515**. Examples of a client node comprise but are not limited to: a computing device **302** embodied in a personal computer, a tablet computing device, and/or by a mobile computing device **400** (e.g., mobile processing device). As an example, a client node may connect to the network **515** using a wireless network connection (e.g. WiFi connection, Bluetooth, etc.). However, examples described herein may also extend to connecting to network **515** via a hardwire connection. Any of these examples of the client computing device **302** or **400** may obtain content from the store **516**.

Reference has been made throughout this specification to “one example” or “an example,” meaning that a particular described feature, structure, or characteristic is included in at least one example. Thus, usage of such phrases may refer to more than just one example. Furthermore, the described

features, structures, or characteristics may be combined in any suitable manner in one or more examples.

One skilled in the relevant art may recognize, however, that the examples may be practiced without one or more of the specific details, or with other methods, resources, materials, etc. In other instances, well known structures, resources, or operations have not been shown or described in detail merely to observe obscuring aspects of the examples.

While sample examples and applications have been illustrated and described, it is to be understood that the examples are not limited to the precise configuration and resources described above. Various modifications, changes, and variations apparent to those skilled in the art may be made in the arrangement, operation, and details of the methods and systems disclosed herein without departing from the scope of the claimed examples.

What is claimed is:

1. A method comprising:

collecting, through a help desk service, real-time signal data from a voice communication between a customer and a first support agent;

evaluating the real-time signal data to generate real-time insights for the voice communication, wherein the evaluating comprises computer analysis of a plurality of lexical and prosodic features of the voice communication;

determining that the first support agent needs assistance based on an evaluation of the real-time insights;

identifying a second support agent to assist the first support agent based on a determination that the first support agent needs assistance, wherein the identifying comprises selecting the second support agent, from a pool of support agents of the help desk service, based on an application of a model that analyzes support agent data, for the pool of support agents, in correlation with the real-time insights, wherein the support agent data comprises:

customer performance reviews of support agents from the pool of support agents,

organizational reviews of the support agents, wherein the organizational reviews comprise data evaluating previous interactions, through the help desk service, involving the support agents,

agent self-evaluations that include a review of a technical expertise of the support agents and a review of communication skills of the support agents, and availability information for the support agents; and adding the second support agent to the voice communication.

2. The method of claim 1, wherein the real-time signal data comprises data associated with the first support agent including a technical expertise of the first support agent, and wherein the evaluating further comprises generating a real-time insight based on an evaluation as to whether a query of the customer is outside of the technical expertise of the first support agent.

3. The method of claim 2 wherein the identifying of the second support agent is automatically initiated based on a determination that the query is outside of the technical expertise of the first support agent.

4. The method of claim 1, wherein the evaluating of the real-time signal data comprises identifying an issue of the customer, and wherein a determination that the first support agent needs assistance is made based on a scoring that analyzes how adequately the first support agent is addressing the issue based on evaluation of: an interaction between the

first support agent and the customer during the voice communication and profile data associated with the first support agent.

5 **5.** The method of claim **1**, wherein the determination is made that the first support agent needs assistance based on a receipt of a user interface selection for agent assistance made by the first support agent during the voice communication, and wherein the identifying of the second support agent is automatically initiated based on the receipt of the user interface selection for assistance.

10 **6.** The method of claim **1**, wherein the determination is made that the first support agent needs assistance based on a receipt of a user interface selection for agent assistance made by the customer during the voice communication, and wherein the identifying of the second support agent is automatically initiated based on the receipt of the user interface selection for assistance.

15 **7.** The method of claim **1**, wherein the evaluating of the real-time signal data comprises generating real-time insights for: a type of inquiry, an issue to resolve, a level of frustration of the customer, a risk for the customer leaving the help desk service, a profile associated with the customer and a profile associated with the first support agent.

20 **8.** The method of claim **7**, wherein the generated real-time insights are provided in real-time to the first support agent during the voice communication.

**9.** A system comprising:

at least one processor; and

a memory, operatively connected with the at least one processor, storing computer-executable instructions that, when executed by the at least one processor, causes the at least one processor to execute a method that comprises:

collecting, through a help desk service, real-time signal data from a voice communication between a customer and a first support agent;

evaluating the real-time signal data to generate real-time insights for the voice communication, wherein the evaluating comprises computer analysis of a plurality of lexical and prosodic features of the voice communication;

determining that the first support agent needs assistance based on an evaluation of the real-time insights;

identifying a second support agent to assist the first support agent based on a determination that the first support agent needs assistance, wherein the identifying comprises selecting the second support agent, from a pool of support agents of the help desk service, based on an application of a model that analyzes support agent data, for the pool of support agents, in correlation with the real-time insights, wherein the support agent data comprises:

customer performance reviews of support agents from the pool of support agents,

organizational reviews of the support agents, wherein the organizational reviews comprise data evaluating previous interactions, through the help desk service, involving the support agents,

agent self-evaluations that include a review of a technical expertise of the support agents and a review of communication skills of the support agents, and

availability information for the support agents; and adding the second support agent to the voice communication.

65 **10.** The system of claim **9**, wherein the real-time signal data comprises data associated with the first support agent

including a technical expertise of the first support agent, and wherein the evaluating further comprises generating a real-time insight based on an evaluation as to whether a query of the customer is outside of the technical expertise of the first support agent.

**11.** The system of claim **10**, wherein the identifying of the second support agent is automatically initiated based on a determination that the query is outside of the technical expertise of the first support agent.

10 **12.** The system of claim **9**, wherein the evaluating of the real-time signal data comprises identifying an issue of the customer, and wherein a determination that the first support agent needs assistance is made based on a scoring that analyzes how adequately the first support agent is addressing the issue based on evaluation of: an interaction between the first support agent and the customer during the voice communication and profile data associated with the first support agent.

15 **13.** The system of claim **9**, wherein the determination is made that the first support agent needs assistance based on a receipt of a user interface selection for agent assistance made by the first support agent during the voice communication, and wherein the identifying of the second support agent is automatically initiated based on the receipt of the user interface selection for assistance.

20 **14.** The system of claim **9**, wherein the determination is made that the first support agent needs assistance based on a receipt of a user interface selection for agent assistance made by the customer during the voice communication, and wherein the identifying of the second support agent is automatically initiated based on the receipt of the user interface selection for assistance.

25 **15.** The system of claim **9**, wherein the evaluating of the real-time signal data comprises generating real-time insights for: a type of inquiry, an issue to resolve, a level of frustration of the customer, a risk for the customer leaving the help desk service, a profile associated with the customer and a profile associated with the first support agent.

30 **16.** The system of claim **15**, wherein the generated real-time insights are provided in real-time to the first support agent during the voice communication.

**17.** A computer-readable storage device storing computer-executable instructions that, when executed by at least one processor, causes the at least one processor to execute a method comprising:

collecting, through a help desk service, real-time signal data from a voice communication between a customer and a first support agent;

evaluating the real-time signal data to generate real-time insights for the voice communication, wherein the evaluating comprises computer analysis of a plurality of lexical and prosodic features of the voice communication;

determining that the first support agent needs assistance based on an evaluation of the real-time insights;

identifying a second support agent to assist the first support agent based on a determination that the first support agent needs assistance, wherein the identifying comprises selecting the second support agent, from a pool of support agents of the help desk service, based on an application of a model that analyzes support agent data, for the pool of support agents, in correlation with the real-time insights, wherein the support agent data comprises:

customer performance reviews of support agents from the pool of support agents,

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organizational reviews of the support agents, wherein the organizational reviews comprise data evaluating previous interactions, through the help desk service, involving the support agents,

agent self-evaluations that include a review of a technical expertise of the support agents and a review of communication skills of the support agents, and availability information for the support agents; and adding the second support agent to the voice communication.

18. The computer-readable storage device of claim 17, wherein the real-time signal data comprises data associated with the first support agent including a technical expertise of the first support agent, and wherein the evaluating further comprises generating a real-time insight based on an evaluation as to whether a query of the customer is outside of the technical expertise of the first support agent, and wherein the identifying of the second support agent is automatically initiated based on a determination that the query is outside of the technical expertise of the first support agent.

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19. The computer-readable storage device of claim 17, wherein the determination is made that the first support agent needs assistance based on a receipt of a user interface selection for agent assistance made, during the voice communication, by one of: the first support agent and the customer, and wherein the identifying of the second support agent is automatically initiated based on the receipt of the user interface selection for assistance.

20. The computer-readable storage device of claim 17, wherein the evaluating of the real-time signal data comprises generating real-time insights for: a type of inquiry, an issue to resolve, a level of frustration of the customer, a risk for the customer leaving the help desk service, a profile associated with the customer and a profile associated with the first support agent, and wherein the generated real-time insights are provided in real-time to the first support agent during the communication.

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