

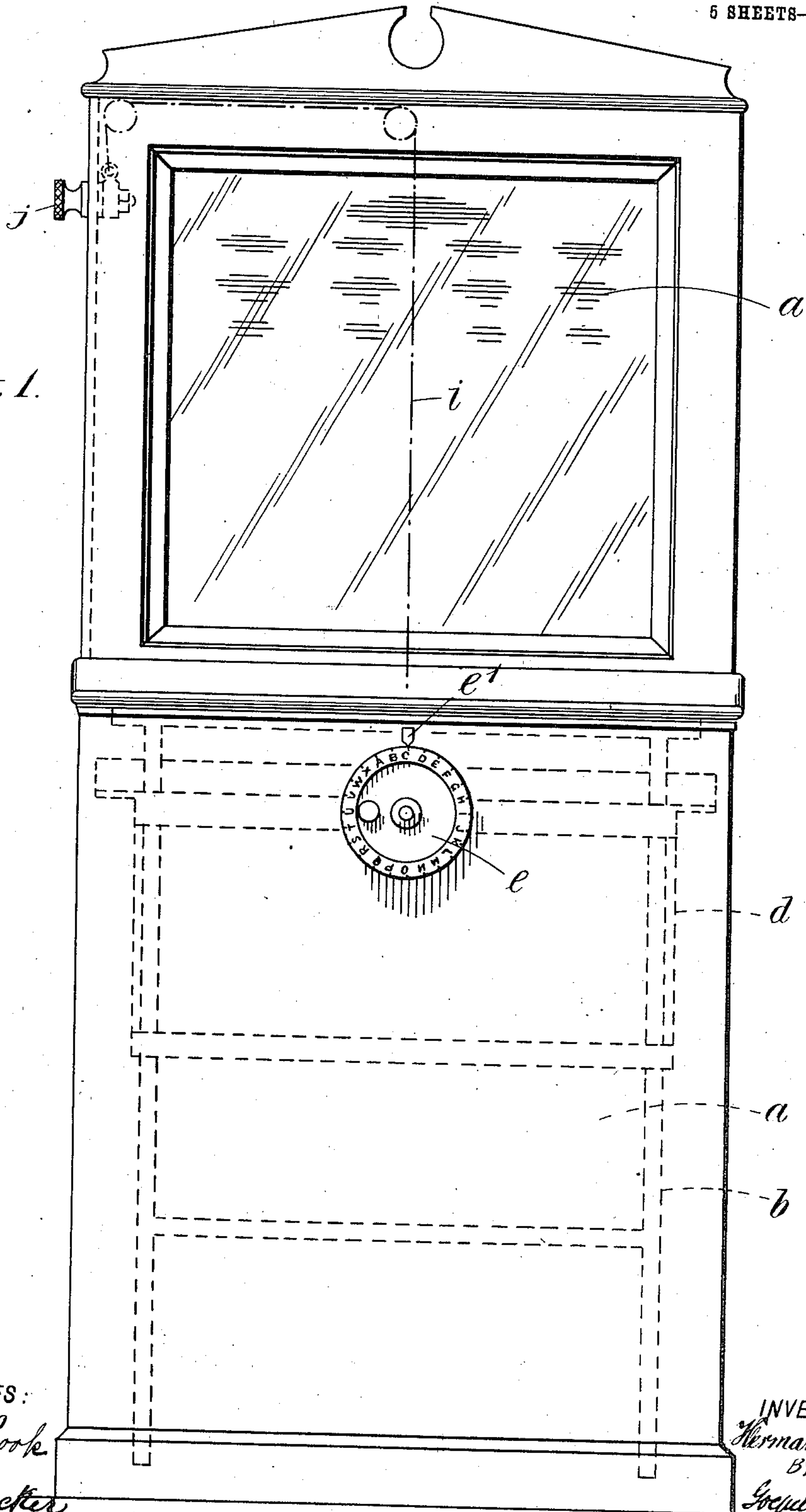
H. TAS.
ADVERTISING DEVICE.
APPLICATION FILED JULY 14, 1909.

963,336.

Patented July 5, 1910.

5 SHEETS—SHEET 1.

Fig. 1.



WITNESSES:

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S. Drucker

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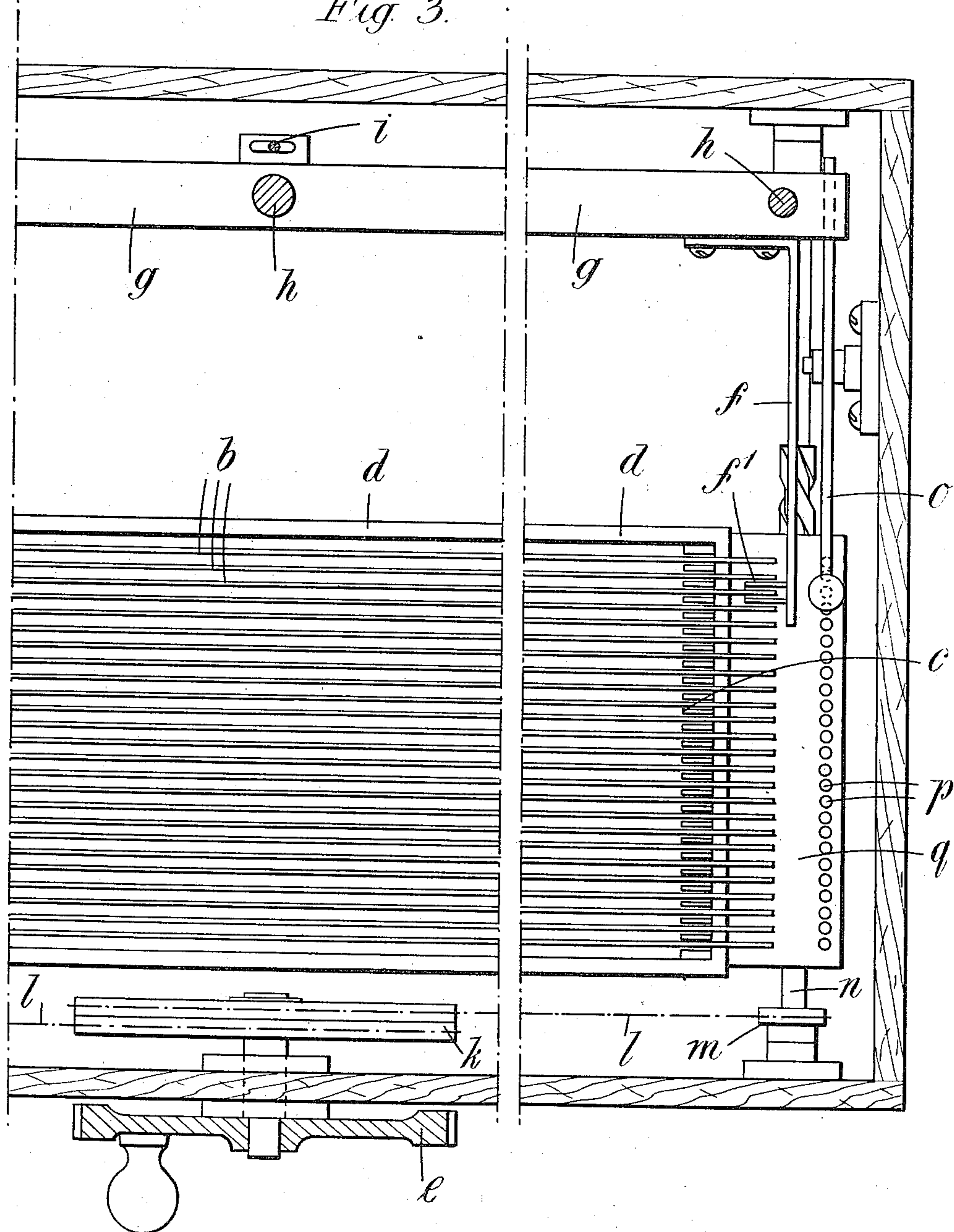
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5 SHEETS—SHEET 3.

Fig. 3.



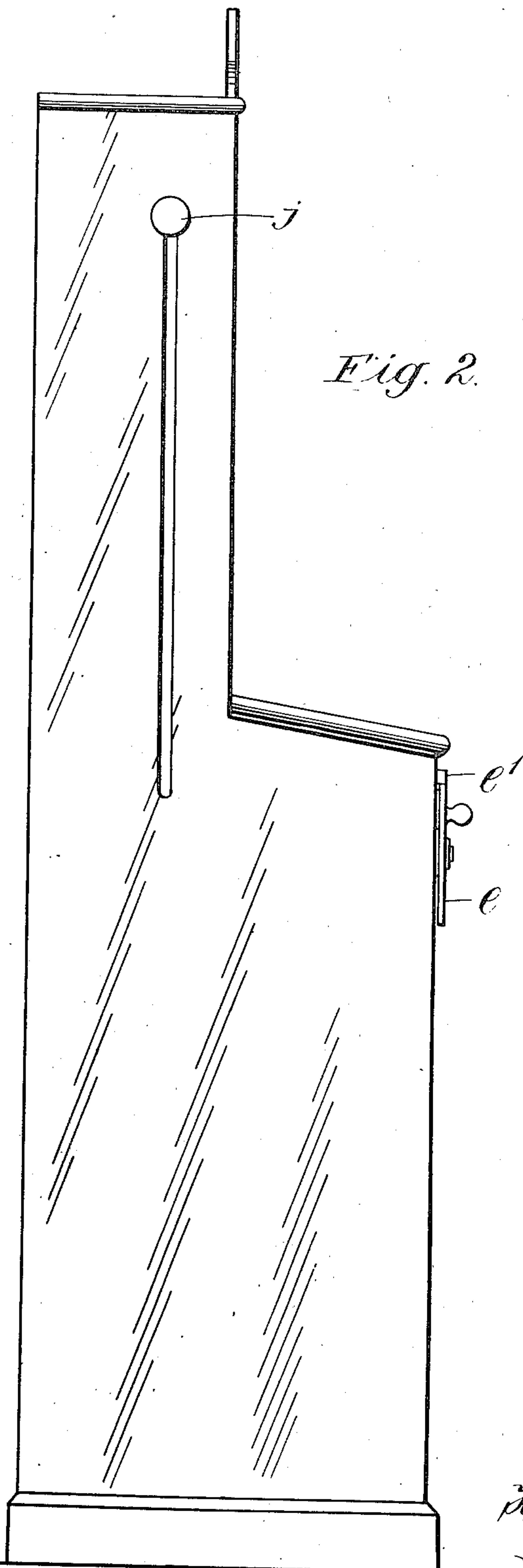
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5 SHEETS—SHEET 2.



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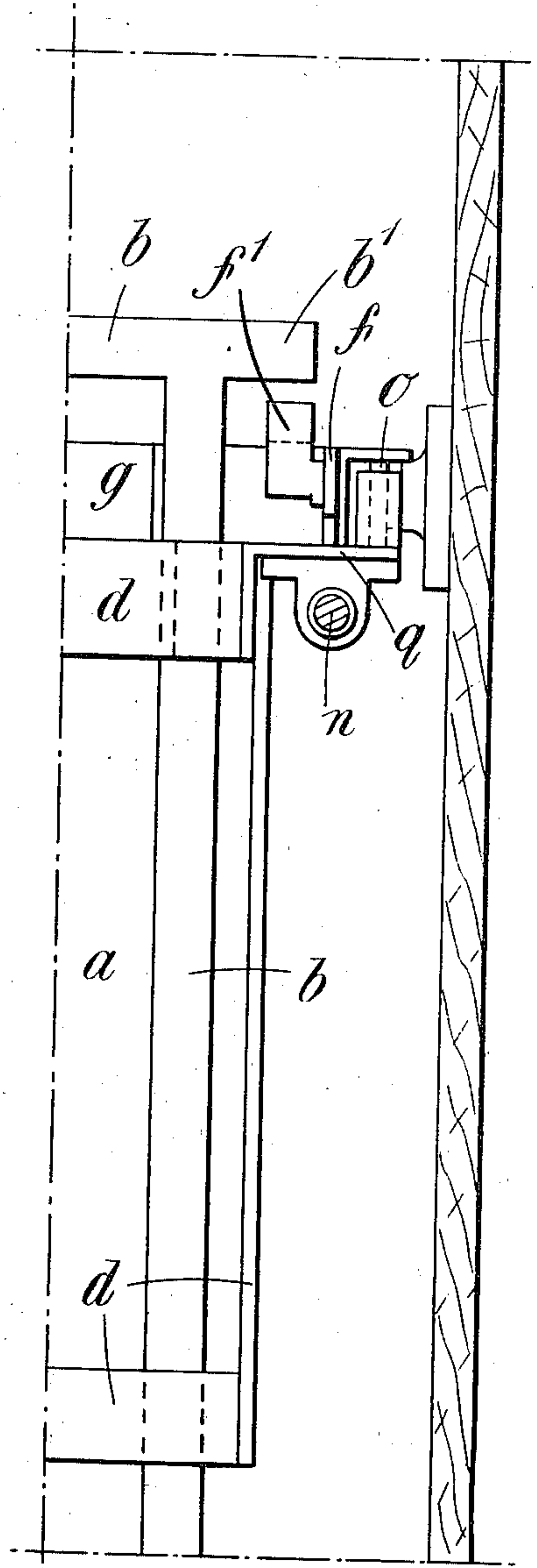
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Fig. 4.



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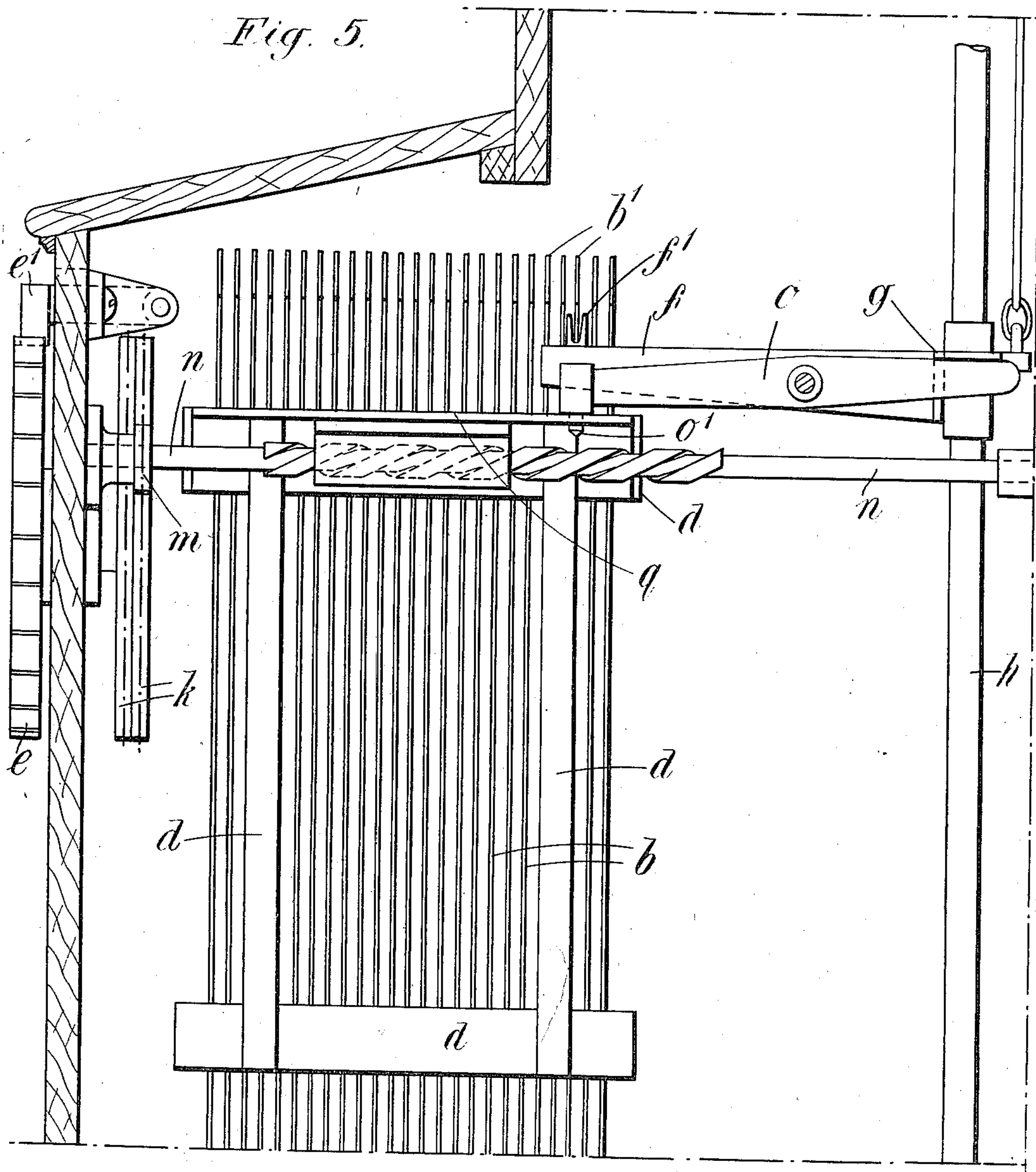
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5 SHEETS—SHEET 5.



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UNITED STATES PATENT OFFICE.

HERMAN TAS, OF CLERKENWELL, ENGLAND.

ADVERTISING DEVICE.

963,336.

Specification of Letters Patent.

Patented July 5, 1910.

Application filed July 14, 1909. Serial No. 507,631.

To all whom it may concern:

Be it known that I, HERMAN TAS, a subject of the Queen of the Netherlands, residing at Clerkenwell, in the Kingdom of England, have invented a certain new or Improved Advertising Device, of which the following is a specification.

My invention consists of improvements in that class of advertising device in which a number of sheets, on which are displayed advertisements or other information, are brought into view, either consecutively or selectively, according to an indicator to which the required number of the sheet is set.

In the accompanying drawings with reference to which I will describe my invention: Figure 1 is a front elevation of a machine constructed according to this invention; Fig. 2 is a side elevation thereof; Fig. 3 is a detail, sectional plan of the machine showing the container; Figs. 4 and 5 are detail sectional views of the selector mechanism for moving the container.

In carrying out my invention I employ a number of sheets *a*, preferably twenty-four, that are stretched on frames *b*, and contain the advertising matter to be displayed. These frames and sheets are arranged to slide between the grooves or comb-like portions *c* of a slidably mounted container *d* that is operated by means of suitable mechanism connected with the setting wheel *e* in order to bring any one of the sheets into engagement with a pair of lifting arms *f*. These arms *f* are each provided with forked engagement pieces *f*¹ that coöperate with extensions *b*¹ on the frames *b* when they are raised. Both of the arms *f* are attached to an angle bar *g* at their back ends, that is guided on rods *h* and adapted to be raised by means of a cord or wire *i* passing over pulleys and connected with a sliding knob *j* at the side of the machine. It will thus be seen that as the arms *f* are raised the forks *f*¹ thereon will raise whichever frame *b* is set in its path by the wheel *e*. The setting mechanism as shown comprises a disk or wheel *e* bearing letters corresponding with the sheets *a*. The wheel *e* is preferably notched around its periphery and is engaged by a spring controlled finger or pointer *e*¹ that insures the disk being set at definite positions.

On the axle on which the wheel *e* is mount-

ed is a double chain wheel *k* that is connected by means of chains *l* with chain wheels *m* on cross screw shafts *n*. The shafts *n* not only serve to support the container *d* but as they are rotated they move the container to and fro according to the setting of the wheel *e*. To prevent this wheel *e* being operated while any one of the slides is being raised I provide means for locking it as soon as the angle frame *g* is raised. These as shown comprise pivoted and weighted levers *o* engaging at one of their ends with the ends of the frame *g* and carrying at their other ends pins *o*¹ or extensions that engage in one of a series of holes *p* in plates *q* on the container *d*.

What I claim and desire to secure by Letters Patent of the United States is:—

1. An advertising device comprising a casing, a container slidably mounted in said casing, sheet-carrying frames slidably mounted in said container, means for sliding said container in said casing, means for grasping and raising any one of the frames in said container depending upon the position of the container, extension-plates mounted on each side of the container and having a series of holes, means adapted to engage in one of said holes when a sheet-carrying frame is raised therefrom and adapted to be caused to engage in said hole when the sheet-raising means is in its raised position.

2. An advertising device comprising a casing, a container slidably mounted in said casing, sheet-carrying frames slidable in said container, means for raising any one of said frames from said container, means for sliding said container in said casing, extension-plates mounted on each side of the container and each having a series of holes, weighted levers pivoted to said casing and having at their weighted ends pins each adapted to engage in one of said holes, the unweighted ends of said levers being adapted to be engaged by said lifting arms when the arms are in their lowest position whereby the pins are lifted clear from the holes.

In testimony, that I claim the foregoing as my invention, I have signed my name in presence of two subscribing witnesses.

HERMAN TAS.

Witnesses:

J. S. GRINERS,
W. G. LOWLER.