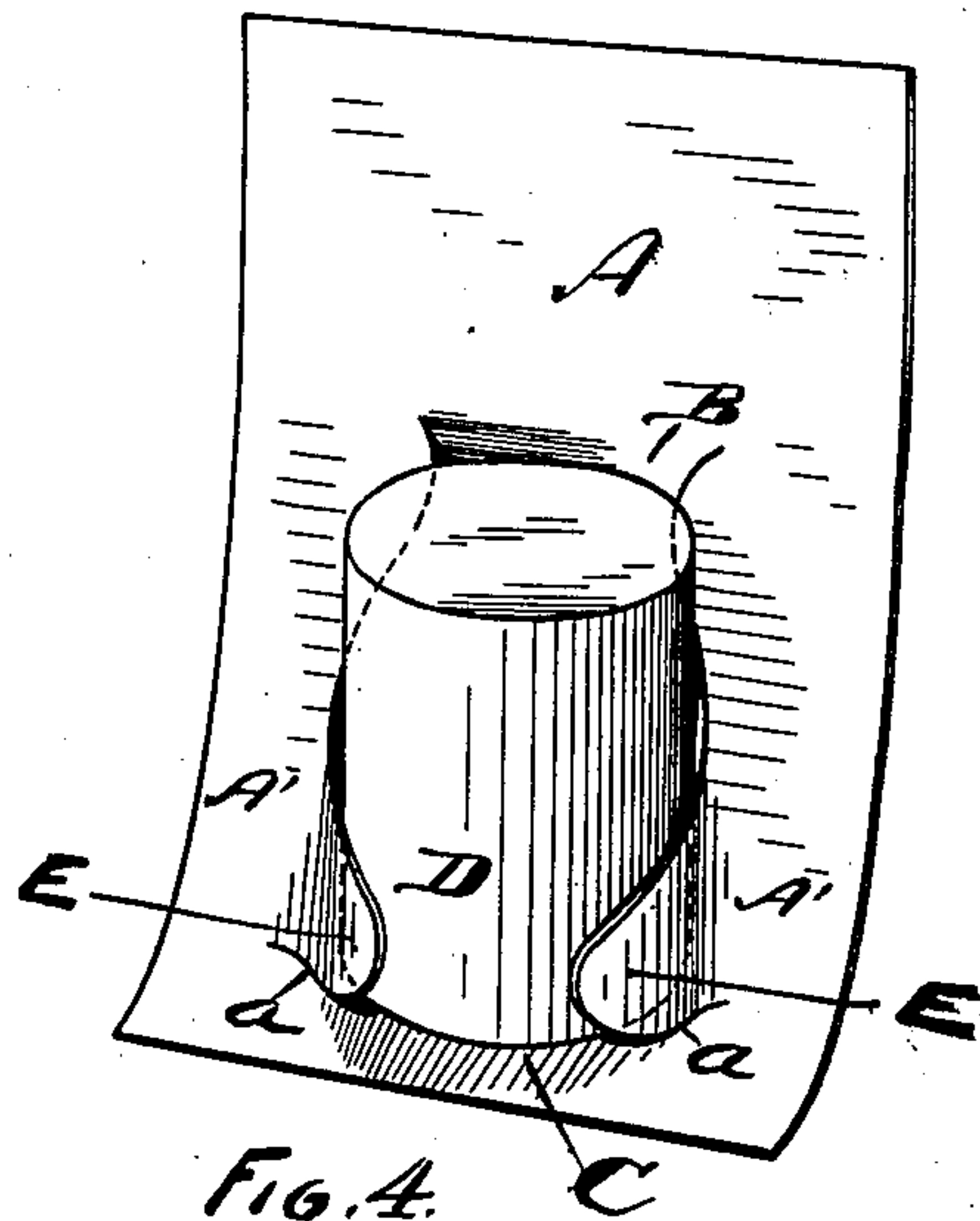
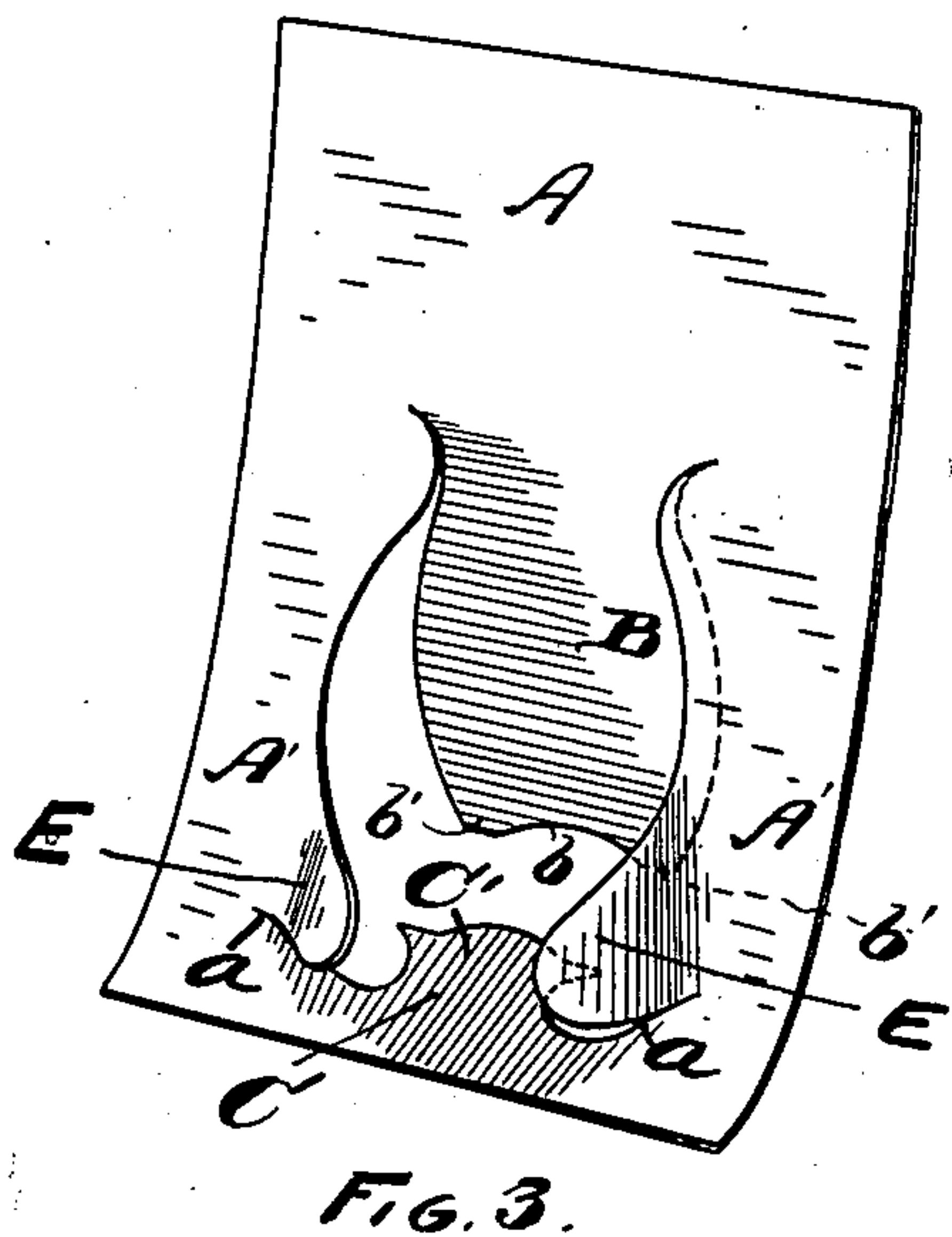
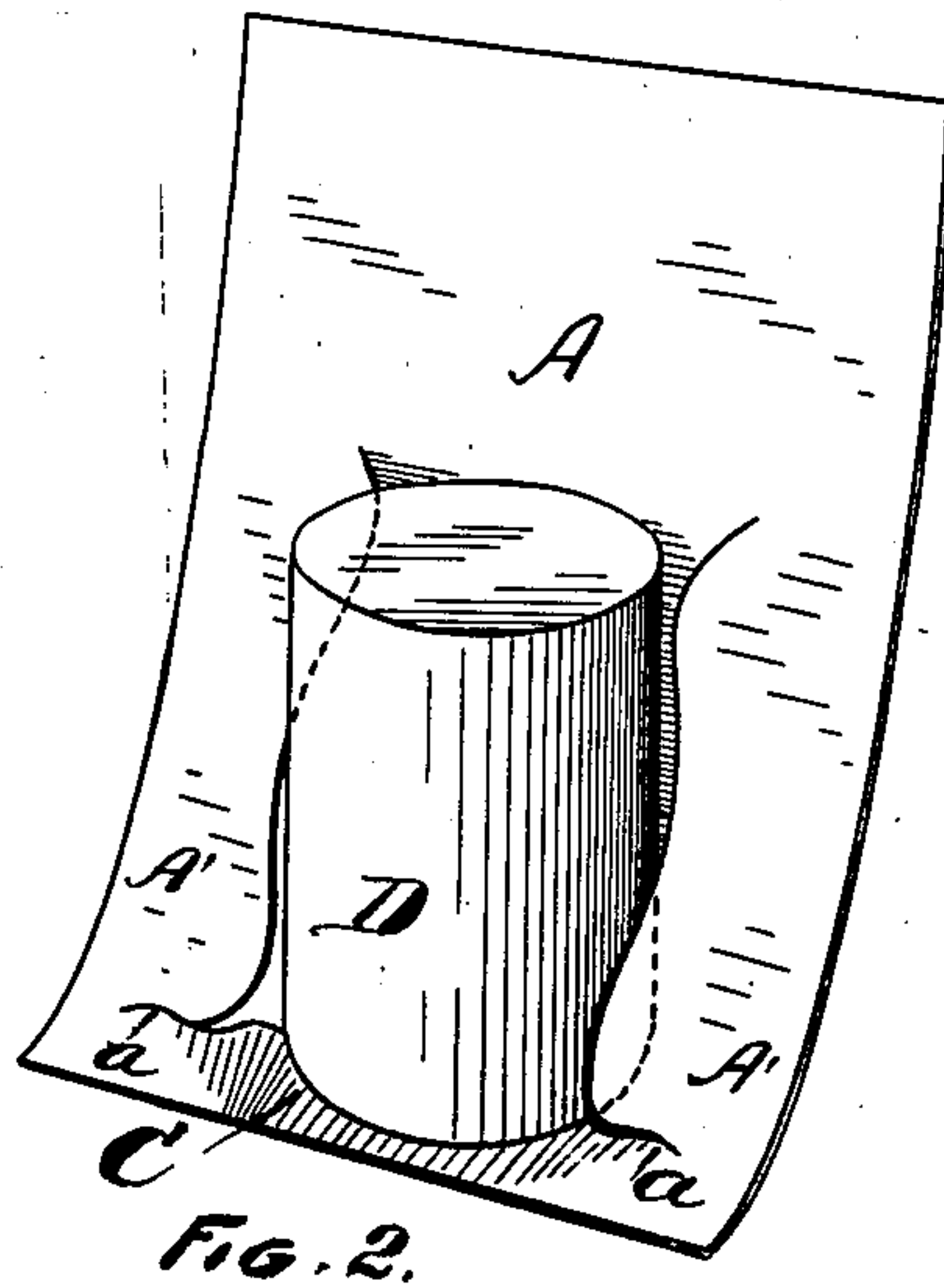
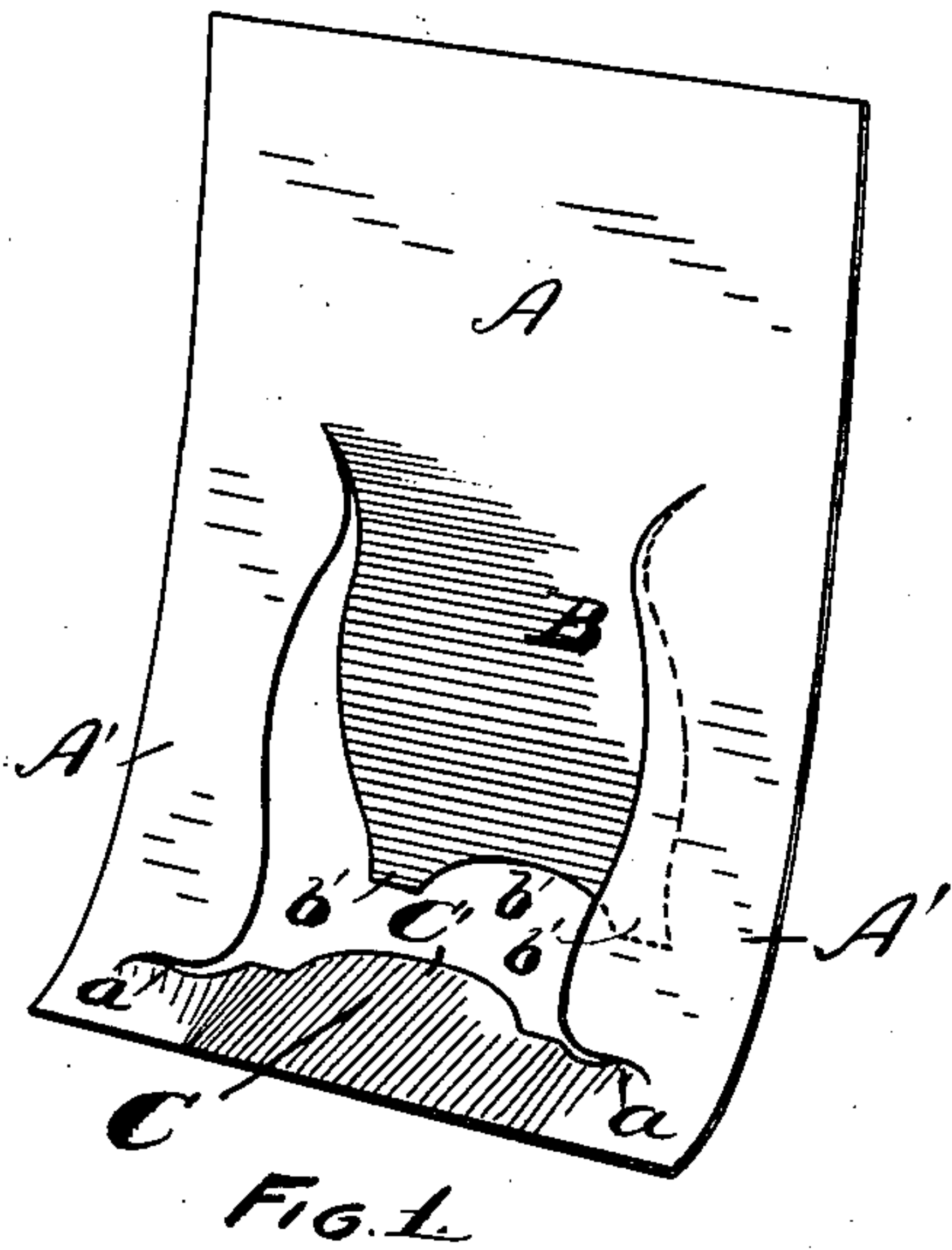


J. P. TRACY.
 DISPLAY FRAME AND EASEL.
 APPLICATION FILED MAR. 19, 1909.

951,294.

Patented Mar. 8, 1910.



Witnesses

Grace E. Wronkoof.
 Vina E. Mertz.

Inventor

Joseph P. Tracy
 By J. E. Thomas

Attorney

UNITED STATES PATENT OFFICE.

JOSEPH P. TRACY, OF DETROIT, MICHIGAN.

DISPLAY FRAME AND EASEL.

951,294.

Specification of Letters Patent.

Patented Mar. 8, 1910.

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To all whom it may concern:

Be it known that I, JOSEPH P. TRACY, a citizen of the United States, residing at Detroit, county of Wayne, State of Michigan, have invented a certain new and useful Improvement in Display Frames and Easels, and declare the following to be a full, clear, and exact description of the same, such as will enable others skilled in the art to which it pertains to make and use the same, reference being had to the accompanying drawings, which form a part of this specification.

My invention relates to an improvement in advertising devices, particularly easels employed for displaying small articles on counters, showcases, and the like, the construction being such that certain announcements relating to the article displayed may be printed thereon.

The object of the present invention is to provide an inexpensive device, simple in construction, and of the "knock down" type, but when set up, cannot be easily disturbed or upset, and one which presents an effective background against which to display small articles.

In the drawings accompanying this application: Figure 1 is a perspective view of the easel in position to receive the package to be displayed thereby. Fig. 2 is a perspective view showing the package in position. Fig. 3 is a perspective view of a modification. Fig. 4 is a similar view showing the article embraced by the side walls of the easel shown in Fig. 3.

Referring now to the letters of reference spread upon the drawings: A indicates a sheet of bristol board or other like material cut by means of a suitable die to form the portion B,—which upon being bent backward at an angle to the plane of the sheet forms a supporting leg for the device. Near the bottom of the sheet A are lateral cuts *a*, *a* extending from the central opening made by bending back the portion B toward the sides of the sheet,—the purpose of which is to admit of the strip C, connecting together the side walls A', A', to be bent so as to rest flat upon the supporting counter or showcase. Upon the strip C is placed the article D, to be displayed. I prefer to shape the lower edge of the portion B to conform to the arc of a circle *b* as shown, the ends *b'*, *b'* serve as legs, while the semi-circular

portion C' provides a wide supporting base on which to rest the article to be displayed.

It will be noted that the article to be displayed may if desired be set well within the opening in the sheet A the side walls of the sheet thereby forming an effective background. If the article displayed is light in weight or otherwise of a character to be easily disturbed, the opening in the sheet may be shaped to provide arms or projections E, E designed to grip or embrace the article, as shown in Figs. 3 and 4.

It will be seen that inasmuch as the article to be displayed rests directly upon the strip C, and that the latter lies flat upon the counter or other support, the easel is not required to sustain the weight of the article itself,—it may therefore be made of very light stock and serve as an effective background against which to show goods; upon which any required statement or announcement may be printed.

While I have shown this device constructed with an opening to receive only one package, it is apparent that the sheet may be of such dimensions as to accommodate two or more packages and of different sizes. The effect of the device is that of a frame surrounding the article to be displayed.

Having thus described my invention, what I claim is:—

1. In a device of the class described, a sheet cut intermediate its edges to provide at one end thereof a ledge adapted to rest directly upon the counter or other support and upon which the article to be displayed is placed, the cutting of the sheet providing for a projecting portion intermediate the ends of the ledge (and a leg to support the device in substantially an upright position, the formation of the projecting portion of the ledge providing for the formation of oppositely disposed feet upon the lower end of the leg.

2. In a device of the class described, a sheet cut intermediate its edges to provide at one end thereof a ledge adapted to rest directly upon the counter or other support and upon which the article to be displayed is placed, the cutting of the sheet providing for a semi-circular projecting portion intermediate the ends of the ledge, and a leg to support the device in substantially an upright position, the formation of the projecting portion of the ledge providing for

the formation of oppositely disposed feet upon the lower end of the leg.

3. In a device of the class described formed of sheet material, a ledge adapted
5 to rest directly upon the counter or other support and receive upon it the article to be displayed, a leg to support the device, and side arms to partially embrace the article to be displayed, said ledge, supporting leg, and

side arms being cut from the body portion 10 and bent at suitable angles to the plane thereof.

In testimony whereof, I sign this specification in the presence of two witnesses.

JOSEPH P. TRACY.

Witnesses:

GRACE E. WYNKOOP,
SAMUEL E. THOMAS.