

936,848.

Patented Oct. 12, 1909.

Fig. 1.

1908	January							1908
SUN	MON	TUE	WED	THU	FRI	SAT		
			1	2	3	4		
5	6	7	8	9	10	11		
12	13	14	15	16	17	18		
19	20	21	22	23	24	25		
26	27	28	29	30	31			

*This coupon presented after last date hereon entitles holder to one free X Cigar with a 25 cent purchase of X Cigars.*

Fig. 2.

1908	March							1908
SUN	MON	TUE	WED	THU	FRI	SAT		
1	2	3	4	5	6	7		

*This coupon presented after date hereon entitles the holder to one X Cigar free with a \$1 purchase of X Cigars*

Fig. 3.

MEMO	
April 30 days	
4	
SATURDAY	1908

*This coupon presented after the date hereon entitles the holder to one X Cigar free with a \$3 purchase of X Cigars.*

Fig. 4.

MEMO	
April 30 days	
4	
SATURDAY	1908

*Thirty of these coupons presented together after the dates thereon entitle the holder to one X Cigar free with a 25¢ purchase of X Cigars.*

Witnesses:

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# UNITED STATES PATENT OFFICE.

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## CALENDAR-PAD.

936,848.

Specification of Letters Patent.

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*To all whom it may concern:*

Be it known that I, HASCAL T. AVERY, a citizen of the United States, residing at Flushing, borough of Queens, city, county, and State of New York, have invented Improvements in Calendar-Pads, of which the following is a specification.

My invention relates to a calendar pad as a new article of manufacture, and the object thereof is the provision of a calendar pad comprising a plurality of separable slips or sheets, each bearing a date or dates and on any one or all of which detachable sheets a printed statement is contained, constituting the same a coupon representing a specified cash value, good after a certain date, in the purchase of advertised merchandise, as will be hereinafter more particularly described.

In the drawing, Fig. 1 is an illustration in elevation of one of twelve monthly sheets forming an annual calendar pad in which my present invention is embodied. Fig. 2 is a similar view showing the invention embodied in a weekly calendar pad, and Figs. 3 and 4 are views similar to the views in Figs. 1 and 2, illustrating the pad as embodied in a variety of daily calendar pads.

Referring to the drawings, the sheets of paper or other material of which the calendar pads are composed, have printed thereon a monthly calendar as indicated in Fig. 1, and in which instance a dozen of such sheets, each containing the calendar for one month in the year, are suitably secured together to form the annual calendar pad, whereas as is indicated in Fig. 2, each sheet contains a calendar for a week in the year and necessitates the use of fifty-two sheets being employed and suitably secured together to comprise an annual calendar; as illustrated in Figs. 3 and 4, the calendar pad may comprise a sheet for each day in the year; also as is illustrated in Fig. 1 and according to my invention, each of the sheets comprising the annual calendar has printed thereon a statement substantially in the following language: "This coupon presented after the

last date hereon entitles the holder to one X cigar free with a 25 cent purchase of X cigars", and each of the sheets of the weekly calendar may also be made a coupon by having printed thereon a statement in substantially the following language: "This coupon presented after the last date thereon entitles the holder to one X cigar free with a dollar's purchase of X cigars. Thirty of these coupons presented together after the dates thereon entitles the holder to one X cigar free with a twenty five cent purchase of X cigars" on each coupon, and, as is indicated in Fig. 4, only certain of the slips of paper comprising the daily calendar pad may be made coupons by having printed thereon a statement in substantially the following language: "This coupon presented after the date hereon, entitles the holder to one X cigar free with a three dollars' purchase of X cigars".

From the foregoing, it will be apparent as hereinbefore stated, the object of my invention is to provide a calendar pad in which certain of the slips thereof are constituted a coupon of value by having printed thereon a suitable statement and that the same may be varied within the limits of equivalents, without departing from the nature and spirit of my invention.

I claim as my invention:

As a new article of manufacture, a calendar pad comprising a plurality of detachable sheets, each having thereon one or more calendar dates, certain of which sheets have associated therewith a statement constituting the same a coupon representing a specified value and specifying a certain date which appears on the sheet with which the said statement is associated, on and after which it is redeemable upon presentation on the purchase of goods.

Signed by me this 7th day of February, 1908.

HASCAL T. AVERY.

Witnesses:

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