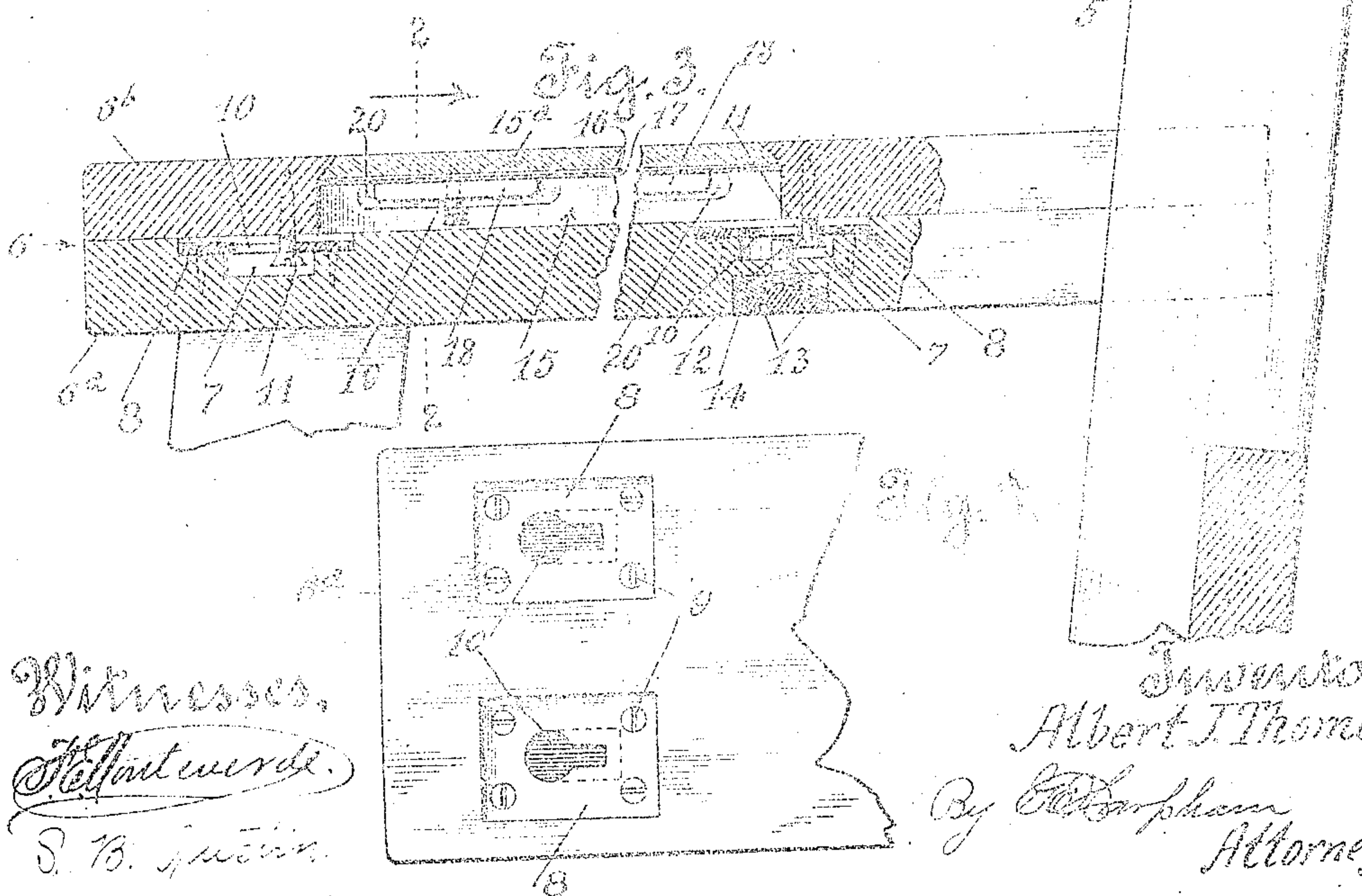
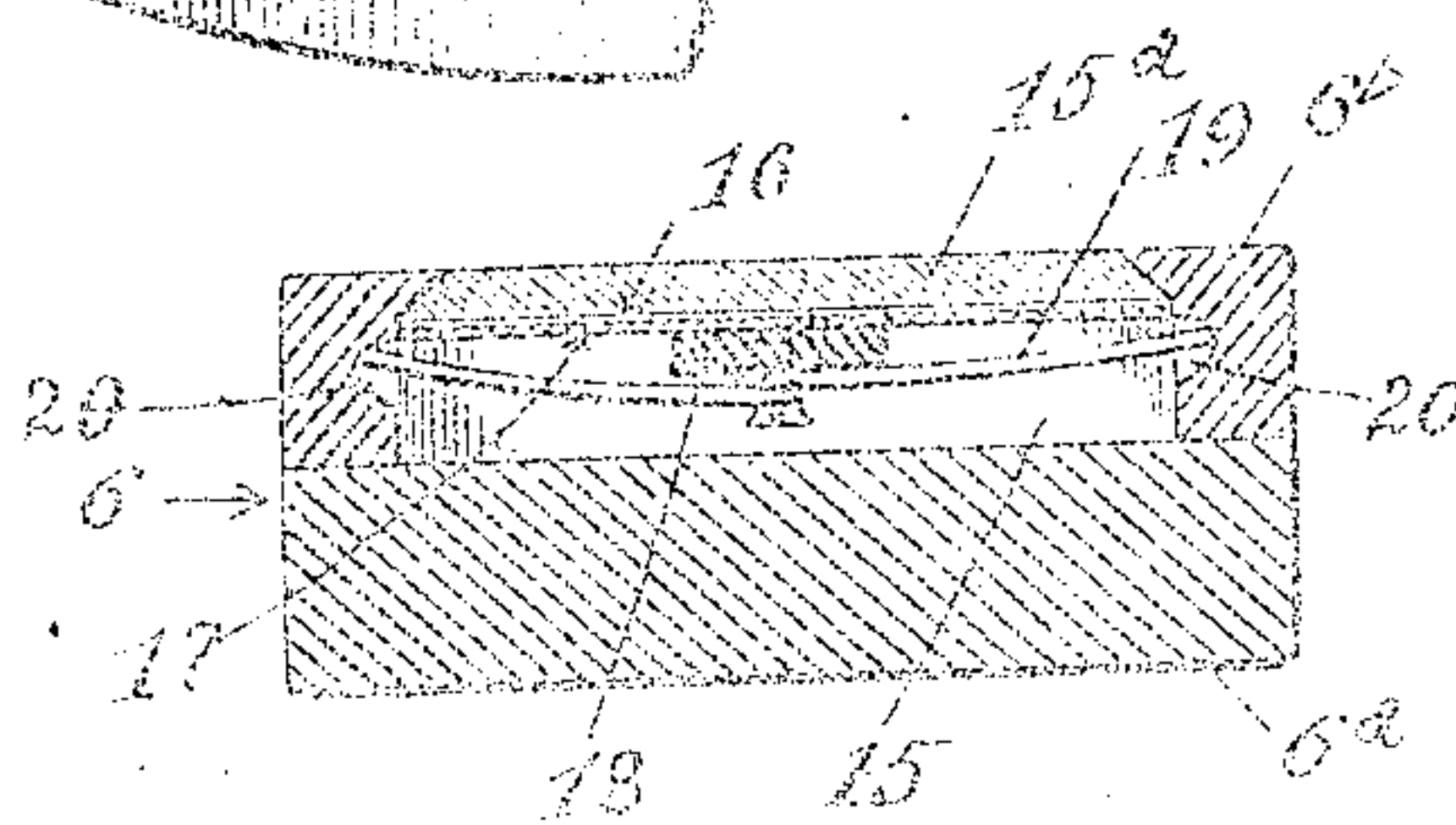
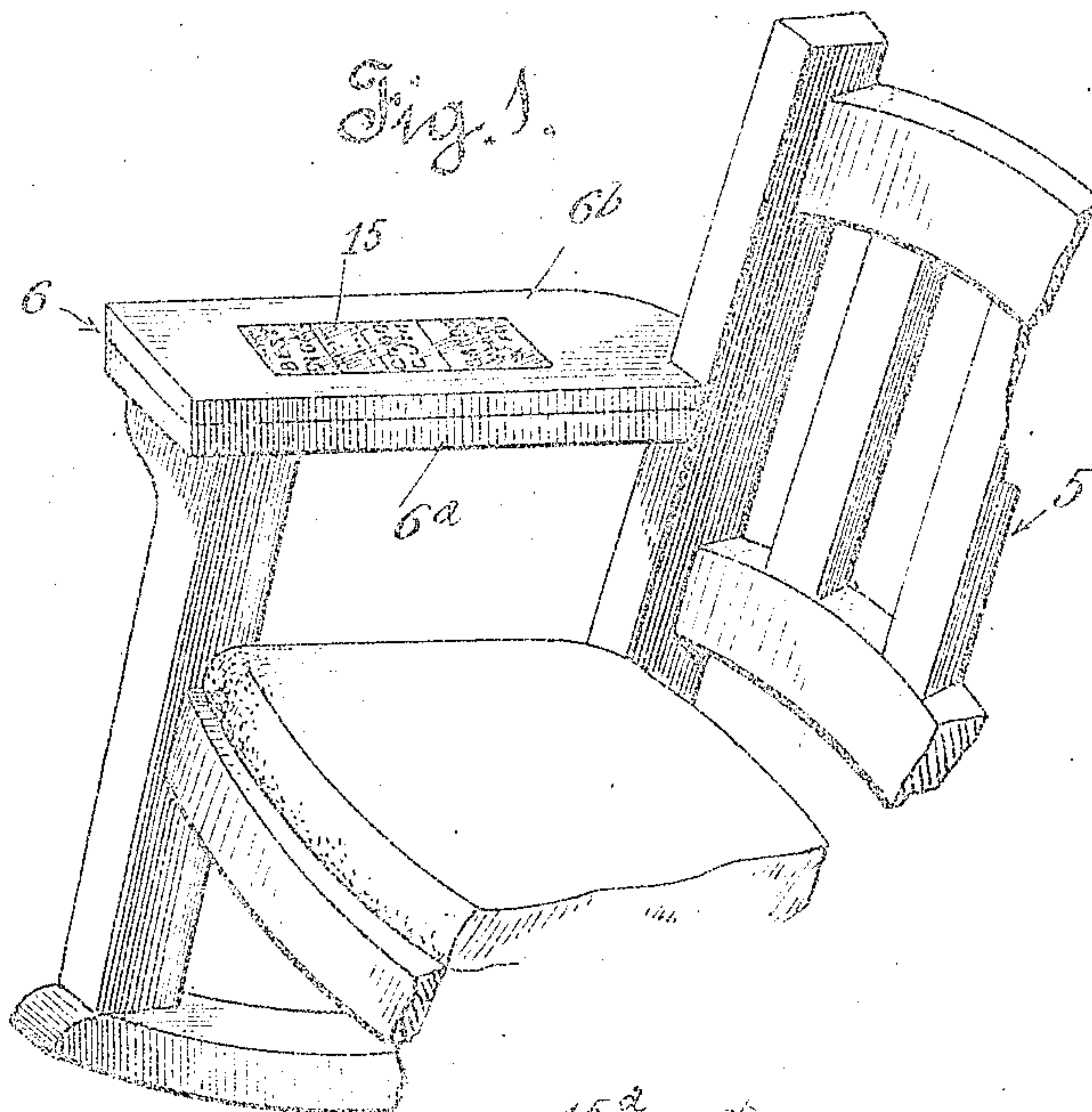


A. J. THOMAS.
ADVERTISING DEVICE.
APPLICATION FILED JAN. 13, 1909.

Patented Sept. 21, 1909.

934,856.



Witnesses,
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UNITED STATES PATENT OFFICE.

ALBERT J. THOMAS, OF LOS ANGELES, CALIFORNIA, ASSIGNOR OF ONE-HALF TO E. W. MESICK, OF LOS ANGELES, CALIFORNIA.

ADVERTISING DEVICE.

934,856.

Specification of Letters Patent. Patented Sept. 21, 1909.

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To all whom it may concern:

Be it known that I, ALBERT J. THOMAS, a citizen of the United States, residing at the city of Los Angeles, county of Los Angeles, and State of California, have invented new and useful Improvements in Advertising Devices, of which the following is a specification.

My invention relates to placing advertising matter in the arms of chairs or seats and the object thereof is to lock such advertising matter in the arms of chairs or seats in an attractive manner so that the occupant of the chair or seat will read the same.

Other objects will be hereafter explained.

I accomplish this object by the mechanism described herein and illustrated in the accompanying drawings in which;

Figure 1 is a perspective view of a fragment of a rocking chair, in one arm of which is placed advertising matter. Fig. 2 is a section on the line 2—2 of Fig. 3. Fig. 3 is a longitudinal central vertical section of a part of the arm. Fig. 4 is a detail of a part of the locking mechanism.

In the drawings 5 is a fragment of an old mission style of rocking chair, and 6 is one of the arms thereof. This arm is longitudinally and horizontally divided, preferably in the center thereof. The lower half 6^a is rigidly secured in the chair structure in the usual manner and in the upper surface thereof are recesses 7 which are covered by escutcheon shaped securing plates 8 which are counter sunk so as to be flush, or a little below the surface, and are secured thereto by screws 9. These plates are provided with key hole shaped apertures 10. Through the larger ends of these holes pass the heads of screws 11 which screws are secured in the upper half 6^b of the arm. There are preferably 4 of these plates and 4 screws in each arm and they are so placed that after the heads of the screws have been passed through the holes in the securing plates the upper half of the arm is moved rearwardly thereby causing the shank of the screw to enter the narrow portion of the hole in plate 9 thereby preventing the upper part of the arm from separating from the lower part. At any one of the recesses in the lower half of the arm a locking bolt 12 may be passed into the arm with the inner end thereof lying in the path of movement of the head of the screw so as to prevent the longitudinal move-

ment of the upper half of the arm upon the lower half thereby locking the upper to the lower half. The head of this locking bolt is disk shaped and is provided with holes 13 in which are received the prongs of a wrench for turning the same. The shank adjacent to the head is screw threaded and is screwed into a thimble 14 which is recessed in the lower surface of the arm. The inner end of the locking bolt may be smooth and reduced in size. Any other means may be used to lock the upper half to the lower half of the arm.

In the upper half of the arm is an aperture 15 which extends therethrough, the outer portion of which is contracted, preferably on a bevel as shown in Figs. 2 and 3. In the contracted portion is received a transparent plate, preferably a glass plate 15^a. On the back of this plate are placed advertising cards 16. These cards are held in contact with the glass plate by a back plate 17 preferably of thin metal such as galvanized sheet iron. These plates and advertising cards are held with the outer surface of the glass plate flush with the top surface of the arm of the chair by securing blocks 18 to the backs of which are secured springs 19 the ends of which are received in recesses 20 in the side walls of the aperture.

When it is desired to change the advertising matter the locking bolt would be removed. The upper half of the arm would be moved longitudinally until the heads of the screws registered with the enlarged portion of the key hole in the escutcheon plate when it could be lifted off. The securing bars would then be removed. The back and advertising matter would be taken out. New advertising matter would be inserted and the parts replaced and secured in position.

By this construction a neat and attractive advertising chair or seat is provided in which advertising matter is held and locked in the arms thereof thereby insuring its being brought to the notice of the occupant.

Having described my invention what I claim is;

1. An advertising device comprising a chair arm longitudinally and horizontally divided, said upper portion of said arm having an aperture therein; a transparent panel secured in the outer portion of and closing said recess; means to secure advertising matter upon the under side of said glass

panel; screws secured in the upper portion of said arm and projecting from the under side thereof; plates secured to the lower half, having key-hole shaped apertures through
5 said plates, the larger portion of said apertures permitting the passage therethrough of the heads of the screws and the narrower portions retaining the heads of the screws, and being adapted to hold the two parts of
10 the chair arm securely together when positioned for use; and means to lock said screws from accidentally coming out of said plates.

2. An advertising device comprising a chair arm longitudinally and horizontally
15 divided, the upper portion of said arm having an aperture therein and being removably secured to the other portion of the arm; a transparent panel secured in the outer portion of and closing said recess; means to

secure advertising matter upon the under 20 side of said glass panel; means secured upon the under side of the upper portion of said arm and coacting means secured upon the upper portion of the lower part of said arm adapted to secure the parts together, said 25 means being adapted to permit the upper portion of the arm to slide upon the lower portion to its position in use; and means secured to the lower portion to lock the parts together. 30

In witness that I claim the foregoing I have hereunto subscribed my name this 7th day of January, 1909.

ALBERT J. THOMAS.

Witnesses:

G. E. HARPHAM,
S. B. AUSTIN.