

R. HAGEN.  
 ADVERTISING DEVICE.  
 APPLICATION FILED NOV. 30, 1908.

927,966.

Patented July 13, 1909.

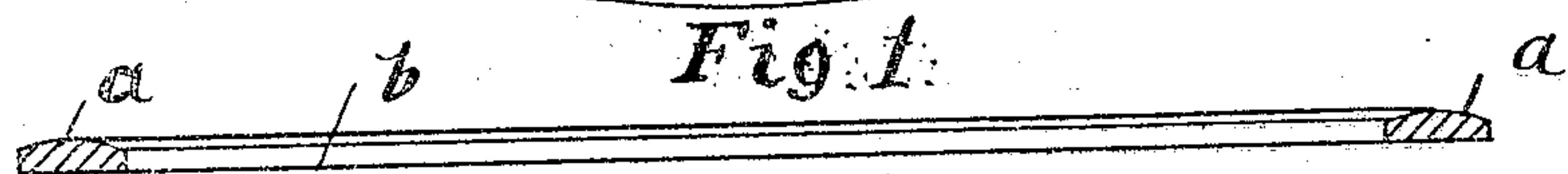
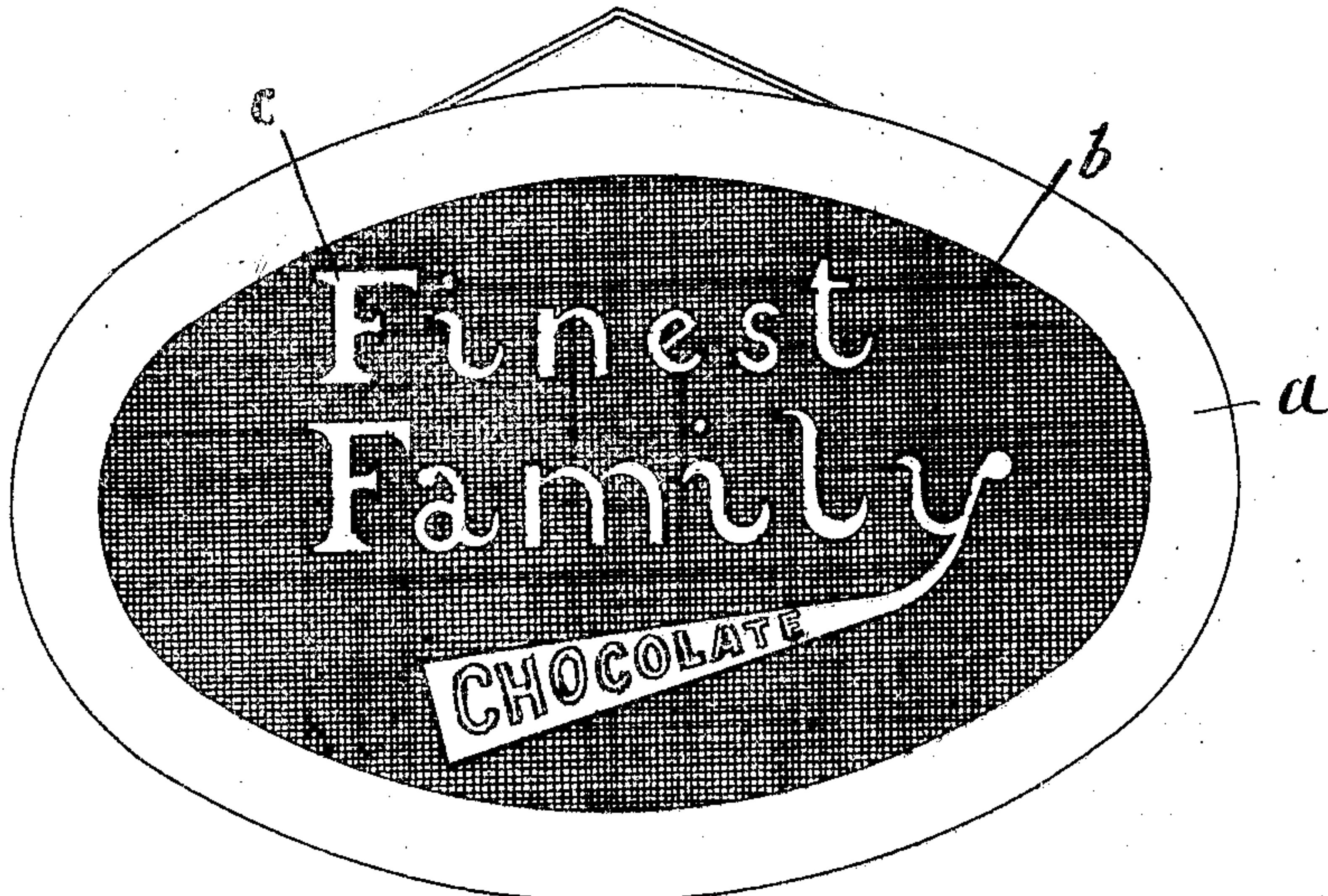


Fig. 2.

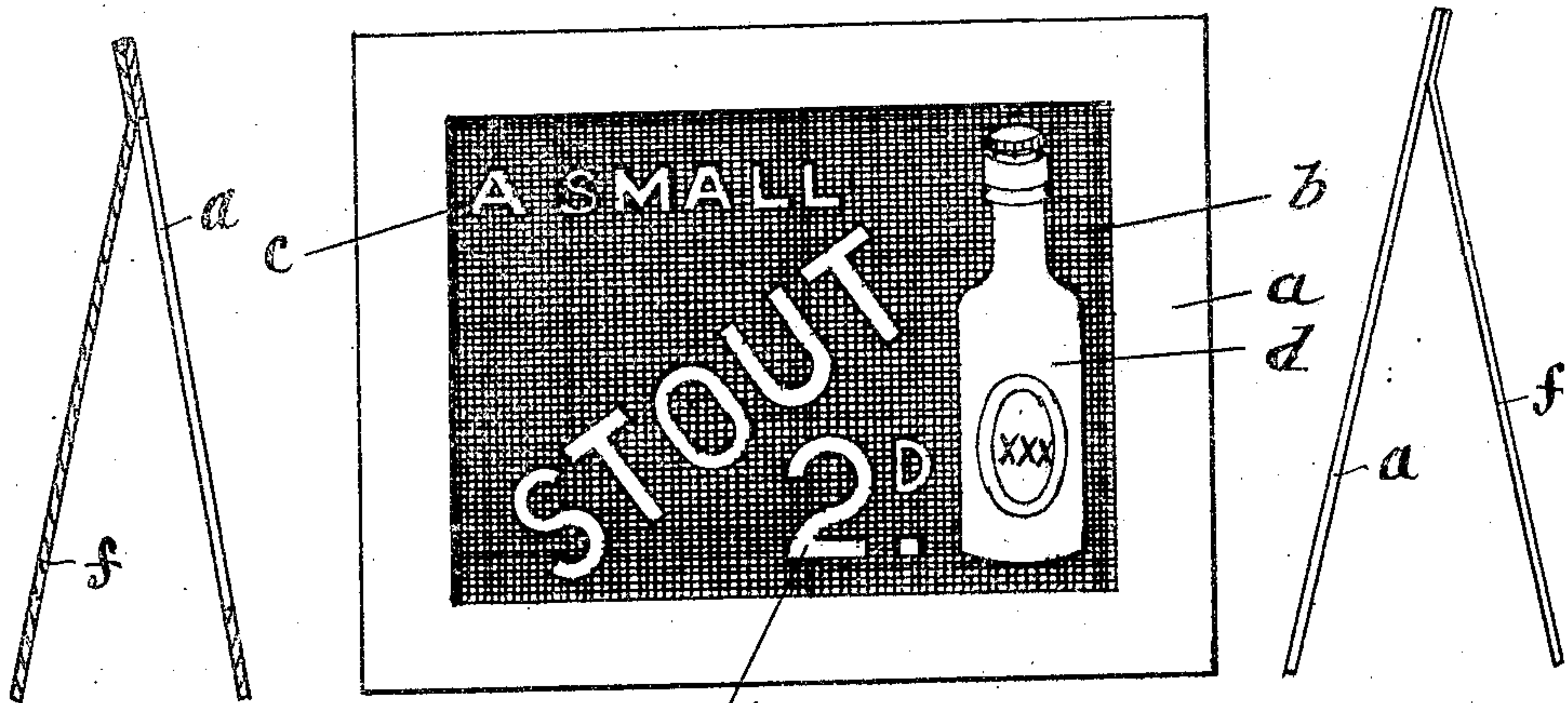


Fig. 3.

Fig. 4.

Witnesses  
 Bent M. Stahl.  
 E. M. Santon

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 Rudolph Hagen.  
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# UNITED STATES PATENT OFFICE.

RUDOLPH HAGEN, OF KINGS NORTON, ENGLAND, ASSIGNOR TO LIVERMORE AND KNIGHT CO., OF PROVIDENCE, RHODE ISLAND, A CORPORATION OF RHODE ISLAND.

## ADVERTISING DEVICE.

No. 927,966.

Specification of Letters Patent.

Patented July 13, 1909.

Application filed November 30, 1908. Serial No. 465,083.

*To all whom it may concern:*

Be it known that I, RUDOLPH HAGEN, subject of His Majesty the King of Great Britain, residing at "Enderby," Middleton Hall Road, Kings' Norton, Worcester, England, have invented new and useful Improvements in Advertising Devices, of which the following is a specification.

This invention relates to an apparatus for displaying advertisements the object of the device being to make the displayed matter appear as though it were floating in the air.

Now according to this invention I provide a suitable frame of wood, cardboard, mill-board or of any other suitable material across which is stretched a piece of gauze, chiffon, muslin, gossamer, or other suitable material and secured thereto by glue or other suitable means. Secured to the front of the gauze, muslin, or other material is the matter to be displayed which may be devices, pictures, figures, letters, or a combination of these or any of them.

The object of using gauze or such like material is to prevent the illusion from being destroyed by the material of which the background is composed being easily visible or by the glitter of a polished surface when exposed to a strong light as would result, if wire netting for instance, in the one case, and glass or transparent celluloid, in the other case, were substituted for the gauze or similar material.

The frames may be provided with loops or hooks by means of which they may be suspended in any convenient place, or I may attach suitable supports to the back of the frame, or may hinge together two or more frames as hereinbefore described in such a manner as to mutually support one another.

My invention is illustrated by the accompanying drawings in which:—

Figure 1 shows an advertising device constructed according to this invention adapted to be suspended in any convenient place. Fig. 2 is section of same. Fig. 3 shows an advertising device adapted to be placed on a counter or table or other like support. Fig. 4 is end view of same. Fig. 5 is section of same.

The same letters denote the same parts in all the figures.

*a* is a frame of wood, cardboard, mill-

board, or of any other suitable material, the frame being shown elliptical by Fig. 1, and rectangular by Fig. 3.

*b* is a piece of gauze, chiffon, muslin, lisse, gossamer, or other suitable material which is stretched across the back of the frame *a* and is secured thereto by glue or other suitable means. This gauze or other suitable material which, although shown in coarse mesh in the drawings for the sake of official reproduction, is of very fine texture and is dark gray, neutral tinted, smoke-color, or black, or of any other color or tint which absorbs the rays of light so as to be not readily discernible when exposed to the light of the sun or to an artificial light.

The matter to be displayed is made of paper, celluloid, tinfoil, or other suitable material, and may consist of letters *c*, an illustration of an article *d*, a numeral, or numerals *e*, a picture or a combination of letters, devices and pictures or any of them. The advertising matter is secured to the material *b* by glue or other suitable means.

When the advertising device such as is shown by Fig. 1 is suspended in a shop window, or other convenient place or position, the advertisement appears to be floating in the air.

In the case of the device shown by Figs. 3, 4, and 5, the inner portion of the support *f* is of such a shade as to blend with the color of the material *b* so as to render the material *b* not readily discernible when exposed to the light.

It will be understood that my invention may be applied in various ways of which the illustrations given are merely examples.

What I claim and desire to secure by Letters Patent of the United States is:—

An advertising device comprising a frame, a background of textile material of fine texture and of a neutral tint secured to said frame and characters secured to said background.

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

RUDOLPH HAGEN.

Witnesses:

CHAS. JOSEPH FRESHWATER,  
ERNEST HARKER.