

W. A. SWANN.
NECKTIE DISPLAY STAND.
APPLICATION FILED NOV. 12, 1908.

924,291.

Patented June 8, 1909.

Fig. 2.

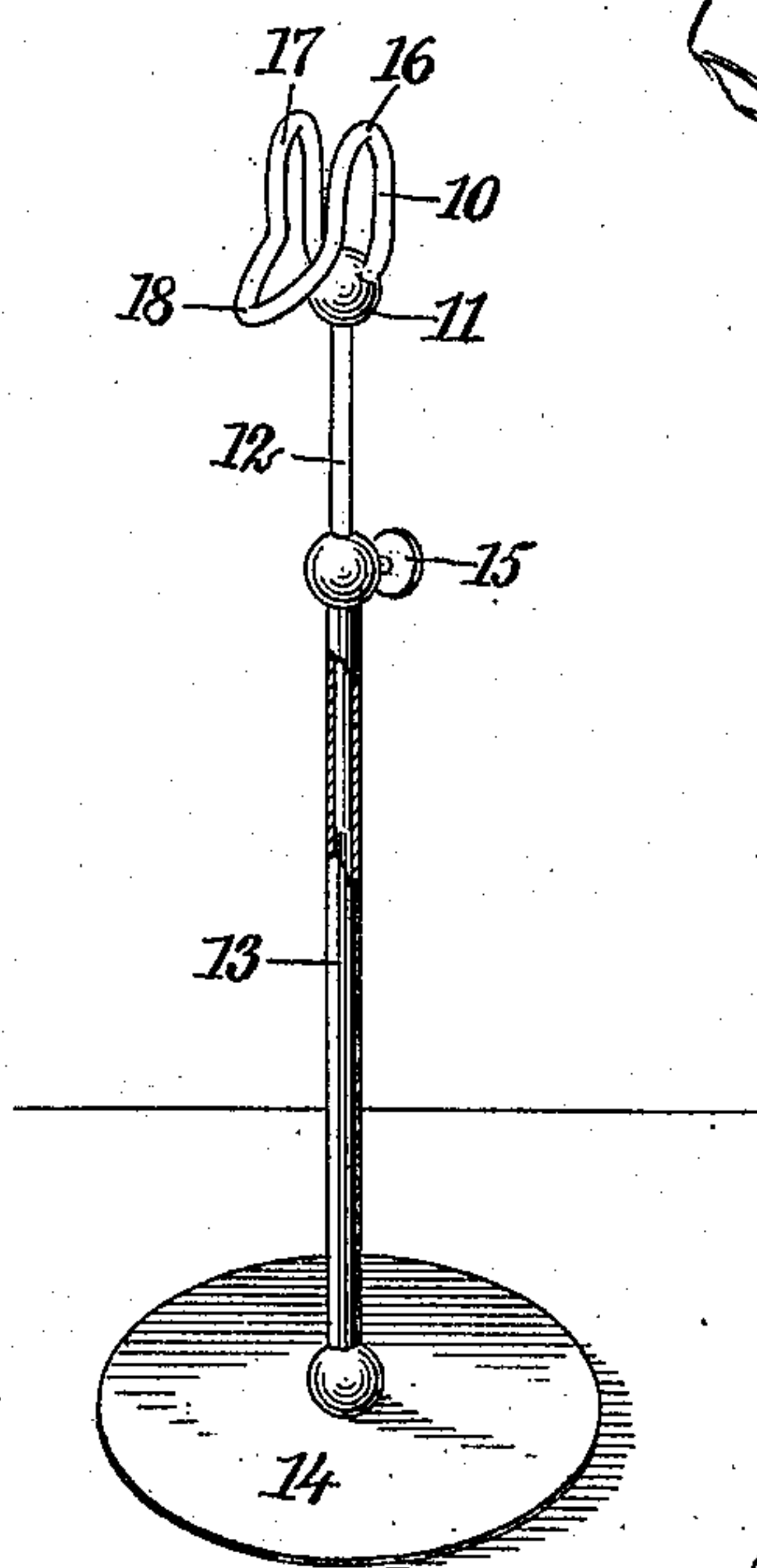


Fig. 1.

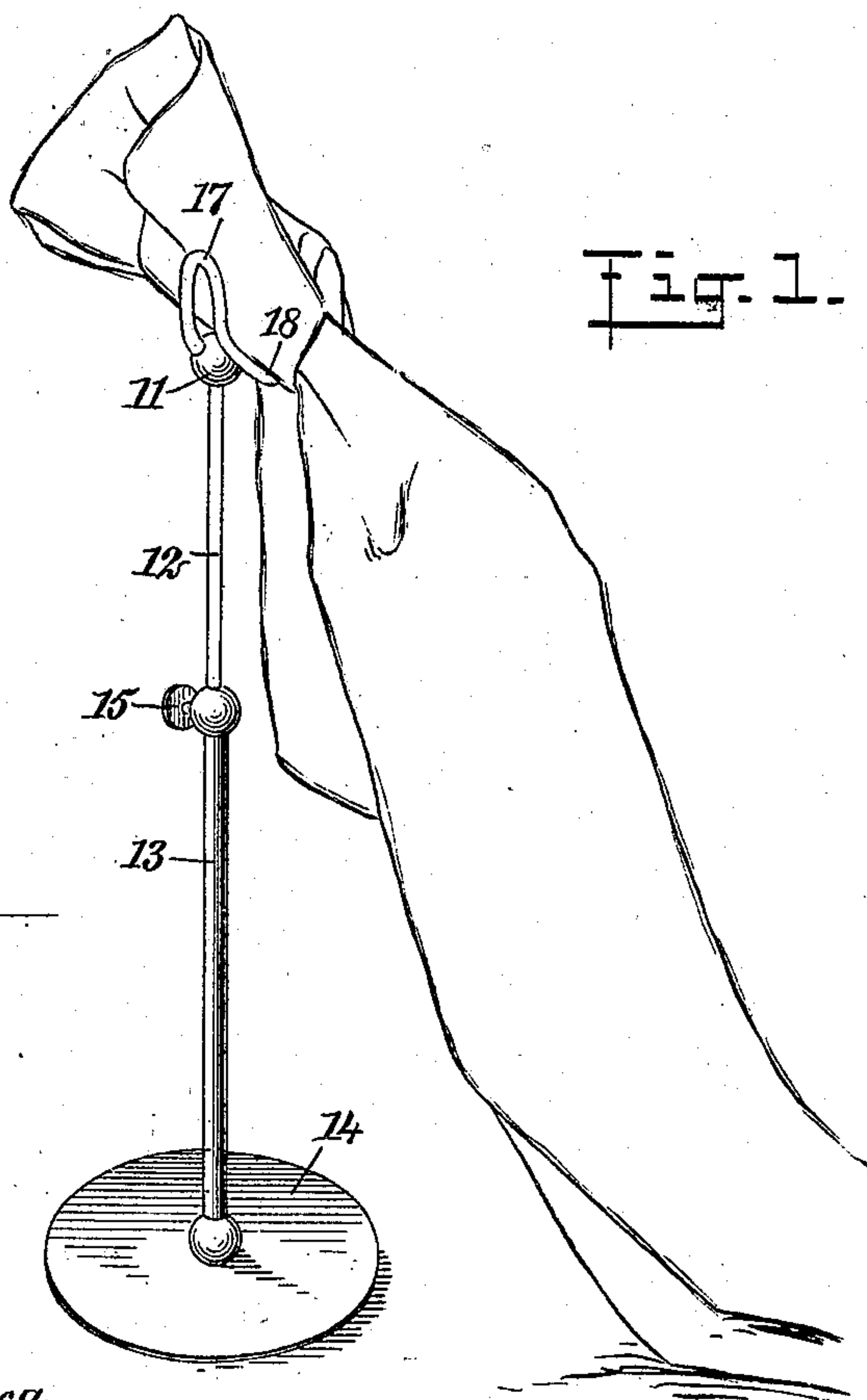
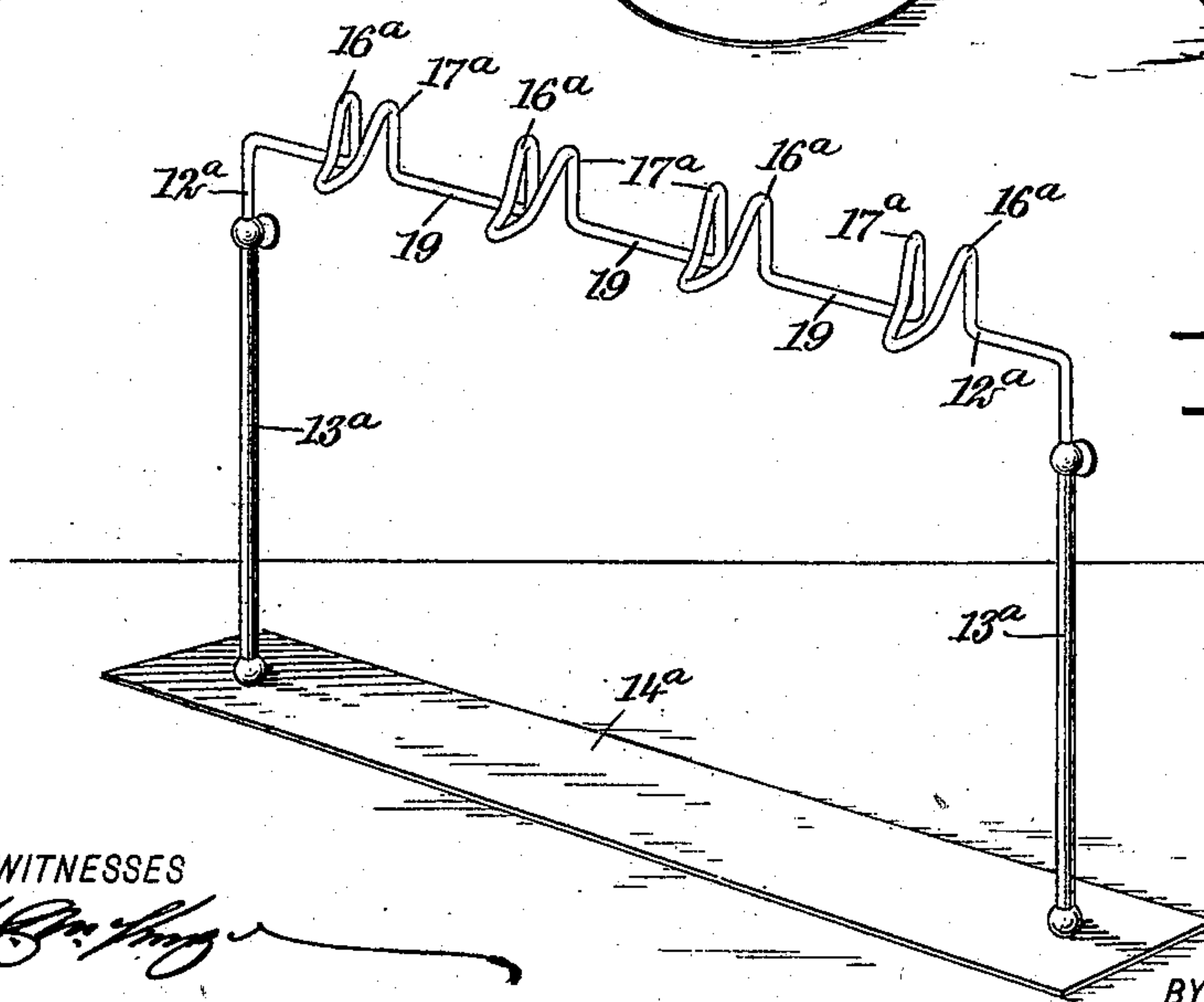


Fig. 3.



WITNESSES

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NECKTIE-DISPLAY STAND.

No. 924,291.

Specification of Letters Patent.

Patented June 8, 1909.

Application filed November 12, 1908. Serial No. 462,226.

To all whom it may concern:

Be it known that I, WILLIAM A. SWANN, a citizen of the United States, and a resident of the city of New York, borough of Manhattan, in the county and State of New York, have invented a new and improved Necktie-Display Stand, of which the following is a full, clear, and exact description.

This invention relates to certain improvements in display stands for neckties, and the special object of the invention is to provide a stand in which a partly tied or folded necktie may be supported so as to enable a customer to see how the tie would look when completely tied. The necktie may be supported in the holder or display stand without completely tying the same, and even if the tie be left in the holder for a considerable length of time, as, for instance, in a showcase or display window, the tie will not become permanently creased or wrinkled so as to destroy its market value.

My improved device is especially adapted for displaying neckties which, when tied, form what is commonly designated as a "four-in-hand". In displaying a tie to a prospective purchaser, it is customary to fold the tie intermediate its ends, wrap it partly around the index finger and bring the band portion of the tie across the free end portion adjacent the finger. The tie when held in this manner, presents substantially the same appearance as when fully tied and the purchaser may see the exact effect of the color and pattern. The tie will not remain in this position for the salesman must lay the tie down when displaying a second one and the first one will immediately lose all semblance of tied form.

By the use of my improved device, the salesman after folding a tie about the finger may slip it into the holder or stand and it will remain in position while he is displaying other ties. A large number of the holders or stands may be provided, so that a corresponding number of ties may be displayed simultaneously. Even though the ties be left in the holders for a great length of time, as, for instance, in a show-window, they will not become permanently creased or wrinkled so as to affect their market value, inasmuch as the necktie is not completely tied but only loosely folded to give the general appearance of being completely tied.

Reference is to be had to the accompanying drawings, forming a part of this speci-

cation, in which similar characters of reference indicate corresponding parts in all the figures, and in which—

Figure 1 is a perspective view of a device constructed in accordance with my invention and supporting a folded tie; Fig. 2 is a perspective view somewhat similar to Fig. 1, but showing the tie removed; and Fig. 3 is a perspective view of a modified form of stand adapted for supporting a plurality of ties.

In the specific form of holder or stand illustrated in Figs. 1 and 2, the holder proper is formed of a single piece of wire 10, both ends of which are extended into a metal ball or plug 11. This plug is secured to an adjustable standard, so that the holder may be supported at any desired elevation or facing in any desired direction. The standard is preferably formed of a rod 12 telescoping with a tube 13, the lower end of which is secured to a base 14. At the upper end of the tube I may employ a set screw 15 for locking the two telescoping portions of the standard against relative movement.

The holder includes three members which are preferably all formed from a single piece of wire. Two of these members 16 and 17 constitute upwardly-extending substantially parallel side members and are each formed of a loop of the wire. One of the two downwardly-extending portions of each of the two side members 16 and 17, constitutes an end of the wire and the two ends are secured to opposite sides of the block 11. The other downwardly-extending portion of each side member is bent outwardly at its lower end and the two outwardly-extending portions are united at their outer ends to form a third loop 18 and to constitute the third member of the holder. The loop 18 constitutes the supporting member of the holder and its connecting portion is disposed at one side of the block 11 and extends across beneath the tie when the latter is disposed between the two side members 16 and 17.

After folding the tie about the finger, as above indicated, the index finger is withdrawn from the loop and the portion of the necktie forming the body thereof is inserted between the two side members 16 and 17. The latter resiliently hold the necktie in position and the lower or transversely-extending supporting member 18 engages with the under side of the body of the tie to prevent its tipping or tilting between the side members.

The holder retains the tie with the parts in the same position as when folded over the finger, and thus a salesman may fold and display a large number of neckties and the customer may compare the several neckties displayed far more advantageously than when viewing each in its unfolded form or when viewing them folded separately and in succession.

10 If desired, a large number of holders may be formed of a single piece of wire and mounted upon a single standard. In Fig. 3, I have illustrated a slightly modified form in which the side member 16^a of each holder 15 is connected to the side member 17^a of an adjacent holder by a transversely-extending link 19. All of the holders and the connecting links are formed of a single piece of wire and the ends of the wire may be extended 20 downwardly to form the upper sections 12^a of two separate telescoping standards. The lower or tubular portions 13^a of the two standards may both be secured to a single elongated piece 14^a.

25 Having thus described my invention, I claim as new and desire to secure by Letters Patent:

1. A necktie display stand, including a wire bent to form two upwardly-extending 30 loops or jaws spaced apart to engage with opposite sides of the body of a partly-folded

necktie, to retain it in its partly-folded condition, and a third loop disposed at an angle to the other two loops and connected to the lower ends of the latter and forming a 35 V-shaped recess for receiving the under side of the body portion of the tie adjacent its lower end and retain said tie in an inclined position, and means in engagement with said wire for supporting the same. 40

2. A necktie display stand, including a body, means for supporting the same, and a wire having its opposite ends in engagement with said body at opposite sides of the latter and bent to form two upwardly-extending 45 loops or jaws spaced apart to engage with opposite sides of the body of a partly folded necktie, to retain it in its partly folded condition, and a third loop disposed at an angle to the other two loops and connected to the 50 lower ends of the latter and forming a V-shaped rest for receiving the under side of the body portion of the tie adjacent its lower end, to retain said tie in an inclined position. 55

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

WILLIAM A. SWANN.

Witnesses:

H. E. KRAFT,

GEO. E. ALEXANDER.