

M. W. JUST.
 DISPLAY BOX.
 APPLICATION FILED SEPT. 25, 1908.

915,967.

Patented Mar. 23, 1909

Fig. 1.

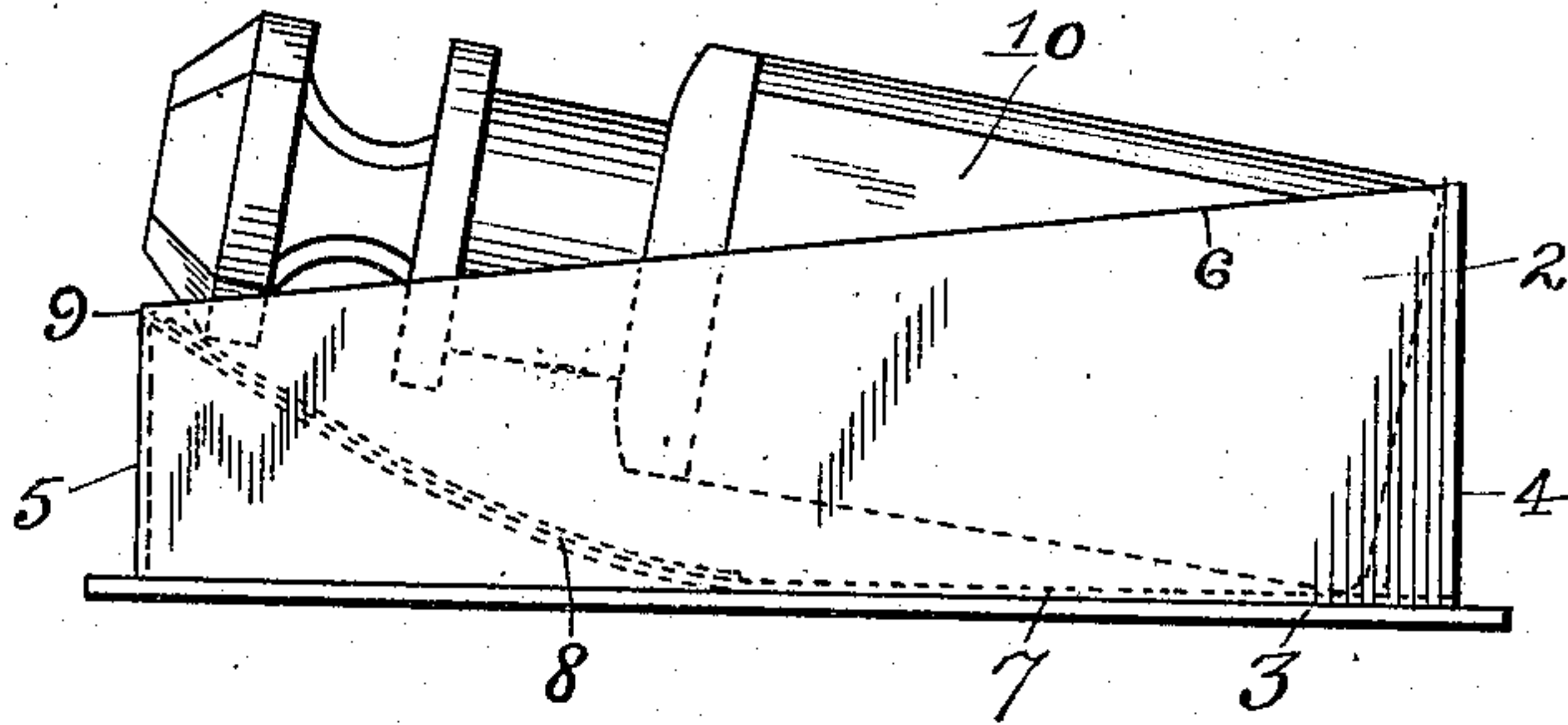
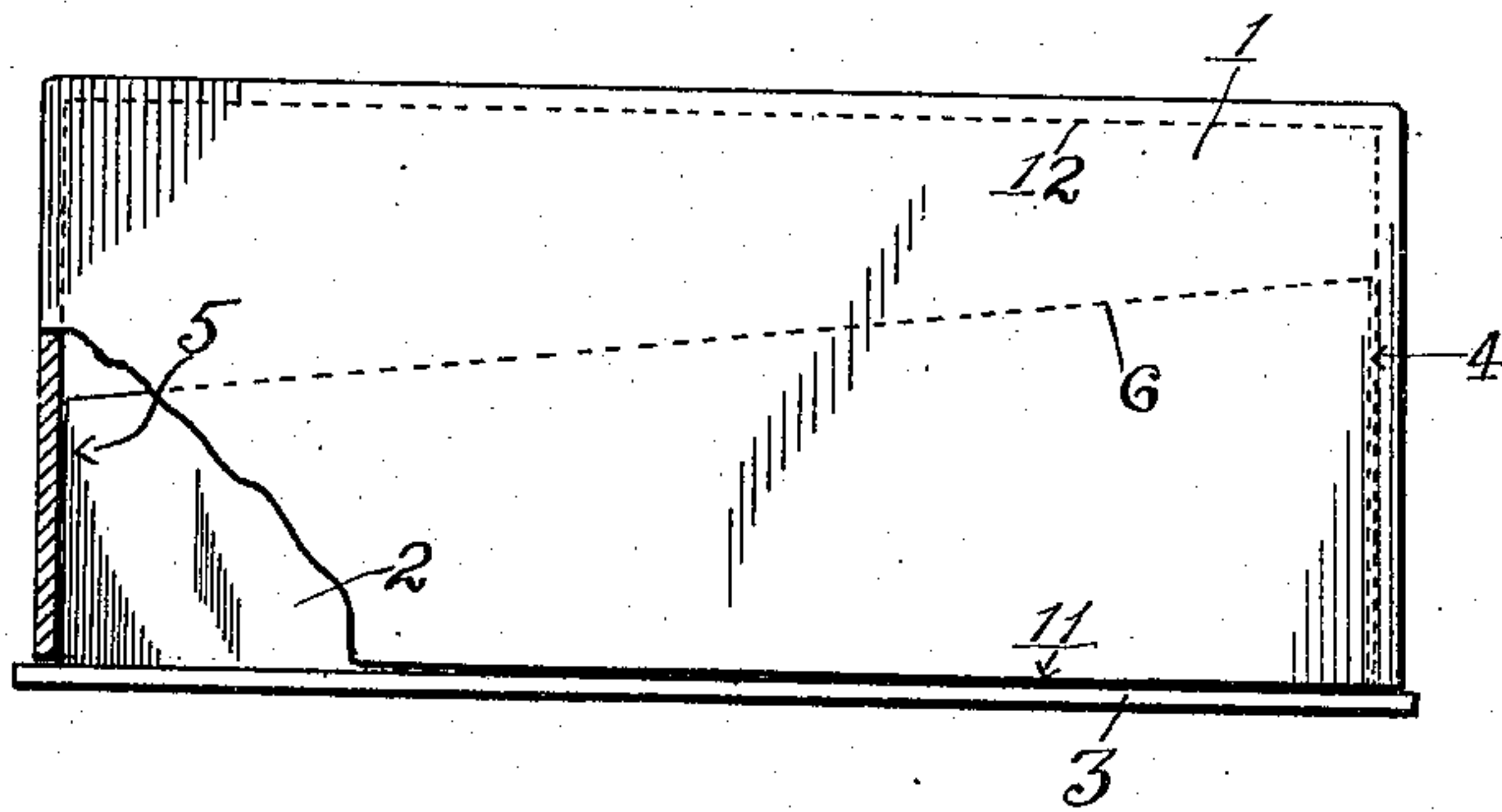


Fig. 2.



WITNESSES:

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UNITED STATES PATENT OFFICE.

MICHAEL W. JUST, OF BROOKLYN, NEW YORK.

DISPLAY-BOX.

No. 915,967.

Specification of Letters Patent.

Patented March 23, 1909.

Application filed September 25, 1908. Serial No. 454,757.

To all whom it may concern:

Be it known that I, MICHAEL W. JUST, a citizen of the United States, residing in Brooklyn, county of Kings, and State of New York, have invented a new and useful Improvement in Display-Boxes, of which the following is a description.

This invention has reference to combined display and packing boxes and particularly to the type of boxes which are specially adapted for the display and transportation of bottles of cologne and similar toilet lotions.

In order that my invention may be clearly understood, I have provided drawings wherein:

Figure 1 is a side elevation of the display portion of the box showing a bottle at rest therein; and Fig. 2 is a side elevation with a part broken away, in order to illustrate the manner in which the parts of the box are put together for the purpose of transporting the bottle or other similar article.

Referring to the drawings, the numeral 1 indicates the top of the box, which may be of rectangular form and which is made quite deep in comparison with the bottom of the box 2. The said box-bottom is provided at its base with the all-around-extending flange 3, upon which it is intended to rest and which gives stability and firmness to the bottom portion. One end 4 of the box-bottom is higher than the opposite end 5, thus producing the inclined, upper edge 6. Within the box is arranged a false bottom 7, one end of which is vertically inclined as at 8 to provide a pillow or rest and caused to extend to approximately the top 9 of the short end portion 5 of the box-bottom.

As will be readily seen, a bottle 10 can easily be placed at rest within the box-bottom with its stopper end resting upon the pillow 8 and its bottom end at rest upon the false-bottom of the box. In this position, practically the entire article is displayed and is thus conveniently held for lifting the same for examination. To transport the article 10, the cover is placed telescopically over the bottom portion of the box, with its lower edge 11 resting upon the flange 3, which brings the inner surface 12 of the top of the box into contact with the periphery of the

bottle-stopper, or the flange of its neck, as the case may be, and thus holds the article tightly in position. The box can then be wrapped and the article transported without fear of breaking or other injury thereto.

From the above description, it will be readily seen that my invention comprehends the idea of combining a display-device with a packing-box and I wish it distinctly understood that my invention is not confined to a single-cell box, but comprehends the idea of making the box so as to display two or more articles when desired. In this connection, it will be noted that it is only necessary to make the box-bottom and cover sufficiently large to contain two or more articles with or without a partition between the articles. The essence of the invention, however, resides in a combined packing and display device comprising the pillow and display means, together with the other features of construction hereinabove described and hereinafter set forth in the claim.

Having thus described my invention, what I claim and desire to secure by Letters Patent is:

As an article of manufacture, a combined packing and display box comprising bottom and cover portions, the former being provided with a base-flange or extension for supporting thereon the cover, and said bottom portion having its top edge inclined so as to make one end lower than the other and provided therein with a permanently set pillow or rest for receiving one end of an article to be displayed, the high end of which pillow is extended to the top of the low end of said bottom portion, whereby the article is always on display, when the cover is removed, with one end in the deep portion of the bottom and the other end upon the pillow, and is retained in this position by the cover when it is in place, substantially as described.

In testimony whereof I have hereunto signed my name in the presence of two subscribing witnesses.

MICHAEL W. JUST.

Witnesses:

FLORENCE ATEN IVES,
M. HERSKOVITZ.