

J. G. COHEN & F. X. WALSH.

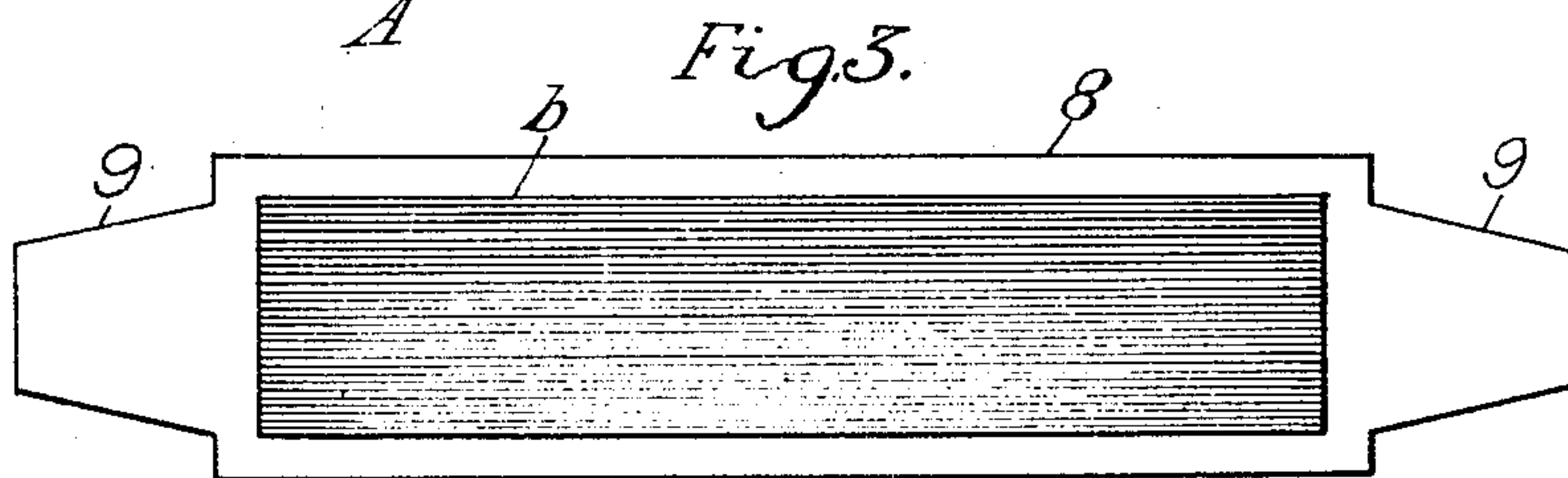
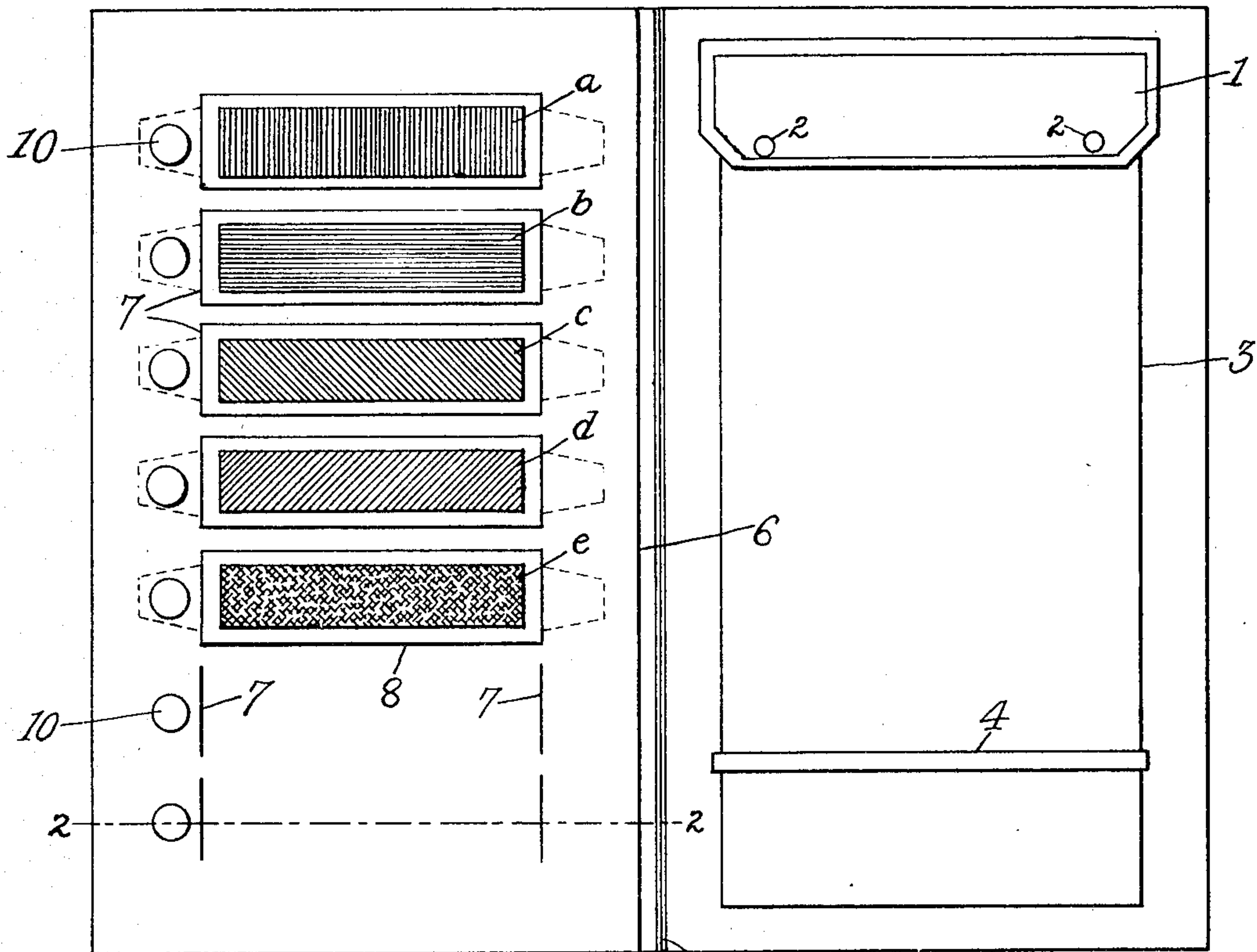
SAMPLE CARD.

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913,262.

Patented Feb. 23, 1909.

*Fig. 1.*



Witnesses:

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# UNITED STATES PATENT OFFICE.

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## SAMPLE-CARD.

No. 913,262.

Specification of Letters Patent.

Patented Feb. 23, 1909.

Application filed October 7, 1908. Serial No. 456,619.

*To all whom it may concern:*

Be it known that we, JACOB G. COHEN and FRANK X. WALSH, citizens of the United States, residing, respectively, in New York city, in the county of New York and State of New York, and in St. Louis, in the State of Missouri, have invented new and useful Improvements in Sample-Cards, of which the following is a specification.

Our invention relates to an improved form of sample card adapted for use in displaying samples of various materials such as dress goods, silks, ribbons, laces, etc.

One of the objects of our invention is to provide a sample card adapted for the display of small samples of the various shades, colors or patterns of a particular grade of material, in combination with a larger sample or swatch, thereby dispensing with the use of a large sample of each shade or color, and thus doing away with large bulky cards as well as greatly reducing the cost where the materials are expensive.

Another object of the invention is to provide means permitting the samples to be readily removed or their positions changed so that if the material of a particular shade or color is sold out the sample may be removed and the other samples rearranged so as not to indicate such removal. In this way customers are prevented from knowing that any particular shade or color has been sold out and thereby becoming dissatisfied with the remaining samples by thinking that the best sellers or most desirable shades or colors are sold out.

A still further object of our invention is to provide an improved means for indicating the shade or pattern number of the material.

Other objects of the invention will appear hereinafter, the novel combinations of elements being set forth in the appended claims.

Referring to the accompanying drawing in which is illustrated one form of sample card embodying our invention, Figure 1 is a plan view of the sample card opened up; Fig. 2 is a section on the line 2—2 of Fig. 1; and Fig. 3 is a view of one of the removable slips with a sample attached.

The sample card which may be made of cardboard, leather, leatherette, cloth, or other suitable material, comprises the two leaves A and B flexibly united or hinged at C to permit folding when not in use. Pasted or otherwise secured to the side B is a flap 1 to which may be attached by means of Mc-

Gill fasteners 2 a swatch or sample 3 of the goods for sale. The lower end of the sample is conveniently held in place by an elastic strip 4. The style, width of goods, price, etc., may be marked on the flap 1 if desired.

The side A has secured to the inner face thereof a mat 6 which is preferably substantially the same size as the cover A and attached thereto along its edges by pasting, sewing, or otherwise. Near each lateral edge of the mat is a series of slits 7 forming means for holding a plurality of slips 8. The slips 8 which may be made of cardboard or like material are each provided with tabs or extensions 9 which lie between the mat 6 and the body of the cover A when the slips 8 are in position. The width of each extension 9 at its base is substantially the same as the length of a slit 7 and the length of the body portion of each slip is substantially the same as the distance between opposite slits 7 so that the slips are held against movement when in position. The extensions 9 are tapered to permit the slips to be readily inserted.

Secured to the slips 8 are samples, as *a, b, c, d, e*, of the goods which may be the same in quality as the large samples 3, but each different from the others in color, shade, pattern or some other particular. As indicated on the drawing these samples are red, blue, green, purple and orange respectively.

The mat is provided with a series of circular or other shaped openings or windows 10 in position to expose portions of the tabs 9, on which are written or printed the shade or pattern numbers of the goods. This arrangement is an improvement on the method heretofore in use which consists in pasting on the sample a small paper on which is printed the number or shade of the pattern. If this paper is torn off it is impossible for the salesman to tell what shade he is selling.

When a certain shade or color of the goods is sold out, the slip 8 with the corresponding sample is removed and the lowest remaining slip moved up to take its place. In this way there is nothing to indicate that the list is incomplete or that one of the best selling shades or colors is sold out.

The sample card shown on the drawings is adapted to hold seven small samples although only five are shown on the card. Obviously the card may be designed to hold any desired number of samples. The arrangement and positions of the slips may



also be varied, and if desired, openings 10 may be provided in the mat at each end of the slips. Various other changes in the details of construction and arrangement of 5 parts might be made without departing from the spirit and scope of our invention. We wish therefore not to be limited to the exact construction herein disclosed.

What we claim as new and desire to secure 10 by Letters Patent of the United States is:—

1. In a sample card, the combination with a support, of a mat secured thereto and provided with slits, and slips supported by the mat and provided with extensions lying be- 15 tween the mat and its support, the mat being provided with openings in position to expose portions of said extensions.

2. In a sample card, the combination with a support, of a mat secured thereto and pro- 20 vided with a plurality of pairs of slits, a plurality of slips each provided with a body portion extending between the slits of a pair

and extensions on said body portions, said extensions being formed to prevent move- 25 ment of the slips when in position, and samples of material alike in quality but differing from each other by some distinguishing characteristic secured to the body portions of the slips, the mat being provided with openings in position to expose portions 30 of said extensions.

In testimony whereof, we have signed our names to this specification in the presence of subscribing witnesses.

JACOB G. COHEN.

FRANK X. WALSH.

Witnesses as to the signature of Jacob G. Cohen:

CHARLES H. BURTON,

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Witnesses as to the signature of Frank X. Walsh:

RALPH J. FUCHS,

G. T. McCLURE.