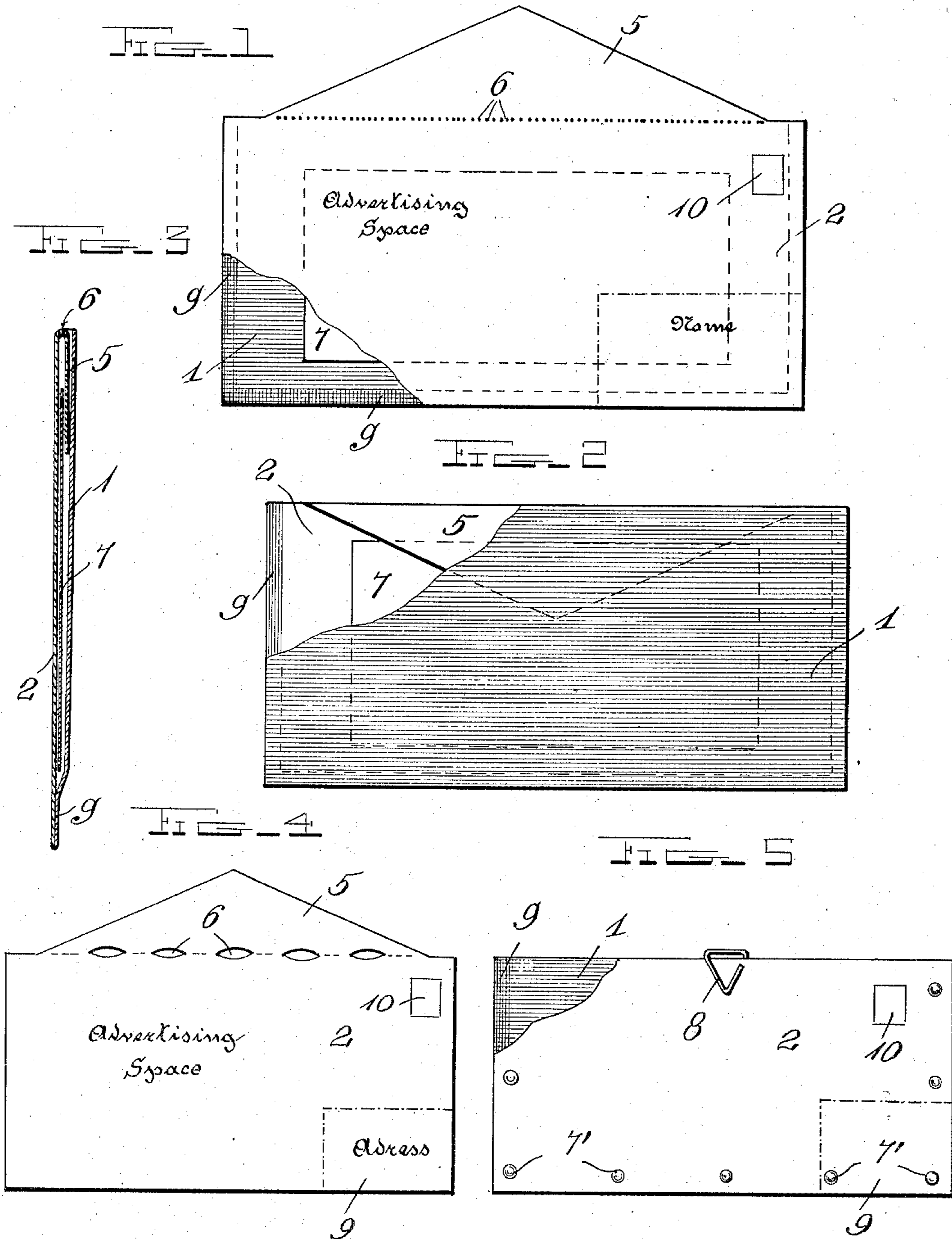


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ADVERTISING NOVELTY.
APPLICATION FILED MAR. 19, 1908.

907,313.

Patented Dec. 22, 1908.



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UNITED STATES PATENT OFFICE

WILBUR EUGENE CAMPE AND JO HUMPHREY CAMPE, OF ATLANTA, GEORGIA.

ADVERTISING NOVELTY.

No. 907,313.

Specification of Letters Patent.

Patented Dec. 22, 1908.

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To all whom it may concern:

Be it known that we, WILBUR EUGENE CAMPE and JO HUMPHREY CAMPE, citizens of the United States, residing at Atlanta, in the county of Fulton and State of Georgia, have invented certain new and useful Improvements in Advertising Novelties; and we do declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

This invention relates to advertising novelties, and particularly to that class of advertising novelties in which advertising space is provided on a blotter.

The object of this invention is to provide a combined envelop and blotter which may be used for inclosing and mailing circulars and which may be used as an advertising blotter afterward. We accomplish this object by providing an ordinary piece of blotting paper with an envelop front suitably fastened to said blotter at three edges and having an envelop flap adapted to be folded and tucked in between said front and said blotter.

For the object above mentioned and for other objects which will hereinafter appear our invention consists of certain novel features, combinations and relations of parts, of which the herein described novelty is one of many possible embodiments.

While herein we have mentioned the minute details of our invention we do not limit ourselves to these, as the details of construction and combination may be greatly varied without departing from the spirit and scope of the invention.

In the annexed drawings forming a part of this specification and in which like reference characters refer to like parts throughout the several views, and which are for illustrative purposes only, and therefore not drawn to any particular scale.

Figure 1 is a front plan view of the preferred form of our invention, with parts broken away, Fig. 2 is a rear view of the same, with parts broken away, Fig. 3 is a transverse sectional view, and Figs. 4 and 5 are front views of modifications.

Referring more particularly to Figs. 1 to 3 the preferred form of our invention comprises a sheet of blotting paper 1, and 2 a

sheet of paper similar to the front portion 55 of an ordinary envelop pasted, or otherwise fastened at its end edges, and its bottom edge as indicated at *g*, to the corresponding edges of said sheet of blotting paper, whereby is formed a pocket or envelop space between said sheets 1 and 2. The sheet 2 is provided with an upwardly extending flap 5, which has a folding connection with said sheet 2. This folding connection may be perforated, as shown at 6, in Fig. 1, or it may be slotted as shown in Fig. 4. The flap 5 may be folded and tucked into the space between the sheets 1 and 2, and be thus adapted to hold in place circulars or other advertising material 7, as shown in Figs. 1 to 3.

Fig. 5 shows a modified form of construction in which the end and bottom edges of the sheets 1 and 2 are fastened together by means of rivets, or other suitable fastening 7'. The top of the sheet 1 of this modification is not provided with a flap, but the upper edges of sheets 1 and 2 may be fastened together by means of a wire clip 8, or any other suitable fastening, as shown. The face of the sheet 2 may be provided with a space 9 for the name and address, and 10 indicates where the stamp should go on, and the remainder of the space may be used for advertising purposes, as shown.

The advantages of our invention are thought to be obvious. Circulars may be placed between the sheets 1 and 2, and the flap 5 folded in place to keep said circulars from falling out of the envelop, and the same sent through the mail. After the person receiving the envelop has noted the contents of the circular he may tear off the flap 5 and use the envelop as a blotter, the advertising, which is on the face of the envelop remaining before the user of the blotter until the blotter is worn out or discarded.

Attention is called to the fact that our novelty may be very cheaply manufactured and will be durable in use, thus keeping the advertising matter before the user for a long time.

Having thus described our invention what we claim and desire to secure by Letters Patent is:—

An envelop comprising an absorbent back piece, and a corresponding separate non-absorbent face piece, glued at its end and

bottom edges to the face of the back piece
with its end, back, and bottom edges flush
with those of the latter, and having an in-
wardly foldable perforated retaining flap at
5 its upper side edge adapted to fold between
the back and face pieces.

In testimony whereof we have hereunto

set our hands in presence of two subscribing
witnesses.

WILBUR EUGENE CAMPE.
JO HUMPHREY CAMPE.

Witnesses:

M. G. PEEK,
PERRINE PALMER.