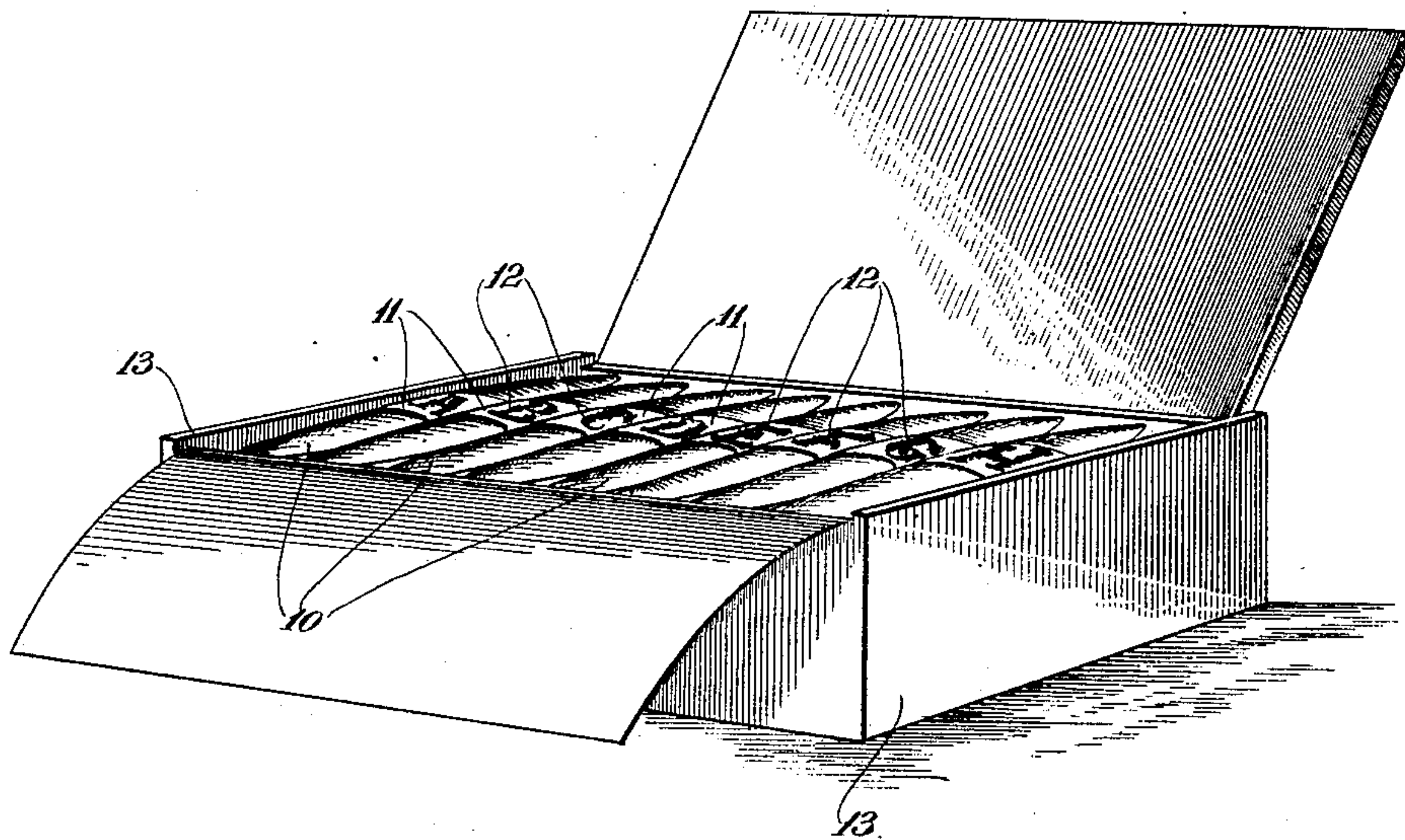


C. J. MILLER.  
DISPLAY PACKAGE.  
APPLICATION FILED AUG. 3, 1907

903,600.

Patented Nov. 10, 1908.



Witnesses:  
John E. Prager  
Anna Newcomb

Inventor  
Charles J. Miller,  
By his Attorneys  
Prindle and Williamson.

# UNITED STATES PATENT OFFICE.

CHARLES J. MILLER, OF BROOKLYN, NEW YORK.

## DISPLAY-PACKAGE.

No. 903,600.

Specification of Letters Patent.

Patented Nov. 10, 1908.

Application filed August 3, 1907. Serial No. 386,893.

*To all whom it may concern:*

Be it known that I, CHARLES J. MILLER, of Bay Ridge, Brooklyn, in the county of Kings and in the State of New York, have  
5 invented a certain new and useful Improvement in Display-Packages, and do hereby declare that the following is a full, clear, and exact description thereof, reference being had to the accompanying drawing, in  
10 which the figure is a plan view of a box of cigars embodying my invention.

The object of my invention has been to provide a display package of articles, which shall so display the articles as to cause them  
15 to be unusually attractive to purchasers, and to such ends my invention consists in the display package hereinafter specified.

In carrying my invention into practice in that embodiment of it which I have chosen  
20 for illustration, I provide a series of cigars 10, each of which is provided with a band 11, the said bands each being provided with a character 12, such as a letter of the alphabet or a numeral, a portion of a design or  
25 other character or mark forming a part of a related series or group. These cigars may and usually will be arranged in a box 13.

A box of cigars embodying my invention affords features making the cigars attractive  
30 to the purchaser for many reasons. For instance, a purchaser instead of buying a single cigar will frequently buy the letters of the alphabet constituting the letters of his name, or the initials of his name, or the  
35 name of some person to whom he wishes to

give the cigars. The letters or numerals or other design can, when detached from the cigars, be used in making ornaments such as are commonly made of cigar bands, and the desire to complete the entire design or the  
40 entire series, which is made up of the component parts to be found on each band, will frequently lead the purchaser to buy cigars so labeled until he has acquired the desired number of bands. The name of the cigar  
45 can be spelled by means of the letters, so that cigar bands when seen in the package will spell the name of the particular cigar. In this manner a strong incentive will be offered to many purchasers to buy cigars  
50 thus labeled.

While I have illustrated my invention as applied to cigars it is obvious that it can be applied to other articles which are to be offered for sale, and that there are many  
55 other embodiments possible than the one I have illustrated.

I claim—

The combination of a box, cigars therein, and wrappers on said cigars, each of said  
60 wrappers having thereon one of the letters of the alphabet, some at least of said letters being different from the others.

In testimony that I claim the foregoing I have hereunto set my hand.

CHARLES J. MILLER.

Witnesses:

EDWIN J. PRINDLE,  
ANNA NEWCOMB.