

898,949.

C. T. WILKS.
ADVERTISING DEVICE.
APPLICATION FILED MAY 21, 1908.

Patented Sept. 15, 1908.

2 SHEETS—SHEET 1.

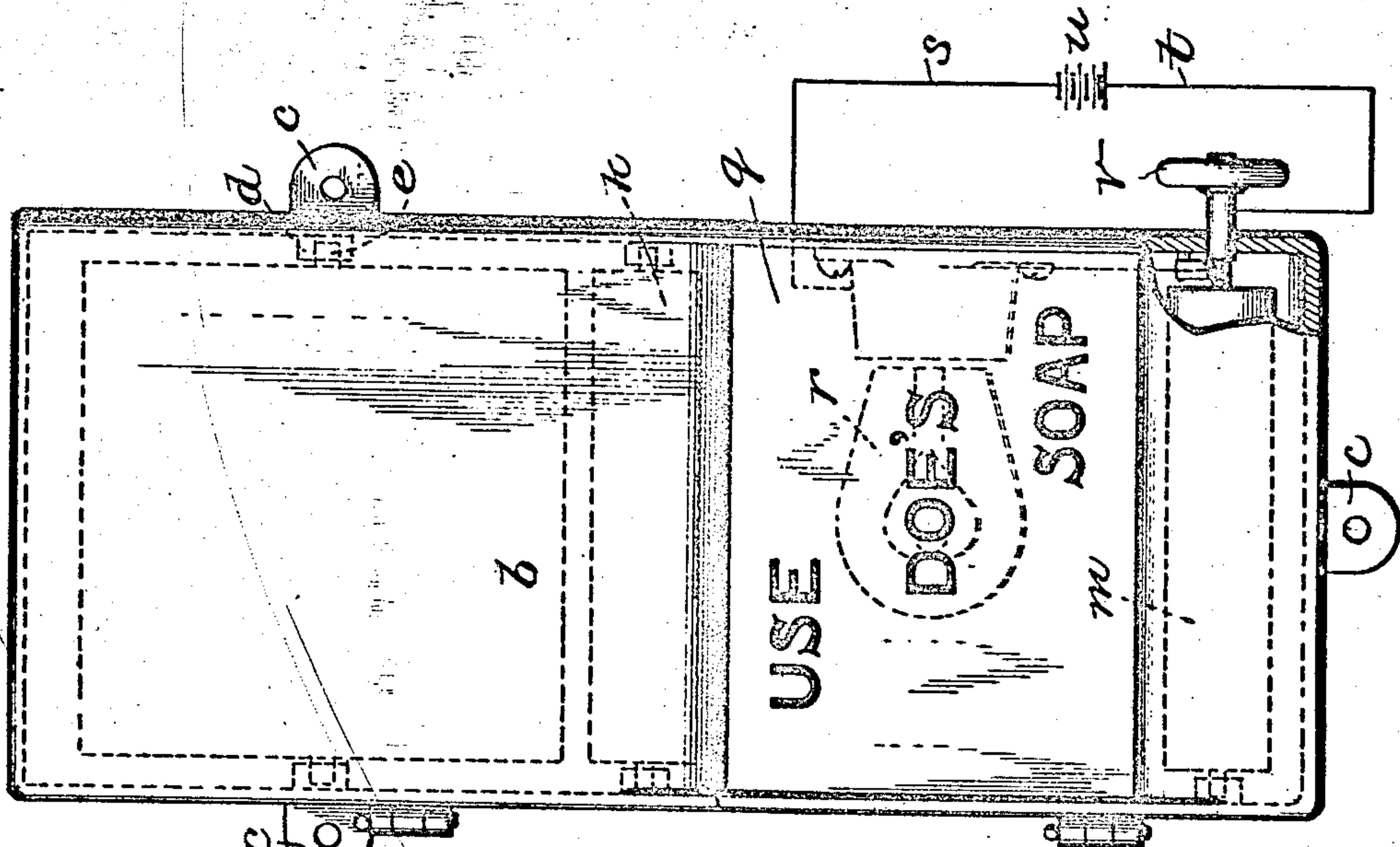


Fig. 1.

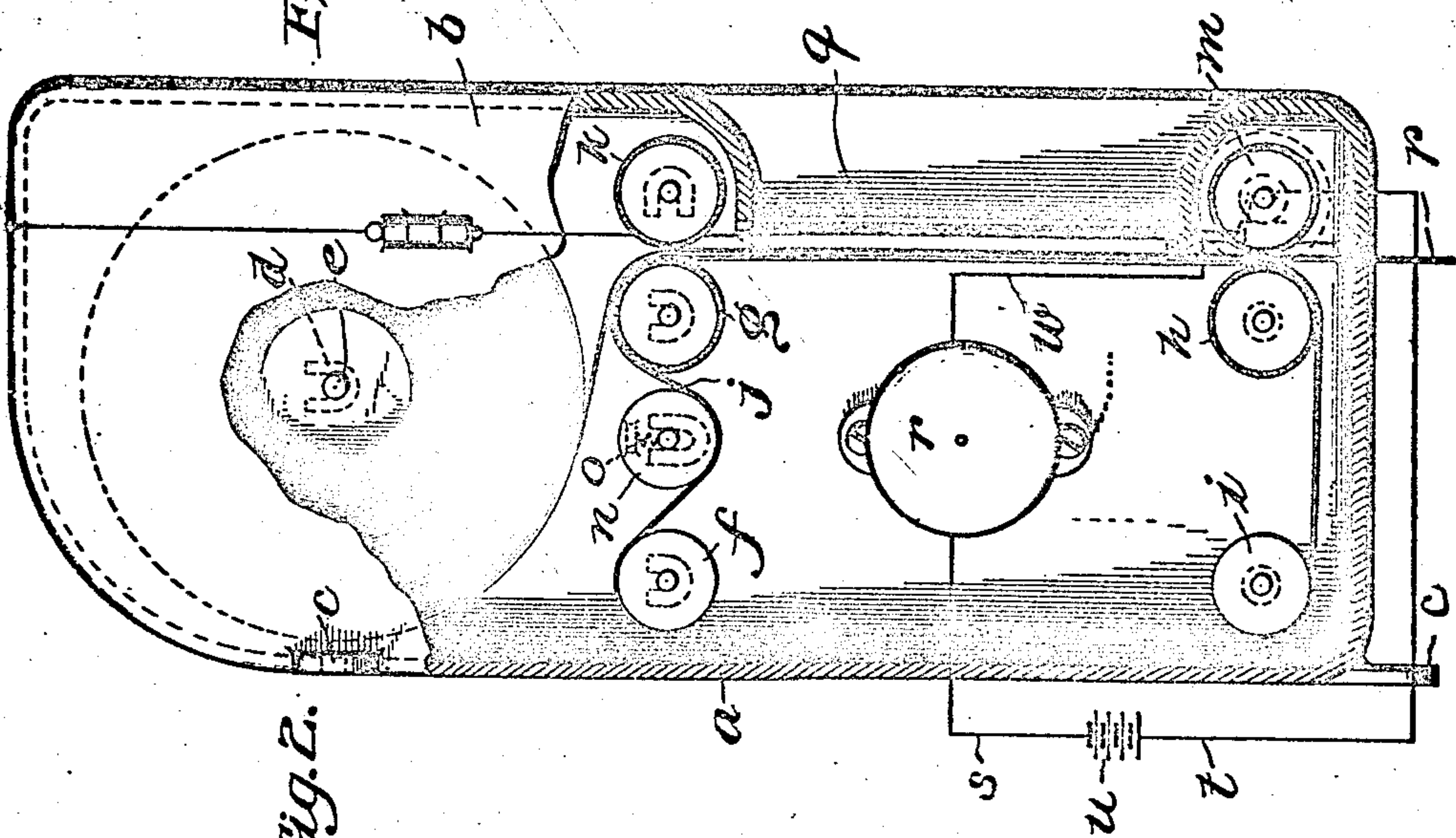


Fig. 2.

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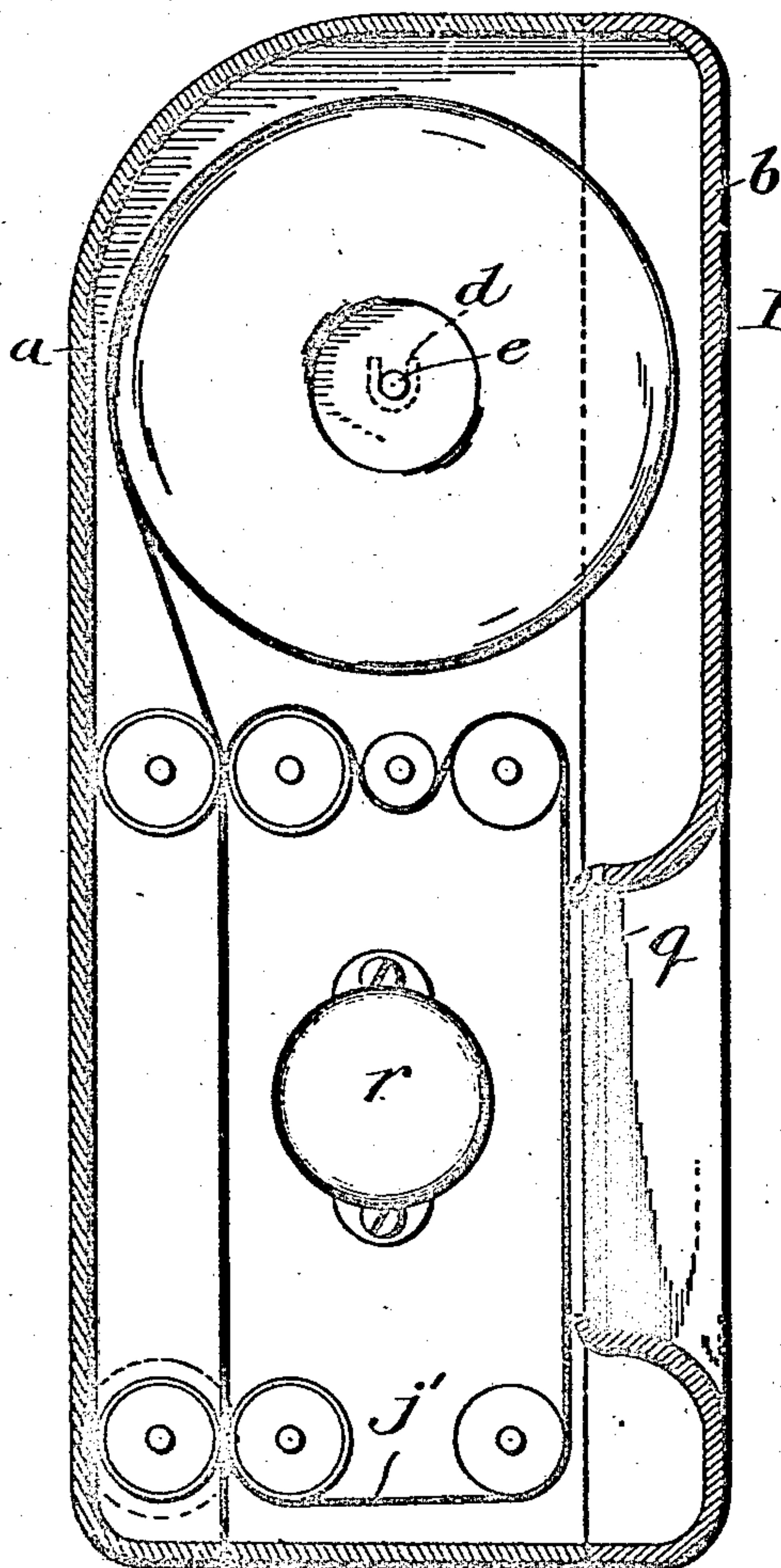


Fig. 3.

Fig. 4.

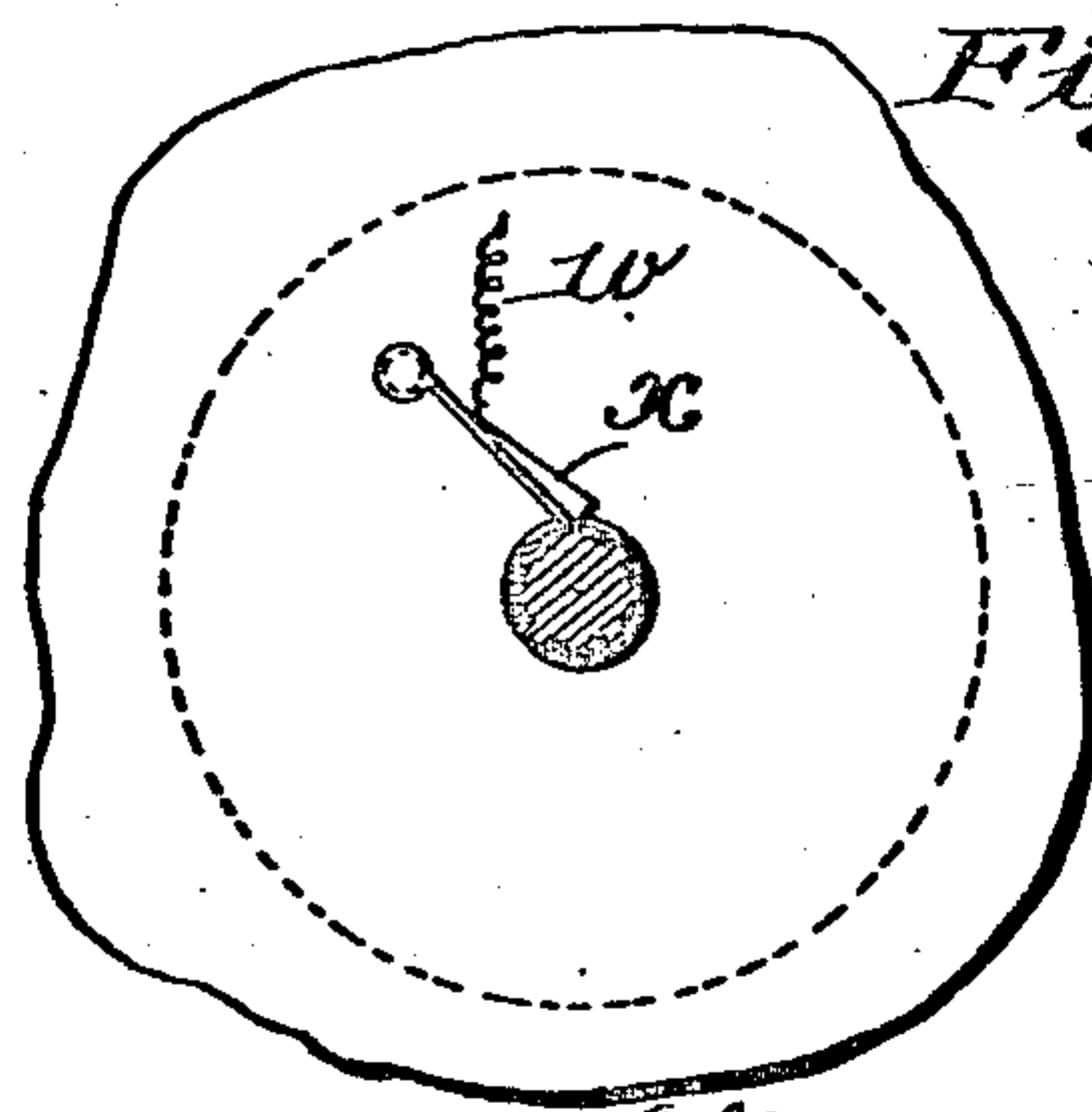
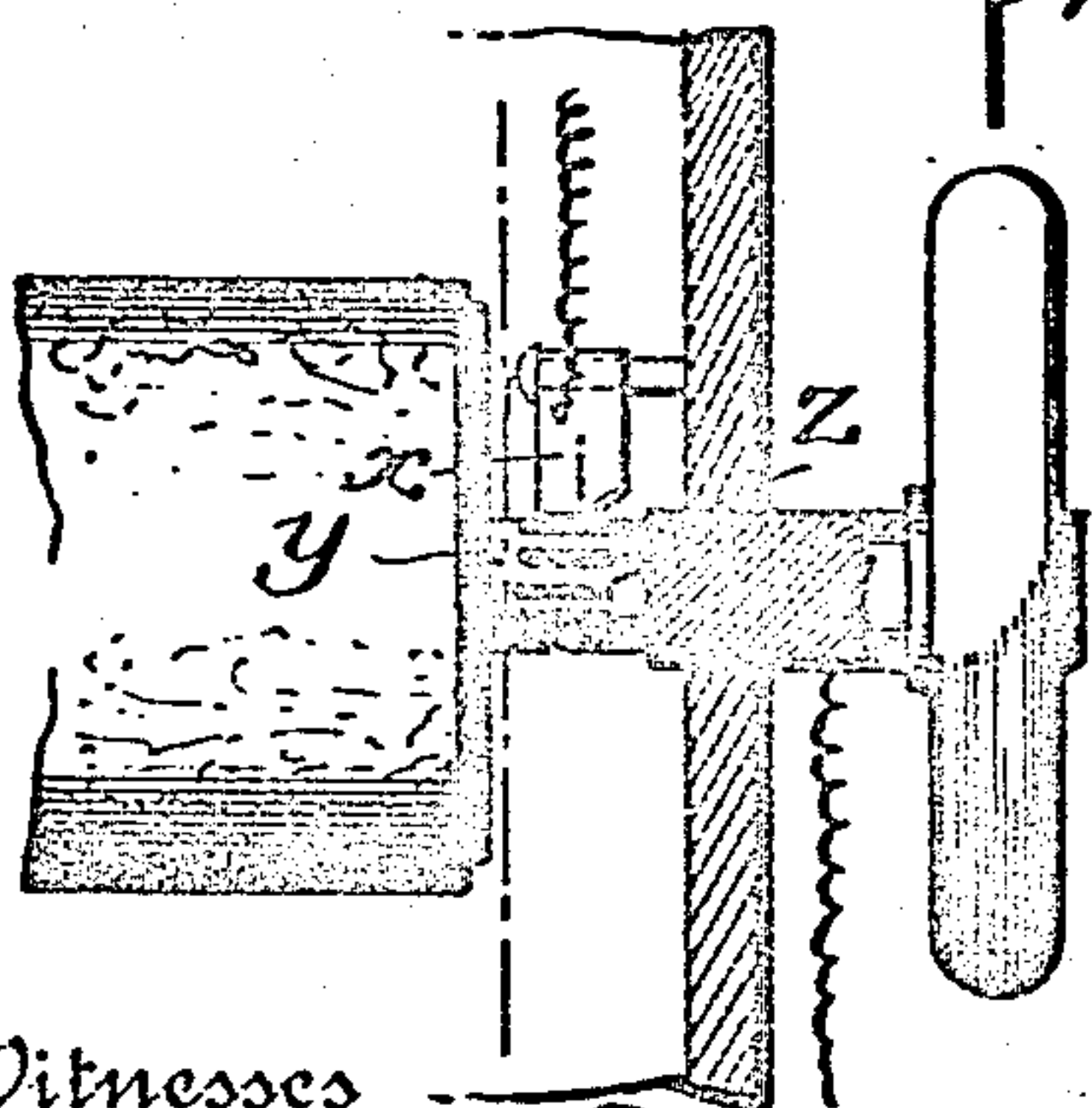


Fig. 5.

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UNITED STATES PATENT OFFICE.

CHARLES T. WILKS, OF WOODLAWN, ALABAMA.

ADVERTISING DEVICE.

No. 898,949.

Specification of Letters Patent.

Patented Sept. 15, 1908.

Application filed May 21, 1908. Serial No. 434,135.

To all whom it may concern:

Be it known that I, CHARLES T. WILKS, a citizen of the United States, residing at Woodlawn, in the county of Jefferson and State of Alabama, have invented certain new and useful Improvements in Advertisement Devices; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

My invention relates to improvements in advertisement devices, and the object of my invention is to provide a cabinet for holding toilet paper which will automatically illuminate an advertisement and change advertisement as the handle is turned to deliver the paper from the cabinet or receptacle.

With this object in view, my invention consists in the construction and combinations of parts as hereinafter described and claimed.

In the accompanying drawing—Figure 1 is a front view of my device, the lower right hand corner being broken away. Fig. 2 is a side view of the same, partly in section. Fig. 3 is a cross section of a modified form. Fig. 4 is a detailed sectional view on a larger scale, showing the electrical contact means, and Fig. 5 is a side view, partly in section, showing a spring contact arm and related parts.

a represents a casing or cabinet having a front *b* hinged thereto, and having ears such as *c* by which the cabinet may be fastened to the wall in any convenient position. Within the cabinet are brackets *d* for holding the shaft *e* of the paper carrying roll. Below the paper roll are located four rollers *f*, *g*, *h*, and *i*, around which the strip *j* carrying the advertisements passes. This strip is made of any suitable transparent or translucent material, such as tracing paper, for example, carrying the advertisements. Opposite the rollers *g* and *h* respectively, are guide rollers *k* and *m*, the four rollers *g*, *h*, *k*, and *m* being covered with felt.

n represents an idler roller which is pressed by the spring *o* against the strip *j*, thereby always keeping it tight.

In the form shown in Fig. 1, the strip *p* of the paper passes downwardly from the roll between the rollers *g* and *k*, and then between the rollers *h* and *m*, in front of the window *q*, made of glass or similar material.

Behind the strip *j* is an incandescent electric lamp *r*, connected by wires *s* and *t* to the battery *u*. The axle *y* of the roller *m* extends out through the casing *a* and is provided with an operating hand wheel *v*.

w represents a wire leading from one of the binding posts of the incandescent lamp to a spring arm *x*, which is adapted to contact with the axle *y* of the roller *m*. This axle is provided with one or more insulating portions *z*, so that when the parts are in the position shown in Fig. 4, the circuit will be broken and the lamp extinguished, thus preventing the battery from running down.

In Fig. 3 a modification is shown, practically the only difference being that the strip of paper *p'* passes down in the rear of the lamp instead of in front of it, and of course the motion of the strip *j* is in the opposite direction to what it is in the form shown in Fig. 1.

The operation is as follows: The parts being in the position shown in Fig. 4, the user turns the hand wheel *v*, thus closing the circuit between the battery and the electric lamp, which is thereupon illuminated, rendering visible the advertisement as shown in Fig. 1. A further turn of the handle *v* brings the arm *x* into contact with one of the sections *y*, interrupting the circuit and extinguishing the lamp, thus preventing the strength of the battery from running down, owing to constant use.

I claim:—

1. The combination of a cabinet, a transparent window, a roll of paper movably supported therein, a series of guide rollers located below said paper roll, an advertisement carrying strip, passing around some of said rollers, an operating hand wheel fixed on the axle of one of said rollers, an electric lamp, a circuit leading through said lamp and the axle of the roller carrying the hand wheel, and means whereby the movement of said hand wheel automatically opens and closes the circuit leading to said lamp, substantially as described.

2. The combination of a cabinet provided with a transparent window, a roll of paper movably supported in the upper part of said cabinet, a series of guide rollers located below said paper roll, an advertisement strip passing around some of said rollers, a spring pressed idler roller bearing against said strip, some of said rollers being provided with felt

covers, and one of said rollers having its axle projecting through the casing and provided with a hand wheel, an electric lamp located behind said window, an electric circuit for
5 said lamp, and means whereby the operation of said hand wheel alternately opens and closes said circuit, substantially as described.

In testimony whereof, I affix my signature, in presence of two witnesses.

CHAS. T. WILKS.

Witnesses:

S. E. THOMPSON,
I. A. BORDERS.