

No. 876,146.

PATENTED JAN. 7, 1908.

A. H. BURT.
DISPLAY BOX.

APPLICATION FILED AUG. 9, 1907.

Fig. 1.

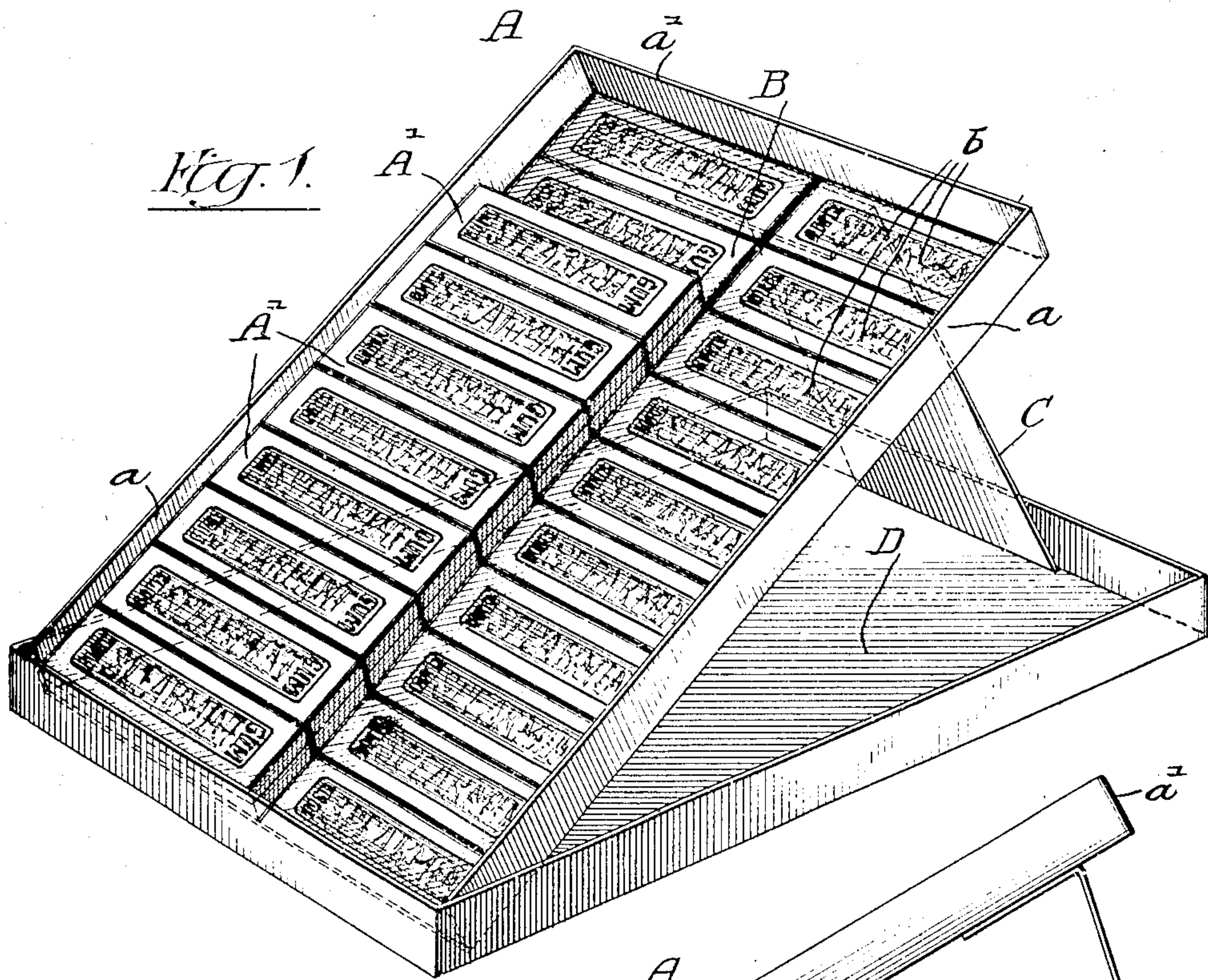


Fig. 2.

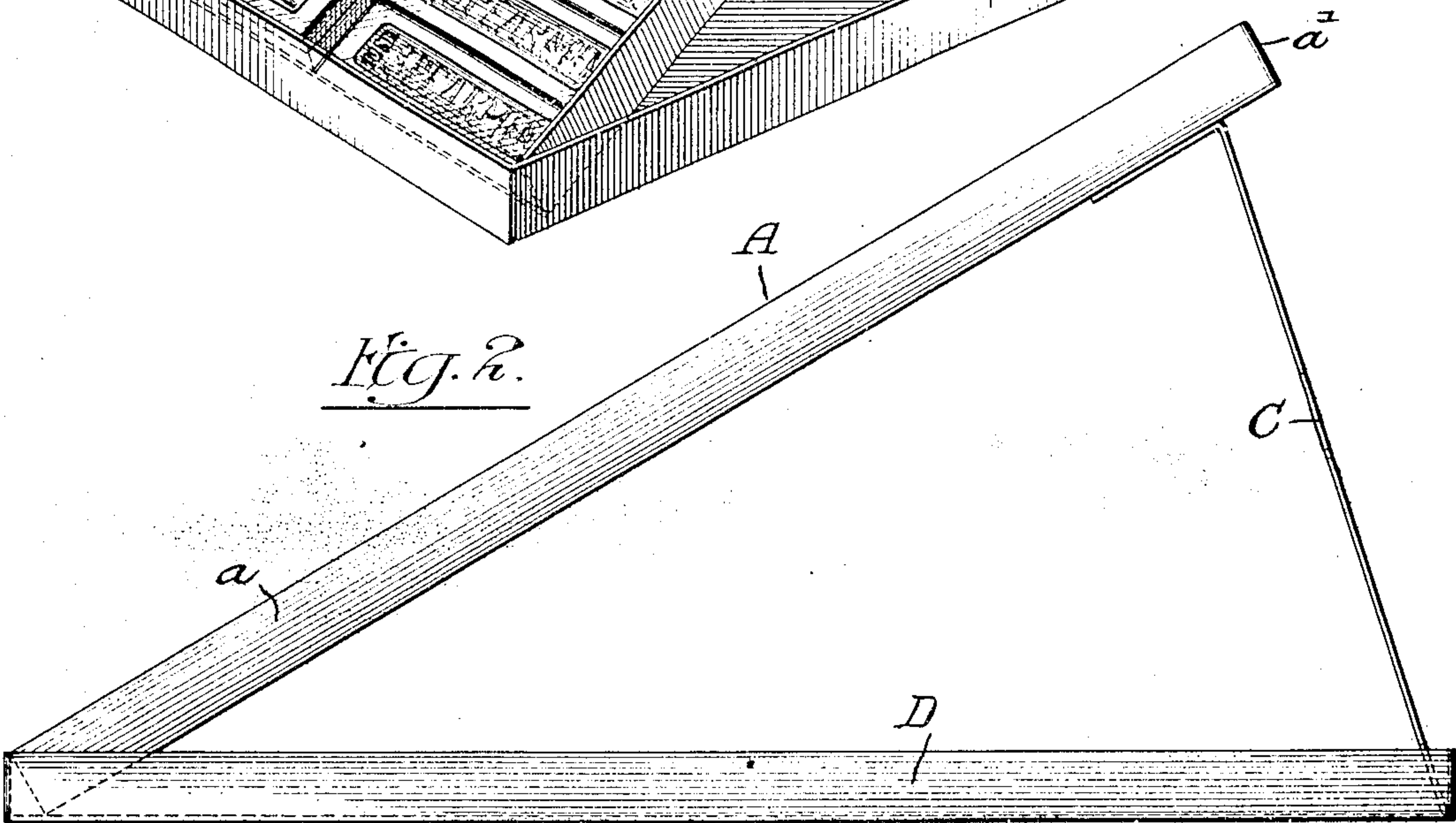
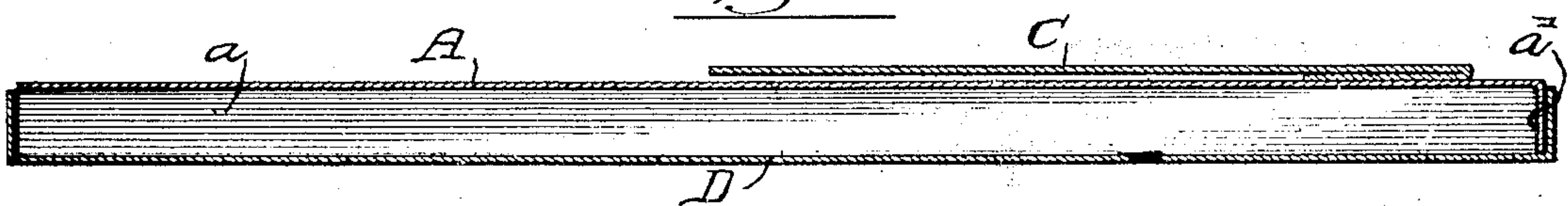


Fig. 3.



Witnesses:-
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UNITED STATES PATENT OFFICE.

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DISPLAY-BOX.

No. 876,146.

Specification of Letters Patent.

Patented Jan. 7, 1908.

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To all whom it may concern:

Be it known that I, ALFRED H. BURT, a citizen of the United States, residing at Buffalo, in the State of New York, have invented certain new and useful Improvements in Display-Boxes, of which I do declare the following to be a full, clear, and exact description, reference being had to the accompanying drawing, forming part of this specification.

10 In packing various kinds of small articles such as sticks of chewing gum, tablets of chocolate, confections or the like, it is customary to cover these articles with individual wrappers and arrange them in rows and
15 layers within the boxes, the wrappers of the articles being more or less ornamental and bearing printed matter of various kinds. From the display boxes the individual packages are retailed and as they are taken from
20 the display boxes they permit the bottom of such boxes to be more or less exposed.

The present invention consists in providing the bottom of the display box with a surface that is printed with panels corresponding in size and appearance to the packages
25 contained within the box so that as the packages are retailed from the box, the printed panels upon the surface of the box bottom will give to the box the appearance of having
30 additional layers of packages and thus give it a fresher and more attractive appearance.

Referring to the accompanying drawing, Figure 1 is a perspective view of a display box embodying my invention, the tray or
35 main compartment of the box being shown as partially filled with small packages. Fig. 2 is a view in side elevation showing the parts in the position illustrated in Fig. 1. Fig. 3 is a view in central, longitudinal section
40 through the display box, the several parts being in inclosed position.

A designates the tray or main compartment of the box, this tray being shown as comprising a bottom from which rises the

sides *a* and one end *a'*. Within the tray A 45 will be arranged in rows the individual packages A' of chewing gum or like confections. As will be seen, the outside wrappers of the individual packages are of uniform character and more or less ornamental. The upper
50 surface of the tray A is covered with a sheet B that is printed with a series of panels *b* corresponding in size and appearance to the individual packages that are placed within the box. Hence, it will be seen that when
55 the individual packages are sold to such extent as to expose the bottom of the tray A, such bottom being printed with panels in imitation of the packages will still give the appearance of underlying packages and will
60 avoid the unattractive appearance which attaches to a half empty box.

Preferably, the back of the tray A is provided at one end with a hinged flap or support C that will serve to sustain the tray in
65 the inclined position shown and preferably the tray A is set within the body D of the box that is of usual or suitable construction. When the box is in closed position, the tray A and its contents will be inclosed within the
70 body D and the flap or support C will be folded as indicated in Fig. 3 of the drawing. It is obvious that the character and arrangement of the printed panels upon the upper
75 face of the tray A will be varied according to the packages disposed within the box.

Having thus described my invention, what I claim as new and desire to secure by Letters Patent, is:

A display box for packages of small articles comprising a tray for holding said packages, the bottom of said tray being covered with printed panels corresponding in size and appearance to said packages.

ALFRED H. BURT.

Witnesses:

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