

No. 870,525.

PATENTED NOV. 5, 1907.

C. C. BONNERT.
ADVERTISING DEVICE.
APPLICATION FILED FEB. 4, 1907.

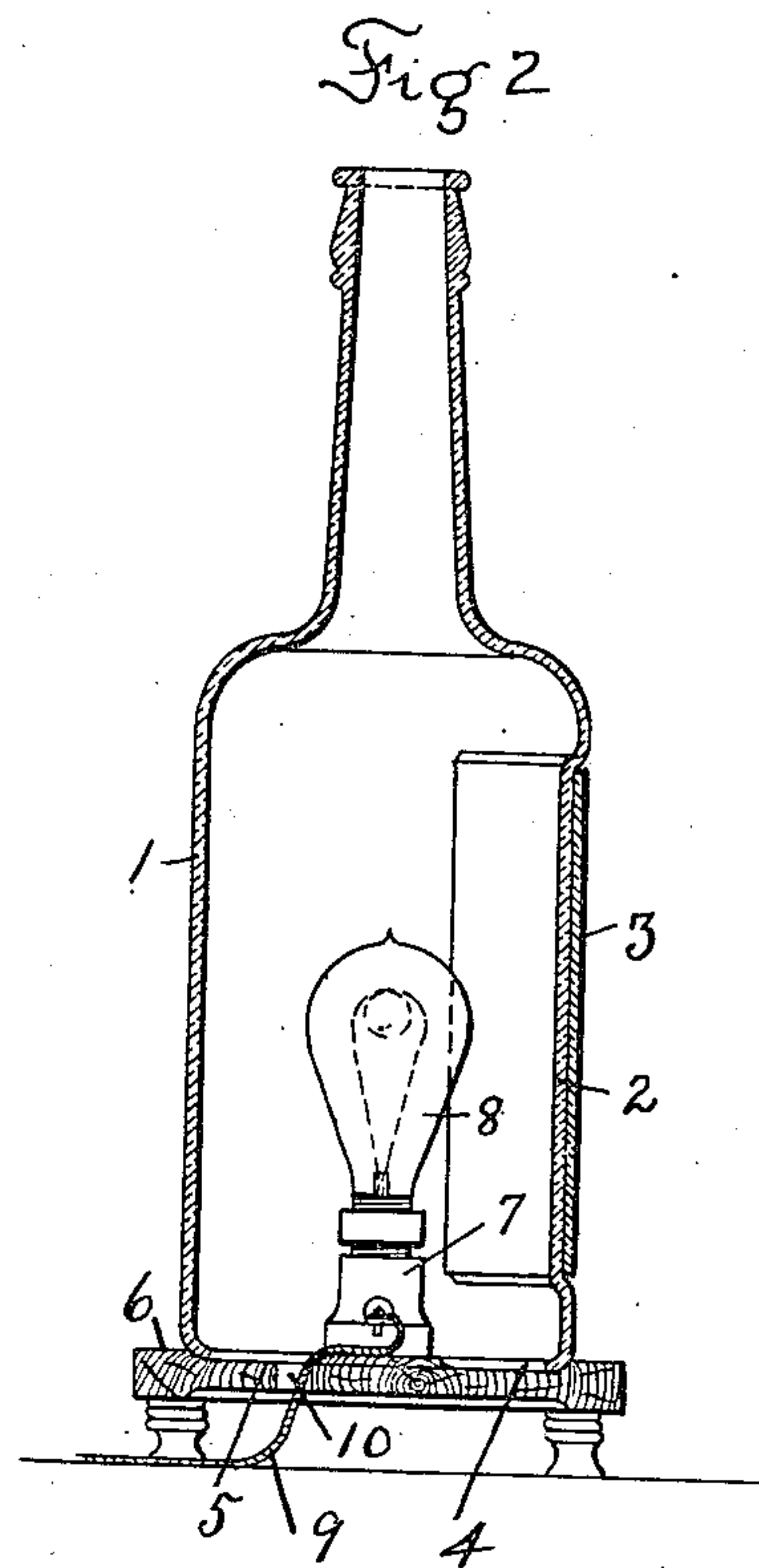
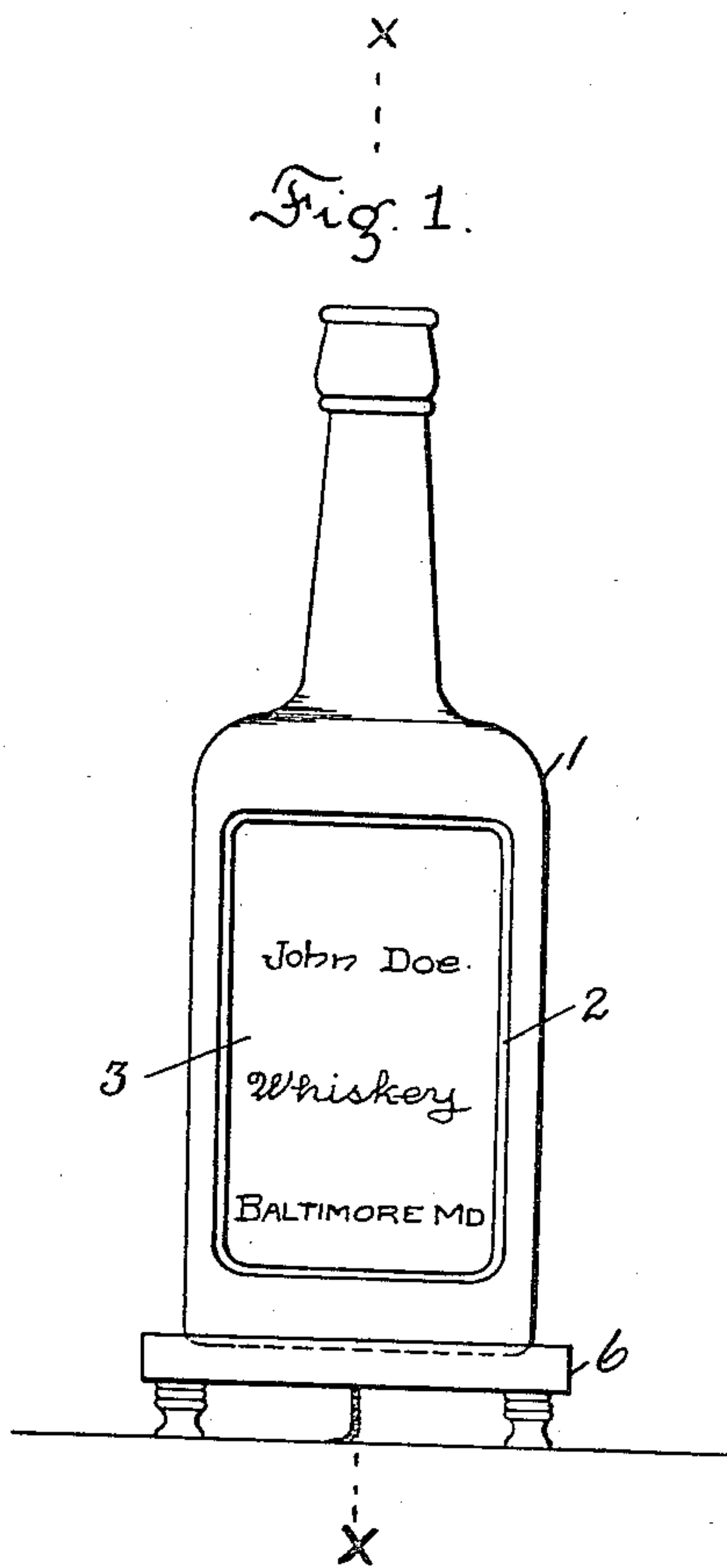
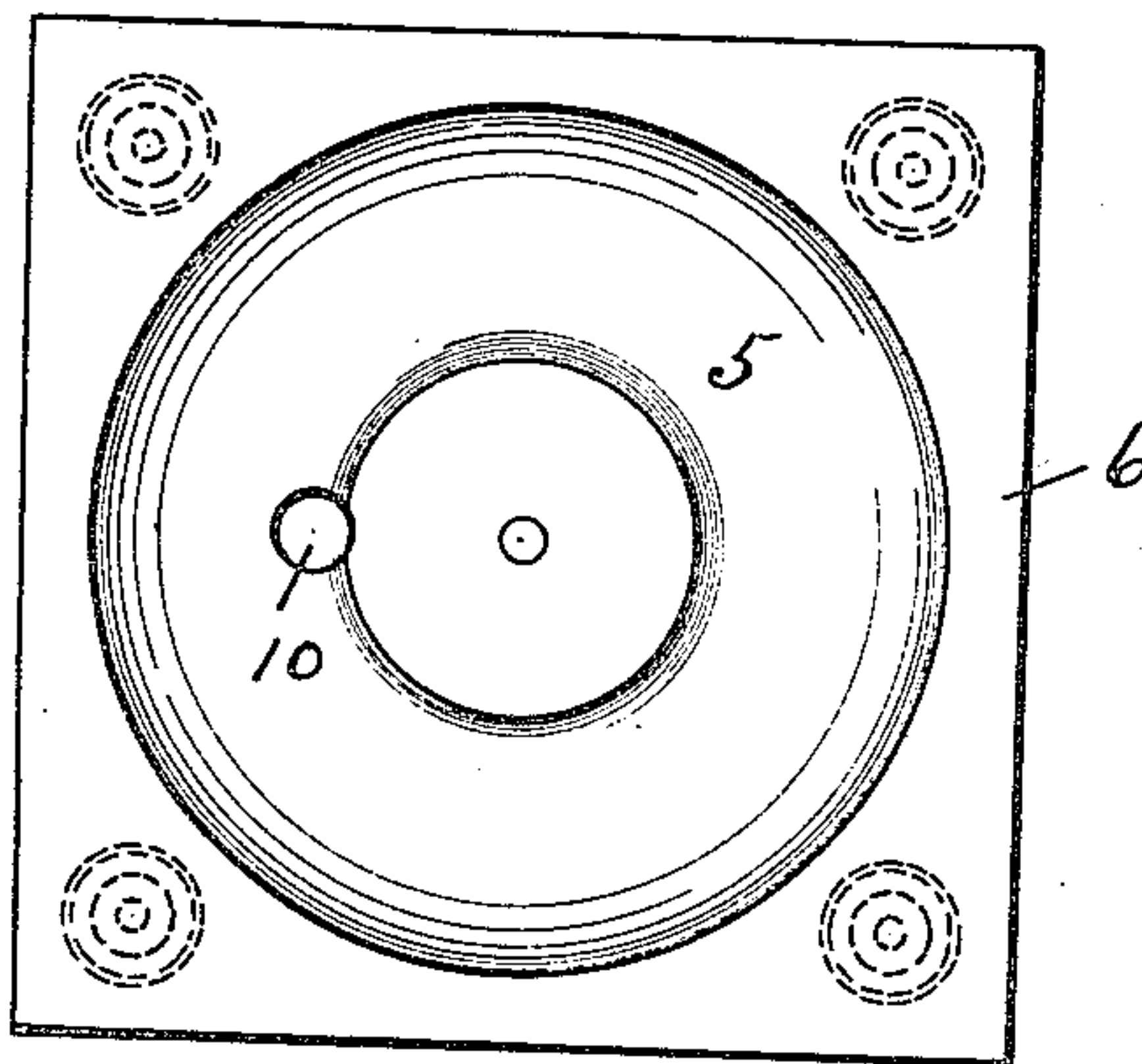


Fig. 3.



Witnesses:
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UNITED STATES PATENT OFFICE.

CHARLES C. BONNERT, OF BALTIMORE, MARYLAND, ASSIGNOR OF ONE-HALF TO JEROME I. VOGELER, OF BALTIMORE, MARYLAND.

ADVERTISING DEVICE.

No. 870,525.

Specification of Letters Patent.

Patented Nov. 5, 1907.

Application filed February 4, 1907. Serial No. 355,595.

To all whom it may concern:

Be it known that I, CHARLES C. BONNERT, a citizen of the United States, residing at Baltimore, in the State of Maryland, have invented certain new and useful Improvements in Advertising Devices, of which the following is a specification.

This invention relates to an improved advertising device.

The object of the invention is to provide an advertising device, especially adapted for advertising bottled goods, with an opening in the bottom thereof adapted to receive a suitable light, the body of the bottle being made partly opaque and partly transparent; that is to say the advertising matter may be transparent and the rest of the bottle opaque, or vice versa.

The invention consists of the new and novel construction and arrangement of the parts hereinafter more fully set forth in the following specification and pointed out in detail in the claims.

In the accompanying drawing,—Figure 1 is a front elevation of my invention. Fig. 2 is a vertical sectional view on the line $x-x$ of Fig. 1. Fig. 3 is a plan view of the base.

Referring to the accompanying drawings, forming part of this specification, and in which like reference numerals designate like parts throughout the several views, 1 designates the body of the bottle, which in the present instance, is made with a depression 2, in which is secured a glass plate 3 having the advertising matter thereon. The body of the bottle, with the exception of the depression 2, is made opaque. The plate 3 may be made transparent with the advertising matter opaque, or vice versa. The bottom of the bottle is open, at 4, to permit of the insertion of a suitable light within the bot-

tle. The bottle may be constructed with the opening in the bottom or the said opening may be cut therein after the bottle is made. The opening at the bottom of the bottle is substantially coincident with the inner circumference of the bottle.

The bottle, in the present instance, rests in the annular recess 5 of the stand 6. The said stand 6 has a central raised portion formed by cutting out the said recess 5 upon which is secured a socket 7 and an electric globe 8; the wiring 9 passing through the aperture 10 in said stand to any suitable source of supply. The said aperture 10 is located in the annular recess 5 just at the outer circumference of the central raised portion of the stand.

It is obvious that slight alterations and arrangement of the parts, as herein shown, may be made within the scope of the appended claims without departing from the spirit of my present invention.

Having thus described my invention what I claim is:

1. In an advertising device, the combination of the bottle having an opening 4 in its bottom substantially coincident with the inner circumference of the bottle, a stand having an annular recess in which the bottle rests and an aperture through said recess.

2. In an advertising device, the combination of the bottle having an opening 4 in its bottom substantially coincident with the inner circumference of the bottle, a stand having an annular recess 5 in which the bottle rests and an aperture 10 in said recess through which the electric wire passes, a socket secured to the central raised portion of the stand, and an electric globe secured to said socket.

In testimony whereof I affix my signature in presence of two witnesses.

CHARLES C. BONNERT.

Witnesses:

CHAPIN A. FERGUSON,
JEAN JOYES.