

No. 864,984.

PATENTED SEPT. 3, 1907.

O. C. McPHEE.  
MAGAZINE CARD FOLDER.  
APPLICATION FILED OCT. 22, 1906.

2 SHEETS—SHEET 1.

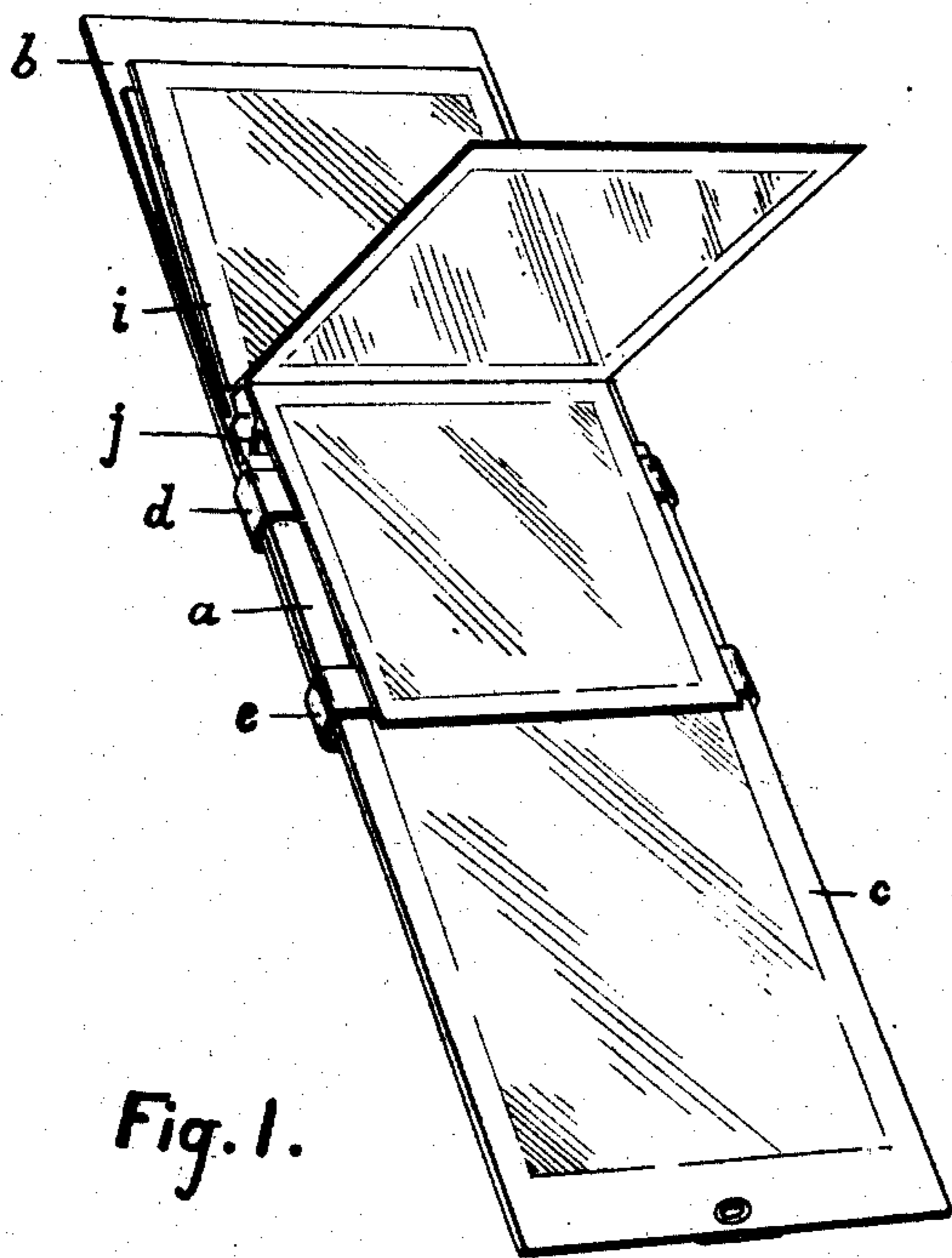


Fig. 1.

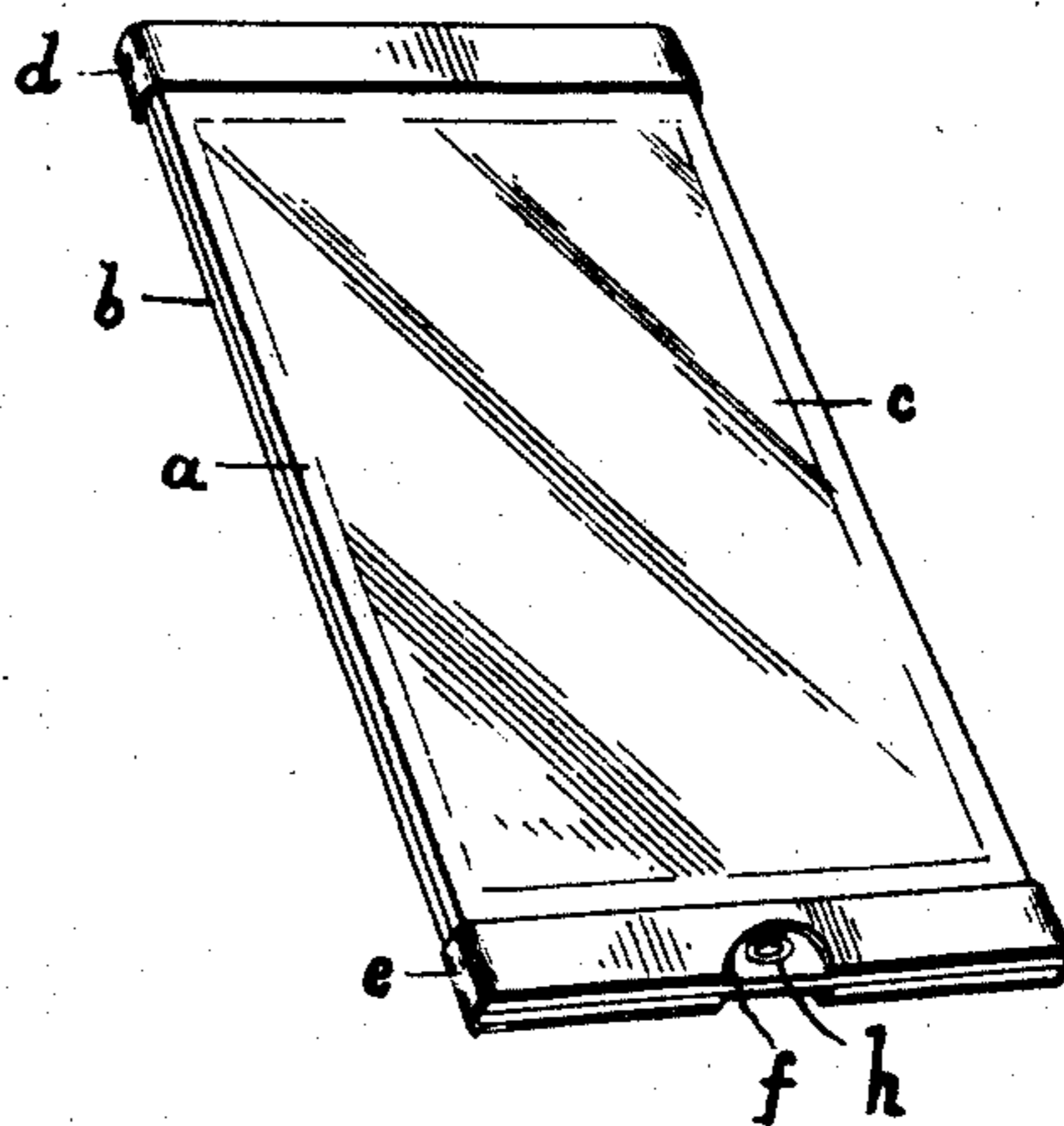


Fig. 2.

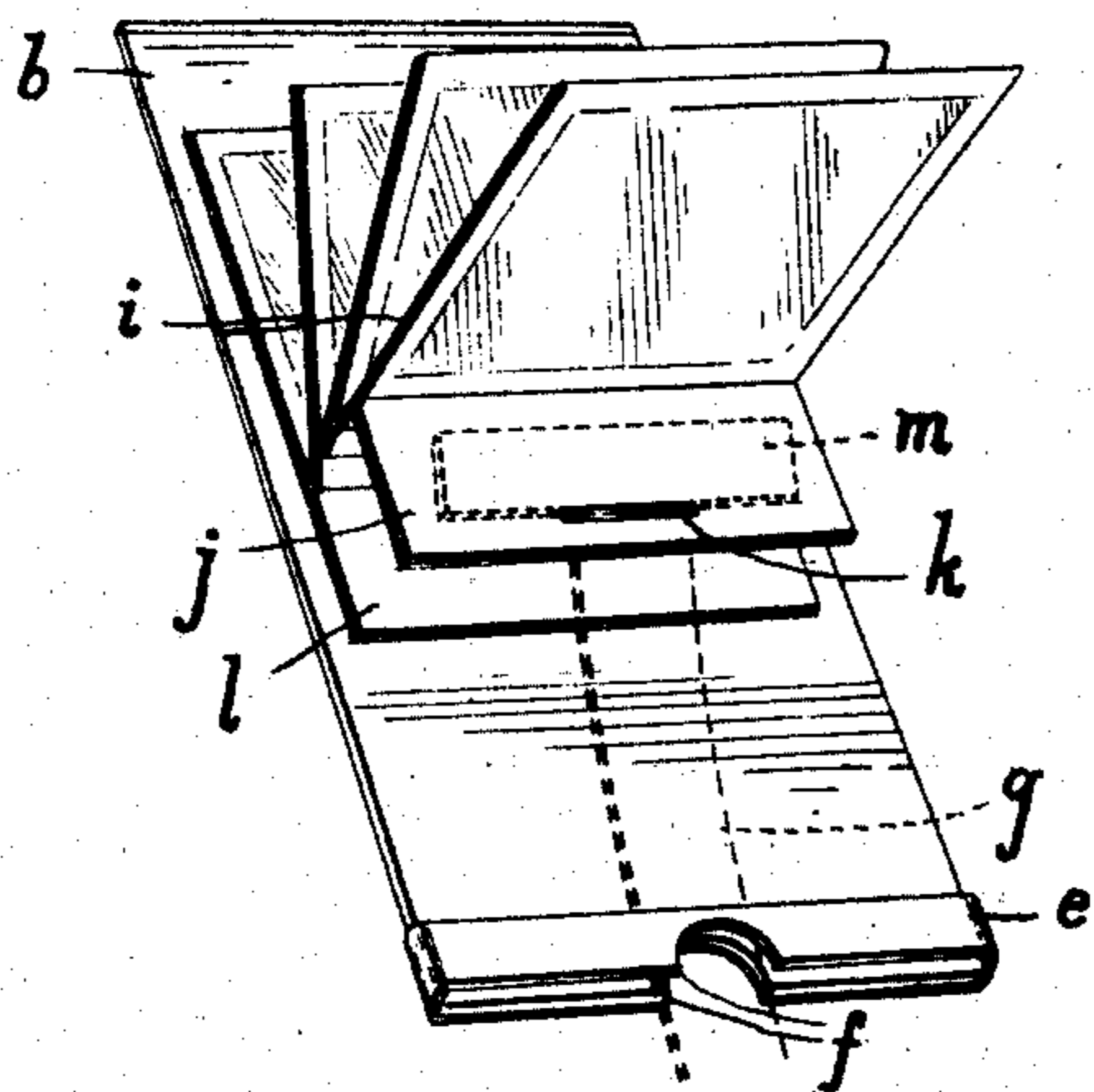


Fig. 3.

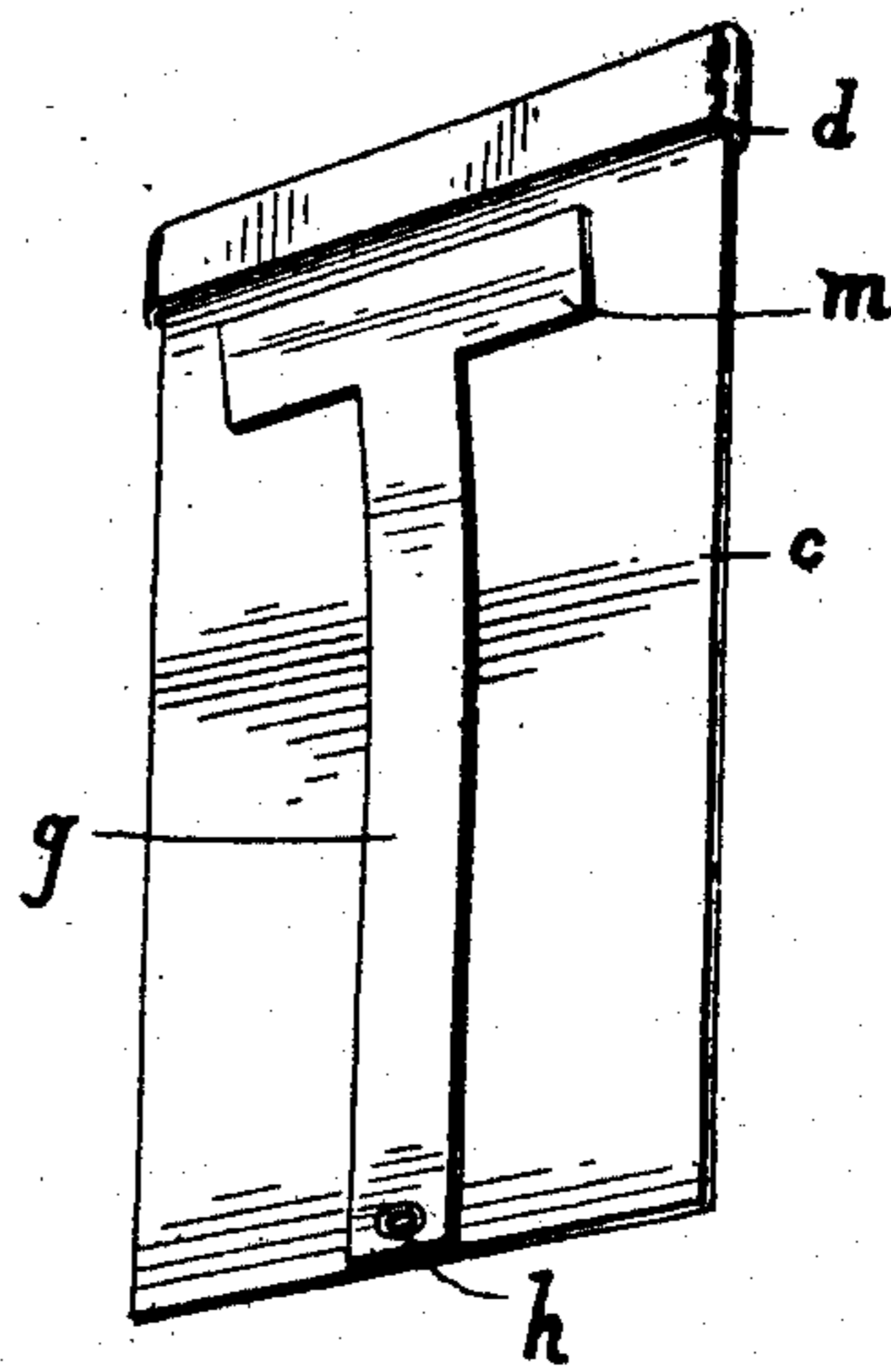


Fig. 4.

Witnesses.

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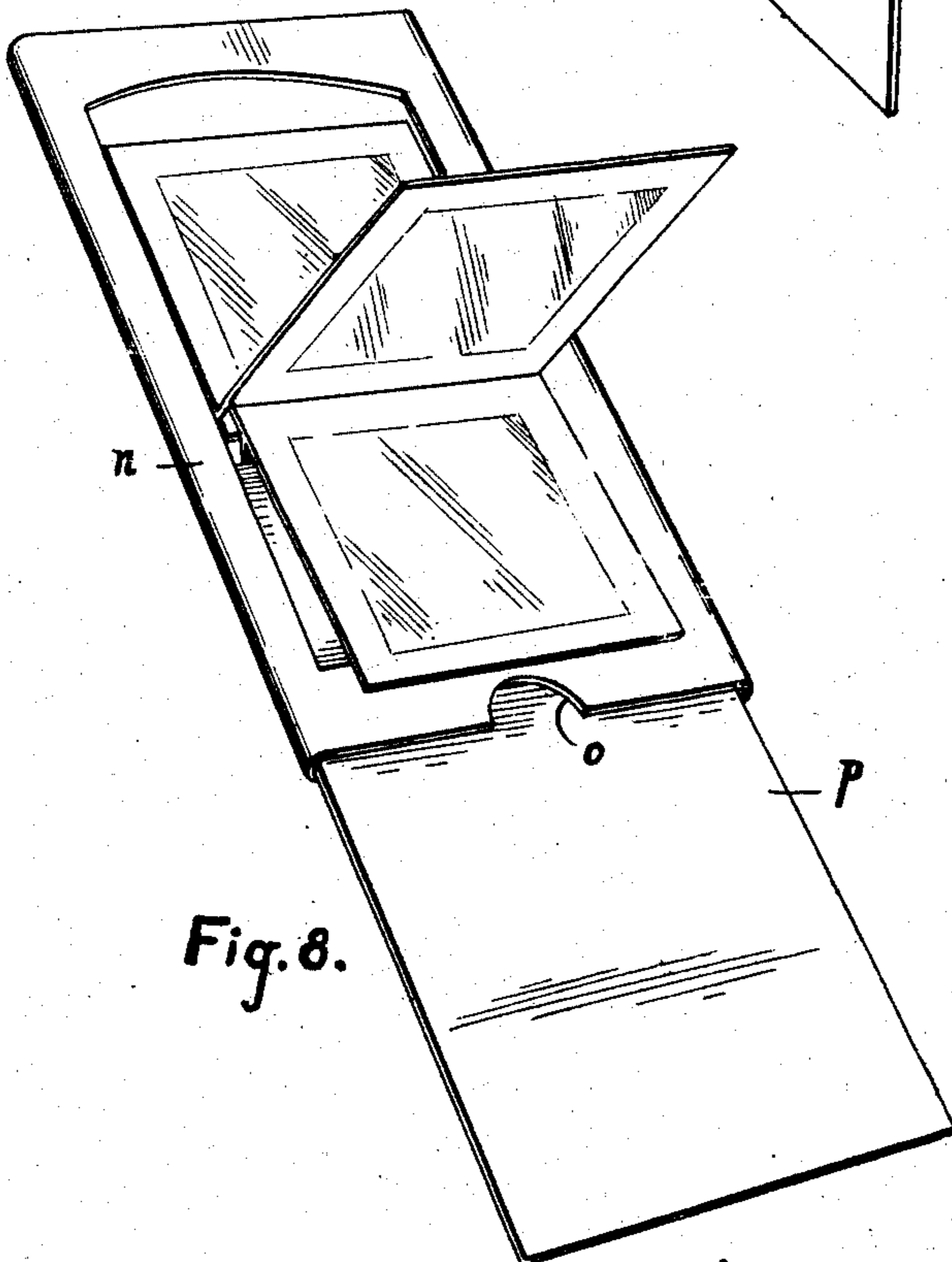
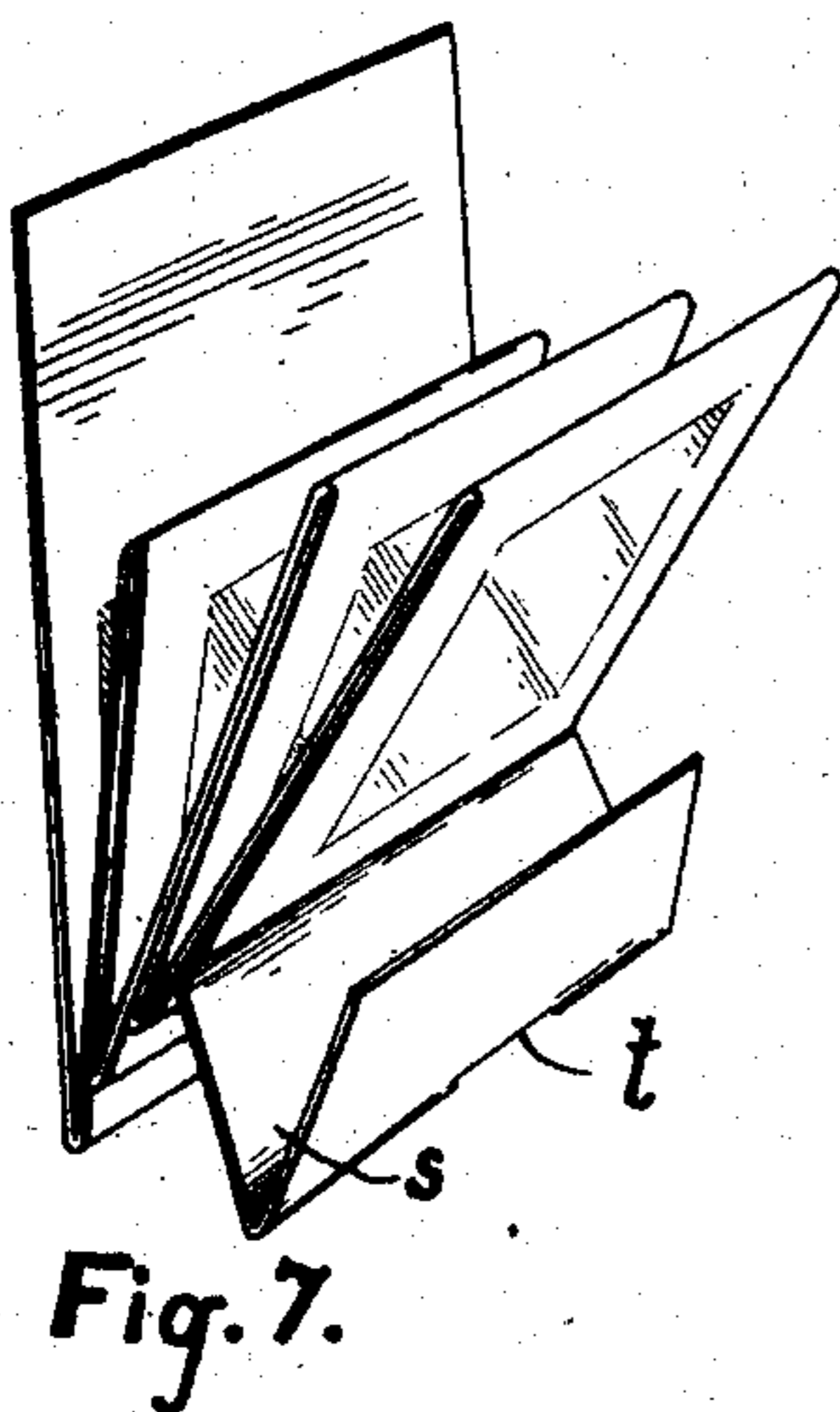
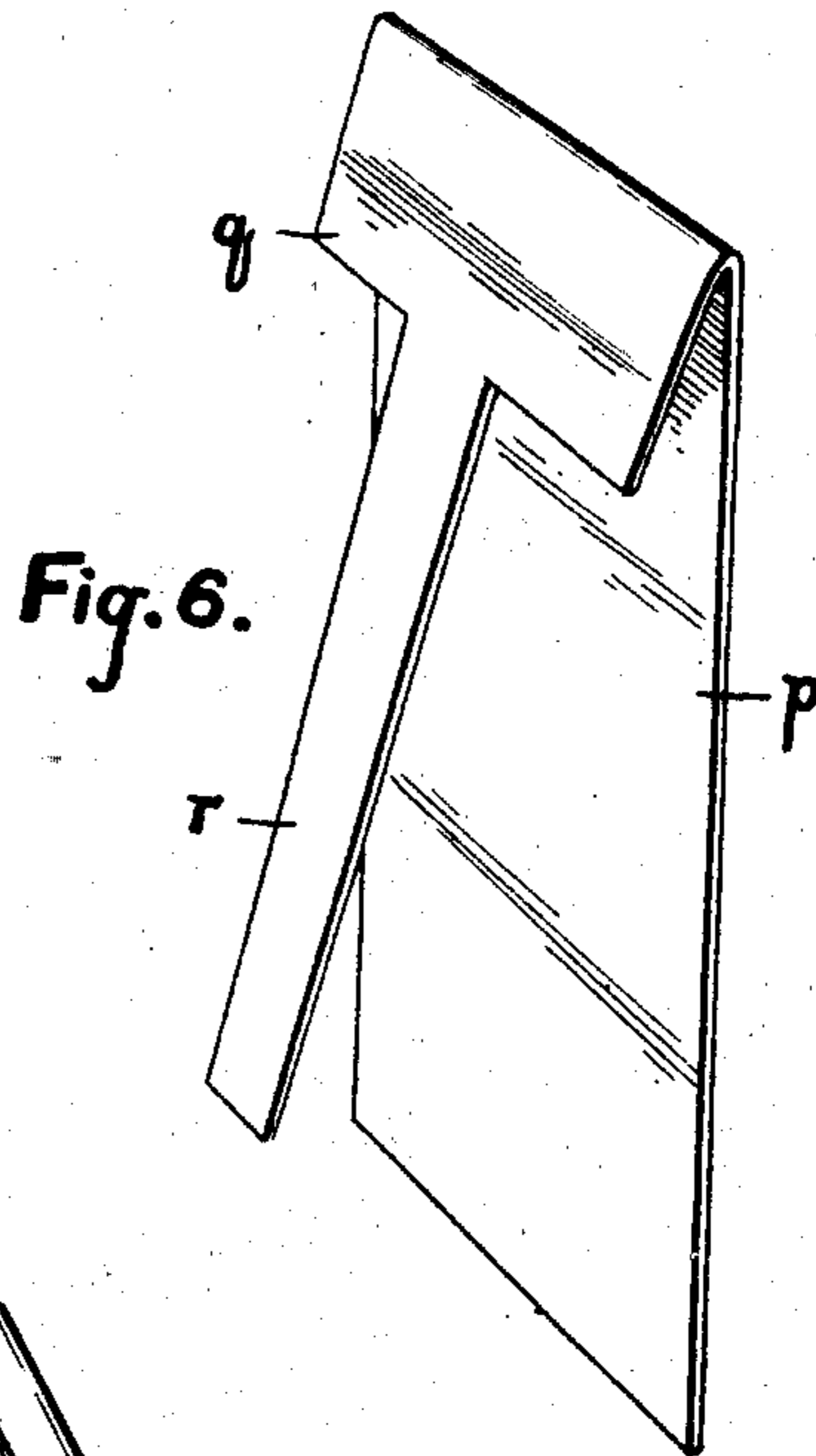
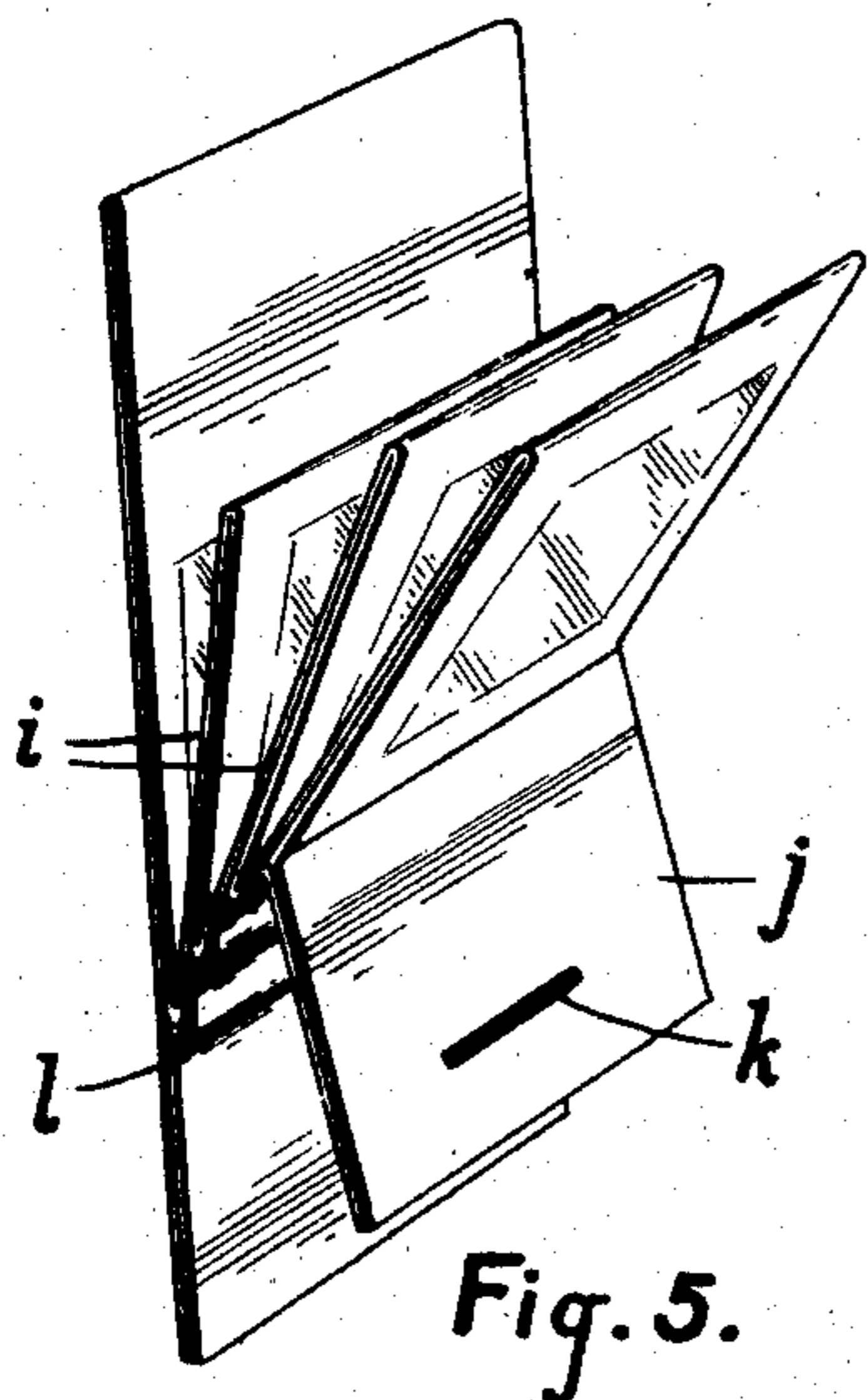
*by C. J. Feltner & Co.*

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2 SHEETS—SHEET 2.



Witnesses.

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*D. W. Cotton.*

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# UNITED STATES PATENT OFFICE.

COLIN CAMPBELL MCPHEE, OF WESTMOUNT, QUEBEC, CANADA.

## MAGAZINE CARD-FOLDER.

No. 864,984.

Specification of Letters Patent.

Patented Sept. 3, 1907.

Application filed October 22, 1906. Serial No. 340,026.

*To all whom it may concern:*

Be it known that I, COLIN CAMPBELL MCPHEE, a subject of the King of Great Britain, residing at 451 Grosvenor avenue, in the town of Westmount, in the Province of Quebec, in the Dominion of Canada, have invented certain new and useful Improvements in Magazine Card-Folders, of which the following is a specification.

This invention relates to improvements in magazine card folders, and the object of the invention is to collect within a small compass a quantity of reading or pictorial matter such as views of places, catalogues of goods, or any information, usually forming part of a bulletin, circular or album, and whereby the leaves containing said matter will be displayed successively at one operation, and it consists essentially of a case and a plurality of leaves superimposed one on the other and contained within said case and adapted to turn outwardly and over on the withdrawal of the cover of said case, the various parts being arranged and constructed as more particularly explained in detail in the following specification and illustrated in the drawings that form part of the same.

Figure 1 is a perspective view of the card folder showing a cover partially withdrawn and some of the leaves turned. Fig. 2 is a perspective view of the card folder closed and in readiness for mailing. Fig. 3 is a perspective view showing the cover entirely removed and disclosing the arrangement of the leaves on the back of the case. Fig. 4 is a perspective view of the cover showing the under side thereof. Fig. 5 is a perspective view of the leaves removed from the back of the case. Fig. 6 is a perspective view of another form of cover. Fig. 7 is a perspective view of a slightly modified form of leaves removed from the back. Fig. 8 is a perspective view of a modified form of case showing some of the leaves turned.

Like letters of reference indicate corresponding parts in each figure.

Referring to the drawings, *a* is the case, shown in Figs. 1, 2, 3 and 4 as forming a back *b* and a cover *c* joined together by the straps *d* and *e*, the strap *d* being secured to the top of the cover *c*, the strap *e* being secured to the bottom of the back *b*. The said back sliding through the strap *d* and said cover sliding through the strap *e*, the two straps abutting one another in the open position of the case.

*f* is a central thumb recess cut in the lower edge of the strap *e* and the back *b*.

*g* is a tongue secured at its lower end by the eyelet *h*, or in any suitable manner, to the lower end of the cover *c* and having at the upper end thereof, the cross-head *m* adjacent to the strap *d*.

*i* are leaves, the undermost of which is securely attached to the inner surface of the back *b*, covering part of said surface.

The remaining leaves and the undermost leaf are preferably formed of the same length of material by folding and pasting the inner surfaces of the said folds together and at the end of the last fold lengthening the uppermost leaf into the tail-piece *j*, having the slot *k* at the lower end thereof. Each succeeding leaf at the back-bone portion is slightly raised above the other, so that the uppermost leaf where joining the tail-piece on the latter being pulled down will move clear over the lower or back-bone portion and undermost leaf, which is secured to the back of the case.

In the folding of the length of material, each leaf is formed of two sections of different dimensions as to length, thus when the said sections are secured together to form the leaf, one of said sections projects slightly beyond the other section, and in this manner the back-bone is made to recede from the lower end.

*l* is a reinforcing piece preferably covering the back-bone portion and secured immediately below said back-bone and to the back of the tail-piece *j* and having a slot corresponding to the slot *k*.

The tongue *g* is inserted through the slot *k* before being affixed to the cover by the eyelet *h*, so that on sliding the cover to an open position the cross head *m* of the tongue *g* will pull on the tail piece *j*. This pulls over the uppermost leaf and displays the back of said leaf and the front of the succeeding leaf and on continuing the pull on the cover to a more open position, each succeeding leaf is turned over one by one, until the back-bone, formed by the said leaves, is completely reversed, displaying the face of the undermost leaf and the back of the leaf immediately preceding it. The return of the cover closing the case has the effect of turning the leaves back to their original position, the upper end of the cover engaging the lower end of what was the uppermost leaf, before the reversal of the back-bone, and returning said back-bone to its former position.

In Figs. 6, 7 and 8, a modification is shown of the invention described in Figs. 1 to 5 and in this the open frame *n* is shown with the thumb notch *o* at the lower end thereof, and the cover *p* sliding in said frame and completing the case, said cover having the infold *q* and the tongue *r* extending downwardly therefrom. The tail piece *s* is here shown with a fold, and the slot *t* at the bend of said fold. The leaves are secured to the back in substantially the same manner as explained hereinbefore. The cover *p* is slid into the frame *n* and the tongue *r* is inserted through the slot *t*, thus effecting substantially the same arrangement as shown in Figs. 1 to 5 and precisely the same operation.

It must be understood that without departing from the spirit of this invention other forms of construction may be used for pulling the leaves over, than shown and described herein, and the arrangement of the leaves may be modified as also the case, the salient features being the inclosing of the leaves within the case, and the

construction of the leaf portion with respect to durability.

The application of the various parts from one to another form may be changed in any way and not followed out according to this description for it is only a matter of convenience in the description that the various parts are kept to one form in the detailed explanation thereof.

The advantages of this device for advertising purposes are manifold, for where goods are to be illustrated a different style in the goods may be exhibited on each page of the leaves, or where a business has different branches, each page may be used to particularize each branch and again where views of different places form the advertising matter of a firm or company, these views may be displayed on the pages. Again the device may be used as a small album of views of a city or country, or for a calendar, in fact in any way at all where a ready and quick display of the different views is an advantage.

What I claim as my invention is:

1. A magazine card folder, comprising a case having a suitable back and cover joined together, and a plurality of leaves formed of a length of suitable material arranged in folds, said folds forming two sets of sections of different lengths and alternately occurring in the said length, the adjoining sections having their inner surfaces joined together to form leaves, the inner leaf being mounted on said back, and means for engaging the uppermost section and displaying the pages of the various leaves in turn, as and for the purpose specified.

2. A magazine card folder, comprising a case formed of a back and a cover slidably arranged one on the other, and a plurality of leaves having the undermost firmly secured to the back and the other leaves immediately thereover and the back-bone formed by these leaves receding from that portion of the lowermost leaf to the uppermost leaf and a tail-piece joined with the uppermost leaf having a slot therethrough, and a tongue extending from the cover through said slot and adapted to pull on said tail-piece on the withdrawal of the cover, as and for the purpose specified.

3. A magazine card folder, comprising a case having a cover and a back and a strap secured firmly to said cover at one end and a strap secured firmly to said back at the other end, said cover sliding in said strap secured to said back and said strap secured to said cover sliding over said back, and a plurality of leaves superimposed one on the other having the undermost leaf secured to the said back, and means connected with said cover for engaging the uppermost leaf and turning said leaves over in turn on the withdrawal of the cover, as and for the purpose specified.

4. A magazine card folder, comprising a case, having a cover and a back and straps arranged respectively on said cover and back and holding said two pieces in a slidable arrangement, and a plurality of leaves formed of a length of suitable material folded and secured together and having a tail-piece secured to the uppermost leaf and a reversible back-bone formation, and means connecting said cover with said tail-piece for turning said leaves over on the withdrawal of said cover, as and for the purpose specified.

5. A magazine card folder, comprising a case having a suitable back and cover, a length of material folded in sections to form leaves and a reversible back-bone portion, the uppermost leaf having a tail-piece forming part therewith said tail piece having a slot therein arranged, and a tongue secured to said cover and inserted through said slot and having a cross head at the top thereof engaging said tail piece on the withdrawal of the cover and turning said leaves outwardly and over in turn, as and for the purpose specified.

6. In a device of the class described, in combination, a length of suitable material arranged in folds, said folds forming two sets of sections of different lengths and alternately arranged, the adjoining sections having their inner surfaces joined together and forming leaves, a suitable backing to which the end section is secured, and means engaging the uppermost section for displaying the pages of said leaves, as and for the purpose specified.

Signed at the city of Toronto, Province of Ontario, Canada, this 16th day of October, 1906.

COLIN CAMPBELL MCPHEE.

Witnesses:

H. DENNISON,  
E. WILKIN.