

No. 844,402.

PATENTED FEB. 19, 1907.

G. H. RICHARDSON.  
DISPLAY STAND.  
APPLICATION FILED MAY 18, 1906.

Fig. 1.

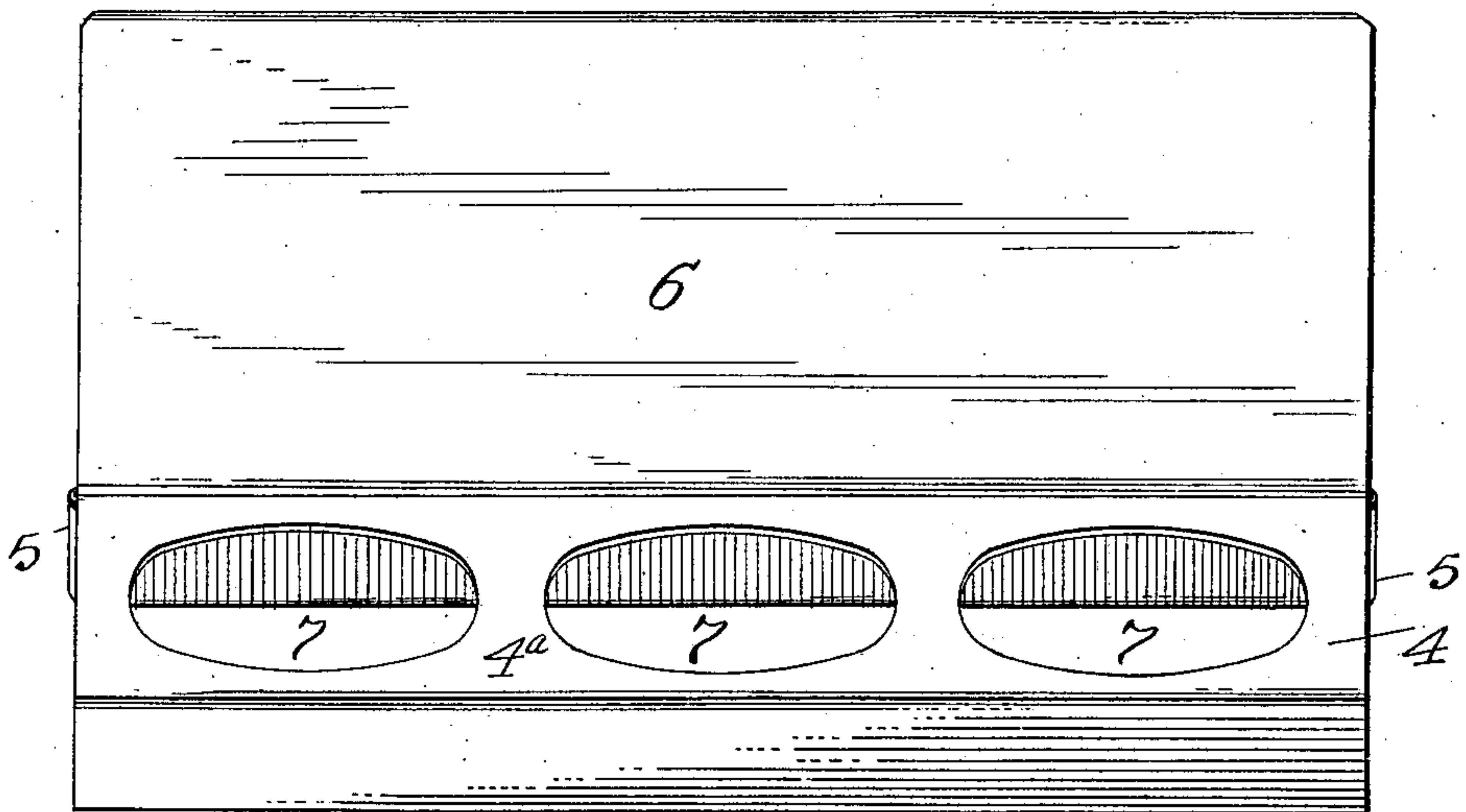


Fig. 3.

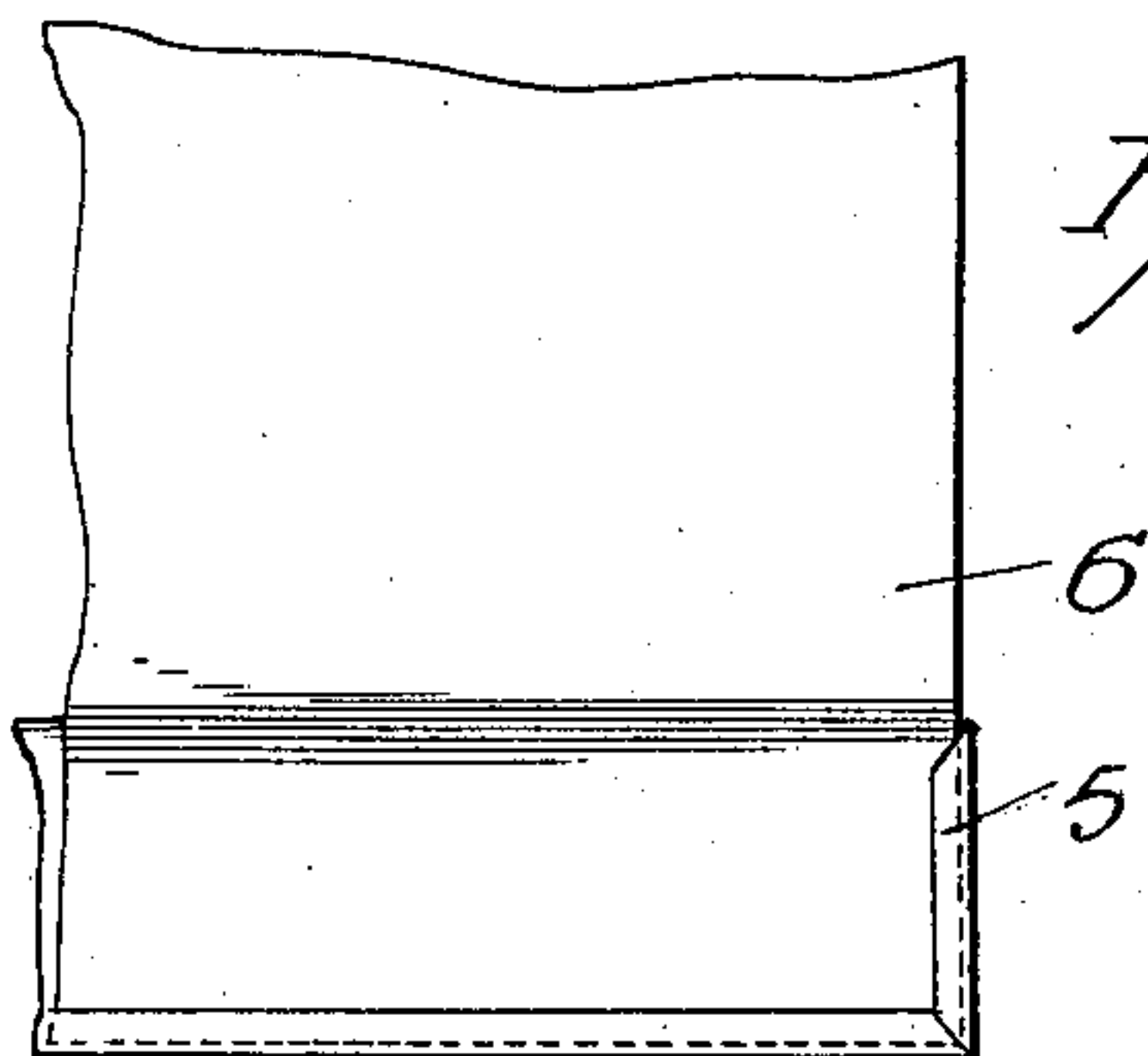
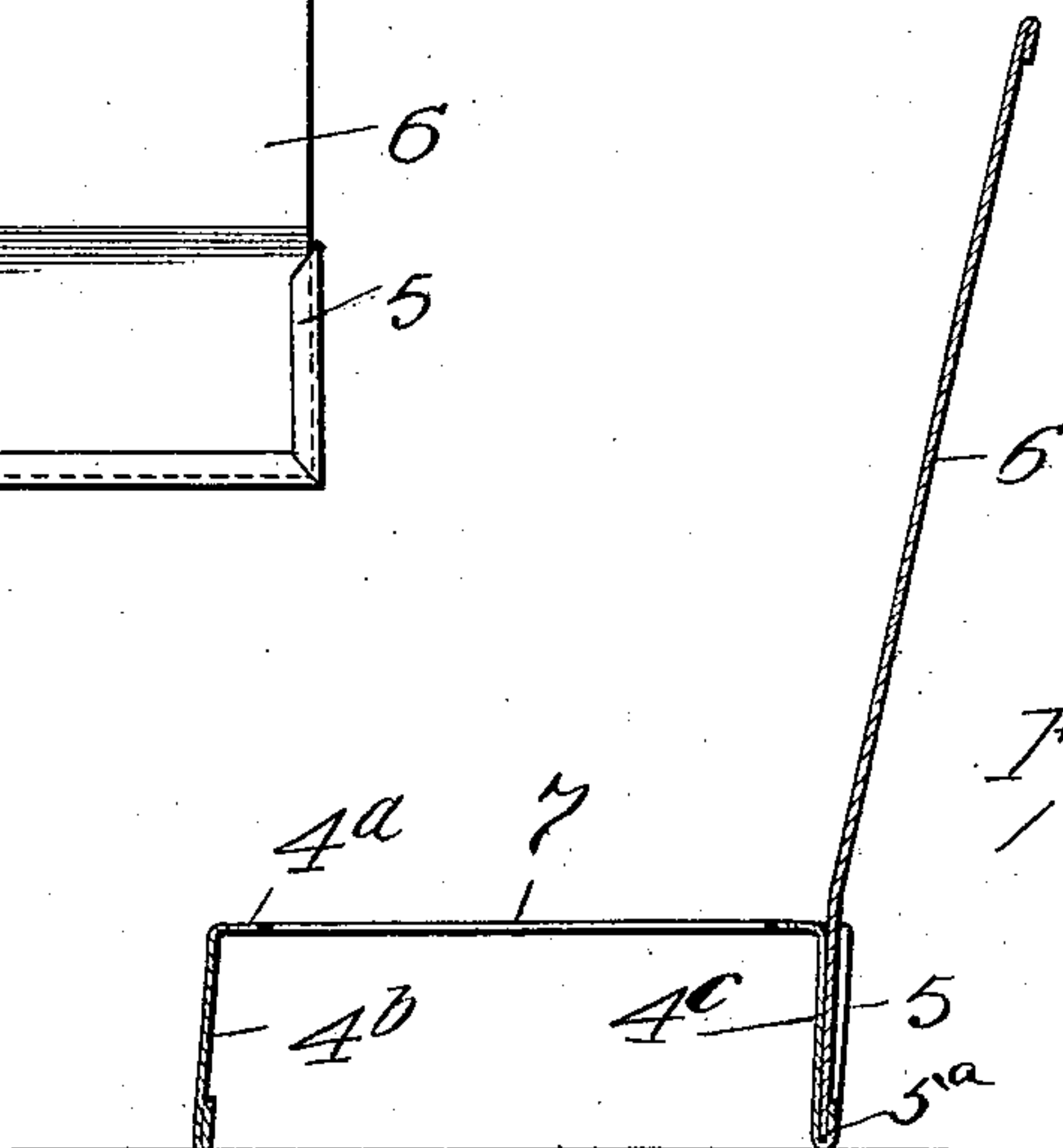


Fig. 2.



Attest:

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# UNITED STATES PATENT OFFICE.

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## DISPLAY-STAND.

No. 844,402.

Specification of Letters Patent.

Patented Feb. 19, 1907.

Application filed May 18, 1906. Serial No. 317,543.

*To all whom it may concern:*

Be it known that I, GEORGE H. RICHARDSON, citizen of the United States, residing at Old Town, Maine, have invented certain  
5 new and useful Improvements in Display-Stands, of which the following is a specification.

My invention relates to improvements in display-stands; and the object of the invention is to provide a device of this character which may be very economically made, which may be packed in the cartons in which  
10 the goods are shipped without requiring any extra space, and which may be readily set up to display the goods in an attractive manner and also advertising or descriptive matter relating thereto.

With these and other objects in view the invention includes the novel features of construction hereinafter described, and particularly set forth in the appended claim.

The invention is illustrated in the accompanying drawings, in which—

Figure 1 is a front view of the stand tilted forward on its front wall, so as to disclose the base of the horizontal portion. Fig. 2 is a sectional elevation, and Fig. 3 a partial rear elevation.

Referring by reference characters to this drawing, the numeral 4 designates a base or box holding part, which is constructed, preferably by stamping, from a single piece of sheet metal and has the flat upper surface 4<sup>a</sup> and the downwardly-turned front and rear  
35 sides 4<sup>b</sup> and 4<sup>c</sup> lying at right angles to the top 4<sup>a</sup>. The rear wall or part 4<sup>c</sup> has its end edges cut slightly longer than the top, and these extended portions are doubled back to provide the oppositely-turned grooves 5, and the lower edge of the back is turned up to provide a similar groove or channel 5<sup>a</sup>.

The numeral 6 designates a removable back piece which is made of a single piece of sheet material, preferably metal, of such a

size that it is adapted to slide into and be held by the grooves 5 and 5<sup>a</sup>, the greater part of the back projecting above the base and serving for the display of advertising or descriptive matter. The upper surface 4<sup>a</sup> of the base is provided with a plurality of openings 7, designed to hold the boxes to be displayed, three such openings being shown as a convenient number. The edges of the sheet-metal parts are doubled or folded back and pressed down, thus serving both as a reinforcement and avoiding any exposed sharp edges.

The boxes for which this display-stand is designed are usually packed in a carton in rows.

The stand is made of such a size that the front and rear walls of the base will fit down on each side of a row, the top of the base resting on the top of the row of boxes, while the back, which has been removed from its grooves, is held flat on the top of the base, thereby enabling the stand to be packed in the carton which contains the boxes without necessitating any change in the carton which is ordinarily in use.

Having thus described my invention, what I claim is—

In a display-stand a base comprising a single piece of sheet metal having a flat top provided with receiving-openings and vertically-  
75 depending front and rear portions or flanges leaving an open-bottomed space beneath the flat top, said rear flanges having turned-over edges at the ends forming vertical grooves or channels, and a back having its lower end edges removably seated in said grooves.

In testimony whereof I affix my signature in presence of two witnesses.

GEORGE H. RICHARDSON.

Witnesses:

J. F. GOULD,  
OLA F. BAILEY.