

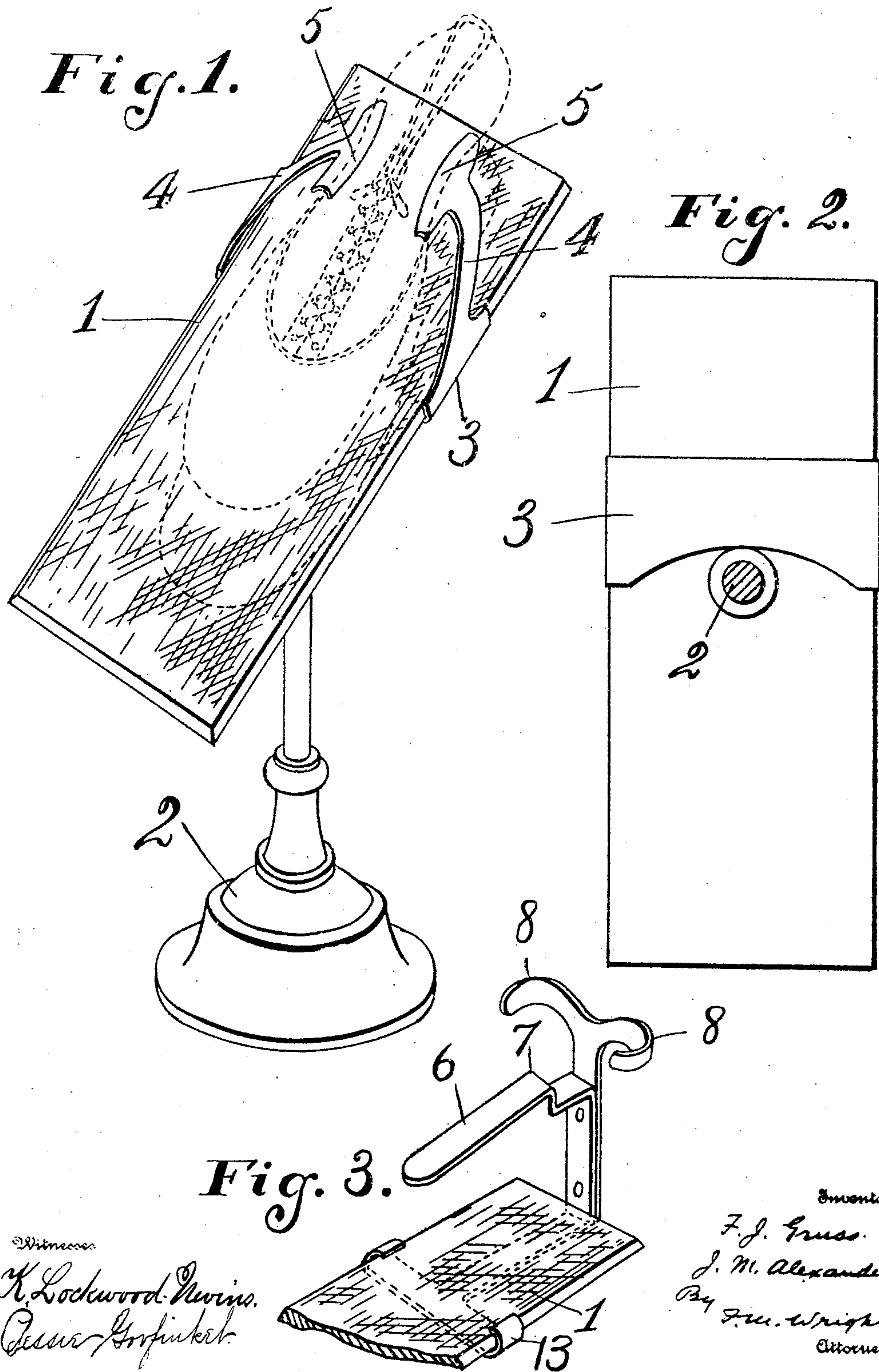
No. 803,688.

PATENTED NOV. 7, 1905.

F. J. GRUSS & J. M. ALEXANDER.

SHOE DISPLAY FIXTURE.

APPLICATION FILED DEC. 21, 1904



Witnesses  
K. Lockwood Nevins.  
Cesar Gorfinkel.

Inventors  
F. J. Gruss.  
J. M. Alexander,  
By F. M. Wright,  
Attorney

# UNITED STATES PATENT OFFICE.

FRANCIS J. GRUSS AND JULIUS M. ALEXANDER, OF SAN FRANCISCO,  
CALIFORNIA.

## SHOE-DISPLAY FIXTURE.

No. 803,688.

Specification of Letters Patent.

Patented Nov. 7, 1905.

Application filed December 21, 1904. Serial No. 237,748.

*To all whom it may concern:*

Be it known that we, FRANCIS J. GRUSS and JULIUS M. ALEXANDER, citizens of the United States, residing at San Francisco, in the county of San Francisco and State of California, have invented certain new and useful Improvements in Shoe-Display Fixtures, of which the following is a specification.

Our invention relates to an improved shoe-display fixture, the object of our invention being to provide a fixture for holding shoes in store-windows which will be attractive in appearance and will display to the spectator the sole of the shoe as well as the upper portion thereof.

In the accompanying drawings, Figure 1 is a perspective view of the fixture, the shoe being shown in dotted lines. Fig. 2 is a view of the under side thereof. Fig. 3 is a broken perspective view of a modified form of the fixture.

Referring to the drawings, 1 represents a mirror supported upon a stand or pedestal 2, secured to the under side thereof.

3 represents a sheet-metal spring-clamp which passes across the under side of the mirror and is supported in position upon said mirror by the pressure of the lateral upward extensions 4 thereof. Said extensions are directed inwardly and upwardly at an angle of about fifty degrees and terminate in broad lips 5, which lips pass into the recesses formed immediately in front of the heel between the upper surfaces of the sole edges and the lower edges of the upper. The shoe is thus supported above the mirror in such

position that an observer from the outside of the store-window can see not only the upper portion of the shoe, but also the under surface of the sole reflected in the mirror.

In the modification shown in Fig. 3 the support 13 for the shoe extends upwardly and forwardly from the rear end thereof, having a tongue 6 extending underneath the sole of the shoe, a shoulder 7 to engage the front surface of the heel, and lateral extensions 8 to engage the rear surface thereof to maintain the heel in the proper position. It will be seen that by this construction a substantially unobstructed view is obtained not only of the upper portion of the shoe, but also of the sole thereof, thus enabling the observer to obtain a more complete knowledge of the quality of the shoe than has heretofore been permitted in devices of this character and also producing a pleasing effect in the store-window.

We claim—

A shoe-display fixture comprising a mirror, means for supporting the same, and a support holding the shoe above the mirror at a sufficient height thereabove to permit the under side of the sole to be seen reflected in the mirror, substantially as described.

In witness whereof we have hereunto set our hands in the presence of two subscribing witnesses.

FRANCIS J. GRUSS.

JULIUS M. ALEXANDER.

Witnesses:

FRANCIS M. WRIGHT,  
BESSIE GORFINKEL.