

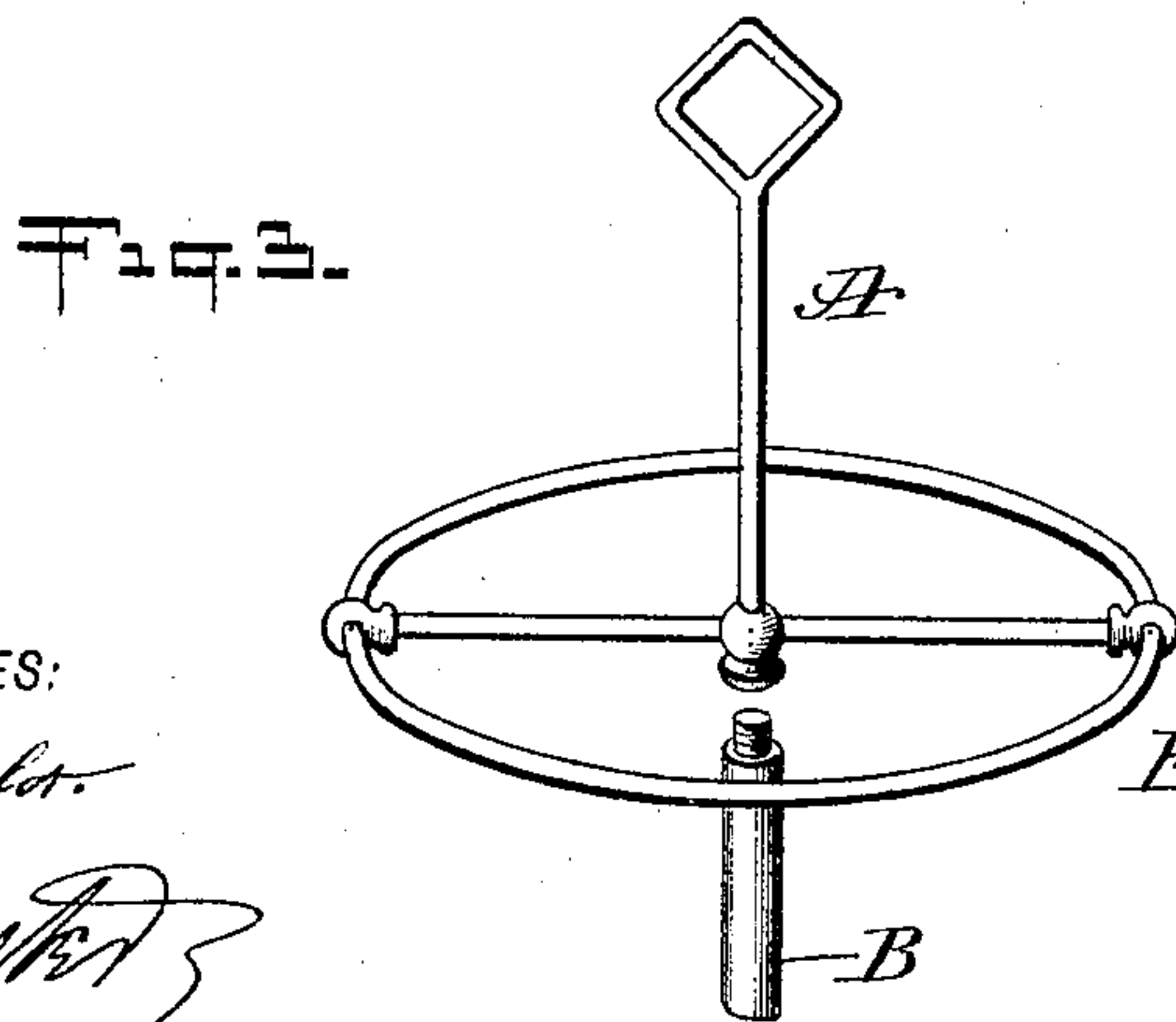
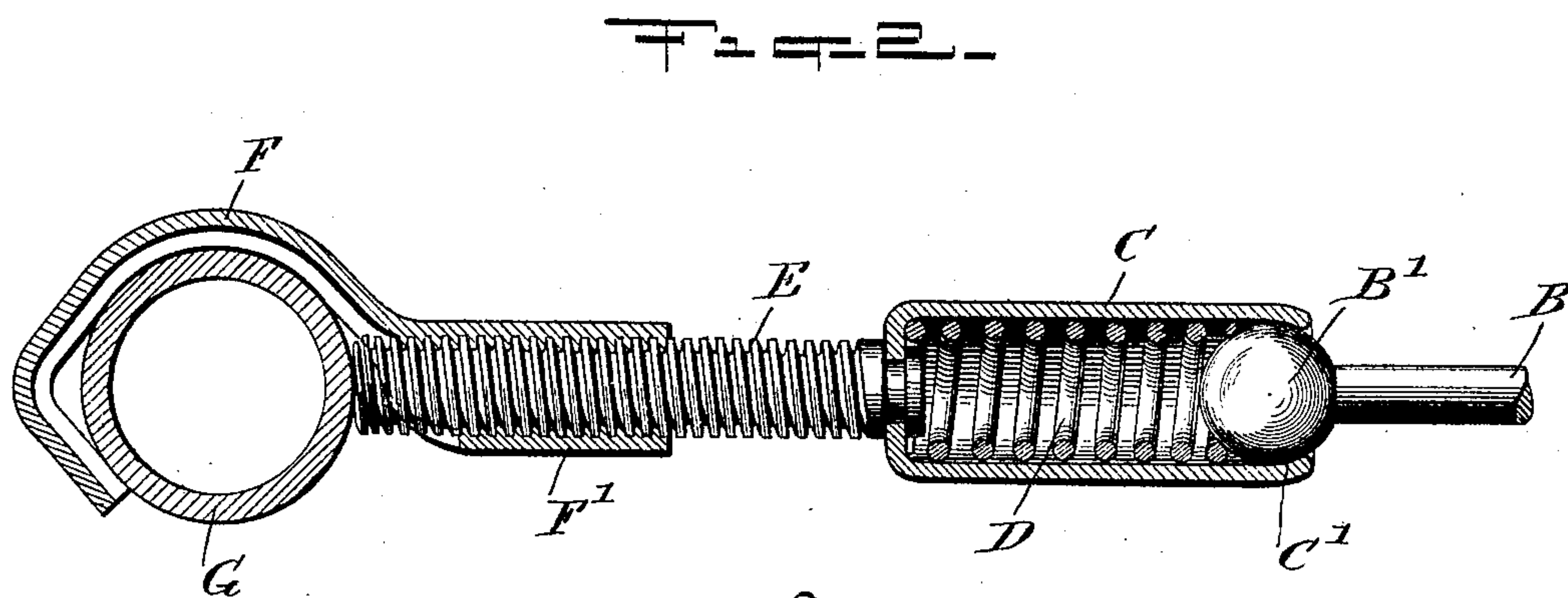
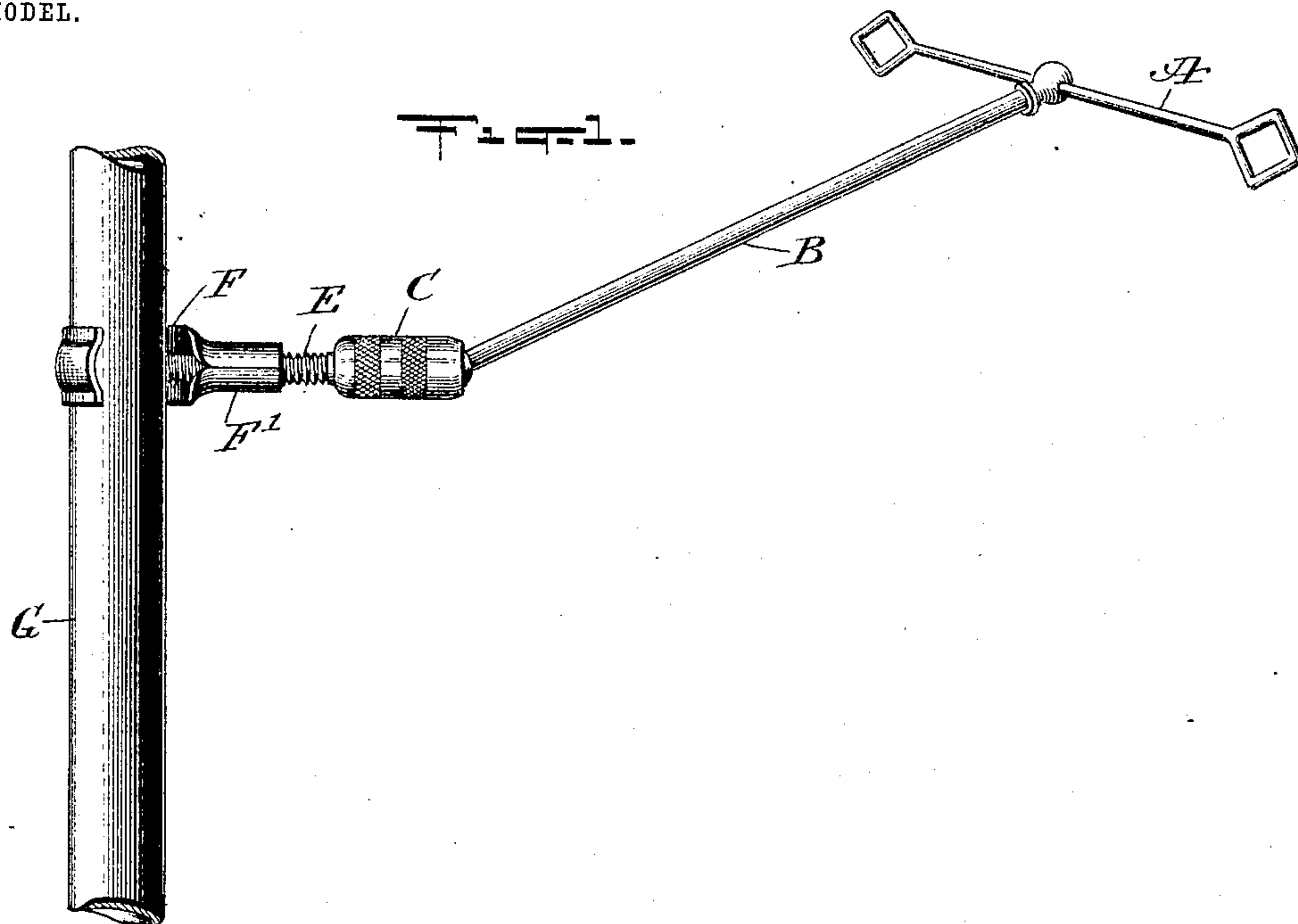
No. 773,973.

PATENTED NOV. 1, 1904.

E. T. PALMENBERG.  
DISPLAY FIXTURE.

APPLICATION FILED JAN. 19, 1904.

NO MODEL.



WITNESSES:

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# UNITED STATES PATENT OFFICE.

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## DISPLAY-FIXTURE.

SPECIFICATION forming part of Letters Patent No. 773,973, dated November 1, 1904.

Application filed January 19, 1904. Serial No. 189,748. (No model.)

*To all whom it may concern:*

Be it known that I, EMIL THEO. PALMENBERG, a citizen of the United States, and a resident of the city of New York, borough of Manhattan, in the county and State of New York, have invented a new and Improved Display-Fixture, of which the following is a full, clear, and exact description.

The invention relates to window and store fixtures; and its object is to provide a new and improved display-fixture in the form of a universally-adjustable arm adapted to be moved conveniently into any desired position for displaying the goods to the best advantage.

The invention consists of novel features and parts and combinations of the same, as will be more fully described hereinafter and then pointed out in the claim.

A practical embodiment of the invention is represented in the accompanying drawings, forming a part of this specification, in which similar characters of reference indicate corresponding parts in all the views.

Figure 1 is a perspective view of the improvement as applied to a post. Fig. 2 is an enlarged sectional plan view of the same, and Fig. 3 is a perspective view of a modified form of the holder.

A holder A for supporting the goods to be displayed and such, for instance, as illustrated in Figs. 1 and 3 is screwed or otherwise secured to the outer end of an arm B, provided at its other end with a ball B', seated on a seat C', formed at one end of a hollow casing C, containing a coil-spring D, pressing against the ball B', so as to hold the same firmly in the seat C'. On the inner end of the casing C is secured one end of a screw-rod E, screwing in a nut F', formed on a clamp F, adapted to engage a post or other support G, the latter being also engaged by the free end of the screw-rod E to securely fasten the clamp F in place on the post G, as will be readily understood by reference to Figs. 1 and 2.

By the arrangement described the clamp F can be moved to any desired position along the support G and extended therefrom in any desired direction and then fastened in place by turning the casing C, and with it the screw-rod E, for the latter to secure the clamp firmly

in position on the support G. The arm B can now be swung in any desired direction—up, down, or sidewise—so as to bring the arm in such position that the holder A extends in the desired direction for displaying the goods to the best advantage. The spring D is sufficiently strong to securely hold the arm B in any desired position it is moved to by the operator, even when the holder A is loaded with the goods.

By having the holder A removably secured to the outer end of the arm B any desired form of holder may be used on the same arm, according to the nature of the goods to be displayed.

It will be seen that by the arrangement described the clamp F can be readily secured to the support G whether the latter is in a vertical position, as shown, or in a horizontal or inclined position, and the clamp can be moved lengthwise on the support to any desired place, turned on the support, and then fastened in position to extend the casing C, and with it the arm B, in the desired direction. In addition to this adjustment the arm B can be swung into any desired position for the holder A to display the goods to the best advantage, as previously explained.

As shown in Fig. 1, the casing C is made cylindrical and roughened outside, so as to form a head for the screw E to allow of conveniently screwing the latter in or out in the nut F' for the purpose above described.

Having thus described my invention, I claim as new and desire to secure by Letters Patent—

A display-fixture provided with a goods-supporting arm having a ball at one end, a casing having a seat for the said ball to turn on, a spring in the casing, pressing the said ball, a screw extending from the said casing, and a clamping member for engaging a fixed support and in which screws the said screw, to abut against the fixed support, as set forth.

In testimony whereof I have signed my name to this specification in the presence of two subscribing witnesses.

EMIL THEO. PALMENBERG.

Witnesses:

W. A. LAWRENCE,  
MARY GILLESPIE.