

No. 763,041.

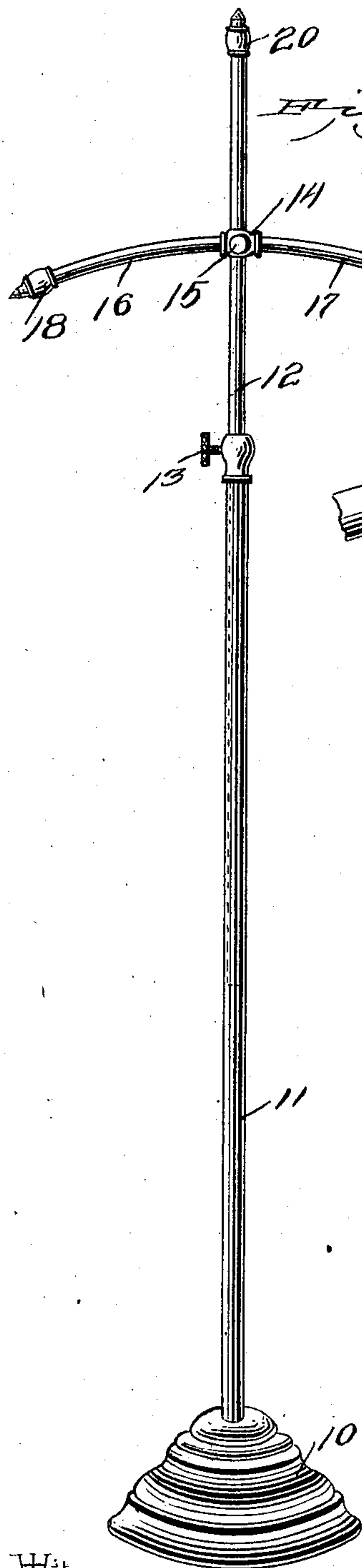
PATENTED JUNE 21, 1904.

A. A. BRATEN.  
DISPLAY FIXTURE.

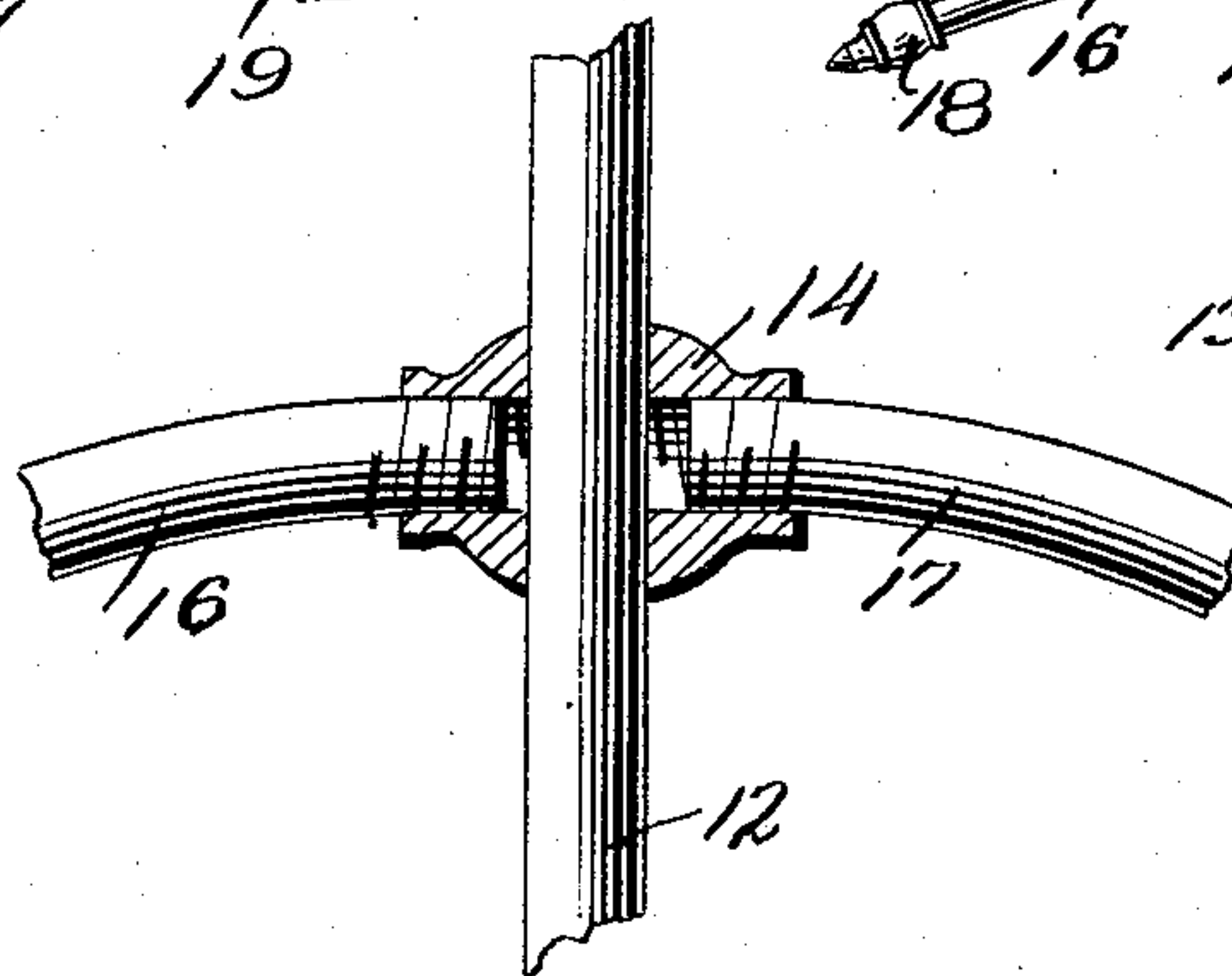
APPLICATION FILED APR. 14, 1902.

NO MODEL.

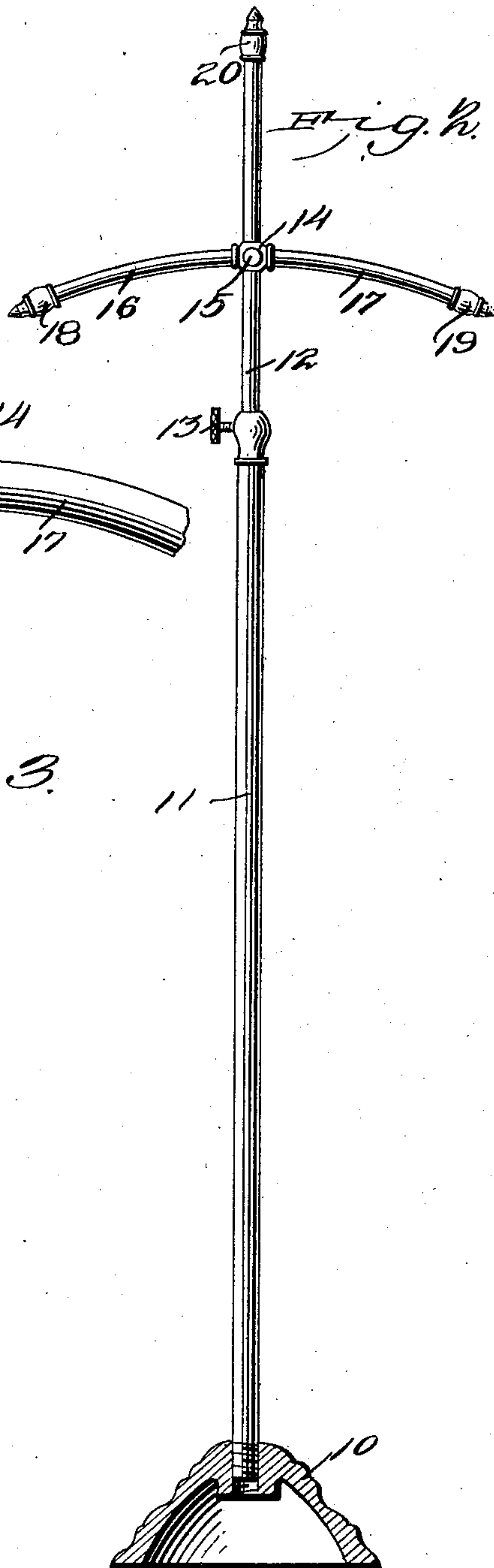
2 SHEETS—SHEET 1.



*Fig. 1.*



*Fig. 3.*



*Fig. 2.*

Witnesses  
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*C. N. Woodward*

*A. A. Braten*, Inventor.  
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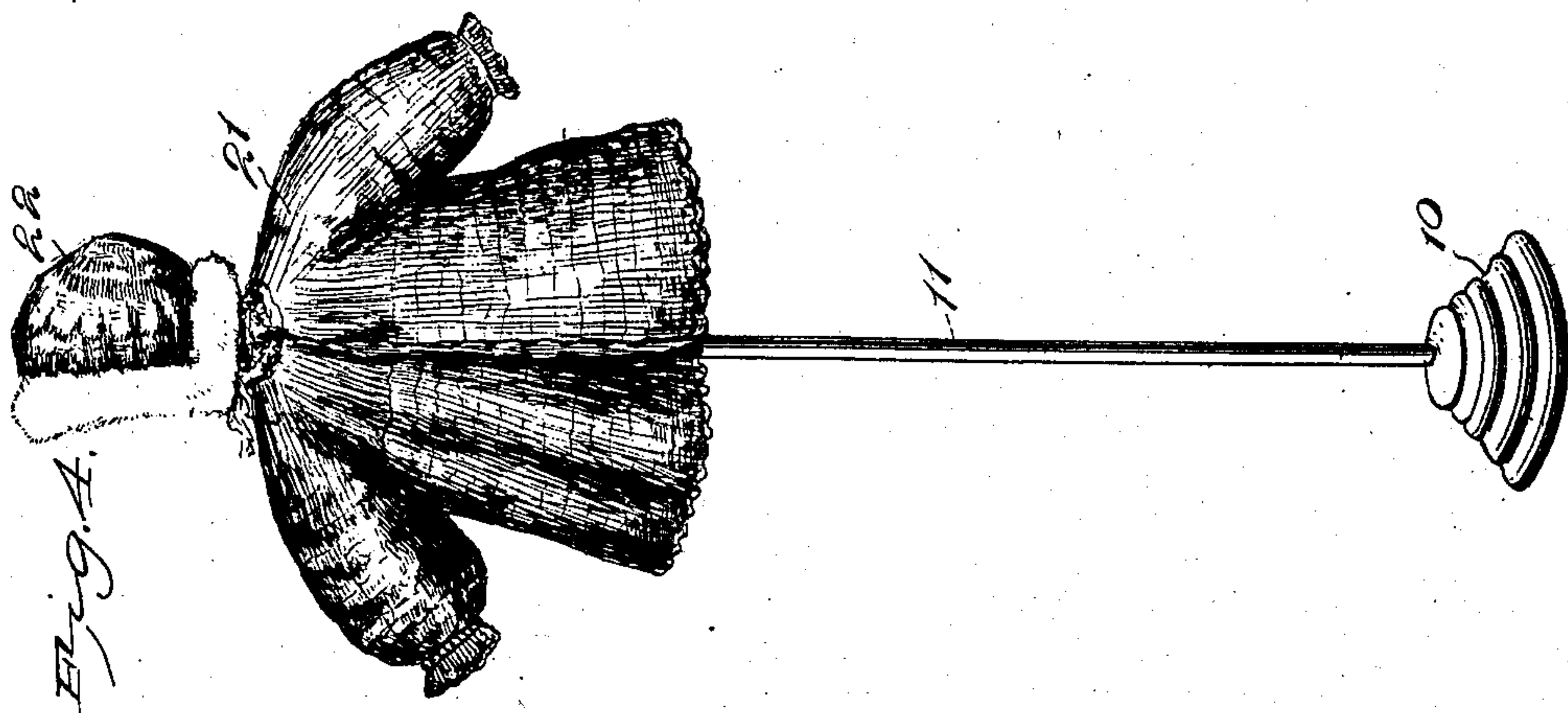
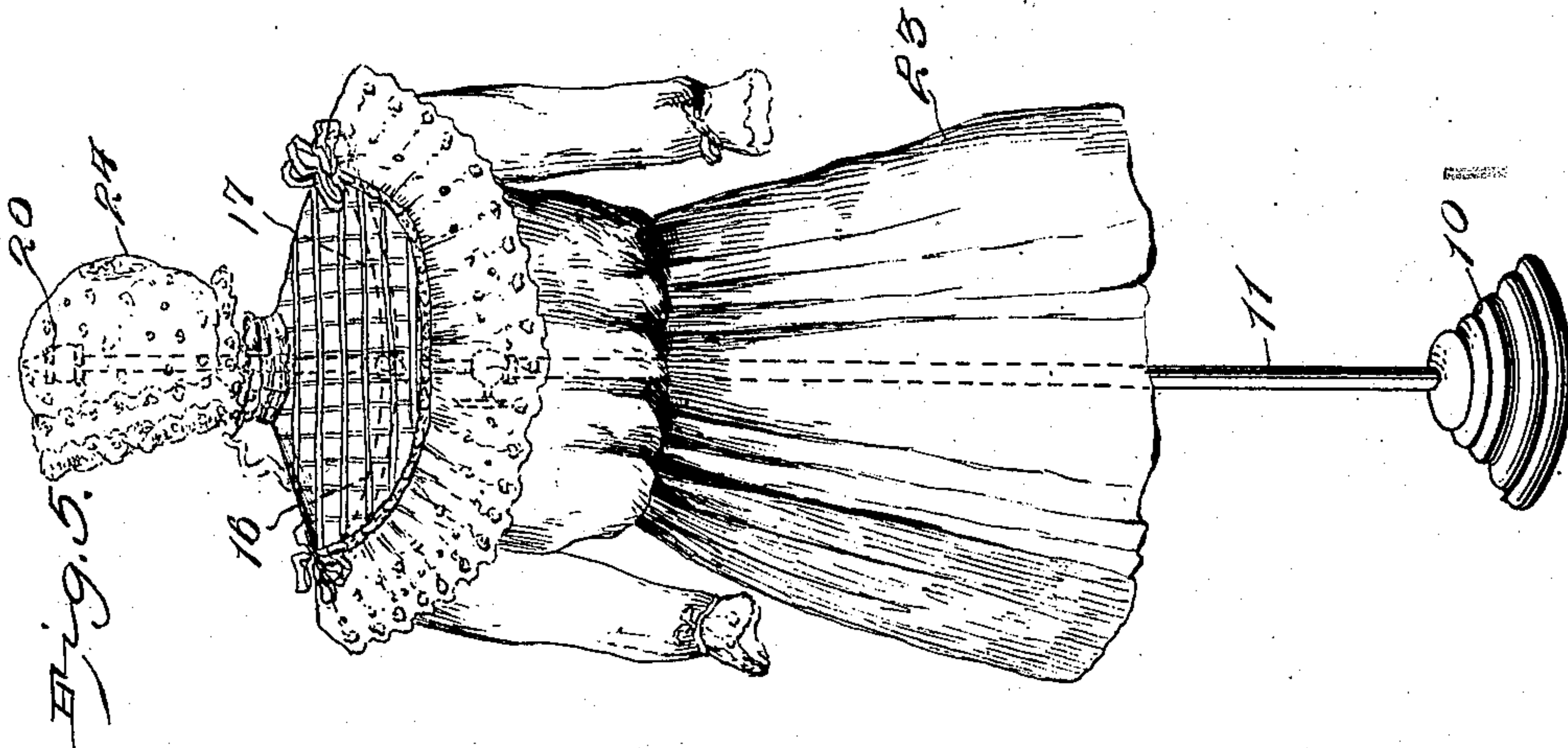
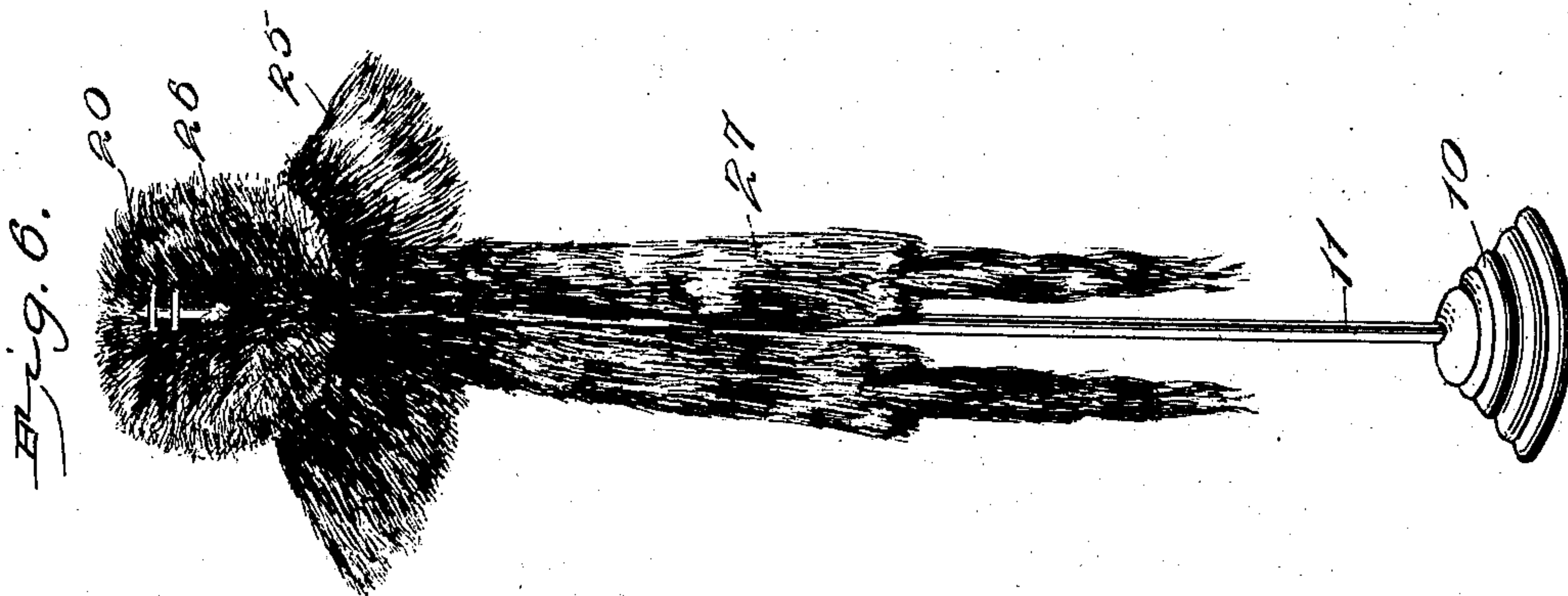
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NO MODEL.

2 SHEETS—SHEET 2.



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# UNITED STATES PATENT OFFICE.

ANDREW A. BRATEN, OF BOZEMAN, MONTANA.

## DISPLAY-FIXTURE.

SPECIFICATION forming part of Letters Patent No. 763,041, dated June 21, 1904.

Application filed April 14, 1902. Serial No. 102,895. (No model.)

*To all whom it may concern:*

Be it known that I, ANDREW A. BRATEN, a citizen of the United States, residing at Bozeman, in the county of Gallatin and State of Montana, have invented a new and useful Display-Fixture, of which the following is a specification.

This invention relates to display-stands, more particularly for showing garments, such as cloaks, coats, capes, jackets, dresses, waists, fur scarfs, and the like, or combination of other garments or goods therewith; and the invention consists in a vertically-adjustable stand or support having a transverse bar downwardly curving to conform to the outlines of the shoulders of the garment which it is desired to display and adjustably disposed upon the vertical standard, as hereinafter shown and described, and specifically pointed out in the claims.

In the drawings illustrative of the invention, Figure 1 is a perspective view of the device complete. Fig. 2 is a side elevation of the same with the base in section. Fig. 3 is an enlarged sectional detail illustrating the manner of uniting the transverse bar and the standard. Fig. 4 is a side elevation illustrating the application of the device in supporting and displaying two garments. Fig. 5 is a similar view with the transverse arm reversed. Fig. 6 is also a similar view to Figs. 4 and 5, illustrating the application of the device to the support and display of a fur garment.

The display-fixture consists of a heavy base 10, supporting a tubular standard 11, which in turn supports a rod 12, adjustable vertically by a set-screw 13. Slidably disposed upon the rod 12 is a bar preferably formed in three parts, a central hub 14, embracing the rod 12 and adjustably connected to the rod, as by a set-screw 15, and downwardly-curving arms 16 17, secured in opposite sides of the hub and extending in opposite directions therefrom and preferably ending in ornamental knobs 18 19, as shown. The upper end of the rod 12 will also preferably be provided with an ornamental knob or finial 20.

The whole device will preferably be nickel-plated or otherwise ornamented.

The downward curve of the bars 16 17 will

correspond to the slope of the shoulders of the garments which the device is designed to support, so that the garment will hang naturally therefrom and present a neat and "dressy" appearance and will thereby add very materially to the desirability of the device. Garments can be thus displayed in a very attractive manner and present the same appearance as when displayed on "lay" figures with very much less expense and occupying very much less space. Moreover, by the vertical adjustments provided by means of the set-screws 13 and 15 the device may be very readily adapted to different sizes or styles of garments and may be likewise adapted to the display of a great variety of garments, such as coats, cloaks, capes, jackets, dresses, waists, collarettes, and the like or combination of these goods with other garments or goods. By means of the various adjustments a great variety of details in decorating store-windows, shelving, and counters and display-tables, &c., far in excess of any form of display-fixture heretofore produced may be made.

The manner of application is illustrated in Figs. 4, 5, and 6, wherein various garments and combinations of garments are shown supported upon the device. In Fig. 4, for instance, an infant's sack 21 is shown displayed on the arm 16 17 and the corresponding hood 22 supported by the upwardly-extended end 20, the hub 14 being set to support the garments in a natural position or as they would appear upon the person of the wearer. In Fig. 5 a child's dress 23 is shown displayed; but in this instance the dress is of a style having comparatively high shoulders, and so in order to properly show the garment the bar 16 17 is reversed, as indicated by dotted lines, so that the widely-distended shoulders of the garment are very naturally displayed. In this example also a hood 24 is shown supported by the top 20, as in Fig. 4. In Fig. 6 a combination fur garment is shown, consisting of a collarette 25, having a high collar 26 and long tippets 27, the collarette or cape portion 25 being tastefully and naturally supported by the curved bar 16 17 and the collar 26 by the extended end 20. By these illustrations



it will at once be apparent that a great variety of goods may be displayed in a very natural and impressive manner, which will add materially to the value of the display of the goods in stores and place them in a much more attractive and salable condition.

Having thus described my invention, I claim—

1. In a device of the class described, a vertical standard, and a reversible supporting structure mounted transversely upon said standard and including oppositely-disposed arms presenting a slight curvature and adapted when in normal position to conform to the shoulders of a body-garment.

2. In a device of the class described, a vertical standard, a head mounted on said standard, and slightly-curved arms reversibly secured in said head upon opposite sides thereof and adapted when in normal position to conform to the shoulders of a body-garment.

3. In a device of the class described, a vertical standard, a head mounted upon said standard, and slightly-curved arms threaded in said head upon opposite sides thereof and adapted when in normal position to conform to the shoulders of a body-garment.

4. In a device of the class described, a vertical standard, a head slidably mounted on said vertical standard, means for clamping said head in position upon said standard, and a pair of slightly-curved arms threaded in said head upon opposite sides thereof, said arms being adapted when in normal position to conform to the shoulders of a body-garment.

In testimony that I claim the foregoing as my own I have hereto affixed my signature in the presence of two witnesses.

ANDREW A. BRATEN.

Witnesses:

W. B. BESSEY,  
JOHN KOUNTZ.