

No. 759,902.

PATENTED MAY 17, 1904.

W. MILLS, JR. & A. E. MEDER.
PRICE TAG FOR MERCHANDISE.

APPLICATION FILED JUNE 26, 1903.

NO MODEL.

Fig. 1.

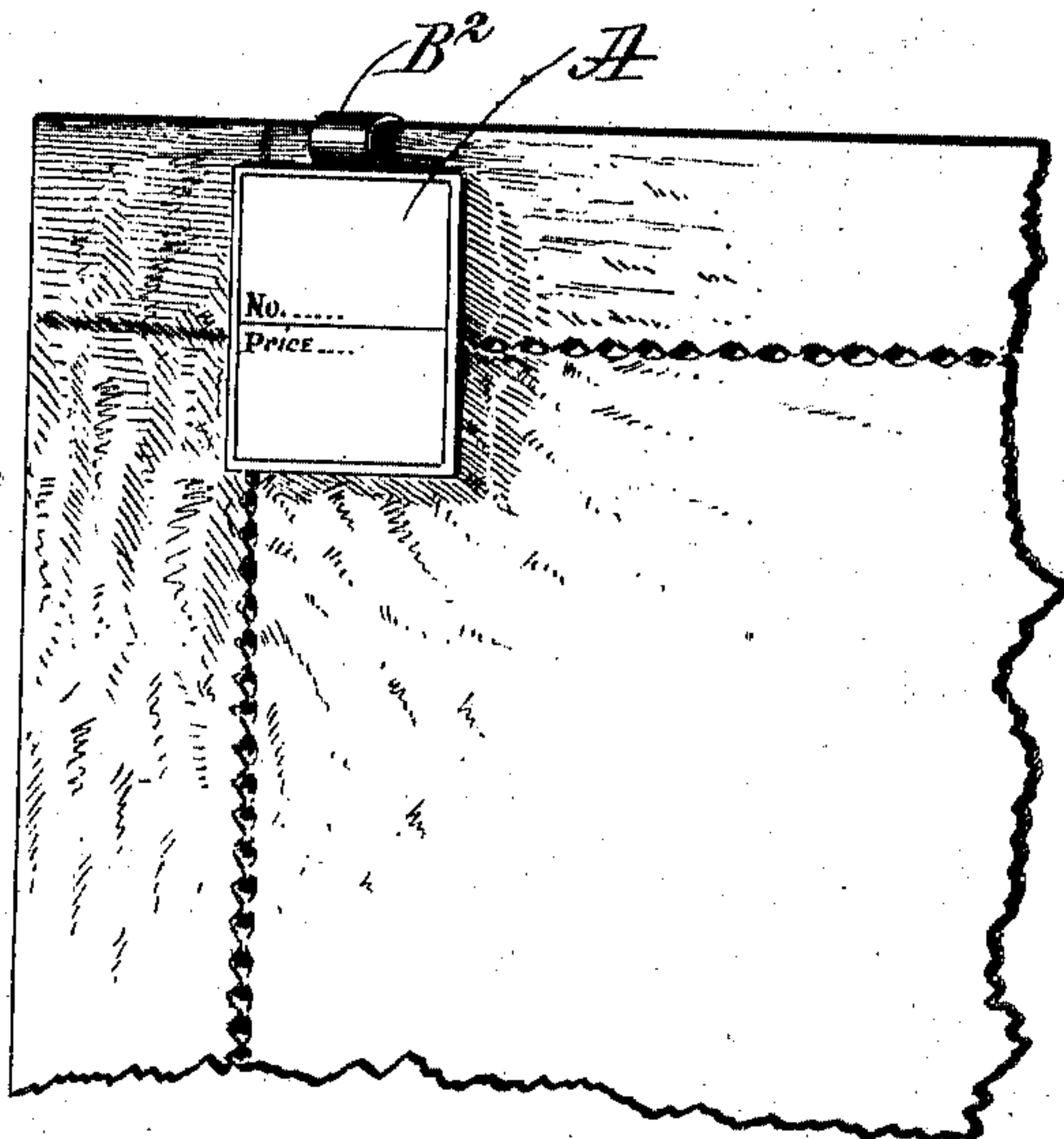


Fig. 2.

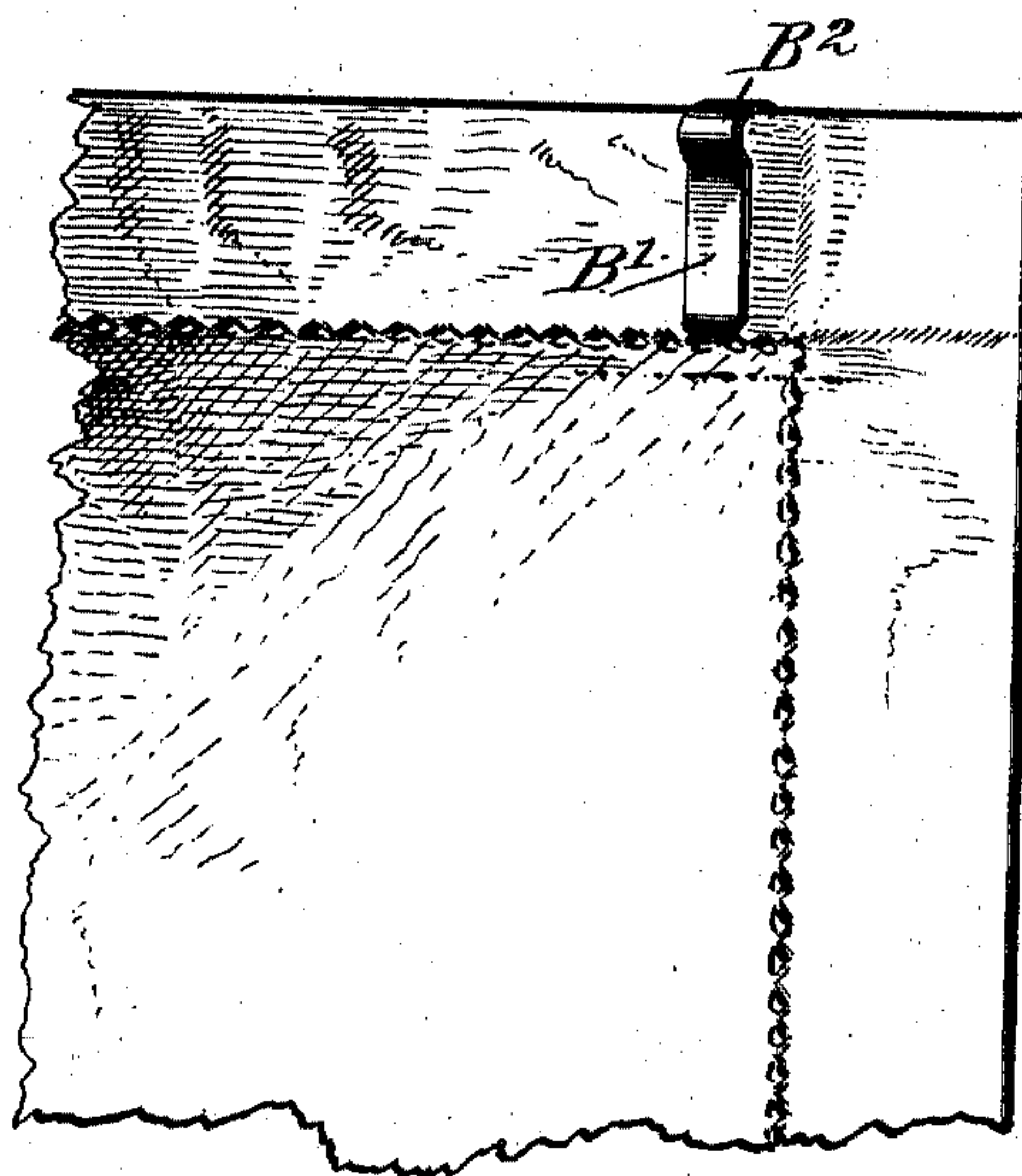


Fig. 3.

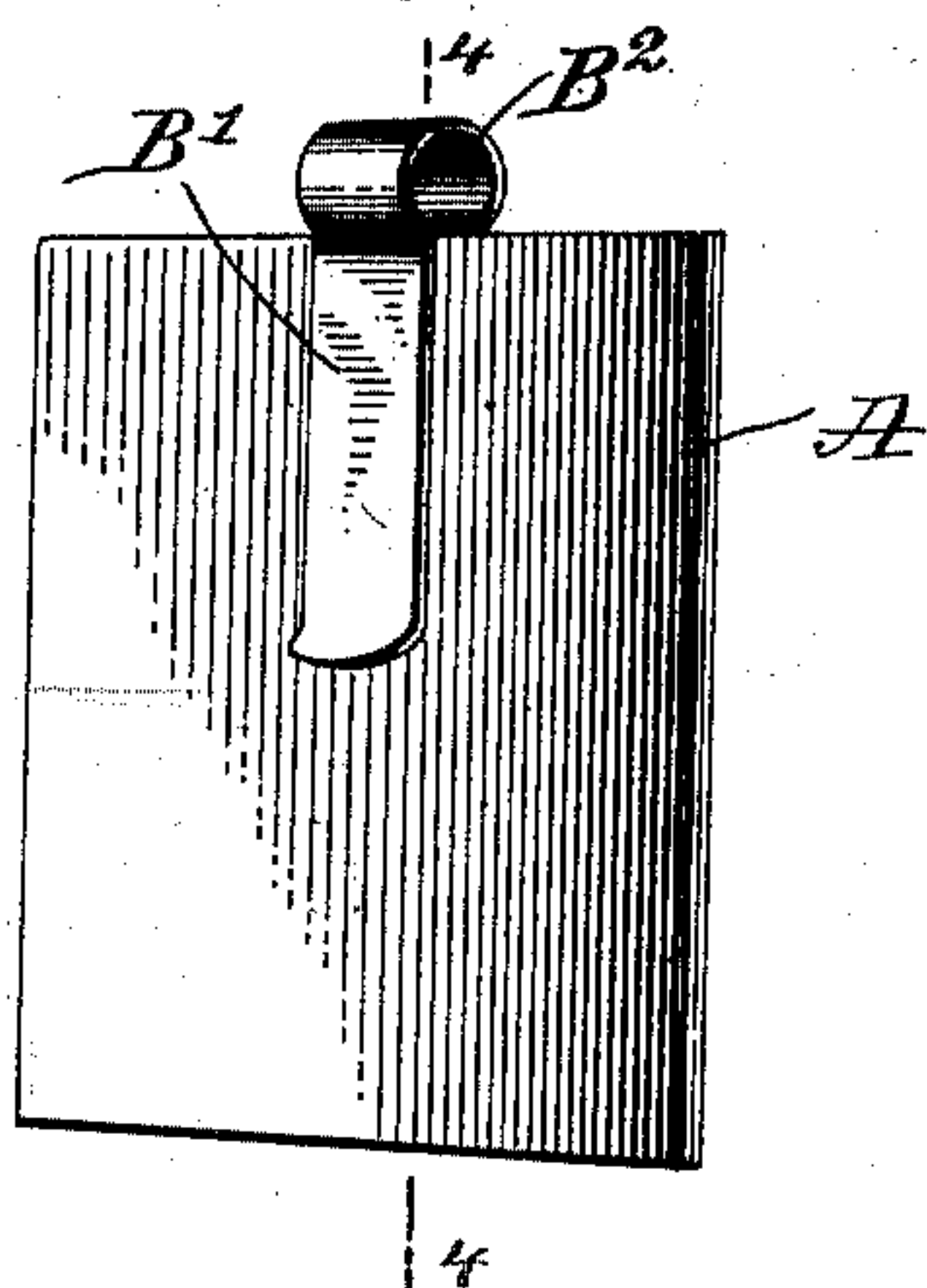
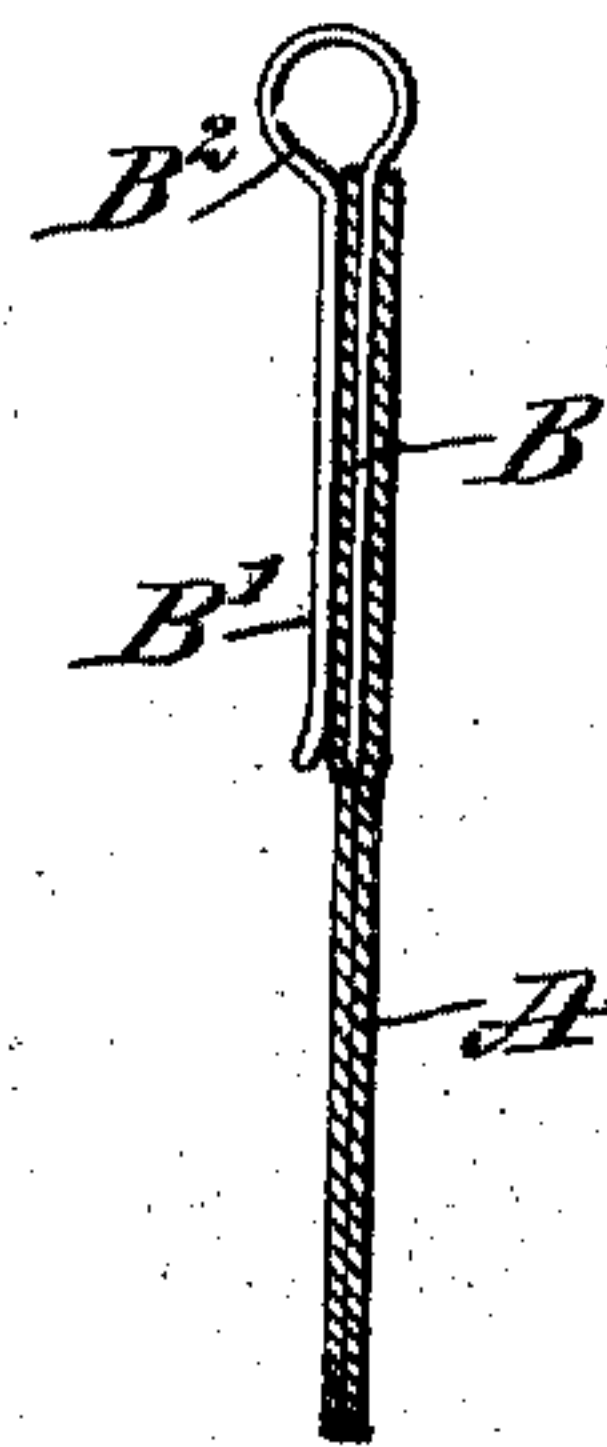


Fig. 4.



WITNESSES:

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WILLIAM MILLS, JR., OF NEW ROCHELLE, AND ALBERT EUGENE MEDER,
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PRICE-TAG FOR MERCHANDISE.

SPECIFICATION forming part of Letters Patent No. 759,902, dated May 17, 1904.

Application filed June 26, 1903. Serial No. 163,224. (No model.)

To all whom it may concern:

Be it known that we, WILLIAM MILLS, Jr., a resident of New Rochelle, in the county of Westchester, and ALBERT EUGENE MEDER, a resident of the city of New York, borough of Manhattan, in the county of New York, State of New York, citizens of the United States, have invented a new and Improved Price-Tag for Merchandise, of which the following is a full, clear, and exact description.

The object of the invention is to provide a new and improved price-tag for merchandise which is simple in construction, cheap to manufacture, easily applied, and arranged to prevent injury to the merchandise, especially when using the tag on handkerchiefs, lace goods, and like frail articles.

The invention consists of novel features and parts and combinations of the same, as will be more fully described hereinafter and then pointed out in the claims.

A practical embodiment of the invention is represented in the accompanying drawings, forming a part of this specification, in which similar characters of reference indicate corresponding parts in all the views.

Figure 1 is a front perspective view of the improvement as applied. Fig. 2 is a rear perspective view of the same. Fig. 3 is an enlarged perspective view of the improvement, and Fig. 4 is a transverse section of the same on the line 4 4 of Fig. 3.

The ticket A, of cardboard or other suitable material, is provided on its front face with descriptive matter and spaces to be filled in to indicate the number of the article, the price thereof, or other matter, according to the nature of the article on which the tag is to be applied. In order to removably attach the ticket A to the article, a clamp is provided, which forms a permanent part of the ticket and is made from a strip of resilient material, preferably metal, the strip being bent in U shape to form two oppositely-disposed members B and B', of which the member B is permanently secured to the ticket A, and the members are connected with each other by a curved loop B² to increase the resiliency of the other

free member, B', which extends opposite the rear face of the ticket to form with said face jaws between which the article is clamped to hold the ticket in position on the face of the article with the front face of the ticket unobstructedly displaying its legend for convenient reading by the person handling the article.

As shown in the drawings, the free end of the outer member B' is curved outwardly away from the rear clamping-face of the ticket A to allow slipping the handkerchief or other article conveniently between the said jaws without danger of injuring the article. The fixed member B is preferably secured to the ticket material between the front and rear faces of the ticket—that is, the member is glued or otherwise secured between the layers of the ticket.

By using the entire rear face of the ticket as a clamping-jaw a large clamping-surface is obtained to securely hold the ticket in position on the article and to prevent it from being accidentally disengaged and lost from the article.

Tickets as heretofore actually used on handkerchiefs and the like consisted mainly of tickets with pins penetrating the fabric and clenched thereto or of gummed labels adhering with their gummed faces to the fabric. In either case the handkerchief or like article is marred or injured, especially when such tickets are used on high-grade goods. With the improvement described the ticket is held on the fabric by frictional contact of the jaws engaging opposite sides of the fabric, so that the latter is not liable to be injured, and after the article is sold the ticket can be readily slipped off by the salesman or the customer without the least injury to the article.

As shown in the drawings, the loop B² is at the edge of the ticket A, and the edge of the fabric is preferably passed or extended into the loop B² when slipping the ticket in position, so that the loop forms no unsightly nor obstructing projection and permits of conveniently and snugly holding the handkerchiefs or like articles in their displaying receptacles or boxes.

Having thus described our invention, we claim as new and desire to secure by Letters Patent—

1. A tag for merchandise, comprising a
5 ticket having its front face unobstructed for
containing indicating matter, and a resilient
flat clamp having one member secured in the
ticket material between the front and rear
faces of the ticket at its upper end and pro-
10 jecting above the upper end of the ticket, the
other member of the clamp being disposed at
the rear face of the ticket in flat engagement
with said face permitting the article to which
the ticket is to be attached to be clamped be-
15 tween the said member and the rear face of
the ticket, the portion of the clamp extending
above the ticket being formed into a spring-
loop connecting the two members of the clamp
with each other above said edge of the ticket,
20 whereby to display the front face of the ticket
on the article entirely inside the boundary-
line of the article and to hold the ticket upon
the article in frictional contact therewith
without piercing or puncturing the article.
2. A tag for merchandise, comprising a
25 ticket having its front face unobstructed for

containing indicating matter, and a resilient
flat clamp having one member secured to the
ticket and projecting above the upper end of
the ticket, the other member of the clamp be- 30
ing disposed at the rear face of the ticket in
flat engagement with said face, permitting the
article to which the ticket is to be attached to
be clamped between the said member and the
rear face of the ticket, the portion of the 35
clamp extending above the ticket being
formed into a spring-loop connecting the two
members of the clamp with each other above
said edge of the ticket, whereby to display
the front face of the ticket on the article en- 40
tirely inside the boundary-line of the article
and to hold the ticket upon the article by fric-
tional contact therewith without piercing or
puncturing the article.

In testimony whereof we have signed our 45
names to this specification in the presence of
two subscribing witnesses.

WM. MILLS, JR.

ALBERT EUGENE MEDER.

Witnesses:

THEO. G. HOSTER,

EVERARD BOLTON MARSHALL.