

No. 755,963.

PATENTED MAR. 29, 1904.

W. T. & M. J. SULLIVAN.

ADVERTISING CARD.

APPLICATION FILED OCT. 22, 1903.

NO MODEL.

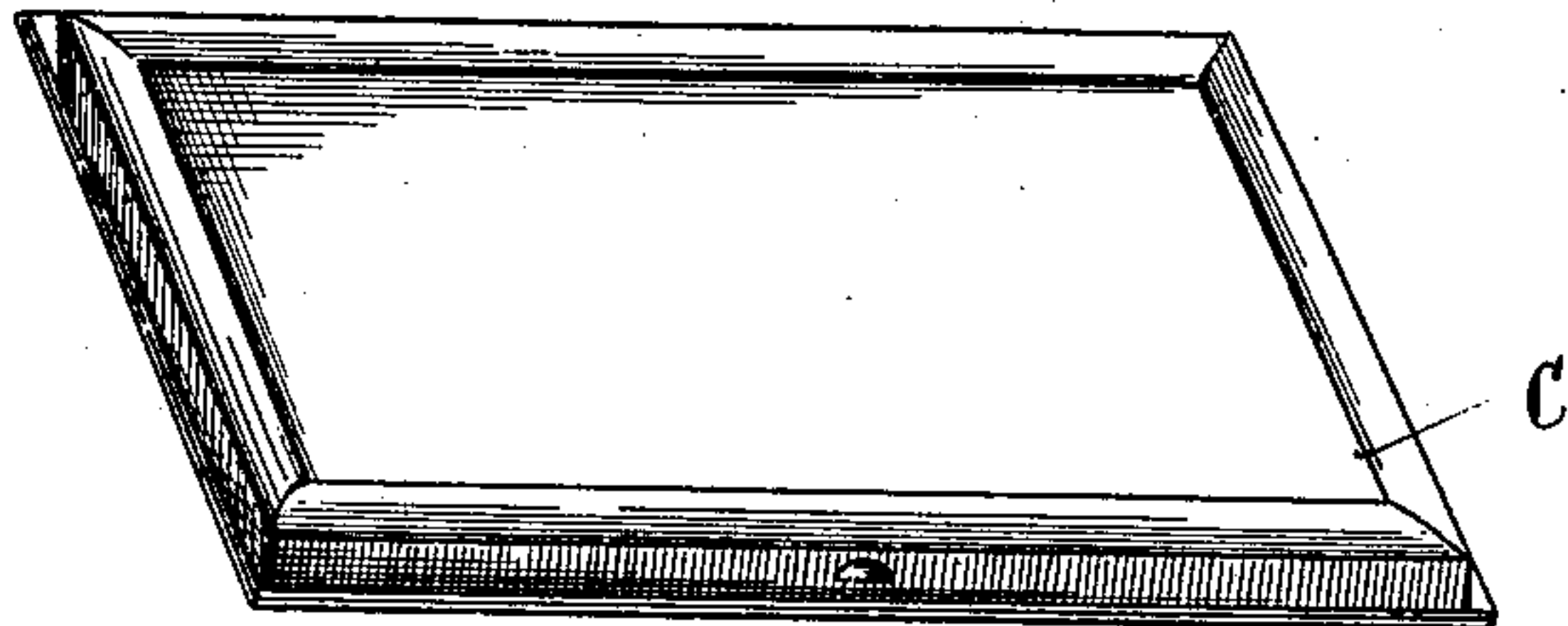


Fig. 1.

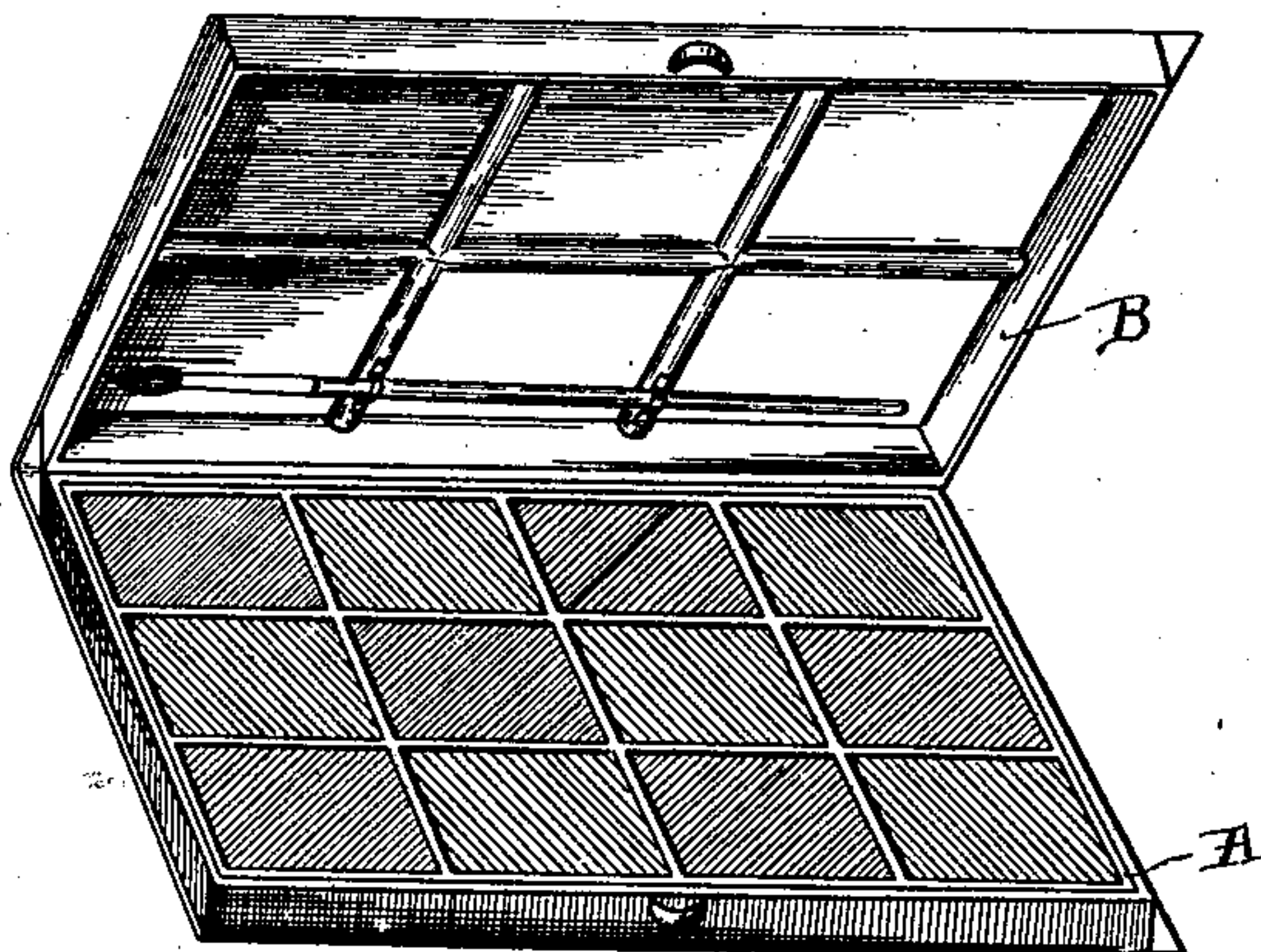


Fig. 2.

WITNESSES:

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No. 755,963.

Patented March 29, 1904.

UNITED STATES PATENT OFFICE.

WILLIAM T. SULLIVAN AND MICHAEL J. SULLIVAN, OF CINCINNATI, OHIO,
ASSIGNORS TO THE SULLIVAN PRINTING WORKS COMPANY, OF CIN-
CINNATI, OHIO, A CORPORATION.

ADVERTISING-CARD.

SPECIFICATION forming part of Letters Patent No. 755,963, dated March 29, 1904.

Application filed October 22, 1903. Serial No. 178,101. (No model.)

To all whom it may concern:

Be it known that we, WILLIAM T. SULLIVAN and MICHAEL J. SULLIVAN, citizens of the United States, both residing at Cincinnati, in the county of Hamilton and State of Ohio, have invented certain new and useful Improvements in Advertising-Cards, of which the following is a specification.

Our invention relates to an advertising-card.

The features of the invention are more fully set forth in the description of the accompanying drawings, forming a part of this specification, in which—

Figure 1 is a top plan view of our card in its folded position. Fig. 2 is an open plan view of the same.

Our invention consists of a folded advertising-card having printed lines thereon in imitation of a paint-box. It is constructed to fold and is preferably rhomboid in shape when folded.

C represents one of the outside faces of the folded card. Lines are imprinted thereon to represent a marginal molding, with a plain face

or panel inside of the molding. This plain face is adapted for an advertisement or for the name and address of the bearer. On one of the inner faces B of the card are lines imprinted representing the inside lid of box. On the opposite inner face A are printed a series of water-color checks.

Having described our invention, we claim—

1. A folded card having color-blocks imprinted on one of its inner faces, and on one of its outer faces imprinted lines, representing a box, substantially as described.

2. A card folded in the middle substantially rhomboidal in shape when folded, imprinted color-blocks on one of its inner faces, imprinted lines on one of the outer faces, representing a box-lid with a marginal molding, substantially as described.

In testimony whereof we have hereunto set our hands.

WILLIAM T. SULLIVAN.
MICHAEL J. SULLIVAN.

Witnesses:

OLIVER B. KAISER,
LUISE BECK.