

No. 755,962.

PATENTED MAR. 29, 1904.

W. T. & M. J. SULLIVAN.
ADVERTISING CARD.

APPLICATION FILED OCT. 22, 1903.

NO MODEL.

Fig. 1.

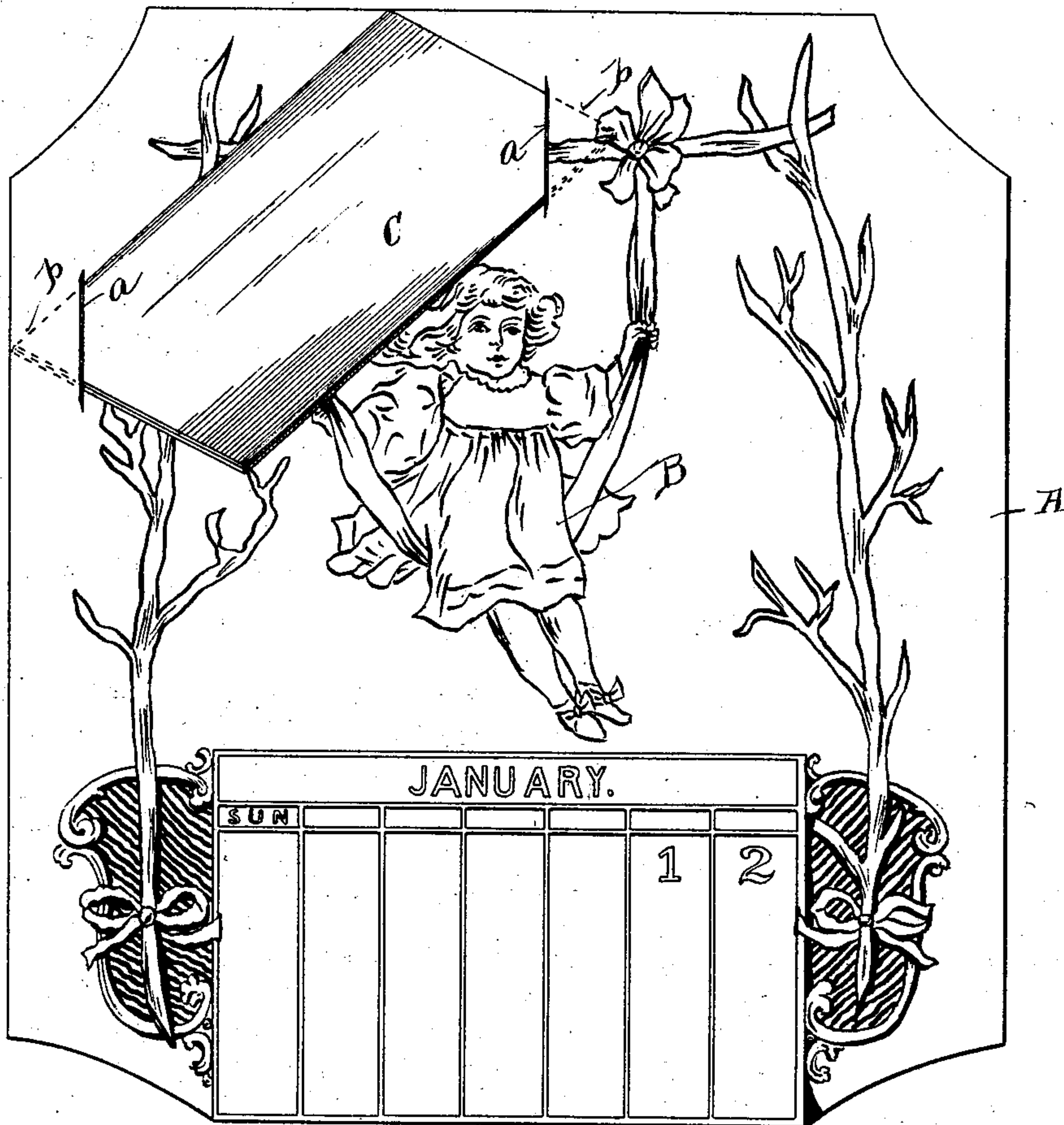
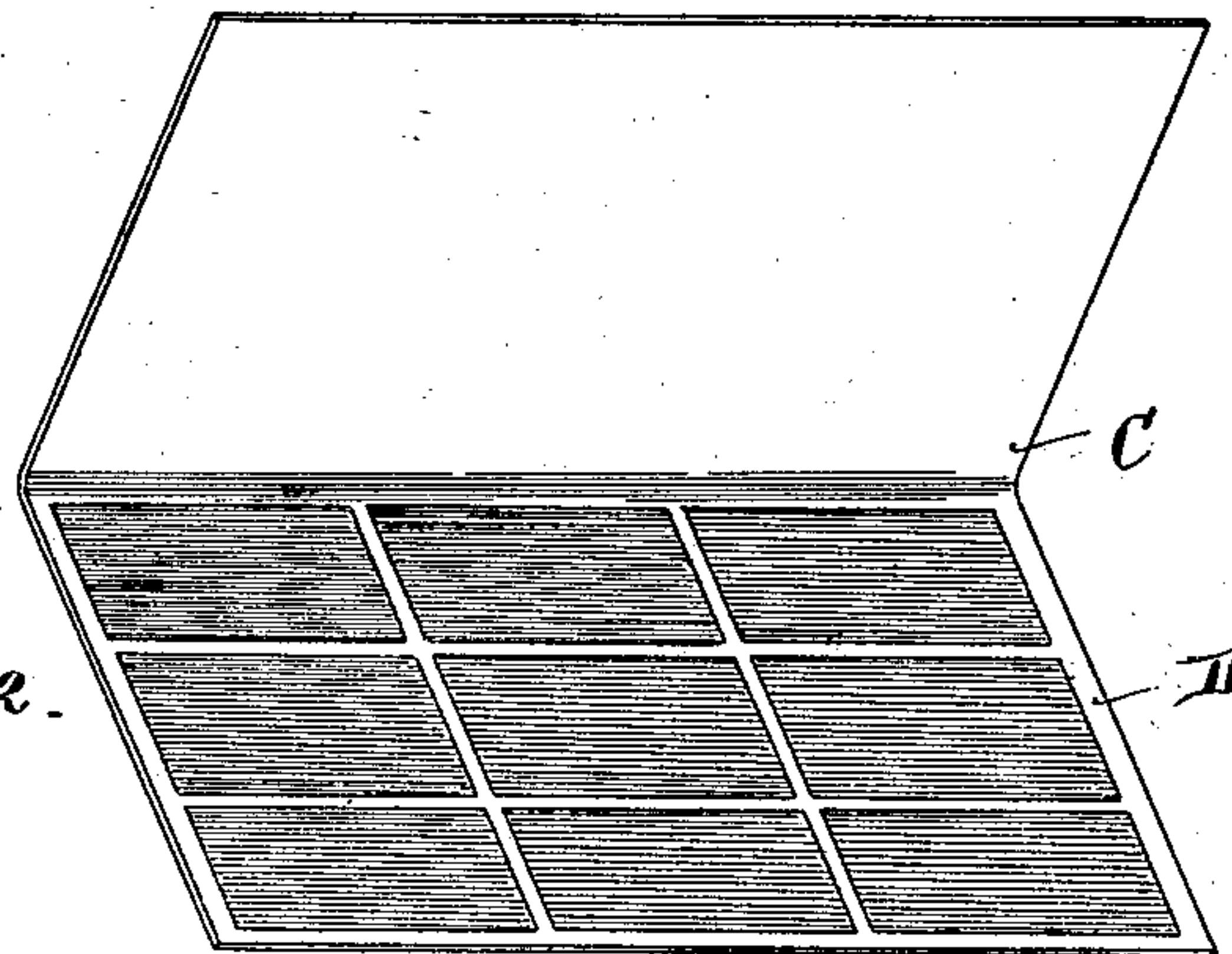


Fig. 2.



Witnesses

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UNITED STATES PATENT OFFICE.

WILLIAM T. SULLIVAN AND MICHAEL J. SULLIVAN, OF CINCINNATI, OHIO,
ASSIGNORS TO THE SULLIVAN PRINTING WORKS COMPANY, OF CIN-
CINNATI, OHIO, A CORPORATION.

ADVERTISING-CARD.

SPECIFICATION forming part of Letters Patent No. 755,962, dated March 29, 1904.

Application filed October 22, 1903. Serial No. 178,100. (No model.)

To all whom it may concern:

Be it known that we, WILLIAM T. SULLIVAN and MICHAEL J. SULLIVAN, citizens of the United States, both residing at Cincinnati, in the county of Hamilton and State of Ohio, have invented certain new and useful Improvements in Advertising-Cards, of which the following is a specification.

Our invention relates to the production of a combined advertising, entertaining, and educational card.

The features of our invention are more fully set forth in the description of the accompanying drawings, forming a part of this specification, in which—

Figure 1 is a face view of our invention. Fig. 2 is a plan view of a card with the paint-colors printed thereon.

A represents the card, preferably a calendar or other such cards as are widely distributed for advertisement purposes, &c., which are to be hung up or used as reference-cards. Whatever be the specific character of the card, it has a figure B done in black lines, the scheme being to furnish with such a card the means for coloring the figure.

C represents a folded card made up in imitation of a paint-box, upon the inner face of which is the palette D, containing selected blocks of water-colors. This folded card may

be rhomboidal or rectangular, as shown, having the corners *b b* diametrically opposed, which corners fit into the slits *a a*, formed in the card, so that the color-box is thus shipped as a part of the card and can be removed and opened, as shown in Fig. 2, for decorating the figure. Afterward the card may be destroyed or retained, if desired.

Having described our invention, we claim—

1. In combination with an advertising-card provided with slits, a detachable folded card containing color-blocks on an inner face of the fold and provided with corners adapted to engage with the slits of said advertising-card, substantially as described.

2. An advertising-card containing a figure in drawing, in combination with a folded polygonal card having color-blocks imprinted on an inner face of the fold, slits in the advertising-card adapted to receive two opposite corners of the folded card, substantially as described.

In testimony whereof we have hereunto set our hands.

WILLIAM T. SULLIVAN.
MICHAEL J. SULLIVAN.

Witnesses:

OLIVER B. KAISER,
LUISE BECK.