

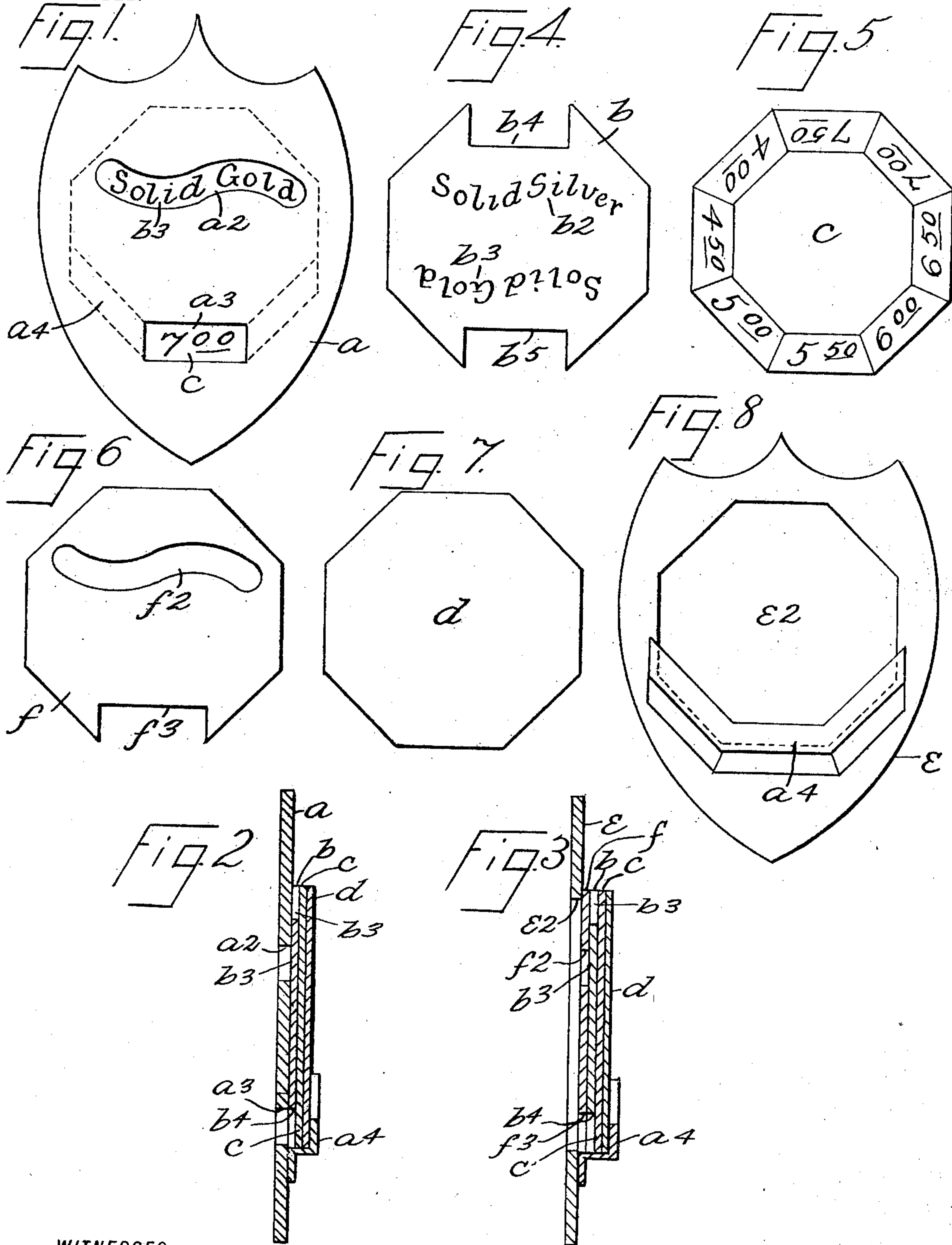
No. 737,888.

PATENTED SEPT. 1, 1903.

J. C. P. WEBBER.
DISPLAY DEVICE.

APPLICATION FILED JULY 12, 1902.

NO MODEL.



WITNESSES

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UNITED STATES PATENT OFFICE.

JOHN CALEB PERCY WEBBER, OF PLYMOUTH, ENGLAND.

DISPLAY DEVICE.

SPECIFICATION forming part of Letters Patent No. 737,888, dated September 1, 1903.

Application filed July 12, 1902. Serial No. 115,389. (No model.)

To all whom it may concern:

Be it known that I, JOHN CALEB PERCY WEBBER, a subject of the King of Great Britain, residing at Plymouth, in the county of Devon, England, have invented certain new and useful Improvements in Display Devices, of which the following is a full and complete specification, such as will enable those skilled in the art to which it appertains to make and use the same.

This invention relates to display devices for price and descriptive cards designed for use by jewelers and other dealers; and the object thereof is to provide an improved device of this class by means of which cards giving the price and description of various articles may be placed together upon or in a suitable holder and manipulated so as to show the names of various articles and also various prices therefor, the cards and holder being of novel form and construction.

The invention is fully disclosed in the following specification, of which the accompanying drawings form a part, in which the separate parts of my improvement are designated by suitable reference characters in each of the views, and in which—

Figure 1 is a front view of one form of my improved display device complete; Fig. 2, a central vertical section thereof; Fig. 3, a view similar to Fig. 2, but showing a modification; Fig. 4, a face view of one form of a description card which I employ; Fig. 5, a front view of one form of a price-card which I employ; Fig. 6, a view of a card which forms a part of the device shown in Fig. 3; Fig. 7, a side view of a back card which forms a part of devices shown in Figs. 1, 2, and 3; and Fig. 8, a back view of a part of the device, as shown in Fig. 3.

In the practice of my invention I provide a front or base plate a , which may be composed of paper, aluminium, or other material and upon which may be printed, painted, or stamped a suitable design, description, or both.

In the form shown in Fig. 1 I provide the base-plate a with two slots or openings a^2 and a^3 , the upper slot a^2 being longer than the lower slot a^3 , but which may be of any size or shape, and on the back of the base-plate a I secure in any desired manner a series of

strips of suitable material so as to form a keeper or pocket a^4 , as shown in Figs. 2, 3, and 8, and which may be of any desired shape to conform with the shape of the supplementary plates or disks which I employ.

In Figs. 2, 3, and 4 I have shown an octagonal plate b , which has printed, painted, stamped, or in any other way placed thereon two inscriptions b^2 and b^3 , consisting of the articles of merchandise and matter descriptive thereof, and each of said lines b^2 and b^3 is so situated on the plate b as to be entirely visible in the opening a^2 of the base-plate a when the plate b is placed in the pocket a^4 , either top or bottom edge uppermost. It will be apparent that names and descriptive matter may be placed upon both sides of the plate b in the positions indicated, the object of which is that the plate b may be placed in the pocket a^4 in four different positions, so as to expose each of four different lines of printed matter in the opening a^2 of the base-plate a . I also provide two openings or indentations b^4 and b^5 on the upper and lower edges, respectively, of the plate b , and these indentations correspond with the slot a^3 of the base-plate a in each of the two positions of the plate b when placed in the pocket a^4 . I also provide an octagonal plate c of the same size as the plate b (shown in Fig. 5) and which has a price-mark printed or otherwise placed upon each of the eight edges of each side thereof, and the price-marks correspond in position to the slot a^3 of the base-plate a and the indentations b^4 and b^5 of the plate b . It will be apparent that by this construction four different names of articles may be shown in four different positions of the plate b at the slot a^2 , while sixteen different price-marks may be alternately shown in the slot a^3 when the plates b and c are placed in the pocket a^4 of the base-plate a . At d in Fig. 7 I have shown an octagonal plate corresponding to the plates b and c and which is placed behind the plates b and c to protect the same and hold them firmly when placed in the pocket a^4 .

In Figs. 3, 6, and 8 I have shown a modification of my invention in which I employ a base-plate e , similar to the base-plate a , with this difference: Instead of the two slots a^2 and a^3 I provide an opening e^2 , octagonal in

shape and slightly smaller than the plates *b*,
c, and *d*, and slots similar to a^2 and a^3 of the
base-plate *a* are provided in an octagonal
plate *f*, which is of the same size as the plates
5 *b*, *c*, and *d*. The reason for this modification
is that in the form of construction shown in
Figs. 1 and 2 only one size of lettering may
be used with the openings a^2 and a^3 of the
base-plate *a*, whereas when larger or smaller
10 matter on the plates *b* and *c* is desired cor-
responding openings f^2 and f^3 are provided
in the plate *f*, and there may be any number
of different plates similar to *f* provided and
still be employed alternately with the plate *e*.
15 Although in the drawings I have shown the
supplementary plates octagonal in form, I do
not limit myself to this particular shape, as
they may be of any shape or size, the base-
plate and pocket secured thereto to be of cor-
20 responding shape and size, and hooks or other
devices may be secured to or be a part of the
base-plate for the purpose of hanging same
and also supporting articles therefrom.

Having fully described my invention, what
25 I claim as new, and desire to secure by Letters
Patent, is—

1. A display device of the class described,
comprising a plate having an opening and a
keeper secured to the back thereof beneath

said opening, a cord placed in said keeper 30
back of said plate and provided in the upper
portion thereof with a transverse opening and
in the bottom thereof with another opening,
a descriptive card placed back of said first-
named card, and provided in the top and bot- 35
tom thereof with openings, and a price-card
placed back of said descriptive card, all of
said cards being octagonal in form and said
keeper being also octagonal in form, substan-
tially as shown and described. 40

2. A display device of the class described,
comprising a plate having transverse open-
ings and an octagonal keeper at the back
thereof below said openings, an octagonal de-
scriptive card placed in said keeper back of 45
said plate and provided with openings and
an octagonal price-card placed in said keeper
back of said descriptive card, substantially
as shown and described.

In testimony that I claim the foregoing as 50
my invention I have signed my name, in pres-
ence of the subscribing witnesses, this 30th
day of June, 1902.

JOHN CALEB PERCY WEBBER.

Witnesses:

HAROLD WOLFERSTAN,
JOHN MOULE,
WM. J. BROWNE.